MAGAL SECURITY SYSTEMS LTD

Form 6-K August 18, 2004

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

F O R M 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of August 2004

MAGAL SECURITY SYSTEMS LTD. (Name of Registrant)

P.O. Box 70, Industrial Zone, Yahud 56100 Israel (Address of Principal Executive Office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F X Form 40-F ___

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):__

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):__

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes__ No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12q3-2(b): 82-_____

This Report on Form 6-K is incorporated by reference into the Registrant's Form F-3 Registration Statement File No. 333-9050.

Magal Security Systems Ltd.

6-K Items

 Press Release re Magal Announces a US\$0.5 Million Order for a Project Based on its DreamBox Security Solution to Protect a Sensitive Facility dated

August 18, 2004.

ITEM 1

Press Release

Source: Magal Security Systems Ltd.

Magal Announces a US\$0.5 Million Order for a Project Based on its DreamBox Security Solution to Protect a Sensitive Facility

Wednesday August 18, 9:00 am ET

YAHUD, Israel, August 18 /PRNewswire-FirstCall/ -- Magal Security Systems, Ltd. (NASDAQ: MAGS; TASE: MAGS), today announced that it has received a US\$0.5 million order for a project based on the DreamBox, the new all-in-one CCTV security solution, to protect a sensitive facility.

The DreamBox is a state-of-the-art embedded hardware and software product, which integrates a number of video surveillance related applications into one box. DreamBox is designed to be price competitive, compact to save space, and easy to install by avoiding a complicated system cabling installation and software integration.

The DreamBox contains twelve different applications, including Digital Video and Audio Recording, Video & Audio Matrix Switcher, Outdoor and Indoor Video Motion Detection System (VMD), Security Management System (SMS) and Video Transmission via network.

Mr. Jacob Even-Ezra, Chairman of Magal, stated: "Although the DreamBox was launched at the end of March 2004, our expectations were that sales of the DreamBox would not start until the end of 2004. We are pleased that our investment in the marketing of this new product has already begun to pay off. We expect that this system will be installed at the client's site before the end of 2004."

About Magal Security Systems, Ltd.:

Magal Security Systems Ltd. (Magal) is engaged in the development, manufacturing and marketing of computerized security systems, which automatically detect, locate and identify the nature of unauthorized intrusions. Magal also supplies Video Monitoring Services through Smart Interactive Systems, Inc., a subsidiary established in the U.S. in June 2001. The Company's products are currently used in more than 70 countries worldwide to protect national borders, airports, correctional facilities, nuclear power stations and other sensitive facilities from terrorism, theft and other threats. Israeli-based Magal has subsidiaries in the U.S., Canada, the U.K., Germany, Romania, Mexico and an office in China.

Revenues for fiscal year 2003 were \$59.4 million, with net income of \$2.4 million.

Magal shares have traded in the U.S. on the NASDAQ National Market since 1993 and in Israel on the Tel-Aviv Stock Exchange (TASE) since July 2001, both under the symbol MAGS.

This press release contains forward-looking statements, which are subject to

risks and uncertainties. Such statements are based on assumptions and expectations which may not be realized and are inherently subject to risks and uncertainties, many of which cannot be predicted with accuracy and some of which might not even be anticipated. Future events and actual results, financial and otherwise, may differ from the results discussed in the forward-looking statements. A number of these risks and other factors that might cause differences, some of which could be material, along with additional discussion of forward-looking statements, are set forth in the Company's Report on Form 8-K filed with the Securities and Exchange Commission.

Contacts:

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

By: /s/Jacob Even-Ezra
-----Jacob Even-Ezra
Chairman of the Board and
Chief Executive Officer

Date: August 18, 2004