Edgar Filing: EASLY MARILYN S - Form 4

EASLY MA Form 4										
November 1	12, 2010									
FORM		CTATES	SECU	DITIES	AND EX		NCEC	OMMISSION		PROVAL
	UNITED	SIAIES		shington			ANGE C	01v11v1155101N	OMB Number:	3235-0287
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Section 16. Form 4 or Section 16. Form 4 or Section 17(a) of the Public U 30(h) of the I				SECU 16(a) of the Juli State	RITIES he Secur lding Co	e Act of 1934, 1935 or Section	Expires: January 31 2009 Estimated average burden hours per response 0.9			
(Print or Type	Responses)									
1. Name and EASLY M	Address of Reporting ARILYN S	Person <u>*</u>	Symbol	er Name an ITZER S' CHN]			-	5. Relationship of I Issuer (Check	Reporting Pers	
(Last) 3200 NW	(First) (YEON AVENUE	Middle)		of Earliest 7 Day/Year) 2010	Fransactior	1		Director Officer (give t below)	itle Othe below)	o Owner er (specify
PORTLAN	(Street) ID, OR 97210			endment, E onth/Day/Ye	-	al		6. Individual or Joi Applicable Line) _X_ Form filed by O Form filed by M	ne Reporting Pe	rson
(City)	(State)	(Zip)	7 1	1 T N	D • 4	G	•.•	Person	D (* • 1)	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem	ed Date, if	3. Transacti Code (Instr. 8)	4. Securi omr Dispo (Instr. 3,	ties A sed of 4 and (A) or	cquired (A	 uired, Disposed of, 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) 	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	y Owned 7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	11/11/2010			S	100	D	\$ 53.13	173,301	I	By Trust
Class A Common Stock	11/11/2010			S	200	D	\$ 53.14	173,101	I	By Trust (2)
Class A Common Stock	11/11/2010			S	100	D	\$ 53.16	173,001	I	By Trust
Class A Common	11/11/2010			S	259	D	\$ 53.17	172,742	Ι	By Trust (2)

Stock

Class A Common Stock	11/11/2010	S	1,200	D	\$ 53.18	171,542	Ι	By Trust (2)
Class A Common Stock	11/11/2010	S	750	D	\$ 53.1801	170,792	Ι	By Trust (2)
Class A Common Stock	11/11/2010	S	300	D	\$ 53.1804	170,492	Ι	By Trust
Class A Common Stock	11/11/2010	S	300	D	\$ 53.1849	170,192	Ι	By Trust (2)
Class A Common Stock	11/11/2010	S	470	D	\$ 53.19	169,722	Ι	By Trust
Class A Common Stock	11/11/2010	S	100	D	\$ 53.1904	169,622	Ι	By Trust
Class A Common Stock	11/11/2010	S	700	D	\$ 53.2	168,922	I	By Trust
Class A Common Stock	11/11/2010	S	147	D	\$ 53.21	168,775	I	By Trust
Class A Common Stock	11/11/2010	S	871	D	\$ 53.22	167,904	I	By Trust
Class A Common Stock	11/11/2010	S	100	D	\$ 53.2236	167,804	Ι	By Trust
Class A Common Stock	11/11/2010	S	400	D	\$ 53.25	167,404	Ι	By Trust
Class A Common Stock	11/11/2010	S	253	D	\$ 53.2549	167,151	Ι	By Trust
Class A Common Stock	11/11/2010	S	123	D	\$ 53.26	167,028	Ι	By Trust
Class A Common Stock	11/11/2010	S	127	D	\$ 53.27	166,901	Ι	By Trust

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Class A Common Stock	11/11/2010	S	400	D	\$ 53.28	166,501	I	By Trust
Class A Common Stock	11/11/2010	S	600	D	\$ 53.3	165,901	Ι	By Trust
Class A Common Stock	11/11/2010	S	500	D	\$ 53.3145	165,401	Ι	By Trust
Class A Common Stock	11/11/2010	S	500	D	\$ 53.3694	164,901	Ι	By Trust
Class A Common Stock	11/11/2010	S	700	D	\$ 53.44	164,201	Ι	By Trust
Class A Common Stock	11/11/2010	S	200	D	\$ 53.4404	164,001	Ι	By Trust
Class A Common Stock	11/11/2010	S	100	D	\$ 53.45	163,901	Ι	By Trust
Class A Common Stock	11/11/2010	S	500	D	\$ 53.5	163,401	I	By Trust
Class A Common Stock	11/11/2010	S	500	D	\$ 53.5004	162,901	Ι	By Trust
Class A Common Stock	11/11/2010	S	500	D	\$ 53.5094	162,401	Ι	By Trust
Class A Common Stock	11/11/2010	S	500	D	\$ 53.5104	161,901	I	By Trust
Class A Common Stock	11/11/2010	S	200	D	\$ 53.54	161,701	I	By Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transact Code (Instr. 8)	5. onNumber of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	3	Date	7. Title and A Underlying S (Instr. 3 and	Securities	8. Price of Derivative Security (Instr. 5)
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Class B Common Stock	(1)				<u>(1)</u>	(1)	Class A Common Stock	36,465	

Reporting Owners

Reporting Owner Name / Address	Relationships							
I B	Director	10% Owner	Officer	Other				
EASLY MARILYN S 3200 NW YEON AVENUE PORTLAND, OR 97210		Х						
Signatures								
Richard C. Josephson, Attorney-In-Fact	11/12/2010							
<u>**</u> Signature of Reporting Person	Date							

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Class B Common Stock is immediately convertible on a one-for-one basis into Class A Common Stock and has no expiration date.
- (2) Shares are held by Marilyn Easly, Trustee for Marilyn S. Easly Revocable Trust dated May 16, 2002.

(3) Shares are held by trust under Trust Agreement dated January 30, 1970 of which Marilyn Easly is the primary beneficiary.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.