

The information in this preliminary pricing supplement is not complete and may be changed. This preliminary pricing supplement and the accompanying prospectus supplement and prospectus are not offers to sell these securities and are not soliciting an offer to buy these securities in any jurisdiction where the offer or sale is not permitted.

Preliminary Pricing Supplement dated May 31, 2016

Preliminary Pricing Supplement No. 16 - Dated Tuesday, May 31, 2016 (to: Prospectus dated June 26, 2015 and Prospectus Supplement Dated: September 8, 2015)

CUSIP										
Number	Principal Amount	Selling Price	Gross Concession	Net Proceeds	Coupon Type	Coupon Rate	Coupon Frequency	Day Count Basis	Maturity Date	1st Coup Date
25472CAT6	\$	100.00 %	1.800 %	\$	Fixed	3.600 %	Semi-Annual	30/360	06/15/2026	12/15/20

Redemption Information: Callable in whole or in part, at any time on or after 3/15/2026.

Optional Redemption: Discover Financial Services may, at its option, at any time on or after 03/15/2026, redeem these Discover Financial Services InterNotes, in whole or in part, if less than 10 nor more than 30 days prior notice delivered to the holders of these Discover Financial Services InterNotes. These Discover Financial Services InterNotes will be redeemed at a redemption price equal to 100% of the principal amount of the notes to be redeemed, plus accrued and unpaid interest. If fewer than all of the Discover Financial Services InterNotes are to be redeemed, the Trustee will select the Notes for redemption on a pro rata basis, by lot or by such other method as determined by the Trustee. All Discover Financial Services InterNotes will be redeemed in denominations of \$1,000 and integral multiples of \$1,000 in excess thereof. If the Discover Financial Services InterNotes are to be redeemed in part only, the notice of redemption will state the portion to be redeemed. Unless Discover Financial Services determines otherwise, after the redemption date, interest will cease to accrue on these Discover Financial Services InterNotes or the portions of these Discover Financial Services InterNotes being redeemed.

Trade Date: Monday, June 6, 2016 @
12:00 PM ET
Settlement Date: Thursday, June 9,
2016

Discover Financial Services
Discover Financial Services
InterNotes

Minimum Denomination/Increments:
\$1,000.00/\$1,000.00

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2016

Initial trades settle flat and clear

SDFS: DTC Book Entry only

(to: Prospectus dated June 26,
2015 and Prospectus Supplement
Dated: September 8, 2015)

Lead Manager: Incapital LLC

Agents: BofA Merrill Lynch,
Citigroup, Morgan Stanley, RBC
Capital Markets, Wells Fargo
Advisors, LLC

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