

Joy Catherine Frazier
 Form 4
 July 07, 2010

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2005
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Joy Catherine Frazier

2. Issuer Name and Ticker or Trading Symbol
 BROWN FORMAN CORP
 [BFA/BFB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction
 (Month/Day/Year)

____ Director
 ____ Officer (give title below)
 ___X___ 10% Owner
 ____ Other (specify below)

850 DIXIE HIGHWAY

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 ___X___ Form filed by One Reporting Person
 ____ Form filed by More than One Reporting Person

(Street)

LOUISVILLE, KY 40210

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | | (A) or (D) Code V Amount (D) Price | | | |
| Class A Common | | | | | 126,884 | D | |
| Class A Common | | | | | 15,456 | I | Spouse |
| Class A Common | | | | | 3,948 | I | Caitlin Joy UTMA |
| Class A Common | | | | | 7,032 | I | Charles Joy UTMA |
| Class A Common | | | | | 15,216 | I | Christopher Joy UTMA |

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| | | | | | | | | |
|-------------------|------------|-------------|-----|---|------------|----------------------|---|--|
| Class A Common | | | | | | 10,422 | I | Alexander Joy UTMA |
| Class A Common | 07/02/2010 | <u>J(2)</u> | 119 | A | <u>(1)</u> | 10,432 | I | Avish Agincourt, LLC |
| Class A Common | | | | | | 37,556 | I | Annsley Thornton Trust |
| Class B Common | | | | | | 235,716 | D | |
| Class B Common | | | | | | 13,296 | I | Spouse |
| Class B Common | | | | | | 1,820 | I | Caitlin Joy UTMA |
| Class B Common | | | | | | 3,338 | I | Charles Joy UTMA |
| Class B Common | | | | | | 8,036 | I | Christopher Joy UTMA |
| Class B Common | | | | | | 4,916 | I | Alexander Joy UTMA |
| Class B Common | 07/02/2010 | <u>J(2)</u> | 121 | D | <u>(1)</u> | 2,457 ⁽³⁾ | I | Avish Agincourt LLC |
| Class B Common | | | | | | 146.548 | I | By Spouse as Custodian for Caitlin Joy |
| Class B Common | | | | | | 146.548 | I | By Spouse as Custodian for Charles Joy |
| Class B Common | | | | | | 146.548 | I | By Spouse as Custodian for Christopher Joy |
| Class B Common | | | | | | 146.548 | I | By Spouse as Custodian for Alexander Joy |
| Class B Common | | | | | | 14,380 | I | Annsley Thornton Trust |

