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BUY IT CHEAP COM INC /DE  
Form DEF 14C  
June 02, 2004

SCHEDULE 14C  
(Rule 14c-101)  
INFORMATION REQUIRED IN INFORMATION STATEMENT

Information Statement Pursuant to Section 14(c) of the  
Securities Exchange Act of 1934

Check the appropriate box:

- Preliminary Information Statement       Confidential, for use of  
the Commission only
- Definitive Information Statement

Buy It Cheap.com, Inc.

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(Name of Registrant as Specified In Its Charter)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14c-5(g) and 0-11.

1) Title of each class of securities to which transaction applies:

.....

2) Aggregate number of securities to which transaction applies:

.....

3) Price per unit or other underlying value of transaction pursuant to  
Exchange Act Rule 0-11. (Set forth the amount on which the filing  
fee is calculated and state how it was determined.)

.....

4) Proposed maximum aggregate value of transaction:

.....

5) Total fee paid:

.....

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange  
Act Rule 0-11(a)(2) and identify the filing for which the offsetting  
fee was paid previously. Identify the previous filing by  
registration statement number, or the Form or Schedule and the date  
of its filing.

1) Amount Previously Paid:

.....

2) Form, Schedule or Registration Statement No.:

.....

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3) Filing Party:

.....

4) Date Filed:

.....

BUY IT CHEAP.COM, INC.  
425 Washington Blvd., Suite 2205  
Jersey City, NJ 07310

INFORMATION STATEMENT  
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To the Holders of the Voting Stock:

The purpose of this Information Statement is to notify you that the holders of shares representing a majority of the voting stock of Buy It Cheap.com, Inc. have given their written consent to a resolution adopted by the Board of Directors of Buy It Cheap.com to amend the certificate of incorporation of Buy It Cheap.com so as (1) to change the name of the company to "Advanced Battery Technologies, Inc.," (2) to increase the authorized capital stock to 60,000,000 common shares and 5,000,000 preferred shares, and (3) to effect a reverse split of Buy It Cheap.com's outstanding Common Stock in the ratio of 1:10. The Board of Directors and majority shareholders have also approved a restatement of the certificate of incorporation to integrate into a single instrument all of the provisions of the certificate of incorporation now in effect. We anticipate that this Information Statement will be mailed on June 2, 2004 to shareholders of record. On or after June 23, 2004, the amendment and restatement of the certificate of incorporation will be filed with the Delaware Secretary of State and become effective.

Delaware corporation law permits holders of a majority of the voting power to take shareholder action by written consent. Accordingly, Buy It Cheap.com will not hold a meeting of its shareholders to consider or vote upon the amendment and restatement of Buy It Cheap.com's certificate of incorporation.

WE ARE NOT ASKING YOU FOR A PROXY.  
YOU ARE REQUESTED NOT TO SEND US A PROXY.

June 2, 2004

JOHN C. LEO, Secretary

VOTING SECURITIES AND PRINCIPAL SHAREHOLDERS

We determined the shareholders of record for purposes of this shareholder action at the close of business on May 19, 2004 (the "Record Date"). On the Record Date, the authorized voting stock consisted of 20,000,000 shares of common stock, par value \$0.001, and 806,113 shares of

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Series D Preferred Stock. Each share of common stock is entitled to one vote; each share of Series D Preferred Stock is entitled to one hundred votes. On the Record Date, there were 19,842,582 shares of common stock and 806,113 shares of Series D Preferred Stock issued, outstanding and entitled to vote.

The following table sets forth the number of shares of common stock beneficially owned by each person who, as of the Record Date, owned beneficially more than 5% of Buy It Cheap.com's voting stock, as well as the ownership of such shares by each member of Buy It Cheap.com's Board of Directors and the shares beneficially owned by its officers and directors as a group. For this purpose, each outstanding shares of Series D Preferred Stock has been treated as having been converted into 100 common shares.

Name and Address of Beneficial Owner	Amount and Nature of Beneficial Ownership	Percent of Class
Zhiguo Fu Heilongjiang ZhongQiang Power-Tech Co., Ltd. Weiyou Road, Shuangcheng Heilongjiang 150100 People's Republic of China	47,395,492 (1)	47.11%
John C. Leo 100 Wall Street, 15th Floor New York, NY 10005	-	-%
All directors as a group (2 persons)	47,395,492	47.11%
Warner Technology & Investment Corp 701 East Linden Avenue Linden, NJ 07036	9,141,000	9.10%

(1) Includes 8,276,332 shares owned of record by Xiuhua Tang, who is Mr. Fu's wife.

AMENDMENT OF THE CERTIFICATE OF INCORPORATION  
TO CHANGE THE NAME OF THE CORPORATION

The Board of Directors of Buy It Cheap.com has unanimously adopted a resolution to change the name of the corporation from "Buy It Cheap.com, Inc." to "Advanced Battery Technologies, Inc." The holders of shares representing a majority of Buy It Cheap.com's outstanding voting stock have given their written consent to the resolution. Under Delaware corporation law, the consent of the holders of a majority of the voting power is effective as shareholders' approval. We will file the Amendment with the Secretary of State of Delaware on or after June 23, 2004, and it will become effective on the date of such filing (the "Effective Date").

The name change has been approved because the new name better represents the corporation's business. The corporation is now a holding company whose only subsidiary owns 70% of the capital stock of Heilongjiang ZhongQiang Power-Tech Co., Ltd., a China limited liability company ("ZQ Power-Tech"). ZQ Power-Tech is engaged in the business of designing, manufacturing and marketing rechargeable polymer lithium-ion batteries.

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Certificates for the corporation's common stock that recite the name "Buy It Cheap.com, Inc." will continue to represent shares in the corporation after the Effective Date. If, however, a shareholder wishes to acquire a certificate reciting the name "Advanced Battery Technologies, Inc." after the Effective Date, he may do so by surrendering his certificate to Buy It Cheap.com's transfer agent with a request for a replacement certificate and the appropriate stock transfer fee. Buy It Cheap.com's transfer agent is:

Continental Stock Transfer & Trust Company  
17 Battery Place  
New York, NY 10004  
Telephone: (212) 509-4000  
Fax: (212) 509-5150

### AMENDMENT OF THE CERTIFICATE OF INCORPORATION TO INCREASE THE AUTHORIZED CAPITAL STOCK

The Board of Directors of Buy It Cheap.com has unanimously adopted a resolution to increase from 20,000,000 to 60,000,000 the number of shares of common stock authorized by the Certificate of Incorporation and from 2,000,000 to 5,000,000 the number of shares of preferred stock authorized by the Certificate of Incorporation. The Certificate of Incorporation, as so amended, will authorize the Board of Directors to issue the preferred stock in one or more series, and to fix the voting powers, designations, preferences, rights, qualifications, limitations and restrictions of the shares of each such series. The authority of the Board will include the power to issue shares of preferred stock that are convertible into common stock.

The holders of shares representing a majority of Buy It Cheap.com's outstanding voting stock have given their written consent to the resolution. Under Delaware corporation law, the consent of the holders of a majority of the voting power is effective as shareholders' approval. We will file the Amendment with the Secretary of State of Delaware on or after June 23, 2004, and it will become effective on the date of such filing (the "Effective Date").

The two primary purposes of the increase are (a) to permit the holders of the Series D Preferred Stock to convert their preferred shares for common stock, and (b) to enable Buy It Cheap.com to enter into arrangements for the sale of its equity that are needed in order to fund the implementation of its business plan. Buy It Cheap.com has not entered into any agreement to issue the additional shares, except that it has agreed to issue 2,000,000 shares of common stock (calculated before the reverse stock split described below) to John C. Leo to compensate him for service on the Board of Directors.

After the Effective Date, the Board of Directors will be authorized to issue the additional 40,000,000 common shares and/or the additional 3,000,000 preferred shares without having to obtain the approval of Buy It Cheap.com's shareholders. Delaware law requires that the Board use its reasonable business judgment to assure that Buy It Cheap.com obtains "fair value" when it issues shares. Nevertheless, the issuance of the additional shares would dilute the proportionate interest of current shareholders in Buy It Cheap.com. The issuance of the additional shares could also result in the dilution of the value of shares now outstanding, if the terms on which the shares were issued were less favorable than the current market value of Buy It Cheap.com common stock.

The amendment of the Certificate of Incorporation to increase the authorized capital stock is not being done for the purpose of impeding any takeover attempt, and Management is not aware of any person who is acquiring or plans to acquire control of Buy It Cheap.com. Nevertheless, the power of the Board of Directors to provide for the issuance of shares without shareholder

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approval has potential utility as a device to discourage or impede a takeover of Buy It Cheap.com. In the event that a non-negotiated takeover were attempted, the private placement of stock into "friendly" hands, for example, could make Buy It Cheap.com unattractive to the party seeking control of Buy It Cheap.com. This would have a detrimental effect on the interests of any stockholder who wanted to tender his or her shares to the party seeking control or who would favor a change in control.

### AMENDMENT OF THE CERTIFICATE OF INCORPORATION TO EFFECT A REVERSE STOCK SPLIT OF THE COMMON STOCK

The Board of Directors of Buy It Cheap.com has unanimously adopted a resolution to file an amendment to Buy It Cheap.com's Certificate of Incorporation that will effect a reverse split of Buy It Cheap.com's common stock at the ratio of 1:10 (the "Reverse Split"). The holders of shares representing a majority of Buy It Cheap.com voting stock have given their written consent to the resolution. Under Delaware corporation law, the consent of the holders of a majority of the shares is effective as shareholders' approval. We will file the Amendment with the Secretary of State of Delaware on or after June 23, 2004, and it will become effective on the date of such filing (the "Effective Date").

The Amendment to the Certificate of Incorporation provides that each 10 shares of common stock outstanding on the Effective Date will be exchanged for one post-Reverse Split share of Buy It Cheap.com common stock ("New Common Stock"). No fractional shares or scrip will be issued; rather, shareholders who would otherwise be entitled to a fractional share as a result of the Reverse Split will receive cash based on a price of \$3.50 per share of New Common Stock.

#### Reasons for Approving the Reverse Stock Split

Buy It Cheap.com intends to seek additional financing to fund its plan for continued growth. The Board of Directors has reviewed various alternatives for additional financing and has come to the conclusion that an increase in the market price of the common stock may enhance the marketability of the common stock and so improve Buy It Cheap.com's prospects for obtaining additional financing. It is hoped that the Reverse Split will increase the per share market price of the common stock.

Recently, the market price for Buy It Cheap.com' common stock has been only pennies per share. Many brokerage firms are reluctant to recommend lower-priced stocks to their clients. The policies and practices of some brokerage houses tend to discourage individual brokers within those firms from dealing in lower priced stocks. Additionally, the brokerage commission on the purchase or sale of stock with a relatively low per share price generally tends to represent a higher percentage of the sales price than the brokerage commission charged on a stock with a relatively high per share price. The Board of Directors believes that these issues are best addressed by an increase in the inherent value per share of common stock that will occur as a result of the Reverse Split.

#### General Effect of the Reverse Split

The New Common Stock will not be different from the common stock held by Buy It Cheap.com's shareholders prior to the Reverse Split. The holders of the New Common Stock will have the same relative rights following the Effective Date as they had before the Effective Date.

The table below shows the cumulative effect on Buy It Cheap.com's voting stock outstanding at May 19, 2004 of three "Transactions:" (a) the increase in authorized common stock described above, (b) the Reverse Split, and (c) the conversion of the outstanding Series D Preferred Stock into common stock. The column labeled "After Transactions" does not reflect any adjustments that may

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result from the repurchase of fractional shares. We cannot calculate at this time the number of fractional shares that will result from the Reverse Split.

	Prior to Transactions	After Transactions
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Common Stock:		
authorized.....	20,000,000	60,000,000
issued and outstanding.....	19,842,582	10,061,130
issuable upon conversion of Series D Preferred Stock.....	80,611,300	0
Total Voting Power.....	100,611,300	10,061,130

Exchange of Stock Certificates and Liquidation of Fractional Shares

On the Effective Date the outstanding certificates representing shares of Buy It Cheap.com's common stock will be automatically converted into certificates representing shares of New Common Stock. Every shareholder who surrenders a certificate representing shares of common stock to Buy It Cheap.com's transfer agent will receive a certificate representing the appropriate number of shares of New Common Stock, together with a cash payment in lieu of a fractional share, if any. The transfer agent will charge the shareholders its standard fee for issuing a replacement certificate. Buy It Cheap.com's transfer agent is Continental Stock Transfer & Trust Company. Its address and telephone number appear earlier in this Information Statement.

RESTATEMENT OF THE CERTIFICATE OF INCORPORATION

Buy It Cheap.com, Inc. was first incorporated in 1984 under the name "Cellufone Corporation." Since then, prior to any of the actions described in this Information Statement, the corporation has changed its name three times and amended its certificate of incorporation five times. As a result, the complete certificate of incorporation is lengthy and difficult to comprehend. For that reason the Board of Directors and the holders of shares representing a majority of Buy It Cheap.com voting power have given their written consent to the filing of a restated certificate of incorporation. The effect of the restatement will be to integrate into one document all of the provisions of the certificate of incorporation. We will file the Amendment and Restatement with the Secretary of State of Delaware on or after June 23, 2004, and it will become effective on the date of such filing (the "Effective Date").

No Dissenters Rights

Under Delaware law, shareholders are not entitled to dissenters' rights with respect to the any of the transactions described in this Information Statement.

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