Activision Blizzard, Inc. Form 4

#### August 05, 2013 FORM 4

#### **OMB APPROVAL**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

January 31, Expires: 2005

**SECURITIES** 

Estimated average burden hours per 0.5 response...

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

(Fillt of Type Responses)				
1. Name and Address of Reporting Person ** KOTICK ROBERT A	2. Issuer Name <b>and</b> Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
(Last) (First) (Middle)	Activision Blizzard, Inc. [ATVI] 3. Date of Earliest Transaction	(Check all applicable)		
C/O ACTIVISION BLIZZARD, INC., 3100 OCEAN PARK BOULEVARD	(Month/Day/Year) 08/01/2013	_X_ Director 10% Owner _X_ Officer (give title Other (specify below)  President & CEO		
(Street)	4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line)		

SANTA MONICA, CA 90405

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting Person

(City)	(State) (2	Zip) Table	e I - Non-D	erivative S	Securit	ties Acquir	ed, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securiti	ed of (		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Stock, par value \$0.000001 per share	08/01/2013		F(1)	17,924	D	\$ 18.195	5,444,451 <u>(2)</u>	D	
Common Stock, par value \$0.000001 per share							9,600	I	by UTMAs for the benefit of minor children

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

> 9. Nu Deriv Secur Bene

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of 2. 3. Transaction Date 3A. Deemed 4. 5. 6. Date Exercisable and	7. Title and	8. Price of	(
Derivative Conversion (Month/Day/Year) Execution Date, if TransactionNumber Expiration Date	Amount of	Derivative	J
Security or Exercise any Code of (Month/Day/Year)	Underlying	Security	
(Instr. 3) Price of (Month/Day/Year) (Instr. 8) Derivative	Securities	(Instr. 5)	J
Derivative Securities	(Instr. 3 and 4)		(
Security Acquired			J
(A) or			J
Disposed			į
of (D)			(
(Instr. 3,			
4, and 5)			
	Amount		
	or		
Date Expiration	Title Number		
Exercisable Date	of		
Code V (A) (D)	Shares		

## **Reporting Owners**

Reporting Owner Name / Address	nsnips
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Director 10% Owner Officer Other

KOTICK ROBERT A C/O ACTIVISION BLIZZARD, INC. 3100 OCEAN PARK BOULEVARD SANTA MONICA, CA 90405

X President & CEO

### **Signatures**

/s/ Robert A. Kotick 08/05/2013

\*\*Signature of Date
Reporting Person

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On August 1, 2013, 34,350 restricted share units held by Mr. Kotick vested and, as allowed under the terms of his restricted share unit agreement, the Company withheld 17,924 shares otherwise deliverable to him to satisfy the resulting tax withholding obligations.
- Following the transactions reported on this Form 4, Mr. Kotick directly held (a) 1,202,250 restricted stock units, each representing the (2) right to receive a share of the Company's common stock, (b) 3,313,246 performance shares, each representing the right to receive a share of the Company's common stock, and (c) 928,955 shares of the Company's common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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