Edgar Filing: DUKE BRUCE E III - Form 4

DUKE BRU	CE E III											
Form 4	0											
May 17, 201										OMB AF	PROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							OMMISSION	OMB Number:	3235-0287			
Subject to Section 16. Form 4 or Form 5 obligations Section 17(a) of the			F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Section 16(a) of the Securities Exchange Act of 1934, Public Utility Holding Company Act of 1935 or Section						January 31 Expires: 200 Estimated average burden hours per response 0.			
may cont <i>See</i> Instru 1(b).	linue.			•		•	· ·	ct of 194				
(Print or Type I	Responses)											
DUKE BRUCE E III Symb AME			Symbol AMER	ssuer Name and Ticker or Trading ool ERISERV FINANCIAL INC / [ASRV]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Month			(Month/I	ate of Earliest Transaction nth/Day/Year))3/2010 Amendment, Date Original I(Month/Day/Year)					X Director Officer (give ti below)		Owner r (specify	
									6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
PA									Form filed by Mo Person	ore than One Rep	porting	
(City)	(State)	(Zip)	Tab	le I - No	on-D	erivative	Secur	rities Acqu	iired, Disposed of,	or Beneficiall	y Owned	
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any (Month/Day/Year)		Date, if	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
						Amount	or (D)	Price \$	Transaction(s) (Instr. 3 and 4)	(Instr. 4)		
Common	05/03/2010			A <u>(1)</u>	V	2,704	A	¢ 2.2189	62,731.7056	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

Edgar Filing: DUKE BRUCE E III - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transact Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owna Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
DUKE BRUCE E III							
	Х						
PA							
Signatures							
Sharon M. Callihan, Attorney-in-Fact	05/17/2010						
**Signature of Reporting Person		Date					

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Annual Retainer of \$6,000 payable in shares of Common Stock to each independent director.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.