

BROWN FORMAN CORP  
Form 4  
December 27, 2016

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Barzun Brooke Brown

2. Issuer Name and Ticker or Trading Symbol  
BROWN FORMAN CORP [BFA, BFB]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)  
850 DIXIE HIGHWAY  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
12/22/2016

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
 10% Owner  
\_\_\_\_ Other (specify below)

LOUISVILLE, KY 40210  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D) Code V Amount (D) Price			
Class A Common					36 <sup>(1)</sup>	I	Eleanor Lee Trusts
Class B Common					25,790 <sup>(2)</sup>	I	Eleanor Lee Trusts
Class A Common					300,000 <sup>(3)</sup>	I	Hackberry 2010 LLC
Class B Common					1,092 <sup>(4)</sup>	I	Hebe Exempt Trust
Class B Common					430,568 <sup>(5)</sup>	I	Hebe Three Limited

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Class A Common	633,674 <sup>(6)</sup>	I	Partnership Hebe Three Limited Partnership
Class A Common	1,770 <sup>(7)</sup>	I	OB2 Marital Trust
Class B Common	404,678 <sup>(8)</sup>	I	OB2 Marital Trust
Class A Common	24 <sup>(9)</sup>	I	OB2 Reverse QTIP Trust
Class B Common	102,896 <sup>(10)</sup>	I	OB2 Reverse QTIP Trust
Class B Common	190,970 <sup>(11)</sup>	I	OB3 GST Exempt Trust
Class A Common	6,660,230 <sup>(12)</sup>	I	Olympus Three LLC
Class B Common	13,407,282 <sup>(13)</sup>	I	Olympus Three LLC
Class A Common	40,878 <sup>(14)</sup>	I	Trust fbo Brooke Barzun
Class B Common	10,218 <sup>(15)</sup>	I	Trust fbo Brooke Barzun
Class B Common	990 <sup>(16)</sup>	I	Trust fbo Child-1
Class B Common	2,898 <sup>(17)</sup>	I	Trust fbo Child-2
Class B Common	2,898 <sup>(17)</sup>	I	Trust fbo Child-3
Class B Common	374 <sup>(18)</sup>	I	UTMA-1
Class B Common	1,124 <sup>(19)</sup>	I	UTMA-2
Class B Common	1,124 <sup>(19)</sup>	I	UTMA-3
Class A Common	26,126 <sup>(20)</sup>	I	Woodford Partners Kentucky,

LLC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned (Instr. 6)
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Barzun Brooke Brown 850 DIXIE HIGHWAY LOUISVILLE, KY 40210		X		

## Signatures

Michael E. Carr, Atty in Fact for Brooke Brown  
Barzun  
12/27/2016

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) In August 2016, the Class A and Class B common stock of Brown-Forman Corporation split 2-1, resulting in the reporting person's acquisition of 18 additional shares.
- (2) Reflects the acquisition of 12,895 additional shares in the August 2016 stock split.
- (3) Reflects the acquisition of 150,000 additional shares in the August 2016 stock split.
- (4) Reflects the acquisition of 546 additional shares in the August 2016 stock split.

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- (5) Reflects the acquisition of 215,284 additional shares in the August 2016 stock split.
- (6) Reflects the acquisition of 316,837 additional shares in the August 2016 stock split.
- (7) Reflects the acquisition of 885 additional shares in the August 2016 stock split.
- (8) Reflects the acquisition of 202,339 additional shares in the August 2016 stock split.
- (9) Reflects the acquisition of 12 additional shares in the August 2016 stock split.
- (10) Reflects the acquisition of 51,448 additional shares in the August 2016 stock split.
- (11) Reflects the acquisition of 95,485 additional shares in the August 2016 stock split.
- (12) Reflects the acquisition of 3,330,115 additional shares in the August 2016 stock split.
- (13) Reflects the acquisition of 6,703,641 additional shares in the August 2016 stock split.
- (14) Reflects the acquisition of 20,439 additional shares in the August 2016 stock split.
- (15) Reflects the acquisition of 5,109 additional shares in the August 2016 stock split.
- (16) Reflects the acquisition of 495 additional shares in the August 2016 stock split.
- (17) Reflects the acquisition of 1,449 additional shares in the August 2016 stock split.
- (18) Reflects the acquisition of 187 additional shares in the August 2016 stock split.
- (19) Reflects the acquisition of 562 additional shares in the August 2016 stock split.
- (20) Reflects the acquisition of 13,063 additional shares in the August 2016 stock split.

### **Remarks:**

2nd of 2 Forms

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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