

SK TELECOM CO LTD  
Form 6-K  
October 30, 2018

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**Form 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER**  
**PURSUANT TO RULE 13a-16 OR 15d-16 OF**  
**THE SECURITIES EXCHANGE ACT OF 1934**  
**FOR THE MONTH OF OCTOBER 2018**

**Commission File Number: 333-04906**

**SK Telecom Co., Ltd.**

**(Translation of registrant's name into English)**

**Euljiro 65, Jung-gu**

**Seoul 04539, Korea**

**(Address of principal executive office)**

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F

Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

**Business (Preliminary) Results**

ø The preliminary results shown in this table may differ from the final results

**1. Details (Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)**

| Classification<br>(unit : in 100 millions of Won, %) |                                     | Current Period          |  |             | Year to Year Comparison |             |
|--|-------------------------------------|-------------------------|--|-------------|-------------------------|-------------|
|  |                                     | (Third quarter of 2018) | Previous Period (Second quarter of 2018) | Changes (%) | (Third quarter of 2017) | Changes (%) |
| <b>Operating</b>                                     | <b>Quarterly Results</b>            | 41,864                  | 41,543                                   | 0.77        | 44,427                  | -5.77       |
| <b>Revenue</b>                                       | <b>Year-to-date ( YTD ) Results</b> | 125,223                 | 83,359                                   |             | 130,227                 | -3.84       |
| <b>Operating</b>                                     | <b>Quarterly Results</b>            | 3,041                   | 3,469                                    | -12.34      | 3,924                   | -22.50      |
| <b>Income</b>  | <b>YTD Results</b>                  | 9,765                   | 6,724                                    |             | 12,262                  | -20.36      |
| <b>Profit from</b>                                   | <b>Quarterly Results</b>            | 13,019                  | 11,630                                   | 11.94       | 10,041                  | 29.66       |
| <b>Continuing Operations Before</b>                  |                                     |                         |  |             |                         |             |
| <b>Income Tax</b>                                    | <b>YTD Results</b>                  | 33,720                  | 20,700                                   |             | 24,767                  | 36.14       |
| <b>Profit for the</b>                                | <b>Quarterly Results</b>            | 10,498                  | 9,143                                    | 14.82       | 7,930                   | 32.38       |
| <b>Period</b>  | <b>YTD Results</b>                  | 26,575                  | 16,077                                   |             | 19,970                  | 33.07       |
| <b>Attributable To:</b>                              | <b>Quarterly Results</b>            | 10,314                  | 9,167                                    | 12.51       | 7,958                   | 29.61       |
| <b>Controlling Interests</b>                         |                                     |                         |  |             |                         |             |
| <b>Interests</b>                                     | <b>YTD Results</b>                  | 26,430                  | 16,117                                   |             | 20,098                  | 31.51       |

**2. Details (Non-Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)**

| Classification<br>(unit : in 100 millions of Won, %) |                          | Current Period          |   |             | Year to Year Comparison |             |
|--|--------------------------|-------------------------|---|-------------|-------------------------|-------------|
|  |                          | (Third quarter of 2018) | Previous Period<br>(Second quarter of 2018) | Changes (%) | (Third quarter of 2017) | Changes (%) |
| <b>Operating Revenue</b>                             | <b>Quarterly Results</b> | 29,256                  | 29,418                                      | -0.55       | 31,565                  | -7.32       |
|  | <b>YTD Results</b>       | 88,559                  | 59,303                                      |             | 93,541                  | -5.33       |
| <b>Operating Income</b>                              | <b>Quarterly Results</b> | 3,106                   | 3,682                                       | -15.67      | 4,207                   | -26.17      |
|  | <b>YTD Results</b>       | 10,482                  | 7,376                                       |             | 13,224                  | -20.74      |
| <b>Profit Before Income Tax</b>                      | <b>Quarterly Results</b> | 2,499                   | 2,959                                       | -15.55      | 5,642                   | -55.71      |
|  | <b>YTD Results</b>       | 10,233                  | 7,734                                       |             | 14,272                  | -28.30      |
| <b>Profit for the Period</b>                         | <b>Quarterly Results</b> | 1,833                   | 2,198                                       | -16.61      | 4,787                   | -61.71      |
|  | <b>YTD Results</b>       | 7,675                   | 5,842                                       |             | 11,810                  | -35.01      |

**Data Provider** IR Team, SK Telecom

**Provided for** Analysts and Institutional Investors

**Date of Provision** OCTOBER 30, 2018 / 15:00(Seoul time)

**3. Source of Data**

**Location** SK Telecom Headquarters, Conference Room

IR Team, SK Telecom

**Organizing Team** (+82-2-6100-2114)

**4. Other Matters Relating to an Investment Decision**

- The above preliminary results have been prepared in accordance with International Financial Reporting Standards as adopted in Korea.

- Among the figures listed above, Current Period , and Previous Period is based on IFRS 15.

- As a supplemental information of our Q3 of 2018 operating results, the company provides unaudited results under the comparative historical accounting method prior to our adoption of IFRS 15.

ø 3Q 2018 Earnings Results based on old standard (unit : in 100 millions of Won)

| Classification        | Consolidated | Non-consolidated |
|-----------------------|--------------|------------------|
| Operating Revenue     | 41,990       | 29,287           |
| Operating Income      | 3,053        | 3,270            |
| Profit for the Period | 10,501       | 1,980            |

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**SK TELECOM Co., LTD.**  
*(Registrant)*

By: /s/ Jung Hwan Choi  
*(Signature)*  
Name: Jung Hwan Choi  
Title: Senior Vice President

Date: October 30, 2018