

MEREDITH CORP
Form 4
October 31, 2006

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
COLEMAN MARY SUE

(Last) (First) (Middle)
1716 LOCUST STREET
(Street)

DES MOINES, IA 50309-3023

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
MEREDITH CORP [MDP]

3. Date of Earliest Transaction
(Month/Day/Year)
10/30/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock (\$1 par value) (1)	10/30/2006		M		6,000	A	\$ 34.7813
Common Stock (\$1 par value) (1)	10/30/2006		S		6,000	D	\$ 52.8147

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Non-Qualified Stock Option (right to buy) <u>(2)</u>	\$ 34.7813	10/30/2006		M	6,000	11/11/1998 11/11/2007	Common Stock (\$1 par value)	6,000	
Non-Qualified Stock Option (right to buy) <u>(2)</u>	\$ 34.6					11/13/2002 11/13/2011	Common Stock (\$1 par value)	6,000	
Non-Qualified Stock Option (right to buy) <u>(2)</u>	\$ 36.7188					11/09/2000 11/09/2009	Common Stock (\$1 par value)	6,000	
Non-Qualified Stock Option (right to buy) <u>(2)</u>	\$ 39.0313					11/10/1999 11/10/2008	Common Stock (\$1 par value)	6,000	
Non-Qualified Stock Option (right to buy) <u>(2)</u>	\$ 45.275					11/12/2003 11/12/2012	Common Stock (\$1 par value)	6,000	
Non-Qualified Stock Option (right to buy) <u>(2)</u>	\$ 49.75					11/11/2004 11/11/2013	Common Stock (\$1 par value)	6,000	
Non-Qualified Stock Option (right to buy) <u>(2)</u>	\$ 50.28					11/09/2006 11/09/2015	Common Stock (\$1 par value)	6,000	
	\$ 51.795					11/09/2005 11/09/2014		6,000	

