Millard Robert R. Form 3 November 16, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

Expires:

response...

January 31, 2005

0.5

Estimated average burden hours per

SECURITIES

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

Person *

Millard Robert R.

(Last)

(First)

(Middle)

(Zip)

Statement

(Month/Day/Year)

11/16/2011

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

Angie's List, Inc. [ANGI]

ANGIE'S LIST, INC., 1030 E.

WASHINGTON STREET

(Street)

4. Relationship of Reporting

Person(s) to Issuer

5. If Amendment, Date Original

Filed(Month/Day/Year)

(Check all applicable)

Chief Financial Officer

Director _X__ Officer

10% Owner Other (give title below) (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person

Form filed by More than One

Reporting Person

INDIANAPOLIS, INÂ 46202

(State)

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security

(City)

(Instr. 4)

2. Amount of Securities Beneficially Owned

(Instr. 4)

Ownership Form:

4. Nature of Indirect Beneficial Ownership (Instr. 5)

Direct (D) or Indirect (I) (Instr. 5)

SEC 1473 (7-02)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and **Expiration Date** (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security

4. Conversion or Exercise Price of

5. Ownership Form of Derivative

6. Nature of Indirect Beneficial Ownership (Instr. 5)

(Instr. 4)

Date Expiration Exercisable Date

Title

Amount or Number of Shares

Security: Derivative Security Direct (D) or Indirect

(I)

1

(Instr. 5)

Stock Option (right to Common (1) Â 05/19/2021 508,200 \$ 8.5 D Stock buy)

Reporting Owners

Relationships Reporting Owner Name / Address Other

Director 10% Owner Officer

Millard Robert R. ANGIE'S LIST, INC. 1030 E. WASHINGTON STREET INDIANAPOLIS, INÂ 46202

Â Â Chief Financial Officer Â

Signatures

/s/ Shannon Shaw, as 11/16/2011 attorney-in-fact

**Signature of Reporting Person Date

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 5(b)(v).

Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The original option grant vests over four years, with 25% of the shares vesting on May 19, 2012 and 25% vesting each year thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2