

PEPSICO INC  
Form 4  
July 30, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
TRUDELL CYNTHIA

(Last) (First) (Middle)  
PEPSICO, INC., 700 ANDERSON HILL ROAD  
(Street)

PURCHASE, NY 10577

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
PEPSICO INC [PEP]

3. Date of Earliest Transaction (Month/Day/Year)  
07/26/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
SVP & Chief Personnel Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
PepsiCo, Inc. Common Stock	07/26/2007		M	8,000	A \$ 33.75	19,407	D
PepsiCo, Inc. Common Stock	07/26/2007		S	1,500	D \$ 67.09	17,907	D
PepsiCo, Inc. Common Stock	07/26/2007		S	800	D \$ 67.1	17,107	D

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PepsiCo, Inc. Common Stock	07/26/2007	S	200	D	\$ 67.11	16,907	D	
PepsiCo, Inc. Common Stock	07/26/2007	S	200	D	\$ 67.12	16,707	D	
PepsiCo, Inc. Common Stock	07/26/2007	S	100	D	\$ 67.13	16,607	D	
PepsiCo, Inc. Common Stock	07/26/2007	S	700	D	\$ 67.14	15,907	D	
PepsiCo, Inc. Common Stock	07/26/2007	S	1,400	D	\$ 67.15	14,507	D	
PepsiCo, Inc. Common Stock	07/26/2007	S	100	D	\$ 67.16	14,407	D	
PepsiCo, Inc. Common Stock	07/26/2007	S	900	D	\$ 67.17	13,507	D	
PepsiCo, Inc. Common Stock	07/26/2007	S	100	D	\$ 67.18	13,407	D	
PepsiCo, Inc. Common Stock						63	I	by Trust
PepsiCo, Inc. Common Stock						52.8 <sup>(1)</sup>	I	By 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
Employee Stock Option (right to buy)	\$ 33.75	07/26/2007		M	8,000	01/28/2000 01/27/2010	PepsiCo, Inc. Common Stock 8,000

**Reporting Owners**

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
TRUDELL CYNTHIA PEPSICO, INC. 700 ANDERSON HILL ROAD PURCHASE, NY 10577			SVP & Chief Personnel Officer	

**Signatures**

/s/ Cynthia M. Trudell 07/30/2007

\*\*Signature of Reporting Person Date

**Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - (1) Reflects number of shares held under the reporting person's account in the PepsiCo 401(k) Plan as of July 26, 2007.
- Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.