

Greve Gregory J
Form 3
January 12, 2012

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

Â Greve Gregory J

(Last) (First) (Middle)

600 ALBANY STREET

(Street)

DAYTON,Â OHÂ 45417

(City) (State) (Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)

01/03/2012

3. Issuer Name and Ticker or Trading Symbol
STANDARD REGISTER CO [SR]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director ____ 10% Owner
____ Officer ____X____ Other
(give title below) (specify below)
Senior VP, Enterprise Delivery

5. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security
(Instr. 4)

2. Amount of Securities Beneficially Owned
(Instr. 4)

3. Ownership Form:
Direct (D)
or Indirect (I)
(Instr. 5)

4. Nature of Indirect Beneficial Ownership
(Instr. 5)

Common Stock (8)

30,249

D Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security
(Instr. 4)

2. Date Exercisable and Expiration Date
(Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security
(Instr. 4)

4. Conversion or Exercise Price of Derivative Security

5. Ownership Form of Derivative Security:
Direct (D)
or Indirect

6. Nature of Indirect Beneficial Ownership
(Instr. 5)

Date Exercisable Expiration Date

Title Amount or Number of

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				Shares		(I) (Instr. 5)	
Option to Buy ⁽¹⁾	02/21/2008 ⁽³⁾	02/21/2017	Common Stock	2,000	\$ 13.07	D	Â
Option to Buy ⁽¹⁾	02/25/2010 ⁽⁴⁾	02/25/2019	Common Stock	20,000	\$ 4.7	D	Â
Option to Buy ⁽¹⁾	04/30/2010 ⁽⁵⁾	04/30/2019	Common Stock	21,200	\$ 5.22	D	Â
Option to Buy ⁽¹⁾	03/02/2011 ⁽⁶⁾	03/02/2020	Common Stock	24,694	\$ 5.82	D	Â
Option to Buy ⁽²⁾	03/03/2012 ⁽⁷⁾	03/03/2021	Common Stock	48,077	\$ 3.38	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Greve Gregory J 600 ALBANY STREET DAYTON, OH 45417	Â	Â	Â	Senior VP, Enterprise Delivery

Signatures

/s/Gerard D. Sowar, by power of attorney for Gregory J.
Greve

01/12/2012

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Granted pursuant to The Standard Register Company 2002 Equity Incentive Compensation Plan.

(2) Granted pursuant to The Standard Register Company 2011 Equity Incentive Plan.

(3) The options are exercisable in equal increments on 2/21/08, 2/21/09, 2/21/10, 2/21/11.

(4) The options are exercisable in equal increments on 2/25/10, 2/25/11, 2/25/12, 2/25/13.

(5) The options are exercisable in equal increments on 4/30/10, 4/30/11, 4/30/12, 4/30/13.

(6) The options are exercisable in equal increments on 3/2/11, 3/2/12, 3/2/13, 3/2/14.

(7) The options are exercisable in equal increments on 3/3/12, 3/3/13, 3/3/14, 3/3/15.

(8) 28,178 shares are unvested shares subject to certain restrictions.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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