AMERICAN EXPRESS CO Form 10-O October 28, 2014 **Table of Contents**

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 10-Q

[X] QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE

SECURITIES EXCHANGE ACT OF 1934

For the Quarterly Period Ended September 30, 2014

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE []

SECURITIES EXCHANGE ACT OF 1934

For the Transition Period from _____ to ____

Commission file number 1-7657

AMERICAN EXPRESS COMPANY

(Exact name of registrant as specified in its charter)

New York (State or other jurisdiction of

incorporation or organization)

200 Vesey Street, New York, NY (Address of principal executive offices)

Registrant s telephone number, including area code (212) 640-2000

None

Former name, former address and former fiscal year, if changed since last report.

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data

Yes_X_ No ____

1

13-4922250 (I.R.S. Employer Identification No.)

> 10285 (Zip Code)

Table of Contents

for such shorter period that the registrant was required to submit and post such files).

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer x

Non-accelerated filer " (Do not check if a smaller reporting company) Smaller reporting company " Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Indicate the number of shares outstanding of each of the issuer s classes of common stock, as of the latest practicable date.

Class Common Shares (par value \$0.20 per share) Outstanding at October 17, 2014 1,034,676,513 shares

Yes <u>X</u> No ____

Yes ____ No <u>X</u>

2

Accelerated filer "

AMERICAN EXPRESS COMPANY

FORM 10-Q

INDEX

Part I.	Financial Information					
	Item 1.	Financial Statements				
		Consolidated Statements of Income Three Months Ended September 30, 2014 and 2013	1			
		Consolidated Statements of Income Nine Months Ended September 30, 2014 and 2013	2			
		Consolidated Statements of Comprehensive Income Three and Nine Months Ended September 30, 2014 and 2013	3			
		Consolidated Balance Sheets September 30, 2014 and December 31, 2013	4			
		Consolidated Statements of Cash Flows Nine Months Ended September 30, 2014 and 2013	5			
		Notes to Consolidated Financial Statements	6			
	Item 2.	Management s Discussion and Analysis of Financial Condition and Results of Operations	32			
	Item 3.	Quantitative and Qualitative Disclosures about Market Risk	73			
	Item 4.	Controls and Procedures	73			
Part II.	Other Inform	ation				
	Item 1.	Legal Proceedings	76			
	Item 1A.	Risk Factors	79			
	Item 2.	Unregistered Sales of Equity Securities and Use of Proceeds	80			
	Item 5.	Other Information	81			
	Item 6.	Exhibits	81			
	<u>Signatures</u>		82			
	Exhibit Index		E-1			

PART I. FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS

AMERICAN EXPRESS COMPANY

CONSOLIDATED STATEMENTS OF INCOME

(Unaudited)

Three Months Ended September 30 (Millions, except per share amounts)	2014		2013
Revenues			
Non-interest revenues	ф 401 Г	Φ	1.650
Discount revenue	\$ 4,915	\$	4,659
Net card fees	680		658
Travel commissions and fees	104		490
Other commissions and fees	642		610
Other	593		601
Total non-interest revenues	6,934		7,018
Interest income			
Interest on loans	1,753		1,698
Interest and dividends on investment securities	45		48
Deposits with banks and other	17		21
Total interest income	1,815		1,767
	_,		-,
Interest expense			
Deposits	91		111
Long-term debt and other	329		373
Total interest expense	420		484
Net interest income	1,395		1,283
	1,050		1,205
Total revenues net of interest expense	8,329		8,301
			0,000
Provisions for losses			
Charge card	196		159
Card Member loans	265		248
Other	27		12
Total provisions for losses	488		419
Total provisions for losses	-00		417
Total revenues net of interest expense after provisions for losses	7,841		7,882
Total revenues net of interest expense after provisions for losses	/,041		7,002
Expenses			0.642
Marketing, promotion, rewards and Card Member services	2,709		2,643
Salaries and employee benefits	1,290		1,544

Other, net	1,596	1,691
Total expenses	5,595	5,878
Pretax income	2,246	2,004
Income tax provision	769	638
Net income	\$ 1,477	\$ 1,366
Earnings per Common Share (Note 13): (a)		
Basic	\$ 1.41	\$ 1.26
Diluted	\$ 1.40	\$ 1.25
Average common shares outstanding for earnings per common share:		
Basic	1,041	1,074
Diluted	1,047	1,081
Cash dividends declared per common share	\$ 0.26	\$ 0.23

(a) Represents net income less earnings allocated to participating share awards of \$11 million and \$12 million for the three months ended September 30, 2014 and 2013, respectively.

See Notes to Consolidated Financial Statements.

AMERICAN EXPRESS COMPANY

CONSOLIDATED STATEMENTS OF INCOME

(Unaudited)

Nine Months Ended September 30 (Millions, except per share amounts)	2014	2013
Revenues		
Non-interest revenues		
Discount revenue	\$ 14,506	\$ 13,826
Net card fees	2,041	1,958
Travel commissions and fees	1,027	1,422
Other commissions and fees	1,884	1,788
Other	1,679	1,705
Total non-interest revenues	21,137	20,699
Interest income		
Interest on loans	5,160	5,003
Interest and dividends on investment securities	136	153
Deposits with banks and other	54	67
-		
Total interest income	5,350	5,223
		-, -
Interest expense		
Deposits	276	332
Long-term debt and other	1,026	1,163
	1,020	1,105
Total interest expense	1,302	1,495
	,	,
Net interest income	4,048	3,728
	.,	0,720
Total revenues net of interest expense	25,185	24,427
Total foronaes not of interest expense	20,100	21,127
Provisions for losses		
Charge card	594	474
Card Member loans	797	825
Other	71	54
		0.
Total provisions for losses	1,462	1,353
Total provisions for losses	1,402	1,555
Total revenues net of interest expense after provisions for losses	23,723	23,074
Total revenues net of interest expense after provisions for losses	23,123	23,074
Expenses Markating promotion rewards and Card Mambar services	0 07/	7 550
Marketing, promotion, rewards and Card Member services	8,076 4,488	7,553 4,702
Salaries and employee benefits Other net	4,488 4,393	4,702
Other, net	4,393	4,911
	4 < 0 ==	17 1 4 4
Total expenses	16,957	17,166

Pretax income	6,766	5,908
Income tax provision	2,328	1,857
Net income	\$ 4,438	\$ 4,051
Earnings per Common Share (Note 13): ^(a)		
Basic	\$ 4.19	\$ 3.69
Diluted	\$ 4.17	\$ 3.67
Average common shares outstanding for earnings per common share:		
Basic	1,051	1,087
Diluted	1,057	1,094
Cash dividends declared per common share	\$ 0.75	\$ 0.66

(a) Represents net income less earnings allocated to participating share awards of \$35 million and \$36 million for the nine months ended September 30, 2014 and 2013, respectively.

See Notes to Consolidated Financial Statements.

AMERICAN EXPRESS COMPANY

CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(Unaudited)

	Three Months En September 30		Nine Months En September 30		
(Millions)	2014	2013	2014	2013	
Net income	\$ 1,477 \$	1,366 \$	4,438 \$	4,051	
Other comprehensive (loss) income:					
Net unrealized securities (losses) gains, net of tax of: 2014, \$(5) and					
\$19; 2013, \$(30) and \$(120)	(11)	(48)	31	(210)	
Foreign currency translation adjustments, net of tax of: 2014, \$119					
and \$41; 2013, \$(48) and \$83	(167)	11	(195)	(262)	
Net unrealized pension and other postretirement benefit gains, net of					
tax of: 2014, \$9 and \$29; 2013, \$6 and \$37	7	6	48	60	
Other comprehensive (loss) income	(171)	(31)	(116)	(412)	
Comprehensive income	\$ 1,306 \$	1,335 \$	4,322 \$	3,639	

See Notes to Consolidated Financial Statements.

AMERICAN EXPRESS COMPANY

CONSOLIDATED BALANCE SHEETS

(Unaudited)

(Millions, except per share data)	September 30, 2014		De	cember 31, 2013
Assets				
Cash and cash equivalents				
Cash and due from banks	\$	2,300	\$	2,212
Interest-bearing deposits in other banks (includes securities purchased under resale agreements: 2014, \$232; 2013, \$143)		18,772		16,776
Short-term investment securities		192		498
Total cash and cash equivalents		21,264		19,486
Accounts receivable		21,204		19,400
Card Member receivables (includes gross receivables available to settle obligations of consolidated				
variable interest entities: 2014, \$6,253; 2013, \$7,329), less reserves: 2014, \$432; 2013, \$386		44,685		43,777
Other receivables, less reserves: 2014, \$44; 2013, \$71		2,631		3,408
Loans		2,031		5,400
Card Member loans (includes gross loans available to settle obligations of a consolidated variable				
interest entity: 2014, \$28,310; 2013, \$31,245), less reserves: 2014, \$1,146; 2013, \$1,261		64,911		65,977
Other loans, less reserves: 2014, \$11; 2013, \$13		855		608
Investment securities		4,750		5,016
Premises and equipment, less accumulated depreciation and amortization: 2014, \$6,327; 2013,		4,750		5,010
\$5,978		3,921		3,875
Other assets (includes restricted cash of consolidated variable interest entities: 2014, \$44; 2013, \$58)		10,845		11,228
				, -
Total assets	\$	153,862	\$	153,375
Liabilities and Shareholders Equity				
Liabilities				
Customer deposits	\$	42,703	\$	41,763
Travelers Cheques and other prepaid products		3,539		4,240
Accounts payable		11,510		10,615
Short-term borrowings (includes debt issued by consolidated variable interest entities: 2014, nil;				
2013, \$2,000)		3,382		5,021
Long-term debt (includes debt issued by consolidated variable interest entities: 2014, \$15,501;				
2013, \$18,690)		55,712		55,330
Other liabilities		16,800		16,910
Total liabilities		133,646		133,879
Contingencies (Note 15)				
Shareholders Equity				
Common shares, \$0.20 par value, authorized 3.6 billion shares; issued and outstanding 1,035				
million shares as of September 30, 2014 and 1,064 million shares as of December 31, 2013		207		213
Additional paid-in capital		12,216		12,202
Retained earnings		9,335		8,507

Accumulated other comprehensive income (loss)				
Net unrealized securities gains, net of tax of: 2014, \$52; 2013, \$33		94		63
Foreign currency translation adjustments, net of tax of: 2014, \$(485); 2013, \$(526)		(1,285)		(1,090)
Net unrealized pension and other postretirement benefit losses, net of tax of: 2014, \$(148); 2013,				
\$(177)		(351)		(399)
Total accumulated other comprehensive loss		(1,542)		(1, 426)
		· · · ·		
Total shareholders equity		20,216		19,496
Total shareholders' equity		20,210		17,170
Total liabilities and shareholders equity	¢	153,862	¢	153,375
Total haddings and shareholders equity	φ	155,002	φ	155,575

See Notes to Consolidated Financial Statements.

AMERICAN EXPRESS COMPANY

CONSOLIDATED STATEMENTS OF CASH FLOWS

(Unaudited)

Nine Months Ended September 30 (Millions)		2014		2013
Cash Flows from Operating Activities				
Net income	\$	4,438	\$	4,051
Adjustments to reconcile net income to net cash provided by operating activities:				
Provisions for losses		1,462		1,353
Depreciation and amortization		764		763
Deferred taxes and other		(497)		(111)
Stock-based compensation		210		275
Changes in operating assets and liabilities, net of effects of acquisitions and dispositions:				
Other receivables		275		(38)
Other assets		850		1,432
Accounts payable and other liabilities		1,793		981
Travelers Cheques and other prepaid products		(709)		(503)
Net cash provided by operating activities		8,586		8,203
Net eash provided by operating activities		0,500		0,205
Cash Flows from Investing Activities				
Sale of investments		122		175
Maturity and redemption of investments		966		856
Purchase of investments		(825)		(873)
Net (increase) in Card Member loans/receivables		(2,349)		(791)
Purchase of premises and equipment, net of sales: 2014, \$3; 2013, \$74		(854)		(635)
Acquisitions/dispositions, net of cash acquired		(130)		(170)
Net increase (decrease) in restricted cash		(130) 90		(170)
Net increase (decrease) in restricted cash		20		(29)
Net cash used in investing activities		(2,980)		(1,467)
Cash Flows from Financing Activities				
Net increase in customer deposits		917		2,303
Net (decrease) increase in short-term borrowings		(1,595)		51
Issuance of long-term debt		11,329		7,887
Principal payments on long-term debt		(10,659)		(13,492)
Issuance of American Express common shares		251		552
Repurchase of American Express common shares		(3,205)		(3,200)
Dividends paid		(770)		(693)
		(110)		(0)0)
Net cash used in financing activities		(3,732)		(6,592)
Effect of exchange rate changes on cash and cash equivalents		(96)		(108)
Net increase in cash and cash equivalents		1,778		36
Cash and cash equivalents at beginning of period		19,486		22,250
Cash and cash equivalents at end of period	\$	21,264	\$	22,286
Cash and cash equivalents at end of period	φ	21,207	ψ	22,200

On June 30, 2014, the Company completed a transaction to establish a non-consolidated joint venture comprising the former Global Business Travel operations of the Company. This non-cash transaction is further described within Note 2 to the Consolidated Financial Statements.

See Notes to Consolidated Financial Statements

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

1. Basis of Presentation <u>The Company</u>

American Express Company (the Company) is a global services company that provides customers with access to products, insights and experiences that enrich lives and build business success. The Company s principal products and services are charge and credit payment card products and travel-related services offered to consumers and businesses around the world. Effective July 1, 2014, business travel-related services are offered through the non-consolidated joint venture, American Express Global Business Travel (GBT JV). Prior to July 1, 2014, the business travel operations were previously wholly owned. The Company also focuses on generating alternative sources of revenue on a global basis in areas such as online and mobile payments and fee-based services. The Company s various products and services are sold globally to diverse customer groups, including consumers, small businesses, mid-sized companies and large corporations. These products and services are sold through various channels, including direct mail, online applications, targeted direct and third-party sales forces and direct response advertising.

The accompanying Consolidated Financial Statements should be read in conjunction with the financial statements incorporated by reference in the Company s Annual Report on Form 10-K for the year ended December 31, 2013 (the Annual Report).

The interim consolidated financial information in this report has not been audited. In the opinion of management, all adjustments, which consist of normal recurring adjustments necessary for a fair statement of the interim period consolidated financial information, have been made. Results of operations reported for interim periods are not necessarily indicative of results for the entire year.

The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America (GAAP) requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenue and expense, and the disclosures of contingent assets and liabilities. These accounting estimates reflect the best judgment of management, but actual results could differ.

Certain reclassifications of prior period amounts have been made to conform to the current period presentation. These reclassifications did not have a material impact on the Company s financial position, results of operations or cash flows.

Recently Issued Accounting Standards

Accounting Standards Update No. 2014-09, Revenue Recognition (Topic 606): Revenue from Contracts with Customers was issued on May 28, 2014. The guidance establishes the principles to apply to determine the amount and timing of revenue recognition, specifying the accounting for certain costs related to revenue, and requiring additional disclosures about the nature, amount, timing and uncertainty of revenues and related cash flows. The guidance supersedes most of the current revenue recognition requirements, and will be effective January 1, 2017. The Company is currently evaluating the impact this guidance, including the method of implementation, will have on its financial position, results of operations and cash flows, among other items.

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

2. Divestitures

On June 30, 2014, the Company completed a transaction to establish a non-consolidated joint venture, GBT JV, comprising the former Global Business Travel (GBT) operations of the Company, historically reported within the Global Commercial Services (GCS) segment, and an external cash investment. The Company has retained a 50 percent ownership interest in the GBT JV with an estimated fair value of that interest of approximately \$900 million, which is accounted for as an equity method investment effective June 30, 2014, and reported in Other assets within the Consolidated Balance Sheets. In exchange for the cash contribution of \$900 million paid into the GBT JV, an unrelated investor group holds the remaining 50 percent ownership interest. The investor group s cash contribution provides the primary basis for the Company s determination of the estimated fair value of its 50 percent ownership interest.

As a result of the transaction, the Company deconsolidated the GBT net assets and recognized a net gain of \$626 million (\$409 million after tax), which was reported as a reduction to other expense for the quarter ended June 30, 2014. Prior to the deconsolidation, the carrying amount of GBT s assets and liabilities were not material to the Company s financial position.

The GBT JV operates under the American Express Global Business Travel brand, pursuant to a trademark license agreement provided by the Company. The Company has also entered into a transition services agreement and certain other operating agreements with the GBT JV, pursuant to which the Company and the GBT JV provide one another with certain services and that result in related-party receivables and payables. There was no material impact to the Company during the current quarter related to the GBT JV s results of operations or the related agreements.

3. Accounts Receivable and Loans

The Company s charge and lending payment card products result in the generation of Card Member receivables and Card Member loans, respectively. For information on the Company s accounts receivable and loans and the related accounting policies, refer to Note 4 on pages 72 76 of the Annual Report.

Accounts receivable by segment as of September 30, 2014 and December 31, 2013 consisted of:

(Millions)	2014	2013
U.S. Card Services ^(a)	\$ 21,253	\$ 21,842
International Card Services	7,273	7,771
Global Commercial Services ^(b)	16,440	14,391
Global Network & Merchant Services ^(c)	151	159
Card Member receivables ^(d)	45,117	44,163
Less: Reserve for losses	432	386
Card Member receivables, net	\$ 44,685	\$ 43,777
Other receivables, net ^(e)	\$ 2,631	\$ 3,408

- (a) Includes \$6.3 billion and \$7.3 billion of gross Card Member receivables available to settle obligations of a consolidated variable interest entity (VIE) as of September 30, 2014 and December 31, 2013, respectively.
- (b) Includes \$672 million and \$836 million due from airlines, of which Delta Air Lines (Delta) comprises \$642 million and \$628 million as of September 30, 2014 and December 31, 2013, respectively.
- (c) Includes receivables primarily related to the Company s International Currency Card portfolios.
- (d) Includes approximately \$13.5 billion and \$13.8 billion of Card Member receivables outside the U.S. as of September 30, 2014 and December 31, 2013, respectively.
- (e) Other receivables primarily represent amounts related to (i) certain merchants for billed discount revenue and (ii) Global Network Services (GNS) partner banks for items such as royalty and franchise fees. Additionally, for 2013 only, the balance also included purchased GNS joint venture receivables. Other receivables are presented net of reserves for losses of \$44 million and \$71 million as of September 30, 2014 and December 31, 2013, respectively.

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

Loans as of September 30, 2014 and December 31, 2013 consisted of:

(Millions)	2014	2013
U.S. Card Services ^(a)	\$ 58,012	\$ 58,395
International Card Services	7,999	8,790
Global Commercial Services	46	53
Card Member loans	66,057	67,238
Less: Reserve for losses	1,146	1,261
Card Member loans, net	\$ 64,911	\$ 65,977
	-	
Other loans, net ^(b)	\$ 855	\$ 608

(a) Includes approximately \$28.3 billion and \$31.2 billion of gross Card Member loans available to settle obligations of a consolidated VIE as of September 30, 2014 and December 31, 2013, respectively.

(b) Other loans primarily represent loans to merchants and a store card loan portfolio. Other loans are presented net of reserves for losses of \$11 million and \$13 million as of September 30, 2014 and December 31, 2013, respectively.

Card Member Loans and Card Member Receivables Aging

Generally, a Card Member account is considered past due if payment is not received within 30 days after the billing statement date. The following table presents the aging of Card Member loans and receivables as of September 30, 2014 and December 31, 2013:

		30-59 Days Past	60-89 Days Past	90+ Days Past	
2014 (<i>Millions</i>)	Current	Due	Due	Due	Total
Card Member Loans:					
U.S. Card Services	\$ 57,447	\$ 175	\$ 121	\$ 269	\$ 58,012
International Card Services	7,869	41	29	60	7,999
Card Member Receivables:					
U.S. Card Services	\$ 20,907	\$ 125	\$ 74	\$ 147	\$ 21,253

International Card Services ^(a)	7,174		30		22		47	7,273
Global Commercial Services	(b)		(b)	(b)		(b) 125		16,440
			30-59		60-89		90+	
			Days		Days		Days	
			Past		Past		Past	
2013 (Millions)	Current		Due		Due		Due	Total
Card Member Loans:								
U.S. Card Services	\$ 57,772	\$	183	\$	134	\$	306	\$ 58,395
International Card Services	8,664		43		28		55	8,790
Card Member Receivables:								
U.S. Card Services	\$ 21,488	\$	125	\$	69	\$	160	\$ 21,842
International Card Services	(b)		(b)		(b)		83	7,771
Global Commercial Services	(b)		(b)		(b)		132	14,391

- (a) Beginning in first quarter 2014, as a result of system enhancements, delinquency data is now available and presented on a prospective basis for the indicated aging categories. Comparable data for prior periods is not available. For risk management purposes, the Company has historically utilized 90 days past billing for the International Card Services (ICS) segment, as described below in (b).
- (b) Delinquency data for periods other than 90 days past billing is not available due to system constraints. Therefore, such data has not been utilized for risk management purposes. The balances that are current to 89 days past due can be derived as the difference between the Total and the 90+ Days Past Due balances. For Card Member receivables in GCS as of September 30, 2014 and ICS and GCS as of December 31, 2013, delinquency data is tracked based on days past billing status rather than days past due. A Card Member account is considered 90 days past billing if payment has not been received within 90 days of the Card Member s billing statement date. In addition, if the Company initiates collection procedures on an account prior to the account becoming 90 days past billing, the associated Card Member receivable balance is classified as 90 days past billing. These amounts are shown above as 90+ Days Past Due for presentation purposes.

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

Credit Quality Indicators for Card Member Loans and Receivables

The following tables present the key credit quality indicators as of or for the nine months ended September 30:

		2014			2013	
	Net Write	-Off Rate		Net Write-	30 Days	
			30 Days			Past Due
		Principal,	Past Due		Principal,	
	Principal	Interest, &	as a % of	Principal	Interest, &	as a % of
	Only ^(a)	Fees (a)	Total	Only ^(a)	Fees (a)	Total
Card Member Loans:						
U.S. Card Services	1.6%	1.8%	1.0%	1.9%	2.1%	1.1%
International Card Services (b)	2.0%	2.4%	1.6%	1.9%	2.3%	1.5%
Card Member Receivables:						
U.S. Card Services	1.7%	1.9%	1.6%	1.8%	1.9%	1.7%
International Card Services (b)	2.0%	2.1%	1.4%	(c)	(c)	(c)

	2014	ļ	201	3
	Net Loss		Net Loss	
	Ratio as	90 Days	Ratio as	90 Days
	a % of	Past Billing	a % of	Past Billing as
	Charge	as a % of	Charge	a % of
	Volume	Receivables	Volume	Receivables
Card Member Receivables:				
International Card Services	(c)	(c)	0.20%	1.1%
Global Commercial Services	0.09%	0.8%	0.07%	0.8%

(a) The Company presents a net write-off rate based on principal losses only (i.e., excluding interest and/or fees) to be consistent with industry convention. In addition, because the Company considers uncollectible interest and/or fees in estimating its reserves for credit losses, a net write-off rate including principal, interest and/or fees is also presented.

- (b) Beginning in 2014, write-offs for certain installment loan products have been reclassified from Card Member receivables to Card Member loans. Prior period write-offs have not been reclassified.
- (c) Historically, net loss ratio as a % of charge volume and 90 days past billings as a % of receivables were presented. Beginning in first quarter 2014, as a result of system enhancements, 30 days past due as a % of total, Net write-off rate (principal only) and Net write-off rate (principal and fees) have been

presented.

Refer to Note 5 on pages 77 78 of the Annual Report for additional indicators, including external environmental qualitative factors, management considers in its evaluation process for reserves for losses.

Impaired Card Member Loans and Receivables

Impaired loans and receivables are individual larger balance or homogeneous pools of smaller balance loans and receivables for which it is probable that the Company will be unable to collect all amounts due according to the original contractual terms of the Card Member agreement. For information on impaired Card Member loans and receivables and the related accounting policies, refer to Note 4 on pages 74 76 of the Annual Report.

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

The following table provides additional information with respect to the Company s impaired Card Member loans, which are not significant for GCS, and Card Member receivables, which are not significant for ICS and GCS, as of September 30, 2014 and December 31, 2013:

2014 (Millions)	9 Pa & Ac	ns over 0 Days ast Due ccruing erest ^(a)		Non- Accrual Loans ^(b)		Loans & Receivables Modified s a TDR ^(c)	R	Total Impaired Loans & eceivables		Unpaid Principal Balance ^(d)		Allowance r TDRs ^(e)
Card Member Loans:												
U.S. Card Services	\$	160	\$	188	\$	309	\$	657	\$	594	\$	70
International Card Services		60						60		59		
Card Member Receivables:												
U.S. Card Services						44		44		43		32
Total	\$	220	\$	188	\$	353	\$	761	\$	696	\$	102
2013 (Millions)	9 Pa & Ac	ns over 0 Days ast Due ccruing erest ^(a)		Non- Accrual Loans ^(b)		Loans & Receivables Modified s a TDR ^(c)	R	Total Impaired Loans & eceivables		Unpaid Principal Balance ^(d)		Allowance r TDRs ^(e)
Card Member Loans:	mu	crest ·		Loans	a		N			Datanet O	10	1 1 D K 5
U.S. Card Services	\$	170	\$	244	\$	373	\$	787	\$	731	\$	84
International Card Services	ψ	54	φ	4	ψ	575	ψ	63	ψ	62	ψ	04

(a) The Company s policy is generally to accrue interest through the date of write-off (i.e., at 180 days past due). The Company establishes reserves for interest that the Company believes will not be collected. Amounts presented exclude loans modified as a troubled debt restructuring (TDR).

248

\$

50

428 \$

50

900 \$

49

842

\$

(b) Non-accrual loans not in modification programs include certain Card Member loans placed with outside collection agencies for which the Company has ceased accruing interest.

Card Member Receivables:

\$

224 \$

U.S. Card Services

Total

38

- (c) Total loans and receivables modified as a TDR includes \$87 million and \$92 million that are non-accrual and \$20 million and \$26 million that are past due 90 days and still accruing interest as of September 30, 2014 and December 31, 2013, respectively.
- (d) Unpaid principal balance consists of Card Member charges billed and excludes other amounts charged directly by the Company such as interest and fees.
- (e) Represents the reserve for losses for TDRs, which are evaluated individually for impairment. The Company records a reserve for losses for all impaired loans. Refer to Card Member Loans Evaluated Individually and Collectively for Impairment in Note 4 for further information regarding the reserve for losses on loans over 90 days past due and accruing interest and non-accrual loans, which are evaluated collectively for impairment.

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

The following table provides information with respect to the Company s interest income recognized and average balances of impaired Card Member loans, which are not significant for GCS, and Card Member receivables, which are not significant for ICS and GCS, for the three and nine months ended September 30:

	Three Months Ended September 30, 2014				Nine Months Ended September 30, 2014			
	Interest Income		Average		Interest Income		Average	
2014 (Millions)	Recognized		Balance		Recognized		Balance	
Card Member Loans:	-				-			
U.S. Card Services	\$ 12	\$	675	\$	37	\$	734	
International Card Services	4		63		12		63	
Card Member Receivables:								
U.S. Card Services			44				47	
Total	\$ 16	\$	782	\$	49	\$	844	

					Nine Mon	ths E	Ended
	Three Months Ended September 30, 2013				Septembe	r 30,	2013
	Interest Income		Average		Interest Income		Average
2013 (Millions)	Recognized		Balance		Recognized		Balance
Card Member Loans:							
U.S. Card Services	\$ 11	\$	859	\$	34	\$	982
International Card Services	4		66		12		68
Card Member Receivables:							
U.S. Card Services			62				89
Total	\$ 15	\$	987	\$	46	\$	1,139

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

Card Member Loans and Receivables Modified as TDRs

The following table provides additional information with respect to the U.S. Card Services (USCS) Card Member loans and receivables modified as TDRs for the three and nine months ended September 30. The ICS and GCS Card Member loans and receivables modifications were not significant. For information on TDRs and the related accounting policies, refer to Note 4 on pages 74 76 of the Annual Report.

		Three M	onths Ended			Nine Mon	ths Ended	
		Septem	ber 30, 2014			September	r 30, 2014	
	Number of Accounts (in thousands)	Outstandir Balances ^{(a)(} (\$ in million	b) Reduction	Average Payment Term Extension (# of Months)	Number of Accounts (in thousands)	Outstanding Balances ^{(a)(b)} (\$ in millions)	Average Interest Rate Reduction (% Points)	Average Payment Term Extension (# of Months)
Troubled Debt Restructurings:								
Card Member Loans	11	\$ 8	3 9	(c)	35	\$ 261	11	(c)
Card Member	4			12	11	129		12
Receivables	4	4	1 (c)	12	11	129	(c)	12
Total	15	\$ 12	4		46	\$ 390		
			onths Ended ber 30, 2013			Nine Mon September	ths Ended r 30, 2013	
	Number of Accounts (in thousands)		ber 30, 2013 Average g Interest Rate ^{b)} Reduction	Average Payment Term Extension (# of Months)	Number of Accounts (in thousands)			Average Payment Term Extension (# of Months)
Troubled Debt Restructurings:	Accounts	Septem Outstandir Balances ^{(a)(}	ber 30, 2013 Average g Interest Rate ^{b)} Reduction	Payment Term Extension	Accounts	September Outstanding Balances ^{(a)(b)}	r 30, 2013 Average Interest Rate Reduction	Payment Term Extension
	Accounts (in thousands)	Septem Outstandin Balances ^(a) (\$ in million	ber 30, 2013 Average g Interest Rate ^{b)} Reduction	Payment Term Extension (# of Months)	Accounts	September Outstanding Balances ^{(a)(b)} (\$ in millions)	r 30, 2013 Average Interest Rate Reduction	Payment Term Extension (# of Months)
Restructurings: Card Member	Accounts	Septem Outstandir Balances ^(a) (\$ in million	Average g Interest Rate b) Reduction s) (% Points)	Payment Term Extension	Accounts (in thousands)	September Outstanding Balances ^{(a)(b)} (\$ in millions)	a 30, 2013 Average Interest Rate Reduction (% Points)	Payment Term Extension

- (a) Represents the outstanding balance immediately prior to modification. Modifications did not reduce the aggregate principal balances except for the nine months ended September 30, 2013, where aggregate principal balances were reduced by \$4 million.
- (b) The outstanding balance includes principal, fees and accrued interest on Card Member loans and principal and fees on Card Member receivables.
- (c) For Card Member loans, there have been no payment term extensions. The Company does not offer interest rate reduction programs for Card Member receivables as the receivables are non-interest bearing.

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

The following table provides information for the three and nine months ended September 30, 2014 and 2013, with respect to the USCS Card Member loans and receivables modified as TDRs that subsequently defaulted within 12 months of modification. A Card Member is considered to have been in default from a modification program after one and up to two consecutive missed payments, depending on the terms of the modification program. For all Card Members that defaulted from a modification program, the probability of default is factored into the reserves for Card Member loans and receivables. The defaulted ICS Card Member loan and receivable modifications were not significant.

	Three M	onths Ended	Nine Mo	onths Ended	
	Septemb	per 30, 2014	Septemb	er 30, 2014	
		Aggregated		Aggregated	
		Outstanding		Outstanding	
	Number of	Balances		Balances	
			Number of		
(Accounts in thousands, Dollars in millions) Troubled Debt Restructurings That	Accounts	Upon Default ^(a)	Accounts	Upon Default ^(a)	
Subsequently Defaulted:					
Card Member Loans	2	\$ 20	6	\$ 60	
Card Member Receivables	1	9	2	27	
Total	3	\$ 29	8	\$ 87	
	Three M	onths Ended	Nine Months Ended		
	Septemb	per 30, 2013	Septemb	er 30, 2013	
		Aggregated		Aggregated	
		Outstanding		Outstanding	
	Number of	Balances	Number of	Balances	
(Accounts in thousands, Dollars in millions) Troubled Debt Restructurings That Subsequently Defaulted:	Accounts	Upon Default ^(a)	Accounts	Upon Default ^(a)	
Card Member Loans	4	\$ 37	15	\$ 138	
Card Member Receivables	1	8	3	33	

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Total		5 \$	45	18 \$	171

(a) The outstanding balance includes principal, fees and accrued interest on Card Member loans and principal and fees on Card Member receivables.

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

4. Reserves for Losses

Reserves for losses relating to Card Member loans and receivables represent management s best estimate of the probable losses inherent in the Company s outstanding portfolio of loans and receivables, as of the balance sheet date. Management s evaluation process requires certain estimates and judgments. For information on the Company s reserves for losses and the related accounting policies, refer to Note 5 on pages 77 78 of the Annual Report.

Changes in Card Member Receivables Reserve for Losses

The following table presents changes in the Card Member receivables reserve for losses for the nine months ended September 30:

(Millions)	2014	2013
Balance, January 1	\$ 386	\$ 428
Provisions ^(a)	594	474
Net write-offs ^(b)	(527)	(507)
Other ^(c)	(21)	1
Balance, September 30	\$ 432	\$ 396

- (a) Provisions for principal (resulting from authorized transactions) and fee reserve components.
- (b) Consists of principal (resulting from authorized transactions) and fee components, less recoveries of \$269 million and \$304 million, including net write-offs from TDRs of \$14 million and \$16 million, for the nine months ended September 30, 2014 and 2013, respectively.
- (c) Beginning in first quarter 2014, reserves for card related fraud losses of \$(7) million are reflected in other liabilities. All periods include foreign currency translation adjustments of \$(6) million and \$(3) million for the nine months ended September 30, 2014 and 2013, respectively, and other items of \$(8) million and \$4 million for the nine months ended September 30, 2014 and 2013, respectively.
 Card Member Receivables Evaluated Individually and Collectively for Impairment

The following table presents Card Member receivables evaluated individually and collectively for impairment and related reserves as of September 30, 2014 and December 31, 2013:

(Millions)	2014	2013
Card Member receivables evaluated individually for impairment ^(a)	\$ 44	\$ 50
Related reserves ^(a)	\$ 32	\$ 38
Card Member receivables evaluated collectively for impairment	\$ 45,073	\$ 44,113
Related reserves ^(b)	\$ 400	\$ 348

- (a) Represents receivables modified in a TDR and related reserves. Refer to the Impaired Card Member Loans and Receivables discussion in Note 4 on pages 74 76 of the Annual Report for further information.
- (b) The reserves include the quantitative results of analytical models that are specific to individual pools of receivables and reserves for internal and external qualitative risk factors that apply to receivables that are collectively evaluated for impairment.

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

Changes in Card Member Loans Reserve for Losses

The following table presents changes in the Card Member loans reserve for losses for the nine months ended September 30:

(Millions)	2014	2013
Balance, January 1	\$ 1,261	\$ 1,471
Provisions ^(a)	797	825
Net write-offs		
Principal ^(b)	(786)	(888)
Interest and fees ^(b)	(124)	(113)
Other ^(c)	(2)	(14)
Balance, September 30	\$ 1,146	\$ 1,281

(a) Provisions for principal (resulting from authorized transactions), interest and fee reserves components.

- (b) Consists of principal write-offs (resulting from authorized transactions), less recoveries of \$324 million and \$343 million, including net write-offs from TDRs of \$(5) million and \$6 million, for the nine months ended September 30, 2014 and 2013, respectively. Recoveries of interest and fees were de minimis.
- (c) Beginning in first quarter 2014, reserves for card related fraud losses of \$(6) million are reflected in other liabilities. All periods include foreign currency translation adjustments of \$(7) million and \$(8) million for the nine months ended September 30, 2014 and 2013, respectively, and other items of \$11 million and \$(6) million for the nine months ended September 30, 2014 and 2013, respectively.

Card Member Loans Evaluated Individually and Collectively for Impairment

The following table presents Card Member loans evaluated individually and collectively for impairment and related reserves as of September 30, 2014 and December 31, 2013:

(Millions)	2014	,	2013
Card Member loans evaluated individually for impairment ^(a)	\$ 309	\$	378
Related reserves ^(a)	\$ 70	\$	84

Card Member loans evaluated collectively for impairment ^(b)	\$ 65,748	\$ 66,860
Related reserves ^(b)	\$ 1,076	\$ 1,177

- (a) Represents loans modified in a TDR and related reserves. Refer to the Impaired Card Member Loans and Receivables discussion in Note 4 on pages 74 76 of the Annual Report for further information.
- (b) Represents current loans and loans less than 90 days past due, loans over 90 days past due and accruing interest, and non-accrual loans. The reserves include the quantitative results of analytical models that are specific to individual pools of loans and reserves for internal and external qualitative risk factors that apply to loans that are collectively evaluated for impairment.

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

5. Investment Securities

Investment securities include debt and equity securities that the Company classifies as available for sale. The Company s investment securities, principally debt securities, are carried at fair value on the Consolidated Balance Sheets with unrealized gains (losses) recorded in Accumulated Other Comprehensive Income (AOCI), net of income taxes. Realized gains and losses are recognized in results of operations upon disposition of the securities using the specific identification method on a trade date basis. For information on the Company s methodology for determining the fair value of investment securities and related accounting policies, refer to Note 3 on pages 68 71 of the Annual Report.

The following is a summary of investment securities as of September 30, 2014 and December 31, 2013:

	2014								2013							
							1	Estimated							I	Estimated
Description of Securities			U	Gross	1	Gross Unrealized		Fair			1	Gross Unrealized	Unre	Gross ealized		Fair
(Millions)		Cost		Gains		Losses		Value		Cost		Gains		Losses		Value
State and municipal obligations	\$	3,628	\$	130	\$	(3)	\$	3,755	\$	4,060	\$	54	\$	(79)	\$	4,035
U.S. Government agency																
obligations		3						3		3						3
U.S. Government treasury																
obligations		346		4		(1)		349		318		3		(1)		320
Corporate debt securities		39		3				42		43		3				46
Mortgage-backed securities (a)		137		7				144		160		5		(1)		164
Equity securities ^(b)				1				1		29		95		, í		124
Foreign government bonds and																
obligations		399		8				407		272		5		(1)		276
Other ^(c)		50				(1)		49		50				(2)		48
														~ /		
Total	\$	4,602	\$	153	\$	(5)	\$	4,750	\$	4,935	\$	165	\$	(84)	\$	5,016

(a) Represents mortgage-backed securities guaranteed by Fannie Mae, Freddie Mac or Ginnie Mae.

(b) Primarily represents the Company s investment in the Industrial and Commercial Bank of China (ICBC) as of December 31, 2013.

(c) Other comprises investments in various mutual funds.

The following table provides information about the Company s investment securities with gross unrealized losses and the length of time that individual securities have been in a continuous unrealized loss position as of September 30, 2014 and December 31, 2013:

			2013												
	Less thar	n 12 months		12 mont	hs c	or more	Less than	as than 12 months 12 months or more							
		Gross	5			Gross			Gross				Gross		
Description of Securities	Estimated	Unrealized	l	Estimated		Unrealized	Estimated	i	Unrealized		Estimated	U	nrealized		
(Millions)	Fair Value	Losses	3	Fair Value		Losses	Fair Value		Losses		Fair Value		Losses		
State and municipal obligations	\$	\$:	\$ 72	\$	(3)	\$ 1,320	\$	(63)	\$	106	\$	(16)		
Foreign government bonds and															
obligations							208		(1)						
U.S. Government treasury															
obligations	127	(1	.)				166		(1)						
Mortgage-backed securities							35		(1)						
Other				32		(1)	30		(1)		17		(1)		
Total	\$ 127	\$ (1)	\$ 104	\$	(4)	\$ 1,759	\$	(67)	\$	123	\$	(17)		

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

The following table summarizes the gross unrealized losses due to temporary impairments by ratio of fair value to amortized cost as of September 30, 2014 and December 31, 2013:

	L	Less than 12 months 12 m						2 months or more					Total		
Ratio of Fair Value to					Gross					Gross					Gross
Amortized Cost (Dollars in	Number of	F	Estimated	ι	Inrealized	Number of]	Estimated	τ	Jnrealized	Number of	I	Estimated	Ur	nrealized
millions)	Securities	F	air Value		Losses	Securities	F	Fair Value		Losses	Securities	F	air Value		Losses
2014:															
90% 100%	6	\$	127	\$	(1)	17	\$	104	\$	(4)	23	\$	231	\$	(5)
Total as of September 30, 2014	6	\$	127	\$	(1)	17	\$	104	\$	(4)	23	\$	231		\$(5)
2013:															
90% 100%	228	\$	1,665	\$	(53)	6	\$	24	\$	(2)	234	\$	1,689	\$	(55)
Less than 90%	13		94		(14)	5		99		(15)	18		193		(29)
Total as of December 31, 2013	241	\$	1,759	\$	(67)	11	\$	123	\$	(17)	252	\$	1,882	\$	(84)

The gross unrealized losses are attributed to overall wider credit spreads for state and municipal securities, wider credit spreads for specific issuers, adverse changes in market benchmark interest rates, or a combination thereof, all as compared to those prevailing when the investment securities were acquired.

Overall, for the investment securities in gross unrealized loss positions (i) the Company does not currently intend to sell the investment securities, (ii) it is more likely than not that the Company will not be required to sell the investment securities before recovery of the unrealized losses, and (iii) the Company expects that the contractual principal and interest will be received on the investment securities. As a result, the Company recognized no other-than-temporary impairment during the periods presented.

Supplemental Information

Gross realized gains on the sales of investment securities, included in Other revenues for the three and nine months ended September 30, 2014 were \$20 million and \$100 million, respectively. Gross realized gains on the sale of investment securities, included in Other revenues for the three and nine months ended September 30, 2013 were, \$37 million and \$102 million, respectively. There were no realized losses for the three and nine months ended September 30, 2014 and 2013.

Contractual maturities of investment securities, excluding equity securities and other securities, as of September 30, 2014 were as follows:

		Estimated
(Millions)	Cost	Fair Value
Due within 1 year	\$ 579	\$ 580
Due after 1 year but within 5 years	435	442
Due after 5 years but within 10 years	235	251
Due after 10 years	3,303	3,427
Total	\$ 4,552	\$ 4,700
		,

The expected payments on state and municipal obligations and mortgage-backed securities may not coincide with their contractual maturities because the issuers have the right to call or prepay certain obligations.

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

6. Asset Securitizations

The Company periodically securitizes Card Member receivables and loans arising from its card business through the transfer of those assets to securitization trusts. The trusts then issue securities to third-party investors, collateralized by the transferred assets. For information on the Company s asset securitizations and related accounting policies, refer to Note 7 on page 80 of the Annual Report.

The following table provides information on the restricted cash held by the American Express Issuance Trust II (the Charge Trust) and the American Express Credit Account Master Trust (the Lending Trust) as of September 30, 2014 and December 31, 2013, included in Other assets on the Company s Consolidated Balance Sheets:

(Millions)	2014	2013
Charge Trust	\$ 1	\$ 2
Lending Trust	43	56
Total	\$ 44	\$ 58

These amounts relate to collections of Card Member receivables and loans to be used by the trusts to fund future expenses and obligations, including interest paid on investor securities, credit losses and upcoming debt maturities.

American Express Travel Related Services Company, Inc. (TRS), which is a consolidated subsidiary of the Company, is the primary beneficiary of both the trusts. Excluding its consolidated subsidiaries, TRS owns approximately \$1.0 billion of subordinated securities issued by the Lending Trust as of September 30, 2014.

Under the respective terms of the Charge Trust and the Lending Trust agreements, the occurrence of certain triggering events associated with the performance of the assets of each trust could result in payment of trust expenses, establishment of reserve funds, or in a worst-case scenario, early amortization of investor securities. During the nine months ended September 30, 2014 and the year ended December 31, 2013, no such triggering events occurred.

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

7. Customer Deposits

As of September 30, 2014 and December 31, 2013, customer deposits were categorized as interest bearing or non-interest bearing, as follows:

(Millions)	2014	2013
U.S.:		
Interest bearing	\$ 41,883	\$ 40,831
Non-interest bearing (includes Card Member credit balances of: 2014,\$304; 2013,\$340)	336	360
Non-U.S.:		
Interest bearing	108	121
Non-interest bearing (includes Card Member credit balances of: 2014,\$361; 2013,\$437)	376	451
Total customer deposits	\$ 42,703	\$ 41,763

Customer deposits by deposit type as of September 30, 2014 and December 31, 2013 were as follows:

(Millions)	2014	2013
U.S. retail deposits:		
Savings accounts Direct	\$ 26,248	\$ 24,550
Certificates of deposit:		
Direct	355	489
Third-party	6,371	6,929
Sweep accounts Third-party	8,909	8,863
Other retail deposits:		
Non-U.S. deposits and U.S. non-interest bearing deposits	155	155
Card Member credit balances U.S. and non-U.S.	665	777
Total customer deposits	\$ 42,703	\$ 41,763

The scheduled maturities of certificates of deposit as of September 30, 2014 were as follows:

(Millions)	U.S.	Non-U.S.	Total
2014	\$ 1,073	\$ 3	\$ 1,076
2015	1,259	4	1,263
2016	1,684		1,684
2017	937		937
2018	1,089		1,089
After 5 years	684		684
Total	\$ 6,726	\$ 7	\$ 6,733

As of September 30, 2014 and December 31, 2013, certificates of deposit in denominations of \$250,000 or more, in the aggregate, were as follows:

(Millions)	2014	2013
U.S.	\$ 115	\$ 148
Non-U.S.	2	
Total	\$ 117	\$ 148

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

8. Derivatives and Hedging Activities

The Company uses derivative financial instruments (derivatives) to manage exposures to various market risks. Derivatives derive their value from an underlying variable or multiple variables, including interest rate, foreign exchange, and equity index or price. These instruments enable end users to increase, reduce or alter exposure to various market risks and, for that reason, are an integral component of the Company s market risk management. The Company does not engage in derivatives for trading purposes. For information on the Company s derivative instruments and the related accounting policies, refer to Note 12 on pages 87 90 of the Annual Report.

In relation to the Company s credit risk, under the terms of the derivative agreements it has with its various counterparties, the Company is not required to either immediately settle any outstanding liability balances or post collateral upon the occurrence of a specified credit risk-related event. Based on the assessment of credit risk of the Company s derivative counterparties as of September 30, 2014 and December 31, 2013, the Company does not have derivative positions that warrant credit valuation adjustments.

The Company s derivatives are carried at fair value on the Consolidated Balance Sheets. Refer to Note 3 on pages 68 71 of the Annual Report for a description of the Company s methodology for determining the fair value of derivatives.

The following table summarizes the total fair value, excluding interest accruals, of derivative assets and liabilities as of September 30, 2014 and December 31, 2013:

			Other Liabilities				
	Other Assets Fair Value		Fair Value				
(Millions)	2014	2013	2014	2013			
Derivatives designated as hedging instruments:							
Interest rate contracts							
Fair value hedges	\$ 309 \$	455 \$	27 \$	2			
Total return contract							
Fair value hedge		8					
Foreign exchange contracts							
Net investment hedges	384	174	57	116			
Total derivatives designated as hedging instruments	693	637	84	118			
Derivatives not designated as hedging instruments:							
Foreign exchange contracts, including certain embedded							
derivatives ^(a)	129	64	162	95			
Total derivatives, gross	822	701	246	213			
Less: Cash collateral netting ^(b)	(125)	(336)	(27)				
Derivative asset and derivative liability netting (c)	(126)	(36)	(126)	(36)			
			· · /	. /			
Total derivatives, net ^(d)	\$ 571 \$	329 \$	93 \$	177			

- (a) Includes foreign currency derivatives embedded in certain operating agreements.
- (b) Represents the offsetting of derivative instruments and the right to reclaim cash collateral (a receivable) or the obligation to return cash collateral (a payable) arising from derivative instrument(s) executed with the same counterparty under an enforceable master netting arrangement. Additionally, the Company received noncash collateral from a counterparty in the form of security interest in U.S. Treasury securities with a fair value of \$111 million and nil as of September 30, 2014 and December 31, 2013, respectively, none of which was sold or repledged. Such noncash collateral economically reduces the Company s risk exposure to \$460 million as of September 30, 2014, but does not reduce the net exposure on the Company s Consolidated Balance Sheets. Additionally, the Company posted \$97 million and \$26 million as of September 30, 2014 and December 31, 2013, respectively, as initial margin on its centrally cleared interest rate swaps; such amounts are recorded within other receivables on the Company s Consolidated Balance Sheets and are not netted against the derivative balances.
- (c) Represents the amount of netting of derivative assets and derivative liabilities executed with the same counterparty under an enforceable master netting arrangement.
- (d) The Company has no individually significant derivative counterparties and therefore, no significant risk exposure to any single derivative counterparty. The total net derivative assets and derivative liabilities are presented within Other assets and Other liabilities on the Company s Consolidated Balance Sheets.

A majority of the Company s derivative assets and liabilities as of September 30, 2014 and December 31, 2013 are subject to master netting agreements with its derivative counterparties. In addition, the Company has no derivative amounts subject to enforceable master netting arrangements that are not offset on the Company s Consolidated Balance Sheets.

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

Derivative Financial Instruments that Qualify for Hedge Accounting

Refer to Note 12 on pages 89 90 of the Annual Report for information on derivatives that qualify for hedge accounting.

Fair Value Hedges

Interest Rate Contracts

The Company is exposed to interest rate risk associated with its fixed-rate long-term debt. The Company uses interest rate swaps to economically convert certain fixed-rate debt obligations to floating-rate obligations at the time of issuance. As of September 30, 2014 and December 31, 2013, the Company hedged \$18.2 billion and \$14.7 billion, respectively, of its fixed-rate debt to floating-rate debt using interest rate swaps.

Total Return Contract

The Company hedged its exposure to changes in the fair value of its equity investment in ICBC in local currency. The Company used a total return contract (TRC) to transfer this exposure to its derivative counterparty. On July 18, 2014, the Company sold its remaining 34.3 million shares in ICBC and terminated the TRC. As of December 31, 2013, the fair value of the equity investment in ICBC was \$122 million (180.7 million shares). Prior to termination, to the extent the hedge was effective, the gain or loss on the TRC offset the gain or loss on the investment in ICBC. Any difference between the changes in the fair value of the derivative and the hedged item resulted in hedge ineffectiveness and was recognized in Other expenses in the Consolidated Statements of Income.

The following table summarizes the impact on the Consolidated Statements of Income associated with the Company s hedges of its fixed-rate long-term debt and its investment in ICBC for the three and nine months ended September 30:

For the Three Months Ended September 30: (Millions)

					Gains (losses) recognized in	1 inco	ome						
	Derivativ	e c	ontract			Hedg	ged i	tem				Net l	nedg	ge
Derivative		Amount							nour	nt	ineffectiv			ness
	Income Statement					Income Statement								
relationship	Line Item		2014		2013	Line Item		2014		2013		2014		2013
Interest rate contracts	Other expenses	\$	(109)	\$	(11)	Other expenses	\$	112	\$	5	\$	3	\$	(6)
Total return contract	Other non-interest					Other non-interest								
	revenues				(21)	revenues				21				

 $a \cdot a$

....

For the Nine Months Ended September 30: (Millions)

	Gains (losses) recognized in income															
	Derivativ	Derivative contract Hedged item											Net hedge			
Derivative																
	Income Statement		Am	our	nt	Income Statement		Am	our	nt	ineffectiveness					
relationship	Line Item		2014		2013	Line Item		2014		2013		2014		2013		
Interest rate contracts	Other expenses	\$	(170)	\$	(305)	Other expenses	\$	176	\$	295	\$	6	\$	(10)		
Total return contract	Other non-interest					Other non-interest										
	revenues		11		(10)	revenues		(11)		10						

The Company also recognized a net reduction in interest expense on long-term debt of \$74 million and \$76 million for the three months ended September 30, 2014 and 2013, respectively, and \$217 million and \$280 million for the nine months ended September 30, 2014 and 2013, respectively, primarily related to the net settlements (interest accruals) on the Company s interest rate derivatives designated as fair value hedges.

Net Investment Hedges

The effective portion of the gain or (loss) on net investment hedges, net of taxes, recorded in AOCI as part of the cumulative translation adjustment was \$246 million and \$(123) million for the three months ended September 30, 2014 and 2013, respectively, and was \$113 million and \$160 million for the nine months ended September 30, 2014 and 2013, respectively. Any ineffective portion of the gain or (loss) on net investment hedges is recognized in other expenses during the period of change. During the three months ended

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

September 30, 2014 and 2013, the Company reclassified \$(1) million and nil, respectively, and \$9 million and nil for the nine months ended September 30, 2014 and 2013, respectively, from AOCI to earnings as a component of other expenses. No ineffectiveness associated with net investment hedges was reclassified from AOCI into income during the three and nine months ended September 30, 2014 and 2013.

Derivatives Not Designated as Hedges

For information on derivatives not designated as hedges, refer to Note 12 on page 90 of the Annual Report.

The following table summarizes the impact on pretax earnings of derivatives not designated as hedges, as reported on the Consolidated Statements of Income for the three and nine months ended September 30:

		Pretax gains										
			For the Three Septen			For the Nine Septer	Month nber 3(
			Am	ount		An	nount					
Description (Millions)	Income Statement Line Item		2014		2013	2014		2013				
Interest rate contracts	Other expenses	\$		\$	1 \$		\$	1				
Foreign exchange contracts ^(a)	Other expenses		2		25	84		108				
	Cost of Card Member services					4						
Total		\$	2	\$	26 \$	88	\$	109				

(a) Foreign exchange contracts include forwards and embedded foreign currency derivatives.

9. Fair Values

Financial Assets and Financial Liabilities Carried at Fair Value

For information about the Company s valuation techniques for financial assets and financial liabilities measured at fair value and the fair value hierarchy, refer to Note 3 on pages 68 70 of the Annual Report. Refer to Note 12 on pages 87 90 of the Annual Report for additional information about the fair value of the Company s derivative financial instruments.

The following table summarizes the Company s financial assets and financial liabilities measured at fair value on a recurring basis, categorized by GAAP s valuation hierarchy, as of September 30, 2014 and December 31, 2013:

		20	014				20	13		
(Millions)	Total	Level 1		Level 2	Level 3	Total	Level 1		Level 2	Level 3
Assets:										
Investment securities: (a)										
Equity securities	\$ 1	\$ 1	\$		\$	\$ 124	\$ 124	\$		\$
Debt securities and other	4,749	349		4,400		4,892	320		4,572	
Derivatives ^(a)	822			822		701			701	
Total assets	5,572	350		5,222		5,717	444		5,273	
Liabilities:										
Derivatives (a)	246			246		213			213	
Total liabilities	\$ 246	\$	\$	246	\$	\$ 213	\$	\$	213	\$

(a) Refer to Note 5 for the fair values of investment securities and to Note 8 for the fair values of derivative assets and liabilities, on a further disaggregated basis.

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

Financial Assets and Financial Liabilities Carried at Other Than Fair Value

For information about the valuation techniques used in the measurement of financial assets and financial liabilities carried at other than fair value, refer to Note 3 on pages 70 71 of the Annual Report.

The following table discloses the estimated fair value for the Company s financial assets and financial liabilities that are not required to be carried at fair value on a recurring basis, as of September 30, 2014 and December 31, 2013. The fair values of these financial instruments are estimates based upon the market conditions and perceived risks as of September 30, 2014 and December 31, 2013, and require management judgment. These figures may not be indicative of their future fair values. The fair value of the Company cannot be reliably estimated by aggregating the amounts presented.

	Ca	rrying	Co	orresp	onding F	air Val	ue Amour	nt	
2014 (Billions)		Value	Total	I	Level 1	L	evel 2	Le	vel 3
Financial Assets:									
Financial assets for which carrying values equal or									
approximate fair value									
Cash and cash equivalents	\$	21	\$ 21	\$	20	\$	1 ^(a)	\$	
Other financial assets ^(b)	\$	48	\$ 48	\$		\$	48	\$	
Financial assets carried at other than fair value									
Loans, net	\$	66	\$ 66 ^(c)	\$		\$		\$	66
Financial Liabilities:									
Financial liabilities for which carrying values equal or									
approximate fair value	\$	60	\$ 60	\$		\$	60	\$	
Financial liabilities carried at other than fair value									
Certificates of deposit ^(d)	\$	7	\$ 7	\$		\$	7	\$	
Long-term debt	\$	56	\$ 58 ^(c)	\$		\$	58	\$	

	Ca	Carrying Corresponding Fair Value Amount										
2013 (Billions)		Value		Total	I	Level 1	I	Level 2	Le	vel 3		
Financial Assets:												
Financial assets for which carrying values equal or												
approximate fair value												
Cash and cash equivalents	\$	19	\$	19	\$	17	\$	2 ^(a)	\$			
Other financial assets ^(b)	\$	48	\$	48	\$		\$	48	\$			
Financial assets carried at other than fair value												
Loans, net	\$	67	\$	67 ^(c)	\$		\$		\$	67		

Financial Liabilities:					
Financial liabilities for which carrying values equal or					
approximate fair value	\$ 60	\$ 60	\$ \$	60	\$
Financial liabilities carried at other than fair value					
Certificates of deposit ^(d)	\$ 7	\$ 8	\$ \$	8	\$
Long-term debt	\$ 55	\$ 58 ^(c)	\$ \$	58	\$

(a) Reflects time deposits.

- (b) Includes accounts receivable (including fair values of Card Member receivables of \$6.2 billion and \$7.3 billion held by consolidated VIEs as of September 30, 2014 and December 31, 2013, respectively), restricted cash and other miscellaneous assets.
- (c) Includes fair values of loans of \$28.1 billion and \$31.0 billion, and long-term debt of \$15.6 billion and \$18.8 billion held by consolidated VIEs as of September 30, 2014 and December 31, 2013, respectively.

(d) Presented as a component of customer deposits on the Consolidated Balance Sheets.

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

Nonrecurring Fair Value Measurements

The Company has certain assets that are subject to measurement at fair value on a nonrecurring basis. For these assets, measurement at fair value in periods subsequent to their initial recognition is applicable if determined to be impaired. During the nine months ended September 30, 2014 and during the year ended December 31, 2013, the Company did not have any material impaired assets that were required to be measured at fair value.

10. Guarantees

The Company provides Card Member protection plans that cover losses associated with purchased products, as well as certain other guarantees in the ordinary course of business.

In relation to its maximum potential undiscounted future payments as shown in the table that follows, to date the Company has not experienced any significant losses related to guarantees. The Company s initial recognition of guarantees is at fair value. In addition, the Company establishes reserves when a loss is probable and the amount can be reasonably estimated.

The following table provides information related to such guarantees as of September 30, 2014 and December 31, 2013:

	Maximum pote			
	undiscounted for	uture		
	payments (a	i)	Related liability	y ^(b)
	(Billions)		(Millions)	
Type of Guarantee	2014	2013	2014	2013
Card and travel operations ^(c)	\$ 44 \$	44 \$	43 \$	88
Other ^(d)	1	1	71	73
Total	\$ 45 \$	45 \$	114 \$	161

(a) Represents the notional amounts that could be lost under the guarantees and indemnifications if there were a total default by the guaranteed parties. The maximum potential undiscounted future payments for Merchant Protection are measured using management s best estimate of maximum exposure based on all eligible claims in relation to annual billed business volumes.

⁽b) Included in other liabilities on the Company s Consolidated Balance Sheets.

- (c) Primarily includes Return Protection and Merchant Protection.
- (d) Primarily includes guarantees related to the Company s business dispositions, real estate and joint ventures.

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

11. Changes In Accumulated Other Comprehensive (Loss) Income

AOCI is comprised of items that have not been recognized in earnings but may be recognized in earnings in the future when certain events occur. Changes in each component of AOCI for the three and nine months ended September 30, 2014 and 2013 were as follows:

				Ν	Net Unrealized	Accumulated
					Pension and	Other
For the Three Months Ended September 30, 2014 (<i>Millions</i>),	et Unrealized s (Losses) on Investment	F	Foreign Currency Translation		Other Postretirement enefit (Losses)	Comprehensive
net of tax	Securities		Adjustments		Gains	(Loss) Income
Balances as of June 30, 2014	\$ 105	\$	(1,118)	\$	(358)	\$ (1,371)
Net unrealized gains Increase (decrease) due to amounts reclassified into earnings Net translation (loss) of investments in foreign operations Net (losses) related to hedges of investment in foreign operations Pension and other postretirement benefit gains	2 (13)		1 (414) 246		7	2 (12) (414) 246 7
Net change in accumulated other comprehensive (loss) income	(11)		(167)		7	(171)
Balances as of September 30, 2014	\$ 94	\$	(1,285)	\$	(351)	\$ (1,542)

			Net Unrealized	Accumulated
			Pension and	Other
For the Nine Months Ended September 30, 2014 (Millions),	Net Unrealized Gains (Losses) on Investment	Foreign Currency Translation	Other Postretirement Benefit (Losses)	Comprehensive
net of tax	Securities	Adjustments	Gains	(Loss) Income
Balances as of December 31, 2013	\$ 63	\$ (1,090)	\$ (399)	\$ (1,426)
Net unrealized gains	102			102
Increase (decrease) due to amounts reclassified into earnings	(71)	5		(66)
Net translation (loss) of investments in foreign operations		(313)		(313)

Net (losses) related to hedges of investment in foreign operations		113		113
Pension and other postretirement benefit gains			48	48
Net change in accumulated other comprehensive income (loss)	31	(195)	48	(116)
Balances as of September 30, 2014	\$ 94	\$ (1,285) \$	(351)	\$ (1,542)

				N	let Unrealized	Accumulated
					Pension and	Other
For the Three Months Ended September 30, 2013 (Millions),	et Unrealized s (Losses) on Investment	F	oreign Currency Translation		Other Postretirement mefit (Losses)	Comprehensive
net of tax	Securities		Adjustments		Gains	(Loss) Income
Balances as of June 30, 2013	\$ 153	\$	(1,027)	\$	(434)	\$ (1,308)
Net unrealized (losses) Increase (decrease) due to amounts reclassified into earnings Net translation gain of investments in foreign operations Net gains related to hedges of investment in foreign operations Pension and other postretirement benefit gains	(25) (23)		134 (123)		6	(25) (23) 134 (123) 6
Net change in accumulated other comprehensive (loss) income	(48)		11		6	(31)
Balances as of September 30, 2013	\$ 105	\$	(1,016)	\$	(428)	\$ (1,339)



AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

For the Nine Months Ended September 30, 2013 (<i>Millions</i>), net of tax	 et Unrealized is (Losses) on Investment Securities	Fo	reign Currency Translation Adjustments	P	et Unrealized Pension and Other Postretirement nefit (Losses) Gains	Accumulated Other omprehensive Loss) Income
Balances as of December 31, 2012	\$ 315	\$	(754)	\$	(488)	\$ (927)
Net unrealized (losses) Increase (decrease) due to amounts reclassified into earnings Net translation (loss) of investments in foreign operations Net gains related to hedges of investment in foreign operations Pension and other postretirement benefit gains	(141) (69)		(422) 160		60	(141) (69) (422) 160 60
Net change in accumulated other comprehensive (loss) income	(210)		(262)		60	(412)
Balances as of September 30, 2013	\$ 105	\$	(1,016)	\$	(428)	\$ (1,339)

The following table presents the effects of reclassifications out of AOCI and into the Consolidated Statements of Income for the three and nine months ended September 30, 2014:

			(Gains) losses re	cognized in income	
			Months Ended uber 30,		Months Ended nber 30,
		Am	ount	An	nount
Description (Millions)	Income Statement Line Item	2014	2013	2014	2013
Available-for-sale securities					
Net gain in AOCI reclassifications for previously unrealized net gains on					
investment securities	Other non-interest revenues \$	(21)	\$ (36)	\$ (111)	\$ (109)
Related income tax expense	Income tax provision	8	13	40	40
Reclassification to net income related to					
available-for-sale securities		(13)	(23)	(71)	(69)
Foreign currency translation adjustments					
Reclassification of realized losses on					
translation adjustments and related hedges	Other expenses			8	
Related income tax expense	Income tax provision	1		(3)	
Reclassification of foreign currency translation adjustments		1		5	



12. Income Taxes

The Company is under continuous examination by the Internal Revenue Service (IRS) and tax authorities in other countries and states in which the Company has significant business operations. The tax years under examination and open for examination vary by jurisdiction. The IRS has completed its field examination of the Company s federal tax returns for years through 2007; however, refund claims for certain years continue to be reviewed by the IRS. In addition, the Company is currently under examination by the IRS for the years 2008 through 2011.

The Company believes it is reasonably possible that its unrecognized tax benefits could decrease within the next 12 months by as much as \$686 million principally as a result of potential resolutions of prior years tax items with various taxing authorities. The prior years tax items include unrecognized tax benefits relating to the deductibility of certain expenses or losses and the attribution of taxable income to a particular jurisdiction or jurisdictions. Of the \$686 million of unrecognized tax benefits, approximately \$529 million relates to amounts that if recognized would be recorded to shareholders equity and would not impact the Company s results of operations or the effective tax rate.

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

The effective tax rate was 34.2 percent and 34.4 percent for the three and nine months ended September 30, 2014, respectively. The effective tax rate was 31.8 percent and 31.4 percent for the three and nine months ended September 30, 2013, respectively. The tax rate for the three and nine months ended September 30, 2013 reflects the resolution of certain prior years tax items as well as the reversal of a valuation allowance related to deferred tax assets within the business travel organization.

The tax rates for all periods reflect the level of pretax income in relation to recurring permanent tax benefits and geographic mix of business.

13. Earnings Per Common Share (EPS)

The computations of basic and diluted EPS were as follows:

	Nine Months Ended September 30,			
2014	2013	2014	2013	
1,477 \$	1,366 \$	4,438 \$	4,051	
(11)	(12)	(35)	(36)	
1,466 \$	1,354 \$	4,403 \$	4,015	
1,041	1,074	1,051	1,087	
6	7	6	7	
1,047	1,081	1,057	1,094	
,	· ·	,	,	
1.41 \$	1.26 \$	4.19 \$	3.69	
· · · ·	1.25 \$	4.17 \$	3.67	
5	September 30 2014 3 1,477 \$ (11) 3 1,466 \$ 1,041 6 1,047 3 1.41 \$	1,477 \$ 1,366 \$ (11) (12) (12) 1,466 \$ 1,354 \$ 1,041 1,074 6 7 1,047 1,081 1.26 \$	September 30, September 30, 2014 2013 2014 3 1,477 $\$$ 1,366 $\$$ 4,438 $\$$ 3 1,477 $\$$ 1,366 $\$$ 4,438 $\$$ 4 1,10 (12) (35) (35) $\$$ 5 1,466 $\$$ 1,354 $\$$ 4,403 $\$$ 1,041 1,074 1,051 6 7 6 1,047 1,081 1,057 $1,047$ $1,081$ $1,057$ $\$$ 1.26 $\$$ 4.19 $\$$	

(a) The Company s unvested restricted stock awards, which include the right to receive non-forfeitable dividends or dividend equivalents, are considered participating securities. Calculations of EPS under the two-class method exclude from the numerator any dividends paid or owed on participating securities and any undistributed earnings considered to be attributable to participating securities. The related participating securities are similarly excluded from the denominator.

(b) The dilutive effect of unexercised stock options excludes 0.2 million and 0.1 million of options from the computation of EPS for the three months ended September 30, 2014 and 2013, respectively, and 0.2 million options for both the nine months ended September 30, 2014 and 2013 because inclusion of

the options would have been anti-dilutive.

For the three and nine months ended September 30, 2014 and 2013, the Company met specified performance measures related to the Subordinated Debentures of \$750 million issued in 2006, and maturing in 2036. If the performance measures were not achieved in any given quarter, the Company would be required to issue common shares and apply the proceeds to make interest payments.

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

14. Non-Interest Revenue and Expense Detail

The following is a detail of Other commissions and fees:

	Three Months Ended September 30,				Nine Months Ended September 30,			
(Millions)	2014		2013		2014		2013	
Foreign currency conversion fee revenue	\$ 225	\$	223	\$	665	\$	655	
Delinquency fees	184		172		539		503	
Loyalty Partner-related fees	100		74		286		221	
Service fees	94		97		274		273	
Other ^(a)	39		44		120		136	
Total Other commissions and fees	\$ 642	\$	610	\$	1,884	\$	1,788	

(a) Other primarily includes fee revenue from fees related to Membership Rewards programs.

The following is a detail of Other revenues:

	Three Months Ended September 30,				Nine Months Ended September 30,			
(Millions)	2014		2013		2014	2013		
Global Network Services partner revenues	\$ 173	\$	171	\$	513	\$ 466		
Net realized gains and losses on investment securities	20		37		100	102		
Other ^(a)	400		393		1,066	1,137		
Total Other revenues	\$ 593	\$	601	\$	1,679	\$ 1,705		

(a) Other includes revenues arising from foreign exchange gains on cross-border Card Member spending, merchant-related fees, insurance premiums earned from Card Member travel and other insurance programs, Travelers Cheques-related revenues, revenues related to the GBT JV transition services agreement, earnings from equity method investments and other miscellaneous revenue and fees.

The following is a detail of Marketing, promotion, rewards, Card Member services and other:

		Three Months Ended September 30,			Nine Months Ended September 30,			
(Millions)		2014		2013	2014		2013	
Marketing and promotion	\$	809	\$	827	\$ 2,407	\$	2,234	
Card Member rewards		1,695		1,619	5,050		4,740	
Card Member services and other		205		197	619		579	
Total Marketing, promotion, rewards, Card Member services and other	\$	2,709	\$	2,643	\$ 8,076	\$	7,553	

Marketing and promotion expense includes advertising costs, which are expensed in the year in which the advertising first takes place. Card Member rewards expense includes the costs of rewards programs, including Membership Rewards and co-brand arrangements. Card Member services expense includes protection plans and complimentary services provided to Card Members.

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

The following is a detail of Other, net expenses:

	Three Mon Septem			Nine Months Ended September 30,			
(Millions)	2014	2013	2014		2013		
Professional services	\$ 731	\$ 793	\$ 2,240	\$	2,272		
Occupancy and equipment	432	462	1,361		1,394		
Card-related fraud losses	96	73	282		229		
Communications	91	94	285		282		
Gain on business travel joint venture transaction	(15)		(641)				
Other ^(a)	261	269	866		734		
Total Other, net	\$ 1,596	\$ 1,691	\$ 4,393	\$	4,911		

(a) Other expense includes general operating expenses, gains (losses) on sale of assets or businesses not classified as discontinued operations (other than the business travel joint venture transaction), litigation, certain internal and regulatory review-related reimbursements and insurance costs or settlements, investment impairments and certain Loyalty Partner-related expenses.

15. Contingencies

The Company and its subsidiaries are involved in a number of legal proceedings concerning matters arising out of the conduct of their respective business activities and are periodically subject to governmental and regulatory examinations, information gathering requests, subpoenas, inquiries and investigations (collectively, governmental examinations). As of September 30, 2014, the Company and various of its subsidiaries were named as a defendant or were otherwise involved in numerous legal proceedings and governmental examinations in various jurisdictions, both in and outside the U.S. The Company discloses its material legal proceedings and governmental examinations under Item 1. Legal Proceedings in Part II. Other Information , and under Legal Proceedings in the Annual Report (collectively, Legal Proceedings).

The Company has recorded liabilities for certain of its outstanding legal proceedings and governmental examinations. A liability is accrued when it is both (a) probable that a loss has occurred and (b) the amount of loss can be reasonably estimated. There may be instances in which an exposure to loss exceeds the accrued liability. The Company evaluates, on a quarterly basis, developments in legal proceedings and governmental examinations that could cause an increase or decrease in the amount of the liability that has been previously accrued or a revision to the disclosed estimated range of possible losses, as applicable.

The Company s legal proceedings range from cases brought by a single plaintiff to class actions with millions of putative class members. These legal proceedings, as well as governmental examinations, involve various lines of business of the Company and a variety of claims (including, but not limited to, common law tort, contract, antitrust and consumer protection claims), some of which present novel factual allegations and/or unique legal theories. While some matters pending against the Company specify the damages claimed by the plaintiff, many seek an unspecified amount of damages or are at very early stages of the legal process. Even when the amount of damages claimed against the Company are stated, the claimed amount may be exaggerated and/or unsupported. As a result, some matters have not yet progressed sufficiently through discovery

Table of Contents

and/or development of important factual information and legal issues to enable the Company to estimate a range of possible loss.

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

Other matters have progressed sufficiently through discovery and/or development of important factual information and legal issues so that the Company is able to estimate a range of possible loss. Accordingly, for those legal proceedings and governmental examinations disclosed or referred to in Legal Proceedings where a loss is reasonably possible in future periods, whether in excess of a related accrued liability or where there is no accrued liability, and for which the Company is able to estimate a range of possible loss, the current estimated range is zero to \$350 million in excess of any accrued liability related to these matters. This aggregate range represents management s estimate of possible loss with respect to these matters and is based on currently available information. This estimated range of possible loss does not represent the Company s maximum loss exposure. The legal proceedings and governmental examinations underlying the estimated range will change from time to time and actual results may vary significantly from current estimates.

Based on its current knowledge, and taking into consideration its litigation-related liabilities, the Company believes it is not a party to, nor are any of its properties the subject of, any pending legal proceeding or governmental examination that would have a material adverse effect on the Company s consolidated financial condition or liquidity. However, in light of the uncertainties involved in such matters, the ultimate outcome of a particular matter could be material to the Company s operating results for a particular period depending on, among other factors, the size of the loss or liability imposed and the level of the Company s earnings for that period.

AMERICAN EXPRESS COMPANY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

16. Reportable Operating Segments

The Company is a leading global payments and travel company that is principally engaged in businesses comprising four reportable operating segments: USCS, ICS, GCS and Global Network Merchant Services (GNMS). Corporate functions and certain other businesses, including the Company s Enterprise Growth Group, as well as other Company operations are included in Corporate & Other.

The following table presents certain selected financial information for the three and nine months ended September 30:

	Three Months Ended September 30,					Nine Months Ended September 30,			
(Millions)		2014		2013		2014		2013	
Non-interest revenues:									
USCS	\$	3,214	\$	3,050	\$	9,453	\$	8,991	
ICS		1,206		1,161		3,571		3,415	
GCS		957		1,277		3,538		3,787	
GNMS		1,368		1,309		4,027		3,856	
Corporate & Other, including adjustments and eliminations ^(a)		189		221		548		650	
Total	\$	6,934	\$	7,018	\$	21,137	\$	20,699	
Interest income:									
USCS	\$	1,465	\$	1,408	\$	4,296	\$	4,148	
ICS		273		281		825		830	
GCS		4		3		11		9	
GNMS		14		8		35		23	
Corporate & Other, including adjustments and eliminations ^(a)		59		67		183		213	
Total	\$	1,815	\$	1,767	\$	5,350	\$	5,223	
Interest expense:									
USCS	\$	152	\$	172	\$	455	\$	532	
ICS		85		86		259		273	
GCS		61		59		186		181	
GNMS		(68)		(62)		(208)		(187)	
Corporate & Other, including adjustments and eliminations ^(a)		190		229		610		696	
Total	\$	420	\$	484	\$	1,302	\$	1,495	
Total revenues net of interest expense: USCS	¢	4.527	¢	1.000	\$	12 204	\$	12 (07	
	\$).	\$	4,286	Þ	13,294 4,137	\$	12,607	
ICS GCS		1,394 900		1,356 1,221				3,972 3,615	
		900		1,221		3,363		5,015	

	1,450 58	1,379 59	4,270 121		4,066 167
\$	8,329 \$	8,301	\$ 25,185	\$	24,427
¢	000 ¢	790	¢ 0.525	¢	2 220
Э				\$	2,329
	142	142	378		528
	204	261	949		678
	427	391	1,243		1,176
	(185)	(210)	(667)	1	(660)
\$	1.477 \$	1.366	\$ 4.438	\$	4,051
	\$ \$	58 \$ 8,329 \$ \$ 889 \$ 142 204 427 (185)	58 59 \$ 8,329 \$ 8,301 \$ 889 \$ 782 142 142 204 261 427 391 (185) (210)	58 59 121 \$ 8,329 \$ 8,301 \$ 25,185 \$ 889 \$ 782 \$ 2,535 142 142 378 204 261 949 427 391 1,243 (185) (210) (667)	58 59 121 \$ 8,329 \$ 8,301 \$ 25,185 \$ \$ 889 \$ 782 \$ 2,535 \$ \$ 889 \$ 782 \$ 2,535 \$ \$ 142 142 378 204 261 949 427 391 1,243 (185) (210) (667)

(a) Corporate & Other includes adjustments and eliminations for intersegment activity.

ITEM 2. MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Business Introduction

When we use the terms American Express, the Company, we, our or us, we mean American Express Company and its subsidiaries consolidated basis, unless we state or the context implies otherwise.

We are a global services company with four reportable operating segments: U.S. Card Services (USCS), International Card Services (ICS), Global Commercial Services (GCS) and Global Network and Merchant Services (GNMS). We provide our customers with access to products, insights and experiences that enrich lives and build business success. Our principal products and services are charge and credit payment card products and travel-related services offered to consumers and businesses around the world. Effective July 1, 2014, business travel-related services are offered through the non-consolidated joint venture, American Express Global Business Travel (GBT JV). Prior to July 1, 2014, the business travel operations were previously wholly owned. Our range of products and services includes:

charge and credit card products;

expense management products and services;

consumer and business travel services;

stored-value products such as Travelers Cheques and other prepaid products;

network services;

merchant acquisition and processing, servicing and settlement, and point-of-sale, marketing and information products and services for merchants; and

fee services, including fraud prevention services and the design of customized customer loyalty and rewards programs. Our products and services are sold globally to diverse customer groups, including consumers, small businesses, mid-sized companies and large corporations. These products and services are sold through various channels, including direct mail, online applications, in-house and third-party sales forces and direct response advertising.

We compete in the global payments industry with charge, credit and debit card networks, issuers and acquirers, as well as evolving alternative payment mechanisms, systems and products. As the payments industry continues to evolve, we face increasing competition from non-traditional players that leverage new technologies and customers existing card accounts and bank relationships to create payment or other fee-based solutions. We are transforming our existing businesses and creating new products and services for the digital marketplace as we seek to enhance our customers digital experiences and develop platforms for online and mobile commerce. Emerging technologies also provide an opportunity to deliver financial products and services that help new and existing customer segments move and manage their money, which we are pursuing through our Enterprise Growth Group (EGG).

Our products and services generate the following types of revenue for the Company:

Discount revenue, our largest revenue source, which represents fees generally charged to merchants when Card Members use their cards to purchase goods and services at merchants on the Company s network;

Net card fees, which represent revenue earned for annual card membership fees;

Travel commissions and fees, which are earned by charging a transaction or management fee to both customers and suppliers for travel-related transactions (business travel commissions and fees included through June 30, 2014);

Other commissions and fees, which are earned on foreign exchange conversions, card-related fees and assessments, Loyalty Partner-related fees and other service fees;

Other revenue, which represents revenues arising from contracts with partners of our Global Network Services (GNS) business (including royalties and signing fees), insurance premiums earned from Card Member travel and other insurance programs, Travelers Cheques and prepaid card-related revenues, revenues related to the GBT JV transition services agreement, earnings from equity method investments (including the GBT JV) and other miscellaneous revenue and fees; and

Interest on loans, which principally represents interest income earned on outstanding balances. In addition to funding and operating costs associated with these types of revenue, other major expense categories are related to marketing and rewards programs that add new Card Members and promote Card Member loyalty and spending, provisions for Card Member credit losses and expenses for card-related fraud losses.

Financial Targets

We seek to achieve three financial targets, on average and over time:

Revenues net of interest expense growth of at least 8 percent;

Earnings per share (EPS) growth of 12 to 15 percent; and

Return on average equity (ROE) of 25 percent or more.

If we achieve our EPS and ROE targets, we will seek to return on average and over time approximately 50 percent of the capital we generate to shareholders as dividends or through the repurchases of common stock, which may be subject to certain regulatory restrictions as described herein.

Forward-Looking Statements and Non-GAAP Measures

Certain of the statements in this Form 10-Q are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Refer to the Cautionary Note Regarding Forward-Looking Statements section. We prepare our Consolidated Financial Statements in accordance with accounting principles generally accepted in the United States of America (GAAP). However, certain information included within this Form 10-Q constitute non-GAAP financial measures. Our calculations of non-GAAP financial measures may differ from the calculations of similarly titled measures by other companies.

Bank Holding Company

American Express Company is a bank holding company under the Bank Holding Company Act of 1956 and The Board of Governors of the Federal Reserve (the Federal Reserve) is our primary federal regulator. As such, we are subject to the Federal Reserve s regulations, policies and minimum capital standards.

Current Business Environment/Outlook

Our results for the third quarter of 2014 reflect increased spending by Card Members, growth in average Card Member loans and continued low write-off rates, while our strong balance sheet allowed us to return a substantial amount of capital to our shareholders.

Table of Contents

Card Member billed business increased 9 percent over the prior year, both within and outside the U.S., in line with growth rates in the second quarter, while discount revenue increased 5 percent over the prior year. The gap between billed business growth and discount revenue growth, which was wider this quarter than in recent quarters, was primarily due to accelerated growth of our GNS business and a lower discount rate, as well as higher corporate client incentives and strong growth in our cash rebate rewards products in the current year.

The average discount rate of 2.49 percent for the third quarter of 2014 decreased by 3 basis points from an average rate of 2.52 percent in the third quarter of 2013. In the current quarter, the discount rate was impacted by various factors, including changes in the mix of Card Member spending by industry as well our OptBlue program, through which third-party acquirers contract directly with U.S. small merchants for American Express card acceptance. We continue to believe that OptBlue will bring incremental volumes onto our network, and provide attractive economics for our business. As indicated in prior quarters, changes in the mix of spending by location and industry, volume-related pricing discounts, strategic investments, certain pricing initiatives, competition in the market and other factors will likely result in continued erosion of the average discount rate over time.

Average loans continued to grow year over year, which, along with lower funding costs, led to a 9 percent increase in net interest income. Credit write-off rates remained near historically low levels, though we expect, at some point, credit write-off rates will increase from such levels.

Last year s third quarter results included revenues and expenses from our business travel operations, which were deconsolidated as a result of the previously announced joint venture transaction that closed on June 30, 2014. Total expenses decreased 5 percent from the prior year, primarily reflecting expenses related to business travel operations in the prior year. Excluding those expenses from the year ago period, adjusted expenses rose 1 percent for the third quarter of 2014.¹ Operating expenses for the quarter decreased 11 percent, primarily reflecting expenses related to business travel operations in the prior year. Excluding those expenses from the year ago period, adjusted expenses related to business travel operations in the prior year. Excluding those expenses from the year ago period, adjusted operating expenses related to business travel operating expenses grow at an annual rate of less than 3 percent in 2014 after adjusting for the impact of the business travel joint venture transaction and items related to restructuring, transaction-related costs and a contribution to the American Express Foundation discussed in our Quarterly Report on Form 10-Q for the quarter ended June 30, 2014.

In 2008, we entered into an operating agreement with, and made a strategic investment in, Concur Technologies. During the third quarter, SAP announced its proposed acquisition of Concur. If this proposed transaction is completed, it would result in a gain for us of approximately \$700 million. Currently, Concur and SAP s public expectation is that the transaction will close in the fourth quarter of this year or the first quarter of 2015. Given this expected gain, we plan to make additional investments in business building activities and initiatives designed to improve operating efficiencies. Potential growth initiatives could include incremental customer acquisition activities across our core businesses, as well as investments to strengthen partner relationships. These investments would provide valuable flexibility to deal proactively with a global regulatory and competitive environment that is rapidly changing.

¹ Adjusted total expense growth and adjusted operating expense growth are non-GAAP measures. Management believes these metrics are useful in evaluating the ongoing performance of the Company. The adjusted growth rates are calculated by comparing total expenses of \$5,595 million and operating expenses of \$2,886 million, each on a GAAP basis for the quarter ended September 30, 2014, with total expenses of \$5,878 million and operating expenses of \$3,235 million, each on a GAAP basis for the quarter ended September 30, 2013, respectively, excluding the following GBT-related expenses from the third quarter 2013: (i) \$336 million from total expenses and (ii) \$335 million from operating expenses. The adjusted growth rates do not adjust for other GBT-related items, including equity earnings from the joint venture, transaction-related costs and impacts related to a transition service agreement that will phase out over time.

³⁴

Regulation of the payments industry has increased significantly in recent years and various governments around the world have established or are proposing to establish payment system regulatory regimes. The regulatory environment has heightened the focus that all financial services firms, including us, must have on controls and processes. We expect our products and practices will be a continuing focus of our regulators. See Certain Legislative, Regulatory and Other Developments for additional information on the legislative and regulatory environment.

Competition remains extremely intense across the payments business. Traditional competitors and new entrants deploy increasingly greater financial and other resources to attract customers and business partners and to develop new platforms and technologies. To remain competitive, we need to continue to demonstrate the value we deliver to merchants, customers and business partners in all aspects of our relationships. In connection with our co-brand relationships, we are focusing on those relationships that offer the best value to our Card Members while also providing appropriate returns to our business. Changes in our co-brand relationships could have a significant adverse impact on our business and results of operations in the future. The actual impact on our financial performance will depend on factors such as our ability to offer attractive propositions to Card Members, grow other sources of revenue and implement expense control initiatives, although there can be no assurance that these measures will be successful. See Part II, Item 1A. Risk Factors of our Quarterly Report on Form 10-Q for the quarter ended June 30, 2014 for a discussion of the risks related to competition for partner relationships.

While our business is diversified by product and geography, including a range of consumer and commercial card offerings, a large international business and GNS partners around the world, the global economic environment remains challenging. In addition, our results could be adversely affected by volatility in foreign exchange rates, changes in interest rates or the failure of the U.S. Congress to renew legislation regarding our active financing income, which could increase our effective tax rate and have an adverse impact on net income in 2015 and beyond.

American Express Company

Consolidated Results of Operations

Refer to the Glossary of Selected Terminology for the definitions of certain key terms and related information appearing within this section.

Table 1: Summary of Financial Performance

(Millions, except percentages and per share]	Three Mon Septemi		0,		Chang		1	Nine Mont Septemb	ber 30,			Change 2014 vs. 2013		
amounts)	ሐ	2014	2013			2014 vs. 2013			2014	¢	2013	¢			
Total revenues net of interest expense	\$	8,329	\$	8,301	\$	28	%	\$	25,185	\$	24,427	\$	758	3 %	
Provisions for losses		488		419		69	16		1,462		1,353		109	8	
Expenses		5,595		5,878		(283)	(5)		16,957		17,166		(209)	(1)	
Net income		1,477		1,366		111	8		4,438		4,051		387	10	
Earnings per common share diluted ^{a)}	\$	1.40	\$	1.25	\$	0.15	12 %	\$	4.17	\$	3.67	\$	0.50	14 %	
Return on average equity (b)		28.8 %		24.3 %					28.8 %		24.3 %				
Return on average tangible common equity (c)		35.6 %		30.6 %					35.6 %		30.6 %				

- (a) Earnings per common share diluted was reduced by the impact of earnings allocated to participating share awards and other items of \$11 million and \$12 million for three months ended September 30, 2014 and 2013, respectively, and \$35 million and \$36 million for the nine months ended September 30, 2014 and 2013.
- (b) ROE is computed by dividing (i) one-year period net income (\$5.7 billion and \$4.7 billion for September 30, 2014 and 2013, respectively) by (ii) one-year average total shareholders equity (\$19.9 billion and \$19.3 billion for September 30, 2014 and 2013, respectively).
- (c) Return on average tangible common equity, a non-GAAP measure, is computed in the same manner as ROE except the computation of average tangible common equity, a non-GAAP measure, excludes from average total shareholders equity, average goodwill and other intangibles of \$3.9 billion and \$4.1 billion as of September 30, 2014 and 2013, respectively. We believe return on average tangible common equity is a useful measure of the profitability of our business.

Table 2: Total Revenue Net of Interest Expense Summary

	,	Three Mo Septer				Change			Nine Mor Septer		Char	nge	
(Millions, except percentages)		2014 2013				2014 vs.	. 2013	2014			2013	2014 vs. 2013	
Discount revenue	\$	4,915	\$	4,659	\$	256	5 %	\$	14,506	\$	13,826	\$ 680	5 %
Net card fees		680		658		22	3		2,041		1,958	83	4
Travel commissions and fees		104		490		(386)	(79)		1,027		1,422	(395)	(28)
Other commissions and fees		642		610		32	5		1,884		1,788	96	5
Other		593		601		(8)	(1)		1,679		1,705	(26)	(2)
Total non-interest revenues		6,934		7,018		(84)	(1)		21,137		20,699	438	2

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Total interest income	1,815	1,767	48	3	5,350	5,223	127	2
Total interest expense	420	484	(64)	(13)	1,302	1,495	(193)	(13)
Net interest income	1,395	1,283	112	9	4,048	3,728	320	9
Total revenues net of interest expense	\$ 8,329	\$ 8,301	\$ 28	%	\$ 25,185	\$ 24,427	\$ 758	3 %

Total Revenues Net of Interest Expense

Discount revenue increased \$256 million or 5 percent and \$680 million or 5 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year. The increases were driven by growth in billed business of 9 percent, partially offset by a decrease in the average discount rate, faster growth in GNS billings than in overall Company billings, as we share the discount revenue we earn from merchants with our GNS issuing bank partners, and higher cash rebate rewards and corporate client incentives. Billed business increased 9 percent and 8 percent for the three and nine month periods, respectively, in both the U.S. and outside the U.S. See Tables 5, 6 and 7 for more detail on billed business performance. The average discount rate was 2.49 percent for both the three and nine months ended September 30, 2014 and 2.52 percent for both the three and nine months ended September 30, 2013. See Current Business Environment/Outlook for information on the changes in the average discount rate.

Net card fees increased \$22 million or 3 percent and \$83 million or 4 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year, primarily reflecting growth in total cards-in-force.

Travel commissions and fees decreased \$386 million or 79 percent and \$395 million or 28 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year, primarily due to the business travel joint venture transaction, resulting in a lack of comparability between periods.

Other commissions and fees increased \$32 million or 5 percent and \$96 million or 5 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year. The increases were primarily driven by higher revenue from our Loyalty Partner business and higher delinquency fees.

Other revenue decreased \$8 million or 1 percent and \$26 million or 2 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year, primarily driven by the loss of revenue following the sale of our publishing business in October 2013. The decrease in the three month period was partially offset by revenues received for transitional services provided to the GBT JV, higher Loyalty Edge revenue and a net increase in gains realized upon the sales of investments in Concur Technologies and the Industrial and Commercial Bank of China (ICBC). The decrease in the nine month period was partially offset by lower Card Member reimbursements, higher Loyalty Edge revenue, revenues received for transitional services provided to the GBT JV and a net increase in gains realized upon the sales of investments in Concur Technologies and ICBC.

Interest income increased \$48 million or 3 percent and \$127 million or 2 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year. The increases reflected higher interest on loans, driven by growth in average Card Member loans, which was partially offset by higher Card Member reimbursements.

Interest expense decreased \$64 million or 13 percent and \$193 million or 13 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year. The decreases were primarily driven by lower funding costs.

Table 3: Provisions for Losses Summary

	T	Three Months Ended September 30,				Change			Nine Mo Septer	 	Change		
(Millions, except percentages)		2014		2013		2014 vs	. 2013		2014	2013		2014 vs	. 2013
Charge card	\$	196	\$	159	\$	37	23 %	\$	594	\$ 474	\$	120	25 %
Card Member loans		265		248		17	7		797	825		(28)	(3)
Other		27		12		15	#		71	54		17	31
Total provisions for losses	\$	488	\$	419	\$	69	16 %	\$	1,462	\$ 1,353	\$	109	8 %

Denotes a variance greater than 100 percent *Provisions for Losses*

Charge card provision for losses increased \$37 million or 23 percent and \$120 million or 25 percent for the three and nine month periods ended September 30, 2014, respectively, as compared to the same periods in the prior year, driven primarily by higher write-offs and a larger reserve build in the current year due to higher average Card Member receivables. Card Member loans provision for losses increased \$17 million or 7 percent and decreased \$28 million or 3 percent for the three and nine month periods ended September 30, 2014, respectively, as compared to the same periods in the prior year. The increase for the three month period was driven by a lower reserve release, partially offset by lower net write-offs due to improved credit performance. The decrease in the nine month period was driven by lower net write-offs due to improved credit performance, partially offset by a lower reserve release.

Table 4: Expenses Summary

	Three Mo Septer	 	Chan	ge	Nine Mo Septer		Change		
(Millions, except percentages)	2014	2013	2014 vs.	2013	2014		2013	2014 vs.	2013
Marketing and promotion	\$ 809	\$ 827	\$ (18)	(2)%	\$ 2,407	\$	2,234	\$ 173	8 %
Card Member rewards	1,695	1,619	76	5	5,050		4,740	310	7
Card Member services and other	205	197	8	4	619		579	40	7
Total Marketing, promotion, rewards, Card Member services and other	2,709	2,643	66	2	8,076		7,553	523	7
Salaries and employee benefits Other, net	1,290 1,596	1,544 1,691	(254) (95)	(16) (6)	4,488 4,393		4,702 4,911	(214) (518)	(5) (11)
Total expenses	\$ 5,595	\$ 5,878	\$ (283)	(5)%	\$ 16,957	\$	17,166	\$ (209)	(1)%

Expenses

Marketing and promotion expense decreased \$18 million or 2 percent and increased \$173 million or 8 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year. The increase in the nine month period was driven by the reinvestment, in the second quarter, of a significant portion of the gain from the business travel joint venture transaction in growth initiatives across all segments.

Card Member rewards expense increased \$76 million or 5 percent for the three months ended September 30, 2014, as compared to the same period in the prior year. The increase reflected higher co-brand rewards expense of \$28 million, primarily related to higher spending volumes, and an increase in Membership Rewards expense of \$48 million, both of which were partially offset by a change in estimate of certain rewards-related reserves. The increase in Membership Rewards expense was primarily due to an \$86 million increase related to higher new points earned, in line with higher spending volume, partially offset by a \$38 million decrease in the liability related to points previously earned but not yet redeemed. The decrease was driven by slower average growth in the Ultimate Redemption Rate (URR) and favorable changes in the weighted average cost per point (WAC) assumptions as compared to the same period in the prior year.

Card Member rewards expense increased \$310 million or 7 percent for the nine months ended September 30, 2014, as compared to the same period in the prior year. The increase reflected higher co-brand rewards expense of \$130 million, primarily related to higher spending volumes, and an increase in Membership Rewards expense of \$180 million, both of which were partially offset by a change in estimate of certain rewards-related reserves. The increase in Membership Rewards expense was primarily due to a \$222 million increase related to higher new points earned, in line with higher spending volume, partially offset by a \$42 million decrease in the liability related to points previously earned but not yet redeemed. The decrease was driven by slower average growth in the URR and favorable changes in WAC assumptions as compared to the same period in the prior year.

The Membership Rewards URR for current program participants was 95 percent (*rounded up*) at September 30, 2014, an increase from 94 percent (*rounded down*) at September 30, 2013. The increase in the URR reflected greater engagement in our Membership Rewards program.

Card Member services and other expense increased \$8 million or 4 percent and \$40 million or 7 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year, primarily driven by increased engagement levels and use of certain Card Member benefits.

Salaries and employee benefits expense decreased \$254 million or 16 percent and \$214 million or 5 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year, primarily due to the business travel joint venture transaction, resulting in a lack of comparability between periods. The decrease in the nine month period was partially offset by a restructuring charge in the second quarter of 2014.

Other expense decreased \$95 million or 6 percent and \$518 million or 11 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year, primarily due to the business travel joint venture transaction, resulting in a lack of comparability between periods. The nine month period also reflected the net gain recognized as a result of the business travel joint venture transaction in the second quarter of 2014, partially offset by a charitable contribution to the American Express Foundation and a change in the estimated value of certain investments in our Community Reinvestment Act portfolio.

Income Taxes

The effective tax rate was 34.2 percent and 31.8 percent for the three months ended September 30, 2014, and 2013, respectively. The effective tax rate was 34.4 percent and 31.4 percent for the nine months ended September 30, 2014 and 2013, respectively. The tax rates in all periods primarily reflected the level of pretax income in relation to recurring permanent tax benefits and the geographic mix of business. Additionally, the effective tax rate for the three and nine months ended September 30, 2013 reflected the resolution of certain prior years tax items as well as the reversal of a valuation allowance related to deferred tax assets within the business travel organization.

Table 5: Selected Statistical Information

	Three Months Ended September 30,			Change	Nine Mon Septem			Change		
	2014		2013	2014 vs. 2013	3	2014		2013	2014 vs. 2013	
Card billed business: (billions)										
United States	\$ 173.0	\$	158.2	9%	\$	505.6	\$	467.9	8%	
Outside the United States	85.1		78.0	9		248.7		230.5	8	
Total	\$ 258.1	\$	236.2	9	\$	754.3	\$	698.4	8	
Total cards-in-force: (millions)										
United States	54.5		52.8	3		54.5		52.8	3	
Outside the United States	56.6		52.6	8		56.6		52.6	8	
	2010		0210	0		2010			0	
Total	111.1		105.4	5		111.1		105.4	5	
Total	111.1		105.4	5		111.1		105.4	5	
Desis conds in former (williams)										
Basic cards-in-force: (millions) United States	42.2		40.9	3		42.2		40.9	3	
Outside the United States	42.2			9		42.2		40.9	3 9	
Outside the United States	40.3		42.6	9		40.3		42.0	9	
Total	88.5		83.5	6		88.5		83.5	6	
Average discount rate	2.49%		2.52%			2.49%		2.52%		
Average basic Card Member spending ^(a)	\$ 4,223	\$	4,037	5	\$	12,504	\$	12,040	4	
Average fee per card ^(a)	\$ 40	\$	40		\$	41	\$	40	3	
Average fee per card adjusted ^(a)	\$ 45	\$	44	2%	\$	45	\$	44	2%	

(a) Average basic Card Member spending and average fee per card are computed from proprietary card activities only. Average fee per card is computed based on net card fees, including the amortization of deferred direct acquisition costs divided by average worldwide proprietary cards-in-force. The adjusted average fee per card, which is a non-GAAP measure, is computed in the same manner, but excludes amortization of deferred direct acquisition costs. The amount of amortization excluded was \$77 million and \$67 million for the three months ended September 30, 2014 and 2013, respectively, and \$227 million and \$198 million for the nine months ended September 30, 2014 and 2013, respectively. We present adjusted average fee per card because we believe this metric presents a useful indicator of card fee pricing across a range of our proprietary card products.

The table below summarizes selected statistics for billed business and average spend during the three months ended September 30, 2014, compared to the same period in the prior year:

Table 6: Selected Statistical Information

Three Months Ended

September 30, 2014

Increase

Percentage Increase

Assuming

Percentage No Changes in

Foreign Exchange

	(Decrease)	Rates ^(a)
Worldwide ^(b)		
Billed business	9%	10%
Proprietary billed business	8	9
GNS billed business ^(c)	16	17
Airline-related volume (9% of worldwide billed business)	7	7
United States ^(b)		
Billed business	9	
Proprietary consumer card billed business (d)	8	
Proprietary small business billed business ^(d)	12	
Proprietary corporate services billed business ^(e)	10	
T&E-related volume (26% of U.S. billed business)	7	
Non-T&E-related volume (74% of U.S. billed business)	10	
Airline-related volume (8% of U.S. billed business)	5	
Outside the United States ^(b)		
Billed business	9	11
Japan, Asia Pacific & Australia (JAPA) billed business	16	16
Latin America & Canada (LACC) billed business	1	8
Europe, the Middle East & Africa (EMEA) billed business	7	7
Proprietary consumer and small business billed business ^(f)	4	6
JAPA billed business	4	6
LACC billed business	(1)	5
EMEA billed business	9	8
Proprietary corporate services billed business (e)	3%	5%

(a) The foreign currency adjusted information assumes a constant exchange rate between the periods being compared for purposes of currency translation into U.S. dollars (i.e., assumes the foreign exchange rates used to determine results for the three months ended September 30, 2014 apply to the corresponding year-earlier period against which such results are being compared). We believe the presentation of information on a foreign currency adjusted basis is helpful to investors by making it easier to compare our performance in one period to that of another period without the variability caused by fluctuations in currency exchange rates.

- $(b) \quad Captions in the table above not designated as \quad proprietary \quad or \quad GNS \quad include \ both \ proprietary \ and \ GNS \ data.$
- (c) Included in the GNMS segment.
- (d) Included in the USCS segment.
- (e) Included in the GCS segment.
- (f) Included in the ICS segment.

The table below summarizes selected statistics for billed business and average spend during the nine months ended September 30, 2014, compared to the same period in the prior year:

Table 7: Selected Statistical Information

Nine Months Ended

September 30, 2014

Increase

Percentage Increase

Assuming

Percentage	No Changes in
------------	---------------

Foreign Exchange

	(Decrease)	Rates ^(a)
Worldwide ^(b)		
Billed business	8%	9%
Proprietary billed business	7	8
GNS billed business ^(c)	13	15
Airline-related volume (9% of worldwide billed business)	6	6
United States ^(b)		
Billed business	8	
Proprietary consumer card billed business (d)	7	
Proprietary small business billed business (d)	10	
Proprietary corporate services billed business (e)	8	
T&E-related volume (27% of U.S. billed business)	7	
Non-T&E-related volume (73% of U.S. billed business)	10	
Airline-related volume (8% of U.S. billed business)	4	
Outside the United States ^(b)		
Billed business	8	10
JAPA billed business	11	14
LACC billed business	1	9
EMEA billed business	10	7
Proprietary consumer and small business billed business (f)	4	6
JAPA billed business	1	6
LACC billed business	(2)	5
EMEA billed business	12	7
Proprietary corporate services billed business ^(e)	4%	6%

(a) The foreign currency adjusted information assumes a constant exchange rate between the periods being compared for purposes of currency translation into U.S. dollars (i.e., assumes the foreign exchange rates used to determine results for the nine months ended September 30, 2014 apply to the corresponding year-earlier period against which such results are being compared). We believe the presentation of information on a foreign currency adjusted basis is helpful to investors by making it easier to compare our performance in one period to that of another period without the variability caused by fluctuations in currency exchange rates.

- $(b) \quad Captions in the table above not designated as \quad proprietary \quad or \quad GNS \quad include \ both \ proprietary \ and \ GNS \ data.$
- (c) Included in the GNMS segment.
- (d) Included in the USCS segment.
- (e) Included in the GCS segment.
- (f) Included in the ICS segment.

Table 8: Selected Statistical Information

Total receivables (<i>billions</i>) \$ 45.1 \$ 43.5 4% \$ 45.1 \$ 43.5 4% Loss reserves: Beginning balance \$ 413 \$ 386 7 \$ 386 \$ 428 (10) Provisions (10) 196 159 23 594 474 25 Net write-offs (10) (168) (149) 13 (527) (507) 4 Other (10) (10) (149) 13 (527) (507) 4 Ending balance \$ 432 \$ 396 9 \$ 432 \$ 396 9 % of receivables 1.0% 0.9% 1.0% 0.9% 1.0% 0.9% 1.0% 0.9% Net write-off rate principal and fees USCS/ICS 1.6% (d) 1.8% (d) 1.0% 0.0% <th>(Millions, except percentages and where indicated) Worldwide Card Member receivables:</th> <th>7</th> <th>As of or Three Mor Septem 2014</th> <th>ths</th> <th>Ended</th> <th>Change 2014 vs. 2013</th> <th>ľ</th> <th>As of on Nine Mon Septem 2014</th> <th>ths</th> <th>Ended</th> <th>Change 2014 vs. 2013</th>	(Millions, except percentages and where indicated) Worldwide Card Member receivables:	7	As of or Three Mor Septem 2014	ths	Ended	Change 2014 vs. 2013	ľ	As of on Nine Mon Septem 2014	ths	Ended	Change 2014 vs. 2013
Loss reserves: 9 413 \$ 386 7 \$ 386 \$ 428 (10) Provision ⁽⁶⁾ 196 159 23 594 474 25 Net write-offs ^(b) (168) (149) 13 (527) (507) 4 Other ^(c) (9) # (21) 1 # Ending balance \$ 432 \$ 396 9 \$ 432 \$ 396 9 % of receivables 1.0% 0.9% 1.0% 0.9% Net write-off rate principal only USCS/ICS 1.6% (d) 1.8% (d) Net write-off rate principal and fees USCS/ICS 1.6% (d) 1.6% (d) Net write-off rate principal and fees USCS/ICS 1.6% (d) 1.6% (d) Net write-off rate principal and GCS 0.09% 0.06% 0.09% 0.07% 90 days past billings a % of total GCS 0.8% 0.8% 0.8% 0.8% VordWide Card Member loans: Total loans (<i>billions</i>) \$ 66.1 \$ 63.0 5 \$ 66.1 \$ 1.471 (14) Provisions (a) 2.45<		\$	45.1	\$	43.5	4 %	\$	45.1	\$	43.5	4 %
Provisions (a) 196 159 23 594 474 25 Net write-offs (b) (168) (149) 13 (527) (507) 4 Other (a) (9) # (21) 1 # Ending balance \$ 432 \$ 396 9 \$ 432 \$ 396 9 % of receivables 1.0% 0.9% 1.0% 0.9% Net write-off rate principal and fees USCS/ICS 1.6% (d) 1.8% (d) Net write-off rate principal and fees USCS/ICS 1.6% (d) 1.6% (d) Net write-off rate principal and fees USCS/ICS 1.6% (d) 1.6% (d) Net write-off rate principal and fees USCS/ICS 1.6% (d) 1.6% (d) You days past bulling as a % of total USCS/ICS 1.6% (d) 1.6% (d) Not write-offs for all GCS 0.09% 0.06% 0.09% 0.07% You days past bulling as a % of total GCS 2.65 248 7 797 825 (3) Loss reserves: 265 248 7											
Provisions (a) 196 159 23 594 474 25 Net write-offs (b) (168) (149) 13 (527) (507) 4 Other (a) (9) # (21) 1 # Ending balance \$ 432 \$ 396 9 \$ 432 \$ 396 9 % of receivables 1.0% 0.9% 1.0% 0.9% Net write-off rate principal and fees USCS/ICS 1.6% (d) 1.8% (d) Net write-off rate principal and fees USCS/ICS 1.6% (d) 1.6% (d) Net write-off rate principal and fees USCS/ICS 1.6% (d) 1.6% (d) Net write-off rate principal and fees USCS/ICS 1.6% (d) 1.6% (d) You days past bulling as a % of total USCS/ICS 1.6% (d) 1.6% (d) Not write-offs for all GCS 0.09% 0.06% 0.09% 0.07% You days past bulling as a % of total GCS 2.65 248 7 797 825 (3) Loss reserves: 265 248 7	Beginning balance	\$	413	\$	386	7	\$	386	\$	428	(10)
Net write-offs (*) (168) (149) 13 (527) (507) 4 Other (*) (9) $\#$ (21) 1 $\#$ Ending balance \$ 432 \$ 396 9 \$ 432 \$ 396 9 % of receivables 1.0% 0.9% 1.0% 0.9% 1.0% 0.9% Net write-off rate principal and fees USCS/IC% 1.6% (d) 1.8% (d) Net write-off rate principal and fees USCS/IC% 1.6% (d) 1.6% (d) Not loss ratio as a % of total USCS/IC% 1.6% (d) 1.6% (d) Not loss ratio as a % of total GCS 0.09% 0.06% 0.09% 0.07% 90 days past billing as a % of total GCS 0.8% 0.8% 0.8% 0.8% 0.8% Vortlwide Card Member loans: Beginning balance \$ 1,170 \$ 1,342 (13) \$ 1,261 \$ 1,471 (14) Provisions (a) 265 248 7 797 825 (3) (3) 10						23					
Other (°) (9) # (21) 1 # Ending balance \$ 432 \$ 396 9 \$ 432 \$ 396 9 % of receivables 1.0% 0.9% 1.0% 0.9% 0.9% Net write-off rate principal only USCS/ICS 1.6% (d) 1.8% (d) 30 days past due as a % of total USCS/ICS 1.6% (d) 1.6% (d) Net write-off rate principal only USCS/ICS 1.6% (d) 1.6% (d) 0.9% Net obss ratio as a % of total USCS/ICS 1.6% (d) 1.6% (d) 1.6% 90 days past billing as a % of total USCS/ICS 0.8% 0.8% 0.8% 0.8% Worldwide Card Member loans: Total loans (billions) \$ 66.1 \$ 63.0 5 \$ 66.1 \$ 1.471 (14) Provisions (w 265 248 7 797 825 (3) Net write-offs	Net write-offs ^(b)		(168)		(149)	13		(527)		(507)	4
Ending balance \$ 432 \$ 396 9 \$ 432 \$ 396 9 % of receivables 1.0% 0.9% 1.0% 0.9% Net write-off rate principal and fees USCS/ICS 1.6% (d) 1.8% (d) Net write-off rate principal and fees USCS/ICS 1.6% (d) 2.0% (d) Net write-off rate principal and fees USCS/ICS 1.6% (d) 2.0% (d) Net loss ratio as a % of total USCS/ICS 1.6% (d) 1.6% (d) You days past billing as a % of total GCS 0.09% 0.06% 0.09% 0.07% You days past billing as a % of total GCS 0.8% 0.8% 0.8% 0.8% 0.8% Worldwide Card Member loans: T Total loans (<i>billions</i>) \$ 66.1 \$ 63.0 5 \$ 66.1 \$ 63.0 5 Beginning balance \$ 1,170 \$ 1,342 (13) \$ 1,471 (14) Provisions (a) 265 248 7 797 825 (3) Net write-offs principad? (245) (275) (11)	Other ^(c)		· · ·			#		· /			
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$\%$ of loans 1.7% 2.0% 1.7% 2.0% $\%$ of past due 165% 179% 165% 179% Average loans (billions) $\$$ 66.4 $\$$ 63.0 5% $\$$ 62.8 4% Net write-off rate principal onl $\e 1.5% 1.7% 2.0% 1.6% 1.9% Net write-off rate principal, interest and fees ^(b) 1.7% 2.0% 1.9% 2.1% 30 days past due as a $\%$ of total 1.1% 1.1% 1.1% 1.1% Net interest income divided by average loans ^(f) 8.5% 8.1% 8.1% 7.9%											
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Average loans (billions) \$ 66.4 \$ 63.0 5 % \$ 65.4 \$ 62.8 4 % Net write-off rate principal onl\$(*) 1.5% 1.7% 1.6% 1.9% Net write-off rate principal, interest and fee\$(*) 1.7% 2.0% 1.9% 2.1% 30 days past due as a % of total 1.1% 1.1% 1.1% 1.1% Net interest income divided by average loans (f) 8.5% 8.1% 8.1% 7.9%											
Net write-off rate principal only ^(e) 1.5% 1.7% 1.6% 1.9% Net write-off rate principal, interest and fee ^(e) 1.7% 2.0% 1.9% 2.1% 30 days past due as a % of total 1.1% 1.1% 1.1% 1.1% Net interest income divided by average loans ^(f) 8.5% 8.1% 8.1% 7.9%		4		.		- ~					. ~
Net write-off rate principal, interest and fee® 1.7% 2.0% 1.9% 2.1% 30 days past due as a % of total 1.1% 1.1% 1.1% 1.1% Net interest income divided by average loans ^(f) 8.5% 8.1% 8.1% 7.9%		\$		\$		5 %	\$		\$		4 %
30 days past due as a % of total 1.1% 1.1% 1.1% Net interest income divided by average loans ^(f) 8.5% 8.1% 8.1% 7.9%											
Net interest income divided by average loans ^(f) 8.5% 8.1% 7.9%											
Net interest yield on Card Member loans ⁽¹⁾ 9.3% 9.4% 9.3% 9.3%											
	Net interest yield on Card Member loans (t)		9.3%		9.4%			9.3%		9.3%	

- # Denotes a variance greater than 100 percent
- (a) Provisions for principal (resulting from authorized transactions), interest and/or fees on Card Member loans and principal (resulting from authorized transactions) and fee reserve components on Card Member receivables.
- (b) Write-offs, less recoveries.

(c) Card Member receivables includes foreign currency translation adjustments of \$(6) million and \$3 million and other adjustments of \$(3) million for both the three months ended September 30, 2014 and 2013, respectively. Card Member loans includes foreign currency translation adjustments of \$(6) million and \$3 million and other adjustments of \$2 million and \$(1) million for the three months ended September 30, 2014 and 2013, respectively. Refer to Note 4 to the Consolidated Financial Statements for the components of other for the nine months ended September 30, 2014 and 2013.

- (d) Historically, net loss ratio as a % of charge volume and 90 days past billing as a % of receivables were presented for ICS. Beginning in first quarter 2014, as a result of system enhancements, 30 days past due as a % of total, net write-off rate (principal only) and net write-off rate (principal and fees) have been presented.
- (e) We present a net write-off rate based on principal losses only (i.e., excluding interest and/or fees) to be consistent with industry convention. In addition, because our practice is to include uncollectible interest and/or fees as part of our total provision for losses, a net write-off rate including principal, interest and/or fees is also presented.
- (f) Refer to Table 9 for the calculation of net interest yield on Card Member loans, a non-GAAP measure, net interest income divided by average loans, a GAAP measure, and our rationale for presenting net interest yield on Card Member loans.

Table 9: Net Interest Yield on Card Member Loans

	Three Mor Septen	nths Enc iber 30,			onths Ended mber 30,		
(Millions, except percentages and where indicated)	2014		2013	2014		2013	
Net interest income	\$ 1,395	\$	1,283	\$ 4,048	\$	3,728	
Exclude:							
Interest expense not attributable to the Company s Card							
Member loan portfolio	247		296	769		902	
Interest income not attributable to the Company s Card Member loan portfolio	(90)		(87)	(267)		(270)	
Adjusted net interest income ^(a)	\$ 1,552	\$	1,492	\$ 4,550	\$	4,360	
Average loans (billions)	\$ 66.4	\$	63.0	\$ 65.4	\$	62.8	
Exclude:							
Unamortized deferred card fees, net of direct acquisition costs of Card Member loans, and other (<i>billions</i>)	(0.2)		(0.2)	(0.2)		(0.3)	
Adjusted average loans (billions) (a)	\$ 66.2	\$	62.8	\$ 65.2	\$	62.5	
Net interest income divided by average loans	8.5%		8.1%	8.1%		7.9%	
Net interest yield on Card Member loans (a)	9.3%		9.4%	9.3%		9.3%	

(a) Adjusted average loans, adjusted net interest income, and net interest yield on Card Member loans are non-GAAP measures. We believe adjusted net interest income and adjusted average loans are useful to investors because they are components of net interest yield on Card Member loans, which provides a measure of profitability of our Card Member loan portfolio.

Business Segment Results

For information about our reportable operating segments, refer to the Business Segment Results Overview beginning on page 25 of our Annual Report on Form 10-K for the year ended December 31, 2013.

U.S. Card Services

Table 10: USCS Selected Income Statement Data

		ree Mon Septemb		Chang	7e	Nine Mon Septem		Change			
(Millions, except percentages)		2014	2013	2014 vs. 2	2	2014	2013		2013		
Revenues		2014	2015	2014 VS.	2015	2014	2015		2014 VS.	2015	
Discount revenue, net card fees and other	\$.	3,214	\$ 3,050	\$ 164	5%	\$ 9,453	\$ 8,991	\$	462	5%	
Interest income		1,465	1,408	57	4	4,296	4,148		148	4	
Interest expense		152	172	(20)	(12)	455	532		(77)	(14)	
Net interest income		1,313	1,236	77	6	3,841	3,616		225	6	
Total revenues net of interest expense	4	4,527	4,286	241	6	13,294	12,607		687	5	
Provisions for losses		316	285	31	11	997	931		66	7	
Total revenues net of interest expense after provisions for losses		4,211	4,001	210	5	12,297	11,676		621	5	
Expenses											
Marketing, promotion, rewards,											
Card Member services and other		1,790	1,756	34	2	5,237	5,036		201	4	
Salaries and employee benefits and other operating expenses		1,010	988	22	2	3,043	2,938		105	4	
Total expenses	í	2,800	2,744	56	2	8,280	7,974		306	4	
-											
Pretax segment income		1,411	1,257	154	12	4,017	3,702		315	9	
Income tax provision		522	475	47	10	1,482	1,373		109	8	
Segment income	\$	889	\$ 782	\$ 107	14%	\$ 2,535	\$ 2,329	\$	206	9%	
Effective tax rate		37.0%	37.8%			36.9%	37.1%				

USCS issues a wide range of card products and services to consumers and small businesses in the U.S., and provides consumer travel services to Card Members and other consumers.

Discount revenue, net card fees and Other revenues increased \$164 million or 5 percent and \$462 million or 5 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year. The increases were primarily driven by higher discount revenue, resulting from billed business growth, partially offset by a decrease in the average discount rate and higher cash rebate rewards. Billed business increased 9 percent and 8 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year, primarily reflecting 5 percent and 4 percent increases in average spending per proprietary basic card for the three and nine month periods, respectively, and 4 percent higher cards-in-force.

Interest income increased \$57 million or 4 percent and \$148 million or 4 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year, primarily driven by higher average Card Member loans, partially offset by higher Card Member reimbursements.

Interest expense decreased \$20 million or 12 percent and \$77 million or 14 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year, due to lower funding costs.

Provisions for losses increased \$31 million or 11 percent and \$66 million or 7 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year, primarily due to a larger reserve release in the prior year, partially offset by the benefit of lower net write-offs for Card Member loans due to improved credit performance.

Marketing, promotion, rewards, Card Member services and other expenses increased \$34 million or 2 percent and \$201 million or 4 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year, primarily reflecting higher Card Member rewards. Card Member rewards expense increased \$50 million and \$185 million for the three and nine months ended September 30, 2014, respectively, as compared to the same periods, respectively, primarily reflecting higher september 30, 2014, respectively, as compared to the same periods, respectively, primarily reflecting higher spending volumes, and increased Membership Rewards expense of \$34 million and \$82 million for the same periods, both of which were partially offset by a change in estimate of certain rewards-related reserves. The increases in Membership Rewards expense were primarily due to higher new points earned partially offset by slower growth in the URR and favorable changes in the WAC assumptions, as compared to the same periods in the prior year.

Salaries and employee benefits and other operating expenses increased \$22 million or 2 percent and \$105 million or 4 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year, primarily related to higher card-related fraud losses. The nine month period also reflected a change in the estimated value of certain investments in our Community Reinvestment Act portfolio and higher restructuring charges compared to the prior year.

Table 11: USCS Selected Statistical Information

		As of or	fo	r the	As of or for the								
]	Three Mor Septem		30,	Change	Nine Mon Septem		r 30,	Change				
(Millions, except percentages and where indicated)		2014	•	2013	2014 vs. 2013		2014	.	2013	2014 vs. 2013			
Card billed business (billions)	\$	136.2	\$	124.6	9%	\$	397.0	\$	366.9	8 %			
Total cards-in-force		45.2		43.4	4		45.2		43.4	4			
Basic cards-in-force	.	33.7	.	32.2	5		33.7	<i>•</i>	32.2	5			
Average basic Card Member spending (dollars)*	\$	4,069	\$	3,882	5	\$	12,008	\$	11,547	4			
U.S. Consumer Travel:			-										
Travel sales	\$	956	\$	900	6	\$	2,957	\$	3,102	(5)			
Travel commissions and fees/sales		7.4%		7.9%			7.1%		7.0%				
Total segment assets (billions)	\$	103.3	\$	95.2	9		103.3	\$		9			
Segment capital	\$	9,909	\$	9,118	9	\$	9,909	\$	9,118	9			
Return on average segment capital ^(a)		35.5%		30.8%			35.5%		30.8%				
Return on average tangible segment capital (a)		36.6%		32.0%			36.6%		32.0%				
Card Member receivables:													
Total receivables (billions)	\$	21.3	\$	20.3	5	\$	21.3	\$	20.3	5			
Net write-off rate principal only ^(b)		1.5%		1.4%	-		1.7%		1.8%	-			
Net write-off rate principal and fee ^(b)		1.7%		1.6%			1.9%		1.9%				
30 days past due as a % of total		1.6%		1.7%			1.6%		1.7%				
50 days past due as a 70 of total		1.0 /0		1.7 /0			1.0 /0		1.770				
Cand Manhan la ana													
Card Member loans:	\$	50 A	\$	515	6.01	¢	59 A	\$	515	6.01			
Total loans (<i>billions</i>)	Þ	58.0	Ф	54.5	6 %	\$		Ф		6 %			
Net write-off rate principal only ^(b)		1.4%		1.7%			1.6%		1.9%				
Net write-off rate principal, interest and fee ^(b)		1.6%		1.9%			1.8%		2.1%				
30 days past due loans as a % of total		1.0%		1.1%			1.0%		1.1%				
Calculation of Net Interest Yield on													
Card Member loans:	.		.					<i>•</i>					
Net interest income	\$	1,313	\$	1,236		\$	3,841	\$	3,616				
Exclude:													
Interest expense not attributable to the Company s Card													
Member loan portfolio		39		45			118		139				
Interest income not attributable to the Company s Card													
Member loan portfolio		(3)		(3)			(8)		(7)				
Adjusted net interest income (c)	\$	1,349	\$	1,278		\$	3,951	\$	3,748				
	ሰ	5 9 A	¢	517		¢	57 A	ሰ	540				
Average loans (billions)	\$	58.0	\$	54.7		\$	57.0	\$	54.2				
Exclude:													
Unamortized deferred card fees, net of direct acquisition													
costs of Card Member loans (billions)													
Adjusted average loans (billions) (c)	\$	58.0	\$	54.7		\$	57.0	\$	54.2				
Net interest income divided by average loans		9.1%		9.0%			9.0%		8.9%				
Net interest yield on Card Member loans ^(c)													
iver interest yield on Card Wiember loans (*)		9.2%		9.3%			9.3%		9.2%				

- Proprietary cards only.
- (a) Return on average segment capital is calculated by dividing (i) one-year period segment income (\$3.4 billion and \$2.8 billion for the twelve months ended September 30, 2014 and 2013, respectively) by (ii) one-year average segment capital (\$9.6 billion and \$8.9 billion for both the three months ended September 30, 2014 and 2013). Return on average tangible segment capital, a non-GAAP measure, is computed in the same manner as return on average segment capital average goodwill and other intangibles of \$299 million and \$345 million as of September 30, 2014 and 2013, respectively. We believe return on average tangible segment capital is a useful measure of the profitability of our business.
- (b) Refer to footnote (e) within Table 8.
- (c) Adjusted net interest income, adjusted average loans, and net interest yield on Card Member loans are non-GAAP measures. Refer to Glossary of Selected Terminology for the definitions of these terms. We believe adjusted net interest income and adjusted average loans are useful to investors because they are components of net interest yield on Card Member loans, which provide a measure of profitability of our Card Member loan portfolio.

International Card Services

Table 12: ICS Selected Income Statement Data

	T	Three Mor	nths	Ended			Ended		nge				
		Septem	ber	30.	Cha	nge	Septen	ber	· 30.	-			
(Millions, except percentages)		2014		2013	2014 vs	e	2014		2013		2014 vs	. 2013	
Revenues													
Discount revenue, net card fees and other	\$	1,206	\$	1,161	\$ 45	4 %	\$ 3,571	\$	3,415	\$	156	5 %	
Interest income		273		281	(8)	(3)	825		830		(5)	(1)	
Interest expense		85		86	(1)	(1)	259		273		(14)	(5)	
Net interest income		188		195	(7)	(4)	566		557		9	2	
Total revenues net of interest expense		1,394		1,356	38	3	4,137		3,972		165	4	
Provisions for losses		98		96	2	2	275		278		(3)	(1)	
Total revenues net of interest expense after provisions for losses		1,296		1,260	36	3	3,862		3,694		168	5	
Expenses													
Marketing, promotion, rewards, Card Member services and other		532		498	34	7	1,605		1,428		177	12	
Salaries and employee benefits and other operating expenses		588		576	12	2	1,809		1,731		78	5	
Total expenses		1,120		1,074	46	4	3,414		3,159		255	8	
Pretax segment income		176		186	(10)	(5)	448		535		(87)	(16)	
Income tax provision		34		44	(10)	(23)	70		7		63	#	
Segment income	\$	142	\$	142	\$	%	\$ 378	\$	528	\$	(150)	(28)%	
Effective tax rate		19.3%		23.7%			15.6%		1.3%				

Denotes a variance greater than 100 percent

ICS issues proprietary consumer and small business cards outside the U.S. and operates a coalition loyalty business in various countries.

Discount revenue, net card fees and Other revenues increased \$45 million or 4 percent and \$156 million or 5 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year, primarily driven by Loyalty Partner-related fees, higher discount revenue and an increase in net card fees. Billed business increased 4 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year, primarily reflecting an increase in basic cards-in-force. Refer to Tables 6 and 7 for additional information on billed business by region.

Interest income decreased \$8 million or 3 percent and \$5 million or 1 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year. The decrease in the three month period was primarily driven by higher Card Member reimbursements and a slightly lower net interest yield. The decrease in the nine month period was primarily driven by lower average loan balances.

Interest expense decreased \$1 million or 1 percent and \$14 million or 5 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year, primarily driven by lower funding costs.

Provisions for losses increased \$2 million or 2 percent and decreased \$3 million or 1 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year. Refer to Table 13 for the lending and charge card write-off rates for 2014 and 2013.

Marketing, promotion, rewards, Card Member services and other expenses increased \$34 million or 7 percent and \$177 million or 12 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year. The increases were primarily driven by higher Card Member rewards expense, reflecting higher spending volumes, and higher marketing and promotion expense, related to the reinvestment, in the second quarter, of a significant portion of the gain from the business travel joint venture transaction in growth initiatives. Card Member rewards expense in the nine month period included a charge related to enhancements in the Membership Rewards URR estimation process for certain international countries. Excluding the impact of changes in foreign exchange rates, marketing and promotion, rewards, Card Member services and other expense increased 15 percent for the nine month period.²

Salaries and employee benefits and other operating expenses increased \$12 million or 2 percent and \$78 million or 5 percent for the three and nine months ended September 30, 2014, respectively, as compared to the same periods in the prior year. The increase in the three month period is primarily driven by a prior year net benefit related to the sale of real estate, partially offset by lower salary and benefits expense in the current period. The increase in the nine month period is primarily driven by a second quarter restructuring charge and a Canadian value-added tax benefit in the prior year.

The effective tax rate in all periods reflected the recurring permanent tax benefit related to the segment s ongoing funding activities outside the U.S., which is allocated to ICS under our internal tax allocation process. The effective tax rate for the nine months ended September 30, 2013 also reflected the allocated share of tax benefits related to the resolution of certain prior years tax items, and an additional benefit due to the renewal by the U.S. Congress of the active financing legislation on January 2, 2013. The effective tax rate in each of the periods reflected the impact of recurring permanent tax benefits on varying levels of pretax income.

² The foreign currency adjusted information, a non-GAAP measure, assumes a constant exchange rate between the periods being compared for purposes of currency translation into U.S. dollars (i.e., assumes the foreign exchange rates used to determine results for the current year apply to the corresponding year period against which such results are being compared). We believe the presentation of information on a foreign currency adjusted basis is helpful to investors by making it easier to compare our performance in one period to that of another period without the variability caused by fluctuations in currency exchange rates.

Table 13: ICS Selected Statistical Information

	As of or for the Three Months Ended September 30,					As of or Nine Mon Septem	Ended	Change 2014 vs.	
(Millions, except percentages and where indicated)		2014		2013	2013	2014		2013	2013
Card billed business (billions)	\$	33.9	\$	32.5	4 %	\$ 99.9	\$	96.2	4 %
Total cards-in-force		15.8		15.5	2	15.8		15.5	2
Basic cards-in-force		10.9		10.6	3	10.9		10.6	3
Average basic Card Member spending (dollars)*	\$	3,100	\$	3,076	1	\$ 9,185	\$	9,094	1
International Consumer Travel:									
Travel sales	\$	362	\$	359	1	\$ 1,069	\$	1,053	2
Travel commissions and fees/sales		6.9%		7.0%		6.6%		6.8%	
Total segment assets (billions)	\$	31.1	\$	30.4	2	\$ 31.1	\$	30.4	2
Segment capital	\$	2,974	\$	3,065	(3)	\$ 2,974	\$	3,065	(3)
Return on average segment capital ^(a)		15.8%		20.8%		15.8%		20.8%	
Return on average tangible segment capital ^(a)		28.9%		39.1%		28.9%		39.1%	
Card Member receivables:									
Total receivables (billions)	\$	7.3	\$	7.2	1	\$ 7.3	\$	7.2	1
Net write-off rate principal onl ^(c)		1.9%		(b)		2.0%		(b)	
Net write-off rate principal and fees ^(c)		2.1%		(b)		2.1%		(b)	
30 days past due loans as a % of total		1.4%		(b)		1.4%		(b)	
90 days past billing as a % of total		(b)		1.1%		(b)		1.1%	
Net loss ratio (as a % of charge volume)		(b)		0.21%		(b)		0.20%	
Card Member loans:									
Total loans (billions)	\$	8.0	\$	8.4	(5)%	\$			