#### HARTE HANKS INC

Form 4 June 02, 2014

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL** OMB

3235-0287 Number: January 31, Expires:

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Form filed by More than One Reporting

response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Galati Philip J Issuer Symbol HARTE HANKS INC [HHS] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner X\_ Officer (give title Other (specify 9601 MCALLISTER 05/29/2014 below) below) FREEWAY, SUITE 610 SVP, Trillium (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person

#### SAN ANTONIO, TX 78216

(State)

(Zip)

(City)

(,)	()	Table	e I - Non-Do	erivative S	ecurit	ies Acq	juirea, Disposea (	of, or Beneficial	ly Owned
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securiti	ies Ac	quired	5. Amount of	6. Ownership	7. Nature of
Security	(Month/Day/Year)	Execution Date, if	Transactio	n(A) or Dis	posed	of	Securities	Form: Direct	Indirect
(Instr. 3)		any	Code	(D)			Beneficially	(D) or	Beneficial
		(Month/Day/Year)	(Instr. 8)	(Instr. 3, 4	and 5	<b>5</b> )	Owned	Indirect (I)	Ownership
							Following	(Instr. 4)	(Instr. 4)
					(4)		Reported		
					(A)		Transaction(s)		
			C-J- V	A 4	or	D.::	(Instr. 3 and 4)		
C			Code V	Amount	(D)	Price			
Common	05/29/2014		A	17,193	Α	\$0	17.193	D	
Stock	03/2//2011		2.1	(1)		ΨΟ	17,175	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Person

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to	\$ 7.95	05/29/2014		A	36,021	(2)	05/29/2024	Common Stock	36,021

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Galati Philip J							
9601 MCALLISTER FREEWAY			CVD Trillium				
SUITE 610			SVP, Trillium				
SAN ANTONIO, TX 78216							

## **Signatures**

/s/ Robert L. R. Munden, Power of
Attorney 06/02/2014

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares of restricted stock were issued pursuant to the Harte-Hanks, Inc. 2013 Omnibus Incentive Plan and vest in three equal installments on the first through third anniversaries of the grant date.
- (2) This option was granted under the Harte-Hanks, Inc. 2013 Omnibus Incentive Plan and vests in four equal installments on the first through fourth anniversaries of the grant date.

Reporting Owners 2

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COMMON STOCK BENEFICIALLY STOCKHOLDER OWNED (1) OWNED ----- Axel Bichara (2) 31,916 \* Richard Burnes (3) 144,998 \* Steven G. Chambers (4) 235,150 \* Robert Finch (5) 63,416 \* John C. Freker, Jr. (6) 63,416 \* W. Robert Kellegrew, Jr. 59,580 \* William J. O'Farrell (7) 1,226,316 3.6% Stuart R. Patterson (8) 930,900 2.7% Michael S. Phillips (9) 1,652,394 4.9% Richard J. Westelman (10) 287,520 \* \* Holds less than 1% (1) Information with respect to "beneficial ownership" shown in the table above is based on information supplied by the directors and executive officers of SpeechWorks and filings made with the Securities and Exchange Commission. Beneficial ownership is determined in accordance with the rules of the Securities and Exchange Commission and generally includes voting or investment power with respect to securities. All the shares of common stock shown as beneficially owned by the persons named in the table include shares of common stock subject to options that may be exercised within 60 days of April 23, 2003. The percentage of beneficial ownership is based on 33,903,543 shares of common stock outstanding as of April 23, 2003 and includes shares of common stock subject to options that may be exercised within 60 days of April 23, 2003. The respective beneficial owner disclaims beneficial ownership of all shares and/or options included in his respective total, except to the extent of his pecuniary interest therein. (2) Includes: - 30,416 shares subject to options exercisable within 60 days of April 23, 2003. (3) Includes: - 30,416 shares subject to options exercisable within 60 days of April 23, 2003. (4) Includes: -9- Schedule 13D - 175,570 shares subject to options exercisable within 60 days of April 23, 2003. (5) Includes: - 55,916 shares subject to options exercisable within 60 days of April 23, 2003. (6) Includes: - 60,416 shares subject to options exercisable within 60 days of April 23, 2003. (7) Includes: - 30,416 shares subject to options exercisable within 60 days of April 23, 2003, 196,000 shares of common stock held by a trust for the benefit of Mr. O'Farrell's children and 500,000 shares of common stock held by O'Farrell & Sons LLC. (8) Includes: - 710,418 shares subject to options exercisable within 60 days of April 23, 2003 and 17,053 shares of common stock held by a trust for the benefit of Mr. Patterson's children. (9) Includes: - 45,533 shares subject to options exercisable within 60 days of April 23, 2003 and 40,000 shares of common stock held by a trust for the benefit of Mr. Phillips' children. (10) Includes: - 180,055 shares subject to options exercisable within 60 days of April 23, 2003. -10-