

POLO RALPH LAUREN CORP

Form 4

August 01, 2007

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
Number: 3235-0287
Expires: January 31,
2005
Estimated average
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response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person *
LAUREN RALPH

2. Issuer Name **and** Ticker or Trading
Symbol
POLO RALPH LAUREN CORP
[RL]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)
650 MADISON AVE
(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
08/01/2007

☒ Director ☒ 10% Owner
☒ Officer (give title below) ☐ Other (specify below)
Chairman & CEO

NEW YORK, NY 10022

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Common Stock	08/01/2007		S		300	D	\$ 88.7
							415,394.97
Class A Common Stock	08/01/2007		S		200	D	\$ 88.77
							415,194.97
Class A Common Stock	08/01/2007		S		1,500	D	\$ 88.76
							413,694.97
Class A Common	08/01/2007		S		300	D	\$ 88.72
							413,394.97

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Stock

Class A Common Stock	08/01/2007	S	100	D	\$ 88.66	413,294.97	D
Class A Common Stock	08/01/2007	S	100	D	\$ 88.71	413,194.97	D
Class A Common Stock	08/01/2007	S	100	D	\$ 88.73	413,094.97	D
Class A Common Stock	08/01/2007	S	400	D	\$ 88.78	412,694.97	D
Class A Common Stock	08/01/2007	S	200	D	\$ 88.8	412,494.97	D
Class A Common Stock	08/01/2007	S	200	D	\$ 88.57	412,294.97	D
Class A Common Stock	08/01/2007	S	1,100	D	\$ 88.49	411,194.97	D
Class A Common Stock	08/01/2007	S	1,400	D	\$ 89.35	409,794.97	D
Class A Common Stock	08/01/2007	S	300	D	\$ 88.59	409,494.97	D
Class A Common Stock	08/01/2007	S	500	D	\$ 88.87	408,994.97	D
Class A Common Stock	08/01/2007	S	100	D	\$ 88.97	408,894.97	D
Class A Common Stock	08/01/2007	S	200	D	\$ 88.82	408,694.97	D
Class A Common Stock	08/01/2007	S	300	D	\$ 88.75	408,394.97	D
Class A Common Stock	08/01/2007	S	300	D	\$ 88.79	408,094.97	D

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Class A Common Stock	08/01/2007	S	200	D	\$ 88.81	407,894.97	D
Class A Common Stock	08/01/2007	S	100	D	\$ 88.68	407,794.97	D
Class A Common Stock	08/01/2007	S	500	D	\$ 88.48	407,294.97	D
Class A Common Stock	08/01/2007	S	800	D	\$ 88.27	406,494.97	D
Class A Common Stock	08/01/2007	S	200	D	\$ 88.09	406,294.97	D
Class A Common Stock	08/01/2007	S	400	D	\$ 88.21	405,894.97	D
Class A Common Stock	08/01/2007	S	300	D	\$ 88.31	405,594.97	D
Class A Common Stock	08/01/2007	S	200	D	\$ 88.54	405,394.97	D
Class A Common Stock	08/01/2007	S	100	D	\$ 89	405,294.97	D
Class A Common Stock	08/01/2007	S	300	D	\$ 88.99	404,994.97	D
Class A Common Stock	08/01/2007	S	200	D	\$ 89.05	404,794.97	D
Class A Common Stock	08/01/2007	S	200	D	\$ 89.06	404,594.97 <u>(1)</u>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repor Trans (Instr
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
LAUREN RALPH 650 MADISON AVE NEW YORK, NY 10022	X	X	Chairman & CEO	

Signatures

Yen D. Chu,
Attorney-in-Fact

08/01/2007

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This is part three of four Form 4 filings disclosing the transaction taking place on August 1, 2007 for the above reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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