AUTOMATIC DATA PROCESSING INC Form DFAN14A October 30, 2017

### **UNITED STATES**

## SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON, D.C. 20549** 

### **SCHEDULE 14A**

(Rule 14a-101)

### **SCHEDULE 14A INFORMATION**

Proxy Statement Pursuant to Section 14(a) of

the Securities Exchange Act of 1934

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

**Preliminary Proxy Statement** 

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

**Definitive Proxy Statement** 

**Definitive Additional Materials** 

Soliciting material Pursuant to §240.14a-12

Automatic Data Processing, Inc.

(Name of Registrant as Specified In Its Charter)

William A. Ackman

Veronica M. Hagen

## V. Paul Unruh

Pershing Square Capital Management, L.P.

PS Management GP, LLC

Pershing Square, L.P.

Pershing Square II, L.P.

Pershing Square International, Ltd.

Pershing Square Holdings, Ltd.

Pershing Square VI Master, L.P.

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of	f Filing Fee (Check the appropriate box):						
No fee	e required.						
Fee co	Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.						
1) Ti	itle of each class of securities to which transaction applies:						
2) A	ggregate number of securities to which transaction applies:						
	er unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set orth the amount on which the filing fee is calculated and state how it was determined):						
4) Pr	roposed maximum aggregate value of transaction:						
5) To	otal fee paid:						
Fee pa	id previously with preliminary materials.						
which	box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the or Schedule and the date of its filing.						
1) A	mount Previously Paid:						
2) Fo	orm, Schedule or Registration Statement No.:						

3)	Filing Party:			
4)	Date Filed:			

On October 28, 2017, Pershing Square Capital Management, L.P. and certain affiliates issued the following mailing insert to shareholders of Automatic Data Processing, Inc., which may also be posted on www.ADPascending.com: