

FIRSTENERGY CORP  
Form DEFA14A  
April 01, 2015

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**SCHEDULE 14A INFORMATION**  
**Proxy Statement Pursuant to Section 14(a) of the**  
**Securities Exchange Act of 1934**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

**FirstEnergy Corp.**  
**(Name of Registrant as Specified In Its Charter)**

**(Name of Person(s) Filing Proxy Statement, if other than the Registrant)**

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

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(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.

(3) Filing Party:

(4) Date Filed:

**IMPORTANT NOTICE REGARDING THE AVAILABILITY OF PROXY MATERIALS FOR THE  
FIRSTENERGY CORP.**

**ANNUAL MEETING OF SHAREHOLDERS TO BE HELD ON MAY 19, 2015**

Under the federal securities laws and the Securities and Exchange Commission rules, you are receiving this notice that the proxy materials for FirstEnergy Corp.'s Annual Meeting of Shareholders are available on the Internet (the Notice) at [www.ViewMaterial.com/FE](http://www.ViewMaterial.com/FE). **This Notice is NOT a form for voting and presents only an overview of the more complete proxy materials which contain important information and are available on the Internet or by mail. We encourage you to access and review the proxy materials before voting.**

**WHEN AND WHERE IS THE SHAREHOLDERS MEETING?**

The 2015 Annual Meeting of Shareholders of FirstEnergy Corp. will be held on Tuesday, May 19, 2015, at 8:00 a.m., Eastern Time at the John S. Knight Center, 77 E. Mill Street, Akron, Ohio.

**WHAT MATTERS ARE BEING VOTED ON AT THE ANNUAL MEETING OF SHAREHOLDERS?**

1. Election of Directors: Paul T. Addison, Michael J. Anderson, William T. Cottle, Robert B. Heisler, Jr., Julia L. Johnson, Charles E. Jones, Ted J. Kleisner, Donald T. Misheff, Ernest J. Novak, Jr., Christopher D. Pappas, Luis A. Reyes, George M. Smart and Dr. Jerry Sue Thornton;
2. Ratify the Appointment of the Independent Registered Public Accounting Firm;
3. Advisory Vote to Approve Named Executive Officer Compensation;
4. Approve the FirstEnergy Corp. 2015 Incentive Compensation Plan;
5. Shareholder proposal: Report on Lobbying Expenditures;
6. Shareholder proposal: Report on Carbon Dioxide Goals;
7. Shareholder proposal: Simple Majority Vote; and
8. Shareholder proposal: Proxy Access Regulation (By-Law).

**WHAT DOES YOUR BOARD OF DIRECTORS RECOMMEND?**

Your Board of Directors recommends a vote:

1. **FOR** the Election of Directors (Item 1);
2. **FOR** the Ratification of the Appointment of the Independent Registered Public Accounting Firm (Item 2);
3. **FOR** the Advisory Vote to Approve Named Executive Officer Compensation (Item 3);
4. **FOR** the FirstEnergy Corp. 2015 Incentive Compensation Plan (Item 4);
5. **AGAINST** Shareholder proposal: Report on Lobbying Expenditures (Item 5);
6. **AGAINST** Shareholder proposal: Report on Carbon Dioxide Goals (Item 6);
7. **AGAINST** Shareholder proposal: Simple Majority Vote (Item 7); and
8. **AGAINST** Shareholder proposal: Proxy Access Regulation (By-Law) (Item 8).

**Easy Online Access A Convenient Way to View Proxy Materials and Vote.**

**When you go online to view proxy materials, you can vote your shares.**

**Step 1:** To view and/or print the proxy materials, go to **[www.ViewMaterial.com/FE](http://www.ViewMaterial.com/FE)**.

**Step 2:** To vote, go to **[www.ViewMaterial.com/FE](http://www.ViewMaterial.com/FE)** and click on **Vote Your Proxy**.

**Step 3:** **Enter the control number** (located by the arrow in the box below) and follow the instructions on the screen to log in.

**Step 4:** Make your selection as instructed on each screen to vote.

**FIRSTENERGY CORP.**

**Vote In Person:** If you plan to attend the Annual Meeting, please follow the advance registration instructions in the proxy statement and follow the instructions when voting. Directions to the Annual Meeting are available in the proxy statement which can be viewed at [www.ViewMaterial.com/FE](http://www.ViewMaterial.com/FE).

**The following proxy materials can be viewed at: [www.ViewMaterial.com/FE](http://www.ViewMaterial.com/FE)**

**2015 Proxy Statement**

**2014 Annual Report to Shareholders**

**HOW CAN I REQUEST A FULL PAPER SET OR EMAIL OF PROXY MATERIALS?**

**If you want to receive a paper or email copy of the proxy materials for the 2015 Annual Meeting or on an on-going basis, you must request a copy. There is no charge to you for requesting a copy. You will be asked to provide the 11-digit control number located by the arrow in the box on the reverse side. Please make your request for a copy of the proxy materials above on or before May 5, 2015, to facilitate timely delivery.**

To request a paper or email copy of the proxy materials:

1. Access the website, [www.SendMaterial.com](http://www.SendMaterial.com) and follow the instructions provided, or
2. Call the toll-free telephone number 1-800-516-1564 and follow the instructions provided, or
3. Send an email to [papercopy@SendMaterial.com](mailto:papercopy@SendMaterial.com) with your 11-digit control number in the Subject line. Unless you instruct otherwise, you will receive a reply email with links to the proxy materials.