

Shannon Michael S  
 Form 3/A  
 October 26, 2006

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |   |   |  |
|---|---------|---|---|--|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement  | 3. Issuer Name <b>and</b> Ticker or Trading Symbol                    |  |
| Â Shannon Michael S                       |         | (Month/Day/Year)  | EQUIFAX INC [EFX]   |  |
| (Last)                                    | (First) | (Middle)  | 05/17/2006  |  |
| 1550 PEACHTREE STREET,                    |         | 4. Relationship of Reporting Person(s) to Issuer  |   | 5. If Amendment, Date Original Filed(Month/Day/Year)                   |
| N.W.                                      |         | (Check all applicable)  |   | 10/24/2006   |
| (Street)                                  |         | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner<br><input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other<br>(give title below)    (specify below) |   | 6. Individual or Joint/Group Filing(Check Applicable Line)             |
| ATLANTA,Â GAÂ 30309                       |         | Group Executive   |   | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
| (City)                                    | (State) | (Zip)   | <input type="checkbox"/> Form filed by More than One Reporting Person |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security<br>(Instr. 4) | 2. Amount of Securities Beneficially Owned<br>(Instr. 4) | 3. Ownership Form:<br>Direct (D)<br>or Indirect (I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|------------------------------------|--|---|--|
| Common Stock                       | 45,667 <sup>(1)</sup>                                    | D   | Â  |
| Common Stock                       | 602  | I   | By 401(k)  |
| Common Stock                       | 73   | I   | By Custodian For Child                                   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and Expiration Date<br>(Month/Day/Year) | 3. Title and Amount of Securities Underlying | 4. Conversion | 5. Ownership | 6. Nature of Indirect Beneficial |
|---|---|--|---------------|--------------|----------------------------------|
|---|---|--|---------------|--------------|----------------------------------|

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|                                      | Date Exercisable | Expiration Date | Derivative Security (Instr. 4)<br>Title | Amount or Number of Shares | or Exercise Price of Derivative Security | Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5) | Ownership (Instr. 5) |
|--------------------------------------|------------------|-----------------|---|----------------------------|--|--|----------------------|
| Stock Option/Right to Buy            | 01/28/1999       | 01/28/2008      | Common Stock                            | 682                        | \$ 19.35                                 | D  | Â                    |
| Stock Option/Right to Buy            | 01/28/2002       | 01/28/2008      | Common Stock                            | 1,764                      | \$ 19.35                                 | D  | Â                    |
| Stock Option/Right to Buy            | Â <u>(2)</u>     | 01/27/2009      | Common Stock                            | 8,330                      | \$ 21.83                                 | D  | Â                    |
| Stock Option/Right to Buy            | Â <u>(3)</u>     | 01/27/2009      | Common Stock                            | 8,562                      | \$ 21.83                                 | D  | Â                    |
| Stock Option/Right to Buy            | Â <u>(4)</u>     | 12/10/2009      | Common Stock                            | 10,135                     | \$ 13.62                                 | D  | Â                    |
| Stock Option/Right to Buy            | Â <u>(5)</u>     | 01/29/2011      | Common Stock                            | 2,988                      | \$ 17.21                                 | D  | Â                    |
| Stock Option/Right to Buy            | Â <u>(6)</u>     | 01/29/2011      | Common Stock                            | 7,147                      | \$ 17.21                                 | D  | Â                    |
| Stock Option/Right to Buy <u>(7)</u> | 01/29/2001       | 01/29/2011      | Common Stock                            | 0                          | \$ 17.21                                 | D  | Â                    |
| Stock Option/Right to Buy            | Â <u>(8)</u>     | 02/05/2012      | Common Stock                            | 5,214                      | \$ 25.5                                  | D  | Â                    |
| Stock Option/Right to Buy            | Â <u>(9)</u>     | 02/05/2012      | Common Stock                            | 6,786                      | \$ 25.5                                  | D  | Â                    |
| Stock Option/Right to Buy            | Â <u>(10)</u>    | 01/29/2013      | Common Stock                            | 4,863                      | \$ 21.11                                 | D  | Â                    |
| Stock Option/Right to Buy            | Â <u>(11)</u>    | 01/29/2013      | Common Stock                            | 10,137                     | \$ 21.11                                 | D  | Â                    |
| Stock Option/Right to Buy            | Â <u>(12)</u>    | 01/29/2014      | Common Stock                            | 4,311                      | \$ 25.68                                 | D  | Â                    |
| Stock Option/Right to Buy            | Â <u>(13)</u>    | 01/29/2014      | Common Stock                            | 9,689                      | \$ 25.68                                 | D  | Â                    |
| Stock Option/Right to Buy            | Â <u>(14)</u>    | 02/03/2015      | Common Stock                            | 18,000                     | \$ 30.3                                  | D  | Â                    |
| Stock Option/Right to Buy            | Â <u>(15)</u>    | 02/09/2016      | Common Stock                            | 15,000                     | \$ 36.7                                  | D  | Â                    |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

# Edgar Filing: Shannon Michael S - Form 3/A

Director    10% Owner    Officer    Other

Shannon Michael S  
1550 PEACHTREE STREET, N.W.    Â    Â    Â Group Executive    Â  
ATLANTA, Â GAÂ 30309

## Signatures

By: Kathryn J. Harris as  
Attorney-in-Fact for    10/26/2006

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Total number of shares misrepresented due to clerical error.
- (2) The option vests in increments of 380 shares on 1/27/00, 1,021 shares on 1/27/01, 2,707 shares on 1/27/02 and 4,222 shares on 1/27/03.
- (3) The option vests in increments of 3,844 shares on 1/27/00, 3,203 shares on 1/27/01 and 1,515 shares on 1/27/02.
- (4) The option vests in increments of 2,534 shares on 12/10/99, 12/10/00 and 12/10/01 and 2,533 shares on 12/10/02.
- (5) The option vests in increments of 2 shares on 1/29/02, 453 shares on 1/29/03 and 2,533 shares on 1/29/04.
- (6) The option vests in increments of 2,534 shares on 1/29/01, 2,532 shares on 1/29/02 and 2,081 shares on 1/29/03.
- (7) Number of options initially reported incorrectly due to scrivener's error.
- (8) The option vests in increments of 1 share on 2/5/02 and 2/5/03, 2,212 shares on 2/5/04 and 3,000 shares on 2/5/05.
- (9) The option vests in increments of 2,999 shares on 2/5/02 and 2/5/03 and 788 shares on 2/5/04.
- (10) The option vests in increments of 1,113 shares on 1/29/05 and 3,750 shares on 1/29/06.
- (11) The option vests in increments of 3,750 shares on 1/29/03 and 1/29/04 and 2,637 share son 1/29/05.
- (12) The option vests in increments of 811 shares on 1/29/06 and 3,500 shares on 1/29/07.
- (13) The option vests in increments of 3,500 shares on 1/29/04 and 1/29/05 and 2,689 shares on 1/29/06.
- (14) The option vests in four equal annual increments beginning on 2/3/05.
- (15) The option vests in four equal annual increments beginning on 2/6/06.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.  
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