

Galperin Marcos
Form 4
November 14, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
Galperin Marcos

(Last) (First) (Middle)

ARIAS 3751, 7TH FLOOR

(Street)

BUENOS AIRES, C1 C1430CRG

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading
Symbol

MERCADOLIBRE INC [MELI]

3. Date of Earliest Transaction
(Month/Day/Year)

11/10/2011

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☒ Director ☒ 10% Owner
☒ Officer (give title below) ☐ Other (specify
below)

President and CEO

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security	2. Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any	4. Transaction Code	5. Number of Derivative	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)						
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Call Options (obligation to sell)	\$ 105	11/10/2011	S			50	11/10/2011	06/16/2012	Common Stock	5,000
Call Options (obligation to sell)	\$ 105	11/10/2011	S			50	11/10/2011	06/16/2012	Common Stock	5,000
Call Options (obligation to sell)	\$ 105	11/14/2011	S			200	11/14/2011	06/16/2012	Common Stock	20,000
Call Options (obligation to sell)	\$ 105	11/14/2011	S			11	11/14/2011	06/16/2012	Common Stock	1,100
Call Options (obligation to sell)	\$ 105	11/14/2011	S			157	11/14/2011	06/16/2012	Common Stock	15,700
Call Options (obligation to sell)	\$ 105	11/14/2011	S			25	11/14/2011	06/16/2012	Common Stock	2,500
Call Options (obligation to sell)	\$ 105	11/14/2011	S			7	11/14/2011	06/16/2012	Common Stock	700
Call Options (obligation to sell)	\$ 110	11/10/2011	S			100	11/10/2011	06/16/2012	Common Stock	10,000
Call Options (obligation to sell)	\$ 110	11/14/2011	S			178	11/14/2011	06/16/2012	Common Stock	17,800

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Call Options (obligation to sell)	\$ 110	11/14/2011	S	10	11/14/2011	06/16/2012	Common Stock	1,000
Call Options (obligation to sell)	\$ 110	11/14/2011	S	112	11/14/2011	06/16/2012	Common Stock	11,200
Call Options (obligation to sell)	\$ 115	11/10/2011	S	100	11/10/2011	06/16/2012	Common Stock	10,000
Call Options (obligation to sell)	\$ 115	11/14/2011	S	178	11/14/2011	06/16/2012	Common Stock	17,800
Call Options (obligation to sell)	\$ 115	11/14/2011	S	10	11/14/2011	06/16/2012	Common Stock	1,000
Call Options (obligation to sell)	\$ 115	11/14/2011	S	112	11/14/2011	06/16/2012	Common Stock	11,200

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Galperin Marcos ARIAS 3751, 7TH FLOOR BUENOS AIRES, C1 C1430CRG	X	X	President and CEO	

Signatures

Jacobo Cohen Imach
(Attorney-in-fact) 11/14/2011

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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