Edgar Filing: HASBRO INC - Form 4

HASBRO INC											
Form 4 October 04, 201	1										
FORM 4	•		GEGU					T	PPROVAL		
	UNITED	STATES		RITIES A Ashington			COMMISSIO	N OMB Number:	3235-0287		
Check this box if no longer								Expires:	January 31, 2005		
subject to Section 16. SECURITIES Form 4 or								Estimated burden hou response	ted average hours per		
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940											
(Print or Type Resp	onses)										
BIONDI FRANK Sy				er Name an		Trading	5. Relationship of Reporting Person(s) to Issuer				
(Last)	HASBRO INC [HAS] 3. Date of Earliest Transaction				(Check all applicable)						
(Mont				Day/Year)	ransaction		X_ Director 10% Owner Officer (give title Other (specify				
C/O WATERVIEW ADVISORS (LLC, 110 N. ROCKINGHAM AVENUE				09/30/2011			below)	below)	iei (specify		
(Street) 4. If Amendment, Date Filed(Month/Day/Year)				-	al	6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person					
LOS ANGELE	S, CA 90049						Person	More than One R	eporting		
(City)	(State)	(Zip)	Tal	ole I - Non-J	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned		
	ransaction Date nth/Day/Year)	Execution any	Date, if	Code (Instr. 8)	4. Securit nAcquired Disposed (Instr. 3, 4 Amount	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Reminder: Report o	on a separate line	e for each cl	ass of sec	urities bene	ficially ow	ned directly	or indirectly.				
Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.SEC 1474 (9-02)											
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)											

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable and	7. Title and Amount of	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	Number	Expiration Date	Underlying Securities	Derivative

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Security (Instr. 3)	or Exercise Price of Derivative Security	any (Month/Day/Yea	Code r) (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	3	/Year)	(Instr. 3 and 4	4)	Security (Instr. 5)
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock Units <u>(1)</u>	\$ 0 <u>(2)</u>	09/30/2011	А	58	(3)	(3)	Common Stock	58	\$ 32.61

Reporting Owners

Reporting Owner Name / Address	Relationships						
F	Director	10% Owner	Officer	Other			
BIONDI FRANK C/O WATERVIEW ADVISORS LLC 110 N. ROCKINGHAM AVENUE LOS ANGELES, CA 90049	Х						
Signatures							
Tarrant Sibley, P/O/A for Frank Biondi, Jr.		10/04/2011					
**Signature of Reporting Person		Date					
Evalenction of Deener							

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in compliance with Rule 16b-3.
- (2) Units correspond 1 for 1 with common stock.
- (3) Units are settled only in cash and are payable after the reporting person ceases to be a director.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.