

WOLVERINE WORLD WIDE INC /DE/
 Form 4
 March 05, 2014

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
GRIMOLDI ALBERTO L

2. Issuer Name and Ticker or Trading Symbol
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
C/O 9341 COURTLAND DRIVE NE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
03/03/2014

Director 10% Owner
 Officer (give title below) Other (specify below)

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V | Amount or Price | | |
| Common Stock | 03/03/2014 | | M | | 8,490 A \$ 10.6 | 57,364 ⁽¹⁾ | D |
| Common Stock | 03/03/2014 | | M | | 6,310 A \$ 14.27 | 63,674 | D |
| Common Stock | 03/03/2014 | | M | | 10,052 A \$ 8.96 | 73,726 | D |
| Common Stock | 03/03/2014 | | M | | 9,870 A \$ 10.64 | 83,596 | D |
| Common Stock | 03/03/2014 | | M | | 7,482 A \$ 12.03 | 91,078 | D |

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| | | | | | | | |
|--------------|------------|---|--------|---|----------|--------|---|
| Common Stock | 03/03/2014 | M | 6,108 | A | \$ 14.74 | 97,186 | D |
| Common Stock | 03/03/2014 | S | 48,312 | D | \$ 26.01 | 48,874 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares | |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|--|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | |
| Stock Option (Right to Buy) ⁽²⁾ | \$ 10.6 | 03/03/2014 | | M | 8,490 | 04/21/2005 04/20/2015 | Common Stock | 8,490 | |
| Stock Option (Right to Buy) ⁽²⁾ | \$ 14.27 | 03/03/2014 | | M | 6,310 | 04/17/2008 04/16/2018 | Common Stock | 6,310 | |
| Stock Option (Right to Buy) ⁽³⁾ | \$ 8.96 | 03/03/2014 | | M | 10,052 | 04/22/2004 04/21/2014 | Common Stock | 10,052 | |
| Stock Option (Right to Buy) ⁽²⁾ | \$ 10.64 | 03/03/2014 | | M | 9,870 | 04/23/2009 04/22/2019 | Common Stock | 9,870 | |
| Stock Option (Right to Buy) ⁽²⁾ | \$ 12.03 | 03/03/2014 | | M | 7,482 | 04/20/2006 04/19/2016 | Common Stock | 7,482 | |
| Stock Option | \$ 14.74 | 03/03/2014 | | M | 6,108 | 04/19/2007 04/18/2017 | Common Stock | 6,108 | |

(Right to Buy) ⁽²⁾

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| GRIMOLDI ALBERTO L C/O 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351 | X | | | |

Signatures

| | |
|--|---------------------|
| /s/ Timothy E. Foley, by Power of Attorney | 03/05/2014 |
| <small>**Signature of Reporting Person</small> | <small>Date</small> |

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The total number of shares beneficially owned by the reporting person has been adjusted to reflect the Company's November 1, 2013 two-for-one stock split.
- (2) The number of stock options and the exercise price have been adjusted to reflect the Company's November 1, 2013 two-for-one stock split.
- (3) The number of stock options and the exercise price have been adjusted to reflect the Company's February 1, 2005 three-for-two stock split and the Company's November 1, 2013 two-for-one stock split.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.