

ACXIAM CORP
Form 5
April 24, 2017

FORM 5

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
Form 3 Holdings Reported Form 4 Transactions Reported

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *
SELF DENNIS D.

(Last) (First) (Middle)

ACXIAM CORPORATION, 301
E. DAVE WARD DRIVE

(Street)

CONWAY, AR 72032

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
ACXIAM CORP [ACXM]

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)
03/31/2017

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Divisional President

6. Individual or Joint/Group Reporting

(check applicable line)

Form Filed by One Reporting Person
 Form Filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D) Amount Price			
Common Stock, \$.10 Par Value	05/02/2016	^	J	113 ⁽¹⁾ A \$ 18.6405	32,902	D	^
Common Stock, \$.10 Par Value	05/31/2016	^	J	117 ⁽¹⁾ A \$ 18.003	63,537	D	^
	06/30/2016	^	J	112 ⁽¹⁾ A	63,649	D	^

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Common Stock, \$.10 Par Value						\$ 18.6915			
Common Stock, \$.10 Par Value	08/01/2016	Â	J	106 ⁽¹⁾	A	\$ 19.72	63,755	D	Â
Common Stock, \$.10 Par Value	08/31/2016	Â	J	95 ⁽¹⁾	A	\$ 22.0915	63,850	D	Â
Common Stock, \$.10 Par Value	09/30/2016	Â	J	93 ⁽¹⁾	A	\$ 22.6525	63,943	D	Â
Common Stock, \$.10 Par Value	10/31/2016	Â	J	105 ⁽¹⁾	A	\$ 20.026	64,026	D	Â
Common Stock, \$.10 Par Value	11/30/2016	Â	J	11 ⁽¹⁾	A	\$ 22.5505	63,635	D	Â
Common Stock, \$.10 Par Value	01/31/2017	Â	J	95 ⁽¹⁾	A	\$ 22.185	63,730	D	Â
Common Stock, \$.10 Par Value	02/28/2017	Â	J	86 ⁽¹⁾	A	\$ 24.242	63,816	D	Â
Common Stock, \$.10 Par Value	03/31/2017	Â	J	87 ⁽¹⁾	A	\$ 24.1995	63,903	D	Â
Common Stock, \$.10 Par Value	03/31/2017	Â	J	328.28 ⁽²⁾	A	\$ 0	1,118.5826	I	by Managed Account 1

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Price of Underlying Security (Instr. 5)
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SELF DENNIS D. ACXIOM CORPORATION 301 E. DAVE WARD DRIVE CONWAY, AR 72032	Â	Â	Â Divisional President	Â

Signatures

By: Catherine L. Hughes, Attorney-in-Fact For: Dennis D. Self 04/24/2017

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.
- (2) These shares were acquired during fiscal 2017 under the Company's 401(k) Retirement Savings Plan.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.