

Batten Bradley W
 Form 4
 November 01, 2012

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Batten Bradley W

2. Issuer Name and Ticker or Trading Symbol
 V F CORP [VFC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 105 CORPORATE CENTER BLVD
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 10/31/2012

____ Director _____ 10% Owner
 ____ Officer (give title below) ____ Other (specify below)
 VP-Controller & CAO

GREENSBORO, NC 27408

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V Amount (A) or (D) Price | | | |
| Common Stock | 10/31/2012 | | M | 9,336 A \$ 53.6 | 12,303 | D | |
| Common Stock | 10/31/2012 | | M | 6,118 A \$ 74.85 | 18,421 | D | |
| Common Stock | 10/31/2012 | | M | 2,795 A \$ 95.56 | 21,216 | D | |
| Common Stock | 10/31/2012 | | S | 9,576 (1) D \$ 156.33 | 11,640 | D | |
| Common Stock | 10/31/2012 | | S | 6,573 (2) D \$ 158.56 | 5,067 | D | |

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Common Stock 10/31/2012 S 2,100 (3) D \$ 159.39 2,967 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| 2009 Non-Qualified Stock Option (right to buy) | \$ 53.6 | 10/31/2012 | | M | 9,336 | 02/12/2010 02/12/2019 | Common Stock | 9,336 |
| 2010 Non-Qualified Stock Option (right to buy) | \$ 74.85 | 10/31/2012 | | M | 6,118 | 02/15/2011 02/15/2020 | Common Stock | 6,118 |
| 2011 Non-Qualified Stock Option (right to buy) | \$ 95.56 | 10/31/2012 | | M | 2,795 | 02/23/2012 02/23/2021 | Common Stock | 2,795 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Batten Bradley W 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408 | | | VP-Controller & CAO | |

Signatures

Mark R. Townsend for Bradley W. Batten (Pursuant to Signing Authority on File)

11/01/2012

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from not less than \$156.0000 to not more than \$156.9300. The reporting person undertakes to provide to VF Corporation, any security holder of VF Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

(2) The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from not less than \$158.5000 to not more than \$158.8600. The reporting person undertakes to provide to VF Corporation, any security holder of VF Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

(3) The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from not less than \$159.0450 to not more than \$159.7100. The reporting person undertakes to provide to VF Corporation, any security holder of VF Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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