

DemandTec, Inc.  
Form 8-K  
January 07, 2010

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549**

**FORM 8-K  
CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): January 7, 2010  
DEMANDTEC, INC.**

(Exact name of registrant as specified in its charter)

Delaware

001-33634

94-3344761

(State or Other Jurisdiction  
of Incorporation)

(Commission File Number)

(I.R.S. Employer  
Identification Number)

One Franklin Parkway, Building 910  
San Mateo, California 94403

(Address of principal executive offices and zip code)  
Registrant's telephone number, including area code: (650) 645-7100  
One Circle Star Way, Suite 200  
San Carlos, CA 94070

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 2.02. Results of Operations and Financial Condition.**

On January 7, 2010, DemandTec, Inc. (the Company) issued a press release announcing its financial results for its third quarter of fiscal year 2010 ended November 30, 2009. A copy of the press release is attached as Exhibit 99.1. On January 7, 2010, at 2:00 p.m. Pacific time, the Company will hold a conference call to discuss the press release.

The information in this Current Report, including the exhibit attached hereto, shall not be deemed filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act), or otherwise subject to the liabilities of that Section. The information in this Current Report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits

| Exhibit | Description |
|---------|-------------|
|---------|-------------|

|              |                                                          |
|--------------|----------------------------------------------------------|
| Exhibit 99.1 | Press Release of DemandTec, Inc., dated January 7, 2010. |
|--------------|----------------------------------------------------------|

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**DEMANDTEC, INC.**

DATE: January 7, 2010

By: /s/ Mark A. Culhane  
Mark A. Culhane  
Executive Vice President and Chief  
Financial Officer

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EXHIBIT INDEX

| Exhibit No. | Exhibit |
|-------------|---------|
|-------------|---------|

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