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HAVERTY FURNITURE COMPANIES INC Form 8-K January 06, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 OR 15(d)

of the Securities Exchange Act of 1934

Date of Report: January 6, 2011 (Date of earliest event reported: December 30, 2010)

HAVERTY FURNITURE COMPANIES, INC. (Exact name of registrant as specified in its charter)

Maryland (State or other jurisdiction of incorporation or organization) 1-14445 (Commission File Number) 58-0281900 (I.R.S. Employer Identification No.)

780 Johnson Ferry Road, Suite 800, Atlanta, Georgia 30342 (Address of principal executive officers) (Zip Code) Telephone number, including area code: (404) 443-2900

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17CFR240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17CFR240.14d-2(b))

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o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17CFR240.13e-4(c))

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Item 1.01 Entry into a Material Definitive Agreement

On December 30, 2010, Haverty Furniture Companies, Inc. (the "Company") entered into a Retailer Program Agreement (the "Agreement") with GE Money Bank ("GE") which sets forth terms and conditions under which GE will provide revolving consumer credit to qualifying customers of the Company for the purchase of goods and services. The term of the agreement is through February 28, 2014.

The Agreement replaces a previous Dealer Agreement between the Company and CitiFinancial Retail Services of Citicorp Trust Bank, fsb, under which a private label credit card program was offered to the Company's customers. GE had become a party to the Dealer Agreement as a successor by assignment in October 2010.

The foregoing description of the Agreement does not purport to be complete and is qualified in its entirety by reference to such Agreement, which will be filed in accordance with SEC rules and regulations.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HAVERTY FURNITURE COMPANIES, INC.

January 6, 2011 By:

Jenny Hill Parker Senior Vice President, Finance, Secretary and Treasurer