

WHITNEY JOHN O  
Form 4  
March 04, 2008

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
WHITNEY JOHN O

2. Issuer Name and Ticker or Trading Symbol  
CHURCH & DWIGHT CO INC /DE/ [CHD]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
469 NORTH HARRISON STREET  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
02/29/2008

Director  10% Owner  
 Officer (give title below)  Other (specify below)

PRINCETON, NJ 08543

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------|
|                                 |                                      |                                                    |                                | (A) or (D)                                                        | Price                                                                                         |                                                          |                                                       |
|                                 |                                      |                                                    |                                | Code                                                              | V                                                                                             | Amount                                                   |                                                       |
| Common Stock                    | 02/29/2008                           |                                                    | M                              | A                                                                 | \$ 10                                                                                         | 11,775                                                   | D                                                     |
| Common Stock                    | 02/29/2008                           |                                                    | S                              | D                                                                 | \$ 53.401                                                                                     | 5,775                                                    | D                                                     |
| Common Stock                    |                                      |                                                    |                                |                                                                   |                                                                                               | 4,116                                                    | I<br>Marcia L. Whitney Credit Shelter Trust           |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |     | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                 |              |                            |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------|-----|---------------------------------------------------------------|-----------------|--------------|----------------------------|
|                                            |                                                        |                                      |                                                    | Code                           | V                                                                                       | (A)                                                      | (D) | Date Exercisable                                              | Expiration Date | Title        | Amount or Number of Shares |
| Phantom Stock                              | \$ 0                                                   |                                      |                                                    |                                |                                                                                         |                                                          |     | (1)                                                           | 08/08/1988      | Common Stock | 6,054.74                   |
| Stock Option                               | \$ 12.6667                                             |                                      |                                                    |                                |                                                                                         |                                                          |     | 05/11/2000                                                    | 05/11/2010      | Common Stock | 3,000                      |
| Stock Option                               | \$ 13.8125                                             |                                      |                                                    |                                |                                                                                         |                                                          |     | 05/06/2002                                                    | 05/06/2009      | Common Stock | 6,000                      |
| Stock Option                               | \$ 16.5567                                             |                                      |                                                    |                                |                                                                                         |                                                          |     | 05/10/2004                                                    | 05/10/2011      | Common Stock | 7,500                      |
| Stock Option                               | \$ 20.8834                                             |                                      |                                                    |                                |                                                                                         |                                                          |     | 05/08/2006                                                    | 05/08/2013      | Common Stock | 7,500                      |
| Stock Option                               | \$ 22.9                                                |                                      |                                                    |                                |                                                                                         |                                                          |     | 05/09/2005                                                    | 05/09/2012      | Common Stock | 7,500                      |
| Stock Option                               | \$ 31.0934                                             |                                      |                                                    |                                |                                                                                         |                                                          |     | 05/06/2007                                                    | 05/06/2014      | Common Stock | 7,500                      |
| Stock Option                               | \$ 34.29                                               |                                      |                                                    |                                |                                                                                         |                                                          |     | 05/05/2008                                                    | 05/05/2015      | Common Stock | 5,000                      |
| Stock Option                               | \$ 36.355                                              |                                      |                                                    |                                |                                                                                         |                                                          |     | 05/04/2009                                                    | 05/04/2016      | Common Stock | 5,000                      |
| Stock Option                               | \$ 51.55                                               |                                      |                                                    |                                |                                                                                         |                                                          |     | 05/03/2010                                                    | 05/03/2017      | Common Stock | 5,000                      |
| Stock Option                               | \$ 10                                                  | 02/29/2008                           |                                                    | M                              |                                                                                         | 6,000                                                    |     | 05/07/2001                                                    | 05/07/2008      | Common Stock | 6,000                      |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

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Director 10% Owner Officer Other

WHITNEY JOHN O  
469 NORTH HARRISON STREET X  
PRINCETON, NJ 08543

## Signatures

Andrew C. 03/04/2008  
Forsell

\_\_Signature of Date  
Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The phantom stock shares were acquired under the Church & Dwight Co., Inc. Deferred Compensation Plan and are to be settled in cash at such time as prescribed by the Plan.

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