

Upland Software, Inc.  
Form S-8  
March 29, 2019

UNITED  
STATES  
SECURITIES  
AND  
EXCHANGE  
COMMISSION  
Washington, D.C.  
20549

FORM S 8  
REGISTRATION  
STATEMENT  
Under  
The Securities  
Act of 1933

Upland Software,  
Inc.  
(Exact name of  
Registrant as  
specified in its  
charter)

~~07129920~~  
0712992077

(State

or

other

(I.R.S. Employer

jurisdiction

Identification

of

Number)

incorporation

or

organization)

401 Congress

Avenue, Suite

1850

Austin, Texas

78701

(Address of

principal

executive offices,

including zip

code)

Upland Software,  
Inc. 2014 Equity  
Incentive Plan

(Full title of the plan)

John T.  
McDonald  
Upland Software,  
Inc.  
401 Congress  
Avenue, Suite  
1850  
Austin, Texas  
78701  
(512) 960-1010  
(Name, address  
and telephone  
number,  
including area  
code, of agent for  
service)

Indicate  
by  
check  
mark  
whether  
the  
registrant  
is  
a  
large  
accelerated  
filer,  
an  
accelerated  
filer,  
a  
non-accelerated  
filer,  
or  
a  
smaller  
reporting  
company.  
See  
the  
definitions  
of  
“large  
accelerated  
filer,”  
“accelerated

filer”  
and  
“smaller  
reporting  
company”  
in  
Rule 12b-2  
of  
the  
Exchange  
Act.

Large accelerated filer

Accelerated filer

ý

Non-accelerated filer (Do not check if a smaller reporting company) o Smaller reporting company o

CALCULATION OF REGISTRATION FEE

| Title of Securities to be Registered  | Proposed Maximum Offering Price Per Share        | Proposed Maximum Aggregate Offering Price | Amount of Registration Fee |
|---|--|---|----------------------------|
| Registered Common stock, \$0.0001 par value per share, reserved for issuance under the 2014 Equity Incentive Plan | 859,604 <sup>(2)</sup><br>\$40.80 <sup>(3)</sup> | \$35,071,843 <sup>(3)</sup>               | \$4,251                    |
| TOTAL   | 859,604 <sup>(2)</sup><br>\$40.80 <sup>(3)</sup> | \$35,071,843 <sup>(3)</sup>               | \$4,251                    |

- Pursuant to Rule 416(a) of the Securities Act of 1933, as amended, this Registration Statement shall also cover any additional shares of the Registrant’s common stock that become issuable under the Upland Software, Inc. 2014 Equity Incentive Plan (“2014 Plan”) by
- (1) reason of any stock dividend, stock split, recapitalization or other similar transaction effected without the Registrant’s receipt of consideration that increases the number of the Registrant’s outstanding shares of common stock.
  - (2) Reflects additional shares reserved for issuance under the 2014 Plan that became issuable under the 2014 Plan pursuant to its terms.
  - (3) Estimated in accordance with paragraphs (c) and (h) of Rule 457 solely for the purpose of calculating the registration fee on the basis of \$40.80, which represents the average of the high and low price per share of the Registrant’s common stock on March 25, 2019 as reported on the NASDAQ Global Market.



## PART I

### INFORMATION REQUIRED IN THE SECTION 10(a) PROSPECTUS

The information specified in Item 1 and Item 2 of Part I of Form S-8 is omitted from this Registration Statement on Form S-8 (the "Registration Statement") in accordance with the provisions of Rule 424 under the Securities Act of 1933, as amended (the "Securities Act"), and the introductory note to Part I of Form S-8. The documents containing the information specified in Part I of Form S-8 will be delivered to the participants in the equity benefit plans covered by this Registration Statement as specified by Rule 428(b)(1) under the Securities Act. These documents, and the documents incorporated by reference into this Registration Statement pursuant to Item 3 of Part II of this Registration Statement, taken together, constitute a prospectus that meets the requirements of Section 10(a) of the Securities Act.

## PART II

### INFORMATION REQUIRED IN REGISTRATION STATEMENT

Item 3. Incorporation of Documents by Reference.

Upland Software, Inc. (the "Registrant") hereby incorporates by reference into this Registration Statement the following documents previously filed with the Securities and Exchange Commission (the "Commission"):

(1) The Registrant's Annual Report on Form 10-K for the fiscal year ended December 31, 2018 filed with the Commission on March 15, 2019;

(2) The description of the Registrant's Common Stock contained in the Company's Registration Statement on Form 8-A (File No. 001-36720) filed with the Commission on November 3, 2014, pursuant to Section 12(b) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), including any amendment or report filed for the purpose of updating such description.

All documents filed by the Registrant pursuant to Sections 13(a), 13(c), 14 and 15(d) of the Exchange Act on or after the date of this Registration Statement and prior to the filing of a post-effective amendment to this Registration Statement that indicates that all securities offered have been sold or that deregisters all securities then remaining unsold shall be deemed to be incorporated by reference in this Registration Statement and to be part hereof from the date of filing of such documents; provided, however, that documents or information deemed to have been furnished and not filed in accordance with the rules of the Commission shall not be deemed incorporated by reference into this Registration Statement.

Item 4. Description of Securities.

Not applicable.

Item 5. Interests of Named Experts and Counsel.

The validity of the shares of common stock offered hereby will be passed upon for the Registrant by Pillsbury Winthrop Shaw Pittman LLP.

Item 6. Indemnification of Directors and Officers.

Section 145 of the Delaware General Corporation Law authorizes a court to award, or a corporation's board of directors to grant, indemnity to directors, officers and other employees in terms sufficiently broad to permit such indemnification under certain circumstances for liabilities, including reimbursement for expenses incurred, arising under the Securities Act of 1933, as amended, or the Securities Act. Our amended and restated certificate of incorporation, as currently in effect, provides for indemnification of our directors, officers, employees and other agents to the maximum extent permitted by the Delaware General Corporation Law, and our amended and restated bylaws, as currently in effect, provide for indemnification of our directors, officers, employees and other agents to the maximum extent permitted by the Delaware General Corporation Law. In addition, we have and expect to continue to enter into indemnification agreements with our directors, officers and some employees containing provisions that may be in some respects broader than the specific indemnification provisions contained in the Delaware General Corporation Law. The indemnification agreements may require us, among other things, to indemnify our directors against certain liabilities that may arise by reason of their status or service as directors and to advance their expenses incurred as a result of any proceeding against them as to which they could be indemnified.



Item 7. Exemption from Registration Claimed.  
Not applicable.

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INDEX TO EXHIBITS

| Exhibit Number | Description  |
|----------------|--|
| <u>4.1*</u>    | <u>Amended and Restated Certificate of Incorporation of the Registrant (which is incorporated herein by reference to Exhibit 3.2 to the Registrant's Registration Statement on Form S-1)</u>   |
| <u>4.2*</u>    | <u>Amended and Restated Bylaws of the Registrant (which is incorporated herein by reference to Exhibit 3.4 to the Registrant's Registration Statement on Form S-1)</u>   |
| <u>4.3*</u>    | <u>2014 Equity Incentive Plan and form of agreement thereunder (which are incorporated herein by reference to Exhibits 10.6, 10.7, 10.7.1, 10.8, 10.8.1, 10.9 and 10.9.1 to the Registrant's Registration Statement on Form S-1)</u> |
| <u>5.1</u>     | <u>Opinion of Pillsbury Winthrop Shaw Pittman LLP</u>  |
| <u>23.1</u>    | <u>Consent of Ernst &amp; Young LLP, Independent Registered Public Accounting Firm</u>   |
| <u>23.2</u>    | <u>Consent of Pillsbury Winthrop Shaw Pittman LLP (contained in Exhibit 5.1 hereto)</u>  |
| <u>24.1</u>    | <u>Power of Attorney (contained on signature page hereto)</u>  |

\* Incorporated by reference to exhibits filed with the Registrant's Registration Statement on Form S-1, as amended (Registration No. 333-198574), as declared effective on November 5, 2014.

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Item 9. Undertakings.

A. The undersigned Registrant hereby undertakes:

(1) To file, during any period in which offers or sales are being made, a post-effective amendment to this Registration Statement:

(i) To include any prospectus required by Section 10(a)(3) of the Securities Act of 1933;

(ii) To reflect in the prospectus any facts or events arising after the effective date of the Registration Statement (or the most recent post-effective amendment thereof) which, individually or in the aggregate, represent a fundamental change in the information set forth in the Registration Statement. Notwithstanding the foregoing, any increase or decrease in volume of securities offered (if the total dollar value of securities offered would not exceed that which was registered) and any deviation from the low or high end of the estimated maximum offering range may be reflected in the form of prospectus filed with the Commission pursuant to Rule 424(b) if, in the aggregate, the changes in volume and price represent no more than a 20 percent change in the maximum aggregate offering price set forth in the "Calculation of Registration Fee" table in the effective registration statement;

(iii) To include any material information with respect to the plan of distribution not previously disclosed in the Registration Statement or any material change to such information in the Registration Statement.

Provided, however, that paragraphs (A)(1)(i) and (A)(1)(ii) do not apply if the information required to be included in a post-effective amendment by those paragraphs is contained in periodic reports filed with or furnished to the Commission by the Registrant pursuant to Section 13 or Section 15(d) of the Exchange Act of 1934 that are incorporated by reference in this Registration Statement.

(2) That, for the purpose of determining any liability under the Securities Act of 1933, each such post-effective amendment shall be deemed to be a new registration statement relating to the securities offered therein, and the offering of such securities at that time shall be deemed to be the initial bona fide offering thereof.

(3) To remove from registration by means of a post-effective amendment any of the securities being registered which remain unsold at the termination of the offering.

B. The undersigned Registrant hereby undertakes that, for purposes of determining any liability under the Securities Act of 1933, each filing of the Registrant's annual report pursuant to Section 13(a) or Section 15(d) of the Exchange Act of 1934 (and, where applicable, each filing of an employee benefit plan's annual report pursuant to Section 15(d) of the Exchange Act of 1934) that is incorporated by reference in the Registration Statement shall be deemed to be a new registration statement relating to the securities offered therein, and the offering of such securities at that time shall be deemed to be the initial bona fide offering thereof.

C. Insofar as indemnification for liabilities arising under the Securities Act of 1933 may be permitted to directors, officers and controlling persons of the Registrant pursuant to the foregoing provisions, or otherwise, the Registrant has been advised that in the opinion of the Securities and Exchange Commission such indemnification is against public policy as expressed in the Securities Act of 1933 and is, therefore, unenforceable. In the event that a claim for indemnification against such liabilities (other than the payment by the Registrant of expenses incurred or paid by a director, officer or controlling person of the Registrant in the successful defense of any action, suit or proceeding) is asserted by such director, officer or controlling person in connection with the securities being registered, the Registrant will, unless in the opinion of its counsel the matter has been settled by controlling precedent, submit to a court of appropriate jurisdiction the question whether such indemnification by it is against public policy as expressed in the Securities Act of 1933 and will be governed by the final adjudication of such issue.

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SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, as amended, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Austin, State of Texas, on this 29th day of March, 2019.

UPLAND SOFTWARE, INC.

By: /s/ John T. McDonald

John T. McDonald

Chief Executive Officer

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POWER OF ATTORNEY

KNOW ALL PERSONS BY THESE PRESENTS, that each person whose signature appears below hereby constitutes and appoints John T. McDonald and Michael D. Hill, and each of them, as his or her true and lawful attorney in fact and agent with full power of substitution, for him or her in any and all capacities, to sign any and all amendments to this Registration Statement on Form S-8 (including post-effective amendments), and to file the same, with all exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, granting unto said attorneys-in-fact, proxies and agents full power and authority to do and perform each and every act and thing requisite and necessary to be done in connection therewith, as fully for all intents and purposes as he or she might or could do in person, hereby ratifying and confirming all that said attorneys-in-fact, proxies and agents, or his, her or their substitute or substitutes, may lawfully do or cause to be done by virtue hereof.

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement on Form S-8 has been signed by the following persons in the capacities and on the dates indicated.

| Signature                                    | Title   | Date           |
|--|---|----------------|
| /s/ John T. McDonald<br>John T. McDonald     | Chief Executive Officer and Chairman<br>(Principal Executive Officer)   | March 29, 2019 |
| /s/ Michael D. Hill<br>Michael D. Hill       | Chief Financial Officer, Secretary and Treasurer<br>(Principal Financial Officer and Principal Accounting Officer ) | March 29, 2019 |
| /s/ David D. May<br>David D. May             | Director  | March 29, 2019 |
| /s/ Stephen E. Courter<br>Stephen E. Courter | Director  | March 29, 2019 |
| /s/ Rodney C. Favaron<br>Rodney C. Favaron   | Director  | March , 2019   |
| /s/ Joe Ross<br>Joe Ross                     | Director  | March , 2019   |