

NATIONAL RURAL UTILITIES COOPERATIVE FINANCE CORP /DC/  
 Form 424B3  
 December 02, 2013

Filed Under Rule 424(b)(3), Registration Statement No. 333-177949 Pricing Supplement Number 306 Dated Monday, December 2, 2013 (To: Prospectus Dated November 14, 2011 and Prospectus Supplement Dated November 17, 2011)

CUSIP Number	Principal Amount	Selling Price	Gross Concession	Net Proceeds	Coupon Type	Coupon Rate	Coupon Frequency	Maturity Date	1st Coupon Date	1st Coupon Amount	Survival Option
63743FSE7	100%	100%	1.550%		Fixed	3.000%	MONTHLY	12/15/2021	01/15/2014	\$2.75	Yes

Redemption Information: Non-Callable

CUSIP Number	Principal Amount	Selling Price	Gross Concession	Net Proceeds	Coupon Type	Coupon Rate	Coupon Frequency	Maturity Date	1st Coupon Date	1st Coupon Amount	Survival Option
63743FSF4	100%	100%	1.900%		Fixed	3.500%	MONTHLY	12/15/2024	01/15/2014	\$3.21	Yes

Redemption Information: Non-Callable

National Rural Utilities Cooperative Finance Corp  
 Offering Dates: Monday, December 2, 2013 through National Rural Utilities Cooperative  
 Monday, December 9, 2013 Trade Date: Monday,  
 December 9, 2013 @ 12:00 PM ET Settlement Date: Prospectus Dated November 14,  
 Thursday, December 12, 2013 Minimum 2011  
 Denomination/Increments: \$1,000.00/\$1,000.00 Initial  
 trades settle flat and clear SDFS: DTC Book Entry  
 only DTC number: 0235 via RBC Dain Rauscher  
 Inc.  
 Agents: Citigroup, Comerica Securities, J.J.B.  
 Hilliard, W.L. Lyons, Inc., Morgan Stanley, UBS  
 Investment Bank, Wells Fargo  
 If the maturity date or an interest payment date for  
 any note is not a Business Day (as term is defined in  
 Prospectus), principal, premium, if any, and interest

for that note is paid on the next Business Day, and no interest will accrue from, and after, the maturity date or interest payment date.

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