

SCHAEFER FRED H  
Form 4  
January 03, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SCHAEFER FRED H

2. Issuer Name and Ticker or Trading Symbol  
TRIARC COMPANIES INC  
[TRY;TRY.B]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
TRIARC COMPANIES, INC., 280  
PARK AVENUE

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/29/2006

\_\_\_\_ Director  
 Officer (give title below) \_\_\_\_\_ 10% Owner  
\_\_\_\_\_ Other (specify below)  
Senior Vice President and CAO

(Street)  
NEW YORK, NY 10017

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price                             |
| Class A Common Stock            | 12/29/2006                           |  | S                              |   | 1,900   | D  | \$ 21.75 27,336                   |
| Class A Common Stock            | 12/29/2006                           |  | S                              |   | 300   | D  | \$ 21.76 27,036                   |
| Class A Common Stock            | 12/29/2006                           |  | S                              |   | 200   | D  | \$ 21.77 26,836                   |
| Class A Common Stock            | 12/29/2006                           |  | S                              |   | 300   | D  | \$ 21.78 26,536                   |

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|   |            |   |       |   |               |        |   |
|---|------------|---|-------|---|---------------|--------|---|
| Common<br>Stock                         |            |   |       |   |               |        |   |
| Class A<br>Common<br>Stock              | 12/29/2006 | S | 500   | D | \$ 21.8       | 26,036 | D |
| Class A<br>Common<br>Stock              | 12/29/2006 | S | 200   | D | \$<br>21.8001 | 25,836 | D |
| Class A<br>Common<br>Stock              | 12/29/2006 | S | 800   | D | \$ 21.81      | 25,036 | D |
| Class A<br>Common<br>Stock              | 12/29/2006 | S | 200   | D | \$ 21.82      | 24,836 | D |
| Class A<br>Common<br>Stock              | 12/29/2006 | S | 336   | D | \$<br>21.8201 | 24,500 | D |
| Class A<br>Common<br>Stock              | 12/29/2006 | S | 400   | D | \$ 22         | 24,100 | D |
| Class A<br>Common<br>Stock              | 12/29/2006 | S | 100   | D | \$ 22.01      | 24,000 | D |
| Class B<br>Common<br>Stock,<br>Series 1 | 12/29/2006 | S | 7,500 | D | \$ 20         | 62,900 | D |
| Class B<br>Common<br>Stock,<br>Series 1 | 12/29/2006 | S | 1,200 | D | \$ 20.03      | 61,700 | D |
| Class B<br>Common<br>Stock,<br>Series 1 | 12/29/2006 | S | 2,271 | D | \$ 20.04      | 59,429 | D |
| Class B<br>Common<br>Stock,<br>Series 1 | 12/29/2006 | S | 300   | D | \$ 20.07      | 59,129 | D |
| Class B<br>Common<br>Stock,<br>Series 1 | 12/29/2006 | S | 300   | D | \$ 20.1       | 58,829 | D |
|   | 12/29/2006 | S | 200   | D | \$ 20.11      | 58,629 | D |

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|   |            |   |     |   |          |        |   |
|---|------------|---|-----|---|----------|--------|---|
| Class B<br>Common<br>Stock,<br>Series 1 |            |   |     |   |          |        |   |
| Class B<br>Common<br>Stock,<br>Series 1 | 12/29/2006 | S | 200 | D | \$ 20.12 | 58,429 | D |
| Class B<br>Common<br>Stock,<br>Series 1 | 12/29/2006 | S | 700 | D | \$ 20.13 | 57,729 | D |
| Class B<br>Common<br>Stock,<br>Series 1 | 12/29/2006 | S | 100 | D | \$ 20.18 | 57,629 | D |
| Class B<br>Common<br>Stock,<br>Series 1 | 12/29/2006 | S | 500 | D | \$ 20.2  | 57,129 | D |
| Class B<br>Common<br>Stock,<br>Series 1 | 12/29/2006 | S | 100 | D | \$ 20.22 | 57,029 | D |
| Class B<br>Common<br>Stock,<br>Series 1 | 12/29/2006 | S | 200 | D | \$ 20.23 | 56,829 | D |
| Class B<br>Common<br>Stock,<br>Series 1 | 12/29/2006 | S | 800 | D | \$ 20.25 | 56,029 | D |
| Class B<br>Common<br>Stock,<br>Series 1 | 12/29/2006 | S | 700 | D | \$ 20.26 | 55,329 | D |
| Class B<br>Common<br>Stock,<br>Series 1 | 12/29/2006 | S | 300 | D | \$ 20.27 | 55,029 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
|  |  |                                      |  |                                |   | Date Exercisable   | Expiration Date   | Title                                      | Amount or Number of Shares                         |
|  |  |                                      |  |                                |   | Code   | V   | (A)  | (D)  |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                               |       |
|--|---------------|-----------|-------------------------------|-------|
|  | Director      | 10% Owner | Officer                       | Other |
| SCHAEFER FRED H<br>TRIARC COMPANIES, INC.<br>280 PARK AVENUE<br>NEW YORK, NY 10017 |               |           | Senior Vice President and CAO |       |

## Signatures

/s/ Schaefer, Fred H. 01/03/2007

\_\_Signature of Reporting Person Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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