Edgar Filing: Allegiant Travel CO - Form 4

Form 4											
	ebruary 24, 2015 FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington D.C. 20549							OMMISSION	OMB APPROVAL OMB 3235-0287 Number:		
Check th if no long subject to Section 1 Form 4 o Form 5 obligatio may cont <i>See</i> Instru 1(b).	ger 6. 9 7 Filed pur ns 5 Section 17(Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940								January 31, 2005 verage s per 0.5	
(Print or Type I	Responses)										
Bricker Jude Symbol			r Name and			0	5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (I	Middle)	C C	nt Travel f Earliest Ti	-	-		(Check	all applicable)	
1201 NORTH TOWN CENTER 02/20/2 DRIVE (Street) 4. If Ame			(Month/I	Day/Year)			- - t	Director 10% Owner X Officer (give title Other (specify below) below) SVP - Planning			
			endment, Da nth/Day/Yea	-	al	1	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
LAS VEGA	S, NV 89144							Form filed by Mo Person	ore than One Rej	porting	
(City)	(State)	(Zip)	Tab	le I - Non-I	Derivative	Secu	rities Acqui	ired, Disposed of,	or Beneficiall	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Date, if	3. Transactio Code (Instr. 8) Code V	oror Dispos (Instr. 3,	(A) or	5) Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	02/20/2015			S	1,113	D	\$ 183.942 (1)	5,881	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transact Code (Instr. 8)	5. iorNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,	;	ate	Amou Under Secur	le and int of rlying ities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owno Follo Repo Trans (Instr
			Code N	4, and 5) 7 (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

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Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Bricker Jude 1201 NORTH TOWN CENTER DRIVE LAS VEGAS, NV 89144			SVP - Planning				
Signatures							
Robert B. Goldberg, under power of attorney	()2/24/2015					
**Signature of Reporting Person		Date					

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Price reported is average price. Shares were sold at prices of \$183.94 and \$183.9506 per share.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.