

ACXIOM CORP  
Form 8-K  
October 02, 2007

## UNITED STATES

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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### FORM 8-K

#### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 1, 2007

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### ACXIOM CORPORATION

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of  
incorporation)

**0-13163**  
(Commission File Number)

**71-0581897**  
(I.R.S. Employer  
Identification No.)

**1 Information Way, P.O. Box 8180**

**Little Rock, Arkansas 72203-8180**

(Address of principal executive offices, including zip code)

**501-342-1000**

(Registrant's telephone number, including area code)

**Not applicable**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

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- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 2.02. Results of Operations and Financial Condition.**

On October 1, 2007, Acxiom Corporation issued a press release providing a financial update for its second fiscal quarter ended September 30, 2007. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

**Item 9.01. Financial Statements and Exhibits.**

The information contained in Exhibit 99.1 shall not be deemed to be filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended or the Securities Exchange Act of 1934, as amended.

(d) Exhibits.

<u>Exhibit No.</u>	Description
99.1	Press Release, dated October 1, 2007, issued by Acxiom Corporation.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**ACXIOM CORPORATION**

Date: October 2, 2007

By: /s/ Jerry C. Jones  
Name: Jerry C. Jones

Title: Business Development/Legal Leader

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**EXHIBIT INDEX**

<u>Exhibit No.</u>	Description
99.1	Press Release, dated October 1, 2007, issued by Acxiom Corporation.