

BLACKBAUD INC  
Form 4  
November 13, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
MOONEY KEVIN W

(Last) (First) (Middle)  
2000 DANIEL ISLAND DRIVE  
(Street)

CHARLESTON, SC 29492

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
BLACKBAUD INC [BLKB]

3. Date of Earliest Transaction (Month/Day/Year)  
11/11/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Pres Gen Markets Business Unit

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |        |   |  |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|--------|---|--|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |  |        |   |  |
| Common Stock                    | 11/11/2013                           |  | M                              | V   | 13,817  | A  | \$ 22.34                                   | 59,903 | D |  |
| Common Stock                    | 11/11/2013                           |  | D                              |   | 8,701   | D  | \$ 35.48                                   | 51,202 | D |  |
| Common Stock                    | 11/11/2013                           |  | F                              |   | 2,506<br>(1)  | D  | \$ 35.48                                   | 48,696 | D |  |
| Common Stock                    | 11/11/2013                           |  | M                              |   | 7,042   | A  | \$ 28.06                                   | 55,738 | D |  |
| Common Stock                    | 11/11/2013                           |  | D                              |   | 5,570   | D  | \$ 35.48                                   | 50,168 | D |  |

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|              |            |                  |                      |   |          |        |   |
|--------------|------------|------------------|----------------------|---|----------|--------|---|
| Common Stock | 11/11/2013 | F                | 721 <sup>(1)</sup>   | D | \$ 35.48 | 49,447 | D |
| Common Stock | 11/11/2013 | S <sup>(2)</sup> | 3,361                | D | \$ 35.26 | 46,086 | D |
| Common Stock | 11/12/2013 | F                | 893 <sup>(3)</sup>   | D | \$ 35.48 | 45,193 | D |
| Common Stock | 11/12/2013 | F                | 931 <sup>(4)</sup>   | D | \$ 35.48 | 44,262 | D |
| Common Stock | 11/12/2013 | F                | 1,034 <sup>(5)</sup> | D | \$ 35.48 | 43,228 | D |
| Common Stock | 11/13/2013 | S <sup>(2)</sup> | 2,977                | D | \$ 35.27 | 40,251 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                      | Amount or Number of Shares |
| Stock Appreciation Right                   | \$ 22.34   | 11/11/2013                           |  | M <sup>(2)</sup>               | 13,817  | <sup>(6)</sup>   | 11/11/2016  | Common Stock               | 13,817                     |
| Stock Appreciation Right                   | \$ 28.06   | 11/11/2013                           |  | M <sup>(2)</sup>               | 7,042   | <sup>(7)</sup>   | 11/09/2018  | Common Stock               | 7,042                      |
| Stock Appreciation Right                   | \$ 26.79   |                                      |  |                                |   | <sup>(8)</sup>   | 11/07/2017  | Common Stock               | 8,370                      |
| Performance Stock Appreciation Right       | \$ 22.24   |                                      |  |                                |   | <sup>(9)</sup>   | 11/05/2019  | Common Stock               | 68,610                     |

## Reporting Owners

| Reporting Owner Name / Address                                     | Relationships |           |                                |       |
|--|---------------|-----------|--------------------------------|-------|
|  | Director      | 10% Owner | Officer                        | Other |
| MOONEY KEVIN W<br>2000 DANIEL ISLAND DRIVE<br>CHARLESTON, SC 29492 |               |           | Pres Gen Markets Business Unit |       |

## Signatures

/s/ Donald R. Reynolds,  
Attorney-in-Fact

11/13/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares forfeited to the Issuer in connection with the satisfaction of tax liabilities incurred upon the exercise of stock appreciation rights.
- (2) This exercise and sale was effected pursuant to a Rule 10b5-1 trading plan executed by the reporting person on November 5, 2013 and effective on November 6, 2013.
- (3) Represents shares forfeited to the Issuer in connection with the satisfaction of tax liabilities incurred upon the vesting of restricted stock granted November 8, 2010.
- (4) Represents shares forfeited to the Issuer in connection with the satisfaction of tax liabilities incurred upon the vesting of restricted stock granted November 10, 2009.
- (5) Represents shares forfeited to the Issuer in connection with the satisfaction of tax liabilities incurred upon the vesting of restricted stock granted November 10, 2011.
- (6) Represents a stock appreciation right which vested in four equal installments beginning on November 10, 2010, subject to continued employment, and shall be settled in stock at time of exercise.
- (7) Represents a stock appreciation right which vests in four equal annual installments beginning on November 10, 2012, subject to continued employment, and shall be settled in stock at time of exercise.
- (8) Represents a stock appreciation right which vests in four equal annual installments beginning on November 8, 2011, subject to continued employment, and shall be settled in stock at time of exercise.
- (9) For full text of this footnote 9, see Remarks.

### Remarks:

(Text to footnote 9) Represents a performance stock appreciation right ("PSAR") which will vest if the Issuer has maintained a

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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