#### SEWELL JEFFREY DUANE

Form 3

January 26, 2006

### FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

Expires:

January 31, 2005

0.5

Estimated average burden hours per

response...

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement RURBAN FINANCIAL CORP [RBNF]  **SEWELL JEFFREY DUANE** (Month/Day/Year) 01/18/2006 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 1710 STONEMORE DRIVE (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) Director 10% Owner \_X\_ Form filed by One Reporting \_X\_\_ Officer Other Person DEFIANCE, Â OHÂ 43512 (give title below) (specify below) PRESIDENT OF SUBSIDIARY Form filed by More than One Reporting Person & COO

(City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security 2. Amount of Securities 3. 4. Nature of Indirect Beneficial (Instr. 4) Beneficially Owned Ownership Ownership (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) COMMON STOCK 228 D Â COMMON STOCK **ESOP** 2,244 Ι

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

3. Title and Amount of 6. Nature of Indirect 1. Title of Derivative Security 2. Date Exercisable and 4. 5. (Instr. 4) **Expiration Date** Securities Underlying Conversion Ownership Beneficial (Month/Day/Year) Derivative Security or Exercise Form of Ownership (Instr. 4) Price of Derivative (Instr. 5) Derivative Security:

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
OPTION FOR COMMON STOCK	06/15/1998	06/15/2008	COMMON STOCK	551	\$ 16.78	D	Â
OPTION FOR COMMON STOCK	11/20/2000	11/20/2010	COMMON STOCK	525	\$ 11.07	D	Â
OPTION FOR COMMON STOCK	08/01/2001	08/01/2011	COMMON STOCK	262	\$ 13.33	D	Â
OPTION FOR COMMON STOCK	11/01/2001	11/01/2011	COMMON STOCK	750	\$ 14	D	Â
OPTION FOR COMMON STOCK	01/21/2004	01/21/2014	COMMON STOCK	7,500	\$ 13.85	D	Â

## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
SEWELL JEFFREY DUANE 1710 STONEMORE DRIVE DEFIANCE, OH 43512	Â	Â	PRESIDENT OF SUBSIDIARY & COO	Â		

### **Signatures**

JEFFREY D.
SEWELL

\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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