WISEMAN ERIC C
Form 4
November 12, 2009

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
WISEMAN ERIC C

(Last) (First) (Middle)

105 CORPORATE CENTER BLVD

(Street)

GREENSBORO, NC 27408

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
V F CORP [VFC]

3. Date of Earliest Transaction (Month/Day/Year)
11/10/2009

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

_____ Director _____ 10% Owner
_____ Officer (give title below) _____ Other (specify below)
President & CEO

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	11/10/2009		M		8,600	A	$ 35.4	109,983	D	
Common Stock	11/10/2009		S		200	D	$ 75.8925	109,783	D	
Common Stock	11/10/2009		S		200	D	$ 75.92	109,583	D	
Common Stock	11/10/2009		S		200	D	$ 75.94	109,383	D	
Common Stock	11/10/2009		S		500	D	$ 75.98	108,883	D	

Common Stock	11/10/2009		S	2,000	D	$ 76.0208	106,883	D
Common Stock	11/10/2009		S	200	D	$ 76.09	106,683	D
Common Stock	11/10/2009		S	200	D	$ 76.1	106,483	D
Common Stock	11/10/2009		S	300	D	$ 76.1003	106,183	D
Common Stock	11/10/2009		S	1,800	D	$ 76.1673	104,383	D
Common Stock	11/10/2009		S	300	D	$ 76.25	104,083	D
Common Stock	11/10/2009		S	500	D	$ 76.27	103,583	D
Common Stock	11/10/2009		S	100	D	$ 76.31	103,483	D
Common Stock	11/10/2009		S	500	D	$ 76.32	102,983	D
Common Stock	11/10/2009		S	1,000	D	$ 76.34	101,983	D
Common Stock	11/10/2009		S	200	D	$ 76.341	101,783	D
Common Stock	11/10/2009		S	200	D	$ 76.39	101,583	D
Common Stock	11/10/2009		S	100	D	$ 76.53	101,483	D
Common Stock	11/10/2009		S	100	D	$ 76.54	101,383	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amoun Underlying Securit (Instr. 3 and 4)

			(Instr. 3, 4, and 5)							
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo or Num of Shar
2001 Non-Qualified Stock Option (right to buy)	$ 35.4	11/10/2009	M			8,600	02/06/2002	02/05/2011	Common Stock	8,6

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WISEMAN ERIC C 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408			President & CEO	

Signatures

Mark R. Townsend for Eric C. Wiseman (Pursuant to Signing Authority on File)	11/12/2009
**Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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