Houghton Mifflin Harcourt Co Form 10-Q November 05, 2015 Table of Contents

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 10-Q

X QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2015

OR

" TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission file number 001-36166

Houghton Mifflin Harcourt Company

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of

27-1566372 (I.R.S. Employer

incorporation or organization)

Identification No.)

222 Berkeley Street

Boston, MA 02116

(617) 351-5000

(Address, including zip code, and telephone number, including area code, of registrant s principal executive offices)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No "

Indicate by check mark whether the Registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the Registrant was required to submit and post such files). Yes x No "

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer x

Accelerated filer

Non-accelerated filer "

Smaller reporting company "

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes "No x

The number of shares of common stock, par value \$0.01 per share, outstanding as of October 30, 2015 was 134,299,959.

Table of Contents

PART I. I	FINANCIAL INFORMATION	Page(s)
Item 1.	Consolidated Financial Statements (Unaudited):	
	Consolidated Balance Sheets	4
	Consolidated Statements of Operations	5
	Consolidated Statements of Comprehensive Income (Loss)	6
	Consolidated Statements of Cash Flows	7
	Notes to Consolidated Financial Statements	8
Item 2.	Management s Discussion and Analysis of Financial Condition and Results of Operations	22
Item 3.	Quantitative and Qualitative Disclosures about Market Risk	41
Item 4.	Controls and Procedures	42
PART II.	OTHER INFORMATION	
Item 1.	Legal Proceedings	42
Item 1A.	Risk Factors	42
Item 2.	Unregistered Sales of Equity Securities and Use of Proceeds	42
Item 5.	Other Information	43
Item 6.	<u>Exhibits</u>	44
SIGNATI	IRES	45

2

SPECIAL NOTE REGARDING FORWARD-LOOKING STATEMENTS

The statements contained herein include forward-looking statements, which involve risks and uncertainties. These forward-looking statements can be identified by the use of forward-looking terminology, including the terms believes, estimates, projects, anticipates, expects, could, intends, may, will or should, intend. target or, in each case, their negative, or other variations or comparable terminology. These forward-looking statements include all matters that are not historical facts. They include statements regarding our intentions, beliefs or current expectations concerning, among other things, our results of operations, financial condition, liquidity, prospects, growth, strategies, the industry in which we operate, our recent acquisition and its impact, and potential business decisions. We derive many of our forward-looking statements from our operating budgets and forecasts, which are based upon many detailed assumptions. While we believe that our assumptions are reasonable, we caution that it is very difficult to predict the impact of known factors, and, of course, it is impossible for us to anticipate all factors that could affect our actual results. All forward-looking statements are based upon information available to us on the date of this report.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and the development of the industry in which we operate may differ materially from those made in or suggested by the forward-looking statements contained herein. In addition, even if our results of operations, financial condition and liquidity and the development of the industry in which we operate are consistent with the forward-looking statements contained herein, those results or developments may not be indicative of results or developments in subsequent periods.

Important factors that could cause our results to vary from expectations include, but are not limited to: changes in state and local education funding and/or related programs, legislation and procurement processes; adverse or worsening economic trends or the continuation of current economic conditions; changes in consumer demand for, and acceptance of, our products; changes in competitive factors; offerings by technology companies that compete with our products; industry cycles and trends; conditions and/or changes in the publishing industry; changes or the loss of our key third-party print vendors; restrictions under agreements governing our outstanding indebtedness; changes in laws or regulations governing our business and operations; changes or failures in the information technology systems we use; demographic trends; uncertainty surrounding our ability to enforce our intellectual property rights; inability to retain management or hire employees; impact of potential impairment of goodwill and other intangibles in a challenging economy; decline or volatility of our stock price regardless of our operating performance; ability to obtain debt financing on favorable terms or at all; ability to integrate acquired businesses; and other factors discussed in the Risk Factors sections of our Annual Report on Form 10-K for the year ended December 31, 2014 and our Quarterly Report on Form 10-Q for the three months ended March 31, 2015. In light of these risks, uncertainties and assumptions, the forward-looking events described herein may not occur.

We undertake no obligation, and do not expect, to publicly update or publicly revise any forward-looking statement, whether as a result of new information, future events or otherwise, except as required by law. All subsequent written and oral forward-looking statements attributable to us or to persons acting on our behalf are expressly qualified in their entirety by the cautionary statements contained herein.

PART 1 FINANCIAL INFORMATION

Item 1. Consolidated Financial Statements (Unaudited)

Houghton Mifflin Harcourt Company

Consolidated Balance Sheets (Unaudited)

(in thousands of dollars, except share information) Assets	Sep	otember 30, 2015	De	cember 31, 2014
Current assets				
Cash and cash equivalents	\$	377,043	\$	456,581
Short-term investments	Ψ	146,492	Ψ	286,764
Accounts receivable, net of allowance for bad debts and book returns of \$33.1		110,152		200,701
million and \$27.8 million, respectively		478,733		255,669
Inventories		185,600		183,961
Deferred income taxes		17,264		20,459
Prepaid expenses and other assets		29,052		18,665
		,		,
Total current assets		1,234,184		1,222,099
Property, plant, and equipment, net		134,643		138,362
Pre-publication costs, net		326,975		236,995
Royalty advances to authors, net		45,779		46,777
Goodwill		783,923		532,921
Other intangible assets, net		939,617		801,969
Deferred income taxes		3,705		3,705
Other assets		37,009		28,279
Total assets	\$	3,505,835	\$	3,011,107
Liabilities and Stockholders Equity				
Current liabilities				
Current portion of long-term debt	\$	8,000	\$	67,500
Accounts payable		80,155	· ·	51,266
Royalties payable		96,289		80,089
Salaries, wages, and commissions payable		65,936		59,733
Deferred revenue		234,940		157,016
Interest payable		106		47
Severance and other charges		5,026		5,928
Accrued postretirement benefits		2,037		2,037
Other liabilities		37,679		27,015
Total current liabilities		530,168		450,631
Long-term debt, net of discount		786,222		175,625

Edgar Filing: Houghton Mifflin Harcourt Co - Form 10-Q

Long-term deferred revenue		459,951		370,103		
Accrued pension benefits		16,424		18,525		
Accrued postretirement benefits		24,548		26,500		
Deferred income taxes		151,218		112,220		
Other liabilities		22,388		97,823		
Total liabilities		1,990,919		1,251,427		
Commitments and contingencies (Note 12)						
Stockholders equity						
Preferred stock, \$0.01 par value: 20,000,000 shares authorized; no shares						
issued and outstanding at September 30, 2015 and December 31, 2014						
Common stock, \$0.01 par value: 380,000,000 shares authorized; 144,931,777						
and 142,000,019 shares issued at September 30, 2015 and December 31, 2014,						
respectively; 134,707,975 and 141,917,997 shares outstanding at September 30,						
2015 and December 31, 2014, respectively		1,348		1,420		
Treasury stock, 10,223,802 and 82,022 shares at September 30, 2015 and						
December 31, 2014, respectively, at cost		(239,408)				
Capital in excess of par value		4,822,524		4,784,962		
Accumulated deficit		(3,036,515)		(2,999,913)		
Accumulated other comprehensive loss		(33,033)		(26,789)		
Total stockholders equity		1,514,916		1,759,680		
Total liabilities and stockholders equity	\$	3,505,835	\$	3,011,107		

The accompanying notes are an integral part of these consolidated financial statements.

Houghton Mifflin Harcourt Company

Consolidated Statements of Operations (Unaudited)

	Three Months Ended September 30,		Nine Months Ended September 30,					
(in thousands of dollars, except share and		•••		•••		-01-		•••
per share information)		2015		2014		2015		2014
Net sales	\$	575,507	\$	551,008	\$	1,118,059	\$	1,106,831
Costs and expenses								
Cost of sales, excluding pre-publication								
and publishing rights amortization		220,492		205,395		485,137		464,839
Publishing rights amortization		19,358		25,048		61,649		80,575
Pre-publication amortization		32,437		33,463		86,809		94,500
Cost of sales		272,287		263,906		633,595		639,914
Selling and administrative		191,843		167,741		505,539		457,034
Other intangible assets amortization		7,255		3,029		14,734		8,981
Impairment charge for investment in preferred stock								1,279
Severance and other charges		1,563		181		3,605		5,300
Operating income (loss)		102,559		116,151		(39,414)		(5,677)
Other income (expense)								
Interest expense		(10,196)		(4,662)		(22,310)		(13,354)
Change in fair value of derivative								
instruments		(42)		(1,252)		(1,893)		(1,560)
Loss on extinguishment of debt		(878)				(3,051)		
Income (loss) before taxes		91,443		110,237		(66,668)		(20,591)
Income tax expense (benefit)		(39,638)		3,207		(30,066)		7,166
Net income (loss)	\$	131,081	\$	107,030	\$	(36,602)	\$	(27,757)
Net income (loss) per share attributable to common stockholders								
Basic	\$	0.97	\$	0.76	\$	(0.26)	\$	(0.20)
Diluted	\$	0.94	\$	0.75	\$	(0.26)	\$	(0.20)
Weighted average shares outstanding	1	25 160 210	1	10 712 706	1	20 070 746	1	40 260 292
Basic	1	35,169,318	1.	40,742,786	1	38,978,746	1	40,269,383
Diluted	1	39,813,309	1	43,583,901	1	38,978,746	1	40,269,383

The accompanying notes are an integral part of these consolidated financial statements.

5

Houghton Mifflin Harcourt Company

Consolidated Statements of Comprehensive Income (Loss) (Unaudited)

	Three Mon Septem		Nine Mont Septem	
(in thousands of dollars, except share and per share information)	2015	2014	2015	2014
Net income (loss)	\$ 131,081	\$ 107,030	\$ (36,602)	\$ (27,757)
Other comprehensive income (loss), net of taxes:				
Foreign currency translation adjustments	637	(485)	(1,828)	218
Net change in unrealized loss on derivative financial instruments	(4,461)		(4,461)	
Net changes related to pension liabilities, reclassified from				
accumulated other comprehensive income				
Amortization of prior service cost				243
Settlement loss recognized				1,740
Change in pension liability, net				1,983
Unrealized gain on short-term investments	45		45	4
C				
Other comprehensive income (loss), net of taxes	(3,779)	(485)	(6,244)	2,205
	() -)	(-)	() /	,
Comprehensive income (loss)	\$ 127,302	\$ 106,545	\$ (42,846)	\$ (25,552)

The accompanying notes are an integral part of these consolidated financial statements.

Houghton Mifflin Harcourt Company

Consolidated Statements of Cash Flows (Unaudited)

	Nine Mon Septem	ber 30,
(in thousands of dollars)	2015	2014
Cash flows from operating activities	h (2.5.502)	* (25.55)
Net loss	\$ (36,602)	\$ (27,757)
Adjustments to reconcile net loss to net cash provided by operating activities		
Depreciation and amortization expense	216,542	236,941
Amortization of debt discount and deferred financing costs	5,807	3,563
Deferred income taxes	42,193	3,052
Stock-based compensation expense	9,928	8,805
Loss on extinguishment of debt	3,051	
Change in fair value of derivative instruments	1,893	1,560
Impairment charge for investment in preferred stock		1,279
Changes in operating assets and liabilities, net of acquisitions		
Accounts receivable	(191,826)	(207,212)
Inventories	12,074	(8,228)
Accounts payable and accrued expenses	25,693	47,409
Royalties, net	15,718	16,103
Deferred revenue	147,583	244,043
Interest payable	59	(7)
Severance and other charges	(2,670)	(4,988)
Accrued pension and postretirement benefits	(4,053)	(10,236)
Other, net	(82,012)	(3,601)
Net cash provided by operating activities	163,378	300,726
Cash flows from investing activities		
Proceeds from sales and maturities of short-term investments	286,732	94,190
Purchases of short-term investments	(146,518)	(274,599)
Additions to pre-publication costs	(78,978)	(90,280)
Additions to property, plant, and equipment	(49,642)	(49,779)
Acquisition of business, net of cash acquired	(578,190)	(9,091)
Net cash used in investing activities	(566,596)	(329,559)
Cash flows from financing activities		
Proceeds from term loan	796,000	
Payments of long-term debt	(245,125)	(1,875)
Payments of deferred financing fees	(15,255)	
Repurchases of common stock	(239,408)	
Tax withholding payments related to net share settlements of restricted stock units	(658)	(723)
Proceeds from stock option exercises	28,126	14,643
1	,	,

Edgar Filing: Houghton Mifflin Harcourt Co - Form 10-Q

Net cash provided by financing activities	323,680	12,045
Net decrease in cash and cash equivalents	(79,538)	(16,788)
Cash and cash equivalents		
Beginning of period	456,581	313,628
Net decrease in cash and cash equivalents	(79,538)	(16,788)
End of period	\$ 377,043	\$ 296,840
Supplementary disclosure of cash flow information		
Amounts due from seller for acquisition (noncash)	\$ 2,034	\$
Issuance of common stock upon exercise of warrants (noncash)	1,815	
Pre-publication costs included in accounts payable (noncash)	10,545	8,534
Property, plant, and equipment included in accounts payable (noncash)	4,028	1,914
Property, plant, and equipment acquired under capital leases (noncash)	1,912	3,644

7

Houghton Mifflin Harcourt Company

Notes to Consolidated Financial Statements (Unaudited)

(in thousands of dollars, except share and per share information)

1. Basis of Presentation

Houghton Mifflin Harcourt Company (HMH, Houghton Mifflin Harcourt, we, us, our, or the Company) is a glearning company, specializing in education solutions across a variety of media, delivering content, services and technology to over 50 million students in over 150 countries worldwide. We deliver our offerings to both educational institutions and consumers around the world. In the United States, we are the leading provider of Kindergarten through twelfth grade (K-12) educational content by market share. We believe that nearly every current K-12 student in the United States has utilized our content during the course of his or her education. As a result, we believe that we have an established reputation with students and educators that is difficult for others to replicate and positions us to also provide broader content and services to serve their learning needs beyond the classroom. We believe our long-standing reputation and well-known brands enable us to capitalize on consumer and digital trends in the education market through our existing and developing channels. Furthermore, since 1832, we have published trade and reference materials, including adult and children is fiction and non-fiction books that have won industry awards such as the Pulitzer Prize, Newbery and Caldecott medals and National Book Award, all of which are widely known.

The consolidated financial statements of HMH include the accounts of all of our wholly-owned subsidiaries as of September 30, 2015 and December 31, 2014 and the three and nine month periods ended September 30, 2015 and September 30, 2014.

The accompanying unaudited consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America (GAAP) for interim financial information. Accordingly, they do not include all of the information and footnotes required by GAAP for complete financial statements. Certain information and note disclosures normally included in our annual financial statements prepared in accordance with GAAP have been condensed or omitted consistent with Article 10 of Regulation S-X. In the opinion of management, our unaudited consolidated financial statements and accompanying notes include all adjustments (consisting of normal recurring adjustments) considered necessary by management to fairly state the results of operations, financial position and cash flows for the interim periods presented. Interim results of operations are not necessarily indicative of the results for the full year or for any future period. These financial statements should be read in conjunction with the annual financial statements and the notes thereto also included therein.

During the first quarter of 2014, we recorded an out-of-period correction of approximately \$1.1 million reducing net sales and increasing deferred revenue that should have been deferred previously. In addition, during the first quarter of 2014, we recorded approximately \$3.5 million of incremental expense, primarily commissions, related to the prior year. These out-of-period corrections had no impact on our debt covenant compliance. Management believes these out-of-period corrections are not material to the current period financial statements or any previously issued financial statements.

During the quarter, an error was identified in certain disclosures within the Income Taxes footnote, as contained in our 2014 annual report on Form 10-K. This error had no effect on income tax expense or net income. The error also had no effect on the consolidated balance sheet as there is no change to the deferred tax assets or deferred tax liabilities accounts. The correction of the error impacts certain deferred tax components within the Income Taxes footnote.

Deferred tax assets related to net operating loss and other carryforwards will decrease by approximately \$15.1 million and deferred interest will increase by approximately \$15.1 million, however, net deferred tax assets will be unchanged. Management believes the out-of-period correction is not material to any previously issued financial statements. The 2014 amounts will be revised in connection with the filing of our 2015 annual report on Form 10-K.

Seasonality and Comparability

Our net sales, operating profit and operating cash flows are impacted by the inherent seasonality of the academic calendar. Consequently, the performance of our businesses may not be comparable quarter to consecutive quarter and should be considered on the basis of results for the whole year or by comparing results in a quarter with results in the same quarter for the previous year.

Schools make most of their purchases in the second and third quarters of the calendar year in preparation for the beginning of the school year. Thus, over the past three years, approximately 67% of consolidated net sales have historically been realized in the second and third quarters. Sales of K-12 instructional materials and customized testing products are also cyclical, with some years offering more sales opportunities than others. The amount of funding available at the state level for educational materials also has a significant effect on year-to-year net sales. Although the loss of a single school customer would not have a material adverse effect on our business, schedules of school adoptions and market acceptance of our products can materially affect year-to-year net sales performance.

8

2. Significant Accounting Policies and Estimates

Our financial results are affected by the selection and application of accounting policies and methods. There were no material changes in the three and nine months ended September 30, 2015 to the application of significant accounting policies and estimates as described in our audited financial statements for the year ended December 31, 2014.

3. Recent Accounting Pronouncements

Recent accounting pronouncements not included below are not expected to have a material impact on our consolidated financial position and results of operations.

In September 2015, the Financial Accounting Standards Board (FASB) issued new accounting guidance which replaces the requirement that an acquirer in a business combination account for measurement period adjustments retrospectively with a requirement that an acquirer recognize adjustments to the provisional amounts that are identified during the measurement period in the reporting period in which the adjustment amounts are determined. The accounting guidance requires that an acquirer record, in the same period s financial statements, the effect on earnings of changes in depreciation, amortization, or other income effects, if any, as a result of the change to the provisional amounts, calculated as if the accounting had been completed at the acquisition date. This guidance will be effective for fiscal years beginning after December 15, 2015, including interim periods within those fiscal years. The guidance is to be applied prospectively to adjustments to provisional amounts that occur after the effective date of the guidance, with earlier application permitted for financial statements that have not been issued. Our early adoption of the accounting guidance in the third quarter of 2015 did not have a material impact on our consolidated financial statements and footnote disclosures.

In August 2015, the FASB issued guidance to defer the effective date of the new accounting guidance related to revenue recognition by one year to December 15, 2017 for annual reporting periods beginning after that date and permitted early adoption of the standard, but not before fiscal years beginning after the original effective date of December 15, 2016. This new accounting standard will replace all current U.S. GAAP guidance on this topic and eliminate all industry-specific guidance. The new revenue recognition standard provides a unified model to determine when and how revenue is recognized. The core principle is that a company should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration for which the entity expects to be entitled in exchange for those goods or services. This guidance will be effective beginning January 1, 2018 and can be applied either retrospectively to each period presented or as a cumulative-effect adjustment as of the date of adoption. We are in the process of evaluating the impact that the adoption of this new revenue recognition standard will have on our consolidated financial statements and footnote disclosures.

In April 2015, the FASB issued new accounting guidance related to simplifying the presentation of debt issuance costs. This standard amends existing guidance to require the presentation of debt issuance costs in the balance sheet as a deduction from the carrying amount of the related debt liability instead of a deferred charge, consistent with debt discounts. The FASB later issued guidance in August 2015 stating that debt issuance costs related to line-of-credit arrangements may be presented as an asset and subsequently amortized ratably over the term of the line-of-credit arrangement, regardless of whether there are any outstanding borrowings on the line-of-credit arrangement. The recognition and measurement guidance for debt issuance costs are not affected by the new accounting guidance. The new guidance will be effective for annual reporting periods beginning after December 15, 2015, but early adoption is permitted. We evaluated the impact of adopting this standard and do not expect it to have a material impact on our consolidated financial statements and footnote disclosures.

4. Acquisitions

On April 23, 2015, we entered into a stock and asset purchase agreement with Scholastic Corporation (Scholastic) to acquire certain assets (including the stock of two of Scholastic s subsidiaries) comprising its Educational Technology and Services (EdTech) business. On May 29, 2015, we completed the acquisition and paid an aggregate purchase price of \$575.0 million in cash to Scholastic, subject to adjustments for working capital. \$34.5 million of the purchase price was deposited into an escrow account to be held for 18 months as security for potential indemnification obligations of Scholastic. Portions of such escrow is released periodically during the 18-month period.

The acquisition provided us with a leading position in intervention curriculum and services and extends our product offerings in key growth areas, including educational technology, early learning, and education services, creating a more comprehensive offering for students, teachers and schools.

The transaction was accounted for under the acquisition method of accounting. Accordingly, the results of operations of the purchased assets of EdTech are included in our consolidated financial statements from the date of acquisition.

We have allocated the purchase price to the EdTech assets acquired and liabilities assumed at estimated fair values as of May 29, 2015. The excess of the purchase price over the net of amounts assigned to the fair value of the assets acquired and the liabilities assumed has been recorded as goodwill, which is allocated to our Education segment. The goodwill recognized is primarily the result of expected synergies. All of the goodwill and identifiable intangibles associated with the acquisition will be

9

deductible for tax purposes. We are currently finalizing the assumed liabilities in connection with certain working capital adjustments; therefore the fair values set forth below are subject to adjustment as additional information is obtained. We expect to be completed during the fourth quarter of 2015.

The preliminary valuation of assets and liabilities has been determined and the purchase price has been allocated as follows:

Accounts receivable, net of allowance for bad debts and book returns of	
\$2.2 million	\$ 31,237
Inventories	13,714
Prepaid expenses and other assets	803
Property, plant, and equipment	1,725
Pre-publication costs	98,610
Royalty advances to authors	1,093
Goodwill	251,002
Other intangible assets	214,030
Other assets	28
Accounts payable	(8,117)
Royalties payable	(2,573)
Deferred revenue	(20,189)
Other accruals	(5,680)
Total purchase price	\$ 575,683

The \$214.0 million of other intangible assets included \$54.7 million of tradenames amortizable over 20 years, and \$159.3 million of customer relationships amortizable over 25 years. The tradenames are being amortized on a straight-line basis and the customer relationships over the pattern in which the economic benefits of the intangible is expected to be realized. The fair value of the other intangible assets was primarily derived using the income approach. The rate used to discount the net cash flows to their present value was based upon the weighted average cost of capital of 9.6%. This discount rate was determined based on the Capital Asset Pricing Model, which looks at the risk free rate and applies a market risk premium, business risk premium and size risk premium to the risk free rate to calculate the cost of equity. The weighted average cost of capital considers the cost of equity and a market participant cost of debt and capital structure. The tradenames were valued using a relief from royalty method and the customer relationships were valued using a multi-period excess earning method.

Transaction costs related to the acquisition were approximately \$5.2 million during the nine months ended September 30, 2015 and are included in the selling and administrative line item in our consolidated statements of operations.

The unaudited pro forma information presented in the following table summarizes the consolidated results of operations for the periods presented as if the acquisition of EdTech had occurred on January 1, 2014. The pro forma financial information is presented for comparative purposes only and is not necessarily indicative of the results of operations that actually would have been achieved if the acquisition had occurred at the beginning of the periods, nor is it intended to be a projection of future results. For each period presented, the pro forma results include estimates of the interest expense on debt used to finance the acquisition, the amortization of the other intangible assets recorded in connection with the acquisition, the impact of the write-down of acquired deferred revenue to fair value and the

related tax effects of the adjustments.

Three Months EndedNine Months Ended Three Months Endedine Months Ended								
	Sep	tember 30, 2015	Sep	otember 30, 2015	Sept	tember 30, 2014	Sep	otember 30, 2014
Net sales	\$	578,464	\$	1,186,956	\$	638,043	\$	1,291,863
Net income (loss)		135,387		(50,693)		125,434		(16,899)

Since the date of acquisition, May 29, 2015, we recorded approximately \$100.4 million of net sales and \$30.1 million of operating income attributable to EdTech within our consolidated statements of operations.

On July 31, 2015, we acquired select ebook and technology assets of MeeGenius, which is an ebook subscription service for children up to eight years of age. The aggregate purchase price was approximately \$0.5 million. The acquisition provided us with digital content for parents and young learners and supports our strategic focus on the direct to consumer market. There was no goodwill recorded and the aggregate purchase price was recorded to pre-publication costs.

10

5. Inventories

Inventories consisted of the following:

	Sept	tember 30, 2015	Dec	ember 31, 2014
Finished goods	\$	179,864	\$	178,812
Raw materials		5,736		5,149
Inventory	\$	185,600	\$	183,961

6. Goodwill and Other Intangible Assets

Goodwill and other intangible assets consisted of the following:

	Septemb	er 30, 2015	Decembe	er 31, 2014	
		Accumulated		Accumulated	
	Cost	Amortization	Cost	Amortization	
Goodwill	\$ 783,923	\$	\$ 532,921	\$	
Trademarks and trade names	494,335	(912)	439,605		
Publishing rights	1,180,000	(951,209)	1,180,000	(889,560)	
Customer related and other	442,640	(225,237)	283,340	(211,416)	
	\$ 2,900,898	\$ (1,177,358)	\$ 2,435,866	\$ (1,100,976)	

The changes in the carrying amount of goodwill for the periods ended September 30, 2015 and December 31, 2014 were as follows:

Balance at December 31, 2014	\$ 532,921
Acquisitions	251,002
Balance at September 30, 2015	\$ 783,923
Goodwill	\$ 2,226,423
Accumulated impairment losses	(1,442,500)
Balance at September 30, 2015	\$ 783,923

Amortization expense for trademarks and tradenames, publishing rights, and customer related and other intangibles were \$26.6 million and \$28.1 million for the three months ended September 30, 2015 and 2014, respectively, and

\$76.4 million and \$89.6 million for the nine months ended September 30, 2015 and 2014, respectively.

7. Debt Our debt consisted of the following:

	Sept	tember 30, 2015	Dec	cember 31, 2014
\$250,000 term loan due May 21, 2018 interest payable monthly \$800,000 term loan due May 29, 2021 interest payable quarterly	\$	794,222	\$	243,125
Total debt, net of discount Less: Current portion of long-term debt	\$	794,222 8,000	\$	243,125 67,500
Total long-term debt, net of discount	\$	786,222	\$	175,625

11

Term Loan Facility

In connection with our closing of the EdTech acquisition referred to in Note 4, we entered into an amended and restated term loan credit facility (the New Term Loan Facility) dated as of May 29, 2015 to increase our outstanding term loan credit facility from \$178.9 million to \$800.0 million, all of which was drawn at closing. The New Term Loan Facility matures on May 29, 2021 and the interest rate is based on LIBOR plus 3.0% or an alternative base rate plus applicable margins. LIBOR is subject to a floor of 1.0% with the length of the LIBOR contracts ranging up to six months at the option of the Company.

The New Term Loan Facility may be prepaid, in whole or in part, at any time, without premium, except in the case of a re-pricing event within the first 6 months of the New Term Loan Facility, in which case, a 1.00% premium shall be paid. The New Term Loan Facility is required to be repaid in quarterly installments equal to 0.25%, or \$2.0 million, of the aggregate principal amount outstanding under the New Term Loan Facility immediately prior to the first quarterly payment date.

The New Term Loan Facility was issued at a discount equal to 0.5% of the outstanding borrowing commitment. As of September 30, 2015, the interest rate of the New Term Loan Facility was 4.0%.

The New Term Loan Facility does not require us to comply with financial covenants. The New Term Loan Facility is subject to usual and customary conditions, representations, warranties and covenants, including restrictions on additional indebtedness, liens, investments, mergers, acquisitions, asset dispositions, dividends to stockholders, repurchase or redemption of our stock, transactions with affiliates and other matters. The New Term Loan Facility is subject to customary events of default. If an event of default occurs and is continuing, the administrative agent may, or at the request of certain required lenders shall, accelerate the obligations outstanding under the New Term Loan Facility.

We are subject to Excess Cash Flow provisions under our New Term Loan Facility which is predicated upon our leverage ratio and cash flow. The Excess Cash Flow provision does not apply in 2015.

On May 29, 2015, in connection with the New Term Loan Facility described above, we paid off the remaining outstanding balance of our previous \$250.0 million Term Loan Facility (the Term Loan Facility) of approximately \$179.6 million. The transaction was accounted for under the guidance for debt modifications and extinguishments. We incurred a loss on extinguishment of debt of approximately \$2.2 million related to the write off of the portion of the unamortized deferred financing fees associated with the portion of the Term Loan accounted for as extinguishment associated with the Term Loan Facility. We incurred approximately \$15.6 million of third-party fees for the transaction, of which approximately \$13.6 million were capitalized as deferred financing fees and approximately \$2.0 million was recorded to expense and included in the selling and administrative line item in our consolidated statements of operations for the nine months ended September 30, 2015.

In accordance with the Excess Cash Flow provisions of the Term Loan Facility, which were predicated upon our leverage ratio and cash flow, we made a \$63.6 million principal payment on March 5, 2015. In connection with this principal payment, we recorded a \$2.0 million write off of deferred financing costs, which was recognized as interest expense in the consolidated statements of operations for the nine months ended September 30, 2015. In connection with the Excess Cash Flow payment, \$1.5 million was reclassified from current portion of long-term debt to long-term debt as of March 31, 2015.

On January 15, 2014, we entered into Amendment No. 4 to our Term Loan Facility, which reduced the interest rate applicable to outstanding borrowings by 1.0%. The transaction was accounted for under the accounting guidance for

debt modifications and extinguishments. We recorded an expense of approximately \$1.0 million relating to third party transaction fees which was included in the selling and administrative line item in our consolidated statements of operations for the nine months ended September 30, 2014.

Interest Rate Hedging

On August 17, 2015, we entered into interest rate derivative contracts with various financial institutions having an aggregate notional amount of \$400.0 million to convert floating rate debt into fixed rate debt, which we designated as cash flow hedges, and had \$400.0 million outstanding as of September 30, 2015. We assessed at inception, and re-assess on an ongoing basis, whether the interest rate derivative contracts are highly effective in offsetting changes in the fair value of the hedged variable rate debt.

These interest rate swaps were designated as hedges and qualify for hedge accounting under the accounting guidance related to derivatives and hedging. Accordingly, we recorded an unrealized loss of \$4.5 million in our statements of comprehensive income to account for the changes in fair value of these derivatives during the period. The corresponding \$4.5 million hedge liability is included within long-term other liabilities in our consolidated balance sheet as of September 30, 2015. We had no interest rate derivative contracts outstanding as of December 31, 2014.

Revolving Credit Facility

On July 22, 2015, we entered into an amended and restated revolving credit facility (the New Revolving Credit Facility). The New Revolving Credit Facility provides borrowing availability in an amount equal to the lesser of either \$250.0 million or a

12

borrowing base that is computed monthly and comprised of the borrowers and the guarantors eligible inventory and receivables. The New Revolving Credit Facility includes a letter of credit subfacility of \$50.0 million, a swingline subfacility of \$20.0 million and the option to expand the facility by up to \$100.0 million in the aggregate under certain specified conditions. The New Revolving Credit Facility may be prepaid, in whole or in part, at any time, without premium. The transaction was accounted for under the accounting guidance for modifications to or exchanges of revolving debt arrangements. We incurred a loss on extinguishment of debt of approximately \$0.9 million related to the write off of the portion of the unamortized deferred financing fees associated with the portion of the revolving credit facility accounted for as an extinguishment. We incurred approximately \$1.6 million of third-party fees which were capitalized as deferred financing fees.

The New Revolving Credit Facility requires the Company to maintain a minimum fixed charge coverage ratio of 1.0 to 1.0 on a trailing four-quarter basis only during certain periods commencing when excess availability under the New Revolving Credit Facility is less than certain limits prescribed by the terms of the New Revolving Credit Facility. The New Revolving Credit Facility is subject to usual and customary conditions, representations, warranties and covenants, including restrictions on additional indebtedness, liens, investments, mergers, acquisitions, asset dispositions, dividends to stockholders, repurchase or redemption of our stock, transactions with affiliates and other matters. The New Revolving Credit Facility is subject to customary events of default. No amounts have been drawn on the New Revolving Credit Facility as of September 30, 2015.

As of September 30, 2015, the minimum fixed charge coverage ratio covenant under our New Revolving Credit Facility was not applicable, due to our level of borrowing availability. The minimum fixed charge coverage ratio, which is only tested in limited situations, is 1.0 to 1.0 through the end of the facility.

The following amendments relate to our previously existing revolving credit facility:

On May 19, 2015, we entered into Amendment No. 4 to our revolving credit facility. Amendment No. 4 permits us to increase the aggregate amount of indebtedness we may incur under our term loan agreement to \$800.0 million, plus the aggregate amount of any incremental facilities provided for therein.

On April 23, 2015, we entered into Amendment No. 3 to our revolving credit facility. Amendment No. 3 permits us to increase the aggregate amount of indebtedness we may incur under our term loan agreement to \$500.0 million, plus the aggregate amount of any incremental facilities provided for therein.

Guarantees

Under both the revolving credit facility and the New Term Loan Facility, Houghton Mifflin Harcourt Publishers Inc., HMH Publishers LLC and Houghton Mifflin Harcourt Publishing Company are the borrowers (collectively, the Borrowers), and Citibank, N.A. acts as both the administrative agent and the collateral agent.

The obligations under our senior secured credit facilities are guaranteed by the Company and each of its direct and indirect for-profit domestic subsidiaries (other than the Borrowers) (collectively, the Guarantors) and are secured by all capital stock and other equity interests of the Borrowers and the Guarantors and substantially all of the other tangible and intangible assets of the Borrowers and the Guarantors, including, without limitation, receivables, inventory, equipment, contract rights, securities, patents, trademarks, other intellectual property, cash, bank accounts and securities accounts and owned real estate. The revolving credit facility is secured by first priority liens on receivables, inventory, deposit accounts, securities accounts, instruments, chattel paper and other assets related to the foregoing (the Revolving First Lien Collateral), and second priority liens on the collateral which secures the term loan facility on a first priority basis. The term loan facility is secured by first priority liens on the capital stock and other

equity interests of the Borrowers and the Guarantors, equipment, owned real estate, trademarks and other intellectual property, general intangibles that are not Revolving First Lien Collateral and other assets related to the foregoing, and second priority liens on the Revolving First Lien Collateral.

8. Severance and Other Charges 2015

During the nine months ended September 30, 2015, \$3.0 million of severance payments were made to employees whose employment ended in 2015 and prior years and \$3.3 million of net payments for office space no longer utilized by the Company. Further, we recorded an expense in the amount of \$3.2 million to reflect additional costs for severance, which we expect to be paid over the next twelve months, along with a \$0.4 million accrual for vacated space.

2014

During the nine months ended September 30, 2014, \$6.8 million of severance payments were made to employees whose employment ended in 2014 and prior years and \$3.5 million of net payments for office space no longer utilized by the Company. Further, we recorded an expense in the amount of \$3.8 million to reflect additional costs for severance, which have been substantially paid along with a \$1.5 million accrual for additional space vacated.

A summary of the significant components of the severance/restructuring and other charges is as follows:

			2015	
	Severance/ restructuring accrual at December 31, 2014	Severance/ restructuring expense	Cach navmants	Severance/ restructuring accrual at September 30, 2015
~	· · · · · · · · · · · · · · · · · · ·	•		•
Severance costs	\$ 1,271	\$ 3,176	\$ (2,949)	\$ 1,498
Other accruals	9,050	429	(3,326)	6,153
	\$ 10,321	\$ 3,605	\$ (6,275)	\$ 7,651

				2014			
	Severance/ restructuring accrual at December 31, 201	resti	verance/ ructuring xpense	Cash	payments S	res a	everance/ structuring ccrual at mber 30, 2014
Severance costs	\$ 4,115	\$	3,824	\$	(6,824)	\$	1,115
Other accruals	11,416		1,476		(3,464)		9,428
	\$ 15,531	\$	5,300	\$	(10,288)	\$	10,543

The current portion of the severance and other charges was \$5.0 million and \$5.9 million as of September 30, 2015 and December 31, 2014, respectively.

9. Income Taxes

The computation of the annual estimated effective tax rate at each interim period requires certain estimates and significant judgment, including, but not limited to, the expected operating income for the year, projections of the proportion of income earned and taxed in various jurisdictions, permanent and temporary differences and the likelihood of recovering deferred tax assets generated in the current year. The accounting estimates used to compute the provision for income taxes may change as new events occur, more experience is acquired, additional information is obtained or as the tax environment changes.

At the end of each interim period, we estimate the annual effective tax rate and apply that rate to our ordinary quarterly earnings. The amount of interim tax benefit recorded for the year-to-date ordinary loss is limited to the amount that is expected to be realized during the year or recognizable as a deferred tax asset at year end. The tax expense or benefit related to significant, unusual or extraordinary items that will be separately reported or reported net of their related tax effect, are individually computed, and are recognized in the interim period in which those items occur. In addition, the effect of changes in enacted tax laws or rates or tax status is recognized in the interim period in which the change occurs.

For the three months ended September 30, 2015 and 2014, we recorded an income tax expense (benefit) of approximately \$(39.6) million and \$3.2 million, respectively, and for the nine months ended September 30, 2015 and 2014, we recorded an income tax expense (benefit) of approximately \$(30.1) million and \$7.2 million, respectively. The 2015 benefit was impacted by approximately \$34.9 million attributed to a release of an accrual for uncertain tax positions as the statutory period expired. The effects of this reversal in uncertain tax positions is shown in the Other, net line item in the operating activities section of the statement of cash flows. For both periods, the income tax expense (benefit) was impacted by certain discrete tax items including the accrual of potential interest and penalties on uncertain tax positions. Including the tax effects of these discrete tax items, the effective rate was (43.3)% and 2.9% for the three months ended September 30, 2015 and 2014, respectively, and (45.1)% and 34.8% for the nine months ended September 30, 2015 and 2014, respectively.

14

Reserves for unrecognized tax benefits, excluding accrued interest and penalties, were \$16.3 million and \$63.2 million at September 30, 2015 and December 31, 2014, respectively, and included in other long-term liabilities in the accompanying consolidated balance sheets. The Company recognized approximately \$74.3 million of uncertain tax benefits including interest and penalties in the three months ended September 30, 2015 due to the expiration of the statute of limitations. Approximately \$34.9 million was recognized as a component of income tax expense (benefit) and \$39.4 million was recognized through the consolidated balance sheet as additional deferred tax assets with a corresponding increase to the valuation allowance.

10. Retirement and Postretirement Benefit Plans

We have a noncontributory, qualified defined benefit pension plan (the Retirement Plan), which covers certain employees. The Retirement Plan is a cash balance plan, which accrues benefits based on pay, length of service, and interest. The funding policy is to contribute amounts subject to minimum funding standards set forth by the Employee Retirement Income Security Act of 1974 and the Internal Revenue Code. The Retirement Plan s assets consist principally of common stocks, fixed income securities, investments in registered investment companies, and cash and cash equivalents. We also have a nonqualified defined benefit plan, or nonqualified plan, that previously covered employees who earned over the qualified pay limit as determined by the Internal Revenue Service. The nonqualified plan accrues benefits for the participants based on the cash balance plan calculation. The nonqualified plan is not funded. We use a December 31 date to measure the pension and postretirement liabilities. In 2007, both the qualified and nonqualified pension plans eliminated participation in the plans for new employees hired after October 31, 2007.

We also had a foreign defined benefit plan. On May 28, 2014, the plan was converted to individual annuity policies and the liability discharge occurred.

We are required to recognize the funded status of defined benefit pension and other postretirement plans as an asset or liability in the balance sheet and are required to recognize actuarial gains and losses and prior service costs and credits in other comprehensive income and subsequently amortize those items in the statement of operations. Further, we are required to use a measurement date equal to the fiscal year-end.

Net periodic benefit cost (credit) for our pension and other postretirement benefits plans consisted of the following:

	Nine Mon	n Plans ths Ended iber 30,
	2015	2014
Interest cost	\$ 5,039	\$ 6,031
Expected return on plan assets	(7,317)	(7,869)
Amortization of prior service costs		250
Amortization of net loss	248	3
Settlement loss recognized		1,740
Net periodic benefit (credit) cost	\$ (2,030)	\$ 155

Edgar Filing: Houghton Mifflin Harcourt Co - Form 10-Q

	Other Post Retirement Plan Nine Months Ended September 30,				
	2	2015	2	2014	
Service cost	\$	154	\$	134	
Interest cost		811		887	
Amortization of prior service cost		(1,036)		(1,036)	
Amortization of net loss		165			
Net periodic benefit (credit) cost	\$	94	\$	(15)	

There were no contributions to the pension plans for the nine months ended September 30, 2015. Contributions to the pension plans for the nine months ended September 30, 2014 were \$6.6 million.

We do not expect to make a contribution to the pension plans during 2015.

11. Fair Value Measurements

The accounting standard for fair value measurements, among other things, defines fair value, establishes a consistent framework for measuring fair value and expands disclosure for each major asset and liability category measured at fair value on either a recurring or nonrecurring basis. The accounting standard establishes a three-tier fair value hierarchy which prioritizes the inputs used in measuring fair value as follows:

- Level 1 Observable input such as quoted prices in active markets for identical assets or liabilities;
- Level 2 Observable inputs, other than the quoted prices in active markets, that are observable either directly or indirectly; and
- Level 3 Unobservable inputs in which there is little or no market data, which require the reporting entity to develop its own assumptions.

Assets and liabilities measured at fair value are based on one or more of three valuation techniques identified in the tables below. Where more than one technique is noted, individual assets or liabilities were valued using one or more of the noted techniques. The valuation techniques are as follows:

- (a) Market approach: Prices and other relevant information generated by market transactions involving identical or comparable assets or liabilities;
- (b) Cost approach: Amount that would be currently required to replace the service capacity of an asset (current replacement cost); and
- (c) Income approach: Valuation techniques to convert future amounts to a single present amount based on market expectations (including present value techniques).

On a recurring basis, we measure certain financial assets and liabilities at fair value, including our money market funds, short-term investments which consist of U.S. treasury securities and U.S. agency securities, foreign exchange forward and option contracts, and interest rate derivatives contracts. The accounting standard for fair value measurements defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. As such, fair value is a market-based measurement that should be determined based on assumptions that market participants would use in pricing an asset or liability. In determining fair value, we utilize valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs to the extent possible as well as consider counterparty and its credit risk in its assessment of fair value.

Financial Assets and Liabilities

The following tables present our financial assets and liabilities measured at fair value on a recurring basis at September 30, 2015 and December 31, 2014:

Edgar Filing: Houghton Mifflin Harcourt Co - Form 10-Q

	Sep	tember 30, 2015	Quoted Prices in Active Markets for Identical Assets (Level 1)		Significant Other Observable Inputs (Level 2)		Valuation Technique
Financial assets							
Money market funds	\$	256,375	\$	256,375	\$		(a)
U.S. treasury securities		9,028		9,028			(a)
U.S. agency securities		137,464				137,464	(a)
	\$	402,867	\$	265,403	\$	137,464	
Financial liabilities							
Foreign exchange derivatives	\$	92	\$		\$	92	(a)
Interest rate derivatives		4,461				4,461	(a)
	\$	4,553	\$		\$	4,553	

	Dec	December 31, 2014		ŕ		Significant Other Observable Inputs (Level 2)	Valuation Technique	
Financial assets								
Money market funds	\$	438,907	\$	438,907	\$	(a)		
U.S. treasury securities		93,004		93,004		(a)		
U.S. agency securities		194,028			194,028	(a)		
	\$	725,939	\$	531,911	\$ 194,028			

	ember 31, 2014	Quoted Prices in Active Markets for Identical Assets (Level 1)	Obs	nificant Other servable nputs evel 2)	Valuation Technique
Financial liabilities					
Foreign exchange derivatives	\$ 1,370	\$	\$	1,370	(a)
	\$ 1,370	\$	\$	1,370	

Our money market funds and U.S. treasury securities are classified within Level 1 of the fair value hierarchy because they are valued using quoted prices in active markets for identical instruments. Our U.S. agency securities are classified within level 2 of the fair value hierarchy because they are valued using other than quoted prices in active markets. In addition to \$256.4 million and \$438.9 million invested in money market funds as of September 30, 2015 and December 31, 2014, respectively, we had \$120.6 million and \$17.7 million of cash in bank accounts as of September 30, 2015 and December 31, 2014, respectively.

Our foreign exchange derivatives consist of forward and option contracts and are classified within Level 2 of the fair value hierarchy because they are valued based on observable inputs and are available for substantially the full term of our derivative instruments. We use foreign exchange forward and option contracts to fix the functional currency value of forecasted commitments, payments and receipts. The aggregate notional amount of the outstanding foreign exchange forward and option contracts was \$16.7 million and \$18.7 million at September 30, 2015 and December 31, 2014, respectively. Our foreign exchange forward and option contracts contain netting provisions to mitigate credit risk in the event of counterparty default, including payment default and cross default. At September 30, 2015 and December 31, 2014, the fair value of our counterparty default exposure was less than \$1.0 million and spread across several highly rated counterparties.

Our interest rate derivatives instruments are classified within Level 2 of the fair value hierarchy because they are valued based on observable inputs and are available for substantially the full term of our derivative instruments. Our interest rate risk relates primarily to U.S. dollar borrowings, partially offset by U.S. dollar cash investments. We have historically used interest rate derivative instruments to manage our earnings and cash flow exposure to changes in interest rates by converting floating-rate debt into fixed-rate debt. We designate these derivative instruments either as fair value or cash flow hedges under the accounting guidance related to derivatives and hedging. We record changes in the value of fair value hedges in interest expense, which is generally offset by changes in the fair value of the hedged debt obligation. Interest payments made or received related to our interest rate derivative instruments are included in interest expense. We record the effective portion of any change in the fair value of derivative instruments designated as cash flow hedges as unrealized gains or losses in other comprehensive income, net of tax, until the hedged cash flow occurs, at which point the effective portion of any gain or loss is reclassified to earnings. We record the ineffective portion of our cash flow hedges in interest expense. In the event the hedged cash flow does not occur, or it becomes no longer probable that it will occur, we reclassify the amount of any gain or loss on the related cash flow hedge to interest expense at that time. The aggregate notional amount of the outstanding interest rate derivative instruments was \$400.0 million as of September 30, 2015. We had no interest rate derivative contracts outstanding as of December 31, 2014.

We do not have significant concentrations of credit risk arising from our interest rate derivatives financial instruments, whether from an individual counterparty or a related group of counterparties. We manage the concentration of counterparty credit risk on our interest rate derivatives instruments by limiting acceptable counterparties to a

diversified group of major financial institutions with investment grade credit ratings, limiting the amount of credit exposure to each counterparty, and actively monitoring their credit ratings and outstanding fair values on an ongoing basis. Furthermore, none of our derivative transactions contain provisions that are dependent on our credit ratings from any credit rating agency.

We also employ master netting arrangements that reduce our counterparty payment settlement risk on any given maturity date to the net amount of any receipts or payments due between us and the counterparty financial institution. Thus, the maximum loss due to counterparty credit risk is limited to the unrealized gains in such contracts net of any unrealized losses should any of these counterparties fail to perform as contracted. Although these protections do not eliminate concentrations of credit risk, as a result of the above considerations, we do not consider the risk of counterparty default to be significant.

Non-Financial Assets and Liabilities

There were no impairments related to our non-financial assets and there were no non-financial liabilities measured at fair value on a non-recurring basis during 2015.

The following table presents our non-financial assets and liabilities measured at fair value on a nonrecurring basis during 2014:

17

	mber 31, 2014	Unok In	nificant oservable nputs evel 3)	Fotal pairment	Valuation Technique
Nonfinancial assets					
Investment in preferred stock	\$	\$		\$ 1,279	(b)
Other intangible assets	3,800		3,800	400	(a)(c)
	\$ 3,800	\$	3,800	\$ 1,679	

Our non-financial assets, which include goodwill, other intangible assets, property, plant, and equipment, and pre-publication costs, are not required to be measured at fair value on a recurring basis. However, if certain trigger events occur, or if an annual impairment test is required, we evaluate the nonfinancial assets for impairment. If an impairment did occur, the asset is required to be recorded at the estimated fair value. An impairment analysis was not performed as there were no triggering events for the nine months ended September 30, 2015.

Fair Value of Debt

The following table presents the carrying amounts and estimated fair market values of our debt at September 30, 2015 and December 31, 2014. The fair value of debt is deemed to be the amount at which the instrument could be exchanged in an orderly transaction between market participants at the measurement date.

	Septembe	er 30, 2015	Decembe	er 31, 2014
	Carrying Amount	Estimated Fair Value		Estimated Fair Value
Debt				
Term loan	\$ 794,222	\$ 782,309	\$ 243,125	\$ 242,517

The fair market values of our debt were estimated based on quoted market prices on a private exchange for those instruments that are traded and are classified as level 2 within the fair value hierarchy at September 30, 2015 and December 31, 2014. The fair market values require varying degrees of management judgment. The factors used to estimate these values may not be valid on any subsequent date. Accordingly, the fair market values of the debt presented may not be indicative of their future values.

12. Commitments and Contingencies Contingencies

We are involved in ordinary and routine litigation and matters incidental to our business. Litigation alleging infringement of copyrights and other intellectual property rights has become extensive in the educational publishing industry. Specifically, there have been various settled, pending and threatened litigation that allege we exceeded the print run limitation or other restrictions in licenses granted to us to reproduce photographs in our textbooks. While management believes that there is a reasonable possibility we may incur a loss associated with the pending and threatened litigation, we are not able to estimate such amount, but we do not expect any of these matters to have a

material adverse effect on our results of operations, financial position or cash flows. We have insurance over such amounts and with coverage and deductibles as management believes is reasonable. There can be no assurance that our liability insurance will cover all events or that the limits of coverage will be sufficient to fully cover all liabilities. We were contingently liable for \$9.4 million and \$11.3 million of performance-related surety bonds for our operating activities as of September 30, 2015 and December 31, 2014, respectively. An aggregate of \$29.5 million and \$20.2 million of letters of credit existed as of September 30, 2015 and December 31, 2014, respectively, of which \$2.5 million and \$2.4 million backed the aforementioned performance-related surety bonds as of September 30, 2015 and December 31, 2014, respectively.

We routinely enter into standard indemnification provisions as part of license agreements involving use of our intellectual property. These provisions typically require us to indemnify and hold harmless licensees in connection with any infringement claim by a third party relating to the intellectual property covered by the license agreement. The assessment business routinely enters into contracts with customers that contain provisions requiring us to indemnify the customer against a broad array of potential liabilities resulting from any breach of the contract or the invalidity of the test. Although the term of these provisions and the maximum potential amounts of future payments we could be required to make is not limited, we have never incurred any costs to defend or settle claims related to these types of indemnification provisions. We therefore believe the estimated fair value of these provisions is inconsequential, and have no liabilities recorded for them as of September 30, 2015 and December 31, 2014.

18

Concentration of Credit Risk and Significant Customers

As of September 30, 2015 and December 31, 2014, no individual customer comprised more than 10% of our accounts receivable, net balance. We believe that our accounts receivable credit risk exposure is limited and we have not experienced significant write-downs in our accounts receivable balances.

13. Net Income (Loss) Per Share

The following table sets forth the computation of basic and diluted earnings per share (EPS):

		Three Months Ended September 30,				Nine Mont Septem		
		2015	2014		2015			2014
Numerator								
Net income (loss) attributable to common stockholders	\$	131,081	\$	107,030	\$	(36,602)	\$	(27,757)
Denominator								
Weighted average shares outstanding								
Basic	13	5,169,318	14	0,742,786	13	8,978,746	14	10,269,383
Diluted	13	9,813,309	14	3,583,901	13	8,978,746	14	10,269,383
Net income (loss) per share attributable to common stockholders								
Basic	\$	0.97	\$	0.76	\$	(0.26)	\$	(0.20)
Diluted	\$	0.94	\$	0.75	\$	(0.26)	\$	(0.20)

As we incurred a net loss in the nine month periods ended September 30, 2015 and 2014, presented above, the outstanding stock options, restricted stock, restricted stock units, and warrants for those periods have an anti-dilutive effect and therefore are excluded from the computation of diluted weighted average shares outstanding. Accordingly, basic and diluted weighted average shares outstanding are equal for such periods.

The following table summarizes our weighted average outstanding common stock equivalents that were anti-dilutive attributable to common stockholders during the periods, and therefore excluded from the computation of diluted EPS:

	Three Months Ended September 30,		Nine Mon Septem		
	2015	2014	2015	2014	
Stock options	88,696	306,861	8,476,246	10,886,685	
Restricted stock and restricted stock units			631,149	147,063	
Warrants			7,336,648		

14. Stockholders Equity Stock Repurchase Program

On November 3, 2014, our Board of Directors authorized the repurchase of up to \$100.0 million in aggregate value of the Company s common stock. Effective April 23, 2015, our Board of Directors authorized an additional \$100.0 million under our existing share repurchase program and additionally, on May 6, 2015 authorized an incremental \$300.0 million bringing the total aggregate authorization to \$500.0 million. The aggregate \$500.0 million share repurchase program was effective May 29, 2015. Repurchases under the program may be made from time to time in open market, including under a trading plan, or privately negotiated transactions. The extent and timing of any such repurchases would generally be at our discretion and subject to market conditions, applicable legal requirements and other considerations. Any repurchased shares may be used for general corporate purposes.

The Company s share repurchase activity was as follows:

	Three Months Ended		Nine Months Ended		
	Septer	September 30, 2015		September 30, 2015	
Cost of repurchases	\$	48,170	\$	239,408	
Shares repurchased		2,022,367		10,141,780	
Average cost per share	\$	23.80	\$	23.60	

19

As of September 30, 2015, there was approximately \$260.6 million available for share repurchases under this authorization.

In connection with the Company s stock repurchase program, during the nine months ended September 30, 2015, the Company repurchased shares of its common stock from certain of its stockholders who (through affiliates of such stockholders) each beneficially owned more than 5% of the Company s common stock at certain points during the nine months ended September 30, 2015. On May 20, 2015, the Company repurchased an aggregate of 6,521,739 shares from affiliates of Paulson & Co. Inc., for an aggregate purchase price of approximately \$150.0 million. On June 30, 2015, the Company repurchased an aggregate of 1,306,977 shares from affiliates of Anchorage Capital Group, L.L.C., for an aggregate purchase price of approximately \$33.5 million. On September 11, 2015, the Company repurchased an aggregate of 439,560 shares from affiliates of Paulson & Co. Inc., for an aggregate purchase price of approximately \$10.0 million. The purchase prices for these shares were based on negotiated fair values which approximated either the closing prices of the shares or a slight discount to the closing price. The purchase prices from these share repurchases are included within repurchases of common stock under cash flows from financing activities in the accompanying consolidated statements of cash flows for the nine months ended September 30, 2015 and within treasury stock under stockholders equity in the accompanying consolidated balance sheets as of September 30, 2015.

On November 3, 2015, our Board of Directors authorized an additional \$500.0 million under our existing share repurchase program, bringing the total authorization to \$1.0 billion. The aggregate share repurchase program may be executed through December 31, 2018. Repurchases under the program may be made from time to time in open market, including under a trading plan, or privately negotiated transactions. The extent and timing of any such repurchases would generally be at our discretion and subject to market conditions, applicable legal requirements and other considerations. Any shares repurchased may be used for general corporate purposes.

2015 Omnibus Incentive Plan

Our Board of Directors adopted the 2015 Omnibus Incentive Plan (Plan) in February 2015, which became effective on May 19, 2015 following stockholder approval. The Plan provides to grant up to an aggregate of 4.0 million shares of our common stock and approximately 2.6 million shares of our common stock that were reserved for issuance under the 2012 Management Incentive Plan (2012 MIP) as of May 19, 2015 but were not issuable pursuant to any outstanding awards. Approximately 10.6 million additional shares underlying outstanding awards under the 2012 MIP as of May 19, 2015 that could have otherwise become available again for grants under the 2012 MIP in the future (by potential forfeiture, withholding or otherwise) will instead become reserved for issuance under the Plan in the event such shares become available for future grants. Our Compensation Committee may grant awards of nonqualified stock options, incentive (qualified) stock options or cash, stock appreciation rights, restricted stock awards, restricted stock units, performance compensation awards, other stock-based awards or any combination of the foregoing. Certain employees, directors, officers, consultants or advisors who have been selected by the Compensation Committee and who enter into an award agreement with respect to an award granted to them under the Plan are eligible for awards under the 2015 Omnibus Incentive Plan. The purpose of the Plan is to help us attract and retain key personnel by providing them the opportunity to acquire an equity interest in our Company.

Employee Stock Purchase Plan

Our Board of Directors adopted an Employee Stock Purchase Plan (ESPP) in February 2015, which became effective on May 19, 2015 following stockholder approval. The ESPP provides for up to an aggregate of 1.3 million shares of our common stock may be made available for sale under the plan to eligible employees. At the beginning of each six-month offering period under the ESPP each participant is deemed to have been granted an option to purchase shares of our common stock equal to the amount of their payroll deductions during the period, but in any event not

more than five percent of the employee s eligible compensation, subject to certain limitations. Such options may be exercised only to the extent of accumulated payroll deductions at the end of the offering period, at a purchase price per share equal to 85 percent of the fair market value of our common stock at the beginning or end of each offering period, whichever is less. As of September 30, 2015, there were 1.3 million shares available for future issuance under the ESPP. The first offering period under the ESPP commenced on July 1, 2015.

We record stock-based compensation expense related to the discount provided to participants. Also, we use the Black-Scholes option-pricing model to calculate the grant-date fair value of shares issued under the employee stock purchase plan. We recognize expense related to shares purchased through the employee stock purchase plan ratably over the offering period.

15. Segment Reporting

As of September 30, 2015, we had two reportable segments (Education and Trade Publishing). Our Education segment provides educational products, technology platforms and services to meet the diverse needs of today s classrooms. These products and services include print and digital content in the form of textbooks, digital courseware, instructional aids, educational assessment and intervention solutions, which are aimed at improving achievement and supporting learning for students that are not keeping pace with peers, professional development and school reform services. Our Trade Publishing segment primarily develops,

20

markets and sells consumer books in print and digital formats and licenses book rights to other publishers and electronic businesses in the United States and abroad. The principal markets for Trade Publishing products are retail stores, both physical and online, and wholesalers. Reference materials are also sold to schools, colleges, libraries, office supply distributors and other businesses.

We measure and evaluate our reportable segments based on net sales and segment Adjusted EBITDA. We exclude from our segments certain corporate-related expenses, as our corporate functions do not meet the definition of a segment, as defined in the accounting guidance relating to segment reporting. In addition, certain transactions or adjustments that our Chief Operating Decision Maker considers to be non-operational, such as amounts related to goodwill and other intangible asset impairment charges, restructuring-related charges, stock-based compensation charges, as well as amortization and depreciation expenses, are excluded from segment Adjusted EBITDA. Although we exclude these amounts from segment Adjusted EBITDA, they are included in reported consolidated net loss and are included in the reconciliation below.

(in thousands)	September 30,							Total
			,	Trade	Co	orporate/		
	E	ducation	Pu	blishing		Other		
2015								
Net sales	\$	532,245	\$	43,262	\$		\$	575,507
Segment Adjusted EBITDA		198,284		3,795		(10,537)		191,542
2014								
Net sales	\$	504,724	\$	46,284	\$		\$	551,008
Segment Adjusted EBITDA		206,257		7,222		(13,192)		200,287

	Ni							
(in thousands)		September 30,						
		Trade Corporate/						
	Education	Publishing	Other					
2015								
Net sales	\$1,003,556	\$ 114,503	\$	\$1,118,059				
Segment Adjusted EBITDA	247,389	3,067	(31,079)	219,377				
2014								
Net sales	\$ 991,216	\$ 115,615	\$	\$1,106,831				
Segment Adjusted EBITDA	285,346	7,844	(36,859)	256,331				

Reconciliation of Segment Adjusted EBITDA to the consolidated statements of operations is as follows:

(in thousands)	Three	Months En	ded S	eptember B	Oņe I	Months End	ed S	eptember 30,
		2015		2014		2015		2014
Total Segment Adjusted EBITDA	\$	191,542	\$	200,287	\$	219,377	\$	256,331
Interest expense		(10,196)		(4,662)		(22,310)		(13,354)
Depreciation expense		(17,165)		(17,564)		(53,350)		(52,885)
Amortization expense		(59,050)		(61,540)		(163,192)		(184,056)
Stock-based compensation expense		(3,116)		(2,861)		(9,928)		(8,805)

Edgar Filing: Houghton Mifflin Harcourt Co - Form 10-Q

Gain (loss) on derivative instruments	(42)	(1,252)	(1,893)	(1,560)
Asset impairment charges				(1,279)
Purchase accounting adjustments	(4,046)	(1,434)	(5,120)	(3,025)
Fees, expenses or charges for equity				
offerings, debt or acquisitions		(461)	(18,791)	(4,151)
Restructuring	(4,043)	(95)	(4,805)	(2,507)
Severance, separation costs and facility				
closures	(1,563)	(181)	(3,605)	(5,300)
Loss on extinguishment of debt	(878)		(3,051)	
Net income (loss) before taxes	91,443	110,237	(66,668)	(20,591)
Provision (benefit) for income taxes	(39,638)	3,207	(30,066)	7,166
Net income (loss)	\$ 131,081	\$ 107,030	\$ (36,602)	\$ (27,757)

Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations

The following discussion of the financial condition and results of operations of HMH should be read in conjunction with the interim unaudited consolidated financial statements and the related notes thereto included elsewhere in this Quarterly Report on Form 10-Q and the audited financial statements and the related notes thereto and Management s Discussion and Analysis of Financial Condition and Results of Operations included in our Annual Report on Form 10-K for the year ended December 31, 2014, which was filed with the Securities Exchange Commission (the SEC) on February 26, 2015. This Management s Discussion and Analysis of Financial Condition and Results of Operations contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934, as amended. See Special Note Regarding Forward-Looking Statements included elsewhere in this Quarterly Report on Form 10-Q.

Overview

We are a global learning company, specializing in education solutions across a variety of media. We deliver content, services and technology to both educational institutions and consumers, reaching over 50 million students in more than 150 countries worldwide. In the United States, we are the leading provider of K-12 educational content by market share. Furthermore, since 1832, we have published trade and reference materials, including adult and children s fiction and non-fiction books that have won industry awards such as the Pulitzer Prize, Newbery and Caldecott medals and National Book Award, all of which we believe are widely known. We believe our long-standing reputation and well-known brands enable us to capitalize on consumer and digital trends in the education market through our existing and developing channels.

Corporate History

Houghton Mifflin Harcourt Company was incorporated as a Delaware corporation on March 5, 2010, and was established as the holding company of the current operating group. Houghton Mifflin Harcourt was formed in December 2007 with the acquisition of Harcourt Education Group, then the second-largest K-12 U.S. publisher, by Houghton Mifflin Group. We are headquartered in Boston, Massachusetts.

Recent Developments

Acquisition

On April 23, 2015, we entered into a stock and asset purchase agreement with Scholastic Corporation (Scholastic) to acquire certain assets (including the stock of two of Scholastic s subsidiaries) comprising its Educational Technology and Services (EdTech) business. On May 29, 2015, we completed the acquisition and paid an aggregate purchase price of \$575.0 million in cash to Scholastic, subject to adjustments for working capital. \$34.5 million of the purchase price was deposited into an escrow account to be held for 18 months as security for potential indemnification obligations of Scholastic. Portions of such escrow will be released periodically during the 18-month period.

The acquisition provided us with a leading position in intervention curriculum and services and extends our product offerings in key growth areas, including educational technology, early learning, and education services, creating a more comprehensive offering for students, teachers and schools. Significant technology-based reading and math improvement programs acquired include:

READ 180[®], a reading intervention program for students in grades 4 to 12 reading at least two years below grade level, *READ 180* Next Generation, a substantially revised version of the original product; and *Read 180* for iPad[®], a comprehensive reading program for iPad;

System 44[®], a foundational reading intervention program for students in grades 4 to 12 who have not yet mastered the 44 sounds and 26 letters of the English language, and *System 44* Next Generation, a revised version of the original product;

MATH 180[®], a revolutionary math intervention program for students in grades 6 and up;

iRead , a digital foundational reading program for grades K-2; and

Common Core Code X^{\otimes} , a middle school English Language Arts program with more complex texts required by the Common Core State Standards.

22

Other major programs include *FASTT Math*®, a technology-based program to improve math fact fluency developed with the creator of *READ 180*, and *Do The Math*®, a mathematics intervention program created by Marilyn Burns, a nationally known math educator and the founder of Math Solutions. EdTech—s consulting and professional development services focus on optimizing the utilization of the products described above, as well as helping teachers and school districts meet professional standards and implement new requirements and standards, including the Common Core State Standards.

The transaction was accounted for under the acquisition method of accounting. Accordingly, the results of operations of the purchased assets of EdTech are included in our consolidated financial statements from the date of acquisition.

We have allocated the purchase price to the EdTech assets acquired and liabilities assumed at estimated fair values as of May 29, 2015. The excess of the purchase price over the net of amounts assigned to the fair value of the assets acquired and the liabilities assumed has been recorded as goodwill, which is allocated to our Education segment. The goodwill recognized is primarily the result of expected synergies. All of the goodwill and identifiable intangibles associated with the acquisition will be deductible for tax purposes.

The following recent developments occurred subsequent to the period covered by this report:

On November 3, 2015, our Board of Directors authorized an additional \$500.0 million under our existing share repurchase program, bringing the total authorization to \$1.0 billion. The aggregate share repurchase program may be executed through December 31, 2018. Repurchases under the program may be made from time to time in open market, including under a trading plan, or privately negotiated transactions. The extent and timing of any such repurchases would generally be at our discretion and subject to market conditions, applicable legal requirements and other considerations. Any repurchased shares may be used for general corporate purposes.

Key Aspects and Trends of Our Operations

Business Segments

We are organized along two business segments: Education and Trade Publishing. Our Education segment is our largest segment and represented approximately 88% of our total net sales for each of the years ended December 31, 2014 and 2013. Our Trade Publishing segment represented approximately 12% of our total net sales for each of the years ended December 31, 2014 and 2013. The Corporate and Other category represents certain general overhead costs not fully allocated to the business segments, such as legal, accounting, treasury, human resources and executive functions.

Net Sales

We derive revenue primarily from the sale of print and digital content and instructional materials, trade books, reference materials, multimedia instructional programs, license fees for book rights, content, software and services, test scoring, consulting and training. We primarily sell to customers in the United States. Our net sales are driven primarily as a function of volume and, to a certain extent, changes in price. Our net sales consist of our billings for products and services, less revenue that will be deferred until future recognition, and a provision for product returns. Deferred revenues primarily derive from work-texts, workbooks, online interactive digital content, digital and online learning components. The work-texts and workbooks are deferred until delivered, which often extends over the life of the contract, and the online and digital content is typically recognized ratably over the life of the contract. The digitalization of education content and delivery is driving a substantial shift in the education market. An increasing number of schools are utilizing digital content in their classrooms and implementing online or blended learning

environments, which is altering the historical mix of print and digital educational materials in the classroom. As a result, our business model has shifted to more digital and on-line learning components to address the needs of the education marketplace; thus, resulting in an increase in our net sales being deferred.

Basal programs, which represent the most significant portion of our Education segment net sales, cover curriculum standards in a particular K-12 academic subject and include a comprehensive offering of teacher and student materials required to conduct the class throughout the school year. Products and services in basal programs include print and digital offerings for students and a variety of supporting materials such as teacher s editions, formative assessments, whole group instruction materials, practice aids, educational games and services. The process through which materials and curricula are selected and procured for classroom use varies throughout the United States. Twenty states, known as adoption states, approve and procure new basal programs usually every five to eight years on a state-wide basis, before individual schools or school districts are permitted to schedule the purchase of materials. In all remaining states, known as open states or open territories, each individual school or school district can procure materials at any time, though usually according to a five to nine year cycle. The student population in adoption states represents over 50% of the U.S. elementary and secondary school-age population. Many adoption states provide—categorical funding for instructional materials, which means that state funds cannot be used for any other purpose. Our basal programs, primarily in adoption states, typically have higher deferred sales than other parts of the business. The higher deferred sales are primarily due to the length of time that our programs are being

delivered, along with greater component and digital product offerings. A significant portion of our Education segment net sales is dependent upon our ability to maintain residual sales, which are subsequent sales after the year of the original adoption, and our ability to continue to generate new business. In addition, our market is affected by changes in state curriculum standards, which drive instruction, assessment and accountability in each state. Changes in state curriculum standards require that instructional materials be revised or replaced to align to the new standards, which historically has driven demand for basal programs.

We also derive our Education segment net sales from the sale of summative, formative or in-classroom and diagnostic assessments to districts and schools in all 50 states. Summative assessments are concluding or final exams that measure students proficiency in a particular academic subject or group of subjects on an aggregate level or against state standards. Formative assessments are on-going, in-classroom tests that occur throughout the school year and monitor progress in certain subjects or curriculum units. Additionally, our offerings include supplemental products that target struggling learners through comprehensive intervention solutions aimed at raising student achievement by providing solutions that combine technology, content and other educational products, as well as consulting and professional development services. We also offer products targeted at assisting English language learners.

In international markets, our Education segment predominantly exports and sells K-12 books to premium private schools that utilize the U.S. curriculum, which are located primarily in Asia, the Pacific, the Middle East, Latin America and the Caribbean. Our international sales team utilizes a global network of distributors in local markets around the world.

Our Trade Publishing segment sells works of fiction and non-fiction for adults and children, dictionaries and other reference works through physical and online retail outlets and book distributors, as well as through our e-commerce platform.

Factors affecting our net sales include:

Education

state or district per student funding levels;
federal funding levels;
the cyclicality of the purchasing schedule for adoption states;
student enrollments;
adoption of new education standards;

Table of Contents 44

technological advancement and the introduction of new content and products that meet the needs of students, teachers and consumers, including through strategic agreements pertaining to content development and

distribution; and

the amount of net sales subject to deferrals which is impacted by the mix of product offering between digital and non-digital products, the length of programs, and the mix of product delivered immediately or over time. <u>Trade Publishing</u>

consumer spending levels as influenced by various factors, including the U.S. economy and consumer confidence;

the transition to e-books and any resulting impact on market growth;

the publishing of bestsellers along with obtaining recognized authors; and

movie tie-ins to our titles that spur sales of current and backlist titles, which are titles that have been on sale for more than a year.

State or district per student funding levels, which closely correlate with state and local receipts from income, sales and property taxes, impact our sales as institutional customers are affected by funding cycles. Most public school districts, the primary customers for K-12 products and services, are largely dependent on state and local funding to purchase materials. Recently, total educational materials expenditures by institutions in the United States is rebounding in the wake of the economic recovery. Globally, education expenditures are projected to grow at 7% through 2018, according to GSV Asset Management.

We monitor the purchasing cycles for specific disciplines in the adoption states in order to manage our product development and to plan sales campaigns. Our sales may be materially impacted during the years that major adoption states, such as Florida, California and Texas, are or are not scheduled to make significant purchases. For example, Florida implemented a language arts adoption in 2014 and is scheduled to adopt social studies materials in 2016, for purchase in 2017. Texas school districts purchased mathematics and science materials in 2014, and adopted social studies and high school math materials for purchase in 2015. California adopted math

24

materials in 2013, with purchases spread over 2014-15, and is scheduled to adopt English language arts materials in 2015 for purchase beginning in 2016. Both Florida and Texas, along with several other adoption states, provide dedicated state funding for instructional materials and classroom technology, with funding typically appropriated by the legislature in the first half of the year in which materials are to be purchased. Texas has a two-year budget cycle and in the 2015 legislative session appropriated funds for purchases in 2015 and 2016. California funds instructional materials in part with a dedicated portion of state lottery proceeds and in part out of general formula funds, with the minimum overall level of school funding determined according to the Proposition 98 funding guarantee. Nationally, total state funding for public schools has been trending upward as state revenues recover from the lows of the 2008-2009 economic recession. While we do not currently have contracts with these states for future instructional materials adoptions and there is no guarantee that we will continue to capture the same market share in the future, we have historically captured approximately 50% of the market share in these states in the years that they adopt educational materials for various subjects.

Longer-term growth in the U.S. K-12 market is positively correlated with student enrollments, which is a driver of growth in the educational publishing industry. Although economic cycles may affect short-term buying patterns, school enrollments are highly predictable and are expected to trend upward over the longer term. According to NCES, student enrollments are expected to increase from 54.7 million in 2010, to over 58.0 million by the 2022 school year. Outside the United States, the global education market continues to demonstrate strong macroeconomic growth characteristics. Population growth is a leading indicator for pre-primary school enrollments, which have a subsequent impact on secondary and higher education enrollments. Globally, according to UNESCO, rapid population growth has caused pre-primary enrollments to grow by 16.2% worldwide from 2007 to 2011. The global population is expected to be approximately 9.0 billion by 2050, as countries develop and improvements in medical conditions increase the birth rate.

The digitalization of education content and delivery is also driving a substantial shift in the education market. As the K-12 educational market transitions to purchasing more digital solutions, we believe our ability to offer embedded assessments, adaptive learning, real-time interaction and student specific personalization in addition to our core educational content in a platform- and device-agnostic manner will provide new opportunities for growth.

Our Trade Publishing segment is heavily influenced by the U.S. and broader global economy, consumer confidence and consumer spending. As the economy continues to recover, both consumer confidence and consumer spending have increased and are at their highest level since 2008.

While print remains the primary format in which trade books are produced and distributed, the market for trade titles in digital format, primarily e-books, has developed rapidly over the past several years, as the industry evolves to embrace new technologies for developing, producing, marketing and distributing trade works. We continue to focus on the development of innovative new digital products which capitalize on our strong content, our digital expertise and the growing consumer demand for these products.

In the Trade Publishing segment, annual results can be driven by bestselling trade titles. Furthermore, backlist titles can experience resurgence in sales when made into films. Over the past several years, a number of our backlist titles such as *The Hobbit*, *The Lord of the Rings*, *Life of Pi*, *Extremely Loud and Incredibly Close*, *The Giver* and *The Time Traveler s Wife* have benefited in popularity due to movie releases and have subsequently resulted in increased trade sales.

We employ several pricing models to serve various customer segments, including institutions, consumers, other government agencies (*e.g.*, penal institutions, community centers, etc.) and other third parties. In addition to traditional pricing models where a customer receives a product in return for a payment at the time of product receipt,

we currently use the following pricing models:

Pay-up-front: Customer makes a fixed payment at time of purchase and we provide a specific product/service in return;

25

Pre-pay Subscription: Customer makes a one-time payment at time of purchase, but receives a stream of goods/services over a defined time horizon; for example, we currently provide customers the option to purchase a multi-year subscription to textbooks where for a one-time charge, a new copy of the work text is delivered to the customer each year for a defined time period. Pre-pay subscriptions to online textbooks are another example where the customer receives access to an online book for a specific period of time; and

Pay-as-you-go Subscription: Similar to the Pre-pay subscription, except that the customer makes periodic payments in a pre-described manner. This pricing model is the least prevalent of the three models.

Cost of sales, excluding pre-publication and publishing rights

Cost of sales, excluding pre-publication and publishing rights, include expenses directly attributable to the production of our products and services, including the non-capitalizable costs associated with our content development group. The expenses within cost of sales include variable costs such as paper, printing and binding costs of our print materials, royalty expenses paid to our authors, gratis costs or products provided at no charge as part of the sales transaction, and inventory obsolescence. Also included in cost of sales are labor costs related to professional services and the non-capitalized costs associated with our content and platform development group. We also include amortization expense associated with our software platforms. Certain products such as trade books and those products associated with our renowned authors carry higher royalty costs; conversely, digital offerings usually have a lower cost of sales due to lower costs associated with their production. Also, sales to adoption states usually contain higher cost of sales. A change in the sales mix of our products or services can impact consolidated profitability.

Pre-publication amortization and publishing rights amortization

A publishing right is an acquired right which allows us to publish and republish existing and future works as well as create new works based on previously published materials. As part of our March 9, 2010 restructuring, we recorded an intangible asset for publishing rights and amortize such asset on an accelerated basis over the useful lives of the various copyrights involved. This amortization will continue to decrease annually.

We capitalize the art, prepress, manuscript and other costs incurred in the creation of the master copy of our content, known as the pre-publication costs. Pre-publication costs are primarily amortized from the year of sale over five years using the sum-of-the-years-digits method, which is an accelerated method for calculating an asset s amortization. Under this method, the amortization expense recorded for a pre-publication cost asset is approximately 33% (year 1), 27% (year 2), 20% (year 3), 13% (year 4) and 7% (year 5). We utilize this policy for all pre-publication costs, except with respect to our Trade Publishing consumer books, for which we generally expense such costs as incurred, our assessment products, for which we use the straight-line amortization method and the acquired content of the EdTech business acquired from Scholastic for which we amortize over 7 years using an accelerated amortization method. The amortization methods and periods chosen best reflect the pattern of expected sales generated from individual titles or programs. We periodically evaluate the remaining lives and recoverability of capitalized pre-publication costs, which are often dependent upon program acceptance by state adoption authorities.

Selling and administrative expenses

Our selling and administrative expenses include the salaries, benefits and related costs of employees engaged in sales and marketing, fulfillment and administrative functions. Also included within selling and administrative costs are variable costs such as commission expense, outbound transportation costs, sampling and depository fees, which are fees paid to state-mandated depositories that fulfill centralized ordering and warehousing functions for specific states. Additionally, significant fixed and discretionary costs include facilities, telecommunications, professional fees,

promotions and advertising. We expect our selling and administrative costs in dollars to increase as we invest in new growth initiatives.

Other intangible asset amortization

Our other intangible asset amortization expense primarily includes the amortization of acquired intangible assets consisting of customer relationships, tradenames, content rights and licenses. The existing customer relationships, tradenames, content rights and licenses are amortized over varying periods of 6 to 25 years.

Interest expense

Our interest expense includes interest accrued on our term loan facility along with, to a lesser extent, our revolving credit facility, capital leases, and the amortization of any deferred financing fees and loan discounts.

26

Results of Operations

Consolidated Operating Results for the Three Months Ended September 30, 2015 and 2014

	Mor	the Three of the Ended tember 30, 2015	Moi	the Three of the Ended tember 30, 2014	Dollar Change	Percent Change
(dollars in thousands)						
Net sales	\$	575,507	\$	551,008	\$ 24,499	4.4%
Costs and expenses:						
Cost of sales, excluding pre-publication and publishing						
rights amortization		220,492		205,395	15,097	7.4%
Publishing rights amortization		19,358		25,048	(5,690)	(22.7)%
Pre-publication amortization		32,437		33,463	(1,026)	(3.1)%
Cost of sales		272,287		263,906	8,381	3.2%
Selling and administrative		191,843		167,741	24,102	14.4%
Other intangible assets amortization		7,255		3,029	4,226	NM
Severance and other charges		1,563		181	1,382	NM
Operating income		102,559		116,151	(13,592)	(11.7)%
Other income (expense):						
Interest expense		(10,196)		(4,662)	5,534	NM
Change in fair value of derivative instruments		(42)		(1,252)	(1,210)	(96.6)%
Loss on extinguishment of debt		(878)			878	NM
Income before taxes		91,443		110,237	(18,794)	(17.0)%
Income tax expense (benefit)		(39,638)		3,207	42,845	NM
Net income	\$	131,081	\$	107,030	\$ 24,051	22.5%

NM = not meaningful

Net sales for the three months ended September 30, 2015 increased \$24.5 million, or 4.4%, from \$551.0 million for the same period in 2014, to \$575.5 million. The net sales increase was driven by the \$82.3 million contribution from the acquired EdTech business. The increase was partially offset by lower net sales of the domestic education business, which decreased by \$55.0 million, primarily due to the strength of prior year Texas Math and Science adoptions, and to a lesser extent the Florida Language Arts adoption, as the adoption market is substantially lower in 2015. Offsetting a portion of the lower net sales in the domestic education business was strong performance in the West Virginia and Tennessee adoption markets. Further offsetting the increase in net sales were \$3.0 million of lower Trade Publishing net sales due to prior year strong sales of general interest titles such as *The Giver* and the best selling *What If*.

Operating income for the three months ended September 30, 2015 decreased \$13.6 million from an operating income of \$116.2 million for the same period in 2014 to \$102.6 million, due primarily to the following:

A \$24.1 million increase in selling and administrative costs was due to \$29.0 million of expenses attributed to the EdTech business along with higher labor and technology cost to support growth initiatives partially offset by \$10.5 million of lower commissions,

Our cost of sales, excluding pre-publication and publishing rights amortization, increased \$15.1 million, of which \$9.1 million is attributed to higher volume, and \$6.0 million is the result of our percentage of cost of sales, excluding pre-publication and publishing rights, increasing from 37.3% to 38.3% primarily as a result of product mix, higher royalty costs and technology costs to support our digital products,

Partially offsetting the decline in operating income was an increase in net sales of \$24.5 million,

Further offsetting the aforementioned was a \$2.5 million net reduction in net amortization expense related to publishing rights, pre-publication costs and other intangible assets, due primarily to our use of accelerated amortization methods.

Interest expense for the three months ended September 30, 2015 increased \$5.5 million, from \$4.7 million for the same period in 2014 to \$10.2 million, primarily as a result of the increase to our outstanding term loan credit facility from \$178.9 million to \$800.0 million, all of which was drawn at closing of the EdTech business acquisition.

27

Change in fair value of derivative instruments for the three months ended September 30, 2015 favorably changed by \$1.2 million from an expense of \$1.3 million in 2014, to an expense of \$0.1 million in 2015. The change in fair value of derivative instruments was related to favorable foreign exchange forward and option contracts executed on the Euro that were favorably impacted by the weaker U.S. dollar against the Euro during the quarter.

Loss on extinguishment of debt for the three months ended September 30, 2015 was \$0.9 million and was related to the write off of the portion of the unamortized deferred financing fees associated with the portion of our previous revolving credit facility accounted for as an extinguishment.

Income tax expense (benefit) for the three months ended September 30, 2015 improved \$42.8 million from an expense of \$3.2 million for the same period in 2014, to a benefit of \$39.6 million in 2015. The 2015 benefit was impacted by \$34.9 million attributed to the release of an accrual for uncertain tax positions as the statutory period expired. For 2015, our annual effective tax rate, exclusive of discrete items used to calculate the tax provision, is expected to be approximately (5.4)%. For 2014, the annual effective tax rate method was limited to the amount that is expected to be realized during the year or recognizable as a deferred tax asset at year end. For both periods, the income tax expense was impacted by certain discrete tax items including the accrual of potential interest and penalties on uncertain tax positions. Including the tax effects of these discrete tax items, the effective tax rate was (43.3)% and 2.9% for the three months ended September 30, 2015 and 2014, respectively.

Consolidated Operating Results for the Nine Months Ended September 30, 2015 and 2014

	Mor	r the Nine oths Ended tember 30, 2015	Mo	or the Nine nths Ended otember 30, 2014	Dollar Change	Percent Change
(dollars in thousands)						
Net sales	\$	1,118,059	\$	1,106,831	\$ 11,228	1.0%
Costs and expenses:						
Cost of sales, excluding pre-publication and						
publishing rights amortization		485,137		464,839	20,298	4.4%
Publishing rights amortization		61,649		80,575	(18,926)	(23.5)%
Pre-publication amortization		86,809		94,500	(7,691)	(8.1)%
Cost of sales		633,595		639,914	(6,319)	(1.0)%
Selling and administrative		505,539		457,034	48,505	10.6%
Other intangible asset amortization		14,734		8,981	5,753	64.1%
Impairment charge for investment in preferred stock				1,279	(1,279)	NM
Severance and other charges		3,605		5,300	(1,695)	(32.0)%
Operating loss		(39,414)		(5,677)	(33,737)	NM
Other income (expense):						
Interest expense		(22,310)		(13,354)	8,956	67.1%
Change in fair value of derivative instruments		(1,893)		(1,560)	333	21.3%
Loss on debt extinguishment		(3,051)			3,051	NM

Edgar Filing: Houghton Mifflin Harcourt Co - Form 10-Q

Loss before taxes	(66,668)	(20,591)	(46,077)	NM
Income tax expense (benefit)	(30,066)	7,166	(37,232)	NM
Net loss	\$ (36,602)	\$ (27,757)	\$ (8,845)	(31.9)%

NM = not meaningful

Net sales for the nine months ended September 30, 2015 increased \$11.2 million, or 1.0%, from \$1,106.8 million for the same period in 2014, to \$1,118.1 million. The net sales increase was driven by the \$100.4 million contribution from the acquired EdTech business. The increase was substantially offset by lower net sales of the domestic education business, which decreased by \$94.0 million, due to the strength of prior year Texas Math and Science adoptions, and to a lesser extent the Florida Language Arts adoption, all of which contributed to \$204.0 million of higher billings in 2014 compared to the same period in 2015, as the adoption market is substantially lower in 2015. Offsetting a portion of the lower domestic education sales for the 2015 period was a strong performance in the California math and West Virginia adoptions.

Operating loss for the nine months ended September 30, 2015 unfavorably changed \$33.7 million from a loss of \$5.7 million for the same period in 2014 to a loss of \$39.4 million, due primarily to the following:

A \$48.5 million increase in selling and administrative costs primarily due to \$38.0 million of expenses attributed to the EdTech business and \$11.3 million of higher professional and legal fees associated with an equity secondary offering and acquisition related matters,

As a percent of net sales, our cost of sales, excluding pre-publication and publishing rights amortization, increased to 43.4% from 42.0%, resulting in an approximate \$15.6 million decrease in profitability. The increase in our costs was primarily attributed to product mix and technology costs to support our digital products. Additionally there was a \$4.7 million increase to our cost of sales, excluding pre-publication and publishing rights amortization, attributed to higher volume.

Partially offsetting the aforementioned, was a \$20.9 million net reduction in net amortization expense related to publishing rights, pre-publication costs, and other intangible assets, due primarily to our use of accelerated amortization methods, the \$11.2 million increase in net sales, and a decrease in severance and other charges of \$1.7 million along with a decrease of \$1.3 million in an impairment charge.

Interest expense for the nine months ended September 30, 2015 increased \$9.0 million, or 67.1%, to \$22.3 million from \$13.4 million for the same period in 2014, primarily as a result of the increase to our outstanding term loan credit facility from \$178.9 million to \$800.0 million, all of which was drawn at closing of the EdTech acquisition. Further, interest expense increased as a result of expensing deferred financing costs due to the accelerated principal payment of \$63.6 million required by the Excess Cash Flow provision of our term loan facility.

Change in fair value of derivative instruments for the nine months ended September 30, 2015 unfavorably changed by \$0.3 million from an expense of \$1.6 million in 2014, to an expense of \$1.9 million in 2015. The loss on change in fair value of derivative instruments was related to unfavorable foreign exchange forward and option contracts executed on the Euro that were adversely impacted by the stronger U.S. dollar against the Euro during the period compared to the same period last year.

Loss on extinguishment of debt for the nine months ended September 30, 2015 consisted of a \$2.2 million which was related to the write off of the portion of the unamortized deferred financing fees associated with the portion of our previous term loan credit facility accounted for as an extinguishment. Further, there was a \$0.9 million write off of the portion of the unamortized deferred financing fees associated with the portion of our previous revolving credit facility accounted for as an extinguishment.

Income tax expense for the nine months ended September 30, 2015 decreased \$37.2 million from an expense of \$7.2 million for the same period in 2014, to a benefit of \$30.1 million in 2015. The 2015 benefit was impacted by \$34.9 million attributed to a release of an accrual for uncertain tax positions as the statutory period expired. For 2015, our annual effective tax rate, exclusive of discrete items used to calculate the tax provision, is expected to be approximately (5.4)%. For 2014, the annual effective tax rate method was limited to the amount that is expected to be realized during the year or recognizable as a deferred tax asset at year end. For both periods, the income tax expense was impacted by certain discrete tax items including the accrual of potential interest and penalties on uncertain tax positions. Including the tax effects of these discrete tax items, the effective tax rate was (45.1)% and 34.8% for the nine months ended September 30, 2015 and 2014, respectively.

Adjusted EBITDA

To supplement our financial statements presented in accordance with GAAP, we have presented Adjusted EBITDA in addition to our GAAP results. This information should be considered as supplemental in nature and should not be considered in isolation or as a substitute for the related financial information prepared in accordance with GAAP. Management believes that the presentation of Adjusted EBITDA provides useful information to investors regarding our results of operations because it assists both investors and management in analyzing and benchmarking the performance and value of our business. Adjusted EBITDA provides an indicator of general economic performance that is not affected by debt restructurings, fluctuations in interest rates or effective tax rates, non-cash charges, or levels of depreciation or amortization along with costs such as severance, facility closure costs, and acquisition costs. Accordingly, our management believes that this measurement is useful for comparing general operating performance from period to period. In addition, targets and positive trends in Adjusted EBITDA are used as performance measures and to determine certain compensation of management. Other companies may define Adjusted EBITDA differently and, as a result, our measure of Adjusted EBITDA may not be directly comparable to Adjusted EBITDA of other companies. Although we use Adjusted EBITDA as a financial measure to assess the performance of our business, the use of Adjusted EBITDA is limited because it does not include certain material costs, such as interest and taxes, necessary to operate our business. Adjusted EBITDA should be considered in addition to, and not as a substitute for, net earnings in accordance with GAAP as a measure of performance. Adjusted EBITDA is not intended to be a measure of liquidity or free cash flow for discretionary use. You are cautioned not to place undue reliance on Adjusted EBITDA.

Below is a reconciliation of our net income (loss) to Adjusted EBITDA for the three and nine months ended September 30, 2015 and 2014:

	Three Mon Septem 2015		Nine Mont Septem 2015	
Net income (loss)	\$ 131,081	\$ 107,030	\$ (36,602)	\$ (27,757)
Interest expense	10,196	4,662	22,310	13,354
Provision (benefit) for income taxes	(39,638)	3,207	(30,066)	7,166
Depreciation expense	17,165	17,564	53,350	52,885
Amortization expense	59,050	61,540	163,192	184,056
Non-cash charges stock-based compensation expense	3,116	2,861	9,928	8,805
Non-cash charges (gain) loss on derivative instrument	42	1,252	1,893	1,560
Asset impairment charges				1,279
Purchase accounting adjustments (1)	4,046	1,434	5,120	3,025
Fees, expenses or charges for equity offerings, debt or				
acquisitions		461	18,791	4,151
Restructuring	4,043	95	4,805	2,507
Severance separation costs and facility closures	1,563	181	3,605	5,300
Loss on extinguishment of debt	878		3,051	
Adjusted EBITDA	\$ 191,542	\$ 200,287	\$ 219,377	\$ 256,331

Segment Operating Results

Results of Operations Comparing Three Months Ended September 30, 2015 and 2014

Education

		nths Ended		_
	Septem	· ·	Dollar	Percent
Nat color	2015	2014	Change	Change
Net sales Costs and expenses:	\$ 532,245	\$ 504,724	\$ 27,521	5.5%
Cost of sales, excluding pre-publication and publishing				
rights amortization	192,665	177,868	14,797	8.3%
Publishing rights amortization	16,935	22,240	(5,305)	(23.9)%
Pre-publication amortization	32,279	33,233	(954)	(2.9)%
Cost of sales	241,879	233,341	8,538	3.7%

⁽¹⁾ Represents certain non-cash accounting adjustments, most significantly relating to deferred revenue and inventory costs.

Edgar Filing: Houghton Mifflin Harcourt Co - Form 10-Q

Selling and administrative	158,887	137,412	21,475	15.6%
Other intangible asset amortization	6,477	2,489	3,988	NM
Operating income	125,002	131,482	(6,480)	(4.9)%
Net income	\$ 125,002	\$ 131,482	\$ (6,480)	(4.9)%
Adjustments from net income to Education segment Adjusted EBITDA				
Depreciation expense	\$ 13,546	\$ 15,378	\$ (1,832)	(11.9)%
Amortization expense	55,690	57,963	(2,273)	(3.9)%
Purchase accounting adjustments	4,046	1,434	2,612	NM
Education segment Adjusted EBITDA	\$ 198,284	\$ 206,257	\$ (7,973)	(3.9)%
Education segment Adjusted EBITDA as a % of net sales	37.3%	40.9%		

NM = not meaningful

Our Education segment net sales for the three months ended September 30, 2015 increased \$27.5 million, or 5.5% from \$504.7 million for the same period in 2014, to \$532.2 million. The net sales increase was driven by the \$82.3 million contribution from the acquired EdTech business. The increase was partially offset by lower net sales of the domestic education business, which decreased by \$55.0 million, primarily due to the strength of prior year Texas Math and Science adoptions, and to a lesser extent the Florida Language Arts adoption, as the adoption market is substantially lower in 2015. Offsetting a portion of the lower domestic education net sales was a strong performance in the West Virginia and Tennessee adoption markets.

Our Education segment cost of sales for the three months ended September 30, 2015, increased \$8.5 million, or 3.7%, from \$233.3 million for the same period in 2014, to \$241.9 million. Our cost of sales, excluding pre-publication and publishing rights amortization, increased \$14.8 million with \$9.7 million attributed to higher volume. As a percent of net sales the cost of sales, excluding pre-publication and publishing rights, increased to 36.2% from 35.2%, resulting in an approximate \$5.1 million decrease in profitability. The increase in our costs was primarily attributed to product mix and technology costs to support our digital products. Partially offsetting the aforementioned increase was a \$6.3 million reduction in amortization expense related to publishing rights and pre-publication costs primarily due to our use of accelerated amortization methods.

Our Education segment selling and administrative expense for the three months ended September 30, 2015, increased \$21.5 million, or 15.6%, from \$137.4 million for the same period in 2014, to \$158.9 million. The increase was due to \$29.0 million of expenses attributed to the EdTech business and to a lesser extent higher labor and technology cost partially offset by \$10.3 million of lower commissions.

Our Education segment Adjusted EBITDA for the three months ended September 30, 2015, decreased \$8.0 million, or 3.9%, from \$206.3 million for the same period in 2014, to \$198.3 million. Our Education segment Adjusted EBITDA excludes depreciation, amortization and purchase accounting adjustments. The purchase accounting adjustments primarily relate to the acquisition of the EdTech business and the 2010 restructuring. Education segment Adjusted EBITDA as a percentage of net sales decreased from 40.9% of net sales for the three months ended September 30, 2014 to 37.3% for the same period in 2015 due to the identified factors impacting net sales, cost of sales and selling and administrative expense after removing those items not included in Education segment Adjusted EBITDA.

Trade Publishing

		nths Ended	ъщ	D 4
	-	ber 30,	Dollar	Percent
	2015	2014	Change	Change
Net sales	\$ 43,262	\$ 46,284	\$ (3,022)	(6.5)%
Costs and expenses:				
Cost of sales, excluding pre-publication and publishing rights				
amortization	27,827	27,527	300	1.1%
Publishing rights amortization	2,423	2,808	(385)	(13.7)%
Pre-publication amortization	158	230	(72)	(31.3)%
Cost of sales	30,408	30,565	(157)	(0.5)%
Selling and administrative	11,912	11,698	214	1.8%
Other intangible asset amortization	778	540	238	44.1%

Edgar Filing: Houghton Mifflin Harcourt Co - Form 10-Q

Operating income	164	3,481	(3,317)	(95.3)%
Net income	\$ 164	\$ 3,481	\$ (3,317)	(95.3)%
Adjustments from net income to Trade Publishing segment Adjusted EBITDA				
Depreciation expense	\$ 271	\$ 164	\$ 107	65.2%
Amortization expense	3,360	3,577	(217)	(6.1)%
Trade Publishing segment Adjusted EBITDA	\$ 3,795	\$ 7,222	\$ (3,427)	(47.5)%
Trade Publishing segment Adjusted EBITDA as a % of net sales	8.8%	15.6%		

NM = not meaningful

Our Trade Publishing segment net sales for the three months ended September 30, 2015, decreased \$3.0 million, or 6.5%, from \$46.3 million for the same period in 2014, to \$43.3 million. The decrease in net sales was driven by prior year strong net sales of titles such as *The Giver* and the bestselling *What If* partially offset by strong net sales of frontlist culinary titles such as *The Whole 30*, *The Real Paleo Diet Cookbook* and *Cake My Day*.

Our Trade Publishing segment cost of sales for the three months ended September 30, 2015, slightly decreased by 0.5%, from \$30.6 million for the same period in 2014, to \$30.4 million. The decrease is due to lower amortization expense of publishing rights, which was lower due to our use of accelerated amortization methods, partially offset by higher royalty costs due to product mix.

Our Trade Publishing segment selling and administrative expense for the three months ended September 30, 2015, increased \$0.2 million, or 1.8%, from \$11.7 million for the same period in 2014, to \$11.9 million. The increase was primarily related to higher promotion expense and salary related costs.

Our Trade Publishing segment Adjusted EBITDA for the three months ended September 30, 2015, decreased \$3.4 million, or 47.5%, from \$7.2 million for the same period in 2014, to \$3.8 million. Our Trade Publishing segment Adjusted EBITDA excludes depreciation and amortization costs. Our Trade Publishing segment Adjusted EBITDA as a percentage of net sales was 8.8% for the three months ended September 30, 2015, which decreased from 15.6% for the same period in 2014 due to the identified factors impacting net sales, cost of sales and selling and administrative expenses after removing those items not included in segment Adjusted EBITDA.

Corporate and Other

	Three Months Ended			
	September 30, 2015 2014		Dollar Change	Percent Change
Net sales	\$	\$	\$	NM
Costs and expenses:				
Cost of sales, excluding pre-publication and publishing rights				
amortization				NM
Publishing rights amortization				NM
Pre-publication amortization				NM
Cost of sales				NM
Selling and administrative	21,044	18,631	2,413	13.0%
Severance and other charges	1,563	181	1,382	NM
Operating loss	(22,607)	(18,812)	(3,795)	20.2%
Interest expense	(10,196)	(4,662)	5,534	NM
Change in fair value of derivative instruments	(42)	(1,252)	(1,210)	(96.6)%
Loss on extinguishment of debt	(878)		878	NM
Loss before taxes	(33,723)	(24,726)	(8,997)	36.4%
Income tax expense (benefit)	(39,638)	3,207	(42,845)	NM

Edgar Filing: Houghton Mifflin Harcourt Co - Form 10-Q

Net income (loss)	\$ 5,915	\$ (27,933)	\$ 33,848	NM
Adjustments from net income (loss) to Corporate and Other segment Adjusted EBITDA				
Interest expense	\$ 10,196	\$ 4,662	\$ 5,534	NM
Provision (benefit) for income taxes	(39,638)	3,207	(42,845)	NM
Depreciation expense	3,348	2,022	1,326	65.6%
Non-cash charges (gain) loss on derivative instruments	42	1,252	(1,210)	(96.6)%
Non-cash charges stock-based compensation expense	3,116	2,861	255	8.9%
Fees, expenses or charges for equity offerings, debt or				
acquisitions		461	(461)	NM
Restructuring	4,043	95	3,948	NM
Severance, separation costs and facility closures	1,563	181	1,382	NM
Loss on extinguishment of debt	878		878	NM
Corporate and Other segment Adjusted EBITDA	\$ (10,537)	\$ (13,192)	\$ 2,655	20.1%

NM = not meaningful

The Corporate and Other category represents certain general overhead costs not fully allocated to the business segments such as legal, accounting, treasury, human resources, technology and executive functions.

Our selling and administrative expense for the Corporate and Other category for the three months ended September 30, 2015, increased \$2.4 million, or 13.0%, from \$18.6 million for the same period in 2014, to \$21.0 million. The increase was due to the cost of integrating the EdTech business and due to higher technology cost associated with the greater investment in business systems and infrastructure.

Our interest expense for the three months ended September 30, 2015 increased \$5.5 million from \$4.7 million for the same period in 2014, to \$10.2 million in 2015, primarily as a result of the increase to our outstanding term loan credit facility from \$178.9 million to \$800.0 million, all of which was drawn at closing of the EdTech acquisition.

Our change in fair value of derivative instruments for the three months ended September 30, 2015 favorably changed by \$1.2 million from an expense of \$1.3 million in 2014, to an expense of \$0.1 million in 2015. The gain on change in fair value of derivative instruments was related to favorable foreign exchange forward and option contracts executed on the Euro that were favorably impacted by the weaker U.S. dollar against the Euro during the quarter.

Loss on extinguishment of debt for the three months ended September 30, 2015 was \$0.9 million and was related to the write off of the portion of the unamortized deferred financing fees associated with the portion of our previous revolving credit facility accounted for as an extinguishment.

Income tax expense for the three months ended September 30, 2015 improved \$42.8 million from an expense of \$3.2 million for the same period in 2014, to a benefit of \$39.6 million in 2015. The 2015 benefit was impacted by \$34.9 million attributed to a release of an accrual for uncertain tax positions as the statutory period expired. For 2015, our annual effective tax rate, exclusive of discrete items used to calculate the tax provision, is expected to be approximately (5.4)%. For 2014, the annual effective tax rate method was limited to the amount that is expected to be realized during the year or recognizable as a deferred tax asset at year end. For both periods, the income tax expense was impacted by certain discrete tax items including the accrual of potential interest and penalties on uncertain tax positions. Including the tax effects of these discrete tax items, the effective tax rate was (43.3)% and 2.9% for the three months ended September 30, 2015 and 2014, respectively.

Adjusted EBITDA for the Corporate and Other category for the three months ended September 30, 2015, increased \$2.7 million, or 20.1%, from a loss of \$13.2 million for the same period in 2014, to a loss of \$10.5 million. Our Adjusted EBITDA for the Corporate and Other category excludes depreciation, equity compensation charges, acquisition-related activity, restructuring costs, severance and facility vacant space costs. The decrease in our Adjusted EBITDA for the Corporate and Other category was due to the factors described above after removing those items not included in Adjusted EBITDA for the Corporate and Other category.

33

Results of Operations Comparing Nine Months Ended September 30, 2015 and 2014

Education

		Nine Month Septemb 2015		Dollar Change	Percent Change
Net sales	\$ 1	1,003,556	\$ 991,216	\$ 12,340	1.2%
Costs and expenses:					
Cost of sales, excluding pre-publication and publishing					
rights amortization		408,225	390,057	18,168	4.7%
Publishing rights amortization		54,174	71,985	(17,811)	(24.7)%
Pre-publication amortization		86,372	93,851	(7,479)	(8.0)%
Cost of sales		548,771	555,893	(7,122)	(1.3)%
Selling and administrative		396,588	366,250	30,338	8.3%
Other intangible assets amortization		12,363	7,362	5,001	67.9%
Impairment charge for investment in preferred stock			1,279	(1,279)	NM
Operating income		45,834	60,432	(14,598)	(24.2)%
Net income	\$	45,834	\$ 60,432	\$ (14,598)	(24.2)%
Adjustments from net income to Education segment Adjusted EBITDA				•	
Depreciation expense	\$	43,526	\$ 47,412	\$ (3,886)	(8.2)%
Amortization expense		152,909	173,198	(20,289)	(11.7)%
Non-cash charges asset impairment charges			1,279	(1,279)	NM
Purchase accounting adjustments		5,120	3,025	2,095	69.3%
Education segment Adjusted EBITDA	\$	247,389	\$ 285,346	\$ (37,957)	(13.3)%
Education segment Adjusted EBITDA as a % of net sales		24.7%	28.8%		

NM = not meaningful

Our Education segment net sales for the nine months ended September 30, 2015 increased \$12.3 million, or 1.2%, from \$991.2 million for the same period in 2014, to \$1,003.6 million. The net sales increase was driven by the \$100.4 million contribution from the acquired EdTech business. The increase was substantially offset by lower net sales of the domestic education business, which decreased by \$94.0 million, due to the strength of prior year Texas Math and Science adoptions, and to a lesser extent the Florida Language Arts adoption, all of which contributed to \$204.0 million of higher billings in 2014 as compared to the same period in 2015, as the adoption market is substantially lower in 2015. Offsetting a portion of the lower domestic education sales in 2015 was a strong performance in the California math and West Virginia adoptions.

Our Education segment cost of sales for the nine months ended September 30, 2015, decreased \$7.1 million, or 1.3%, from \$555.9 million for the same period in 2014, to \$548.8 million. The decrease was attributed to a \$25.3 million reduction in net amortization expense related to publishing rights and pre-publication costs primarily due to our use of accelerated amortization methods. Partially offsetting the aforementioned reductions was an increase in our cost of sales, excluding pre-publication and publishing rights amortization of \$18.2 million, of which \$4.9 million is attributed to additional volume. Our cost of sales excluding pre-publication and publishing rights, as a percent of net sales increased to 40.7% from 39.4%, resulting in an approximate \$13.3 million decrease in profitability primarily attributed to product mix and technology costs to support our digital products.

Our Education segment selling and administrative expense for the nine months ended September 30, 2015, increased \$30.3 million, or 8.3%, from \$366.3 million for the same period in 2014, to \$396.6 million. The increase was primarily due to \$38.0 million of expenses attributed to the EdTech business and \$11.3 million of higher professional and legal fees, partially offset by \$10.5 million of lower commissions.

Our Education segment Adjusted EBITDA for the nine months ended September 30, 2015, decreased \$38.0 million, or 13.3%, from \$285.3 million for the same period in 2014, to \$247.4 million. Our Education segment Adjusted EBITDA excludes depreciation, amortization and purchase accounting adjustments. The purchase accounting adjustments primarily relate to the acquisition of the EdTech business and the 2010 restructuring. Education segment Adjusted EBITDA as a percentage of net sales decreased from 28.8% of net sales for the nine months ended September 30, 2014 to 24.7% for the same period in 2015 due to the identified factors impacting net sales, cost of sales and selling and administrative expense after removing those items not included in Education segment Adjusted EBITDA.

34

Trade Publishing

	Nine Months Ended September 30,			30,		ollar	Percent
N. c. 1		2015		2014		nange	Change
Net sales	\$ 1	114,503	\$	115,615	\$ (1,112)	(1.0)%
Costs and expenses:							
Cost of sales, excluding pre-publication and publishing rights		5 6.01 0		5.4.50 2		2 120	2.00
amortization		76,912		74,782		2,130	2.8%
Publishing rights amortization		7,475		8,590	(1,115)	(13.0)%
Pre-publication amortization		437		649		(212)	(32.7)%
Cost of sales		84,824		84,021		803	1.0%
Selling and administrative		35,226		33,429		1,797	5.4%
Other intangible assets amortization		2,371		1,619		752	46.4%
•							
Operating loss		(7,918)		(3,454)	(4,464)	NM
		, , , ,					
Net loss	\$	(7,918)	\$	(3,454)	\$ (4,464)	NM
	·	(-)/		(-, -,		. , - ,	
Adjustments from net loss to Trade Publishing segment							
Adjusted EBITDA							
Depreciation expense	\$	702	\$	440	\$	262	59.5%
Amortization expense	Ψ	10,283	Ψ	10,858	Ψ	(575)	(5.3)%
1 Hilottization expense		10,203		10,050		(373)	(3.3) 10
Trade Publishing segment Adjusted EBITDA	\$	3,067	\$	7,844	\$ (4,777)	(60.9)%
Trade I donoming organical Adjusted EDITDA	Ψ	3,007	Ψ	7,077	Ψ (T, / / /)	(00.7)70
Trade Publishing segment Adjusted EBITDA as a % of net							
sales		2.7%		6.8%			
Sales		2.1%		0.8%			

NM = not meaningful

Our Trade Publishing segment net sales for the nine months ended September 30, 2015, decreased \$1.1 million, or 1.0%, from \$115.6 million for the same period in 2014, to \$114.5 million. The decrease in net sales was driven by prior year strong net sales of titles such as *The Giver* and the bestselling *What If*, partially offset by increased net sales of frontlist culinary titles such as *The Whole 30*, *The Real Paleo Diet Cookbook* and *Cake My Day*.

Our Trade Publishing segment cost of sales for the nine months ended September 30, 2015, increased \$0.8 million, or 1.0%, from \$84.0 million for the same period in 2014, to \$84.8 million. The increase is primarily related to increased royalty costs due to product mix, partially offset by lower amortization expense of \$1.3 million primarily related to publishing rights, which was lower due to our use of accelerated amortization methods.

Our Trade Publishing segment selling and administrative expense for the nine months ended September 30, 2015, increased \$1.8 million, or 5.4%, from \$33.4 million for the same period in 2014, to \$35.2 million. The increase was primarily related to higher salary costs and promotion expense.

Our Trade Publishing segment Adjusted EBITDA for the nine months ended September 30, 2015, decreased \$4.8 million, from \$7.8 million for the same period in 2014, to \$3.1 million in 2015. Our Trade Publishing segment Adjusted EBITDA excludes depreciation and amortization costs. Our Trade Publishing segment Adjusted EBITDA as a percentage of net sales was 2.7% for the nine months ended September 30, 2015, which decreased from 6.8% for the same period in 2014 due to the identified factors impacting net sales, cost of sales and selling and administrative expenses after removing those items not included in segment Adjusted EBITDA.

Corporate and Other

	Nine Mont Septeml	ber 30,	Dollar	Percent
	2015	2014	Change	Change
Net sales	\$	\$	\$	NM
Costs and expenses:				
Cost of sales, excluding pre-publication and publishing rights				
amortization				NM
Publishing rights amortization				NM
Pre-publication amortization				NM
Cost of sales				NM
Selling and administrative	73,725	57,355	16,370	28.5%
Severance and other charges	3,605	5,300	(1,695)	(32.0)%
severance and other charges	3,003	3,300	(1,0)3)	(32.0) /
Operating loss	(77,330)	(62,655)	(14,675)	23.4%
*	(22.210)	(12.25.1)	(0.056)	6 5 1 64
Interest expense	(22,310)	(13,354)	(8,956)	67.1%
Change in fair value of derivative instruments	(1,893)	(1,560)	(333)	21.3%
Loss on extinguishment of debt	(3,051)		(3,051)	NM
Loss before taxes	(104,584)	(77,569)	(27,015)	34.8%
Income tax expense (benefit)	(30,066)	7,166	(37,232)	NM
Net loss	\$ (74,518)	\$ (84,735)	\$ 10,217	12.1%
Adjustments from net loss to Corporate and Other segment Adjusted EBITDA				
Interest expense	\$ 22,310	\$ 13,354	\$ 8,956	67.1%
Provision (benefit) for income taxes	(30,066)	7,166	(37,232)	NM
Depreciation expense	9,122	5,033	4,089	81.2%
Non-cash charges loss on derivative instruments	1,893	1,560	333	21.3%
Non-cash charges stock-based compensation expense	9,928	8,805	1,123	12.8%
Fees, expenses or charges for equity offerings, debt or				
acquisitions	18,791	4,151	14,640	NM
Restructuring	4,805	2,507	2,298	91.7%
Severance, separation costs and facility closures	3,605	5,300	(1,695)	(32.0)%
Loss on extinguishment of debt	3,051		3,051	NM
Corporate and Other segment Adjusted EBITDA	\$ (31,079)	\$ (36,859)	\$ 5,780	15.7%

NM = not meaningful

The Corporate and Other category represents certain general overhead costs not fully allocated to the business segments such as legal, accounting, treasury, human resources, technology and executive functions.

Our selling and administrative expense for the Corporate and Other category for the nine months ended September 30, 2015, increased \$16.4 million, or 28.5%, from \$57.4 million for the same period in 2014, to \$73.7 million. The increase was attributed to higher professional and legal costs associated with an equity secondary offering along with acquisition related and integration related activity.

Our interest expense for the nine months ended September 30, 2015 increased \$9.0 million, or 67.1%, to \$22.3 million from \$13.4 million for the same period in 2014, primarily as a result of the increase to our outstanding term loan credit facility from \$178.9 million to \$800.0 million, all of which was drawn at closing of the EdTech acquisition. Further, the expense increased as a result of expensing \$2.0 million of deferred financing costs due to the accelerated principal payment of \$63.6 million required by the Excess Cash Flow provision of our term loan facility.

Our change in fair value of derivative instruments for the nine months ended September 30, 2015 unfavorably changed by \$0.3 million from an expense of \$1.6 million in 2014, to an expense of \$1.9 million in 2015. The loss on change in fair value of derivative instruments was related to unfavorable foreign exchange forward and option contracts executed on the Euro that were adversely impacted by the stronger U.S. dollar.

36

Loss on extinguishment of debt for the nine months ended September 30, 2015 consisted of a \$2.2 million write off of the portion of the unamortized deferred financing fees associated with the portion of our previous term loan credit facility accounted for as an extinguishment. Further, there was a \$0.9 million write off of the portion of the unamortized deferred financing fees associated with the portion of our previous revolving credit facility accounted for as an extinguishment.

Income tax expense for the nine months ended September 30, 2015 decreased \$37.2 million from an expense of \$7.2 million for the same period in 2014, to a benefit of \$30.1 million in 2015. The 2015 benefit was impacted by \$34.9 million attributed to a release of an accrual for uncertain tax positions as the statutory period expired. For 2015, our annual effective tax rate, exclusive of discrete items used to calculate the tax provision, is expected to be approximately (5.4)%. For 2014, the annual effective tax rate method was limited to the amount that is expected to be realized during the year or recognizable as a deferred tax asset at year end. For both periods, the income tax expense was impacted by certain discrete tax items including the accrual of potential interest and penalties on uncertain tax positions. Including the tax effects of these discrete tax items, the effective tax rate was (45.1)% and 34.8% for the nine months ended September 30, 2015 and 2014, respectively.

Adjusted EBITDA for the Corporate and Other category for the nine months ended September 30, 2015, improved \$5.8 million, or 15.7%, from a loss of \$36.9 million for the same period in 2014, to a loss of \$31.1 million. Our Adjusted EBITDA for the Corporate and Other category excludes depreciation, equity compensation charges, acquisition-related activity, restructuring costs, severance and facility vacant space costs. The decrease in our Adjusted EBITDA for the Corporate and Other category was due to the factors described above after removing those items not included in Adjusted EBITDA for the Corporate and Other category.

Seasonality and Comparability

Our net sales, operating profit or loss and net cash provided by or used in operations are impacted by the inherent seasonality of the academic calendar. Consequently, the performance of our businesses may not be comparable quarter to consecutive quarter and should be considered on the basis of results for the whole year or by comparing results in a quarter with results in the same quarter for the previous year.

In the K-12 market, we typically receive payments for products and services from individual school districts, and, to a lesser extent, individual schools and states. In the Trade Publishing markets, payment is received for products and services from book distributors and retail booksellers. In the case of testing and assessment products and services, payment is received from the individually contracted parties.

Approximately 88% of our net sales for the year ended December 31, 2014 were derived from our Education segment, which is a markedly seasonal business. Schools conduct the majority of their purchases in the second and third quarters of the calendar year in preparation for the beginning of the school year. Thus, over the past three years, approximately 67% of our consolidated net sales were realized in the second and third quarters. Sales of K-12 instructional materials and customized testing products are also cyclical, with some years offering more sales opportunities than others. The amount of funding available at the state level for educational materials also has a significant effect on year-to-year net sales. Although the loss of a single customer would not have a material adverse effect on our business, schedules of school adoptions and market acceptance of our products can materially affect year-to-year net sales performance.

Liquidity and Capital Resources

Edgar Filing: Houghton Mifflin Harcourt Co - Form 10-Q

(in thousands)	September 30, 2015	December 31, 2014
Cash and cash equivalents	\$ 377,043	\$ 456,581
Short-term investments	146,492	286,764
Current portion of long-term debt	8,000	67,500
Long-term debt, net of discount	786,222	175,625
	For the Nine Months Ended September 30, 2015	For the Nine Months Ended September 30, 2014
Net cash provided by operating activities	\$ 163 378	\$ 300.726

Under both the revolving credit facility and the term loan facility, Houghton Mifflin Harcourt Publishers Inc., HMH Publishers LLC and Houghton Mifflin Harcourt Publishing Company are the borrowers (collectively, the Borrowers), and Citibank, N.A. acts as both the administrative agent and the collateral agent.

The obligations under our senior secured credit facilities are guaranteed by the Company and each of its direct and indirect for-profit domestic subsidiaries (other than the Borrowers) (collectively, the Guarantors) and are secured by all capital stock and other equity interests of the Borrowers and the Guarantors and substantially all of the other tangible and intangible assets of the Borrowers and the Guarantors, including, without limitation, receivables, inventory, equipment, contract rights, securities, patents, trademarks, other intellectual property, cash, bank accounts and securities accounts and owned real estate. The revolving credit facility is secured by first priority liens on receivables, inventory, deposit accounts, securities accounts, instruments, chattel paper and other assets related to the foregoing (the Revolving First Lien Collateral), and second priority liens on the collateral which secures the term loan facility on a first priority basis. The term loan facility is secured by first priority liens on the capital stock and other equity interests of the Borrower and the Guarantors, equipment, owned real estate, trademarks and other intellectual property, general intangibles that are not Revolving First Lien Collateral and other assets related to the foregoing, and second priority liens on the Revolving First Lien Collateral.

Borrowings under the term loan facility are payable in equal quarterly amounts totaling 1.0% per annum of the original term loan facility amount prior to the maturity date of the term loan facility, with the remaining unpaid balance due and payable at maturity on May 29, 2021. No amortization payments are required with respect to the revolving credit facility.

The revolving credit facility is available based on a borrowing base comprised of eligible inventory and eligible receivables. Up to \$50.0 million of the revolving credit facility is available for issuances of letters of credit. The amounts of any outstanding letters of credit reduce availability under the revolving credit facility on a dollar-for-dollar basis.

The revolving credit facility has a term of five years and the interest rate for borrowings under the revolving credit facility is based on, at the Borrowers election, LIBOR or an alternate base rate, plus in each case a margin that is determined based on average daily availability. The term loan facility has a term of six years and the interest rate for borrowings under the term loan facility is based on, at the Borrowers election, LIBOR plus 3.0% per annum or the alternate base rate plus 2.00%. The LIBOR rate under the term loan facility is subject to a minimum floor of 1.00%. As of September 30, 2015, the interest rate of the term loan facility was 4.0%. As of September 30, 2015, we had approximately \$798.0 million (\$794.2 million, net of discount) outstanding under our term loan facility and no amounts outstanding under our revolving credit facility. We had approximately \$203.0 million of borrowing availability under our revolving credit facility and approximately \$29.5 million of outstanding letters of credit as of September 30, 2015.

On January 15, 2014, we amended our term loan facility to, among other things, reduce the interest rates applicable to the loans under the term loan facility. As a result of the amendment, interest rates for loans under the term loan facility are (i) the alternate base rate plus 2.25% per annum, a reduction from the alternate base rate plus 3.25% in effect prior to the amendment, and (ii) LIBOR plus 3.25% per annum, a reduction from LIBOR plus 4.25% in effect prior to the amendment.

On July 22, 2015, we entered into an amended and restated revolving credit facility (the New Revolving Credit Facility). The New Revolving Credit Facility provides borrowing availability in an amount equal to the lesser of \$250.0 million and a borrowing base that is computed monthly and comprised of the borrowers and the guarantors eligible inventory and receivables. The New Revolving Credit Facility includes a letter of credit subfacility of \$50.0

million, a swingline subfacility of \$20.0 million and the option to expand the facility by up to \$100.0 million in the aggregate under certain specified conditions. The New Revolving Credit Facility may be prepaid, in whole or in part, at any time, without premium. No loans have been drawn on the New Revolving Credit Facility as of October 30, 2015.

The New Revolving Credit Facility requires the borrowers to maintain a minimum fixed charge coverage ratio of 1.0 to 1.0 on a trailing four-quarter basis only during certain periods commencing when excess availability under the New Revolving Credit Facility is less than certain limits prescribed by the terms of the New Revolving Credit Facility. The New Revolving Credit Facility is subject to usual and customary conditions, representations, warranties and covenants, including restrictions on additional indebtedness, liens, investments, mergers, acquisitions, asset dispositions, dividends to stockholders, repurchase or redemption of our stock, transactions with affiliates and other matters. The New Revolving Credit Facility is subject to customary events of default.

Our revolving credit facility contains a minimum fixed charge coverage ratio which is tested if availability is less than the greater of \$25.0 million and 12.5% of the lesser of the total commitment and the borrowing base then in effect, or less than \$20.0 million if certain conditions are met. The minimum fixed charge coverage ratio was not applicable under the revolving credit facility as of September 30, 2015, due to our level of borrowing availability. Our senior secured credit facilities contain customary restrictive covenants, including limitations on incurrence of indebtedness, incurrence of liens, transactions with affiliates, mergers, dividends and other distributions, asset dispositions and investments.

38

Our senior secured credit facilities contain customary events of default, subject to applicable grace periods, including for nonpayment of principal, interest or other amounts, violation of covenants, incorrectness of representations or warranties in any material respect, cross default to material indebtedness, material monetary judgments, ERISA defaults, insolvency, actual or asserted invalidity of loan documents or material security and change of control.

We had \$377.0 million of cash and cash equivalents and \$146.5 million of short-term investments at September 30, 2015. We had \$456.6 million of cash and cash equivalents and \$286.8 million of short-term investments at December 31, 2014.

We expect our net cash provided by operations combined with our cash and cash equivalents and borrowings under our revolving credit facility to provide sufficient liquidity to fund our current obligations, capital spending, debt service requirements and working capital requirements over at least the next twelve months.

Subject to market and other conditions, we plan to increase our debt by an additional \$250.0 million and use some or all of the net proceeds from the financing to fund a portion of our share repurchases under the share repurchase program among other general corporate purposes.

Operating activities

Net cash provided by operating activities was \$163.4 million for the nine months ended September 30, 2015, a \$137.3 million decrease from the \$300.7 million provided by operating activities for the nine months ended September 30, 2014. The decrease in cash provided by operating activities from 2014 to 2015 was primarily driven by unfavorable net changes in operating assets and liabilities of \$152.7 million offset by more profitable operations, net of depreciation and amortization, of \$15.4 million. These unfavorable net changes in operating assets and liabilities were primarily due to unfavorable changes in deferred revenue of \$96.5 million attributed to lower billings compared to the prior year due to a smaller adoption market, unfavorable changes in accounts payable of \$21.7 million due to timing of disbursements, unfavorable changes in other operating assets and liabilities of \$78.4 million primarily related to a reversal of a \$74.3 million accrual related to uncertain tax positions as the statutory period expired, partially offset by favorable changes in accounts receivable of \$15.4 million also attributed to lower billings, favorable changes in inventories of \$20.3 million, favorable changes in pension and postretirement benefits of \$6.2 million as there were no company contributions to the pension plan in the current period, and favorable changes in severance and other charges of \$2.3 million.

Investing activities

Net cash used in investing activities was \$566.6 million for the nine months ended September 30, 2015, an increase of \$237.0 million from the \$329.6 million used in investing activities for the nine months ended September 30, 2014. The increase in cash investing expenditures is primarily attributed to an increase in the acquisition of business expenditures of \$569.0 million related primarily to our acquisition of Scholastic s EdTech business in the current period compared to three smaller acquisitions that occurred during 2014. The increase in expenditures was partially offset by an increase in net proceeds from sales and maturities of short-term investments of \$320.6 million attributed to management s decision to have increased liquidity to fund strategic initiatives. Further, capital investing expenditures related to pre-publication costs and property, plant and equipment decreased by \$11.4 million. The decrease in capital investing expenditures was primarily the result of capital spend timing.

Financing activities

Net cash provided by financing activities was \$323.7 million for the nine months ended September 30, 2015, an increase of \$311.6 million from the \$12.0 million of net cash provided by financing activities for the nine months ended September 30, 2014. The increase was primarily due to net proceeds from the New Term Loan Facility of \$796.0 million partially offset by an increase in principal payments on our previously existing term loan of \$241.2 million related to our acquisition of Scholastic s EdTech business, and principal payments of \$2.0 million related to the New Term Loan Facility. Further, we incurred \$15.3 million of deferred financing fees expenditures in connection with our New Term Loan Facility and New Revolving Credit Facility. During 2015, we also incurred cash outlays of \$239.4 million under our share repurchase program for our common stock, partially offset by an increase in proceeds from stock option exercises of \$13.5 million.

Critical Accounting Policies

Our financial results are affected by the selection and application of critical accounting policies and methods. There were no material changes in the three and nine months ended September 30, 2015 to the application of critical accounting policies and estimates as described in our audited financial statements for the year ended December 31, 2014, which were included in our Annual Report on Form 10-K for the year ended December 31, 2014.

39

Impact of Inflation and Changing Prices

Although inflation is currently well below levels in prior years and has, therefore, benefited recent results, particularly in the area of manufacturing costs, there are offsetting costs. Our ability to adjust selling prices has always been limited by competitive factors and long-term contractual arrangements that either prohibit price increases or limit the amount by which prices may be increased. Further, a weak domestic economy at a time of low inflation could cause lower tax receipts at the state and local level, and the funding and buying patterns for textbooks and other educational materials could be adversely affected. Prices for paper stabilized during the last three years.

The most significant assets affected by inflation include pre-publication costs, other property, plant and equipment and inventories. We use the weighted average cost method to value all inventory. We have negotiated favorable pricing through contractual agreements with our two top print and sourcing vendors, and from our other major vendors, which has helped to stabilize our unit costs, and therefore our cost of inventories sold. Our business requires a high level of investment in pre-publication costs for our educational works, and in other property, plant and equipment. We believe that by continuing to emphasize cost controls, technological improvements and quality control, we can continue to monitor the impact of inflation on our operating results and financial position.

Covenant Compliance

As of September 30, 2015, we were in compliance with all of our debt covenants.

As of September 30, 2015, the minimum fixed charge coverage ratio covenant under our revolving credit facility was not applicable, due to our level of borrowing availability. The minimum fixed charge coverage ratio, which is only tested in limited situations, is 1.0 to 1.0 through the end of the facility. A breach of any covenants, ratios, tests or restrictions, as applicable, under the agreements governing our indebtedness, for which a waiver is not obtained, could result in an event of default, in which case our lenders could elect to declare all amounts outstanding to be immediately due and payable and result in a cross-default under other arrangements containing such provisions. A default would permit lenders to accelerate the maturity for the debt under these agreements and to foreclose upon any collateral securing the debt owed to these lenders and to terminate any commitments of these lenders to lend to us. If the lenders accelerate the payment of the indebtedness, our assets may not be sufficient to repay in full the indebtedness and any other indebtedness that would become due as a result of any acceleration. Further, in such an event, the lenders would not be required to make further loans to us, and assuming similar facilities were not established and we are unable to obtain replacement financing, it would materially affect our liquidity and results of operations.

Additionally, we are subject to Excess Cash Flow provisions under our New Term Loan Facility which is predicated upon our leverage ratio and cash flow. Based upon our Excess Cash Flow calculations at December 31, 2014, we were required to pay \$63.6 million during the first quarter of 2015 under the prior Term Loan Facility. The Excess Cash Flow provision does not apply in 2015.

Off-Balance Sheet Arrangements

We have no off-balance sheet arrangements.

Stock Repurchase Program

On November 3, 2014, our Board of Directors authorized the repurchase of up to \$100.0 million in aggregate value of the Company s common stock. Effective April 23, 2015, our Board of Directors authorized an additional \$100.0

million under our existing share repurchase program, bringing the total authorization to \$200.0 million. Additionally, on May 6, 2015, our Board of Directors authorized an incremental \$300.0 million under our existing share repurchase program, bringing the total aggregate authorization to \$500.0 million. The aggregate \$500.0 million share repurchase program was effective on May 29, 2015. Repurchases under the program may be made from time to time in open market, including under a trading plan, or privately negotiated transactions. The extent and timing of any such repurchases would generally be at our discretion and subject to market conditions, applicable legal requirements and other considerations. Any repurchased shares may be used for general corporate purposes.

The Company s share repurchase activity was as follows:

	Months Ended tember 30, 2015	Nine Months Ended September 30, 2015		
Cost of repurchases	\$ 48,170	\$ 239,408		
Shares repurchased	2,022,367	10,141,780		
Average cost per share	\$ 23.80	\$ 23.60		

40

As of September 30, 2015, there was approximately \$260.6 million available for share repurchase under this authorization.

On November 3, 2015, our Board of Directors authorized an additional \$500.0 million under our existing share repurchase program, bringing the total authorization to \$1.0 billion. The aggregate share repurchase program may be executed through December 31, 2018. Repurchases under the program may be made from time to time in open market, including under a trading plan, or privately negotiated transactions. The extent and timing of any such repurchases would generally be at our discretion and subject to market conditions, applicable legal requirements and other considerations. Any repurchased shares may be used for general corporate purposes.

Recently Issued Accounting Pronouncements

See Note 3 to the Notes to Consolidated Financial Statements for a discussion of recently issued accounting pronouncements.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

We are exposed to market risk from foreign currency exchange rates and interest rates, which could affect operating results, financial position and cash flows. We manage exposure to these market risks through our regular operating and financing activities and, when appropriate, through the use of derivative financial instruments. These derivative financial instruments are utilized to hedge economic exposures as well as reduce our earnings and cash flow volatility resulting from shifts in market rates. As permitted, we may designate certain of these derivative contracts for hedge accounting treatment in accordance with authoritative guidance regarding accounting for derivative instruments and hedging activities. However, certain of these instruments may not qualify for, or we may choose not to elect, hedge accounting treatment and, accordingly, the results of our operations may be exposed to some level of volatility. Volatility in our results of operations will vary with the type and amount of derivative hedges outstanding, as well as fluctuations in the currency and interest rate market during the period. Periodically, we may enter into derivative contracts, including interest rate swap agreements and interest rate caps and collars to manage interest rate exposures, and foreign currency spot, forward, swap and option contracts to manage foreign currency exposures. The fair market values of all of these derivative contracts change with fluctuations in interest rates and/or currency rates and are designed so that any changes in their values are offset by changes in the values of the underlying exposures. Derivative financial instruments are held solely as risk management tools and not for trading or speculative purposes.

By their nature, all derivative instruments involve, to varying degrees, elements of market and credit risk not recognized in our financial statements. The market risk associated with these instruments resulting from currency exchange and interest rate movements is expected to offset the market risk of the underlying transactions, assets and liabilities being hedged. Our policy is to deal with counterparties having a single A or better credit rating at the time of the execution. We manage our exposure to counterparty risk of derivative instruments by entering into contracts with a diversified group of major financial institutions and by actively monitoring outstanding positions.

We continue to review liquidity sufficiency by performing various stress test scenarios, such as cash flow forecasting which considers hypothetical interest rate movements. Furthermore, we continue to closely monitor current events and the financial institutions that support our credit facility, including monitoring their credit ratings and outlooks, credit default swap levels, capital raising and merger activity.

As of September 30, 2015, we had \$798.0 million (\$794.2 million, net of discount) of aggregate principal amount indebtedness outstanding under our term loan facility that bears interest at a variable rate. An increase or decrease of 1% in the interest rate will change our interest expense by approximately \$8.0 million on an annual basis. We also

have up to \$250.0 million of borrowing availability, subject to borrowing base availability, under our revolving credit facility, and borrowings under the revolving credit facility bear interest at a variable rate. We had no borrowings outstanding under the revolving credit facility at September 30, 2015. Assuming that the revolving credit facility is fully drawn, an increase or decrease of 1% in the interest rate will change our interest expense associated with the revolving credit facility by \$2.5 million on an annual basis.

Our interest rate risk relates primarily to U.S. dollar borrowings partially offset by U.S. dollar cash investments. We have historically used interest rate derivative instruments to manage our earnings and cash flow exposure to changes in interest rates. We entered into interest rate derivative contracts having a notional amount of \$400.0 million in the third quarter of 2015 to convert floating-rate debt into fixed-rate debt. We had \$400.0 million of interest rate derivative instruments outstanding as of September 30, 2015.

We conduct various digital development activities in Ireland, and as such, our cash flows and costs are subject to fluctuations from changes in foreign currency exchange rates. We manage our exposures to this market risk through the use of short-term foreign exchange forward and option contracts, when deemed appropriate, which were not significant as of September 30, 2015 and December 31, 2014. We do not enter into derivative transactions or use other financial instruments for trading or speculative purposes.

41

Item 4. Controls and Procedures

Our management, with the participation of our Chief Executive Officer (CEO), and our Executive Vice President and Chief Financial Officer (CFO), evaluated the effectiveness of our disclosure controls and procedures as of September 30, 2015 pursuant to Rule 13a-15(b) of the Securities Exchange Act of 1934, as amended (Exchange Act). Disclosure controls and procedures are designed to ensure that material information required to be disclosed by us in the reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC s rules and forms and that such material information is accumulated and communicated to our management, including our CEO and CFO, as appropriate, to allow timely decisions regarding required disclosure. Based on their evaluation, our CEO and CFO concluded that, as of September 30, 2015, our disclosure controls and procedures were effective.

During the quarter ended September 30, 2015, there were no changes in our internal control over financial reporting that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

Part II. Other Information

Item 1. Legal Proceedings

We are involved in ordinary and routine litigation and matters incidental to our business. Specifically, there have been various settled, pending and threatened litigation that allege we exceeded the print run limitation or other restrictions in licenses granted to us to reproduce photographs in our instructional materials. While management believes that there is a reasonable possibility we may incur a loss associated with the pending and threatened litigation, we are not able to estimate such amount, but we do not expect any of these matters to have a material adverse effect on our results of operations, financial position or cash flows. We have insurance in such amounts and with such coverage and deductibles as management believes is reasonable. There can be no assurance that our liability insurance will cover all events or that the limits of coverage will be sufficient to fully cover all liabilities.

Item 1A. Risk Factors

There have been no material changes since the beginning of the period covered by this Quarterly Report on Form 10-Q to the risk factors previously disclosed in our Annual Report on Form 10-K for the year ended December 31, 2014 and our Quarterly Report on Form 10-Q for the three months ended March 31, 2015. For more information regarding the risks regarding our business and industry, please see our Annual Report on Form 10-K for the year ended December 31, 2014 and our Quarterly Report on Form 10-Q for the three months ended March 31, 2015.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

Issuer Purchases of Equity Securities

The following table contains the Company s purchases of equity securities in the third quarter of 2015 (in thousands, except share and per share information):

Period	Total Number	Average	Total Number of Ma	aximum Number (or
	of Shares (or	Price Paid per	Shares (or Units)	Approximate
	Units) Purchased	Share (or	Purchased as Part of	Dollar

Edgar Filing: Houghton Mifflin Harcourt Co - Form 10-Q

		1	Unit)	Publicly Announce Plans or Programs (*)	Value) of Shares (or that May Yet Be Purchased
					Under the Plans or Programs
July 1, 2015 to	476,994	\$	26.00	476,994	\$ 296,348
July 31, 2015 to					
August 1, 2015 to	959,943	\$	23.46	959,943	\$ 273,798
August 31, 2015 to					
September 1, 2015 to	585,430	\$	22.55	585,430	\$ 260,592
September 30, 2015 to					
Total	2,022,367	\$	23.80	2,022,367	\$ 260,592

* On November 3, 2014, our Board of Directors authorized the repurchase of up to \$100.0 million in aggregate value of the Company s common stock. Effective April 23, 2015, our Board of Directors authorized an additional \$100.0 million under our existing share repurchase program, and additionally, on May 6, 2015, an incremental \$300.0 million bringing the total aggregate authorization to \$500.0 million. The aggregate \$500 million share repurchase program was effective May 29, 2015.

On November 3, 2015, our Board of Directors authorized an additional \$500.0 million under our existing share repurchase program, bringing the total authorization to \$1.0 billion. The aggregate share repurchase program may be executed through December 31, 2018. Repurchases under the program may be made from time to time in open market, including under a trading plan, or privately negotiated transactions. The extent and timing of any such repurchases would generally be at our discretion and subject to market conditions, applicable legal requirements and other considerations. Any repurchased shares may be used for general corporate purposes.

Item 5. Other Information

Houghton Mifflin Harcourt Publishing Company ELT Severance Plan

On November 3, 2015, our Board of Directors adopted the Houghton Mifflin Harcourt Publishing Company ELT Severance Plan (the Plan), effective as of the date of adoption by the board, to provide certain severance payments to designated executives of the Company in the event of certain terminations of employment. A participant is eligible for severance benefits (described below) if his or her employment with the Company is involuntarily terminated by the Company for any reason other than for cause (as defined in the Plan).

In the event of an involuntary termination, as described above, and subject to the executive s execution and delivery of a severance agreement, which shall include an irrevocable general release of all claims and certain other provisions as the Company may deem appropriate (including, but not limited to, post-employment obligations or restrictions on the executive), the Plan provides the following severance payments and benefits to the Company s designated executives:

cash severance pay in an amount equal to 150% of his or her base salary (for executives designated as Tier I Employees) or 100% of his or her base salary (for executives designated as Tier II Employees), paid in installments;

a pro rata bonus, based on actual Company or individual performance (payable when bonuses would otherwise have generally been scheduled to be paid absent termination of employment); and

outplacement assistance services for twelve (12) months.

Lee Ramsayer, Brook Colangelo and Bridgett Paradise (each, a named executive officer of the Company) were designated as Tier I Employees under the Plan. The foregoing summary of the Plan is not complete and is qualified entirely by reference to the complete text of the Plan, filed herewith as Exhibit 10.3 to this report and incorporated by reference herein.

Table of Contents 81

43

Item 6. Exhibits

Exhibit

No.	Description
10.1	Amended and Restated Revolving Credit Agreement, dated as of July 22, 2015, by and among Houghton Mifflin Harcourt Company, Houghton Mifflin Harcourt Publishers Inc., HMH Publishers LLC, Houghton Mifflin Harcourt Publishing Company, certain other subsidiaries of Houghton Mifflin Harcourt Company, as subsidiary guarantors, the lenders party thereto and Citibank, N.A., as administrative agent and collateral agent (Incorporated herein by reference to Exhibit 10.1 to the Company s Current Report on Form 8-K, filed with the SEC on July 23, 2015 (File No. 001-36166).
10.2	Amended and Restated Revolving Facility Guarantee and Collateral Agreement, dated as of July 23, 2015, by and
	among Houghton Mifflin Harcourt Company, Houghton Mifflin Harcourt Publishers Inc., HMH Publishers LLC, Houghton Mifflin Harcourt Publishing Company, the subsidiaries of Houghton Mifflin Harcourt Company from time to time party thereto and Citibank, N.A., as collateral agent (Incorporated herein by reference to Exhibit 10.2 to the Company s Current Report on Form 8-K, filed with the SEC on July 22, 2015 (File No. 001-36166).
10.3*	Houghton Mifflin Harcourt Publishing Company ELT Severance Plan.
31.1*	Certification of CEO Pursuant to Rule 13a-14(a) or 15d-14(a) of the Securities Exchange Act of 1934, as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2*	Certification of CFO Pursuant to Rule 13a-14(a) or 15d-14(a) of the Securities Exchange Act of 1934, as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1**	Certification of CEO Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2**	Certification of CFO Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101.INS*	XBRL Instance Document.
101.SCH*	XBRL Taxonomy Extension Schema Document.
101.CAL*	XBRL Taxonomy Extension Calculation Linkbase Document.
101.DEF*	XBRL Taxonomy Extension Definition Linkbase Document.
101.LAB*	XBRL Taxonomy Extension Label Linkbase Document.
101.PRE*	XBRL Taxonomy Extension Presentation Linkbase Document.

^{*} Filed herewith

^{**} This certification shall not be deemed filed for the purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities under that section. Furthermore, this certification shall not be deemed to be incorporated by reference into the filings of the Company under the Securities Act of 1933 or the Securities

Exchange Act of 1934, regardless of any general incorporation language in such filing.

44

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Houghton Mifflin Harcourt Company

(Registrant)

November 5, 2015 By: /s/ Linda K. Zecher

Linda K. Zecher

Chief Executive Officer (Principal Executive Officer)

Houghton Mifflin Harcourt Company

(Registrant)

November 5, 2015 By: /s/ Eric L. Shuman

Eric L. Shuman

Executive Vice President and Chief Financial Officer

(Principal Financial Officer)

45