

MEREDITH CORP  
 Form 4  
 November 05, 2009

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KERR WILLIAM T**

(Last) (First) (Middle)  
 1716 LOCUST STREET  
 (Street)

DES MOINES, IA 50309-3023

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**MEREDITH CORP [MDP]**

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 11/04/2009

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)     | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|-------------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| Common Stock (\$1 par value)<br>(1) |                                      |  |                                | (A) or (D)  | 57,874  | D  |   |
| Common Stock (\$1 par value)        |                                      |  |                                | (A) or (D)  | 917   | I  | by Partnership  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3)              | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |
|---|--|--------------------------------------|--|--------------------------------|---|--|---|
|   |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable Expiration Date                         | Title Amount Number Shares                                  |
| Stock equivalent units                                  | \$ 0   | 11/04/2009                           |  | A                              | 1,150   | 08/08/1988 08/08/1988                                    | Common Stock (\$1 par value)<br><u>(2)</u> 1,150            |
| Non-Qualified Stock Option (right to buy)<br><u>(3)</u> | \$ 18.56   |                                      |  |                                |   | 11/06/2009 11/06/2018                                    | Common Stock (\$1 par value) 6,000                          |
| Non-Qualified Stock Option (right to buy)<br><u>(4)</u> | \$ 34.8  |                                      |  |                                |   | 08/08/2002 08/08/2011                                    | Common Stock (\$1 par value) 120,000                        |
| Non-Qualified Stock Option (right to buy)<br><u>(4)</u> | \$ 39.05   |                                      |  |                                |   | 08/13/2003 08/13/2012                                    | Common Stock (\$1 par value) 150,000                        |
| Non-Qualified Stock Option (right to buy)<br><u>(5)</u> | \$ 46.165  |                                      |  |                                |   | 08/12/2006 08/12/2013                                    | Common Stock (\$1 par value) 175,000                        |
| Non-Qualified Stock Option (right to buy)<br><u>(6)</u> | \$ 46.165  |                                      |  |                                |   | 08/12/2011 08/13/2013                                    | Common Stock (\$1 par value) 175,000                        |
| Non-Qualified Stock Option (right to buy)<br><u>(5)</u> | \$ 49.145  |                                      |  |                                |   | 08/10/2008 08/10/2015                                    | Common Stock (\$1 par value) 180,000                        |
| Non-Qualified Stock Option (right to buy)<br><u>(5)</u> | \$ 49.97   |                                      |  |                                |   | 08/10/2007 08/10/2014                                    | Common Stock (\$1 par value) 195,000                        |

