

G&K SERVICES INC  
Form DEF 14A  
September 22, 2014

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549  
SCHEDULE 14A  
(Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT  
SCHEDULE 14A INFORMATION  
Proxy Statement Pursuant to Section 14(a) of the Securities  
Exchange Act of 1934

Filed by the Registrant   
Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to Section 240.14a-12

G&K SERVICES, INC.  
(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

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(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

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G&K SERVICES, INC.  
5995 Opus Parkway  
Minnetonka, Minnesota 55343

Notice of Annual Meeting of Shareholders, Wednesday, November 5, 2014

To the Shareholders of G&K Services, Inc.:

The annual meeting of shareholders of G&K Services, Inc. will be held, pursuant to due call by our Board of Directors, at our corporate headquarters, 5995 Opus Parkway, Minnetonka, Minnesota 55343, on Wednesday, November 5, 2014 at 10:00 a.m. Central Standard Time, or at any adjournment or postponement thereof, for the purpose of considering and taking action with respect to the following items:

1. elect the two "Class I" directors named in the attached proxy statement to serve for terms of three years;
  2. ratify the appointment of KPMG LLP, independent registered public accounting firm, as our independent auditors for fiscal 2015;
  3. hold an advisory vote on executive compensation; and
  4. transact any other business as may properly come before the meeting or any adjournment or postponement thereof.
- Pursuant to action of our Board of Directors, shareholders of record on September 8, 2014 will be entitled to vote at the meeting or any adjournment or postponement thereof.

A proxy for the meeting is enclosed. We request that you promptly vote your shares by returning a proxy card or by following the instructions to vote via the Internet or by telephone.

By Order of the Board of Directors

G&K Services, Inc.

Jeffrey L. Cotter

Vice President, General Counsel and Corporate Secretary

September 22, 2014

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## TABLE OF CONTENTS

|  | PAGE |
|--|------|
| Voting Information   | 1    |
| Proposal Number 1 -- Election of Class I Directors                           | 2    |
| Directors and Executive Officers of the Company                              | 3    |
| Governance of the Company  | 6    |
| Board of Directors   | 6    |
| Director Attendance at Annual Meeting of Shareholders                        | 6    |
| Independence   | 6    |
| Board Oversight of Company Risk  | 6    |
| Consideration of Director Candidates   | 6    |
| Corporate Governance Committee   | 7    |
| Audit Committee  | 7    |
| Compensation Committee   | 7    |
| Compensation Committee Interlocks and Insider Participation                  | 8    |
| Compensation Paid to Board Members   | 8    |
| Director Compensation Table  | 9    |
| Executive Compensation   | 10   |
| Executive Summary  | 10   |
| Compensation Discussion and Analysis   | 10   |
| Compensation Committee Report  | 16   |
| Fiscal 2014 Summary Compensation Table                                       | 17   |
| Grants of Plan-Based Awards in Fiscal 2014                                   | 19   |
| Outstanding Equity Awards at Fiscal Year-End 2014                            | 20   |
| Fiscal 2014 Option Exercises and Stock Vested                                | 22   |
| Fiscal 2014 Pension Benefits   | 22   |
| Pension Plan   | 22   |
| Canadian Retirement Arrangements   | 23   |
| SERP   | 23   |
| Non-Qualified Deferred Compensation  | 24   |
| Potential Post-Employment Payments   | 25   |
| Post-Employment Payment Tables   | 27   |
| Proposal Number 2 -- Ratify the Appointment of Independent Auditors          | 30   |
| Change in Auditors   | 30   |
| Fees Billed to Company by Auditors   | 30   |
| Pre-Approval Policy  | 30   |
| Report of the Audit Committee  | 30   |
| Proposal Number 3 -- Advisory Vote on Executive Compensation                 | 31   |
| Securities Ownership   | 32   |
| Additional Information   | 34   |
| Code of Business Conduct and Ethics  | 34   |
| Certain Transactions   | 34   |
| Section 16(a) Beneficial Ownership Reporting Compliance                      | 34   |
| Ability of Shareholders to Communicate with the Company's Board of Directors | 34   |
| Proposals of Shareholders for the 2015 Annual Meeting                        | 34   |
| Discretionary Proxy Voting Authority / Untimely Shareholder Proposals        | 35   |
| Shareholders Sharing an Address  | 35   |
| Annual Report on Form 10-K   | 35   |
| Important Notice Regarding Availability of Proxy Materials                   | 35   |

|  |     |
|--|-----|
| Directions to the Meeting  | 35  |
| Solicitation   | 35  |
| Annex A -- Reconciliation of GAAP to Non-GAAP Financial Measures | A-1 |

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Proxy Statement of G&K Services, Inc.

Annual Meeting of Shareholders to be Held Wednesday, November 5, 2014

Voting by Proxy and Revocation of Proxies

This proxy statement is furnished in connection with the solicitation of proxies by the Board of Directors of G&K Services, Inc. to be used at the annual meeting of our shareholders to be held on Wednesday, November 5, 2014, at 10:00 a.m. Central Standard Time, at our corporate headquarters, 5995 Opus Parkway, Minnetonka, Minnesota 55343, or at any adjournment or postponement thereof, for the purpose of considering and taking action with respect to the following items:

1. elect the two Class I directors named in this proxy statement to serve for terms of three years;
2. ratify the appointment of KPMG LLP, independent registered public accounting firm, as our independent auditors for fiscal 2015;
3. hold an advisory vote on executive compensation; and
4. transact any other business as may properly come before the meeting or any adjournment or postponement thereof.

The approximate date on which this proxy statement and the accompanying proxy were first sent or given to shareholders was September 22, 2014.

With the exception of shares held in employee benefit plan accounts, you may revoke your proxy at any time before your shares are voted by sending a written statement to our Corporate Secretary, or by submitting another proxy with a later date. You may also revoke your proxy by voting at the meeting in person or via the Internet. With respect to shares held in employee benefit plan accounts, you may revoke your proxy for those shares up until 11:59 p.m. Central Standard Time on November 2, 2014. Each shareholder who signs and returns a proxy in the form enclosed with this proxy statement may revoke the same at any time prior to its use and prior to the annual meeting by giving notice of such revocation to the company in writing, at the meeting or by executing and delivering a new proxy to our Corporate Secretary. Unless so revoked, the shares represented by each proxy will be voted at the annual meeting or at any adjournment or postponement thereof. Mere presence at the annual meeting by a shareholder who has signed a proxy does not, alone, revoke that proxy; revocation must be announced by the shareholder at the time of the meeting. All shares which are entitled to vote and are represented at the annual meeting by properly executed proxies received prior to or at the annual meeting, and not revoked, will be voted at the annual meeting or any adjournment or postponement thereof.

Voting Procedures

The company has one class of voting securities outstanding: Class A Common Stock, \$0.50 par value per share, of which 19,945,879 shares were outstanding as of the close of business on September 8, 2014, the record date for the annual meeting. Each share of Class A Common Stock is entitled to one vote on each matter put to a vote of shareholders. Our Class A Common Stock is referred to in this proxy statement as common stock. Only shareholders of record at the close of business on the record date will be entitled to vote at the annual meeting or any adjournment or postponement thereof. A quorum, consisting of the holders of a majority of the common stock issued and outstanding and entitled to vote at the annual meeting, is required for the transaction of business at the annual meeting. Such quorum must be present, either in person or represented by proxy, for the

transaction of business at the annual meeting, except as otherwise required by law, our Amended and Restated Articles of Incorporation or our Amended and Restated Bylaws.

All shares entitled to vote and represented by properly executed proxies received prior to the annual meeting, and not revoked, will be voted as instructed on those proxies. If no instructions are indicated, the shares will be voted as recommended by our board. If any director nominee should withdraw or otherwise become unavailable, the proxies which would have otherwise been voted for that director nominee may be voted for a substitute director nominee selected by our board.

Election of Directors. A plurality of votes cast is required for the election of each director in proposal number 1. Ratification of the Appointment of Independent Auditors. The affirmative vote of the holders of the greater of (i) a majority of the voting power of shares present and entitled to vote on that item of business or (ii) a majority of the voting power of the minimum number of shares entitled to vote that would constitute a quorum for the transaction of business at the annual meeting is required for the appointment of KPMG LLP.

“Say-on-Pay.” Proposal number 3 is a non-binding advisory vote. However, the Compensation Committee of our Board of Directors, which is responsible for designing and administering our executive compensation program, values the opinions expressed by shareholders in their vote and will consider the outcome of the vote when making future compensation decisions for named executive officers.

A shareholder who abstains with respect to any proposal is considered to be present and entitled to vote on that proposal and is, in most cases, effectively casting a negative vote. On any proposal, a shareholder, including a broker, who does not give authority to a proxy to vote, or who withholds authority to vote, will not be considered present and entitled to vote on that proposal.

If you hold your shares in street name and do not provide voting instructions to your broker, your broker has authority under New York Stock Exchange rules to vote those shares for or against “routine” proposals, such as the ratification of the appointment of independent auditors. Brokers cannot vote on their customers’ behalf on “non-routine” proposals, such as the election of directors and the say-on-pay proposal. These rules apply to us even though our common stock is traded on the NASDAQ Global Select Market. If a broker does not receive voting instructions as to a routine proposal, then it may exercise discretionary voting authority for or against the routine proposal and the shares will be counted for the purpose of establishing a quorum at the annual meeting and for the purpose of determining the outcome of the routine proposal. If a broker does not receive voting instructions as to a non-routine proposal, or chooses to leave shares unvoted on a routine proposal, then a “broker non-vote” will occur and those shares will be counted for the purpose of establishing a quorum at the annual meeting, but not for determining the outcome of those proposals. Shares that are subject to broker non-votes are considered not entitled to vote on the particular proposal and effectively reduce the number of shares needed to approve that proposal.

The Board of Directors unanimously recommends that you vote “FOR” the election of each director nominee named in this proxy statement, "FOR" the ratification of KPMG LLP’s appointment as our independent auditors for fiscal 2015 and “FOR” the advisory vote on executive compensation.

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PROPOSAL NUMBER 1

Election of Class I Directors

Pursuant to our Amended and Restated Articles of Incorporation, our Board of Directors is comprised of not less than three and not more than 12 directors, and our Amended and Restated Bylaws state that the number of directors is established by resolution of our board. Presently, our board consists of nine directors. Pursuant to our Amended and Restated Articles of Incorporation, our directors are divided into three classes, designated as Class I, Class II and Class III, and are elected to serve for staggered three-year terms of office. The current terms of office for the directors in Class I, Class II and Class III expire, respectively, at the 2014, 2015 and 2016 annual shareholders' meetings.

Ms. Crump-Caine and Mr. Pippin, each of whom currently serves as a Class I director, have been nominated by our board to serve as our Class I directors for a three-year term commencing immediately following the annual meeting and expiring at our 2017 annual shareholders' meeting, or until such person's successor is elected and qualified. If elected, each nominee has consented to serve as a Class I director.

Set forth below is information regarding the two individuals nominated for election to our board as Class I directors, which includes information furnished by them as to their principal occupations for the last five years, certain other directorships held by them, and their ages as of the date of this proxy statement.

|                                |                     |                   |
|--------------------------------|---------------------|-------------------|
| Director/Nominee<br>Name (Age) | Business Experience | Director<br>Since |
|--------------------------------|---------------------|-------------------|

Class I Nominees:

|                          |  |      |
|--------------------------|--|------|
| Lynn Crump-Caine<br>(58) | <p>Ms. Crump-Caine is a director of the company and serves as a member of the Audit Committee of our Board of Directors. Ms. Crump-Caine founded Outsidein Consulting, and she currently serves as its Chief Executive Officer. Between 1974 and her retirement in 2004, Ms. Crump-Caine served in various senior capacities with McDonald's Corporation, including as its Executive Vice President, Worldwide Operations and Restaurant Systems, from 2002 to 2004, its Executive Vice President, U.S. Restaurant Systems, from 2000 to 2002, and its Senior Vice President, U.S. Operations, from 1998 to 2000. Ms. Crump-Caine serves on the board of Krispy Kreme Doughnuts, Inc. (NYSE: KKD), where she chairs the Compensation Committee and serves on the Nominating and Corporate Governance Committees.</p> <p>Ms. Crump-Caine's far-reaching operational experience, including in various senior positions with McDonald's Corporation, gives her a unique understanding of complex operating systems. Ms. Crump-Caine provides a valuable perspective to our board in a multitude of areas, including training, brand development and operations.</p> <p>Ms. Crump-Caine is well positioned to understand the multifaceted governance matters facing large public companies today. Ms. Crump-Caine also brings useful insights from, among other things, her service on other boards, including another public company board, and her commitment to continuing education.</p> | 2008 |
|--------------------------|--|------|

|                         |   |  |
|-------------------------|---|--|
| M. Lenny Pippin<br>(67) | <p>Mr. Pippin is a director, serves as the Lead Director of our Board of Directors and serves 2001 as Chair of the Corporate Governance Committee. Mr. Pippin served as Vice Chairman, President and Chief Executive Officer of The Schwan Food Company, a branded frozen-food company, from November 1999 until February 2008. Since 2008, Mr. Pippin has acted as a business consultant. Prior to joining Schwan's, Mr. Pippin served as President and Chief Executive Officer of Lykes Brothers, Inc., a privately held corporation with operating divisions in the food, agriculture, transportation, energy and insurance industries.</p> <p>Mr. Pippin's prior business experience with The Schwan Food Company and Lykes Brothers provides him with a keen understanding of the many strategic and operational challenges facing companies such as ours, including familiarity with managing a</p> |  |
|-------------------------|---|--|



complex route delivery system. Mr. Pippin also has experience with building sales, improving brand awareness, ensuring leadership development and understanding issues facing businesses like ours. As the Lead Director of our board, Mr. Pippin possesses valuable leadership, analytical, strategic and risk assessment skills. Mr. Pippin is also well versed with corporate governance requirements facing boards of large public companies.

Our Board of Directors unanimously recommends that you vote “FOR” the election of each director nominee named in this proxy statement.

## Directors and Executive Officers of the Company

| Name              | Age | Title   | Director<br>Term Expires |
|-------------------|-----|---|--------------------------|
| Douglas A. Milroy | 55  | Chairman, Chief Executive Officer and Director (Class II) | 2015                     |
| Jeffrey L. Wright | 52  | Former Executive Vice President, Chief Financial Officer  | —                        |
| Robert G. Wood    | 66  | Chairman, G&K Services Canada Inc.                        | —                        |
| Jeffrey L. Cotter | 47  | Vice President, General Counsel and Corporate Secretary   | —                        |
| Timothy N. Curran | 53  | Senior Vice President, U.S. Field                         | —                        |
| Tracy C. Jokinen  | 45  | Chief Financial Officer                                   | —                        |
| John S. Bronson   | 66  | Director (Class III)                                      | 2016                     |
| Lynn Crump-Caine  | 58  | Director (Class I)  | 2014                     |
| Wayne M. Fortun   | 65  | Director (Class III)                                      | 2016                     |
| Thomas R. Greco   | 56  | Director (Class II)                                       | 2015                     |
| Ernest J. Mrozek  | 61  | Director (Class III)                                      | 2016                     |
| M. Lenny Pippin   | 67  | Director and Lead Director (Class I)                      | 2014                     |
| Alice M. Richter  | 61  | Director (Class II)                                       | 2015                     |

Douglas A. Milroy – Mr. Milroy has served as our Chief Executive Officer and a director since May 2009 and was appointed Chairman of the Board in August 2014. Mr. Milroy served as our President, Direct Purchase and Business Development from November 2006 to May 2009. Mr. Milroy joined us with more than 20 years of global leadership experience in business-to-business organizations. Most recently, between 2004 and November 2006, Mr. Milroy was managing director of The Milroy Group LLC, a firm focused on the acquisition and management of industrial companies in partnership with other investors. Prior to that, between 2000 and 2004, Mr. Milroy was the Vice President and General Manager – Food and Beverage North America and Water Care for Ecolab, Inc. Mr. Milroy has also held senior positions with FMC Corporation and McKinsey & Company.

Mr. Milroy brings to our board broad strategic vision for our company, and he is a trusted advisor. Mr. Milroy has in-depth knowledge of all aspects of our company and our business, together with a deep understanding and appreciation of our customers and their business operations. Mr. Milroy creates a critical link between management and the board, enabling the board to perform its oversight function with the benefit of management's perspective on our business. As Chief Executive Officer, Mr. Milroy is responsible for determining the company's strategy and for communicating that strategy throughout the organization and to investors. Mr. Milroy's prior business experience, including his international business experience, provides him with a valuable perspective on operational, strategic and management matters facing large companies and an intimate understanding of motivating employees to ensure effective execution of initiatives. Mr. Milroy also has extensive experience with merger and acquisition transactions, including integrating companies to realize synergies and create efficiencies.

Jeffrey L. Wright – Through the end of fiscal 2014, Mr. Wright served as our Executive Vice President and Chief Financial Officer and as a director. On June 28, 2014, Mr. Wright stepped down from his role as Chief Financial Officer and resigned from our board. Mr. Wright continued to serve as an Executive Vice President until his retirement on August 30, 2014. Prior to his appointment as Chief Financial Officer in 1999, Mr. Wright served as our Senior Vice President from January 2004 until May 2009, our Secretary from February 1999 until May 2004, and our Treasurer from February 1999 until November 2001. Mr. Wright was employed with BMC

Industries, Inc. from 1996 until 1999, serving as its Contoller from 1996 to 1998 and as its Treasurer from 1998 to 1999. From 1993 to 1996, Mr. Wright was Treasurer for Employee Benefit Plans, Inc. From 1984 to 1993, Mr. Wright was employed with Arthur Andersen & Co. Mr. Wright also served in various capacities with our industry trade associations, including as Chairman of the Textile Rental Services Association. Mr. Wright is a director of Hawkins, Inc. (NASDAQ: HWKN), where he serves on the Compensation Committee and the Governance and Nominating Committee and chairs the Audit Committee.

Robert G. Wood – Mr. Wood has served as Chairman of G&K Services Canada Inc. since January 1, 2014 and will continue in that role until his retirement in December 2014. Mr. Wood previously served as President of G&K Services Canada Inc. and affiliated entities since 1998 and as one of our Regional Vice Presidents between 1997 and

1998. Mr. Wood joined the company in 1995 as a General Manager and served as Executive Vice President of the company from May 2000 until July 2002. Prior to joining the company, Mr. Wood was Vice President of Marketing and Director of Sales with Livingston International, Inc., where he spent 23 years in several operating, sales, service and marketing positions.

Jeffrey L. Cotter – Mr. Cotter has served as our Vice President and General Counsel since June 2008. Mr. Cotter joined the company as Senior Corporate Counsel in January 2006 and was named Director of Legal Services and Corporate Secretary in September 2007. Prior to joining the company, since 2003, Mr. Cotter was a shareholder in the law firm of Leonard, Street and Deinard Professional Association, now known as Stinson Leonard Street LLP, where he focused on securities law, as well as on mergers, acquisitions and related transactions. Prior to being a shareholder in Leonard, Street and Deinard, Mr. Cotter was an associate at the firm (1997-1999; 2001-2003), as well as Assistant General Counsel of Stockwalk.com, Inc. (1999-2001) and an associate in the law firm of Briggs & Morgan, P.A. (1995-1997).

Timothy N. Curran – Mr. Curran has served as our Senior Vice President, U.S. Field since October 2008. Mr. Curran joined the company as Regional Vice President in 2004. Prior to joining the company, Mr. Curran served as Vice President, Operations for a distribution division of WebMD from 2002 to 2004, and served as Division General Manager and Director of Business Development for

OMNOVA Solutions, a performance chemical and decorative products company, from 2000 to 2002. Mr. Curran also held various operating and leadership positions with Honeywell International Inc. from 1993 to 2000.

Tracy C. Jokinen – Ms. Jokinen became our Chief Financial Officer on June 29, 2014. Prior to joining G&K, Ms. Jokinen spent the last 22 years with Valspar Corporation, most recently as its Vice President, Corporate Finance, where she was responsible for Valspar's tax, treasury, investor relations, internal audit, operations finance and corporate accounting functions. Throughout 2012 through September 2013, Ms. Jokinen was Valspar's Vice President, Finance & Strategy, in which role she led Valspar's global finance organization with responsibility for business finance, international shared service centers in Europe and Asia and regional accounting teams. From 2008 to 2012, Ms. Jokinen was Valspar's Vice President, Corporate Controller and Chief Accounting Officer, with responsibility for the company's SEC reporting obligations and global financial control policies. Ms. Jokinen holds a bachelor's degree in accounting from Saint Cloud State University.

John S. Bronson – Mr. Bronson is a director of the company and serves as a member of the Compensation and Corporate Governance Committees of our Board of Directors. Mr. Bronson was Senior Vice President, Human Resources for Williams-Sonoma, Inc., a specialty retailer of home furnishings, from 1999 to 2003. Prior to his employment with Williams-Sonoma, Mr. Bronson held several senior human resource-related management positions with PepsiCo, from 1979 to 1999, including as its Executive Vice President, Human Resources Worldwide for Pepsi-Cola Worldwide.

Mr. Bronson's experience in human resource-related positions with Williams-Sonoma and PepsiCo provides him with substantial experience and knowledge with respect to the many complex issues surrounding human resources, benefits and compensation. Mr. Bronson offers us a unique perspective on leadership development, employee relations and compensation issues. Mr. Bronson also has extensive international business experience, and he understands the complexities of managing a route distribution system. Finally, Mr. Bronson has a deep understanding of the diverse and complex issues facing boards of large public companies.

Lynn Crump-Caine – see information under "Election of Class I Directors" above.

Wayne M. Fortun – Mr. Fortun is a director and serves as Chair of the Compensation Committee of our Board of Directors. In 1983, Mr. Fortun was elected director and named President and Chief Operating Officer of Hutchinson Technology, Inc. (NASDAQ: HTCH), a worldwide leader in precision manufacturing of suspension assemblies for disk drives, and was Hutchinson Technology's Chief Executive Officer from May 1996 to October 1, 2012, when he assumed the role of Chairman of the Board of Hutchinson Technology and retired from his position as Chief Executive Officer. Mr. Fortun also serves as a director of C.H. Robinson Worldwide, Inc. (NASDAQ: CHRW), a global provider of multimodal transportation services and logistics solutions, where he chairs the Compensation Committee.

As the longest serving member of our board, Mr. Fortun has abundant knowledge of our company and its business. Mr. Fortun's significant experience with Hutchinson Technology provides him with critical knowledge of the management, financial and operational requirements of a large company. Mr. Fortun also provides our board with insight into international business issues. In addition, as a result of his long tenure as a director of another large public company, Mr. Fortun is well possessed with a deep understanding of the roles and responsibilities of public company board members.

Thomas R. Greco – Mr. Greco was appointed as a director in July 2014 and serves as a member of the Compensation Committee of our Board of Directors. Mr. Greco is president of Frito-Lay North America, where he leads PepsiCo's snack and convenient foods business. Mr. Greco assumed this role in September 2011, after serving as PepsiCo's executive vice president and chief commercial officer, North America Beverages, or NAB, where he was responsible for leading NAB's commercial efforts across North America. Prior to September 2011, Mr. Greco was president of global sales for PepsiCo. Mr. Greco also previously served as president of Frito Lay Canada and senior vice president of sales for Frito-Lay North America. Mr. Greco joined PepsiCo in 1986. Before joining PepsiCo, Mr. Greco worked at Procter & Gamble.

Mr. Greco's various executive responsibilities within PepsiCo enable him to understand the importance and effective means of building shareholder value and cultivating a business environment committed to quality, productivity and continuous improvement. Mr. Greco also has valuable insight into the operations of a large public company, in

addition to experience managing complex route delivery systems and leading a Canadian business operation. Finally, Mr. Greco's prior sales roles within PepsiCo lend him unique perspective on building marketing and growth strategies and improving brand awareness.

Ernest J. Mrozek – Mr. Mrozek is a director and serves as a member of the Audit and Corporate Governance Committees of our Board of Directors. Mr. Mrozek is one of our Audit Committee Financial Experts. Mr. Mrozek served as Vice Chairman and Chief Financial Officer of The ServiceMaster Company, a residential and commercial service company, from November 2006 until his retirement in March 2008. Mr. Mrozek also served as President and Chief Financial Officer of The ServiceMaster Company from January 2004 to November 2006 and as its President and Chief Operating Officer from 2002 to January 2004. He served as President and Chief Operating Officer of ServiceMaster Consumer Services, ServiceMaster's largest segment, from January 1997 until 2002. Mr. Mrozek joined ServiceMaster in 1987 and held various senior positions in general management, operations and finance, in addition to those specifically noted above. Prior to joining ServiceMaster, Mr. Mrozek spent 12 years with Arthur Andersen & Co. Mr. Mrozek served on the board of Chemed Corporation (NYSE: CHE) until May 2010, and he currently serves on the board of IDEX Corporation (NYSE: IEX), where he chairs the Audit Committee.

Mr. Mrozek's executive operating and financial responsibilities with The ServiceMaster Company and his other board service provide him with a keen understanding of the management, financial and operational requirements of a large public company, including effective growth, retention and capital structure strategies. Mr. Mrozek's experience also provides him with an understanding of corporate governance requirements and the roles and responsibilities of board members of such companies. Additionally, Mr. Mrozek is able to draw upon his public accounting experience and financial oversight positions as he assists our board in evaluating our financial results, internal controls, financial reporting and risk management practices.

M. Lenny Pippin – see information under “Election of Class I Directors” above.

Alice M. Richter – Ms. Richter is a director and serves as Chair of the Audit Committee of our Board of Directors. Ms. Richter is one of our Audit Committee Financial Experts. Ms. Richter has been retired since June 2001. Prior to her retirement, Ms. Richter was a certified public accountant with KPMG LLP for 26 years. Ms. Richter joined KPMG's Minneapolis office in 1975 and was admitted to the KPMG partnership in 1987. During her tenure at KPMG, Ms. Richter served

as the National Industry Director of KPMG's U.S. Food and Beverage practice and also served as a member of the Board of Trustees of the KPMG Foundation. Ms. Richter is a member of the boards of West Marine, Inc. (NASDAQ: WMAR), where she serves as Chair of the Audit Committee, Bluestem Brands, Inc., where she serves as the Chair of the Audit Committee, and Thrivent Financial for Lutherans, where she chairs the Audit Committee and serves on the Marketing/Strategic Oversight Committee. Ms. Richter has also been recognized as a Board Leadership Fellow by the National Association of Corporate Directors.

With more than 25 years of experience with an international public accounting firm, Ms. Richter possesses a significant understanding of accounting principles and financial reporting, evaluating financial results and the processes of financial reporting, risk management and internal control over financial reporting of both publicly and privately held companies. Ms. Richter also brings useful corporate governance and compliance insights from, among other things, her service on boards and other board committees and her commitment to continuing education regarding board service and compliance issues.

## GOVERNANCE OF THE COMPANY

### Board of Directors and Committees

#### Board of Directors

Our board believes that there is no single, generally accepted approach to providing board leadership and that, given the dynamic and competitive environment in which we operate, the right board leadership structure may vary as circumstances warrant. To that end, in August 2014, our board made the decision to combine the role of Chairman and Chief Executive Officer, and Mr. Milroy was appointed Chairman of the Board. Our board concluded that the Chief Executive Officer is best situated to serve as Chairman because he is the director most familiar with the company's business and industry and is therefore best able to identify the strategic priorities to be discussed by the board. The board also believes that combining the role of Chairman and Chief Executive Officer facilitates information flow between management and the board and fosters strategic development and execution. Contemporaneously with appointing Mr. Milroy to the Chairman position, the board appointed Mr. Pippin as its Lead Director. As Lead Director, Mr. Pippin's responsibilities include:

- presiding at any meeting of the board at which the Chairman is not present, including at executive sessions for independent directors, at meetings or portions of meetings on topics where the Chairman or the board raises a possible conflict, and when requested by the Chairman;
- calling meetings of the independent directors, at such time and place as he determines;
- serving as a liaison between the Chairman and the independent directors;
- approving any information sent to him by management for distribution to the board;
- approving meeting agendas for the board, including approving meeting schedules to ensure sufficient time is set aside to discuss relevant matters; and
- if requested by major shareholders, ensuring that he is available for consultation and direct communication.

The board believes combining the role of Chairman and Chief Executive Officer, together with a strong, independent Lead Director, provides the appropriate leadership and oversight and facilitates effective functioning of both the board and management. Additionally, our board maintains effective independent oversight through a number of governance practices, including open and direct communication with management, input on meeting agendas, annual performance evaluations and regular executive sessions.

Our board has also established the following permanent committees to assist with providing oversight to the company: an Audit Committee, a Compensation Committee and a Corporate Governance Committee. Our board has adopted a written charter for each of these committees, copies of which are available at our website at <http://www.gkservices.com>.

Our board held four meetings during fiscal 2014, all of which were held in person, and took action by written consent seven times. Each of our directors attended more than seventy-five percent of the meetings of the board and the committees of the board on which such director served during the 2014 fiscal year.

#### Director Attendance at Annual Meetings of Shareholders

We do not have a formal policy with respect to attendance by board members at the annual meeting of shareholders, but all directors are encouraged to attend, and we attempt to coordinate scheduling of our annual meeting of shareholders to accommodate attendance by

directors. All of our directors attended our fiscal 2013 annual meeting of shareholders.

#### Independence

With the exception of Mr. Milroy, all of the members of our board are independent within the meaning of applicable NASDAQ Global Select Market and Securities and Exchange Commission (SEC) rules. When considering the independence of directors, the board determined that neither Mr. Doyle's position with Domino's Pizza, nor Mr. Greco's position with Frito-Lay, which is a business unit of PepsiCo, impaired such director's independence, despite the fact that all three companies are customers of the company. All of the transactions with Domino's Pizza, Frito-Lay and PepsiCo were conducted on arm's length terms in the ordinary course of business, and the amount involved with the transactions represents less than 1% of our revenues. Mr. Doyle is not standing for re-election, and he will resign from our board on November 5, 2014.

#### Board Oversight of Company Risk

We rely on our comprehensive enterprise risk management (ERM) process to aggregate, monitor, measure and manage risks. Through our ERM process, our management, with board oversight, works to identify, assess and manage enterprise risks that may affect our ability to execute our corporate strategy and fulfill our business objectives. As a part of our ERM process, management regularly reviews the effectiveness of our risk management practices and capabilities to determine our risk exposure. Management then elevates certain key risks for discussion at the board level. Our board, with the assistance of management, also annually reviews the effectiveness of our ERM program. Our ERM program is overseen by our board. Our Vice President and General Counsel, who is a member of our executive team, and our Director of Internal Audit have day-to-day management responsibility for this program. Additionally, our Audit Committee is primarily responsible for oversight of our policies and practices concerning internal control over financial reporting and risk assessments related thereto. Our Audit Committee reviews and takes appropriate action with respect to the company's annual and quarterly financial statements, the internal audit program, the external audit process and results and disclosures made with respect to the company's internal controls. To facilitate these risk oversight responsibilities, the committee receives regular briefings from members of management on the internal audit plan, Sarbanes-Oxley Section 404 compliance, any significant litigation, ethics matters and health, safety and environmental matters. The committee also regularly holds executive sessions with representatives of our independent public accounting firm.

In addition to the Audit Committee's role in financial risk oversight, each of the other board committees considers risk as it relates to its particular areas of responsibility. Our Compensation Committee oversees and administers our incentive and equity compensation programs to ensure that the programs create incentives for strong operational performance and for the long-term benefit of the company and its shareholders without incentivizing undue risk. The committee receives regular briefings from our Vice President, Human Resources, our Vice President and General Counsel, our Director, Total Rewards and the committee's retained compensation consultant. Finally, our Corporate Governance Committee oversees risks related to board composition and governance matters and receives regular briefings from our Vice President and General Counsel.

#### Consideration of Director Candidates

The Corporate Governance Committee, together with the Chairman of the Board and other directors, recruits director candidates and presents qualified candidates to the board for consideration. At each



annual shareholders' meeting, the board proposes to the shareholders a slate of nominees for election or re-election to the board. Shareholders may propose director nominees for consideration by the Corporate Governance Committee by submitting a recommendation in writing to the Chair of the Corporate Governance Committee, in care of our Corporate Secretary at our headquarters address. Mr. Greco was recommended as a nominee by our board's non-management directors.

Qualified director candidates, whether identified by shareholders or otherwise, will be considered without regard to race, color, religion, sex, ancestry, national origin or disability. The Corporate Governance Committee will consider each candidate's general business and industry experience, the candidate's ability to act on behalf of shareholders, overall board diversity, potential concerns regarding independence or conflicts of interest and other factors relevant in evaluating board nominees. The Corporate Governance Committee seeks directors who represent a mix of backgrounds and experiences that will enhance the quality of the board's deliberations and decisions. The Corporate Governance Committee considers a number of factors in its evaluation of diversity, including diversity with respect to viewpoint, skills, experience, community involvement, geography, age, race, gender and ethnicity. Based on these factors and the qualifications and background of each director, we believe the current composition of our board is diverse.

If the Corporate Governance Committee approves a candidate for further review following an initial screening, it establishes an interview process for the candidate. Generally, the candidate meets with members of the Corporate Governance Committee and our Chief Executive Officer. Contemporaneously with the interview process, the Corporate Governance Committee will conduct a comprehensive assessment of the candidate. The Corporate Governance Committee will consider reports of the interviews and the assessment to determine whether to recommend the candidate to the board. The Corporate Governance Committee will also take into consideration the candidate's personal attributes, including personal integrity, concern for the company's success and welfare, willingness to apply sound and independent business judgment, awareness of a director's vital role in our good corporate citizenship and image, time available for meetings and consultation on company matters and willingness to assume broad, fiduciary responsibility. Shareholders who wish to nominate a candidate for election to our board at the annual meeting must comply with our advance notice bylaw described elsewhere in this proxy statement.

#### Corporate Governance Committee

We have established a Corporate Governance Committee of the Board of Directors comprised solely of "independent directors" (as defined by applicable rules and regulations of the SEC, NASDAQ Global Select Market and other relevant regulatory bodies), one of whom also serves on the Compensation Committee of the board. The Corporate Governance Committee operates pursuant to a written charter adopted by the board. The primary roles of the Corporate Governance Committee are to monitor the effectiveness of the board in carrying out certain responsibilities, to assure appropriate board composition, to recommend a Chief Executive Officer and to facilitate the board's annual review of our Chief Executive Officer's performance and the operation of the board (including its Chairman and its various committees). In addition, the Corporate Governance Committee presents qualified director candidates to the full board and considers qualified nominees recommended by shareholders.

The Corporate Governance Committee, which presently consists of Chair Mr. Pippin and Messrs. Bronson and Mrozek, held four meetings during fiscal 2014, three of which were held in person and one of which was telephonic, and did not take action by written

consent. The Chair and members of the Corporate Governance Committee are appointed by our board.

#### Audit Committee

We have established an Audit Committee of the Board of Directors which assists the board in fulfilling certain oversight responsibilities and consists solely of independent directors. The Audit Committee operates pursuant to a written charter adopted by the board. As set forth in the charter, the primary responsibilities of the Audit Committee include serving as an independent and objective party to monitor our financial reporting process and the system of internal control over financial reporting, reviewing and appraising the audit results of our independent auditors and internal audit department, and providing an open avenue of communication among the independent auditors, financial and senior management, the internal audit department and our board. The charter also requires that the Audit Committee appoint our independent auditors and review and pre-approve the performance of all audit and non-audit

accounting services to be performed by our independent auditors, other than services falling within the de minimis exceptions permitted under Section 202 of the Sarbanes-Oxley Act.

The Audit Committee, which presently consists of Chair Ms. Richter, Ms. Crump-Caine and Mr. Mrozek, held ten meetings during fiscal 2014, four of which were held in person and six of which were conducted by telephone, and did not take action by written consent. The Audit Committee met and held discussions with management and representatives of our independent auditors prior to the public release of earnings information for each of our completed fiscal periods, and prior to each Quarterly Report on Form 10-Q and our Annual Report on Form 10-K being filed with the SEC.

Our board has determined that at least two members of the Audit Committee, specifically Ms. Richter and Mr. Mrozek, are “Audit Committee Financial Experts,” as that term is defined in Item 407(d)(5) of SEC Regulation S-K. In addition, each member of the Audit Committee is an “independent director,” as such term is defined in Rule 5605(a)(2) of the NASDAQ Global Select Market’s listing standards, and meets the criteria for independence set forth in Rule 5605(c)(2) of the NASDAQ Global Select Market’s listing standards and Rule 10A-3(b)(1) under the Securities Exchange Act of 1934. Our board has also determined that each of the Audit Committee members is able to read and understand financial statements and that at least one member of the Audit Committee has past employment experience in finance or accounting.

#### Compensation Committee

The Compensation Committee of the Board of Directors, which presently consists of Chair Mr. Fortun and Messrs. Bronson, Doyle and Greco, held three meetings during fiscal 2014, all of which were held in person, and took action by written consent one time. All members of the Compensation Committee are “independent directors” within the meaning of the NASDAQ Global Select Market’s Rule 5605(d)(2) and “non-employee directors” within the meaning of Rule 16b-3(b)(3) under the Securities Exchange Act of 1934. The Compensation Committee reviews our compensation policies and practices and makes recommendations to the independent members of our board in connection with all compensation matters affecting our Named Executive Officers (NEOs). A description of the processes and procedures for considering and determining executive compensation is included in the “Executive Compensation – Compensation Discussion and Analysis” section of this proxy statement.

Towers Watson, the Compensation Committee’s independent compensation consultant, provides independent compensation consultation and advice to the Compensation Committee to assist in

aligning executive compensation with the long-term interests of shareholders and our corporate goals and strategies and ensuring our compensation remains competitive. Although Towers Watson primarily supports the Compensation Committee, on occasion, Towers Watson provides market data and general compensation consultation to management with respect to non-NEO employees. The decision to engage Towers Watson for additional consulting services was made by our management. During fiscal 2014, we paid Towers Watson \$68,989 for services related to assisting the Compensation Committee with determining the amount and form of executive and director compensation, and \$131,087 for other services provided, the majority of which were related to health and group benefits. As requested by the Compensation Committee, Towers Watson provides guidance as it relates to the following committee responsibilities:

- reviews Compensation Committee agendas and supporting materials in advance of each meeting;
- as requested, attends Compensation Committee meetings;
- makes recommendations on companies to include in our peer group, analyzes the selected peer group information and reviews other survey data for competitive comparisons;
- reviews our executive compensation programs and competitive positioning for reasonableness and appropriateness;
- reviews our total executive compensation program and advises the Compensation Committee of plans or practices that might be changed to improve effectiveness;
- reviews survey data on executive pay practices and amounts that come before the Compensation Committee;
- provides market data and recommendations on Chief Executive Officer compensation without prior review by management, except for necessary fact checking;
- provides market data and recommendations on director compensation;
- reviews any significant executive employment or change-in-control provisions in advance of being presented to the Compensation Committee and/or the board for approval;
- periodically reviews the Compensation Committee's charter and recommends changes;
- advises the Compensation Committee on best-practice ideas for board governance as it pertains to executive compensation as well as areas of risk in our compensation program;
- as requested, advises the Compensation Committee on management proposals; and
- undertakes other projects at the request of the Compensation Committee.

In fiscal 2014, as part of its ongoing services to the Compensation Committee, a Towers Watson representative attended three meetings of the Compensation Committee (either in person or telephonically) and worked on the following projects:

- participated in review and updating of our Compensation Committee charter;
- conducted market analysis of chief executive officer compensation and made recommendations for changes to Mr. Milroy's total compensation package for fiscal 2015;
- advised regarding Mr. Milroy's Dividend Equivalent Performance Unit Retention grant related to the Performance Stock Award granted to Mr. Milroy during fiscal 2013; and

• conducted market analysis of Board of Director compensation and made recommendations on changes to the Board of Directors compensation for fiscal 2014.

#### Compensation Committee Interlocks and Insider Participation

During fiscal 2014, no member of our Compensation Committee was an officer, former officer or employee of the company or any of its subsidiaries. During fiscal 2014, none of our executive officers served as a member of (i) the compensation committee of another entity, one of whose executive officers served on the Compensation Committee of our Board of Directors, (ii) the board of directors of another entity, one of whose executive officers served on the Compensation Committee of our Board of Directors, or (iii) the compensation committee (or other board committee performing equivalent functions, or in the absence of any such committee, the entire board of directors) of another entity, one of whose executive officers served as a member of our board.

#### Compensation Paid to Board Members

During fiscal 2014, we paid each director who was not otherwise employed by us an annual retainer of \$50,000. We paid to members of the Audit, Compensation, and Governance Committees an annual retainer of \$10,000, \$6,000, and

\$5,000, respectively. We paid an additional \$48,000 retainer to Mr. Pippin, the former Chairman of our Board, a \$20,000 retainer to Ms. Richter, Chair of the Audit Committee, a \$12,000 retainer to Mr. Fortun, Chair of the Compensation Committee, and a \$10,000 retainer to Mr. Pippin, Chair of the Corporate Governance Committee. In addition, directors who are not otherwise employed by the company are eligible to participate in the Restated Equity Incentive Plan (2013). For fiscal 2014, each non-employee director was awarded a restricted stock grant of 1,442 shares, equivalent to approximately \$90,000, based on the closing price of our common stock on the date of grant; Mr. Pippin, our former Chairman of the Board, also received an additional restricted stock grant of 753 shares, equivalent to approximately \$47,000. Each restricted stock grant vests in equal installments over a period of three years, beginning on the first anniversary of the grant date. Each new director also receives a one-time grant of options to purchase 3,000 shares of common stock upon his or her initial election to the board. The exercise price of these options is the closing price of our stock on the date of grant. Each such option has a 10-year term and vests in three equal installments beginning on the first anniversary of the grant date. Directors must remain in service for restricted stock and options to vest; therefore, any unvested grants will be forfeited upon termination of service to the board. During fiscal 2014, the Compensation Committee approved additional retirement provisions for future option and restricted stock grants made to directors. Effective January 1, 2015, such grants will include an accelerated vesting provision whereby, upon a director's qualified retirement, the unvested portion of such grants will continue to vest in two equal installments over a two-year period following such qualified retirement. A director's qualified retirement is defined as a director's voluntary termination of service as a director on attaining the age of 70, the mandatory retirement age, or, if earlier, after completing at least 12 consecutive years of service as a director. We have in place stock ownership requirements for our non-employee directors. Specifically, each of our non-employee directors is required to own a minimum number of shares equal to five times the director's annual base retainer. Each director must achieve this level no more than five years after becoming a director. Once achieved, each director must maintain this ownership level at all times during the director's tenure with the company. The Compensation Committee annually reviews the progress against the

ownership guidelines, and each of our non-employee directors is either on track to achieve or has achieved ownership requirements.

#### Director Compensation Table

The following table shows the compensation of the company's non-employee directors for services in all capacities to us in fiscal 2014.

| Name                            | Fees Earned or Paid<br>in Cash (\$) | Stock<br>Awards (\$) <sup>(1)(2)</sup> | Option<br>Awards (\$) | Total (\$) |
|---------------------------------|-------------------------------------|--|-----------------------|------------|
| John S. Bronson                 | 61,000                              | 90,038                                 | —                     | 151,038    |
| Lynn Crump-Caine                | 60,000                              | 90,038                                 | —                     | 150,038    |
| J. Patrick Doyle <sup>(3)</sup> | 56,000                              | 90,038                                 | —                     | 146,038    |
| Wayne M. Fortun                 | 68,000                              | 90,038                                 | —                     | 158,038    |
| Ernest Mrozek                   | 60,000                              | 90,038                                 | —                     | 150,038    |
| M. Lenny Pippin                 | 113,000                             | 137,056                                | —                     | 250,056    |
| Alice M. Richter                | 80,000                              | 90,038                                 | —                     | 170,038    |

The dollar amounts represent the aggregate grant date fair value of stock awards granted during fiscal 2014. The grant date fair value of a stock award is measured in accordance with FASB ASC Topic 718 based on assumptions described in Note 11 to our audited financial statements included in our Annual Report on Form 10-K for the fiscal year ended June 28, 2014.

(1) Consists of 1,442 shares granted to each director on January 2, 2014, which had a fair value of \$62.44 per share, and 2,195 shares granted to Mr. Pippin on January 2, 2014, which had a fair value of \$62.44 per share.

(3) Mr. Doyle is not standing for re-election and will resign from our board effective November 5, 2014.

As of the end of fiscal 2014, each director held the following unvested restricted shares and unexercised options:

| Name                            | Number of Shares<br>or Units of Stock<br>That Have Not<br>Vested (#) | Number of Securities<br>Underlying Unexercised<br>Options Exercisable (#) |
|---------------------------------|--|---|
| John S. Bronson                 | 3,643  | 9,600   |
| Lynn Crump-Caine                | 3,643  | 7,800   |
| J. Patrick Doyle <sup>(1)</sup> | 3,643  | —   |
| Wayne M. Fortun                 | 3,643  | 11,100  |
| Ernest Mrozek                   | 3,643  | 14,100  |
| M. Lenny Pippin                 | 5,814  | 16,900  |
| Alice M. Richter                | 3,643  | 12,100  |

(1) Mr. Doyle is not standing for re-election and will resign from our board effective November 5, 2014, at which time all unvested awards will be forfeited.

## Executive Compensation

### Executive Summary

The primary objective of our compensation program is to provide competitive compensation and benefit plans that enable us to attract, motivate and retain highly qualified, experienced executives and reward them for performance that creates long-term shareholder value. We strive to reward our NEOs fairly and competitively through a mix of base salary, short- and long-term incentives, benefits, career growth and development opportunities. We believe this mix drives company performance and assists with employee retention. Our NEOs for fiscal 2014 were the following individuals:

• Douglas A. Milroy, Chairman and Chief Executive Officer;  
• Jeffrey L. Wright, former Executive Vice President and Chief Financial Officer;  
• Robert G. Wood, Chairman, G&K Services Canada;  
• Timothy N. Curran, Senior Vice President, U.S. Field; and  
• Jeffrey L. Cotter, Vice President, General Counsel and Corporate Secretary.

G&K delivered solid financial performance in fiscal 2014. We made progress on all elements of our strategic game plan. We believe that our management team's leadership and commitment to our strategic plan directly impacted our strong fiscal 2014 performance and that the compensation of our NEOs appropriately rewarded them for these achievements. In fiscal 2014, our adjusted earnings per diluted share from continuing operations increased 10% to \$2.90, up from \$2.63 in fiscal 2013. Adjusted operating margin increased 120 basis points to 11.1%, from 9.9% in the prior year. Adjusted return on invested capital increased 140 basis points to 10.2% from 8.8% in fiscal 2013. Our fiscal 2014 adjusted earnings per diluted share and operating margin excluded certain charges, primarily related to an increase in the company's estimated multi-employer pension plan withdrawal liability and the divestitures of the company's direct sale program business and an Irish subsidiary, partially offset by the benefit from a change in the estimated useful lives of certain in-service merchandise assets. Without these adjustments, our reported earnings per diluted share from continuing operations were \$2.78, and our reported operating margin was 10.7%. See Annex A for a table reconciling the reported amounts to the adjusted amounts.

In structuring the fiscal 2014 compensation program for our NEOs, the Compensation Committee of our Board of Directors considered a number of factors, including our financial and business results, the general economic outlook, individual performance and responsibilities, experience, competitive data and our board-approved financial plan for the fiscal year. Consistent with that financial plan, our Compensation Committee included in our fiscal 2014 executive compensation program challenging target financial performance objectives.

Within this framework, and reflecting its assessment of company and individual performance during fiscal 2014, our Compensation Committee took the following actions regarding compensation for our NEOs during fiscal 2014:

• approved increases to the base salaries of Messrs. Wright and Wood of 3% or less, Mr. Curran of 4%, and Messrs. Cotter and Milroy of 8%;

• approved annual cash incentive payouts for fiscal 2014 under our Management Incentive Plan (referred to as our MIP) that reflected performance at 95% of target for qualified performance-based measures;

• granted to Mr. Milroy long-term equity awards, the grant date fair value of which was allocated 65% restricted stock and 35% stock options and which was set at 100% of his target grant value;

• granted to Mr. Milroy a Dividend Equivalent Performance Unit Retention grant related to the Performance Stock Award granted to him in fiscal 2013, subject to certain performance goals and additional time-vested conditions; and

• granted to our other NEOs long-term equity awards whose grant date fair value was allocated 65% restricted stock and 35% stock options and in each case reflected 100% to 130% of the NEO's respective target grant value.

We believe that our compensation program is reasonable and market competitive, that it fairly reflects our performance over time and that it aligns the interests of our NEOs with the interests of our shareholders. We emphasize compensation opportunities that reward our executives when they meet or exceed targeted qualified performance measures and individual goals and objectives. The actual total compensation of each NEO varies depending upon individual performance and responsibilities, experience, competitive market data and the achievement of pre-established individual and corporate performance goals. Stock ownership guidelines and equity incentives serve to further align the interests of our executives with those of our shareholders and the long-term goals of the company.

Our executive compensation policies have enabled us to attract and retain talented and experienced senior executives and have benefited our company over time.

#### Compensation Discussion and Analysis

The following Compensation Discussion and Analysis describes the material elements of our total compensation program for our NEOs. Our NEOs consist of our Chief Executive Officer, our Executive Vice President and Chief Financial Officer, and the three most highly compensated executive officers, other than our Chief Executive Officer and our Executive Vice President and Chief Financial Officer, who were serving as our executive officers at the end of fiscal 2014. This discussion focuses on our compensation program and decisions in fiscal 2014, each as they relate to these individuals; we also address why we believe the program is right for our company and our shareholders, and we explain how compensation is determined.

#### Overview of Compensation

What person or group is responsible for determining the compensation levels of executive officers?

The Compensation Committee of our Board of Directors, which consists entirely of independent directors and whose membership is determined by our board, is responsible for:

- approving the design and implementation of our executive compensation program for both NEOs and non-NEO executives;
- receiving and evaluating input from the Compensation Committee's independent compensation consultant for the CEO's compensation and input from both management and the compensation consultant for the remaining NEOs' compensation;
- annually reviewing NEO compensation and developing compensation recommendations for our board, after which only our independent directors vote on NEO compensation;
- assessing risks arising from our compensation policies and practices for our employees;
- regularly reporting on committee actions and recommendations at board meetings; and
- working with the Audit and Corporate Governance Committees of our Board of Directors, as appropriate.

Our Compensation Committee engaged Towers Watson to serve as an independent compensation consultant for the committee starting in September 2012. The consulting and advisory services provided by Towers Watson to our Compensation Committee in connection with

executive and director compensation were described previously in this proxy statement in the section “Governance of the Company – Compensation Committee.” The Compensation Committee also works with our human resources, compensation and benefits and legal professionals on the design and implementation of executive compensation programs and retirement plans, including the following qualified plans: the G&K Services Pension Plan (which was frozen on December 31, 2006) and the G&K Services 401(k) Savings Incentive Plan, and the following non-qualified plans: the Supplemental Executive Retirement Plan (which was frozen on December 31, 2006) and the Executive Deferred Compensation Plan (our DEFSCO plan). On behalf of our Compensation Committee, our Retirement Committee manages the administrative duties and responsibilities for our United States qualified and non-qualified retirement plans and serves as plan administrator of such qualified plans. Our Retirement Committee provides oversight to our Canada Pension Committee regarding the Canadian registered plans and retirement compensation arrangements and to our labor relations personnel with regard to union and multiemployer pension plan issues. Certain of our senior officers have roles in the compensation process, as follows:

Each NEO, other than the Chief Executive Officer, provides a self-evaluation prior to his performance review with Mr. Milroy;

Mr. Milroy conducts a performance review of each NEO to assess such NEO’s performance against business and individual performance objectives, to note any significant strengths and accomplishments, and to note challenges and areas for improvement;

Mr. Milroy recommends compensation actions (base salary and equity grant) with respect to our NEOs, other than for himself, and submits those recommendations to the Compensation Committee for review;

Mr. Milroy conducts an assessment of his performance during the fiscal year, which he reviews with the board;

- Mr. Milroy provides his perspective on recommendations provided by the Compensation Committee's consultant regarding compensation program design issues;

Our Vice President, Human Resources provides input on plan design, structure and cost, and assesses the implications of all recommendations on recruitment, retention and motivation of company employees, as well as company financial results; and

when requested by the Compensation Committee, other officers, such as our Executive Vice President and Chief Financial Officer, Vice President and Controller, and our Vice President and General Counsel, may also review recommendations on plan design, structure and cost, and provide a perspective to the Compensation Committee on how these recommendations may affect recruitment, retention and motivation of our employees, as well as our financial results.

Our independent directors also have roles in the compensation process, as follows:

Each independent director completes an evaluation of Mr. Milroy’s performance;

The Corporate Governance Committee summarizes the results and presents them to the board, which engages with Mr. Milroy in a discussion regarding his performance; and

The independent directors vote on all compensation recommendations, consistent with the requirements of Section 162(m) of the Internal Revenue Code, discussed more fully below.

#### Discussion and Analysis

The following discussion and analysis is limited to our NEO compensation program, focuses on the program and decisions for fiscal 2014 and specifically answers the following questions:

1. What are the objectives of our compensation program?
  2. What is our compensation program designed to reward?
  3. What is each element of compensation?
  4. Why do we choose to pay each element?
  5. How do we determine the amount/formula for each element?
  6. How does each element and our decision regarding that element fit into our overall compensation objectives and affect decisions regarding other elements?
  7. How do our compensation policies relate to our risk management practices and/or risk-taking incentives?
- What are the objectives of our compensation program?



The primary objective of our compensation program is to provide competitive compensation and benefit plans that enable us to attract, motivate and retain highly qualified, experienced executives and to reward them for performance that creates long-term shareholder value. We seek to increase shareholder value by rewarding performance with competitive compensation that ensures direct linkage between pay, company performance and results for our shareholders. Base salary, short- and long-term incentive opportunities will differ among NEOs due to the differing levels of roles and responsibilities of each NEO, experience, competitive market data and the achievement of individual and corporate performance goals. We strive to drive performance and reward employees fairly and competitively through a mix of base salary, short- and long-term incentives, benefits, career growth and development opportunities. We believe that our base pay, short- and long-term incentives and other benefits are sufficiently balanced between short-term and long-term performance and do not encourage unnecessary risk-taking.

What is our compensation program designed to reward?

Our compensation program strives to effectively utilize elements of compensation under a total reward philosophy that combines annual and multi-year reward opportunities designed to reward the achievement of company performance objectives, including long-term growth in shareholder value and successful execution of our strategic game plan, strong individual initiative and team performance.

What is each element of compensation and why do we choose to provide it?

There are five components of our executive compensation program:

• base salary;

• MIP (short-term incentives);

• long-term equity-based compensation;

• benefits and perquisites; and

• severance and change-in-control benefits.

We seek to allocate the mix of each of the above components to deliver a market-competitive total compensation package. Base salary and short- and long-term incentives are reviewed against external market data and peer group data to determine overall compensation levels. Short- and long-term incentives are expressed as a percentage of base compensation. For fiscal 2014, based on market data, we implemented a moderate increase in base salary and an increase in long-term incentives for Messrs. Curran, Milroy and Wood. Similarly, based on market data, in fiscal 2014, we made changes to

target bonus levels for Mr. Cotter. We made no other changes to our offered short-term incentives.

#### Base Salary

Base salary is fixed compensation designed to compensate NEOs for their level of experience and continued performance in their individual roles. Providing executives with competitive base salaries allows us to attract high-caliber talent and retain executives' on-going services by providing them with a level of financial certainty. We review executive base salary on an annual basis (generally comparing to the median of the competitive market for each position), and any increases are based on individual performance and responsibilities, experience and prevailing market conditions. During fiscal 2014, we awarded merit pay increases to our NEOs based on individual performance and overall company performance. Based on market data, our board approved base salary adjustments in fiscal 2014 for all five of our NEOs.

For fiscal 2014, each of our NEO's annual base salary set by the Compensation Committee (effective September 1, 2013) reflected the following percentage of the market median: Mr. Milroy – 102%; Mr. Wright – 105%; Mr. Wood – 110%; Mr. Curran – 108%; and Mr. Cotter – 100%. Each NEO's actual compensation position relationship to the market median differs due to job content and responsibilities, experience and individual performance.

#### Annual Management Incentive Plan (MIP)

Our MIP is a variable pay program tied to achievement of annual business goals. The MIP is designed to compensate NEOs for meeting specific company financial goals. MIP target incentive levels are based on competitive market data, job content and responsibilities. Cash incentive awards to our NEOs that are based on qualified performance-based measures may be settled in cash as performance awards under our Restated Equity Incentive Plan (2013), with terms similar to our MIP awards, so that any payments

will be deductible, as applicable, pursuant to Section 162(m) of the Internal Revenue Code. Such an award was granted to all of our NEOs for fiscal 2014. For ease of reference, we will refer to the

#### MIP-like awards under our Restated Equity Incentive Plan as MIP

awards in this discussion. Target incentive levels for 2014 are expressed as a percentage of base salary, as follows:

| Position          | Target Incentive (as a % of Base Salary) |   |
|-------------------|--|---|
| Douglas A. Milroy | 100                                      | % |
| Jeffrey L. Wright | 60                                       | % |
| Robert G. Wood    | 50                                       | % |
| Timothy N. Curran | 60                                       | % |
| Jeffrey L. Cotter | 50                                       | % |

As stated above, short-term incentive percentages are compared to market as well as to internal comparisons and will vary based on each NEO's position and responsibilities within the company.

#### Management Incentive Plan Payouts

In fiscal 2014, we designed our MIP to tie executive payouts solely to financial goals. This resulted in eliminating the subjective component of our MIP. We believe this change better aligns our executive compensation to a pay-for-performance market approach. Our fiscal 2014 MIP payout was calculated based on actual performance against financial goals set at the beginning of the fiscal year. The Compensation Committee chose the qualified performance-based financial measures of revenue, earnings per share (EPS) and return on invested capital (ROIC) as the key financial measures because they are consistent with our 12+ Plan previously communicated to our shareholders, best represent our primary short-term financial goals and align with and support the attainment of our long-term strategy. ROIC is calculated by dividing trailing 12-month adjusted net operating income from continuing operations after tax (assuming a 38.5% tax rate) by invested capital. Invested capital is equal to the sum of total debt and shareholders' equity, less cash. These measures were reviewed and approved by the Compensation Committee.



## Plan Measures and Weights and Performance Targets

The MIP measures and weights for fiscal 2014, as well as the performance targets and results, are as follows:

| Plan Measures                      | Weights<br>CEO,<br>EVP, President<br>G&K Canada,<br>SVP and VP | Performance Targets for<br>Financial Measures |                         |                          | Results <sup>(2)</sup> |                  |
|------------------------------------|--|---|-------------------------|--------------------------|------------------------|------------------|
|                                    |  | Threshold - 0%<br>Payout                      | Target - 100%<br>Payout | Maximum - 200%<br>Payout | Achievement            | Payout<br>Factor |
| Qualified Performance<br>Measures: |  |   |                         |                          |                        |                  |
| Revenue Achievement <sup>(1)</sup> | 40%  | \$867.5 million                               | \$922.9<br>million      | \$950.5 million          | 99.6%                  | 92.2%            |
| EPS Achievement <sup>(1)</sup>     | 40%  | \$2.31  | \$2.89                  | \$3.11                   | 100.0%                 | 100.0%           |
| ROIC Achievement <sup>(1)</sup>    | 20%  | 8.0%  | 10.0%                   | 10.8%                    | 98.5%                  | 89.4%            |
| Total                              | 100%   |   |                         |                          |                        |                  |

(1) In order to earn a payout for this objective, performance must be achieved above the threshold level.

At the Compensation Committee's discretion, certain adjustments were excluded for purposes of calculating performance measures under the MIP. These adjustments included the loss on divestiture of our direct sale program business and an Irish subsidiary, charges associated with the withdrawal from various multi-employer pension plans and the benefit of the change in estimated merchandise lives. For NEOs and other executives reporting to the CEO, payouts for consolidated total revenue, EPS and ROIC are determined based on a financial formula, as follows: no payout is made if consolidated total revenue is at or below 94% of target; if consolidated total revenue is above 94% and below 96% of target, for each additional 1% of achievement, the payout factor increases by 15%, after which each 1% of consolidated revenue results in a 17.5% increase in the payout factor.

(2) For above target achievement, if consolidated total revenue is between 100% and 102% of target, for each 1% of consolidated total revenue above target, the payout factor increases by 25% up to 150%, after which each 1% of consolidated revenue over target results in a 50% increase in the payout factor, up to a maximum payout of 200%. With respect to EPS and ROIC, no payout is made if EPS and ROIC are at or below 80% of target; if EPS and ROIC are above 80% and below 90% of target, for each additional 1% of achievement, the payout factor increases by 3%; if EPS and ROIC are above 90% of target for each additional 1% of achievement, the payout factor increases by 7%. For above target achievement, if EPS and ROIC are between 100% and 105% of target, for each 1% above the target, the payout factor increases by 10% up to 150%, after which each 0.5% increase over target results in a 10% increase to the payout factor, up to a maximum payout of 200%. Actual results are calculated against plan, and payouts are adjusted accordingly to recognize achievement above the threshold.

Plan measures and weights were carefully reviewed and approved by the Compensation Committee. Performance targets are recommended prior to each fiscal year based on business unit plans, expected progress toward long-term goals and anticipated market conditions. The annual performance targets for company revenue, EPS and ROIC are then presented to and approved by the Compensation Committee based on the company's overall financial plan approved by our board. MIP payouts for company financial measures are based on actual business results compared to the performance targets, which were approved at the beginning of the fiscal year, subject to certain limited adjustments, as noted in the "Executive Summary" section above and in the footnotes to the above table. We strive to recognize all achievement between the threshold and maximum levels of performance; therefore, actual results are calculated against plan, and payouts are adjusted accordingly to recognize achievement above the threshold. Achievement of the target yields a 100% payout of the incentive. Incentive payouts are calculated using a mathematical formula which provides a modest incremental payout for performance above threshold, but below target. Greater increments in the incentive payout are applied for performance above target to incentivize overachievement. For purposes of complying with applicable provisions of Section 162(m) of the Internal Revenue Code, the MIP payout for all NEOs is paid pursuant to our Restated Equity Incentive Plan (2013) that was approved by our shareholders.

#### MIP Calculation for Fiscal 2014

The payout for each qualified performance-based measure of an NEO's MIP calculation is determined by multiplying the following factors: the NEO's base salary, the NEOs target incentive percentage, the applicable measure weight and the payout factor. The total payout is equal to the sum of the payouts for each measure. Our Compensation Committee determines incentive compensation plan design for financial measures based generally on achievement of certain targets against an internal business plan approved annually by our board, subject to certain limited adjustments, as discussed in

“Executive Summary” above and in the footnotes to the table above. Over the past three years, the payout percentage has ranged from 95% to 155% of the target award opportunity for these measures, with an average payout percentage equal to approximately 127% of the target award opportunity. MIP payouts are currently capped at 200% of target.

#### Long-Term Equity Compensation

Long-term equity compensation supports strong organization performance over a period of three to five years, depending on the type of equity granted. Long-term equity compensation aligns NEOs' compensation with shareholders' interests, rewards NEOs for increasing long-term shareholder value and promotes executive retention. Similar with cash compensation, long-term equity award targets for each position are established each year based on competitive market data, while taking into account dilution and the rate at which equity grants deplete the number of shares available for grant. We also consider individual performance when granting equity awards.

In fiscal 2014, we granted three types of equity awards:

**Non-Qualified Stock Options** – each stock option represents the right to purchase a specified number of shares of our common stock at a price equal to the fair market value of the common stock on the date of grant. All options granted during fiscal 2014 vest and become exercisable in equal installments over three years, commencing on the first anniversary of the grant date, and have a term of ten years.

**Restricted Stock** – restricted stock represents the issuance of shares of common stock that are subject to vesting restrictions. All restricted stock granted during fiscal 2014 vests in equal installments over five years, commencing on the first anniversary of the grant date.

**Dividend Equivalent Performance Grant for Mr. Milroy** – in August 2013, our board granted Mr. Milroy a Dividend

Equivalent Performance Unit Retention grant (Performance DER). The board made the grant to ensure that Mr. Milroy receives the intended value of the restricted stock that is ultimately issued to him under the Performance Stock Award granted to him in fiscal 2013. The terms of the Performance DER award provide that if any stock is earned and issued under the Performance Stock Award, Mr. Milroy will receive a payment equal to the amount of the dividends that would have been paid on the stock if the stock had been owned by Mr. Milroy from August 2013 through the date the performance stock is earned by and issued to Mr. Milroy. The amount of the Performance DER will be calculated at the end of our 2015 fiscal year. Following the end of our 2015 fiscal year, the Performance DER will terminate, and consistent with how our restricted stock is treated, Mr. Milroy will thereafter receive dividends on the restricted stock actually issued to him under his Performance Stock Award.

#### Grant Targets and Mix

Our annual equity grant practice is to use a combination of stock options (to reward profitable growth) and restricted stock (to support retention). Each year, we establish target grant values taking into consideration market levels, while still managing annual run rate and shareholder dilution. For fiscal 2014, the grant date fair value of the long-term incentive awards for each of our NEOs consisted of the following percentage of the market median: Mr. Milroy – 176%; Mr. Wright – 84%; Mr. Wood – 147%; Mr. Curran – 85%; and Mr. Cotter 101%. With respect to the target expected value of equity compensation grants, for fiscal 2014 for each of our NEOs and CEO, the Compensation Committee approved an allocation of 35% stock options and 65% restricted stock. In each case, we believe these allocations appropriately encourage achievement of our objectives. After establishing the mix, the target grant dollar levels are converted into shares using the following formulas:

• Stock Options:  $(\text{percentage allocated to stock options} \times \text{target grant dollar level}) / \text{Black Scholes value}$

• Restricted Stock:  $(\text{percentage allocated to restricted stock} \times \text{target grant dollar level}) / \text{per share value of our common stock as of the date of the calculation}$

Based on the considerations outlined above, in fiscal 2014, each of our NEOs received equity grants equal to the following percentage of their respective target dollar value: Mr. Milroy – 100% of \$2,400,000 target; Mr. Wright – 100% of \$311,524 target; Mr. Wood – 110% of \$335,000 target; Mr. Curran – 130% of \$335,000 target; and Mr. Cotter – 120% of \$197,628 target. All grants are based on target values, and final amounts may vary based on each respective NEO's individual performance and responsibilities.

#### Grant Practice

We make our equity grants effective as of the date of our August board meeting, which occurs after our year-end earnings announcement. The Compensation Committee may also grant stock options or restricted stock to NEOs at times other than the annual grant date, e.g., upon hire or promotion, with the price set equal to the closing market price on the date of grant.

#### Equity Holding Guidelines

We believe that requiring executive officers to hold significant amounts of our common stock strengthens the alignment of our executive officers' interests with those of our shareholders and promotes achievement of long-term business objectives. Currently, our NEOs are allowed five years to achieve ownership targets, which are five times base salary for Mr. Milroy and three times base salary for the remaining NEOs. Additionally, our equity holding guidelines require NEOs to hold one-half of all shares granted, net of the

number of any shares required to cover estimated taxes and exercise costs, until ownership targets are met. The holding requirements apply to restricted stock at the time of vesting and stock options at the time of exercise. The Compensation Committee annually reviews the progress against the ownership guidelines. The five-year measurement period begins on the date of the first equity grant after the NEO is appointed to our Executive Team. Each of our NEOs has either achieved or is on track to achieve the requisite level of ownership.

#### Benefits

Benefits include health and welfare, retirement and perquisite programs that are intended to provide financial protection and security to NEOs and their families and to reward their dedication and long-term commitment to the company. Our sponsorship (coupled with competitive employee cost-sharing arrangements) of these plans is critical to our ability to attract and retain the talent we need to support our overall business objectives. NEOs have the opportunity to participate in the same retirement, health and welfare plans as our other salaried employees, as well as

the following supplemental benefits:

Supplemental Executive Retirement Plan (SERP) (this plan was frozen as of December 31, 2006; therefore Messrs. Milroy and Cotter do not participate, nor does Mr. Wood, as he is a Canadian employee and is not covered by the plan);

Executive Deferred Compensation Plan (DEFECO) (Mr. Wood is a Canadian employee and is not covered by the plan);

executive long-term disability insurance;

financial planning services

Chief Executive Officer – \$7,500 each calendar year

All other NEOs – \$5,000 each calendar year;

executive physical; and

weekly taxable car allowance: Mr. Milroy – \$375, Mr. Wood – \$413 CAD, Mr. Wright – \$375 and Mr. Curran – \$231.

Mr. Cotter does not receive a car allowance.

Severance and Change-in-Control Benefits: Employment Agreements

Severance and change-in-control benefits include salary and certain benefits that are paid in the event of termination of employment under certain circumstances, including following a change in control. Generally, severance compensation is paid and performance-based equity awards immediately vest if an NEO is terminated within a specified time period following a change in control. Additionally, restricted stock and stock options that are not performance based generally vest immediately upon a change in control, which allows the NEO to participate and realize benefits as an equity holder in the transaction resulting in the change in control. Severance and change-in-control benefits help attract executive talent and create an environment that provides for adequate business transition and knowledge transfer during times of change.

We have entered into employment agreements with Messrs. Milroy, and Curran that provide benefits to the executive if, among other things, the executive is terminated after a change in control of the company. We also have in place an Executive Severance and Change in Control Policy under which Mr. Cotter is entitled to certain benefits, including following certain termination and change in control events. These agreements and policy were put in place and the related triggers were selected to assure that we will have the continued dedication, undivided loyalty and objective advice and counsel from these key executives in the event of a proposed transaction, or the threat of a transaction, which could result in a change in control of the company. We also believe that these

agreements and policy are beneficial because, in consideration for these severance arrangements, the executives agree to noncompetition and non-solicitation covenants for a period of time following termination of employment.

Why do we choose to pay each element?

We strive to effectively utilize elements of compensation under a total reward philosophy that combines annual and multi-year reward opportunities. Our intent is to develop a compensation program that rewards the annual accomplishment of the company's goals and objectives, while supporting our long-term business strategy, and that encourages our executives to increase shareholder value.

How do we determine the amount/formula for each element?

Executive compensation is reviewed annually, as follows:

| Compensation Committee meeting held in: | Agenda   |
|---|--|
| February                                | Review and approve the peer group  |
| June                                    | Review market data; establish equity guidelines; review and approve MIP design and approve company financial performance targets for the upcoming fiscal year  |
| August                                  | Review executive equity holdings, review director compensation; review performance for prior year and recommend merit increases; recommend MIP payouts and equity grants for NEOs, provided that our independent directors approve all compensation actions for NEOs |

Executive compensation is set at levels that the Compensation Committee believes to be competitive with those offered by selected employers of comparable size, growth and profitability, both in and outside our industry. Annually, the Compensation Committee reviews all elements of executive compensation, individually and in the aggregate, against market data for companies with which we compete for executive talent. The Compensation Committee's consultant works with our internal human resources and compensation and benefits professionals in conducting research and formulating recommendations for the Compensation Committee's consideration to determine the levels and components of compensation to be provided for the fiscal year. The consultant also provides background material for consideration by the Compensation Committee with respect to compensation for Mr. Milroy. The Compensation Committee evaluates our executive compensation based on competitive market information obtained from proxy data from a peer group of 17 publicly-traded companies that have one or more of the following factors in common with our company: similar industry sector (business services), similar size (revenue, capitalization, number of employees) or geographic proximity to our company. The Compensation Committee also evaluates competitive market information by reviewing general survey data from similarly sized companies.

We benchmark the total direct compensation of our NEOs against our peer group. In addition, our compensation department provides supporting market data and analysis to the Compensation Committee. While we consider data from both sources for setting compensation for all of our NEOs, we rely on peer group data more heavily for Messrs. Milroy and Wright, as the peer group has more reliable comparisons for their positions. When we deliver targeted financial results, we determine total direct compensation (base salary, cash bonus and equity awards) by considering both the 50<sup>th</sup> percentile of our peer group and the median of the market data. We assess our position against the 50<sup>th</sup> percentile or market median as a percent, 100% equating to the 50<sup>th</sup> percentile or market median. We seek to

pay our executives fairly and to directly link pay to performance, with incentive compensation based on the performance criteria previously discussed. For fiscal 2014, incentive compensation (annual cash bonus and equity awards) accounted for approximately 83% of the total direct compensation of Mr. Milroy and 58% of the average total direct compensation of our other NEOs.

#### Peer Group Data

The various total direct compensation elements of our executive compensation program for fiscal 2014 were benchmarked relative to the compensation provided to executives of the following companies:

- ▲Apogee Enterprises, Inc.
- ▲Arctic Cat, Inc.
- ▲Casella Waste Systems, Inc.



Cintas Corporation  
Clean Harbors, Inc.  
Deluxe Corporation  
Donaldson Company, Inc.  
Fair Isaac Corporation  
Graco, Inc.  
H.B. Fuller Company  
Rollins, Inc.  
Select Comfort Corporation  
Stericycle, Inc.  
Tennant Company  
The Toro Company  
TrueBlue Inc.  
UniFirst Corporation

We annually review the peer group to ensure an appropriate mix of companies that are representative of the companies with which we compete for talent. During fiscal 2014, we reviewed the composition of the peer group and made no changes.

#### General Survey Data

We also compare NEO compensation against survey data based on job responsibility, generally using market median data from companies with comparable revenue. We analyze data from Mercer and Towers Watson to ensure that we have an accurate representation of the market. While we are able to reliably compare the compensation for Messrs. Milroy and Wright against our peer group, when assessing compensation for other NEOs, we consider a combination of survey data and peer group data. However, we do not utilize a specific formula to weight the different elements of data considered. We also review plan design, plan features and participant eligibility as part of our overall compensation analysis process.

#### Disparity among NEOs

There are no policy differences with respect to the compensation of individual NEOs. The compensation disparity among our NEOs is due to the fact that we also consider the following key variables in making NEO compensation decisions:

- size and scope of the position and level of responsibility;
- experience and capabilities of the NEO;
- time in current position;
- the NEO's performance and potential;
- internal equity;
- unique market premiums for key positions; and
- the NEO's compensation history.

How does each element and our decision regarding that element fit into our overall compensation objectives and affect decisions regarding other elements?

In general, each NEO's compensation at target is weighted more heavily on variable performance-based compensation than on fixed base compensation. This pay mix supports the role of the NEOs in enhancing shareholder value over the long-term. The variable pay components at target (annual and long-term incentives) represented more than one-half of the total pay opportunity for all NEOs, all of which is at risk. Through this mix of pay, performance has a significant effect on the amount of compensation actually received by NEOs; in making actual individual pay decisions related to performance, the Compensation Committee considers both company performance and individual NEO performance. Because we utilize market data, the specific mix of base pay, short- and long-term incentives varies by NEO. For fiscal 2014, each NEO's pay consisted of the following mix:

| Name              | Base Salary | Short-Term Incentive | Long-Term Incentive |
|-------------------|-------------|----------------------|---------------------|
| Douglas A. Milroy | 17%         | 16%                  | 67%                 |
| Jeffrey L. Wright | 42%         | 24%                  | 34%                 |
| Robert G. Wood    | 42%         | 20%                  | 38%                 |
| Timothy N. Curran | 38%         | 22%                  | 40%                 |
| Jeffrey L. Cotter | 45%         | 21%                  | 34%                 |

#### Tax Considerations

Section 162(m) of the Internal Revenue Code limits the tax deductibility of compensation in excess of \$1 million paid to certain of our NEOs, unless the compensation constitutes "qualified performance-based compensation," as defined in this code section. While the Compensation Committee considers the deductibility of compensation arrangements as an important factor in compensation decisions for NEOs, deductibility is not the sole factor used in ascertaining appropriate levels or modes of compensation. The MIP payout for our NEOs is granted under our Restated Equity Incentive Plan (2013) to preserve deductibility of amounts paid.

How do our compensation policies relate to our risk management practices and/or risk-taking incentives?

We design our compensation programs to ensure they do not encourage excessive risk-taking and are compatible with effective internal controls and risk management practices of the company. We believe the balance between short- and long-term incentives supports our shareholders' desire that we deliver results while ensuring financial soundness of our company through various market cycles. Together with its consultant, in fiscal 2014, our Compensation Committee again evaluated the current risk profile of our executive and broad-based compensation programs. In doing so, our Compensation Committee considered those of our policies and

practices that serve to effectively manage or mitigate risk, including provisions of both our annual and long-term incentive plans.

Specifically, our Compensation Committee continued to rely on our multiple performance measures, discretion in granting stock awards, use of stock ownership guidelines and the ability of our Compensation Committee to incorporate claw back features in stock awards. Our Compensation Committee also noted our process of internal control over financial reporting that ensures our performance-based awards are based on accurate data, robust analysis of historical and anticipated payouts and our enterprise risk management function that assists with managing risk of all kinds. Based on this analysis, our Compensation Committee concluded that the architecture of our compensation programs, both executive and broad-based, provide multiple effective safeguards to protect against unnecessary risk-taking, effectively balancing risk and reward in the best interest of our shareholders.

#### 2013 "Say on Pay" Advisory Vote on Executive Compensation

At our last annual meeting, we provided our shareholders with the opportunity to cast an advisory vote on executive compensation. At our 2013 shareholders' meeting, approximately 99% of the votes cast in the "say on pay" advisory vote, excluding abstentions, were "FOR" approval of our executive compensation. The Compensation Committee evaluated the results of the 2013 advisory vote, together with the other factors and data discussed in this "Compensation Discussion and Analysis," in determining executive compensation policies and decisions. The committee considered the vote results and did not make any changes to our executive compensation policies and decisions as a result of the 2013 advisory vote.

Compensation Committee Report

The Compensation Committee of our Board of Directors has furnished the following report:

The Compensation Committee has reviewed and discussed the foregoing Compensation Discussion and Analysis with management. Based on that review and discussion, the Compensation Committee has recommended to the company's Board of Directors that the Compensation Discussion and Analysis be included in the company's proxy statement for the 2014 annual meeting of shareholders and incorporated by reference into our Annual Report on Form 10-K for fiscal 2014.

JOHN S. BRONSON

PATRICK J. DOYLE

WAYNE M. FORTUN

THOMAS R. GRECO

The Compensation Committee Report set forth above will not be deemed to be incorporated by reference into any filing under the Securities Act of 1933, as amended, or under the Securities Exchange Act of 1934, as amended, except to the extent that we specifically incorporate such report by reference, and such report will not otherwise be deemed to be soliciting materials or to be filed under such acts.

## Fiscal 2014 Summary Compensation Table

The table below shows the compensation of our NEOs for services in all capacities to the company in fiscal 2014. For a discussion of the amount of an NEO's salary and bonus in proportion to total compensation, see "Compensation Discussion and Analysis" on pages 10 to 16.

| Name and Principal Position  | Year | Salary (\$) <sup>(1)</sup> | Stock Awards (\$) <sup>(2)</sup> | Option Awards (\$) <sup>(3)</sup> | Non-Equity Incentive Plan Compensation (\$) <sup>(4)</sup> | Change in Pension Value and Nonqualified Deferred Compensation Earnings (\$) <sup>(5)</sup> | All Other Compensation (\$) <sup>(6)</sup> | Total (\$) |
|--|------|----------------------------|----------------------------------|-----------------------------------|--|---|--|------------|
| Douglas A. Milroy, Chairman and Chief Executive Officer                        | 2014 | 667,329                    | 1,762,384                        | 928,839                           | 639,448  | —   | <sup>(7)</sup> 216,312                     | 4,214,312  |
|  | 2013 | 625,020                    | 3,657,283                        | 487,609                           | 1,025,583  | —   | 171,305                                    | 5,966,800  |
|  | 2012 | 613,478                    | 579,850                          | 450,853                           | 651,757  | <sup>(8)</sup> —  | 625,961                                    | 2,921,899  |
| Jeffrey L. Wright, Former Executive Vice President and Chief Financial Officer | 2014 | 394,479                    | 200,831                          | 109,031                           | 225,223  | 83,186  | 107,353                                    | 1,120,103  |
|  | 2013 | 383,270                    | 243,892                          | 85,671                            | 333,724  | —   | 104,749                                    | 1,151,306  |
|  | 2012 | 373,922                    | 205,277                          | 76,470                            | 287,893  | 123,711   | 365,698                                    | 1,432,971  |
| Robert G. Wood, <sup>(9)</sup> Chairman, G&K Services Canada                   | 2014 | 409,467                    | 237,598                          | 128,977                           | 194,817  | —   | <sup>(10)</sup> 78,763                     | 1,049,622  |
|  | 2013 | 425,300                    | 197,551                          | 69,391                            | 307,443  | —   | 80,098                                     | 1,079,783  |
|  | 2012 | 425,770                    | 182,893                          | 68,136                            | 273,026  | —   | 84,477                                     | 1,034,302  |
| Timothy N. Curran, Senior Vice President, U.S. Field                           | 2014 | 420,649                    | 280,793                          | 152,423                           | 240,512  | 25,104  | 73,657                                     | 1,193,138  |
|  | 2013 | 398,477                    | 256,817                          | 90,214                            | 382,246  | —   | 65,552                                     | 1,193,306  |
|  | 2012 | 345,002                    | 219,477                          | 81,765                            | 254,237  | 36,719  | 214,715                                    | 1,151,915  |
| Jeffrey L. Cotter, Vice President, General Counsel and Corporate Secretary     | 2014 | 309,231                    | 152,897                          | 83,003                            | 148,156  | —   | <sup>(7)</sup> 54,250                      | 747,537    |
|  | 2013 | 287,912                    | 168,784                          | 59,289                            | 170,968  | —   | 47,937                                     | 734,890    |
|  | 2012 | 275,257                    | 143,250                          | 53,366                            | 149,090  | —   | 134,426                                    | 755,389    |

(1) Annual base salary rates approved reflect 52 weeks of pay.

(2) The dollar amounts represent the aggregate grant date fair value of restricted stock awards granted during each of the years presented and, with respect to Mr. Milroy, also include the grant date fair value of the Performance DER awarded to him in fiscal 2014. The grant date fair value of a restricted stock award is measured in accordance with FASB ASC Topic 718 using the valuation assumptions described in Note 11 to our audited financial statements included in our Annual Report on Form 10-K for the fiscal year ended June 28, 2014. Accounting estimates of forfeitures are not included in these figures. The grant date fair value of the Performance DER is measured based on a \$2.15 present value of expected future dividend payments and assumes Mr. Milroy will achieve 100,000

shares under his Performance Stock Award. If the highest level of performance is achieved and 150,000 shares are earned, the value of the Performance DER would be \$322,500. The value of Mr. Milroy's fiscal 2013 stock awards includes \$2,974,000 for the value of the Performance Stock Award he received in fiscal 2013 and was calculated assuming he would achieve the target of 100,000 shares; the grant date fair value of the award, assuming the highest level of performance is achieved and 150,000 shares are earned, was \$4,461,000. Mr. Milroy's Performance Stock Award and Performance DER will vest in the future only if certain financial performance targets are achieved and if Mr. Milroy remains in our employ for the specified period.

The dollar amounts represent the aggregate grant date fair value of option awards granted during each of the years presented. The grant date fair value of an option award is measured in accordance with FASB ASC Topic 718 (3) using the valuation assumptions described in Note 11 to our audited financial statements included in our Annual Report on Form 10-K for the fiscal year ended June 28, 2014. Accounting estimates of forfeitures are not included in these figures.

(4) Includes MIP performance amounts earned for performance in fiscal years 2014, 2013 and 2012.

We do not pay above market earnings on deferred compensation. Therefore, no amounts are reported in this column for deferred compensation. For qualified and non-qualified pension plan benefits, the amount reported for each year represents (i) the actuarial present value of the accrued benefit as of June 30 of the applicable year and valued as of the same date, minus (ii) the actuarial present value of the accrued benefit as of June 30 of the (5) previous year and valued as of the same date. In fiscal 2014, Mr. Wright's change in pension value was \$24,294 and the change in SERP value was \$58,892; Mr. Curran's change in pension value was \$9,795 and the change in SERP value was \$15,309. In fiscal 2013, the pension calculation for Messrs. Wright and Curran resulted in a negative amount, which we have reported as zero, in accordance with SEC guidelines. The benefits have been valued assuming benefits commence at age 65 and using the FASB ASC Topic 715 assumptions for mortality, assumed payment form and discount rates in effect at the measurement dates.

(6) The value of perquisites and other personal benefits is provided in this column (see table below).

(7) Messrs. Milroy and Cotter do not participate in our SERP or our Pension Plan.

(8) Mr. Milroy's fiscal 2012 MIP was reduced pro rata to account for the time of Mr. Milroy's planned temporary medical leave of absence.

In the table above, Mr. Wood's base salary, non-equity incentive plan compensation and all other compensation (9) have been converted to U.S. Dollars using the following average exchange rates: for fiscal 2014 – .9349; for fiscal 2013 – .9957; and for fiscal 2012 – 0.9968.

Mr. Wood is not covered by our U.S. qualified and non-qualified retirement plans. Instead, he participates in a (10) Canadian pension program and a retirement compensation arrangement, which is reported in the All Other Compensation column.

## Fiscal 2014 All Other Compensation

| Name              | Perquisites (\$) <sup>(1)</sup> | 401(k) Match (\$) <sup>(2)</sup> | DEFSCO Match (\$) <sup>(3)</sup> | Taxable Life (\$) <sup>(4)</sup> | Pension (\$) <sup>(5)</sup> | Executive LTD (\$) <sup>(6)</sup> | Total All Other Compensation (\$) |
|-------------------|---------------------------------|----------------------------------|----------------------------------|----------------------------------|-----------------------------|-----------------------------------|-----------------------------------|
| Douglas A. Milroy | 21,738                          | 10,400                           | 184,174                          | —                                | —                           | —                                 | 216,312                           |
| Jeffrey L. Wright | 23,658                          | 10,408                           | 73,287                           | —                                | —                           | —                                 | 107,353                           |
| Robert G. Wood    | 20,100                          | —                                | —                                | 959                              | 55,851                      | 1,853                             | 78,763                            |
| Timothy N. Curran | 12,100                          | 9,743                            | 51,814                           | —                                | —                           | —                                 | 73,657                            |
| Jeffrey L. Cotter | 2,226                           | 10,226                           | 41,798                           | —                                | —                           | —                                 | 54,250                            |

Amounts reflect the following: Mr. Milroy – \$2,238 for financial planning and \$19,500 for his car allowance;

Mr. Wright – \$1,695 for financial planning, \$19,500 for his car allowance and \$2,463 for his executive physical in excess of expenses covered by our health plan; Mr. Wood – \$20,100 for his car allowance; Mr. Curran – \$12,000 for his car allowance and \$100 for his executive physical in excess of expenses covered by our health plan; and Mr. Cotter – \$2,226 for financial planning. Financial planning amounts are reported for the fiscal year, which may result in the reported amount exceeding the calendar year cap.

(1) Includes company match on 401(k) and non-elective contributions.

(2) Includes company match on DEFSCO and non-elective contributions.

(3) Includes fees paid by us for taxable life insurance.

(4) Includes a company match to a Canadian retirement plan for Mr. Wood and contributions by us to a Canadian retirement compensation arrangement for Mr. Wood.

(5) Includes fees paid by us for an executive long-term disability plan for Mr. Wood.

## Grants of Plan-Based Awards in Fiscal 2014

The following table shows the grants of plan-based awards to our NEOs in fiscal 2014. All awards identified by a grant date reflect equity awards made under our Restated Equity Incentive Plan (2013). Awards with no grant date reflect awards under our MIP, provided that our NEOs' MIP awards are paid through our Restated Equity Incentive Plan (2013). All restricted stock awards vest in equal increments over a five-year period, beginning with the first anniversary of the date of grant. All grants of options have a ten-year term and vest in equal increments over a three-year period, beginning with the first anniversary of the date of grant. Holders of restricted stock (both vested and unvested shares) possess the same rights with respect to those shares, including to receive dividends, as all other shareholders. In each of four quarters of fiscal 2014, we paid a dividend of \$0.27 per share. Additionally, on June 6, 2014, we paid a special dividend of \$6.00 per share.

| Name              | Grant Date | Estimated Future Payouts Under Non-Equity Incentive Plan Awards (\$) <sup>(1) (2)</sup> |         |           | Estimated Future Payouts Under Equity Incentive Plan Awards (#) <sup>(3)</sup> |        |         | All Other Stock Awards: Number of Shares or Units (#) <sup>(4)</sup> | All Other Option Awards: Number of Shares or Units (#) <sup>(5)</sup> | Exercise or Base Price of Option Awards (\$) <sup>(6)</sup> | Grant Date Fair Value of Stock and Option Awards (\$) <sup>(7)</sup> |
|-------------------|------------|---|---------|-----------|--|--------|---------|--|---|---|--|
|                   |            | Threshold   | Target  | Maximum   | Threshold  | Target | Maximum |  |   |   |  |
| Douglas A. Milroy | 08/22/13   | —   | 675,021 | 1,350,042 | —  | —      | —       | 28,408   | 72,227  | 54.47   | 2,691,223  |
| Jeffrey L. Wright | 08/22/13   | —   | 237,753 | 475,506   |  |        |         | 3,687  | 9,375   | 54.47   | 309,862  |
| Robert G. Wood    | 08/22/13   | —   | 205,655 | 411,310   |  |        |         | 4,362  | 11,090  | 54.47   | 366,575  |
| Timothy N. Curran | 08/22/13   | —   | 253,892 | 507,784   |  |        |         | 5,155  | 13,106  | 54.47   | 433,216  |
| Jeffrey L. Cotter | 08/22/13   | —   | 156,398 | 312,795   |  |        |         | 2,807  | 7,137   | 54.47   | 235,900  |

(1) These columns reflect minimum, target, and maximum payouts under our MIP for fiscal 2014. Mr. Wood's target was converted to USD using an average exchange rate of 0.9349. For an explanation of how the payouts are calculated, see the "Plan Measures and Weights and Performance Targets" and "MIP Calculation for Fiscal 2014" discussions on page 13.

(2) As discussed in "Tax Considerations" above, subject to the applicable provisions of Section 162(m) of the Internal Revenue Code, payments to our NEOs under the MIP are made under the terms of our Restated Equity Incentive Plan (2013).

(3) Mr. Milroy received a Performance DER in fiscal 2014 to ensure he receives the intended value of the stock that may be issued to him under his Performance Stock Award granted during fiscal 2013. The Performance DER was granted under our Restated Equity Incentive Plan (2013), and the grant date fair value of the Performance DER is reported in the "Grant Date Fair Value of Stock and Option Awards" column of this table.

(4) The stock awards granted to NEOs in fiscal 2014 were restricted stock awards. Restricted stock awards are entitled to receive dividends at the same rate as our other outstanding common stock.

(5) Each stock option granted to an NEO in fiscal 2014 represents the right to purchase a share of our common stock at a specified exercise price, subject to the terms and conditions of the option agreement.

(6)

The exercise price is the fair market value of our common stock on the day the option was granted. Fair market value is set based on the closing price on the grant date. On June 6, 2014, the exercise price of the option awards was adjusted to \$48.47, in order to prevent the special dividend from diluting or enlarging the rights of the holders of outstanding stock options under our equity incentive plans.

This column represents the grant date fair value of each equity award granted during fiscal 2014, which is calculated in accordance with FASB ASC Topic 718. For information regarding our equity compensation grant (7) practices, see “Grant Practice” on page 14. The grant date fair value of the Performance DER is measured based on a \$2.15 present value of expected future dividend payments and assumes Mr. Milroy will achieve 100,000 shares under his Performance Stock Award.

For a discussion of the impact of certain of our NEO’s employment agreements on such NEO’s compensation, see “Potential Post-Employment Payments” on page 25.



## Outstanding Equity Awards at Fiscal Year-End 2014

The following table shows the outstanding equity awards for each of the NEOs:

| Name              | Option Awards   |   | Stock Awards                   |                           |  |   | Equity Incentive Plan Awards: Number of Shares, Units or Rights That Have Not Vested (5) | Equity Incentive Plan Awards: Market or Payout Value of Unearned Shares, Units or Rights That Have Not Vested (6) |
|-------------------|---|---|--------------------------------|---------------------------|--|---|--|---|
|                   | Number of Securities Underlying Unexercised Options Exercisable (#) | Number of Securities Underlying Unexercised Options Unexercisable (#) | Option Exercise Price (\$) (1) | Option Expiration Date(2) | Number of Shares or Units of Stock That Have Not Vested (#)(3) | Market Value of Shares or Units of Stock That Have Not Vested (\$)(4) |  |   |
| Douglas A. Milroy | 9,000   | —   | 27.97                          | 11/20/16                  | 73,214   | 3,788,092   | 150,000  | 8,083,500   |
|                   | 6,384   | —   | 27.82                          | 08/23/17                  |  |   |  |   |
|                   | 16,284  | —   | 22.27                          | 08/21/18                  |  |   |  |   |
|                   | 74,895  | —   | 7.96                           | 08/19/20                  |  |   |  |   |
|                   | 48,246  | 24,122  | (7) 14.15                      | 08/25/21                  |  |   |  |   |
|                   | 25,357  | 50,713  | (8) 26.07                      | 08/23/22                  |  |   |  |   |
|                   | —   | 72,227  | (9) 48.47                      | 08/22/23                  |  |   |  |   |
| Jeffrey L. Wright | —   | 4,269   | (7) 14.15                      | 08/25/21                  | 21,162   | 1,094,922   |  |   |
|                   | —   | 9,051   | (8) 26.07                      | 08/23/22                  |  |   |  |   |
|                   | —   | 9,375   | (9) 48.47                      | 08/22/23                  |  |   |  |   |
| Robert G. Wood    | —   | 3,803   | (7) 14.15                      | 08/25/21                  | 19,104   | 988,441   |  |   |
|                   | —   | 7,331   | (8) 26.07                      | 08/23/22                  |  |   |  |   |
|                   | —   | 11,090  | (9) 48.47                      | 08/22/23                  |  |   |  |   |
| Timothy N. Curran | 4,002   | —   | 30.97                          | 09/01/15                  | 22,214   | 1,143,355   |  |   |
|                   | 5,481   | —   | 21.11                          | 09/01/16                  |  |   |  |   |
|                   | 3,006   | —   | 27.82                          | 08/23/17                  |  |   |  |   |
|                   | 5,655   | —   | 22.27                          | 08/21/18                  |  |   |  |   |
|                   | 5,000   | —   | 23.92                          | 09/23/18                  |  |   |  |   |
|                   | 15,904  | —   | 7.96                           | 08/19/20                  |  |   |  |   |
|                   | 9,132   | 4,564   | (7) 14.15                      | 08/25/21                  |  |   |  |   |
|                   | 4,766   | 9,531   | (8) 26.07                      | 08/23/22                  |  |   |  |   |
|                   | —   | 13,106  | (9) 48.47                      | 08/22/23                  |  |   |  |   |

|         |       |       |                      |          |        |         |
|---------|-------|-------|----------------------|----------|--------|---------|
| Jeffrey |       |       |                      |          |        |         |
| L.      | 1,000 | —     | 27.44                | 02/03/16 | 13,917 | 720,066 |
| Cotter  |       |       |                      |          |        |         |
|         | 492   | —     | 21.11                | 09/01/16 |        |         |
|         | 477   | —     | 27.82                | 08/23/17 |        |         |
|         | 3,972 | —     | 22.27                | 08/21/18 |        |         |
|         | 5,960 | 2,979 | <sup>(7)</sup> 14.15 | 08/25/21 |        |         |
|         | 3,132 | 6,264 | <sup>(8)</sup> 26.07 | 08/23/22 |        |         |
|         | —     | 7,137 | <sup>(9)</sup> 48.47 | 08/22/23 |        |         |

The option exercise prices for all options awards with grant dates prior to April 27, 2012 reflect a reduction of \$6.00 from the original exercise price, which reduction was made to all outstanding option awards on such date, in order to prevent a special dividend declared in fiscal 2012 from diluting or enlarging the rights of the holders of outstanding stock options under our equity incentive plans. Similarly, the option exercises for all option awards with grant date prior to June 6, 2014 also reflect a \$6.00 reduction due to the special dividend declared in fiscal 2014.

(1) For each option shown, the expiration date is the tenth anniversary of the date the option was granted.

(2) The following table indicates the dates when the shares of restricted stock held by each NEO vest and are no longer subject to forfeiture:

| Vesting Date | Douglas A. Milroy | Jeffrey L. Wright | Robert G. Wood | Timothy N. Curran | Jeffrey L. Cotter |
|--------------|-------------------|-------------------|----------------|-------------------|-------------------|
| 08/19/14     | 4,729             | 2,188             | 2,095          | 2,095             | 1,399             |
| 08/20/14     | 5,000             | 2,303             | 1,428          | 1,428             | 813               |
| 08/22/14     | 5,682             | 738               | 873            | 1,031             | 562               |
| 08/23/14     | 4,261             | 1,521             | 1,232          | 1,601             | 1,052             |
| 08/25/14     | 4,435             | 1,570             | 1,399          | 1,679             | 1,096             |
| 08/19/15     | 4,728             | 2,190             | 2,094          | 2,094             | 1,401             |
| 08/22/15     | 5,681             | 737               | 872            | 1,031             | 561               |
| 08/23/15     | 4,262             | 1,521             | 1,232          | 1,602             | 1,053             |
| 08/25/15     | 4,434             | 1,570             | 1,398          | 1,678             | 1,095             |
| 08/22/16     | 5,682             | 738               | 873            | 1,031             | 562               |
| 08/23/16     | 4,261             | 1,521             | 1,232          | 1,601             | 1,052             |
| 08/25/16     | 4,436             | 1,570             | 1,400          | 1,679             | 1,096             |
| 08/22/17     | 5,681             | 737               | 872            | 1,031             | 561               |
| 08/23/17     | 4,260             | 1,521             | 1,232          | 1,602             | 1,053             |
| 08/22/18     | 5,682             | 737               | 872            | 1,031             | 561               |
| Total        | 73,214            | 21,162            | 19,104         | 22,214            | 13,917            |

(4) Calculated by multiplying the number of restricted shares by \$51.74, the closing price of our common stock on June 27, 2014, the last fiscal 2014 trading day for our stock. Dividends are paid on these shares.

The number of shares reported for Mr. Milroy's Performance Stock Award assumes he will achieve the maximum award of 150,000 restricted shares. SEC rules require that because the company has already met the target ROIC, we must report the maximum award, even though Mr. Milroy's final award will be interpolated based on actual ROIC. Mr. Milroy's Performance Stock Award has a target level of 100,000 restricted shares, a maximum award of 150,000 restricted shares and a minimum award of 50,000 restricted shares, subject to attainment of financial performance goals and service conditions. The financial performance goals are based on ROIC, which will be determined as of the end of our 2015 fiscal year and is defined as trailing 12 month adjusted net operating income after tax, divided by the end of period sum of total debt plus shareholders' equity minus cash. The ROIC targets are as follows: ROIC of 8% to earn the minimum award; ROIC of 10% to receive the target award; and ROIC of 12% to receive the maximum award. ROIC achievement between minimum, target and maximum will be interpolated.

(5) Subject to Mr. Milroy's continued employment, under the service component of the Performance Stock Award, 33% of the Performance Stock Award will vest at the end of fiscal 2015, to the extent the financial performance component has been achieved. An additional 33% of the achieved Performance Stock Award will vest if Mr. Milroy remains employed by the company at the end of fiscal 2016, and the balance of the achieved Performance Stock Award will vest if Mr. Milroy remains employed by the Company at the end of fiscal 2017. Mr. Milroy's Performance DER will be calculated at the end of fiscal 2015 and will be paid in a lump sum with respect to dividends earned through August 2015 on actual shares achieved under the Performance Stock Award. Following the end of our 2015 fiscal year, the Performance DER will terminate, and consistent with how our restricted stock is treated, Mr. Milroy will thereafter receive dividends on the restricted stock actually issued to him under his Performance Stock Award.

Calculated by multiplying the number of restricted shares by \$51.74, the closing price of our common stock on June 27, 2014, the last fiscal 2014 trading day for our stock. Additionally, with respect to Mr. Milroy's

(6) Performance DER, the fair value is measured based on a \$2.15 present value of expected future dividend payments and assumes Mr. Milroy will achieve 150,000 shares under his Performance Stock Award. SEC rules require that because the company has already met the target ROIC, we must report the maximum award, even though Mr. Milroy's final award will be interpolated based on actual ROIC.

(7) The remaining shares became exercisable on August 25, 2014.

(8) These options continue to vest and the remaining shares become exercisable in two equal installments on August 23, 2014 and 2015, assuming continued employment.

(9) These options continue to vest and the remaining shares become exercisable in three equal installments on August 22, 2014, 2015 and 2016, assuming continued employment.



## Fiscal 2014 Option Exercises and Stock Vested

The following table lists the number of shares acquired and the value realized as a result of option exercises by the NEOs in fiscal 2014 and the value of any restricted stock units that vested in fiscal 2014:

| Name              | Option Awards                             |  | Stock Awards                             |   |
|-------------------|---|--|--|---|
|                   | Number of Shares Acquired on Exercise (#) | Value Realized on Exercise (\$) <sup>(1)</sup> | Number of Shares Acquired on Vesting (#) | Value Realized on Vesting (\$) <sup>(2)</sup> |
| Douglas A. Milroy | 132,797                                   | 5,470,515                                      | 23,647                                   | 1,279,383                                     |
| Jeffrey L. Wright | 91,642                                    | 2,543,371                                      | 8,616                                    | 464,298                                       |
| Robert G. Wood    | 12,771                                    | 388,903  | 7,093                                    | 381,673                                       |
| Timothy N. Curran | 4,000                                     | 115,061  | 7,228                                    | 389,313                                       |
| Jeffrey L. Cotter | 16,046                                    | 764,226  | 4,659                                    | 250,828                                       |

(1) Calculated by multiplying the difference between the exercise price and the closing price of our common stock on the NASDAQ Global Select Market on the date of exercise times the number of shares.

(2) Calculated by multiplying the closing price of our common stock on the NASDAQ Global Select Market on the date of vesting times the number of shares.

## Fiscal 2014 Pension Benefits

The following table shows the present value as of June 30, 2014 of the benefit of the NEOs under our qualified and nonqualified defined benefit pension plans:

| Name                             | Plan Name                 | Number of Years of Service Credited Under Plan at FAS Measurement Date (#) | Present Value of Accumulated Benefit (\$) | Payments During Last Fiscal Year (\$) |
|----------------------------------|---------------------------|--|---|---------------------------------------|
| Douglas A. Milroy <sup>(1)</sup> | G&K Services Pension Plan | N/A  | N/A                                       | N/A                                   |
|                                  | G&K Services SERP         | N/A  | N/A                                       | N/A                                   |
| Jeffrey L. Wright                | G&K Services Pension Plan | 8.00   | 113,896                                   | —                                     |
|                                  | G&K Services SERP         | 8.00   | 281,647                                   | —                                     |
| Robert G. Wood <sup>(2)</sup>    | G&K Services Pension Plan | N/A  | N/A                                       | N/A                                   |
|                                  | G&K Services SERP         | N/A  | N/A                                       | N/A                                   |
| Timothy N. Curran                | G&K Services Pension Plan | 3.00   | 47,715                                    | —                                     |
|                                  | G&K Services SERP         | 3.00   | 75,947                                    | —                                     |
| Jeffrey L. Cotter <sup>(3)</sup> | G&K Services Pension Plan | N/A  | N/A                                       | N/A                                   |
|                                  | G&K Services SERP         | N/A  | N/A                                       | N/A                                   |

(1) Mr. Milroy does not participate in our Pension Plan or our SERP.

(2) Mr. Wood is not covered by our U.S. qualified and non-qualified retirement plans.

(3) Mr. Cotter does not participate in our Pension Plan or our SERP.

## Pension Plan

Two of our NEOs (Messrs. Wright and Curran) participate in our qualified Pension Plan. Effective December 31, 2006, benefits under this plan were frozen, meaning the accrual of future benefits under the plan was discontinued. The plan was established in 1970 to replace a portion of eligible employees' pre-retirement income following retirement. When the Pension Plan was frozen, our 401(k) plan was enhanced, based on a desire to decrease benefit costs and their volatility and to become more market competitive. Monthly benefits under the plan are the greater of the amounts determined under the 1989 pension formula or, if the participant is eligible, under the 1988 pension formula.

The 1989 pension formula provides for a monthly benefit equal to two-thirds of 1% of a participant's average compensation (defined as monthly eligible pay earned during the five highest consecutive years of compensation out of the last ten calendar years of employment with our company through December 31, 2006 (or termination, if

earlier)) plus one-half of 1% of average compensation in excess of monthly covered compensation (as defined below), multiplied by the number of years of benefit accrual service at December 31, 2006 (or termination, if earlier), not to exceed 30.

The 1988 pension formula:

Eligibility – if a participant had an accrued benefit under the Pension Plan as of December 31, 1988, and the participant was not a “Highly Compensated Employee” during the 1989 plan year, the participant is eligible to continue to earn benefits under the 1988 pension formula until the earliest of December 31, 2006, termination of employment, or the end of the year preceding the plan year in which the participant became a Highly Compensated Employee.

Formula – provides for a monthly benefit equal to 50% of the participant’s average compensation (defined as monthly eligible pay earned during the five highest consecutive years of

compensation out of the last ten calendar years of employment with our company through December 31, 2006 (or, if earlier, termination or the end of the year preceding the year in which the participant became a Highly Compensated Employee)), less 75% of the estimated primary monthly social security benefit, multiplied by years of benefit accrual service at December 31, 2006 (or, if earlier, termination or the end of the year preceding the year in which the participant became a Highly Compensated Employee), not to exceed 30, divided by 30.

Compensation generally means wages, salaries, and other amounts earned for services provided to us, including, among other items, commissions, incentives, bonuses, and pre-tax contributions to our 401(k) plan. Compensation excludes, among other items, deferrals to deferred compensation plans, amounts realized from restricted stock, stock options, and fringe benefits. Compensation is limited to the compensation thresholds set forth in Internal Revenue Code Section 401(a)(17). Average compensation is the monthly average compensation during the five highest consecutive years of compensation out of the ten consecutive years preceding December 31, 2006 (or termination, if earlier). Covered compensation is the average of social security taxable wage bases for the 35-year period ending with the participant's social security retirement age. An employee attains normal retirement age on the later of the date the employee attains age 65 or the fourth anniversary of the first day of the plan year in which the employee became a participant in the plan. A participant is vested after completing five years of vesting service and is then eligible for vested termination benefits. A vested terminated participant is eligible to commence benefits as early as age 55, in which case, benefits are reduced  $6\frac{2}{3}\%$  for each of the first five years commencement precedes normal retirement age and  $3\frac{1}{3}\%$  for each year thereafter. A participant is eligible for subsidized early retirement benefits if termination occurs after age 60 with at least 30 years of benefit accrual service, in which case, benefits are reduced 3% for each year commencement precedes normal retirement age.

Neither of Messrs. Wright or Curran is currently eligible for early retirement benefits. Mr. Wright's pension benefits will be determined at commencement of benefit payments. The normal payment form is the life only annuity. A variety of other payment forms are available, all equivalent in value if paid over an average lifetime.

The values displayed in the Pension Benefits Table and the Change in Pension Value and Nonqualified Deferred Compensation Earnings column of the Summary Compensation Table were determined using actuarial assumptions consistent with those used for financial reporting purposes under FASB ASC Topic 715 unless otherwise directed by SEC Regulation S-K. Those material assumptions are as follows:

- benefits were assumed to commence at age 65;
- 65% of the participants are assumed to elect the life only payment option at benefit commencement, and 35% are assumed to elect payment in the 100% joint and survivor payment form;
- all benefits and present values were determined as of June 30, the plan's FASB ASC Topic 715 measurement date;
- the discount rate used to determine values was 4.3%, 5.25% and 4.5% as of June 30, 2012, 2013 and 2014, respectively;
- no pre-retirement mortality, retirement, withdrawal or disability was assumed;
- post-retirement mortality for values reported as of June 30, 2013 or earlier were based on the RP-2000 sex distinct combined healthy mortality table projected to 2017 using Scale AA without an adjustment for collar; and
- post-retirement mortality for values reported as of June 30, 2014 were based on the RP-2000 sex distinct combined healthy mortality table projected to 2021 using Scale BB without an adjustment for collar.

#### Canadian Retirement Arrangements

Mr. Wood, a Canadian citizen, is not covered by our U.S. pension or SERP plans. Mr. Wood is covered by a defined contribution plan pursuant to which we contribute 2% of his base salary and match his contributions of up to 6% of base salary, and pursuant to which he directs investment of the funds. The Canadian government sets a limit for total contributions, which for calendar year 2014 is \$24,270 CAD, to be adjusted for inflation each year. If this limit is reached, Mr. Wood is covered by a retirement compensation arrangement, or RCA. Under the RCA, we continue to contribute an amount equal to 2% of Mr. Wood's salary and match Mr. Wood's contributions of up to 6% of base pay. One-half of the money contributed to the RCA is held by a trustee and is invested in widely available mutual funds. The other one-half is held by the Canadian government as a refundable tax. One-half of all earnings on funds invested by the trustee is also paid to the Canadian government and is also held as a refundable tax.

#### SERP

Two of our NEOs (Messrs. Wright and Curran) participate in our non-qualified SERP. Effective December 31, 2006, benefits under the plan were frozen, meaning the accrual of future benefits under the plan was discontinued. The plan was established in 1989 to provide selected executive and professional employees with added retirement benefits to supplement the Pension Plan. In 2006, the Pension Plan and the SERP were frozen, and our 401(k) and DEFCO plans were enhanced, based on a desire to decrease benefit costs and their volatility and to become more market competitive.

Monthly benefits under the SERP are determined as 50% of average compensation (defined as monthly eligible compensation during the five highest consecutive years of compensation within the last ten calendar years of employment through December 31, 2006 (or termination, if earlier)), multiplied by the ratio of years of benefit accrual service at December 31, 2006 (or termination, if earlier), divided by projected benefit accrual service to age 60 (no less than 30). If, at December 31, 2006 (or termination, if earlier), the participant was at least age 60, then the ratio is benefit accrual service at December 31, 2006 (or termination, if earlier), not to exceed 30, divided by 30. Benefits determined under this formula are reduced by benefits payable from the G&K Services Pension Plan.

Compensation is generally equal to the compensation used for purposes of our Pension Plan, but also includes any deferrals the participant made to a deferred compensation plan sponsored by the company. Compensation for SERP benefit purposes is not subject to the thresholds set forth in Internal Revenue Code Section 401(a)(17). Average compensation is the average monthly compensation during the five highest consecutive years of compensation out of the ten consecutive years preceding December 31, 2006 (or termination, if earlier). An employee attains normal retirement age on the date he or she attains age 65. A participant is vested after completing five years of participation service. A vested terminated participant is eligible to commence benefits as early as age 55. A participant is eligible for early retirement benefits if termination of employment occurs after attainment of age 55 and the participant is vested. In either case, the benefit determined for commencement prior to age 65 is the age 65 benefit, before reduction for our Pension Plan benefit offset, reduced  $3\frac{1}{3}\%$  for each of the first five years commencement precedes age 65 and  $6\frac{2}{3}\%$  for each year thereafter. This is also reduced by our



Pension Plan benefit as reduced for commencement under the terms of that plan as of the same date. The normal payment form is the life only annuity. A variety of other payment forms are available, all equivalent in value if paid over an average lifetime. Distributions are subject to compliance with Section 409A of the Internal Revenue Code. The SERP contains a non-compete provision. If the participant enters into competition with our company during the three-year period following termination of employment, benefits under the SERP are forfeited. This provision is waived for participants working with the company beyond age 65.

The values displayed in the Pension Benefits Table and the Change in Pension Value and Nonqualified Deferred Compensation Earnings column of the Summary Compensation Table were determined using actuarial assumptions consistent with those used for financial reporting purposes under FASB ASC Topic 715 unless otherwise required by SEC Regulation S-K. Those material assumptions are as follows:

• benefits were assumed to commence at age 65;

• 65% of the participants are assumed to elect the life only payment option at benefit commencement, and 35% are assumed to elect payment in the 100% joint and survivor payment form;

• all benefits and present values were determined as of June 30, the plan's FASB ASC Topic 715 measurement date; the discount rate used to determine values was 4.0%, 5.0% and 4.3% as of June 30, 2012, 2013 and 2014, respectively;

• no pre-retirement mortality, retirement, withdrawal or disability was assumed;

• post-retirement mortality for values reported as of June 30, 2013 or earlier based on the RP-2000 sex distinct combined healthy mortality table projected to 2017 using Scale AA without an adjustment for collar; and

• post-retirement mortality for values reported as of June 30, 2014 were based on the RP-2000 sex distinct combined healthy mortality table projected to 2021 using Scale BB without an adjustment for collar.

Mr. Wright's SERP benefits will be determined at commencement of benefit payments.

Non-Qualified Deferred Compensation (DEFECO)

Our DEFECO is a non-qualified plan that provides our executives and NEOs with the opportunity to defer up to 25% of base salary and

50% of incentive compensation. Amounts deferred are credited to an individual's contribution account and are fully vested at all times. We credit deferred accounts with additional amounts equal to the value of the matching contributions. We match 50% of a participant's deferrals into DEFECO, excluding deferrals in excess of 10% of a participant's compensation. In addition, we make company retirement contributions equal to 2.5% of eligible pay and an additional 4% of eligible pay over the IRS compensation limit (\$260,000 in calendar year 2014). A participant's employer contribution account is 100% vested upon attainment of age 60 as an active employee, or 10% per year for each plan year in which the participant works at least 1,000 hours. Participants may choose among eleven investment measurement funds in which to participate, and participants may change their investment mix at any time. Participants' deferred cash accounts earn a rate of return which tracks the investment return achieved under the participant-selected investment measurement funds. Each participant is an unsecured creditor for any benefit he or she will receive under DEFECO, as we have not created a fund for payment of DEFECO benefits that is protected from creditor claims.

At the time of the initial deferral election, participants must also select a distribution date (no later than age 65) and form of payment for normal retirement (defined as termination of employment at age 60 or later). Participants may elect to receive distributions in a single payment or installments for normal retirement. If a participant's employment is terminated before age 60, the participant will receive a lump sum payment of his or her deferral account, and the vested portion of the employer contribution account is paid three years later in a lump sum, provided that the participant does not compete against our company as defined by the non-competition provision of the plan. If the participant works for the company until at least age 60, neither the non-competition provision nor the three-year delay will apply, and the deferral account and the employer contribution account will be paid after separation from service according to the election the participant made consistent with Section 409A of the Internal Revenue Code. At the discretion of the Retirement Committee, the participant may obtain a hardship distribution from his or her eligible vested account in the event of an unforeseeable emergency. The hardship distribution will only be allowed if the participant's financial hardship cannot be cured by simply cancelling the participant's future contributions. In the event of a change in control that occurs when the participant is an employee of the company, unless the board and a majority

of the continuing directors of the plan sponsor decide that the change in control should not affect the vested percentages of participants, a participant's account will vest.

The following table shows contributions to the NEOs' deferred compensation accounts in fiscal 2014 and the aggregate amount of deferred compensation as of June 30, 2014:

| Name                             | Executive Contributions in Last FY (\$) <sup>(1)</sup> | Registrant Contributions in Last FY (\$) <sup>(2)</sup> | Aggregate Earnings in Last FY (\$) <sup>(3)</sup> | Aggregate Withdrawals/Distributions (\$) | Aggregate Balance (\$) <sup>(4)</sup> |
|----------------------------------|--|---|---|--|---------------------------------------|
| Douglas A. Milroy                | 169,195  | 184,174   | 452   | —  | 1,686,230                             |
| Jeffrey L. Wright <sup>(5)</sup> | 72,798   | 73,287  | 261,894   | —  | 1,851,979                             |
| Robert G. Wood                   | —  | —   | —   | —  | —                                     |
| Timothy N. Curran                | 20,344   | 51,814  | 30,085  | —  | 641,709                               |
| Jeffrey L. Cotter                | 42,833   | 41,798  | 63,448  | —  | 385,147                               |

(1) Amounts in this column reflect deferrals by the NEO in fiscal year 2014. These amounts are also included in the "Salary" column of the Summary Compensation Table.

(2) Amounts in this column represent contributions made by us during fiscal year 2014. These amounts are also reflected in the "All Other Compensation" column of the Summary Compensation Table.

The amounts in this column are not included in the Summary Compensation Table because they are not above-market or preferential earnings on deferred compensation. Earnings are based on the returns of mutual funds (3) selected by the NEOs from the funds the Retirement Committee makes available to measure investment returns under DEFCO. The funds and the total time-weighted returns, net of investment manager fees, for the one-year period ended June 30, 2014 are listed below:

- Vanguard 500 Index: 24.4%
- American Beacon Large Cap Value: 23.6%
- T. Rowe Price Growth Stock: 28.3%
- Vanguard Mid Capitalization Index: 26.0%
- American Beacon Small Cap Value: 25.7%
- American Funds Euro Pacific: 21.9%
- MFS Research Bond: 6.0%
- Wells Fargo Ultra Short-Term Income: 1.0%
- Oakmark Equity and Income: 21.7%
- PIMCO All Asset: 11.4%
- Wells Fargo Adv. Money Market: 0.0%

Amounts reported in this column for each NEO include amounts previously reported in the Summary Compensation Table in previous years when earned if that NEO's compensation was required to be disclosed in a (4) previous year. Amounts previously reported in such years include previously earned, but deferred, salary and incentive payments and company matching contributions. This total reflects the cumulative value of each NEO's deferrals and matching contributions and investment experience.

Mr. Wright will receive distribution from the employee contribution portion of his DEFCO account during fiscal (5)2015. The remainder of his DEFCO account will be determined three years after termination of his employment, in accordance with the terms of our DEFCO plan.

Acceleration of vesting under DEFCO would require acquisition by a third party of 50% of our outstanding stock, rather than the 30% threshold stated in Mr. Curran's and Mr. Milroy's employment agreements for receipt of other change in control benefits. Mr. Wright

is fully vested in his DEFCO account, and each of the other NEO's DEFCO account may become fully vested upon a change in control, as described above.

#### Potential Post-Employment Payments

##### Severance

Pursuant to the terms of existing employment agreements, we are required to make payments and to extend benefits to Messrs. Milroy and Curran in the event of certain terminations of any such employment agreements. Specifically, in the event that an executive's employment under the agreement is terminated by us without cause, we must provide to such executive the following benefits:

- we must provide the executive with 30 days advance written notice of termination;
- if the executive signs and does not revoke a release, we must pay to such executive, as separation pay, an amount equal to 11 months of such executive's monthly base salary in effect as of the actual date of termination (or, in the case of Mr. Milroy, an amount equal to 1.99 times his annual base salary in effect as of the actual date of termination), such separation pay being made in weekly payments, subject to the terms of such release; some payments may be subject to a delay of six months to comply with Section 409A of the Internal Revenue Code;
- if such executive (or any individual receiving group health plan benefits through him) is eligible to continue participation in our group health plan and elects to do so, we will, for a period of up to 17 months commencing as of the actual date of termination, continue to pay the employer's share of the cost of such benefits as if such executive remained in our continuous employment, but only while such executive or such person is not eligible for coverage under any other employer's group health plan;
- we will, for a period of at least one year commencing as of the actual date of termination, pay directly to the service provider or reimburse such executive for all reasonable expenses of a reputable outplacement organization selected by such executive, such payments not to exceed \$12,000 in the aggregate;

- we will pay a lump sum payment equal to six times the monthly automobile allowance, if applicable; and
- we will pay to such executive any unpaid management incentive bonus earned by such executive and to which such executive is entitled, such payment being made in accordance with the terms of the related plan.

At the end of this section are tables indicating the estimated incremental amounts we would owe to each of our NEOs upon such NEO's termination without cause. No executive is required to seek other employment to receive any post-employment benefits. Any executive's commencement of employment with another employer will not reduce our obligations to make severance payments.

In the event an executive voluntarily resigns or an executive's employment is terminated for cause or by reason of death, such executive is only entitled to his base salary through the date of termination or death, plus any other earned but unpaid amounts under his employment agreement or any benefit plan. Finally, our employment agreement with Mr. Milroy contains an additional provision requiring him to resign from all positions held with us, including any of our company boards on which he serves as a director, in the event his employment with us is terminated.

During fiscal 2013, Mr. Milroy received a Performance Stock Award of restricted stock. The number of shares issued to Mr. Milroy will be based on our ROIC at the end of our 2015 fiscal year. Presuming Mr. Milroy's continued employment, one-third of any such shares earned by Mr. Milroy will vest at the end of our 2015 fiscal year, one third will vest at the end of fiscal 2016 and one-third will vest at the end of fiscal 2017. If Mr. Milroy is terminated without cause before the end of fiscal 2015, a pro rata portion of the shares under his Performance Stock Award will vest, based on our financial performance and the number of months between July 2012 and the date of termination, and Mr. Milroy would also be paid the corresponding amount of Performance DER due to him based on the number of shares that vest due to the termination without cause. If Mr. Milroy is terminated without cause after the end of fiscal 2015, all earned shares will immediately vest (and the Performance DER would have already been paid out based on the number of performance shares earned and issued).

### Change in Control

Following is a discussion of the potential payments due to Messrs. Milroy and Curran under their employment agreements in the event of a “Change in Control” of the company, followed by a “Change in Control Termination.” At the end of this section is a table indicating the estimated incremental amounts that would have been triggered for each of these NEOs and Mr. Cotter, who is entitled to payments pursuant to our Executive Severance and Change in Control Policy, had there been a Change in Control Termination as of June 28, 2014. The employment agreements address termination due to Change in Control and for “good reason,” and provide as follows:

A “Change in Control” occurs when:

- anyone attains control of 30% of our voting stock;
- challengers replace a majority of our board within two years; or
- a merger or consolidation with, or disposal of all or substantially all of our assets to, someone other than the company.

A “Change in Control Termination” occurs when a Change in Control has taken place and the executive then is terminated within one year of the Change in Control either by the employer for any reason other than for cause, or by the executive for good reason. Good reason is defined following a Change in Control to include the following:

- a substantial adverse involuntary change in the executive’s status or position as an executive with the company;
- a material reduction by the company in the executive’s base salary as in effect on the day before the Change in Control;
- material adverse change in physical working conditions, interfering with the executive’s work;
- a requirement to relocate, other than on intermittent basis, more than 35 miles from our corporate headquarters as a condition of employment;
- failure by the company to obtain from any successor an assumption of the executive’s employment agreement;
- attempted termination other than pursuant to the executive’s employment agreement; or
- any material breach of the executive’s employment agreement.

In the event of a Change in Control of the company and the related termination of an executive’s employment by such executive for good reason or by us for any reason other than for cause, in each case, prior to the first anniversary of the Change in Control:

- we must provide the executive with 30 days advance written notice of termination;
- we will pay the executive an amount equal to 17 months of such executive’s base salary (or, in the case of Mr. Milroy, an amount equal to 1.99 times his annual base salary), subject to certain limitations; some payments may be subject to a delay of six months to comply with Section 409A of the Internal Revenue Code;
- if such executive (or any individual receiving group health plan benefits through him) is eligible to continue participation in our group health plan and elects to do so, we must, for a period of up to 17 months, continue to pay the employer’s share of the cost of such benefits as if such executive remained in our continuous employment, subject to certain limitations;
- we will, for a period of at least one year, pay directly or reimburse such NEO for all reasonable outplacement expenses, such payments not to exceed \$12,000;

we will pay the executive the amount necessary to acquire and obtain full title to any personal automobile leased by us for the executive or, if the executive does not have the use of a personal automobile but has been given an automobile allowance, we will pay the executive a lump sum payment equal to three times the annual automobile allowance such executive is then receiving;

• we will pay for financial planning and tax preparation expenses, not to exceed \$5,000 (or in the case of Mr. Milroy, \$7,500), for 17 months; and

- we will pay any management incentive bonus earned by the executive and to which the executive is entitled, such payment being made in accordance with the terms of the related plan.

The above description of pay and benefits due following a Change in Control is qualified in its entirety by reference to the NEOs’ respective employment agreements.

In addition, upon the occurrence of a Change in Control, and without regard to an executive’s employment status, but presuming that the executive remains in our employ on the date of the Change in Control, the following shall occur with respect to any and all equity-based incentives that are not performance-based, including, without limitation, stock

options and awards of restricted stock that are owned by such executive on the date of the Change in Control: the restrictions on any previously issued shares of restricted stock other than performance based awards will immediately lapse;

• all outstanding options and stock appreciation rights will become immediately exercisable; and

• all performance criteria for all performance shares will be deemed to be met and immediate payment made.

With respect to Mr. Milroy's Performance Stock Award, upon a Change in Control that occurs before the end of fiscal 2015, a pro rata portion of the restricted stock will vest, based on our financial performance and the number of months between July 2012 and the Change in Control, and Mr. Milroy would also be paid the corresponding amount of Performance DER due to him based on the number of shares that vest due to the Change in Control. Subject to Mr. Milroy's continued employment through the date of the Change in Control, if the Change in Control occurs after the end of fiscal 2015, the restricted stock earned under the Performance Stock Award will vest (and the Performance DER would have already been paid out based on the number of performance shares earned and issued).

Excluding Mr. Milroy's Performance Stock Award, if any payments and benefits in connection with a change in control would be a parachute payment under Section 280G of the Internal Revenue Code, payments and benefits will be reduced to the minimum extent necessary to provide the individual with the best after-tax result. Specifically, the individual will receive either a reduced amount so that no or a lesser amount of excise tax is imposed under Internal Revenue Code Section 4999, or the individual will receive the full amount of the payments and benefits and then be liable for a higher amount of excise tax.

#### Disability

During any period in which any such executive is "disabled," the executive will continue to receive all base salary, benefits, and other compensation. "Disability" means the unwillingness or inability of the executive to perform the essential functions of the executive's position (with or without reasonable accommodation) for a period of 90 days (consecutive or otherwise) within any period of six consecutive months. If this occurs, we will issue a Notice of Termination, and if the executive has not returned to the full-time

performance of his/her duties within 30 days, the 30th day after Notice of Termination will be the executive's date of termination.

With respect to Mr. Milroy's Performance Stock Award, if he becomes disabled during the three years between the date of grant and the end of fiscal 2015, a pro rata number of shares will vest based on the assumption that the target number of shares would have been earned, and Mr. Milroy would also be paid the corresponding amount

of Performance DER due to him based on the number of shares that vest due to his disability. If he becomes disabled after the end of fiscal 2015, all earned shares, based on fiscal 2015 ROIC, will immediately vest (and the Performance DER would have already been paid out based on the number of performance shares earned and issued).

#### Post-Employment Payment Tables

The tables below provide the estimated amounts that would have been received by each NEO below had there been a termination under the various scenarios described above as of June 28, 2014, the last day of our most recently completed fiscal year. Although we have not entered into an employment agreement with Mr. Cotter, he is entitled to certain separation benefits pursuant to our Executive Severance and Change in Control Policy. In the tables below, no amounts are included for MIP awards because no payments or enhanced benefits are triggered by disability or by a termination or change in control.

Douglas A. Milroy

| Payment Type                                      | Termination by Us<br>Without Cause (\$) | Change in Control<br>Termination (\$) | Disability (\$)     |
|---|---|---------------------------------------|---------------------|
| Severance   | 1,343,292                               | (1) 1,343,292                         | (1) 393,762 (2)     |
| Health Benefits                                   | 10,754                                  | (3) 10,754                            | (3) 4,603 (4)       |
| Outplacement <sup>(5)</sup>                       | 12,000                                  | 12,000                                | —                   |
| Car   | 9,750                                   | (6) 58,500                            | (7) 11,375 (8)      |
| Financial Planning <sup>(9)</sup>                 | 7,500                                   | 7,500                                 | —                   |
| Deferred Compensation                             | 1,541,607                               | (10) 1,686,230                        | (11) 1,541,607 (10) |
| Accelerated Vesting of Options                    | —                                       | 2,444,731                             | (12) —              |
| Accelerated Vesting of Restricted Stock           | —                                       | 3,788,092                             | (13) —              |
| Accelerated Vesting of Performance Stock Award    | 3,621,800                               | (14) 3,621,800                        | (14) 3,449,351 (15) |
| Accelerated Vesting of Dividend Equivalent Rights | 495,600                                 | (16) 495,600                          | (16) 472,002 (17)   |
| Total   | 7,042,303                               | 13,468,499                            | 5,872,700           |

(1) Reflects 1.99 times base salary.

(2) Reflects seven months of base salary (one month for the notice period plus six months pay).

(3) Reflects 17 months of health benefits.

(4) Reflects seven months of medical and dental benefits (one month for the notice period plus six months pay).

(5) Outplacement is capped at \$12,000.

(6) Reflects six times the monthly car allowance at an annual rate of \$19,500.

(7) Reflects three times the annual car allowance at an annual rate of \$19,500.

(8) Reflects seven months of the annual car allowance at an annual rate of \$19,500.

(9) Financial planning is capped at \$7,500.

(10) Includes \$963,115 of Mr. Milroy's contribution account and \$578,492 of the company contribution account.

Includes \$963,115 of Mr. Milroy's contribution account and \$723,115 of the company contribution account.

(11) Pursuant to DEFCO, acceleration of vesting would require acquisition by a third party of 50% of our stock, rather than the 30% threshold stated in Mr. Milroy's employment agreement for receipt of other change in control benefits. Mr. Milroy's DEFCO account will become fully vested upon a Change in Control.

(12) Reflects the difference between the grant price and the closing price of 147,062 currently unvested options had the vesting of such options accelerated on June 27, 2014, the last fiscal 2013 trading day for our stock, when the closing price of our common stock was \$51.74.

(13)

Reflects the value of 73,214 currently unvested shares of restricted stock, had the vesting of such shares accelerated on June 27, 2014, the last fiscal 2014 trading day for our stock, when the closing price of our common stock was \$51.74.

(14) Reflects the value of 70,000 shares, or two-thirds of the shares that Mr. Milroy would have earned had the measurement date for his Performance Stock Award been on the last day of fiscal 2014, when ROIC was 10.2%, calculated as of June 27, 2014, the last fiscal 2014 trading day for our stock, when the closing price of our common stock was \$51.74.

(15) Reflects the value of 66,667 shares, or two-thirds of the target value of Mr. Milroy's Performance Award on June 27, 2014, the last fiscal 2014 trading day for our stock, when the closing price of our common stock was \$51.74.

(16) Reflects the per share dividends that have been paid since Mr. Milroy received the Performance DER times 70,000 shares, or two-thirds of the shares that Mr. Milroy would have earned had the measurement date for his Performance Stock Award been on the last day of fiscal 2014, when ROIC was 10.2%.



Reflects the per share dividends that have been paid since Mr. Milroy received the Performance DER times (17)66,667 shares, or two-thirds of the target value of Mr. Milroy's Performance Stock Award on the last day of fiscal 2014.

Jeffrey L. Wright

Mr. Wright resigned as our CFO and director effective June 28, 2014, the last day of fiscal 2014, and continued to serve as an Executive Vice President through August 30, 2014. No additional payments were due to Mr. Wright due to his resignation.

Robert G. Wood

In connection with Mr. Wood's pending retirement in December 2014, Mr. Wood agreed that substantially all of the terms of his prior employment agreement terminated on June 28, 2014, the last day of fiscal 2014. As such, Mr. Wood is no longer entitled to additional payments upon termination, change in control or disability.

Timothy N. Curran

| Payment Type                            | Termination by Us<br>Without Cause (\$) | Change in Control<br>Termination (\$) | Disability (\$)   |
|---|---|---------------------------------------|-------------------|
| Severance                               | 387,890                                 | (1) 599,467                           | (2) 246,839 (3)   |
| Health Benefits                         | 13,931                                  | (4) 13,931                            | (4) 5,911 (5)     |
| Outplacement <sup>(6)</sup>             | 12,000                                  | 12,000                                | —                 |
| Car                                     | 6,000                                   | (7) 36,000                            | (8) 7,000 (9)     |
| Financial Planning <sup>(10)</sup>      | 5,000                                   | 5,000                                 | —                 |
| Deferred Compensation                   | 641,709                                 | (11) 641,709                          | (12) 641,709 (11) |
| Accelerated Vesting of Options          | —                                       | 459,079                               | (13) —            |
| Accelerated Vesting of Restricted Stock | —                                       | 1,143,355                             | (14) —            |
| Total                                   | 1,066,530                               | 2,910,541                             | 901,459           |

(1) Reflects 11 months of base salary

(2) Reflects 17 months of base salary.

(3) Reflects seven months of base salary (one month for the notice period plus six months pay).

(4) Reflects 17 months of health benefits.

(5) Reflects seven months of medical and dental benefits (one month for the notice period plus six months pay).

(6) Outplacement is capped at \$12,000.

(7) Reflects six times the monthly car allowance at an annual rate of \$12,000.

(8) Reflects three times the annual car allowance at an annual rate of \$12,000.

(9) Reflects seven times the monthly car allowance at an annual rate of \$12,000.

(10) Financial planning is capped at \$5,000.

(11) Includes \$310,082 of Mr. Curran's contribution account and \$331,627 of the company contribution account.

Includes \$310,082 of Mr. Curran's contribution account and \$331,627 of the company contribution account.

(12) Pursuant to DEFCO, acceleration of vesting would require acquisition by a third party of 50% of our stock, rather than the 30% threshold stated in Mr. Curran's employment agreement for receipt of other change in control benefits. Mr. Curran's DEFCO account will become fully vested upon a change of control.

(13) Reflects the difference between the grant price and the closing price of 27,201 currently unvested options had the vesting of such options accelerated on June 27, 2014, the last fiscal 2014 trading day for our stock, when the closing price of our common stock was \$51.74.

(14) Reflects the value of 22,214 currently unvested shares of restricted stock, had the vesting of such shares accelerated on June 27, 2014, the last fiscal 2014 trading day for our stock, when the closing price of our common stock was \$51.74.

Jeffrey L. Cotter

| Payment Type <sup>(1)</sup>             | Termination by Us<br>Without Cause (\$) | Change in Control<br>Termination (\$) | Disability (\$)                        |
|---|---|---------------------------------------|--|
| Severance                               | 286,729                                 | <sup>(2)</sup> 443,126                | <sup>(3)</sup> 125,118 <sup>(4)</sup>  |
| Health Benefits                         | 8,007                                   | <sup>(5)</sup> 12,375                 | <sup>(6)</sup> 2,085 <sup>(7)</sup>    |
| Outplacement <sup>(8)</sup>             | 12,000                                  | 12,000                                | —                                      |
| Financial Planning                      | —                                       | —                                     | —                                      |
| Deferred Compensation                   | 342,124                                 | <sup>(9)</sup> 385,147                | <sup>(10)</sup> 342,124 <sup>(9)</sup> |
| Accelerated Vesting of Options          | —                                       | 296,116                               | <sup>(11)</sup> —                      |
| Accelerated Vesting of Restricted Stock | —                                       | 720,066                               | <sup>(12)</sup> —                      |
| Total                                   | 648,860                                 | 1,868,830                             | 469,327                                |

We have not entered into an employment agreement with Mr. Cotter; however, if Mr. Cotter experiences a change in control termination or is severed from the company without cause, which termination requires 30 days advance notice from the company, he is entitled to certain benefits under our Executive Severance and Change in Control Policy.

(1)

(2) Reflects 11 months of base salary

(3) Reflects 17 months of base salary.

(4) Reflects 13 weeks of base salary at 100% and 13 weeks of base salary at 60%, pursuant to our Short-Term Sickness and Accident Plan.

(5) Reflects 11 months of health benefits

(6) Reflects 17 months of health benefits.

(7) Reflects 12 weeks of medical and dental benefits.

Outplacement is capped at \$12,000. In the event of a termination without cause, outplacement expenses will be paid at the company's discretion; in the event of a Change in Control termination, the company will be required to pay outplacement expenses, subject to a cap of \$12,000.

(9) Includes \$170,031 of Mr. Cotter's contribution account and \$172,093 of the company contribution account.

Includes \$170,031 of Mr. Cotter's contribution account and \$215,116 of the company contribution account.

(10) Pursuant to DEFCO, acceleration of vesting would require acquisition by a third party of 50% of our stock. Mr. Cotter's DEFCO account will become fully vested upon a change of control.

Reflects the difference between the grant price and the closing price of 16,380 currently unvested options had the vesting of such options accelerated on June 27, 2014, the last fiscal 2014 trading day for our stock, when the closing price of our common stock was \$51.74.

Reflects the value of 13,917 currently unvested shares of restricted stock, had such shares vested on June 27, 2014, the last fiscal 2014 trading day for our stock, when the closing price of our common stock was \$51.74.

## PROPOSAL NUMBER 2

## Ratify the Appointment of Independent Auditors

Our board and management are committed to the quality, integrity and transparency of the company's financial statements and reports. Independent auditors play an important part in our system of financial control. In accordance with the duties set forth in its written charter, the Audit Committee of our Board of Directors has appointed KPMG LLP as our independent auditors for the 2015 fiscal year. A representative of KPMG will attend this year's annual meeting and will be available to respond to questions from shareholders, and also will have the opportunity to make a statement if he or she desires to do so.

If the shareholders do not ratify the appointment of KPMG, the Audit Committee may reconsider its selection, but is not required to do so. Notwithstanding the proposed ratification of the appointment of KPMG by shareholders, the Audit Committee, in its discretion, may direct the appointment of new independent auditors at any time during the year without notice to, or the consent of, the shareholders, if the Audit Committee determines that such a change would be in our best interest.

## Change in Auditors

On December 4, 2013, the Audit Committee selected KPMG as the Company's independent registered public accounting firm and dismissed its previous auditor Ernst & Young LLP. The audit reports of Ernst & Young on the Company's consolidated financial statements as of and for the fiscal years ended June 29, 2013 and June 30, 2012 did not contain an adverse opinion or a disclaimer of opinion, and were not qualified or modified as to uncertainty, audit scope or accounting principles. During fiscal 2013 and fiscal 2012 and for the subsequent interim period through December 4, 2013, there were no "disagreements" (as defined in Item 304(a)(1)(iv) of Regulation S-K and the related instructions) with Ernst & Young on any matter of accounting principles or practices, financial statement disclosure or auditing scope or procedure, which, if not resolved to Ernst & Young's satisfaction, would have caused Ernst & Young to make reference thereto in its reports on the consolidated financial statements for such years, and there have been no "reportable events" (as defined in Item 304(a)(1)(v) of Regulation S-K).

## Fees Billed to Company by Auditors:

Set forth below are the fees billed by KPMG for the fiscal year ended June 28, 2014:

|                           | Fiscal Year Ended<br>June 30, 2014 (\$) <sup>(2)</sup> |
|---------------------------|--|
| Audit Fees <sup>(1)</sup> | 575,000  |
| Audit-Related Fees        | —  |
| Tax Fees                  | —  |
| All Other Fees            | —  |
| Total                     | 575,000  |

Represents amounts related to the audit of our annual consolidated financial statements and internal control over (1) financial reporting and the review of our consolidated financial statements included in our Quarterly Reports on Form 10-Q.

(2) Fees for fiscal 2013 have been omitted, as such fees were paid to Ernst and Young LLP, the company's previous auditors.

The Audit Committee of our Board of Directors reviews non-audit services as well as the amounts billed for such services to determine if receipt of these fees by our independent auditors is compatible with the provision of independent audit services. The Audit Committee also discusses these services and fees with our independent auditor and management to determine that they are appropriate under

applicable rules and regulations. During fiscal 2014, KPMG did not provide any non-audit services. As such, the foregoing reviews and discussions were not applicable.

## Pre-Approval Policy

All services performed by KPMG have been pre-approved in accordance with the Audit Committee charter. The charter provides that all audit and non-audit accounting services that are permitted to be performed by our independent

accountant under applicable rules and regulations must be pre-approved by the Audit Committee or by designated independent members of the Audit Committee, other than with respect to de minimis exceptions permitted under Section 202 of the Sarbanes-Oxley Act.

Prior to or as soon as practicable following the beginning of each fiscal year, a description of audit, audit-related, tax and other services expected to be performed by KPMG in the fiscal year is presented to the Audit Committee for approval. Following such approval, any requests for audit, audit-related, tax and other services not presented and pre-approved must be submitted to the Audit Committee for specific pre-approval. Normally, pre-approval is provided at regularly scheduled meetings. However, the authority to grant specific pre-approval between meetings, as necessary, may be delegated to one or more members of the Audit Committee who is/are independent directors. In the event such authority is so delegated, the Audit Committee must be updated at the next regularly scheduled meeting with respect to any services that were granted specific pre-approval by delegation. During fiscal 2014, the Audit Committee functioned in conformance with these procedures.

#### Report of the Audit Committee

The Audit Committee has reviewed our audited consolidated financial statements for the last fiscal year, and has discussed them with management and KPMG.

Specifically, the Audit Committee has discussed with KPMG the matters required to be discussed by Public Company Accounting Oversight Board (PCAOB) Auditing Standard No. 16 (Communication with Audit Committee).

The Audit Committee has received and reviewed the written disclosures and the letter from KPMG required by the applicable requirements of the PCAOB regarding KPMG's communication with the Audit Committee concerning independence, and has discussed with KPMG its independence, including a consideration of the compatibility of non-audit services with such independence.

The Audit Committee, based on the review and discussions described above with management and KPMG, has recommended to our Board of Directors, which adopted this recommendation, that the audited consolidated financial statements be included in our Annual Report on Form 10-K for fiscal 2014 for filing with the Securities and Exchange Commission.

As reported:

LYNN CRUMP-CAINE

ERNEST J. MROZEK

ALICE M. RICHTER

The Audit Committee Report set forth above will not be deemed to be incorporated by reference into any filing under the Securities Act of 1933, as amended, or under the Securities Exchange Act of 1934, as amended, except to the extent that we specifically incorporate such report by reference, and such report will not otherwise be deemed to be soliciting materials or to be filed under such acts.

Our Board of Directors unanimously recommends that you vote "FOR" the ratification of KPMG's appointment as our independent auditors for fiscal 2015.

PROPOSAL NUMBER 3

Advisory Vote on Executive Compensation

In accordance with the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010, our shareholders have the opportunity to cast a non-binding advisory vote on the compensation of our NEOs as disclosed in the “Executive Compensation” section of this proxy statement.

Our executive compensation program is designed to attract, motivate and retain highly qualified, experienced executives and reward them for performance that creates long-term shareholder value. We seek to accomplish this goal in a way that rewards performance and is aligned with our shareholders’ long-term interests. We believe that our executive compensation program, which employs long-term equity awards, satisfies this goal and is strongly aligned with the long-term interests of our shareholders. We urge our shareholders to read the “Executive Compensation” section of this proxy statement, including the “Compensation Discussion and Analysis” section, which more thoroughly discusses how our compensation policies and procedures implement our compensation philosophy. Our board and its Compensation Committee believe that these policies and procedures are effective in achieving our goals, and our board recommends that our shareholders approve the compensation of our NEOs.

We are providing our shareholders with the opportunity to indicate their approval for our executive compensation program for our NEOs by voting on the following resolution:

“RESOLVED, that the shareholders of G&K Services, Inc. approve, on an advisory basis, the compensation paid to the company’s named executive officers as disclosed in the “Compensation Discussion and Analysis” section and in the compensation tables and narrative discussion contained in the “Executive Compensation” section of this proxy statement.”

As an advisory vote, this proposal is not binding upon the company. However, the Compensation Committee, which is responsible for designing and administering our executive compensation program, values the opinions expressed by our shareholders in their vote on this proposal and will consider the outcome of the vote when making future compensation decisions for NEOs. Our Board of Directors unanimously recommends that you vote “FOR” the advisory vote on executive compensation.

## Securities Ownership

The following table sets forth, as of September 8, 2014, the record date for the annual meeting, certain information with regard to the beneficial ownership of our common stock and the voting power resulting from the ownership of such stock by (i) all persons known by us to be the owner, of record or beneficially, of more than 5% of our outstanding common stock, (ii) each of our directors and each of the nominees for election to our board, (iii) each NEO, and (iv) all executive officers and directors as a group, without regard to whether such persons are also reporting persons for purposes of Section 16(a) of the Securities Exchange Act of 1934, as amended. Unless otherwise indicated, the address of each of the following persons is 5995 Opus Parkway, Suite 500, Minnetonka, Minnesota 55343.

| Name of Beneficial Owner <sup>(1)</sup>  | Class A Common Stock |                  |
|--|----------------------|------------------|
|  | Number of Shares     | Percent of Class |
| Milroy, Douglas A. <sup>(2)</sup>  | 355,639              | 1.78 %           |
| Curran, Timothy N. <sup>(3)</sup>  | 110,511              | *                |
| Cotter, Jeffrey L. <sup>(4)</sup>  | 47,470               | *                |
| Wright, Jeffrey L. <sup>(5)</sup>  | 44,809               | *                |
| Fortun, Wayne M. <sup>(6)</sup>  | 35,089               | *                |
| Pippin, M. Lenny <sup>(7)</sup>  | 32,257               | *                |
| Wood, Robert G. <sup>(8)</sup>   | 31,225               | *                |
| Mrozek, Ernest J. <sup>(9)</sup>   | 27,706               | *                |
| Jokinen, Tracy C. <sup>(10)</sup>  | 22,031               | *                |
| Bronson, John S. <sup>(11)</sup>   | 21,611               | *                |
| Richter, Alice M. <sup>(12)</sup>  | 21,606               | *                |
| Crump-Caine, Lynn <sup>(13)</sup>  | 17,306               | *                |
| Doyle, J. Patrick <sup>(14)</sup>  | 13,606               | *                |
| Greco, Thomas R.   | —                    | *                |
| All executive officers and directors as a group (14 persons) <sup>(15)</sup>                   | 780,866              | 3.91 %           |
| BlackRock, Inc. <sup>(16)</sup><br>40 East 52 <sup>nd</sup> Street<br>New York, NY 10022       | 1,785,368            | 8.95 %           |
| Wellington Management Company, LLP <sup>(16)</sup><br>280 Congress Street<br>Boston, MA 02210  | 1,780,670            | 8.93 %           |
| T. Rowe Price Associates, Inc. <sup>(16)</sup><br>100 East Pratt Street<br>Baltimore, MD 21202 | 1,705,650            | 8.55 %           |
| Dimensional Fund Advisors LP <sup>(16)</sup><br>6300 Bee Cave Road<br>Austin, TX 78746         | 1,594,331            | 7.99 %           |
| The Vanguard Group, Inc. <sup>(16)</sup><br>100 Vanguard Boulevard<br>Malvern, PA 19355        | 1,210,532            | 6.07 %           |

\* Indicates an amount less than 1%.

(1) Unless otherwise noted, each person or group identified possesses sole voting and investment power with respect to the shares shown opposite the name of such person or group.

(2) Includes 244,721 shares subject to stock options that are exercisable within 60 days and 66,499 shares of unvested restricted stock. Also includes 1,840 shares for which Mr. Milroy shares voting power with his spouse.

(3) Includes 66,645 shares subject to stock options that are exercisable within 60 days and 19,429 shares of unvested restricted stock. Also includes 19,237 shares for which Mr. Curran shares voting power with his spouse.

(4)

- Includes 23,523 shares subject to stock options that are exercisable within 60 days and 11,745 shares of unvested restricted stock.
- (5) Includes 39,287 shares for which Mr. Wright shares voting power with his spouse.
- (6) Includes 11,100 shares subject to stock options that are exercisable within 60 days and 3,643 shares of unvested restricted stock.
- (7) Includes 15,900 shares subject to stock options that are exercisable within 60 days and 5,814 shares of unvested restricted stock.
- (8) Includes 3,697 shares subject to stock options that are exercisable within 60 days and 12,077 shares of unvested restricted stock.
- (9) Includes 14,100 shares subject to stock options that are exercisable within 60 days and 3,643 shares of unvested restricted stock.

- (10) Includes 22,031 shares of unvested restricted stock.
- (11) Includes 9,600 shares subject to stock options that are exercisable within 60 days and 3,643 shares of unvested restricted stock.
- (12) Includes 12,100 shares subject to stock options that are exercisable within 60 days and 3,643 shares of unvested restricted stock.
- (13) Includes 7,800 shares subject to stock options that are exercisable within 60 days and 3,643 shares of unvested restricted stock.
- (14) Includes 3,643 shares of unvested restricted stock.
- (15) Includes 409,186 shares subject to stock options that are exercisable within 60 days and 159,453 shares of unvested restricted stock.
- (16) Based solely upon the most recent report filed with the Securities and Exchange Commission pursuant to Rule 13d-1 of the Securities Exchange Act of 1934, as amended.

The foregoing footnotes are provided for informational purposes only and each person disclaims beneficial ownership of shares owned by any member of his or her family, or held in trust for any other person, including family members, or held by a family limited partnership or foundation.



#### Additional Information

##### Code of Business Conduct and Ethics

We have adopted a Code of Conduct for our board, a Code of Ethical Conduct for our employees, officers and directors generally, and a Code of Ethical Conduct for Senior Executives and Financial Managers. The latter of these codes, as applied to our principal executive officer, principal financial officer and controller, constitutes our “code of ethics” within the meaning of Section 406 of the Sarbanes-Oxley Act. These codes are posted on our website at <http://www.gkservices.com>. We will promptly disclose on our website amendments to provisions of these codes, and any waivers of provisions of these codes required to be disclosed under the rules of the SEC or the NASDAQ Global Select Market.

##### Certain Transactions

Our board reviews and approves any transactions between our company or any of its subsidiaries and related parties in which the related person has or will have a material direct or indirect interest. Our board’s related review and approval policies are not in writing, but in conducting such reviews and approving such transactions, among other things, our board considers the type of transaction proposed, appropriate regulatory requirements, the monetary value of the transaction, the nature of the goods and/or services involved and whether the transaction may influence the related person’s ability to exercise independent business judgment when conducting the company’s business and affairs.

##### Section 16(a) Beneficial Ownership Reporting Compliance

Section 16(a) of the Securities Exchange Act of 1934, as amended, requires our officers and directors, and persons who own more than 10% of a registered class of our equity securities, to file reports of ownership and changes in ownership with the SEC and the NASDAQ Global Select Market. Officers, directors and greater than 10% shareholders are required by SEC regulations to furnish us with copies of all Section 16(a) forms they file. Based solely on our review of the copies of such forms furnished to the company, or written representations that no Forms 5 were required, we believe that during fiscal 2014, our officers, directors and greater than 10% beneficial owners complied with all applicable Section 16(a) filing requirements, with the exception of one report filed by Mr. Milroy to report an automatic withholding of shares to cover taxes due following a vesting of restricted stock.

##### Ability of Shareholders to Communicate with the Company’s Board of Directors

We have established means for shareholders and others to communicate with our board. If a shareholder wishes to address a matter regarding our financial statements, accounting practices or internal controls, the matter should be submitted in writing addressed to the Chair of the Audit Committee in care of our Corporate Secretary at our headquarters address. If the matter relates to our governance practices, business ethics or corporate conduct, it should be submitted in writing addressed to the Chair of the Corporate Governance Committee in care of our Corporate Secretary at our headquarters address. If the matter relates to our compensation practices, it should be submitted in writing addressed to the Chair of the Compensation Committee in care of our Corporate Secretary at our headquarters address. If a shareholder is unsure where to direct a communication, the shareholder may direct it in writing to the Chairman of the Board, or to any one of the independent directors of the company, in care of our Corporate Secretary at our headquarters address. As appropriate, these shareholder communications will be forwarded by our Corporate Secretary to the appropriate addressee.

##### Proposals of Shareholders for the 2015 Annual Meeting

Under the rules of the SEC, if a shareholder wants us to include a proposal in our proxy statement and form of proxy for presentation at our 2015 annual meeting of shareholders, the proposal must be received by us at our principal executive offices at 5995 Opus Parkway, Suite 500, Minnetonka, MN 55343 by May 25, 2015. The proposal must include proof of ownership of our stock and should be sent to the attention of our Corporate Secretary. Submitting a shareholder proposal does not guarantee that we will include it in our proxy statement.

Under our Amended and Restated Bylaws, certain procedures are provided that a shareholder must follow to nominate persons for election as directors or to introduce an item of business at an annual meeting of shareholders. These procedures provide that nominations for director nominees and/or an item of business to be introduced at an annual meeting of shareholders must be submitted in writing, together with certain specified information relating to such shareholder’s stock ownership, identity and other matters, to our Corporate Secretary at our principal executive offices. We must receive the notice of your intention to introduce a nomination or to propose an item of business at our 2015

annual meeting:

if the 2015 annual meeting is being held within 30 days before or 60 days after the anniversary of the date of this year's annual meeting (November 5, 2014), we must receive notice not less than 120 days in advance of the first anniversary of the 2014 annual meeting; or

120 days in advance of the annual meeting or, if later, ten days following the first public announcement of the date of such annual meeting of shareholders.

Our fiscal 2015 annual meeting of shareholders is tentatively scheduled to be held on November 5, 2015. Assuming that our 2015 annual meeting is held on schedule, we must receive notice of your intention to introduce a nomination or other item of business at that meeting no later than July 8, 2015. If we do not receive notice prior to such date, or if we meet certain other requirements of applicable SEC rules, the persons named as proxies in the proxy materials relating to that meeting will use their discretion in voting the proxies when any such matters are raised at the meeting. A shareholder's nomination for director must contain the following information about the nominee (among other information, as specified in our Amended and Restated Bylaws):

name;

all information relating to the nominee that is required to be disclosed in solicitations of proxies for election of directors in an election contest or that is otherwise required under Regulation 14A of the Securities Exchange Act of 1934, as amended; and

such person's signed written consent to being a nominee and to serving as a director if elected.

A shareholders' notice of a proposed item of business must include (among other information, as specified in our Amended and Restated Bylaws):

a brief description of the business desired to be brought before the meeting and the reasons for conducting such business at the meeting;

- the name and address, as they appear on the company's books, of the shareholder proposing such business and the name and address of any beneficial owner on whose behalf the proposal is made;

the information required by Section 16(b)(y)(ii) of the rules of the Securities Exchange Act of 1934, as amended with respect to such shareholder and any such beneficial owner;

any material interest the shareholder has in such business; and

a representation and other appropriate evidence that the shareholder is a holder of record of shares of stock entitled to vote on such business at the meeting, will continue to be a holder of record of such shares of stock, and intends to appear in person or by proxy at the meeting to make the proposal.

As set forth in our Amended and Restated Bylaws, a shareholder's notice, whether to nominate a director or to introduce an item of business at an annual meeting, must also contain specified information regarding the shareholder and any beneficial owner on whose behalf the proposal is made. Due to the complexity of the respective rights of the shareholders and the company under Rule 14a-8 and the advance notice provisions of our Amended and Restated Bylaws, any shareholder desiring to propose such an action is advised to consult with his or her legal counsel with respect to such rights. We suggest that any such proposal be submitted to us by certified mail, return receipt requested.

#### Discretionary Proxy Voting Authority/ Untimely Shareholder Proposals

Rule 14a-4 promulgated under the Securities Exchange Act of 1934, as amended, governs our use of our discretionary proxy voting authority with respect to a shareholder proposal that the shareholder has not sought to include in our proxy statement. As set forth above, shareholders must comply with the advance notice procedure in our Amended and Restated Bylaws if they are to submit a proposal for consideration at our annual meeting. We do not intend to entertain any proposals or nominations at the annual meeting that do not meet the requirements set forth in our Amended and Restated Bylaws. If the shareholder does not also comply with the requirements of Rule 14a-4(c)(2) under the Securities Exchange Act of 1934, as amended, we may exercise discretionary voting authority under proxies that we solicit to vote in accordance with our best judgment on any such shareholder proposal or nomination.

#### Shareholders Sharing an Address

Shareholders sharing an address with another shareholder may receive only one copy of our annual report and proxy materials at that address unless they have provided contrary instructions. Any such shareholder who wishes to receive a separate annual report or set of proxy materials now or in the future may write us to request a separate copy of these materials from Investor Relations, G&K Services, Inc., 5995 Opus Parkway, Suite 500, Minnetonka, MN 55343, or by calling Investor Relations, at (952) 912-5500. Any shareholder sharing an address with another shareholder can request delivery of a single copy of annual reports or proxy statements if they are receiving multiple copies of annual reports or proxy statements by contacting us as set forth above.

#### Annual Report on Form 10-K

A copy of our Annual Report on Form 10-K for the fiscal year ended June 28, 2014, as filed with the SEC, including the financial statements, schedules and list of exhibits, and any exhibit specifically requested, will be furnished without charge to any shareholder upon

written request. Please write or call Investor Relations at the following address or telephone number: G&K Services, Inc., 5995 Opus Parkway, Suite 500, Minnetonka, Minnesota 55343; phone (952) 912-5500. You may also access a copy of our Form 10-K on both our website at <http://www.gkservices.com> and the SEC's website at <http://www.sec.gov>.

Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to be Held on November 5, 2014

Our proxy statement and 2014 Annual Report are available at <http://www.gkservices.com>.

#### Directions to the Meeting

You may request directions to the annual meeting by writing or calling Investor Relations at the following address or telephone number: G&K Services, Inc., 5995 Opus Parkway, Suite 500, Minnetonka, Minnesota 55343; phone (952) 912-5500.

#### Solicitation

We will bear the cost of preparing, assembling and mailing the proxy, proxy statement, annual report and other material which may be sent to the shareholders in connection with this solicitation. Brokerage houses and other custodians, nominees and fiduciaries may be requested to forward soliciting material to the beneficial owners of stock, in which case they will be reimbursed by us for their expenses in doing so. Proxies are being solicited primarily by

mail, but our officers and regular employees may solicit proxies personally, by telephone, by special letter, or via the Internet.

Our board does not intend to present to the meeting any other matter not referred to above and does not presently know of any matters that may be presented to the meeting by others. However, if other matters come before the meeting, it is the intent of the persons named in the enclosed proxy to vote the proxy in accordance with their best judgment.

By Order of the Board of Directors  
G&K Services, Inc.  
Jeffrey L. Cotter  
Vice President, General Counsel and Corporate Secretary

## Annex A

## Reconciliation of GAAP to Non-GAAP Financial Measures

We report our consolidated financial results in accordance with generally accepted accounting principles (GAAP). To supplement these consolidated financial results, management believes that certain non-GAAP operating results provide a more meaningful measure on which to compare our results of operations between periods. We believe these non-GAAP results provide useful information to both management and investors by excluding certain amounts that impact comparability of the results. A reconciliation of operating income, net income and earnings per diluted share on a GAAP basis to adjusted earnings per diluted share on a non-GAAP basis is presented in the table below:

| (U.S. Dollars, in thousands, except per share data)                      | Three Months Ended<br>June 28, 2014 |                     |               |                          | Three Months Ended<br>June 29, 2013 |                     |               |                          |
|--|-------------------------------------|---------------------|---------------|--------------------------|-------------------------------------|---------------------|---------------|--------------------------|
|  | Revenue                             | Operating<br>Income | Net<br>Income | Earnings<br>Per<br>Share | Revenue                             | Operating<br>Income | Net<br>Income | Earnings<br>Per<br>Share |
| As Reported  | \$229,681                           | \$26,776            | \$15,721      | \$0.78                   | \$219,411                           | \$21,440            | \$12,529      | \$0.63                   |
| Add: Impact of pension withdrawal and associated expenses <sup>(1)</sup> | —                                   | —                   | —             | —                        | —                                   | 1,000               | 620           | 0.03                     |
| Add: Restructuring and impairment charges                                | —                                   | —                   | —             | —                        | —                                   | 3,161               | 2,049         | 0.10                     |
| Less: Change in merchandise amortization lives <sup>(2)</sup>            | —                                   | (790)               | (499)         | (0.02)                   | —                                   | (2,605)             | (1,655)       | (0.08)                   |
| As Adjusted  | \$229,681                           | \$25,986            | \$15,222      | \$0.76                   | \$219,411                           | \$22,996            | \$13,543      | \$0.68                   |

  

| (U.S. Dollars, in thousands, except per share data)                      | Twelve Months Ended<br>June 28, 2014 |                     |               |                          | Twelve Months Ended<br>June 29, 2013 |                     |               |                          |
|--|--------------------------------------|---------------------|---------------|--------------------------|--------------------------------------|---------------------|---------------|--------------------------|
|  | Revenue                              | Operating<br>Income | Net<br>Income | Earnings<br>Per<br>Share | Revenue                              | Operating<br>Income | Net<br>Income | Earnings<br>Per<br>Share |
| As Reported  | \$900,869                            | \$96,115            | \$56,065      | \$2.78                   | \$866,018                            | \$84,005            | \$50,506      | \$2.58                   |
| Add: Impact of pension withdrawal and associated expenses <sup>(1)</sup> | —                                    | 9,854               | 6,151         | 0.31                     | —                                    | 1,000               | 620           | 0.03                     |
| Add: Restructuring and impairment charges                                | —                                    | —                   | —             | —                        | —                                    | 3,161               | 2,049         | 0.11                     |
| Less: Change in merchandise amortization lives <sup>(2)</sup>            | —                                    | (6,136)             | (3,867)       | (0.19)                   | —                                    | (2,605)             | (1,655)       | (0.09)                   |
| As Adjusted  | \$900,869                            | \$99,833            | \$58,349      | \$2.90                   | \$866,018                            | \$85,561            | \$51,520      | \$2.63                   |

\* The EPS calculation for the individual adjustments noted above may be different for the three and 12 month periods due to the appropriate use of a different weighted average number of shares.

\*\*The EPS calculation for the adjustments does not foot due to rounding.

In the fourth quarter of fiscal 2013 and the first quarter of fiscal 2014, we increased our estimated liability associated with the withdrawal from the Central States Southeast and Southwest Areas Pension Fund, by \$1,000 <sup>(1)</sup> and \$1,687, respectively. In the third quarter of fiscal 2014, we recorded \$8,167 of expense related to the withdrawal from several other MEPPs.

<sup>(2)</sup>

In the fourth quarter of fiscal 2013, we modified the estimated useful life of certain in-service inventory assets to better reflect the estimated periods in which the assets will remain in-service. This benefit was recorded in the cost of rental and direct sale line item. The pretax benefit by quarter for the historical and future periods is as follows:

- FY13 Q4 - \$2,605
- FY14 Q1 - \$2,273
- FY14 Q2 - \$1,803
- FY14 Q3 - \$1,270
- FY14 Q4 - \$790

\* Restructuring charges totaling \$6,672 that were previously reported as a non-GAAP adjustment related to our GKDirect Program group and have been reclassified as Discontinued Operations.

A-1

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