

Edgar Filing: CORDIA CORP - Form 10QSB

CORDIA CORP  
Form 10QSB  
November 14, 2002

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-QSB

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the quarterly period ended September 30, 2002

TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the transition period from \_\_\_\_\_ to \_\_\_\_\_.

Commission File Number: 33-23473

CORDIA CORPORATION

-----  
(Name of small business issuer as specified in its charter)

Nevada

2917728

-----  
(State or other jurisdiction of  
incorporation or organization)

-----  
(I.R.S. Employer Identification No.)

549 Main Street, New Rochelle, NY 10801

-----  
(Address of principal executive offices)

866-777-7777

-----  
(Issuer's telephone number)

54 Danbury Road #370, Ridgefield, CT 06877

-----  
(Former Name, Former Address and Formal Fiscal Year, if Changed  
Since Last Report)

Check whether the issuer (1) filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

As of November 10, 2002, there were 5,651,204 shares of the issuer's common stock outstanding.

Transitional Small Business Disclosure Format (check one); Yes  No

Edgar Filing: CORDIA CORP - Form 10QSB

CORDIA CORPORATION

FORM 10-QSB

INDEX

PART I. Financial Information

Item 1. Financial Statements:

Condensed Consolidated Balance Sheets - September 30, 2002 and December 31, 2001

Condensed Consolidated Statements of Operations - Nine and three months ended September 30, 2002 and 2001.....

Condensed Consolidated Statements of Cash Flows - Nine months ended September 30, 2001.....

Notes to Financial Statements.....

Item 2. Management's Discussion and Analysis or Plan of Operation.....

Item 3. Controls and Procedures .....

PART II. Other Information:

Item 6. Exhibits and Reports on Form 8-K.....

Signatures.....

Certifications.....

ITEM 1. FINANCIAL INFORMATION

CORDIA CORPORATION AND SUBSIDIARIES  
 CONDENSED CONSOLIDATED BALANCE SHEETS  
 (UNAUDITED)

	September 30, 2002	December 2001
	-----	-----
ASSETS		
Current Assets		(See
Cash	\$ 874,131	\$ 18
Accounts receivable, less allowance for doubtful accounts of \$50,086 (2002) and \$45,000 (2001)	487,967	21

Edgar Filing: CORDIA CORP - Form 10QSB

Investments	46,577	11
Prepaid expenses and other current assets	14,357	1
Loans receivable from affiliates	65,550	1
Other loans receivable	99,891	
	-----	-----
TOTAL CURRENT ASSETS	1,588,473	53
	-----	-----
Property and equipment, at cost		
Office equipment	205,006	14
Equipment-capital leases	61,701	5
Vehicles	16,742	1
Furniture and fixtures	98,376	15
	-----	-----
	381,825	36
Less: Accumulated depreciation	119,020	13
	-----	-----
NET PROPERTY AND EQUIPMENT	262,805	23
	-----	-----
Other Assets		
Contracts, net	12,500	
Security deposits	60,904	2
	-----	-----
TOTAL OTHER ASSETS	73,404	2
	-----	-----
TOTAL ASSETS	\$ 1,924,682	\$ 80
	=====	=====
LIABILITIES AND STOCKHOLDERS' EQUITY (DEFICIT)		
Current Liabilities		
Accounts payable and accrued expenses	\$ 2,454,330	\$ 88
Securities sold but not yet purchased	--	5
Obligation under capital lease, current portion	21,882	1
Current portion long-term debt	--	
Unearned income	108,785	35
Loans payable to affiliates	10,948	4
Other loans payable	50,745	24
	-----	-----
TOTAL CURRENT LIABILITIES	2,646,690	1,60
	-----	-----
Noncurrent Liabilities		
Obligation under capital lease, less current portion	12,799	2
	-----	-----
TOTAL NONCURRENT LIABILITIES	12,799	2
	-----	-----
Stockholders' Equity (Deficit)		
Preferred stock, \$.001 par value; 5,000,000 shares authorized, no shares issued and outstanding	--	
Common stock, \$.001 par value; 20,000,000 shares authorized, 5,691,804 (2002) and 5,437,802 (2001) shares issued and outstanding	5,692	
Additional paid-in capital	3,770,160	2,88
Accumulated deficit	(4,485,659)	(3,71

Edgar Filing: CORDIA CORP - Form 10QSB

	(709,807)	(83
Less: Treasury Stock, 50,000 common shares at cost	(25,000)	
TOTAL STOCKHOLDERS' EQUITY (DEFICIT)	(734,807)	(83
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY (DEFICIT)	\$ 1,924,682	\$ 80

Note: The balance sheet at December 31, 2001 has been derived from audited financial statements at that date but does not include all the information and footnotes required by generally accepted accounting principles in the United States.

See notes to condensed consolidated financial statements.

1

CORDIA CORPORATION AND SUBSIDIARIES  
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS  
(UNAUDITED)

	For the Nine Months Ended September 30,		For the Three Month September 30
	2002	2001*	2002
Revenues			
Contingency fees, net	\$ 2,055,242	\$ 1,141,908	\$ 841,419
Other service income	2,200,964	1,236,294	964,183
	4,256,206	2,378,202	1,805,602
Operating Expenses			
Resale and wholesale line charges	106,022	--	103,291
Payroll and payroll taxes	2,855,855	1,944,690	947,681
Advertising and promotion	339,086	228,325	136,317
Professional and consulting fees	603,678	394,981	214,547
Depreciation	55,154	20,906	22,265
Other selling, general and administrative	1,303,460	878,277	492,490
	5,263,255	3,467,179	1,916,591
Operating Loss	(1,007,049)	(1,088,977)	(110,989)
Other Income (Expenses)			
Loss on investments	(54,456)	(147,598)	--
Other income	(4,190)	--	(1,430)

Edgar Filing: CORDIA CORP - Form 10QSB

Interest income	--	1,547	--
Interest expense	(12,548)	(22,460)	(1,237)
	(71,194)	(168,511)	(2,667)
Loss Before Income Taxes	(1,078,243)	(1,257,488)	(113,656)
Income Tax Expense (Credit)			
Current	--	(6,404)	--
Deferred	--	(73,669)	--
	--	(80,073)	--
Loss From Continuing Operations	(1,078,243)	(1,177,415)	(113,656)
Income(Loss)From Discontinued Operations			
Loss from operations of discontinued Segments	(13,816)	(386,731)	--
Gain on disposal of subsidiary	322,796	--	--
	308,980	(386,731)	--
Net Loss	\$ (769,263)	\$ (1,564,146)	\$ (113,656)
Loss per Share	\$ (0.13)	\$ (0.29)	\$ (0.02)
Weighted Average Shares Outstanding	5,571,455	5,403,494	5,678,217

\* Reclassified for comparative purposes

See notes to condensed consolidated financial statements.

2

CORDIA CORPORATION AND SUBSIDIARIES  
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
(UNAUDITED)

	For the Nine Month September 2002	
	-----	-----
Cash Flows From Operating Activities		
Net loss	\$ (769,263)	\$ (1,564,146)
(Gain) on disposal of subsidiaries	(322,796)	--
Adjustments to reconcile net loss to net cash used by operations		
Loss on investments	54,456	--
Consulting expense	296,968	--

Edgar Filing: CORDIA CORP - Form 10QSB

Depreciation expense	66,049	
Deferred income tax (credit)	--	
(Increase) decrease in assets		
Accounts receivable	(276,207)	
Prepaid expenses and other current assets	(1,150)	
Prepaid income taxes	--	
Contracts	(15,000)	
Security deposits	(33,765)	
Increase (decrease) in liabilities		
Accounts payable and accrued expenses	1,665,305	
Unearned commission income	(247,091)	
Other current liabilities	--	
	-----	-----
NET CASH PROVIDED (USED) BY OPERATING ACTIVITIES	417,506	(
	-----	-----
Cash Flows From Investing Activities		
(Increase) in loans receivable from affiliates	(318,500)	
Decrease in loans receivable from affiliates	268,019	
(Increase) in other loans receivable	(99,891)	
Proceeds from sale of investments	26,547	
Purchase of investments	(66,790)	
Purchase of property and equipment	(113,012)	
	-----	-----
NET CASH (USED) BY INVESTING ACTIVITIES	(303,627)	
	-----	-----
Cash Flows From Financing Activities		
Proceeds from issuance of common stock	557,500	
Payment of capital lease obligation	(12,339)	
Payment of notes payable	(1,650)	
Loans payable to affiliates	14,447	
Decrease in loans payable to affiliates	(8,296)	
Increase in other loans payable	25,242	
	-----	-----
NET CASH PROVIDED BY FINANCING ACTIVITIES	574,904	
	-----	-----
Increase in Cash	688,783	
Cash, Beginning	185,348	
	-----	-----
Cash, Ending	\$ 874,131	\$
	=====	=====
Non-Cash Investing and Financing Activities		
Issuance of 1,400,000 shares of common stock:		
Increase in investments in eLEC and Skyclub	\$ ---	\$
Liabilities assumed in connection with WebQuill	---	
Increase in Common Stock and Paid-In-Capital and		
Increase in Prepaid Expenses	---	
Exercise of stock options paid by decrease in loans payable		
to affiliate	10,500	

See notes to condensed consolidated financial statements.

## Edgar Filing: CORDIA CORP - Form 10QSB

### CORDIA CORPORATION AND SUBSIDIARIES NOTES TO CONDENSED FINANCIAL STATEMENTS September 30, 2002

#### Note 1: Basis of Presentation

Our unaudited condensed financial statements have been prepared in accordance with the instructions to Form 10-QSB and do not include all of the information and disclosures required by generally accepted accounting principles. Therefore, these financial statements should be read in conjunction with the financial statements and related footnotes included in our Annual Report on Form 10-KSB for the most recent year-end. These financial statements reflect all adjustments that are, in the opinion of management, necessary to fairly state the results for the interim periods reported. The results of operations for the three- and nine-month periods ended September 30, 2002 are not necessarily indicative of the results to be expected for the full year.

The consolidated financial statements as of September 30, 2002 and December 31, 2001, and for the nine months and three months ended September 30, 2002 and 2001, include the accounts of (a) ISG Group, Inc. and its subsidiaries (Universal Recoveries, Inc. and U.L.A.E., Inc., both wholly-owned), (b) U.S. Direct Agency, Inc. ("USD") and its affiliate, RiderPoint and subsidiary (which USD effectively controls), (c) Cordia Corporation and (d) WebQuill Internet Services, LLC ("WebQuill") and (e) Cordia Communications Corp. Cordia Corporation and its subsidiaries are collectively referred to herein as the "Company." All material intercompany balances and transactions have been eliminated.

#### Note 2: Investments

During February 2001, we exchanged 1,400,000 shares of our common stock, issued under Section 4(2) of the Securities Act of 1933, to eLEC Communications Corp. for (a) approximately 37% of the common stock of RiderPoint not owned by USD, (b) 600,000 shares (approximately 19%) of the common stock of Skyclub Communications Holding Corp. ("Skyclub"), (c) all of the outstanding membership interests in WebQuill, and (d) 200,000 shares of common stock of eLEC Communications Corp.

The February 2001 purchase of RiderPoint's common stock has been accounted for as a recapitalization of the Company's stockholders' equity. Skyclub and Webquill are entities under common control with us. Accordingly, these transactions have been recorded at cost.

During June 2002, we sold all of our common shares of RiderPoint Inc. and its subsidiary, RP Insurance Agency Inc., and our entire membership interest in Webquill Internet Services, LLC for \$1,000. We recognized a gain of \$322,796 in connection with such sale. The results of operations of RiderPoint Inc, RP Insurance Agency Inc, and Webquill are presented as losses from operations of discontinued segments in the accompanying condensed consolidated statements of operations.

#### Note 3: Related Party Transactions

We periodically borrow funds from stockholders and affiliates of stockholders. The loans bear interest at the rate of 12% per annum and are payable on demand. At September 30, 2002, outstanding principle on affiliated loans was \$10,948. For the three and nine months ended September 30, 2002, interest expense incurred on affiliated loans was approximately \$242 and \$1,795, respectively.

We have in the past advanced funds to affiliates of stockholders. At September 30, 2002, loans receivable from affiliates totaled \$65,550. These loans were repaid to us during the fourth quarter of 2002.

Edgar Filing: CORDIA CORP - Form 10QSB

4

CORDIA CORPORATION AND SUBSIDIARIES  
 NOTES TO CONDENSED FINANCIAL STATEMENTS  
 September 30, 2002

Note 4: Long-Term Debt

Long-term debt consisted of the following at September 30, 2002 and December 31, 2001:

	2002 -----	2001 -----
We financed the purchase of a vehicle with a note that bears interest at the rate of 9% per annum, final payment due in 2002	\$ -0-	\$ 1,650
During 2001, we leased office equipment (\$58,567, less accumulated depreciation of \$15,293 at September 30, 2002) under a non-cancelable capital lease. The lease expires during 2004, bears interest at the rate of 10% per annum and provides for aggregate monthly payments of \$1,890. The lease is secured by the acquired asset	34,681 -----	47,021 -----
	34,681	48,671
Less: Current portion	21,882 -----	20,473 -----
	\$12,799 =====	\$28,198 =====

Annual payments under the capital lease obligation are due as follows:

Years ending December 31, -----	
2002 (three months)	\$ 5,670
2003	22,677
2004	7,559 -----
Total	35,906
Less: Deferred interest	1,225 -----



Edgar Filing: CORDIA CORP - Form 10QSB

\$34,681

=====

5

CORDIA CORPORATION AND SUBSIDIARIES  
 NOTES TO CONDENSED FINANCIAL STATEMENTS  
 September 30, 2002

Note 5: Stockholders' Equity

During September 2000, we issued warrants to purchase 22,400 shares of our common stock. The warrants had an exercise price of \$12.50 per share and expired during the period from July through September 2002. No warrants were exercised prior to expiration.

Effective January 5, 2001, we established our 2001 Equity Incentive Plan (the "Plan"). The total number of shares of our common stock issuable under the Plan is 5,000,000, subject to adjustment for events such as stock dividends and stock splits. The Plan is administered by a Committee having full and final authority and discretion to determine when and to whom awards should be granted. The Committee will also determine the terms, conditions and restrictions applicable to each award.

On May 28, 2002, at our Annual Meeting of Stockholders, our stockholders approved an amendment to our Articles of Incorporation to effect a five-for-one reverse stock split. The effective date of the reverse stock split was June 7, 2002.

Transactions under the Plan are summarized as follows giving retroactive effect to the reverse stock split:

	Stock Options -----	Exercise Price -----
Balance, January 1, 2002	379,000	\$ 2.50 to 15.00
Granted:	150,000	\$ 2.00 to 2.50
Exercised	(245,000)	\$ 2.00 to 2.50
Expired	(12,000)	\$15.00
	-----	-----
Balance, September 30, 2002	272,000	\$ 2.50 to 11.00

Note 6: Commitments

We are committed for annual rentals under noncancelable operating leases for our office space, office equipment and a vehicle that expire at various times through February 2005. Future minimum rental commitments under these leases for years subsequent to December 31, 2001 are as follows:

Year Ending December 31 -----	
2002 (three months)	\$ 54,364
2003	217,457
2004	217,457

## Edgar Filing: CORDIA CORP - Form 10QSB

2005	1,022
	-----
Total	\$ 490,300
	=====

6

### CORDIA CORPORATION AND SUBSIDIARIES NOTES TO CONDENSED FINANCIAL STATEMENTS September 30, 2002

#### ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OR PLAN OF OPERATION

Certain statements in this Report constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Factors that might cause such a difference include, among others, uncertainties relating to general economic and business conditions; industry trends; changes in demand for our products and services; uncertainties relating to customer plans and commitments and the timing of orders received from customers; announcements or changes in our pricing policies or that of our competitors; unanticipated delays in the development, market acceptance or installation of our products and services; changes in government regulations; availability of management and other key personnel; availability, terms and deployment of capital; relationships with third-party equipment suppliers; and worldwide political stability and economic growth. The words "believe", "expect", "anticipate", "intend" and "plan" and similar expressions identify forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date the statement was made.

#### Overview

Cordia Corporation is a business services holding company that provides Internet-enabled outsourcing solutions and services to businesses and organizations. We have historically focused substantially all of our efforts and resources on providing outsourced solutions for the insurance industry. During 2001, we began developing outsourced solutions for the telecommunications industry. During the second quarter of 2002, we began providing telecommunications services through our wholly-owned subsidiary Cordia Communications Corporation.

We believe the growing use by businesses and other organizations of strategic outsourcing to expert organizations and the rapid global development and acceptance of Internet-based applications and technology have created opportunities for us to address the business services needs of certain industries. Because of specialized expertise often developed by business services companies and the significant economies of scale that can be achieved by providing specialized services for a number of customers, we believe companies that provide outsourced services are often able to deliver such services at lower costs and with higher quality than their customers can produce internally. In addition, we believe the rapid growth and acceptance of the Internet as a global medium for communication, information and commerce has created a tremendous opportunity to perform business functions more efficiently and effectively through the utilization of standardized Internet technologies, databases and applications.

## Edgar Filing: CORDIA CORP - Form 10QSB

Our strategy is to accelerate our growth and increase our profitability through the acquisition and internal development of businesses that provide either industry-specific expert services or specialized business functions. We plan to utilize internally developed proprietary systems that take advantage of standardized Internet technologies to enhance both the quality and efficiency of our services. We believe that properly designed and developed systems and applications will allow us to leverage the expertise of our employees and to deliver a superior service to our customers, which should give us a competitive advantage over expert organizations that seek to provide their services through traditional means.

7

### Insurance Solutions Group

We operate our insurance services business primarily through ISG Group, Inc., our wholly-owned subsidiary that conducts business under the name Insurance Solutions Group ("ISG"). ISG provides comprehensive insurance solutions to insurance companies, state insurance departments and self-insured entities in conjunction with Universal Recoveries, Inc., a wholly-owned subsidiary of ISG doing business as Subrogation Partners ("Subrogation Partners"); U.L.A.E., Inc., a wholly-owned subsidiary of ISG doing business as Claim Partners ("Claim Partners"); and US Direct Agency, Inc.

Subrogation Partners. Subrogation Partners provides subrogation services for property and casualty and healthcare insurance providers. Subrogation services include the identification, investigation and recovery of accident-related payments made by insurance providers on behalf of other insureds, but for which other persons or entities are primarily responsible. By contract and state law, insurance providers are generally entitled to certain rights with respect to paid claims that may be the primary obligation of other insurance carriers or parties. These recovery rights include the right of subrogation, which allows the insurance provider to recover accident-related claims directly from the responsible party or the responsible party's insurance carrier. Subrogation Partners actively serves over thirty insurance carriers.

Claim Partners. Claim Partners is a claims administrator that provides claim management solutions to two major insurance companies. ISG launched Claim Partners business during 2001 and has experienced a rapid growth rate, due to the cross-selling opportunities for claims services into the existing customer base of Subrogation Partners. Claim Partners continues to focus on large-scale claim outsourcing opportunities. Management believes that future growth in this business will be in direct relation to new outsourcing engagements and will not come from existing programs.

8

### Cordia Communications Corp.

During 2001, we began to focus some of our resources on the development of telecommunications services. In July 2001, we formed Cordia Communications Corp. to develop integrated systems designed to support providers of telecommunications services and to utilize these systems to provide outsourced services to telecommunications providers. In addition, Cordia Communication Corp. has begun the process of becoming a licensed provider of local and long distance services in multiple states. As of November 14, 2002, Cordia Communications Corp. was approved to provide local and long distance telecommunications services in Florida, New York, New Jersey, Illinois and Pennsylvania. We believe recent wholesale price reductions, particularly in New

## Edgar Filing: CORDIA CORP - Form 10QSB

York, have created significant opportunities to quickly develop a profitable competitive local exchange carrier (CLEC) business utilizing a network platform commonly referred to as unbundled network elements - platform, or UNE-P. We intend to profit from these developments by providing consulting and outsourced technical services to CLECs wishing to utilize UNE-P and by developing our own CLEC business in geographic areas with the potential for high margins.

Results of Operations - Three and Nine Months Ended September 30, 2002 vs. September 30, 2001

Our net revenues for the three- and nine-month periods ended September 30, 2002 increased by approximately \$715,000 and \$1,878,000, respectively, or approximately 65% and 78%, to approximately \$1,806,000 and \$4,256,000, respectively, as compared to approximately \$1,091,000 and \$2,378,000 reported for the same periods ended September 30, 2001.

These increases were primarily attributable to increased revenues reported by Subrogation Partners of approximately \$390,000 and \$913,000 for the three- and nine-month periods ended September 30, 2002, respectively, to approximately \$841,000 and \$2,055,000 for the three- and nine-month periods ended September 30, 2002, respectively, from approximately \$451,000 and \$1,142,000 for the three- and nine-month periods ended September 30, 2001, respectively. Revenue increases were primarily due to our more focused efforts on collecting a significant portion of the backlog of our prior years inventory. Aided by SubroAGS, our recently-implemented online recovery application, we have significantly increased our productivity in the recovery process. Additionally, Subrogation Partners has been able to replenish and grow its future recoveries through successful engagements with existing clients. We believe that based on current efforts our inventory and revenue will continue to trend upward.

Claim Partners reported revenue increases of approximately \$161,000 and \$776,000 for the three- and nine-month periods ended September 30, 2002, respectively, to approximately \$771,000 and \$1,982,000 for the three- and nine-month periods ended September 30, 2002, respectively, from approximately \$609,000 and \$1,206,000 for the comparable three- and nine-month periods ended September 30, 2001. The increase in Claim Partners revenue was primarily due to updated contract changes with clients that changed the rate at which revenue is deemed earned and recognized. We expect future revenue to remain flat or decline without the addition of new claims outsourced agreements.

Telecommunications revenue from our subsidiary, Cordia Communications Corp., increased by approximately \$193,000 and \$196,000 for the three- and nine-month periods ended September 30, 2002. As we reported no telecommunications revenue for the three- and nine-month periods ended September 30, 2001, all of our 2002 revenue was derived from our efforts to grow our customer base. We anticipate a steady and continual growth rate in the customer base of our telecommunications operations.

9

Consolidated operating expenses increased by approximately \$560,000 and \$1,796,000 for the three- and nine-month periods ended September 30, 2002, respectively, or approximately 41% and 51%, respectively, to approximately \$1,917,000 and \$5,263,000 for the three- and nine-month periods ended September 30, 2002, respectively, from approximately \$1,356,000 and \$3,467,000 reported for the comparable prior year periods ended September 30, 2001. Operating expenses consist of resale and wholesale line charges, payroll and payroll taxes, advertising and promotion, professional and consulting fees, depreciation and other selling, general and administrative fees.

Resale and wholesale line charges are direct costs associated with Cordia Communications Corp. and represent our network access fees paid in order to

## Edgar Filing: CORDIA CORP - Form 10QSB

provide local and long distance service to our customers. These expenses will rise or fall in direct correlation to the size of our telecommunications customer base, and amounted to approximately \$103,000 and \$106,000 for the three- and nine-month periods ended September 30, 2002. We reported no resale and wholesale line charges for the comparative periods ended September 30, 2001.

Payroll and payroll taxes increased by approximately \$140,000 and \$911,000 for the three- and nine-month periods ended September 30, 2002, respectively, or approximately 17% and 46%, as compared to the comparable periods ended September 30, 2001. These increases are directly related to the growth of both our insurance subrogation and telecommunications companies. We expect our costs associated with payroll will stabilize in our insurance subrogation division as we upgrade our computer systems to enable us to process more claims and recoveries with consistent labor costs. We expect our payroll costs associated with Cordia Communications Corp. will continue to rise over the next 12 months as we continue to expand and grow our customer base.

Advertising and promotion costs, which consist of advertising, marketing, travel and telemarketing expenses, increased by approximately \$52,000 and \$111,000 for the three- and nine-month periods ended September 30, 2002, respectively, or approximately 61% and 52% as compared to the comparable periods ended September 30, 2001. These increases are primarily due to telemarketing costs associated with the growth of our telecommunications customer base and increased travel and advertising costs associated with obtaining additional subrogation inventory for our Subrogation Partners division.

Professional and consulting fees increased by approximately \$133,000 and \$209,000 for the three- and nine-month periods ended September 30, 2002, respectively, or approximately 162% and 52% as compared to the comparable periods ended September 30, 2001. This increase was principally the result of non-cash expenses related to options granted to non-employees for consulting services.

Depreciation increased by approximately \$14,000 and \$34,000 for the three- and nine-month periods ended September 30, 2002, respectively, or approximately 161% and 163% as compared to the comparable periods ended September 30, 2001. The increase is primarily due to additions of depreciable office equipment, which were necessary to facilitate the growth of our Subrogation Partners division.

Other selling, general and administrative costs increased by approximately \$118,000 and \$425,000 for the three- and nine-month periods ended September 30, 2002, respectively, or approximately 31% and 48% as compared to the comparable periods ended September 30, 2001. The principal reasons for these increases were the start-up expenses associated with Cordia Communications Corp. during second quarter 2002, which had no activity during the three- and nine-month periods ending September 2001, and an increase in outside service costs associated with building inventory and closing recovery files for our Subrogation Partners division.

Interest expense for the three- and nine-month periods ended September 30, 2002 decreased by approximately \$13,000 and \$10,000, to approximately \$1,000 and \$13,000 respectively, from the amounts reported in the three- and nine-month periods ended September 30, 2001, primarily due to decreased average borrowings.

### Liquidity and Capital Resources

At September 30, 2002, we had cash and cash equivalents available of approximately \$874,000, an increase of approximately \$689,000 from amounts reported at December 31, 2001. At September 30, 2002, we had a working capital deficit of approximately (\$1,058,000), a deficit decrease of approximately \$8,000 from amounts reported at December 31, 2001.

## Edgar Filing: CORDIA CORP - Form 10QSB

Net cash provided in operating activities aggregated approximately \$418,000 for the nine-month period ended September 30, 2002 as compared to net cash used of \$373,000 in the nine-month period ended September 30, 2001. The principal use of cash during the nine-month periods ended September 30, 2002 and September 30, 2001 was approximately \$769,000 and \$1,564,000, respectively, relating to net losses for those periods. In addition, accounts payable and accrued expenses increased by approximately \$1,665,000 and \$526,000 during the nine months ended September 30, 2002 and 2001, respectively.

Net cash used in investing activities aggregated approximately \$304,000 and \$63,000 during the nine-month periods ended September 30, 2002 and 2001, respectively. Cash applied to investing activities consisted primarily of purchases of investments of approximately \$67,000 (2002) and \$346,000 (2001), purchases of property and equipment of approximately \$113,000 (2002) and \$89,000 (2001), increases in other loans receivable of approximately \$100,000 (2002) and proceeds from the sale of investments of approximately \$27,000 (2002) and \$387,000 (2001).

Net cash provided by financing activities aggregated approximately \$575,000 and \$465,000 during the nine-month periods ended September 30, 2002 and 2001, respectively. The principle sources of net cash provided by financing activities in the nine-month periods ended September 30, 2002 and 2001 were the proceeds from the issuance of common stock of approximately \$558,000 (2002) and \$50,000 (2001), borrowings from affiliates of approximately \$14,000 (2002) and \$418,000 (2001) and increase in other loan payable of approximately \$25,000 (2002).

10

We believe the working capital and cash flow from operations of our Subrogation Partners division will be sufficient to meet the cash and capital requirements of our Subrogation Partners and Claims Partners divisions for the next 12 months. We will, however, need to expend cash and incur additional losses while we are growing our Cordia Communications division to a profitable level. We believe our cash and cash equivalent assets at November 10, 2002 may not provide us with sufficient liquidity to grow our business and carry out many of our expansion plans. In recognition of the potential need for additional working capital, management intends to seek additional sources of capital, which sources may include public and private sales of our securities and additional borrowings from both affiliates and non-affiliates. Our inability to obtain sufficient working capital may restrict our ability to carry out our operating plans, which would result in the continuance of unprofitable operations and would adversely affect our financial condition and results of operations.

### ITEM 3. CONTROLS AND PROCEDURES

- (a) Based upon an evaluation performed within 90 days of this Report, our Chief Executive Officer ("CEO") and Chief Accounting Officer ("CAO") have each concluded that our disclosure controls and procedures are effective to ensure that material information relating to our Company is made known to management, including the CEO and CAO, particularly during the period when our periodic reports are being prepared, and that our internal controls are effective to provide reasonable assurances that our financial condition, result of operations and cash flows are fairly presented in all material respects
- (b) The CEO and CAO each note that, since the date of his/her evaluation until the date of this Report, there have been no significant changes in internal controls or in other factors that could significantly affect internal controls, including any corrective actions with regard to significant deficiencies and material weaknesses.

Edgar Filing: CORDIA CORP - Form 10QSB

PART II. OTHER INFORMATION:

ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K

(a) Exhibits

None.

(b) Reports on Form 8-K

On August 14, 2002, the Company filed a Current Report on Form 8-K providing certifications of its Chief Executive Officer and Chief Accounting Officer with respect to its Quarterly Report on Form 10-QSB for the period ended June 30, 2002 as required by 18 U.S.C. 1350 (Section 906 of the Sarbanes-Oxley Act of 2002).

11

SIGNATURES

In accordance with the requirements of the Exchange Act, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

CORDIA CORPORATION

Date: November 14, 2002

By: /s/ Craig C. Gironda

-----  
Craig C. Gironda  
President and Chief Executive Officer

Date: November 14, 2002

By: /s/ Lorie M. Guerrero

-----  
Lorie M. Guerrero  
Chief Accounting Officer

12

Certification of Principal Executive Officer  
Pursuant to 18 U.S.C. 1350  
(Section 302 of the Sarbanes-Oxley Act of 2002)

## Edgar Filing: CORDIA CORP - Form 10QSB

I, Craig C. Gironda, certify that:

1. I have reviewed this quarterly report on Form 10-QSB of CORDIA CORPORATION;
2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-14 and 15d-14) for the registrant and have:
  - (a) Designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
  - (b) Evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this quarterly report (the "Evaluation Date"); and
  - (c) Presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors, any material weaknesses in internal controls; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and
6. The registrant's other certifying officer and I have indicated in this quarterly report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

Date: November 14, 2002

/s/ Craig C. Gironda

-----  
President and Chief Executive Officer



Edgar Filing: CORDIA CORP - Form 10QSB

13

Certification of Principal Financial Officer  
Pursuant to 18 U.S.C. 1350  
(Section 302 of the Sarbanes-Oxley Act of 2002)

I, Lorie M. Guerrero certify that:

1. I have reviewed this quarterly report on Form 10-QSB of CORDIA CORPORATION;
2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-14 and 15d-14) for the registrant and have;
  - (a) Designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
  - (b) Evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this quarterly report (the "Evaluation Date"); and
  - (c) Presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors, any material weaknesses in internal controls; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and

Edgar Filing: CORDIA CORP - Form 10QSB

6. The registrant's other certifying officer and I have indicated in this quarterly report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

Date: November 14, 2002

/s/ Lorie M. Guerrero

-----  
Chief Accounting Officer