Ferrera Gary W Form 4/A January 09, 2009

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

2 Jasuar Nama and Tiakar or Trading

OMB agas

OMB APPROVAL

Number: 3235-0287

January 31,

Expires:

5 Relationship of Reporting Person(s) to

Estimated average

burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

1(b).

Common

Stock

may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

01/01/2009

Ferrera Gary W			ler Name and Ticker or Trading hal CineMedia, Inc. [NCMI]	Issuer				
			iai Cincivicuia, inc. [IVCIVII]	(Check all applicable)				
(Last)	(First) (N	Middle) 3. Dat	of Earliest Transaction					
C/O NATIO	NAL CINEMED	*	/Day/Year)	Director 10% Owner X Officer (give title Other (specify				
	NAL CINEMED		/2009	below) below)				
	E. NICHOLS AV	E.,		Executive VP and CFO				
SUITE 200								
	(Street)	4. If A	nendment, Date Original	6. Individual or Joint/Group Filing(Check				
		Filed(1	Ionth/Day/Year)	Applicable Line)				
			2009	_X_ Form filed by One Reporting Person Form filed by More than One Reporting				
CENTENNIA	AL, CO 80112-3	405		Person				
(City)	(State)	(Zip) T	ble I - Non-Derivative Securities Acc	quired, Disposed of, or Beneficially Owned				
1.Title of	2. Transaction Date	2A. Deemed	3. 4. Securities Acquired	5. Amount of 6. Ownership 7. Nature of				
Security	(Month/Day/Year)	Execution Date,	* / * /	Securities Form: Direct Indirect				
(Instr. 3)		any	Code (Instr. 3, 4 and 5)	Beneficially (D) or Beneficial				
		(Month/Day/Yea	(Instr. 8)	Owned Indirect (I) Ownership Following (Instr. 4) (Instr. 4)				
				Reported (msu. 4)				
			(A)	Transaction(s)				
			or Code V Amount (D) Price	(Instr. 3 and 4)				
			Code v Amount (D) Thee					

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

F

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SEC 1474

(9-02)

D

35,980

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1.834 D

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1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)		4. Transactio	5. Mumber	6. Date Exerc Expiration D		7. Title at Amount of		8. Price of Derivative	9. Nu Deriv
Security (Instr. 3)	or Exercise Price of Derivative Security	()	any (Month/Day/Year)	Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			Underlyin Securities (Instr. 3 a	ng s	(Instr. 5)	Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	or Title Nu of	umber		

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Ferrera Gary W C/O NATIONAL CINEMEDIA, INC. 9110 E. NICHOLS AVE., SUITE 200 CENTENNIAL, CO 80112-3405

Executive VP and CFO

Signatures

/s/ Jennifer A. D'Alessandro, as attorney-in-fact

01/09/2009

Date

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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