

ACXIOM CORP  
Form SC 13G  
May 27, 2008

OMB APPROVAL  
OMB  
Number: 3235-0145  
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H o u r s   p e r  
response   10.4

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**SCHEDULE 13G  
Under the Securities Exchange Act of 1934  
(Amendment No. )\***

Acxiom Corporation

-----  
(Name of Issuer)

Common Stock

-----  
(Title of Class of Securities)

005125109

-----  
(CUSIP Number)

May 15, 2008

-----  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

☐ Rule 13d-1(b)

☒ Rule 13d-1(c)

☐ Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMD control number.

SEC 1745 (3-06)

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-----  
 CUSIP No. 0005125109  
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**1 Names of Reporting Persons**  
**I.R.S. Identification Nos. of above persons (entities only)**

Glenhill Advisors, LLC  
 13-4153005

**2 Check the Appropriate Box if a Member of a Group (See Instructions)**

(a) ☐  
 (b) ☒

**3 SEC Use Only**

**4 Citizenship or Place of Organization**

Delaware

|           |          |                   |           |
|-----------|----------|-------------------|-----------|
| Number of | <b>5</b> | Sole Voting Power | 4,108,463 |
|-----------|----------|-------------------|-----------|

|              |          |                     |   |
|--------------|----------|---------------------|---|
| Shares       |          |                     |   |
| Beneficially | <b>6</b> | Shared Voting Power | 0 |

|          |          |                        |           |
|----------|----------|------------------------|-----------|
| Owned by |          |                        |           |
| Each     | <b>7</b> | Sole Dispositive Power | 4,108,463 |

|              |          |                          |   |
|--------------|----------|--------------------------|---|
| Reporting    |          |                          |   |
| Person With: | <b>8</b> | Shared Dispositive Power | 0 |

**9 Aggregate Amount Beneficially Owned by Each Reporting Person**

4,108,463

**10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) ☐**

**11 Percent of Class Represented by Amount in Row (9)**

5.3%

**12 Type of Reporting Person (See Instructions)**

IA, HC



CUSIP No. 0005125109

**1 Names of Reporting Persons**  
**I.R.S. Identification Nos. of above persons (entities only)**

Glenn J. Krevlin

**2 Check the Appropriate Box if a Member of a Group(See Instructions)**

(a) ☐

(b) ☒

**3 SEC Use Only**

**4 Citizenship or Place of Organization**

United States

|                  |          |                          |           |
|------------------|----------|--------------------------|-----------|
| <b>Number of</b> | <b>5</b> | <b>Sole Voting Power</b> | 4,108,463 |
|------------------|----------|--------------------------|-----------|

|                     |          |                            |   |
|---------------------|----------|----------------------------|---|
| <b>Shares</b>       | <b>6</b> | <b>Shared Voting Power</b> | 0 |
| <b>Beneficially</b> |          |                            |   |

|                 |          |                               |           |
|-----------------|----------|-------------------------------|-----------|
| <b>Owned by</b> | <b>7</b> | <b>Sole Dispositive Power</b> | 4,108,463 |
| <b>Each</b>     |          |                               |           |

|                     |          |                                 |   |
|---------------------|----------|---------------------------------|---|
| <b>Reporting</b>    | <b>8</b> | <b>Shared Dispositive Power</b> | 0 |
| <b>Person With:</b> |          |                                 |   |

**9 Aggregate Amount Beneficially Owned by Each Reporting Person**

4,108,463

**10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) ☐**

**11 Percent of Class Represented by Amount in Row (9)**

5.3%

**12 Type of Reporting Person (See Instructions)**

IN, HC



-----  
 CUSIP No. 0005125109  
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**1 Names of Reporting Persons**  
**I.R.S. Identification Nos. of above persons (entities only)**

Glenhill Capital Management, LLC  
 13-4146739

**2 Check the Appropriate Box if a Member of a Group(See Instructions)**

(a) ☐   
 (b) ☒

**3 SEC Use Only**

**4 Citizenship or Place of Organization**

Delaware

Number of **5** Sole Voting Power **0**

Shares **6** Shared Voting Power **4,108,463**  
 Beneficially

Owned by **7** Sole Dispositive Power **0**  
 Each

Reporting **8** Shared Dispositive Power **4,108,463**  
 Person With:

**9 Aggregate Amount Beneficially Owned by Each Reporting Person**

4,108,463

**10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) ☐**

**11 Percent of Class Represented by Amount in Row (9)**

5.3%

**12 Type of Reporting Person (See Instructions)**

IA, HC



**Item 1(a) Name of Issuer**

Acxiom Corporation

**Item 1(b) Address of Issuer's Principal Executive Offices**

P.O. Box 8180, 1 Information Way  
Little Rock, Arkansas 72203

**Item 2(a) Name of Person Filing**

Glenhill Advisors, LLC, Glenn J. Krevlin and Glenhill Capital Management, LLC. Glenn J. Krevlin is the managing member and control person of Glenhill Advisors, LLC. Glenhill Advisors, LLC is the managing member of Glenhill Capital Management, LLC. Glenhill Capital Management, LLC is the general partner and investment advisor of Glenhill Capital LP, a security holder of the issuer, and sole shareholder of Glenhill Capital Overseas GP, Ltd. Glenhill Capital Overseas GP, Ltd. is general partner of Glenhill Capital Overseas Master Fund, LP, a security holder of the issuer.

**Item 2(b) Address of Principal Business Office or, if none, Residence**

598 Madison Avenue, 12<sup>th</sup> Floor  
New York, NY 10022

**Item 2(c) Citizenship**

See the response(s) to Item 4 on the attached cover page(s).

**Item 2(d) Title of Class of Securities**

Common Stock

**Item 2(e) CUSIP Number**

0005125109

**Item 3 If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:**

Not Applicable

## Item 4 Ownership

- (a) Amount Beneficially owned:  
See the response(s) to Item 9 on the attached cover page(s).
- (b) Percent of Class:  
See the response(s) to Item 11 on the attached cover page(s), which was determined by dividing the number of shares beneficially held by the Reporting Person by 77,044,178, the number of shares of common stock issued and outstanding as reported in the Issuer's Form 10-Q filed with the Securities and Exchange Commission on February 7, 2008.
- (c) Number of shares as to which the person has:
- (i) Sole power to vote or to direct the vote:  
See the response(s) to Item 5 on the attached cover page(s).
- (ii) Shared power to vote or to direct the vote:  
See the response(s) to Item 6 on the attached cover page(s).
- (iii) Sole power to dispose or to direct the disposition of:  
See the response(s) to Item 7 on the attached cover page(s).
- (iv) Shared power to dispose or to direct the disposition of:  
See the response(s) to Item 8 on the attached cover page(s).

## Item 5 Ownership of Five Percent or Less of a Class.

Not Applicable.

**Item 6                      Ownership of More Than Five Percent on Behalf of Another Person.**

Not Applicable.

**Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company.**

Not Applicable.

**Item 8 Identification and Classification of Members of the Group.**

Not Applicable.

**Item 9                      Notice of Dissolution of Group.**

Not Applicable.

**Item 10                      Certification.**

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or

influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

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**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

**DATE:** May 27, 2008

**GLENHILL ADVISORS, LLC**

By: /s/GLENN J. KREVLIN

Name: Glenn J. Krevlin  
Title: Managing Member

**/s/ GLENN J. KREVLIN**

Name: Glenn J. Krevlin

**GLENHILL CAPITAL MANAGEMENT,  
LLC**

By: GLENHILL ADVISORS, LLC  
Managing Member

By: /s/GLENN J. KREVLIN

Name: Glenn J. Krevlin  
Title: Managing Member