

TORO CO  
Form DEFA14A  
February 06, 2018

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**SCHEDULE 14A**

(Rule 14a-101)

**Proxy Statement Pursuant to Section 14(a) of the**  
**Securities Exchange Act of 1934**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

**Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to §240.14a-12

**The Toro Company**

(Name of registrant as specified in its charter)

Payment of Filing Fee (Check the appropriate box):



(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

\*\*\* Exercise Your *Right to Vote* \*\*\*

**Important Notice Regarding the Availability of Proxy Materials for the  
Shareholder Meeting to Be Held on March 20, 2018.**

**THE TORO COMPANY**

*THE TORO COMPANY*

*8111 LYNDALE AVENUE SOUTH*

*BLOOMINGTON, MN 55420-1196*

**Meeting Information**

**Meeting Type:** Annual Meeting

**For holders as of:** January 22, 2018

**Date:** March 20, 2018      **Time:** 1:30 PM CDT

**Location:** The Toro Company  
8111 Lyndale Avenue South  
Bloomington, MN 55420

You can obtain directions to the Annual Meeting by contacting The Toro Company's Investor Relations department at [invest@thetorocompany.com](mailto:invest@thetorocompany.com)

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at [www.proxyvote.com](http://www.proxyvote.com), scan the QR code on the reverse side, or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.



## **Before You Vote**

*How to Access the Proxy Materials*

### **Proxy Materials Available to VIEW or RECEIVE:**

NOTICE AND PROXY STATEMENT          ANNUAL REPORT

### **How to View Online:**

Have the information that is printed in the box marked by the arrow (located on the following page) and visit: [www.proxyvote.com](http://www.proxyvote.com), or scan the QR code below.

### **How to Request and Receive a PAPER or E-MAIL Copy:**

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

- 1) *BY INTERNET:*          [www.proxyvote.com](http://www.proxyvote.com)
- 2) *BY TELEPHONE:*      1-800-579-1639
- 3) *BY E-MAIL\*:*          [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before March 6, 2018 to facilitate timely delivery.

## **How To Vote**

*Please Choose One of the Following Voting Methods*

**Vote In Person:** Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

**Vote By Internet:** Go to [www.proxyvote.com](http://www.proxyvote.com) or from a mobile device, scan the QR code above. Have the information that is printed in the box marked by the arrow (located on the following page) available and follow the instructions.

**Vote By Mail:** You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

## **Voting Items**

**The Board of Directors recommends you**

**vote FOR the following:**

1. Election of Directors

### **Nominees:**

- 01) Janet K. Cooper
- 02) Gary L. Ellis
- 03) Gregg W. Steinhafel
- 04) Michael G. Vale, Ph.D.

**The Board of Directors recommends you vote FOR proposals 2 and 3.**

2. Ratification of the selection of KPMG LLP as our independent registered public accounting firm for our fiscal year ending October 31, 2018.
3. Approval of, on an advisory basis, our executive compensation.

**NOTE:** In their discretion, the proxies are authorized to vote on any other business properly brought before the annual meeting or any adjournment or postponement of the annual meeting.

