

V F CORP  
Form 8-K  
March 24, 2004

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**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d)  
OF THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report: March 24, 2004

Commission file number: **1-5256**

**V. F. CORPORATION**

(Exact name of registrant as specified in its charter)

|                                                                   |                                            |
|-------------------------------------------------------------------|--------------------------------------------|
| <b>Pennsylvania</b>                                               | <b>23-1180120</b>                          |
| (State or other jurisdiction of<br>incorporation or organization) | (I.R.S. employer<br>identification number) |

**105 Corporate Center Boulevard**  
**Greensboro, North Carolina 27408**  
(Address of principal executive offices)

**(336) 424-6000**  
(Registrant's telephone number, including area code)

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ITEM 9 Regulation FD Disclosure

The following information is furnished pursuant to Item 9, Regulation FD Disclosure . On March 24, 2004, VF Corporation issued a press release setting forth a revised outlook of operating results for the first quarter of 2004. A copy of the press release is attached hereto as Exhibit (99.1) and hereby incorporated by reference.

99.1 Press release issued by VF Corporation on March 24, 2004.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

V.F. CORPORATION  
(Registrant)

By: /s/ Robert K. Shearer

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Robert K. Shearer  
Vice President Finance & Global  
Processes and Chief Financial Officer  
(Chief Financial Officer)

Date: March 24, 2004

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**EXHIBIT INDEX**

| <b>EXHIBIT<br/>NUMBER</b> | <b>DESCRIPTION</b>                                       | <b>SEQUENTIAL<br/>PAGE NUMBER</b> |
|---------------------------|----------------------------------------------------------|-----------------------------------|
| 99.1                      | Press release issued by VF Corporation on March 24, 2004 | 5                                 |