

HARTE HANKS INC
Form 8-K
April 07, 2003

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): April 7, 2003

HARTE-HANKS, INC.

(Exact name of registrant as specified in its charter)

**Delaware
(State or Other**

**1-7120
(Commission**

**74-1677284
(IRS Employer**

Jurisdiction of

File Number)

Identification No.)

Incorporation)

200 Concord Plaza Drive, San Antonio, Texas 78216

(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: (210) 829-9000

ITEM 7: EXHIBITS

| <u>Exhibit No.</u> | <u>Description</u> |
|--------------------|---|
| 99.1 | Press Release dated April 7, 2003 titled Harte-Hanks To Present At Investor Conferences; Comments On Outlook For 2003 <i>(furnished and not filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and not deemed incorporated by reference in any filing under the Securities Act of 1934, as amended)</i> |

ITEM 9: REGULATION FD DISCLOSURE

The information in this report is being furnished (i) pursuant to Regulation FD, and (ii) pursuant to Item 12 Results of Operations and Financial Condition (in accordance with SEC interim guidance issued March 28, 2003). In accordance with General Instructions B.2 and B.6 of Form 8-K, the information in this report shall not be deemed to be filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1934, as amended. The furnishing of the information set forth in this report is not intended to, and does not, constitute a determination or admission as to the materiality or completeness of such information.

On April 7, 2003, Harte-Hanks, Inc., a Delaware corporation (the Company), issued a press release, which included, among other things, comments on the Company's outlook for 2003. A copy of the Company's press release is attached hereto as Exhibit 99.1 and incorporated herein by reference.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: April 7, 2003

HARTE HANKS, INC.

By: /s/ Jacques D.
Kerrest

Senior Financial
Officer, Finance and

Chief Financial
Officer

Index to Exhibits

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