

SPDR GOLD TRUST  
Form FWP  
August 25, 2010

**Filed Pursuant To Rule 433**  
**Registration No. 333-167132**  
**August 25, 2010**

What's in store for commodities The future of Commodities Don't miss our new online report The Future of Commodities. It examines the world's key commodities and markets, from oil and gold to rubber, coffee and more. With original articles, videos, comment and interactive graphics, this report will explain their production and trade, explore their investing opportunities and considers their future, Read it online at [www.it.com/futureofcommodities](http://www.it.com/futureofcommodities)

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SPDR® GOLD TRUST has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the Trust and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at [www.sec.gov](http://www.sec.gov). Alternatively, the Trust or any Authorized Participant will arrange to send you the prospectus if you request it by calling toll free at 1-866-320-4053 or contacting State Street Global Markets, LLC, One Lincoln Street, Attn: SPDR® Gold Shares, 30th Floor, Boston, MA 02111.