

SOKOLOFF JONATHAN D
Form 4
April 10, 2019

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SOKOLOFF JONATHAN D

(Last) (First) (Middle)

11111 SANTA MONICA
BOULEVARD, SUITE 2000

(Street)

LOS ANGELES, CA 90025

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
Shake Shack Inc. [SHAK]

3. Date of Earliest Transaction
(Month/Day/Year)
04/08/2019

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|--------------------------|---|-----------------------------|
| | | | Code | V | Amount or Price (A) or (D) | | | | | |
| Class A Common Stock | 04/08/2019 | | S ⁽¹⁾ | | 77,030 (2) | D | \$ 58.85 (3) | 1,222,212 ⁽⁴⁾ | I | See footnote ⁽⁵⁾ |
| Class A Common Stock | 04/08/2019 | | S ⁽¹⁾ | | 9,182 (6) | D | \$ 59.49 (7) | 1,213,030 ⁽⁸⁾ | I | See footnote ⁽⁵⁾ |
| Class A Common Stock | 04/09/2019 | | S ⁽¹⁾ | | 60,286 (9) | D | \$ 58.1 (10) | 1,152,744 (11) | I | See footnote ⁽⁵⁾ |
| Class A Common Stock | 04/09/2019 | | S ⁽¹⁾ | | 14,090 (12) | D | \$ 58.66 (14) | 1,138,654 (14) | I | See footnote |

| | | | | | | | |
|----------------------------|------------|------------------|----------------|---|---------------------|-------------------|---------------------------------|
| Stock | | | | | (13) | | (5) |
| Class A Common Stock | 04/10/2019 | S ⁽¹⁾ | 74,578 (15) | D | \$ 57.86 (16) | 1,064,076 (17) | I See footnote (5) |
| Class A Common Stock | 04/10/2019 | S ⁽¹⁾ | 14,834 (18) | D | \$ 58.44 (19) | 1,049,242 (20) | I See footnote (5) |
| Class A Common Stock | | | | | | 1,032 (21) | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|---|---|---|---|---------------------------|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title Amount or Number of Shares |
| Employee Stock Option (right to buy) | \$ 34.62 | | | | | 05/19/2017 ⁽²²⁾ 05/19/2026 | Class A Common Stock 2,003 |
| Employee Stock Option (right to buy) | \$ 21 | | | | | 01/29/2016 ⁽²²⁾ 01/29/2025 | Class A Common Stock 8,251 |
| Class B Common Stock | <u>(24)</u> | | | | | <u>(24)</u> <u>(25)</u> | Class A Common Stock <u>(24)</u> |

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Represents shares of A-Common sold by GEI VI, GEI Side VI, and Malted. Of the shares of A-Common sold, 8,442 were sold by GEI VI, 5,031 were sold by GEI Side VI, and 617 were sold by Malted.

(13) This transaction was executed in multiple trades at prices ranging from \$58.57 to \$58.89. The price reported reflects the weighted average sale price. Mr. Sokoloff hereby undertakes to provide upon request to the SEC staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares and prices at which the trades were effected.

(14) Represents shares owned by GEI VI, GEI Side VI, and Malted. Of the shares of A-Common reported, 372,298 are owned by GEI VI, 739,180 are owned by GEI Side VI, and 27,176 are owned by Malted.

(15) Represents shares of A-Common sold by GEI VI, GEI Side VI, and Malted. Of the shares of A-Common sold, 44,685 were sold by GEI VI, 26,633 were sold by GEI Side VI, and 3,260 were sold by Malted.

(16) This transaction was executed in multiple trades at prices ranging from \$57.29 to \$58.28. The price reported reflects the weighted average sale price. Mr. Sokoloff hereby undertakes to provide upon request to the SEC staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares and prices at which the trades were effected.

(17) Represents shares owned by GEI VI, GEI Side VI, and Malted. Of the shares of A-Common reported, 327,613 are owned by GEI VI, 712,547 are owned by GEI Side VI, and 23,916 are owned by Malted.

(18) Represents shares of A-Common sold by GEI VI, GEI Side VI, and Malted. Of the shares of A-Common sold, 8,888 were sold by GEI VI, 5,296 were sold by GEI Side VI, and 650 were sold by Malted.

(19) This transaction was executed in multiple trades at prices ranging from \$58.29 to \$58.60. The price reported reflects the weighted average sale price. Mr. Sokoloff hereby undertakes to provide upon request to the SEC staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares and prices at which the trades were effected.

(20) Represents shares owned by GEI VI, GEI Side VI, and Malted. Of the shares of A-Common reported, 318,725 are owned by GEI VI, 707,251 are owned by GEI Side VI, and 23,266 are owned by Malted.

(21) Represents shares of A-Common of the Issuer underlying restricted stock units awarded to the reporting person pursuant to the Issuer's 2015 Incentive Award Plan, as amended, and the Issuer's Non-Employee Director Compensation Policy on June 12, 2018 and June 12, 2017. The restricted stock units represent the right to receive shares of A-Common, subject to the reporting person's continued service with the Issuer. Of the 1,032 shares of A-Common reported, 642 are fully vested and 390 will vest on June 12, 2019.

(22) These options are fully vested.

(23) The options reported on this row were granted in respect of Mr. Sokoloff's service on the Issuer's board of directors and are held by Mr. Sokoloff for the benefit of Leonard Green & Partners, L.P. These options are fully vested.

(24) Pursuant to the terms of the Amended and Restated Certificate of Incorporation of the Issuer, shares of B-Common can be paired with LLC Interests on a one-to-one basis and tendered to the Issuer in exchange for shares of A-Common (or cash, at the Issuer's election).

(25) Not applicable.

(26) Represents shares of B-Common owned by GEI VI and Malted. Of the shares of B-Common reported on this row, 867,916 are owned by GEI VI and 63,347 are owned by Malted.

Mr. Sokoloff directly (whether through ownership or position), or indirectly through one or more intermediaries, may be deemed for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, to be the indirect beneficial owner of the Equity Interests.

(27) Mr. Sokoloff disclaims beneficial ownership of the Equity Interests held by each of GEI VI, GEI Side VI, and Malted except to the extent of his pecuniary interest in GEI VI and GEI Side VI, and this report shall not otherwise be deemed an admission that he is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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