

SEACOAST BANKING CORP OF FLORIDA

Form 10-Q

November 09, 2010

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549**

**FORM 10-Q**

(Mark One)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**  
**For the quarterly period ended September 30, 2010**  
**OR**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**  
**For the transition period from \_\_\_\_\_ to \_\_\_\_\_.**  
**Commission File No. 0-13660**  
**Seacoast Banking Corporation of Florida**  
(Exact Name of Registrant as Specified in its Charter)

Florida

59-2260678

(State or Other Jurisdiction of Incorporation or Organization)

(I.R.S. Employer Identification No.)

815 COLORADO AVENUE, STUART FL

34994

(Address of Principal Executive Offices)

(Zip Code)

(772) 287-4000

(Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer or a smaller reporting company. See definition of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large Accelerated Filer

Accelerated Filer

Non-Accelerated Filer

Small Reporting Company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

Common Stock, \$.10 Par Value 93,452,708 shares as of September 30, 2010



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SEACOAST BANKING CORPORATION OF FLORIDA

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## Part I. FINANCIAL INFORMATION

## Item 1. Financial Statements

## CONDENSED CONSOLIDATED BALANCE SHEETS (Unaudited)

## Seacoast Banking Corporation of Florida and Subsidiaries

(Dollars in thousands, except share amounts)	September 30, 2010	December 31, 2009
<b>ASSETS</b>		
Cash and due from banks	\$ 27,833	\$ 32,200
Interest bearing deposits with other banks	173,409	182,900
 Total cash and cash equivalents	 201,242	 215,100
Securities:		
Available for sale (at fair value)	426,931	393,648
Held for investment (fair values: \$23,720 at September 30, 2010 and \$17,210 at December 31, 2009)	23,500	17,087
 <b>TOTAL SECURITIES</b>	 450,431	 410,735
Loans held for sale	7,799	18,412
Loans	1,263,346	1,397,503
Less: Allowance for loan losses	(38,447)	(45,192)
 <b>NET LOANS</b>	 1,224,899	 1,352,311
Bank premises and equipment, net	36,689	38,932
Other real estate owned	32,406	25,385
Other intangible assets	3,348	4,121
Other assets	57,591	86,319
	 \$ 2,014,405	 \$ 2,151,315
 <b>LIABILITIES</b>		
Deposits	\$ 1,637,030	\$ 1,779,434
Federal funds purchased and securities sold under agreements to repurchase, maturing within 30 days	62,522	105,673
Borrowed funds	50,000	50,000
Subordinated debt	53,610	53,610
Other liabilities	31,648	10,663
	 1,834,810	 1,999,380

**Table of Contents**CONDENSED CONSOLIDATED BALANCE SHEETS (continued) (Unaudited)  
Seacoast Banking Corporation of Florida and Subsidiaries

(Dollars in thousands, except share amounts)	September 30, 2010	December 31, 2009
<b>SHAREHOLDERS EQUITY</b>		
Preferred stock, authorized 4,000,000 shares, par value \$0.10 per share, issued and outstanding 2,000 shares of Series A	45,936	44,999
Warrant for purchase of shares of common stock at \$6.36 per share	3,123	3,123
Common stock, par value \$0.10 per share, authorized 300,000,000 shares, issued 93,452,779 and outstanding 93,452,708 shares at September 30, 2010, and issued 58,921,668 and outstanding 58,867,229 shares at December 31, 2009	9,345	5,887
Other shareholders equity	121,191	97,926
<b>TOTAL SHAREHOLDERS EQUITY</b>	<b>179,595</b>	<b>151,935</b>
	<b>\$ 2,014,405</b>	<b>\$ 2,151,315</b>

See notes to condensed consolidated financial statements.

**Table of Contents**CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (Unaudited)  
Seacoast Banking Corporation of Florida and Subsidiaries

(Dollars in thousands, except per share data)	Three Months Ended		Nine Months Ended	
	September 30,		September 30,	
	2010	2009	2010	2009
Interest and fees on loans	\$ 17,181	\$ 20,836	\$ 52,951	\$ 65,634
Interest and dividends on securities	3,405	4,349	10,584	12,728
Interest on interest bearing deposits and other investments	252	163	763	420
<b>TOTAL INTEREST INCOME</b>	<b>20,838</b>	<b>25,348</b>	<b>64,298</b>	<b>78,782</b>
Interest on deposits	3,590	5,416	12,141	19,597
Interest on borrowed money	787	881	2,266	3,040
<b>TOTAL INTEREST EXPENSE</b>	<b>4,377</b>	<b>6,297</b>	<b>14,407</b>	<b>22,637</b>
<b>NET INTEREST INCOME</b>	<b>16,461</b>	<b>19,051</b>	<b>49,891</b>	<b>56,145</b>
Provision for loan losses	8,866	45,374	27,705	83,253
<b>NET INTEREST INCOME (LOSS) AFTER PROVISION FOR LOAN LOSSES</b>	<b>7,595</b>	<b>(26,323)</b>	<b>22,186</b>	<b>(27,108)</b>
Noninterest income				
Other income	4,801	4,627	13,962	14,414
Securities gains, net	210	1,425	3,687	3,211
<b>TOTAL NONINTEREST INCOME</b>	<b>5,011</b>	<b>6,052</b>	<b>17,649</b>	<b>17,625</b>
Noninterest expenses				
Goodwill impairment	0	0	0	49,813
Other noninterest expenses	20,244	20,506	62,833	61,066
<b>TOTAL NONINTEREST EXPENSES</b>	<b>20,244</b>	<b>20,506</b>	<b>62,833</b>	<b>110,879</b>
<b>LOSS BEFORE INCOME TAXES</b>	<b>(7,638)</b>	<b>(40,777)</b>	<b>(22,998)</b>	<b>(120,362)</b>
Benefit for income taxes	0	0	0	(11,825)
<b>NET LOSS</b>	<b>(7,638)</b>	<b>(40,777)</b>	<b>(22,998)</b>	<b>(108,537)</b>
Preferred stock dividends and accretion of preferred stock discount	937	937	2,811	2,811
<b>NET LOSS AVAILABLE TO COMMON SHAREHOLDERS</b>	<b>\$ (8,575)</b>	<b>\$ (41,714)</b>	<b>\$ (25,809)</b>	<b>\$ (111,348)</b>
<b>PER SHARE COMMON STOCK:</b>				
Net loss diluted	\$ (0.09)	\$ (1.21)	\$ (0.36)	\$ (4.58)
Net loss basic	(0.09)	(1.21)	(0.36)	(4.58)
Cash dividends declared	0.00	0.00	0.00	0.01
Average shares outstanding diluted	93,388,715	34,571,200	70,878,230	24,299,915



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Average shares outstanding	basic	93,388,715	34,571,200	70,878,230	24,299,915
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See notes to condensed consolidated financial statements.

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Seacoast Banking Corporation of Florida and Subsidiaries

	Nine Months Ended September 30,	
	2010	2009
(Dollars in thousands)		
(Decrease) increase in cash and cash equivalents		
Cash flows from operating activities		
Interest received	\$ 64,729	\$ 78,178
Fees and commissions received	14,166	14,508
Interest paid	(13,827)	(22,716)
Cash paid to suppliers and employees	(52,558)	(55,110)
Income taxes received (paid)	20,785	(14)
Origination of loans held for sale	(125,507)	(129,233)
Proceeds from loans held for sale	137,125	125,541
Net change in other assets	(1,694)	562
Net cash provided by operating activities	43,219	11,716
Cash flows from investing activities		
Maturities of securities available for sale	95,092	74,683
Maturities of securities held for investment	4,487	8,589
Proceeds from sale of securities available for sale	102,069	56,663
Proceeds from sale of securities held for investment	5,452	0
Purchases of securities available for sale	(201,088)	(147,506)
Purchase of securities held for investment	(16,313)	0
Net new loans and principal repayments	66,161	70,514
Proceeds from sale of loans	16,401	10,755
Proceeds from the sale of other real estate owned	7,090	3,105
Proceeds from sale of Federal Home Loan Bank and Federal Reserve Bank stock	2,311	181
Purchase of Federal Home Loan Bank and Federal Reserve Bank stock	0	(1,276)
Additions to bank premises and equipment	(435)	(666)
Net cash provided by investing activities	81,227	75,042
Cash flows from financing activities		
Net decrease in deposits	(142,404)	(49,142)
Net decrease in federal funds purchased and repurchase agreements	(43,151)	(88,699)
Issuance of common stock, net of related expenses	47,098	70,466
Stock based employee benefit plans	153	160
Dividends paid	0	(580)
Net cash used in financing activities	(138,304)	(67,795)
Net (decrease) increase in cash and cash equivalents	(13,858)	18,963
Cash and cash equivalents at beginning of period	215,100	151,192
Cash and cash equivalents at end of period	\$ 201,242	\$ 170,155



**Table of Contents**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (continued) (Unaudited)  
Seacoast Banking Corporation of Florida and Subsidiaries

(Dollars in thousands)	Nine Months Ended	
	2010	September 30, 2009
Reconciliation of net loss to net cash provided by operating activities		
Net loss	\$ (22,998)	\$ (108,537)
Adjustments to reconcile net loss to net cash provided by operating activities:		
Goodwill impairment	0	49,813
Depreciation	2,336	2,637
Amortization (accretion) of premiums and discounts on securities, net	157	(1,193)
Other amortization and accretion	199	822
Change in loans held for sale, net	11,618	(3,692)
Provision for loan losses	27,705	83,253
Gains on sale of securities	(3,687)	(3,211)
Gains on sale of loans	(163)	(67)
Losses on sale and write-downs of other real estate owned	4,767	2,264
(Gains) losses on disposition of fixed assets	(31)	8
Change in interest receivable	848	710
Change in interest payable	580	(79)
Change in prepaid expenses	2,963	502
Change in accrued taxes	21,591	(10,909)
Change in other assets	(1,694)	562
Change in other liabilities	(972)	(1,167)
Net cash provided by operating activities	\$ 43,219	\$ 11,716
Supplemental disclosures of non-cash investing activities:		
Fair value adjustment to available for sale securities	\$ 4,910	\$ 4,004
Transfer of loans to other real estate owned	16,725	27,278
Transfer from loans to loans available for sale	1,005	0
Transfer from other assets to other real estate owned	1,676	0
Transfer from bank premises and equipment to other real estate owned	377	0
Purchase of securities under trade date accounting	20,956	0
See notes to condensed consolidated financial statements.		

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NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)  
SEACOAST BANKING CORPORATION OF FLORIDA AND SUBSIDIARIES

NOTE A BASIS OF PRESENTATION

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with U. S. generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Rule 10-01 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by U. S. generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. Operating results for the nine-month period ended September 30, 2010, are not necessarily indicative of the results that may be expected for the year ending December 31, 2010 or any other period. For further information, refer to the consolidated financial statements and footnotes thereto included in the Company's annual report on Form 10-K for the year ended December 31, 2009.

*Use of Estimates*

The preparation of these condensed consolidated financial statements required the use of certain estimates by management in determining the Company's assets, liabilities, revenues and expenses. Actual results could differ from those estimates.

The accounting policies that are particularly sensitive to judgments and the extent to which significant estimates are used include the allowance for loan losses and the reserve for unfunded lending commitments, fair value of certain financial instruments, realization of deferred tax assets, and contingent liabilities.

During the third quarter 2010, the Company identified an error related to the valuation allowances on certain troubled debt restructurings. The Company corrected the error in the third quarter 2010 which reduced the allowance for loan losses and the net loss reported for the current period by \$1.5 million. The Company reviewed the impact of this error in accordance with Securities and Exchange Commission (SEC) Staff Accounting Bulletin No. 99 Materiality, and determined that the error was not material to prior and current periods.

NOTE B RECENT ACCOUNTING STANDARDS

**Accounting Standards Update No. 2010-6, Topic 820 Fair Value Measurements and Disclosures Improving Disclosures about Fair Value Measurements (ASU 2010-6)**

ASU 2010-6 amends Subtopic 820-10 with new disclosure requirements and clarification of existing disclosure requirements. New disclosures required include the amount of significant transfers in and out of levels 1 and 2 fair value measurements and the reasons for the transfers. In addition, the reconciliation for level 3 activity will be required on a gross rather than net basis. ASU 2010-6 provides additional guidance related to the level of disaggregation in determining classes of assets and liabilities and disclosures about inputs and valuation techniques. The amendments are effective for annual or interim reporting periods beginning after December 15, 2009, except for the requirement to provide the reconciliation for level 3 activities on a gross basis which will be effective for fiscal years beginning after December 15, 2010. We adopted the new disclosure requirements for level 2 transfers and the adoption of level 3 requirements will not have any impact on our financial position or results of operations.

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**Accounting Standards Update No. 2010-20, Topic 310 Receivables Disclosures about Credit Quality of Financing Receivables and the Allowance for Credit Losses ( ASU 2010-20 )**

ASU 2010-20 expands disclosures about credit quality of the loan portfolio and its related allowance for loan losses. It requires providing information as to portfolio segments and class of financing receivables as well as disclosure of the nature of credit risk, how credit risk is analyzed and assessed in arriving at the allowance for loan losses and changes in the allowance for loan losses.

Descriptions and discussions of these items as well as accounting policies pertinent to the allowance for loan losses will need to be provided at the portfolio segment level. Additionally, existing disclosures about loans will need to be presented in more detail by including:

- A schedule of the activity in the allowance for loan losses from the beginning of the reporting period to the end of the reporting period on a portfolio segment basis, with the ending balance further disaggregated on the basis of whether the allowance is a general allowance or based on specific loans;

- For each disaggregated ending balance, the related recorded balance in loans;

- The nonaccrual status of loans by class; and

- Impaired loans by class.

Further, the following new disclosures about loans will need to be presented:

- Credit quality indicators of loans at the end of the reporting period by class;

- The aging of past due loans at the end of the reporting period by class;

- The nature and extent of troubled debt restructurings that occurred during the period by class and their effect on the allowance for loan losses;

- The nature and extent of loans modified as a result of troubled debt restructurings within the previous 12 months that defaulted during the reporting period by class, and their effect on the allowance for loan losses; and

- Significant purchases and sales of loans during the reporting period disaggregated by portfolio segment.

ASU 2010-20 is effective for all periods ending on or after December 15, 2010. When adopted, these new disclosures will have no impact on financial position or results of operations.

**Table of Contents****NOTE C SUBSEQUENT EVENTS**

In preparing these condensed consolidated financial statements, subsequent events were evaluated through the time the condensed consolidated financial statements were issued. Condensed consolidated financial statements are considered issued when they are widely distributed to all shareholders and other financial statement users, or filed with the Securities and Exchange Commission. In conjunction with applicable accounting standards, all material subsequent events have been either recognized in the financial statements or disclosed in the notes to the condensed consolidated financial statements.

**NOTE D BASIC AND DILUTED LOSS PER COMMON SHARE**

Equivalent shares of 1,139,623 and 1,147,623 related to stock options, stock settled appreciation rights and warrants for the periods ended September 30, 2010 and 2009, respectively, were excluded from the computation of diluted EPS because they would have been anti-dilutive.

(Dollars in thousands, except per share data)	Three Months Ended		Nine Months Ended	
	September 30,		September 30,	
	2010	2009	2010	2009
<b>Basic:</b>				
Net loss available to common shareholders	\$ (8,575)	\$ (41,714)	\$ (25,809)	\$ (111,348)
Average shares outstanding	93,388,715	34,571,200	70,878,230	24,299,915
Basic EPS	\$ (0.09)	\$ (1.21)	\$ (0.36)	\$ (4.58)
<b>Diluted:</b>				
Net loss available to common shareholders	\$ (8,575)	\$ (41,714)	\$ (25,809)	\$ (111,348)
Average shares outstanding	93,388,715	34,571,200	70,878,230	24,299,915
Diluted EPS	\$ (0.09)	\$ (1.21)	\$ (0.36)	\$ (4.58)

**Table of Contents****NOTE E FAIR VALUE INSTRUMENTS MEASURED AT FAIR VALUE**

In certain circumstances, fair value enables the Company to more accurately align its financial performance with the market value of actively traded or hedged assets and liabilities. Fair values enable a company to mitigate the non-economic earnings volatility caused from financial assets and financial liabilities being carried at different bases of accounting, as well as, to more accurately portray the active and dynamic management of a company's balance sheet. ASC 820 provides additional guidance for estimating fair value when the volume and level of activity for an asset or liability has significantly decreased. ASC 820 also includes guidance on identifying circumstances that indicate a transaction is not orderly. Under ASC 820, fair value measurements for items measured at fair value at September 30, 2010 and 2009 included:

(Dollars in thousands)	Fair Value Measurements	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
<b>September 30, 2010</b>				
Available for sale securities (3)	\$ 426,931	\$	\$ 426,931	\$
Loans held for sale	7,799		7,799	
Loans (1)	40,374		8,143	32,231
Other real estate owned (2)	32,406		1,244	31,162
Long-lived assets held for sale (2)	1,676		1,676	
<b>September 30, 2009</b>				
Available for sale securities (3)	\$ 342,742	\$	\$ 342,742	\$
Loans held for sale	5,857		5,857	
Loans (1)	121,762		17,707	104,055
Other real estate owned (2)	26,819		26,819	
Long-lived assets held for sale (2)				

(1) *See Note F.  
Nonrecurring  
fair value  
adjustments to  
loans identified  
as impaired  
reflect full or  
partial  
write-downs  
that are based  
on the loan's  
observable  
market price or  
current  
appraised value  
of the collateral  
in accordance*



*with ASC 310.*

(2) *Fair value is measured on a nonrecurring basis in accordance with ASC 360.*

(3) *See Note J for further detail of fair value of individual investment categories.*

When appraisals are used to determine fair value and the appraisals are based on a market approach, the related loan's fair value is classified as Level 2 input. The fair value of loans based on appraisals which require significant adjustments to market-based valuation inputs or apply an income approach based on unobservable cash flows, is classified as Level 3 input.

Transfers between levels of the fair value hierarchy are recognized on the actual date of the event or circumstances that caused the transfer, which generally coincides with the Company's monthly and/or quarterly valuation process.

During the first nine months of 2010 transfers into and out of level 2 fair value for available for sale securities consisted of investment purchases, sales, maturities and principal repayments.

For loans classified as level 2 the transfers in totaled \$6.6 million consisting of loans that became impaired during the first nine months of 2010. Transfers out consisted of valuation write-downs of \$96,000, foreclosures of \$2,484,000 migrating to other real estate owned (OREO) and other reductions (including principal payments) totaling \$312,000. No sales were recorded.

For OREO classified as level 2 during the first nine months of 2010 transfers out totaled \$2,975,000 consisting of valuation write-downs of \$133,000 and sales of \$2,842,000 and transfers in consisted of foreclosed loans totaling \$1,381,000.

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The following table shows the carrying value and fair value of the Company's financial assets and financial liabilities as of September 30, 2010:

(Dollars in thousands)	September 30, 2010	
	Carrying Value	Fair Value
<b>Financial Assets</b>		
Cash and cash equivalents	\$ 201,242	\$ 201,242
Securities	450,431	450,651
Loans, net	1,224,899	1,260,829
Loans held for sale	7,799	7,799
<b>Financial Liabilities</b>		
Deposit liabilities	1,637,030	1,647,365
Borrowings	112,522	117,659
Subordinated debt	53,610	17,200

The following methods and assumptions were used to estimate the fair value of each class of financial instrument for which it is practicable to estimate that value at September 30, 2010:

*Cash and cash equivalents:* The carrying amount was used as a reasonable estimate of fair value.

*Securities:* The fair value of U.S. Treasury and U.S. Government agency, mutual fund and mortgage backed securities are based on market quotations when available or by using a discounted cash flow approach. The fair value of many state and municipal securities are not readily available through market sources, so fair value estimates are based on quoted market price or prices of similar instruments.

*Loans:* Fair values are estimated for portfolios of loans with similar financial characteristics. Loans are segregated by type such as commercial, mortgage, etc. Each loan category is further segmented into fixed and adjustable rate interest terms and by performing and nonperforming categories. The fair value of loans, except residential mortgages, is calculated by discounting scheduled cash flows through the estimated maturity using estimated market discount rates that reflect the credit and interest rate risks inherent in the loan. For residential mortgage loans, fair value is estimated by discounting contractual cash flows adjusting for prepayment assumptions using discount rates based on secondary market sources. The estimated fair value is not an exit price fair value under ASC 820 when this valuation technique is used.

*Loans held for sale:* Fair values are based upon estimated values to be received from independent third party purchasers.

*Deposit Liabilities:* The fair value of demand deposits, savings accounts and money market deposits is the amount payable at the reporting date. The fair value of fixed maturity certificates of deposit is estimated using the rates currently offered for funding of similar remaining maturities.

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*Borrowings:* The fair value of floating rate borrowings is the amount payable on demand at the reporting date. The fair value of fixed rate borrowings is estimated using the rates currently offered for borrowings of similar remaining maturities.

*Subordinated debt:* The fair value of the floating rate subordinated debt is estimated using discounted cash flow analysis and the Company's current incremental borrowing rate for similar instruments.

**NOTE F IMPAIRED LOANS AND VALUATION ALLOWANCE FOR LOAN LOSSES**

At September 30, 2010 and 2009, the Company's recorded investments in impaired loans and the related valuation allowances were as follows:

(Dollars in thousands)	2010		2009	
	Recorded Investment	Valuation Allowance	Recorded Investment	Valuation Allowance
Impaired loans without an allowance	\$ 49,190	\$ 0	\$ 59,755	\$ 0
Impaired loans with an allowance	84,749	11,618	110,335	16,533
	\$ 133,939	\$ 11,618	\$ 170,090	\$ 16,533

Impaired loans also include loans that have been modified in troubled debt restructurings ( TDRs ) where concessions to borrowers who experienced financial difficulties have been granted. At September 30, 2010 and 2009, accruing TDRs totaled \$64.4 million and \$16.1 million, respectively.

The valuation allowance is included in the allowance for loan losses. Impaired loans were measured for impairment based on the value of underlying collateral or a forecast of future cash flows discounted at the loan's original contractual interest rate.

Interest payments received on impaired loans are recorded as interest income, unless the collection of the remaining recorded investment is doubtful at that time, in which case, payments received are recorded as reductions to principal. Nonaccrual loans and accruing loans past due 90 days or more were \$69,519,000 and \$17,000, respectively, at September 30, 2010 and \$153,981,000 and \$48,000, respectively, at September 30, 2009.

**NOTE G: CONTINGENCIES**

The Company and its subsidiaries, because of the nature of their businesses, are at all times subject to numerous legal actions, threatened or filed. Management presently believes that none of the legal proceedings to which it is a party are likely to have a materially adverse effect on the Company's consolidated financial condition, operating results or cash flows, although no assurance can be given with respect to the ultimate outcome of any such claim or litigation.

**Table of Contents****NOTE H: EQUITY CAPITAL**

The Company is well capitalized for bank regulatory purposes. To be categorized as well capitalized, the Company must maintain minimum total risk-based, Tier 1 risk-based and Tier 1 leverage ratios as set forth under Capital Resources in this Report. At September 30, 2010, the Company's principal subsidiary, Seacoast National Bank, or Seacoast National, met the risk-based capital and leverage ratio requirements for well capitalized banks under the regulatory framework for prompt corrective action.

Seacoast National has agreed to maintain a Tier 1 capital (to adjusted average assets) ratio of at least 8.50% and a total risk-based capital ratio of at least 12.00% with its primary regulator, the Office of the Comptroller of the Currency (OCC). The agreement with the OCC as to minimum capital ratios does not change the Bank's status as well-capitalized for bank regulatory purposes.

**NOTE I: LETTERS OF CREDIT**

During the first quarter of 2010, the Company's banking subsidiary reduced by \$33.0 million the letters of credit issued by the Federal Home Loan Bank (FHLB) used to satisfy a pledging requirement. Letters of credit outstanding with the FHLB sum to \$43.0 million at September 30, 2010. The letters of credit have a term of one year with an annual fee equivalent to 5 basis points, or \$21,500, amortized over the one year term of the letters. No interest cost is associated with the letters of credit.

**NOTE J: SECURITIES**

The amortized cost and fair value of securities available for sale and held for investment at September 30, 2010 and December 31, 2009 are summarized as follows:

	<b>Gross Amortized Cost</b>	<b>September 30, 2010</b>		<b>Fair Value</b>
		<b>Gross Unrealized Gains</b>	<b>Gross Unrealized Losses</b>	
		<b>(In thousands)</b>		
<b>SECURITIES AVAILABLE FOR SALE</b>				
U.S. Treasury securities and obligations of U.S. Government Sponsored Entities	\$ 4,196	\$ 30	\$	\$ 4,226
Mortgage-backed securities of Government Sponsored Entities	127,844	1,573	(164)	129,253
Collateralized mortgage obligations of Government Sponsored Entities	192,701	5,650		198,351
Private collateralized mortgage obligations	89,336	1,878	(904)	90,310
Obligations of state and political subdivisions	1,638	118		1,756
Other	3,035			3,035
	\$ 418,750	\$ 9,249	\$ (1,068)	\$ 426,931
<b>SECURITIES HELD FOR INVESTMENT</b>				
Collateralized mortgage obligations of Government Sponsored Entities	\$ 16,313	\$ 29	\$	\$ 16,342
Private collateralized mortgage obligations	4,439	85		4,524
Obligations of state and political subdivisions	2,748	109	(3)	2,854
	\$ 23,500	\$ 223	\$ (3)	\$ 23,720



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	<b>Gross Amortized Cost</b>	<b>December 31, 2009</b>		<b>Fair Value</b>
		<b>Gross Unrealized Gains</b>	<b>Gross Unrealized Losses</b>	
		<b>(In thousands)</b>		
<b>SECURITIES AVAILABLE FOR SALE</b>				
U.S. Treasury securities and obligations of U.S. Government Sponsored Entities	\$ 3,689	\$ 2	\$ (3)	\$ 3,688
Mortgage-backed securities of Government Sponsored Entities	60,154	719	(325)	60,548
Collateralized mortgage obligations of Government Sponsored Entities	250,762	5,219	(733)	255,248
Private collateralized mortgage obligations	70,719	569	(2,220)	69,068
Obligations of state and political subdivisions	2,021	49	(7)	2,063
Other	3,033			3,033
	\$ 390,378	\$ 6,558	\$ (3,288)	\$ 393,648
<b>SECURITIES HELD FOR INVESTMENT</b>				
Collateralized mortgage obligations of Government Sponsored Entities	\$ 288	\$ 1	\$	\$ 289
Private collateralized mortgage obligations	12,565	73	(1)	12,637
Obligations of state and political subdivisions	4,234	55	(5)	4,284
	\$ 17,087	\$ 129	\$ (6)	\$ 17,210

Sales of securities for the nine month period ended September 30, 2010, were \$107,521,000 with gross gains of \$3,687,000 and no losses. Proceeds from sales of securities available for sale for the nine month period ended September 30, 2009, were \$56,663,000 with gross gains of \$3,211,000 and no losses.

Securities with a carrying value of \$299,559,000 and \$320,768,000 and a fair value of \$299,604,000 and \$320,775,000 at September 30, 2010 and December 31, 2009, respectively, were pledged as collateral for repurchase agreements, United States Treasury deposits, and other public and trust deposits.

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The amortized cost and fair value of securities at September 30, 2010, by contractual maturity, are shown below. Expected maturities will differ from contractual maturities because borrowers may have the right to call or repay obligations with or without call or prepayment penalties.

	<b>Held for Investment</b>		<b>Available for Sale</b>	
	<b>Amortized Cost</b>	<b>Fair Value</b>	<b>Amortized Cost</b>	<b>Fair Value</b>
	<b>(In thousands)</b>			
Due in less than one year	\$	\$	\$ 2,498	\$ 2,499
Due after one year through five years	453	461	1,698	1,727
Due after five years through ten years	2,295	2,393	1,638	1,756
Due after ten years				
	2,748	2,854	5,834	5,982
Mortgage-backed securities of Government Sponsored Entities			127,844	129,253
Collateralized mortgage obligations of Government Sponsored Entities	16,313	16,342	192,701	198,351
Private collateralized mortgage obligations	4,439	4,524	89,336	90,310
No contractual maturity			3,035	3,035
	\$ 23,500	\$ 23,720	\$ 418,750	\$ 426,931

The estimated fair value of a security is determined based on market quotations when available or, if not available, by using quoted market prices for similar securities, pricing models or discounted cash flows analyses, using observable market data where available. The tables below indicate the amount of securities with unrealized losses and period of time for which these losses were outstanding at September 30, 2010 and December 31, 2009, respectively.

	<b>Less than 12 months</b>		<b>September 30, 2010</b>		<b>Total</b>	
	<b>Fair Value</b>	<b>Unrealized Losses</b>	<b>Fair Value</b>	<b>Unrealized Losses</b>	<b>Fair Value</b>	<b>Unrealized Losses</b>
	<b>(In thousands)</b>					
Mortgage-backed securities of Government Sponsored Entities	\$ 31,725	\$ (164)	\$	\$	\$ 31,725	\$ (164)
Private collateralized mortgage obligations	28,545	(183)	14,888	(721)	43,433	(904)
Obligations of state and political subdivisions	270	(2)	101	(1)	371	(3)
Total temporarily impaired securities	\$ 60,540	\$ (349)	\$ 14,989	\$ (722)	\$ 75,529	\$ (1,071)

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	Less than 12 months		December 31, 2009 12 months or longer		Total	
	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses
			(In thousands)			
U.S. Treasury securities and obligations of U.S. Government Sponsored Entities	\$ 2,489	\$ (3)	\$	\$	\$ 2,489	\$ (3)
Mortgage-backed securities of Government Sponsored Entities	32,519	(325)			32,519	(325)
Collateralized mortgage obligations of Government Sponsored Entities	57,438	(733)			57,438	(733)
Private collateralized mortgage obligations	18,211	(115)	18,498	(2,106)	36,709	(2,221)
Obligations of state and political subdivisions			1,542	(12)	1,542	(12)
Total temporarily impaired securities	\$ 110,657	\$ (1,176)	\$ 20,040	\$ (2,118)	\$ 130,697	\$ (3,294)

The Company owned individual investment securities totaling \$75.5 million with aggregate gross unrealized losses at September 30, 2010. Based on a review of each of the securities in the investment securities portfolio at September 30, 2010, the Company concluded that it expected to recover the amortized cost basis of its investment. Approximately \$904,000 of the unrealized losses at September 30, 2010 pertain to private label securities secured by collateral originated in 2005 and prior with a fair value of \$43.4 million and were attributable to a combination of factors, including relative changes in interest rates since the time of purchase and decreased liquidity for investment securities in general. The collateral underlying these mortgage investments are 30- and 15-year fixed and 10/1 adjustable rate mortgages loans with low loan to values, subordination and historically have had minimal foreclosures and losses. Based on its assessment of these factors, management believes that the unrealized losses on these debt security holdings are a function of changes in investment spreads and interest rate movements and not changes in credit quality.



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At September 30, 2010, the Company also had \$164,000 of unrealized losses on mortgage-backed securities of government sponsored entities having a fair value of \$31.7 million that were attributable to a combination of factors, including relative changes in interest rates since the time of purchase and decreased liquidity for investment securities in general. The contractual cash flows for these securities are guaranteed by U.S. government agencies and U.S. government-sponsored enterprises. Based on its assessment of these factors, management believes that the unrealized losses on these debt security holdings are a function of changes in investment spreads and interest rate movements and not changes in credit quality. Management expects to recover the entire amortized cost basis of these securities.

The unrealized losses on debt securities issued by states and political subdivisions amounted to \$3,000 at September 30, 2010. The unrealized losses on state and municipal holdings included in this analysis are attributable to a combination of factors, including a general decrease in liquidity and an increase in risk premiums for credit-sensitive securities since the time of purchase. Based on its assessment of these factors, management believes that unrealized losses on these debt security holdings are a function of changes in investment spreads and liquidity and not changes in credit quality. Management expects to recover the entire amortized cost basis of these securities.

As of September 30, 2010, the Company does not intend to sell nor is it anticipated that it would be required to sell any of its investment securities that have losses. Therefore, management does not consider any investment to be other-than-temporarily impaired at September 30, 2010.

Included in other assets was \$12.4 million at September 30, 2010 of Federal Home Loan Bank and Federal Reserve Bank stock stated at par value. At September 30, 2010, the Company has not identified events or changes in circumstances which may have a significant adverse effect on the fair value of the \$12.4 million of cost method investment securities.

**NOTE K: INCOME TAXES**

The tax benefit for the net loss for the first, second and third quarters of 2010 totaled \$0.6 million, \$5.3 million and \$2.8 million, respectively. A deferred tax valuation allowance was recorded in a like amount, and therefore there was no change in the carrying value of net deferred tax assets which are supported by tax planning strategies. Should the economy show improvement and the Company's credit losses moderate in the future, increased reliance on management's forecast of future taxable earnings could result in realization of additional future tax benefits from the net operating loss carryforwards. At September 30, 2010 the Company has approximately \$44.0 million in its deferred tax valuation allowance related to its net operating loss carryforwards.

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## NOTE L COMPREHENSIVE LOSS

At September 30, 2010 and 2009, comprehensive loss was as follows:

(Dollars in thousands)	Three Months Ended		Nine Months Ended	
	September 30,		September 30,	
	2010	2009	2010	2009
Net loss	\$ (7,638)	\$ (40,777)	\$ (22,998)	\$ (108,537)
Unrealized gains (losses) on securities available for sale (net of tax)	942	2,851	4,762	3,497
Net reclassification adjustment	(153)	(908)	(1,747)	(1,047)
Comprehensive loss	\$ (6,849)	\$ (38,834)	\$ (19,983)	\$ (106,087)

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**Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

**THIRD QUARTER 2010**

The following discussion and analysis is designed to provide a better understanding of the significant factors related to the Company's results of operations and financial condition. Such discussion and analysis should be read in conjunction with the Company's Condensed Consolidated Financial Statements and the related notes included in this report. For purposes of the following discussion, the words the Company, we, us, and our refer to the combined entities of Seacoast Banking Corporation of Florida and its direct and indirect wholly owned subsidiaries.

**EARNINGS SUMMARY**

Net loss available to common shareholders for the third quarter of 2010 totaled \$8,575,000 or \$0.09 per average common diluted share, compared to second and first quarter 2010's net losses of \$14,733,000 or \$0.25 per average common diluted share and \$2,501,000 or \$0.04 per average common diluted share, respectively, and significantly improved when compared to losses in 2009 for the fourth and third quarters of \$39,086,000 or \$0.73 per average common diluted share and \$41,714,000 or \$1.21 per average common diluted share, respectively. The better performance for 2010 reflects lower credit costs.

The net interest margin improved slightly, increasing 8 basis points during the third quarter of 2010 from the second quarter of 2010, and was 39 basis points lower than for the third quarter of 2009. While the Company has continued to benefit from lower rates paid for interest bearing liabilities due to the Federal Reserve's reduction in interest rates, as well as, an improved mix of deposits, the impact of nonaccrual loans and a changing earning assets mix has been more than offsetting. The average cost of interest bearing liabilities was 8 basis points lower for the third quarter of 2010, compared to the second quarter of 2010, and was 8 basis points lower for the second quarter of 2010, compared to the first quarter of 2010, 13 basis points lower for the first quarter of 2010, compared to the fourth quarter of 2009, and 12 basis points lower for the fourth quarter of 2009, compared to the third quarter of 2009, a total reduction of 41 basis points over the last twelve months. Loans as a percentage of average earning assets declined and securities increased during the quarter. The yield on earning assets improved by one basis point during the third quarter of 2010, compared to the second quarter of 2010, but was 75 basis points lower than for the third quarter of 2009. Loan demand was better in the third quarter compared to the first half of 2010 with improved residential loan production but is expected to continue to be weak over the remainder of 2010, and possibly into 2011, which may impede further improvement to the yield on earning assets.

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Noninterest income totaled \$4.8 million for the third quarter of 2010, compared to \$4.6 million for the first and second quarters of 2010 and \$4.6 million for the third quarter of 2009. Signs of improved stability in home prices and greater transaction volumes resulted in fee income from residential real estate production higher than first and second quarter 2010's results. Revenue from wealth management services were \$37,000 lower and service charges on deposits were \$221,000 lower when compared to third quarter 2009 but were more than offset by improved results in debit card income and mortgage banking fees for the third quarter of 2010. Consumer activity and spending has been adversely affected by economic conditions and directly affects many of the Company's fee-based business activities. Service charges and fees derived from customer relationships increased as a result of more accounts and households as a result of the retail deposit growth strategy. Compared to the second quarter 2010 these revenues were up \$59,000 or 4.1 percent in the third quarter 2010. Overdraft fees related to check card payments beginning in the third quarter were impacted by a requirement that customers elect to opt in for overdraft protection to be available for these types of payments, but the negative impacts were mostly offset by increased fees as a result of the growth in new deposit account households.

Noninterest expenses increased by \$1.0 million versus second quarter 2010's result and were \$0.3 million lower when compared to the third quarter of 2009. Overhead related to salaries and wages, employee benefits, outsourced data processing costs, FDIC insurance assessments and marketing expenses were lower compared to second quarter 2010. Increases from the second quarter of 2010 were primarily a result of assets dispositions expense and losses on other real estate owned and repossessed assets increasing by \$1.0 million on an aggregate basis, and legal and professional fees increasing by \$0.9 million, over the period.

Our provision for loan losses was \$7.9 million lower than in the second quarter of 2010 and was \$36.5 lower than for the third quarter of 2009, and totaled \$8.9 million for the third quarter of 2010 compared to \$16.8 million and \$45.4 million for the second quarter of 2010 and third quarter of 2009, respectively. A portion of net charge-offs during the third quarter of 2010 was related to the sale \$5.2 million of nonperforming loans for net proceeds of \$2.0 million. Provisions for loans losses were much higher during 2009 as a result of higher net charge-offs and the Company increasing its allowance for loan losses to loans outstanding ratio to 3.23 percent at December 31, 2009, up 148 basis points from December 31, 2008. The allowance for loan losses to loans outstanding ratio at September 30, 2010 was 3.04 percent.

**CRITICAL ACCOUNTING ESTIMATES**

Management, after consultation with the Company's Audit Committee, believes the most critical accounting estimates and assumptions that involve the most difficult, subjective and complex assessments are:

the allowance and the provision for loan losses;

the fair value and other than temporary impairment of securities;

realization of deferred tax assets; and

contingent liabilities.

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The following is a discussion of the critical accounting policies intended to facilitate a reader's understanding of the judgments, estimates and assumptions underlying these accounting policies and the possible or likely events or uncertainties known to us that could have a material effect on our reported financial information.

**Allowance and Provision for Loan Losses**

The information contained on pages 28-31 and 38-48 related to the Provision for Loan Losses, Loan Portfolio, Allowance for Loan Losses and Nonperforming Assets is intended to describe the known trends, events and uncertainties which could materially affect the Company's accounting estimates related to our allowance for loan losses.

**Fair Value and Other than Temporary Impairment of Securities Classified as Available for Sale**

At September 30, 2010, outstanding securities designated as available for sale totaled \$426,931,000. The fair value of the available for sale portfolio at September 30, 2010 was more than historical amortized cost, producing net unrealized gains of \$8,181,000 that have been included in other comprehensive income (loss) as a component of shareholders' equity (net of taxes). The Company made no change to the valuation techniques used to determine the fair values of securities during 2010 and 2009. The fair value of each security available for sale was obtained from independent pricing sources utilized by many financial institutions. The fair value of many state and municipal securities are not readily available through market sources, so fair value estimates are based on quoted market price or prices of similar instruments. Generally, the Company obtains one price for each security. However, actual values can only be determined in an arms-length transaction between a willing buyer and seller that can, and often do, vary from these reported values. Furthermore, significant changes in recorded values due to changes in actual and perceived economic conditions can occur rapidly, producing greater unrealized losses or gains in the available for sale portfolio. The credit quality of the Company's securities holdings currently is investment grade. Any securities rated below investment grade are tested for other than temporary impairment, or OTTI. The Company's investment securities, except for approximately \$4.5 million of securities issued by states and their political subdivisions, as of September 30, 2010, generally are traded in liquid markets. U.S. Treasury and U.S. Government agency obligations totaled \$331.8 million, or 78 percent of the total available for sale portfolio. The remainder of the portfolio primarily consists of private label securities secured by collateral originated in 2005 or prior with amortized loan to values below 70%, and current FICO scores above 700. Generally these securities have credit support exceeding 5%. The collateral underlying these mortgage investments are primarily 30- and 15-year fixed rate, 5/1 and 10/1 adjustable rate mortgage loans. Historically, the mortgage loans serving as collateral for those investments have had minimal foreclosures and losses.

These investments are reviewed quarterly for other than temporary impairment, by considering the following primary factors: percent decline in fair value, rating downgrades, subordination, duration, amortized loan-to-value, and the ability of the issuers to pay all amounts due in accordance with the contractual terms. Prices obtained from pricing services are usually not adjusted. Based on our internal review procedures and the fair values provided by the pricing services, we believe that the fair values provided by the pricing services are consistent with the principles of ASC 820. However, on occasion pricing provided by the pricing services may not be consistent with other observed prices in the market for similar securities. Using observable market factors, including interest rate and yield curves, volatilities, prepayment speeds, loss severities and default rates, the Company may at times validate the observed prices using a discounted cash flow model and using the observed prices for similar securities to determine the fair value of its securities.

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Changes in the fair values, as a result of deteriorating economic conditions and credit spread changes, should only be temporary. Further, management believes that the Company's other sources of liquidity, as well as the cash flow from principal and interest payments from the securities portfolio, reduces the risk that losses would be realized as a result of a need to sell securities to obtain liquidity.

The Company also holds stock in the Federal Home Loan Bank of Atlanta ( FHLB ) totaling \$6.6 million as of September 30, 2010, \$0.5 million less than at year-end 2009. The FHLB had eliminated its dividend for the first quarter of 2009 but has since reinstated dividends. The FHLB also instituted quarterly rather than daily repurchases of FHLB activity-based stock in February 2009. The Company accounts for its FHLB stock based on the industry guidance in ASC 942, Financial Services— Depository and Lending, which requires the investment to be carried at cost and evaluated for impairment based on the ultimate recoverability of the par value. We evaluated our holdings in FHLB stock at September 30, 2010 and believe our holdings in the stock are ultimately recoverable at par. We do not have operational or liquidity needs that would require redemption of the FHLB stock in the foreseeable future and, therefore, have determined that the stock is not other-than-temporarily impaired.

**Realization of Deferred Tax Assets**

At September 30, 2010, the Company has net deferred tax assets of \$16.9 million which are supported by tax planning strategies that could produce gains from transactions involving bank premises, investments, and other items that could be implemented during the NOL carry forward period.

As a result of the losses incurred in 2008, 2009, and 2010 the Company was and is in a three-year cumulative pretax loss position. A cumulative loss position is considered significant negative evidence in assessing the prospective realization of a DTA from a forecast of future taxable income. The use of the Company's forecast of future taxable income was not considered positive evidence which could be used to offset the negative evidence at this time. Therefore, the Company has recorded deferred tax valuation allowances for its net operating loss carryforwards totaling approximately \$44 million at September 30, 2010. Should the economy show signs of improvement and our credit costs continue to moderate, management anticipates that increased reliance on its forecast of future taxable earnings would result in tax benefits as the recording of valuation allowances would no longer be necessary.

**Contingent Liabilities**

The Company is subject to contingent liabilities, including judicial, regulatory and arbitration proceedings, and tax and other claims arising from the conduct of our business activities. These proceedings include actions brought against the Company and/or our subsidiaries with respect to transactions in which the Company and/or our subsidiaries acted as a lender, a financial advisor, a broker or acted in a related activity. Accruals are established for legal and other claims when it becomes probable the Company will incur an expense and the amount can be reasonably estimated. Company management, together with attorneys, consultants and other professionals, assesses the probability and estimated amounts involved in a contingency. Throughout the life of a contingency, the Company or our advisors may learn of additional information that can affect our assessments about probability or about the estimates of amounts involved. Changes in these assessments can lead to changes in recorded reserves. In addition, the actual costs of resolving these claims may be substantially higher or lower than the amounts reserved for those claims. At September 30, 2010 and 2009, the Company had no significant accruals for contingent liabilities.

**Table of Contents****RESULTS OF OPERATIONS****NET INTEREST INCOME**

Net interest income (on a fully taxable equivalent basis) for the third quarter of 2010 totaled \$16,532,000, increasing from 2010's second quarter by \$246,000 or 1.5 percent, and lower than third quarter 2009's result by \$2,569,000 or 13.4 percent. The following table details net interest income and margin results (on a tax equivalent basis) for the past five quarters:

(Dollars in thousands)	Net Interest Income (tax equivalent)	Net Interest Margin (tax equivalent)
Third quarter 2009	\$ 19,101	3.74
Fourth quarter 2009	17,518	3.37
First quarter 2010	17,288	3.48
Second quarter 2010	16,286	3.27
Third quarter 2010	16,532	3.35

Fully taxable equivalent net interest income is a common term and measure used in the banking industry but is not a term used under generally accepted accounting principles ( GAAP ). We believe that these presentations of tax-equivalent net interest income and tax equivalent net interest margin aid in the comparability of net interest income arising from both taxable and tax-exempt sources over the periods presented. We further believe these non-GAAP measures enhance investors' understanding of the Company's business and performance, and facilitate an understanding of performance trends and comparisons with the performance of other financial institutions. The limitations associated with these measures are the risk that persons might disagree as to the appropriateness of items comprising these measures and that different companies might calculate these measures differently, including as a result of using different assumed tax rates. These disclosures should not be considered an alternative to GAAP. The following information is provided to reconcile GAAP measures and tax equivalent net interest income and net interest margin on a tax equivalent basis.

	Third Quarter 2010	Second Quarter 2010	First Quarter 2010	Fourth Quarter 2009	Third Quarter 2009
	(Dollars in thousands)				
Non-taxable interest income	\$ 138	\$ 135	\$ 148	\$ 145	\$ 105
Tax Rate	35%	35%	35%	35%	35%
Net interest income (TE)	\$ 16,532	\$ 16,286	\$ 17,288	\$ 17,518	\$ 19,101
Total net interest income (not TE)	16,461	16,217	17,213	17,444	19,051
Net interest margin (TE)	3.35%	3.27%	3.48%	3.37%	3.74%
Net interest margin (not TE)	3.33	3.25	3.46	3.35	3.73

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Net interest margin on a tax equivalent basis increased 8 basis points to 3.35 percent for the third quarter of 2010 compared to the second quarter of 2010, and was lower by 39 basis points year over year. Increased nonaccrual loans and changes in the earnings assets mix have been the primary forces that have adversely affected our net interest income and net interest margin when comparing results for 2010 and 2009 to 2008 and prior periods.

The earning asset mix changed year over year impacting net interest income. For the third quarter of 2010, average loans (the highest yielding component of earning assets) as a percentage of average earning assets totaled 65.9 percent, compared to 77.6 percent a year ago. Average securities as a percent of average earning assets increased from 17.6 percent a year ago to 20.8 percent during the third quarter of 2010 and interest bearing deposits and other investments increased to 13.3 percent from 4.8 percent in 2009. In addition to decreasing average total loans as a percentage of earning assets, the mix of loans changed, with commercial real estate volumes representing 47.8 percent of total loans at September 30, 2010 (compared to 55.6 percent at September 30, 2009). This reflects our reduced exposure to commercial construction and land development loans on residential and commercial properties, which declined by \$36.3 million and \$93.3 million, respectively, from September 30, 2009 to September 30, 2010. Lower yielding residential loan balances with individuals (including home equity loans and lines, and personal construction loans) represented 43.8 percent of total loans at September 30, 2010 (versus 39.9 percent a year ago) (see Loan Portfolio ). It is expected that these trends in earning asset mix will continue through year-end 2010 when compared to prior periods.

The yield on earning assets for the third quarter of 2010 was 4.23 percent, 75 basis points lower than for 2009 in the third quarter, a reflection of the lower interest rate environment and earning asset mix. The Federal Reserve has indicated its intent to continue rates at their historical lows for an extended period. The following table details the yield on earning assets (on a tax equivalent basis) for the past five quarters:

	3rd Quarter 2010	2nd Quarter 2010	1st Quarter 2010	4th Quarter 2009	3rd Quarter 2009
Yield	4.23%	4.22%	4.52%	4.51%	4.98%

The yield on loans increased 3 basis points to 5.29 percent over the last twelve months, with nonaccrual loans totaling \$69.5 million or 5.5 percent of total loans at September 30, 2010 (versus \$154.0 million or 10.2 percent of total loans a year ago), improving the yield on our loan portfolio. The yield on investment securities was lower, decreasing 156 basis points year over year to 3.37 percent for the third quarter of 2010, due primarily to purchases of securities at lower yields available in current markets, which diluted the overall portfolio yield year over year. The dilution in yield on investment securities was more severe than over the past three quarters, with the decline of 156 basis points for the third quarter of 2010 year over year, comparing to a decline of 140 basis points for the second quarter 2010 year over year, versus 78 basis points for first quarter 2010 year over year, and a decline of 69 basis points for the fourth quarter of 2009 year over year, versus 6 basis points for the third quarter of 2009 year over year. Interest bearing deposits and other investments yielded 0.39 percent for the third quarter of 2010, below third quarter 2009's yield of 0.67 percent. The Company has approximately \$100 million of excess cash liquidity it can invest in securities or loans at higher yields when management deems it appropriate.



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Average earning assets for the third quarter of 2010 decreased \$64.1 million or 3.2 percent compared to 2009's third quarter. Average loan balances decreased \$279.3 million or 17.8 percent to \$1,291.9 million, while average investment securities were \$52.9 million or 14.9 percent higher totaling \$408.4 million and average interest bearing deposits and other investments increased \$162.3 million or 166.9 percent to \$259.5 million. The decline in average earning assets is consistent with reduced funding as a result of a planned reduction of brokered deposits (only \$11.8 million remain outstanding at September 30, 2010), the maturity of a \$15.0 million advance from the FHLB in November 2009, and lower sweep repurchase arrangements (declining \$6.3 million from third quarter a year ago, principally in public funds as a result of lower tax receipts).

Commercial and commercial real estate loan production for the first nine months of 2010 totaled approximately \$6 million, compared to production for all of 2009 of \$14 million. In comparison, commercial and commercial real estate loan production for 2008 totaled \$117 million. Period-end total loans outstanding have declined by \$241.2 million or 16.0 percent since September 30, 2009, and declined similarly during third quarter 2009 year over year, by \$238.1 million or 13.7 percent. Economic conditions in the markets the Company serves are expected to continue to be challenging, and although we continue to make loans, these conditions are expected to have a negative impact on loan growth during the remainder of 2010, but possibly to a lessened degree if the consensus opinion that conditions will improve in late 2010 is realized. At September 30, 2010 the Company's total commercial and commercial real estate loan pipeline was \$32 million, versus \$47 million at December 31, 2009 and \$46 million at September 30, 2009.

A total of 37, 28 and 15 applications were received seeking restructured residential mortgages during the first, second and third quarters of 2010, respectively, compared to 93, 102, 73 and 48 in the first, second, third and fourth quarters of 2009, respectively. The Company continues to lend, and we have expanded our residential mortgage loan originations and seek to expand loans to small businesses in 2010. However, as consumers and businesses seek to reduce their borrowings, and the economy remains weak, opportunities to lend prudently to creditworthy borrowers are expected to remain a challenge.

Closed residential mortgage loan production for the first, second and third quarters of 2010 totaled \$33 million, \$33 million and \$38 million, respectively, of which \$22 million, \$24 million and \$28 million was sold servicing-released, respectively. In comparison, \$36 million in residential loans were produced in the fourth quarter of 2009, of which \$19 million was sold servicing-released. \$28 million in residential loans were produced in the third quarter of 2009, all of it sold servicing released, \$43 million in residential loans were produced in the second quarter of 2009, of which \$24 million was sold servicing-released, and \$38 million in residential loans were produced in the first quarter of 2009, with \$20 million sold servicing-released. Applications for residential mortgages totaled \$186 million during the first nine months of 2010, compared to \$206 million a year ago for the first nine months of 2009. Existing home sales and home mortgage loan refinancing activity in the Company's markets have increased, but demand for new home construction is expected to remain soft for the remainder of 2010.

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During the first, second and third quarters of 2010, proceeds from the sale of mortgage backed securities totaling \$59.2 million, \$27.9 million and \$20.5 million, respectively, included securities gains of \$2,100,000, \$1,377,000 and \$210,000, respectively. Because of historically tight spreads it was believed these securities had minimal opportunity to further increase in value. During the third and second quarters of 2010 maturities (primarily pay-downs) totaled \$31.1 million and \$33.2 million, respectively, and securities portfolio purchases totaled \$106.9 million and \$74.7 million, respectively. During the first quarter of 2010 maturities (entirely pay-downs) totaled \$35.2 million and securities portfolio purchases totaled \$56.8 million. Purchases in 2010 were conducted principally to reinvest funds from maturities and the sale of the mortgage backed securities. In comparison, during the third and second quarters of 2009, the sale of mortgage backed securities totaling \$25.3 million and \$29.5 million, respectively, resulted in securities gains of \$1,425,000 and \$1,786,000 for each quarter. During the third quarter of 2009, maturities (principally pay-downs) totaled \$25.4 million and securities portfolio purchases totaled \$47.3 million.

The cost of average interest-bearing liabilities in the third quarter of 2010 decreased 8 basis points to 1.09 percent from second quarter 2010 and was 41 basis points lower than for the third quarter of 2009, reflecting the lower interest rate environment and improved deposit mix. The following table details the cost of average interest bearing liabilities for the past five quarters:

	3rd Quarter 2010	2nd Quarter 2010	1st Quarter 2010	4th Quarter 2009	3rd Quarter 2009
Rate	1.09%	1.17%	1.25%	1.38%	1.50%

During 2010, the Company's retail core deposit focus continues to produce strong growth in core deposit customer relationships when compared to prior year results, and resulted in increased balances which offset most of the planned certificate of deposit runoff during the first and second quarters of 2010. A total of 2,018 new households were added during the third quarter of 2010, up from 1,939 in the second quarter 2010 and 1,900 in the first quarter 2010. A year ago, 1,818 new households were added in the third quarter of 2009. The improved deposit mix and lower rates paid on interest bearing deposits during 2010 (and last several quarters) reduced the overall cost of interest bearing deposits to 1.01 percent, 46 basis points lower than a year ago. A significant component favorably affecting the Company's net interest margin, the average balances of lower cost interest bearing deposits (NOW, savings and money market) totaled 60.6 percent of total average interest bearing deposits for the third quarter of 2010, an improvement compared to the average of 52.7 percent a year ago. The average rate for lower cost interest bearing deposits for the third quarter of 2010 was 0.40 percent, down by 18 basis points from 2009's rate. CD rates paid were also lower compared to 2009, lower by 51 basis points and averaging 1.94 percent for third quarter 2010. Average CDs (the highest cost component of interest bearing deposits) were 39.4 percent of interest bearing deposits for third quarter 2010, compared to 47.3 percent for 2009.

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Average deposits totaled \$1,690.5 million during the third quarter of 2010, and were \$47.4 million lower compared to 2009, due primarily to a planned reduction of brokered deposits and single service time deposit customers. Total average sweep repurchase agreements for third quarter 2010 were \$11.2 million lower versus a year ago, a result of public fund customers maintaining larger balances in repurchase agreements during the third quarter of 2009. Average aggregate amounts for NOW, savings and money market balances increased \$84.4 million or 10.9 percent to \$855.7 million for the third quarter of 2010 compared to 2009, noninterest bearing deposits increased \$4.5 million or 1.6 percent to \$278.4 million, and average CDs decreased by \$136.2 million or 19.7 percent to \$556.4 million. With the low interest rate environment and lower CD rate offerings available, customers have been more complacent and are leaving more funds in lower cost average balances in savings and other liquid deposit products that pay no interest or a lower interest rate. Average deposits in the Certificate of Deposit Registry program ( CDARs ) that began in mid-2008 that allow customers to have CDs safely insured beyond the FDIC deposit insurance limits, have declined \$10.3 million from a year ago to \$6.3 million for the third quarter 2010. The higher balance during the third quarter of 2009 reflects the deposit retention efforts that occurred during the financial market disruption a year ago and emphasis on safety at that time. The CDARs product continues to be a favored offering for homeowners associations concerned with FDIC insurance coverage.

FDIC deposit insurance has been permanently increased from \$100,000 to \$250,000 per depositor based on recent legislation passed by Congress. The increase had been temporarily in place since October 14, 2008 and was set to expire on December 31, 2013. Under the FDIC's Temporary Liquidity Guarantee, or TLG, program, the entire amount in any eligible noninterest bearing transaction deposit account is guaranteed by the FDIC to the extent such balances are not covered by FDIC insurance. Seacoast National is participating in the TLG program to offer the best possible FDIC coverage to its customers. The TLG program expires December 31, 2010, but provisions under the recent Dodd-Frank legislation will provide coverage for all noninterest bearing transaction account balances at all financial institutions through December 31, 2012.

Average short-term borrowings have been principally comprised of sweep repurchase agreements with customers of Seacoast National, which decreased \$11.2 million or 13.0 percent from the third quarter of 2009 and were lower by \$11.8 million or 13.5 percent compared to second quarter 2010. Public fund clients with larger balances have the most significant influence on average sweep repurchase agreement balances outstanding during the year, with balances typically peaking during the fourth and first quarters each year. Other borrowings are comprised of subordinated debt of \$53.6 million related to trust preferred securities issued by trusts organized by the Company, and advances from the FHLB of \$50.0 million. Other than the maturity of a \$15.0 million FHLB advance in November 2009, no other changes have occurred to other borrowings since year-end 2007.

Company management believes its market expansion, branding efforts and retail deposit growth strategies have produced new relationships and core deposits, which have assisted in maintaining a stable net interest margin. Reductions in nonperforming assets also are expected to be accretive to the Company's future net interest margin.

**Table of Contents****PROVISION FOR LOAN LOSSES**

Management determines the provision for loan losses charged to operations by continually analyzing and monitoring delinquencies, nonperforming loans and the level of outstanding balances for each loan category, as well as the amount of net charge-offs, and by estimating losses inherent in its portfolio. While the Company's policies and procedures used to estimate the provision for loan losses charged to operations are considered adequate by management, factors beyond the control of the Company, such as general economic conditions, both locally and nationally, make management's judgment as to the adequacy of the provision and allowance for loan losses necessarily approximate and imprecise (see *Nonperforming Assets* and *Allowance for Loan Losses*).

The provision for loan losses is the result of a detailed analysis estimating an appropriate and adequate allowance for loan losses. The analysis includes the evaluation of impaired loans as prescribed under FASB Accounting Standards Codification (ASC) 310 as well as, an analysis of homogeneous loan pools not individually evaluated as prescribed under ASC 450. For the first, second and third quarters of 2010, the provision for loan losses was \$2.1 million, \$16.7 million and \$8.9 million, respectively, substantially lower than provisioning in 2009 for the first, second, third and fourth quarters of \$11.7 million, \$26.2 million, \$45.4 million and \$41.5 million, respectively. The provision for loan losses for the first, second and third quarters of 2010 was \$1.4 million, \$3.5 million and \$1.8 million less than net charge-offs, respectively, which totaled \$3.5 million or 1.03 percent (annualized) of average total loans, \$20.2 million or 5.95 percent of average total loans, and \$10.7 million or 3.29 percent of average total loans for each quarter, respectively. Delinquency trends show continued stability (see *Nonperforming Assets*).

Net charge-offs during 2008 and 2009 were higher than in prior years due to higher losses in the commercial construction and land development portfolio secured by residential land. The higher charge-offs reflected collateral property valuations declining and the Company reducing its commercial real estate (CRE) loan concentrations by selling \$43.9 million of loans which accounted for \$20.6 million of total net charge-offs during 2009. During 2010, the Company has sold \$29.7 million of loans which accounted for \$12.5 million of total net charge-offs. With timely and more aggressive collection efforts, loan sales, and charge-offs, the Company's residential construction and land development loans have been reduced to \$21.3 million or 1.7 percent of total loans at September 30, 2010 (see *Loan Portfolio*), down from approximately \$57.6 million or 3.8 percent of total loans at September 30, 2009. Total CRE loans declined 21.7 percent from \$770.8 million at September 30, 2009 to \$603.6 million at September 30, 2010. Under regulatory guidelines for commercial real estate concentrations, Seacoast National's total commercial real estate loans outstanding (as defined in the guidance) represented 217 percent of total risk based capital at September 30, 2010.

The Company has also reduced its concentrations of large individual loan relationships over the periods compared. The following table details the Company's reduced exposure to large residential construction and land development loans over the past five quarters, as evidenced by loans in this portfolio with balances of \$4 million or more declining from \$17.8 million at September 30, 2009 to no outstanding balance at September 30, 2010. Of the remaining \$21.3 million in loans less than \$4 million, \$5.7 million or 27 percent are classified as nonperforming.

**Table of Contents****QUARTERLY TRENDS LOANS AT END OF PERIOD**  
(Dollars in Millions)

		2009		2010			2010	
		3rd Qtr	4th Qtr	1st Qtr	2nd Qtr	3rd Qtr	Nonperforming 3rd Qtr	No.
Residential								
Construction and Land								
Development								
Condominiums	>\$4 mil	\$ 5.3	\$	\$	\$	\$	\$	
	<\$4 mil	3.7	6.1	0.9	0.9	0.9	0.9	1
Town homes	>\$4 mil							
	<\$4 mil							
Single Family								
Residences	>\$4 mil							
	<\$4 mil	7.1	4.1	3.9	3.6	3.8	0.3	4
Single Family Land &								
Lots	>\$4 mil	5.9	5.9	5.9	5.9			
	<\$4 mil	19.5	16.6	15.7	9.6	10.3	3.5	11
Multifamily	>\$4 mil	6.6	6.6	6.6	4.3			
	<\$4 mil	9.5	8.3	8.1	8.2	6.3	1.0	2
TOTAL	>\$4 mil	17.8	12.5	12.5	10.2			
TOTAL	<\$4 mil	39.8	35.1	28.6	22.3	21.3	5.7	18
GRAND TOTAL		\$ 57.6	\$ 47.6	\$ 41.1	\$ 32.5	\$ 21.3	\$ 5.7	18

The Company's other loan portfolios related to residential real estate are amortizing loans. The Company has never offered sub-prime, Alt A, Option ARM or any negative amortizing residential loans, programs or products, although it has originated and holds residential mortgage loans from borrowers with original or current FICO credit scores that are currently less than prime FICO credit scores. Substantially all residential originations have been underwritten to conventional loan agency standards, including loans having balances that exceed agency value limitations.

The Company selectively adds residential mortgage loans to its portfolio, primarily loans with adjustable rates. Home equity loans (amortizing loans for home improvements with maturities of 10 to 15 years) totaled \$74.4 million and home equity lines totaled \$58.5 million at September 30, 2010, compared to \$83.9 million and \$60.0 million at September 30, 2009. Each borrower's credit was fully documented as part of the Company's underwriting of home equity lines. The Company never promoted home equity lines using solely credit scoring, and therefore believes this portfolio of loans, primarily to customers with other relationships to Seacoast National, will perform better than portfolios of peers. Charge-off ratios have been better than those nationally and for Florida during 2010 and 2009. Net charge-offs for the nine months ended 2010 totaled \$1,469,000 for home equity lines, compared to \$2,782,000 for all of 2009, and home equity lines past due 90 days or more and nonaccrual lines (aggregated) were \$1,419,000 and \$171,000 at September 30, 2010 and 2009, respectively.

Since year-end 2009, nonaccrual loans declined by \$28.4 million to \$69.5 million at September 30, 2010, and were \$84.5 million lower than at September 30, 2009 (see Nonperforming Assets). Loans have declined \$134.2 million or 9.6 percent since year-end 2009 and have declined \$241.2 million or 16.0 percent since September 30, 2009 (see Loan Portfolio).



**Table of Contents****NONINTEREST INCOME**

Noninterest income, excluding gains or losses from securities, totaled \$4,801,000 for the third quarter of 2010, \$174,000 or 3.8 percent higher than the third quarter of 2009 and \$200,000 or 4.3 percent greater than the second quarter of 2010. Noninterest income accounted for 22.6 percent of total revenue (net interest income plus noninterest income, excluding securities gains or losses) in the third quarter of 2010 compared to 19.5 percent a year ago. Noninterest income for the third and second quarters of 2010, and the third quarter of 2009 is detailed as follows:

(Dollars in thousands)	3rd Qtr 2010	2nd Qtr 2010	3rd Qtr 2009
Service charges on deposits	\$ 1,511	\$ 1,452	\$ 1,732
Trust income	500	491	517
Mortgage banking fees	654	464	337
Brokerage commissions and fees	306	257	326
Marine finance fees	330	310	249
Debit card income	810	822	674
Other deposit-based EFT fees	71	82	73
Merchant income	322	413	371
Other income	297	310	348
<b>Total</b>	<b>\$ 4,801</b>	<b>\$ 4,601</b>	<b>\$ 4,627</b>

For the third quarter of 2010, revenues from the Company's wealth management services businesses (trust and brokerage) decreased year over year, by \$37,000 or 4.4 percent, but were higher than the second quarter of 2010 by \$58,000 or 7.8 percent. Included in the \$37,000 decrease, trust revenue was lower by \$17,000 or 3.3 percent and brokerage commissions and fees were lower by \$20,000 or 6.1 percent. Economic uncertainty is the primary issue affecting clients of the Company's wealth management services. The Company completed a new strategic plan for wealth management services in 2009 and has been implementing it in 2010. It is expected that fees from wealth management will improve. For the nine months ended September 30, 2010, income from the company's wealth management services was \$334,000 or 12.6 percent lower compared to 2009.

Service charges on deposits for the third quarter of 2010 were \$221,000 or 12.8 percent lower year over year versus third quarter 2009, but were \$59,000 or 4.1 percent higher than service charges for the second quarter of 2010. Overdraft income was the primary cause, as this declined \$196,000 in 2010 compared to third quarter 2009 but was \$51,000 higher compared to second quarter 2010. Overdraft fees represented approximately 76 percent of total service charges on deposits for the third quarter of 2010, comparable with the average for all of 2009 and 74 percent and 76 percent for the first and second quarter of 2010, respectively. We are pleased with this result considering all financial institutions adopted procedures beginning on July 1, 2010 expected to result in a negative impact on overdraft fee income. The Company estimated that approximately 43% or \$1.7 million of overdraft fee income related to the changed procedures would be impacted and could reduce fee income. The Company implemented a plan which it believes reduced the impact. Growth rates for remaining service charge fees on deposits have been nominal or declining, as the trend over the past few years is for customers to prefer deposit products which have no fees or where fees can be avoided by maintaining higher deposit balances. Year-to-date service charges on deposits for 2010 decreased \$544,000 or 11.1 percent year over year to \$4,335,000.

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For third quarter 2010, fees from the non-recourse sale of marine loans originated by our Seacoast Marine Division of Seacoast National increased \$81,000 or 32.5 percent compared to third quarter 2009, and compared to second quarter 2010 were higher by \$20,000 or 6.5 percent. The Seacoast Marine Division originated \$25 million, \$17 million and \$17 million in loans during the first, second and third quarters of 2010, respectively, compared to \$20 million in loans originated in the first and second quarters of 2009, \$15 million during the third quarter of 2009, and \$15 million during the fourth quarter of 2009 (a total of \$70 million for the total year 2009). These production levels are significantly lower than loan production of \$143 million and \$186 million during 2008 and 2007, respectively, and are reflective of the economic downturn. Of the loans originated during the first, second and third quarters of 2010, \$20 million, \$17 million and \$17 million were sold (91.5 percent of year-to-date production). This compares to sales as a percentage of production of 97.1 percent, 99.3 percent, and 86.0 percent for all of 2009, 2008 and 2007, respectively. As economic conditions deteriorated over 2008, attendance at boat shows by consumers, manufacturers, and marine retailers was lower than in prior years, and as a result marine sales and loan volumes were lower and are expected to continue to be lower for 2010. The Seacoast Marine Division is headquartered in Ft. Lauderdale, Florida with lending professionals in Florida, California, Washington and Oregon.

Greater usage of check or debit cards over the past several years by core deposit customers and an increased cardholder base has increased our interchange income. For the third quarter of 2010, debit card income increased \$136,000 or 20.2 percent from 2009's third quarter. Debit card and other deposit-based EFT revenue is dependent upon business volumes transacted, as well as the fees permitted by VISA® and MasterCard®.

Merchant income was \$49,000 or 13.2 percent lower for third quarter 2010, compared to one year earlier, and was \$91,000 or 22.0 percent lower when compared to the second quarter of 2010. Merchant income as a source of revenue is dependent upon the volume of credit card transactions that occur with merchants who have business demand deposits with Seacoast National. Merchant income historically has been highest in the first quarter each year, reflecting seasonal sales activity. For the first nine months of 2010, merchant income was \$155,000 or 11.4 percent lower than a year ago and was the result of lower volumes which also reduced processing expenses by \$157,000 for the nine months.

The Company originates residential mortgage loans in its markets, with loans processed by commissioned employees of Seacoast National. Many of these mortgage loans are referred by the Company's branch personnel. Mortgage banking fees in the third quarter of 2010 increased \$317,000 or 94.1 percent from third quarter 2009, and were \$190,000 higher than second quarter 2010's result. Mortgage banking revenue as a component of overall noninterest income was 13.6 percent for the third quarter of 2010, improving from 10.1 percent and 9.2 percent for the first and second quarters of 2010, respectively, and 9.2 percent for all of 2009. Sales of residential loans for the third quarter of 2010 totaled \$28 million, increasing from \$22 million and \$24 million in the first and second quarters of 2010, respectively. We are beginning to see some signs of stability for residential real estate sales and activity in our markets, with transactions increasing, prices firming and affordability improving. The Company had more opportunities in markets it serves during 2009 and this has continued in 2010. The Company also began offering FHA loans during the second quarter of 2009, a product previously not offered.



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Other income for the third quarter of 2010 decreased \$51,000 or 14.7 percent compared to a year ago. Operating income from check charges and letter of credit fees declined year over year by \$19,000 and \$10,000, and most other line items in other income were slightly lower, including wire transfer fees, income from sales of cashiers checks and money orders, and miscellaneous other fees.

**NONINTEREST EXPENSES**

When compared to third quarter 2009, total noninterest expenses for the third quarter of 2010 decreased by \$262,000 or 1.3 percent to \$20,244,000. Net losses on other real estate owned (OREO) and repossessed assets decreased by \$996,000 from \$1,845,000 for the third quarter of 2009 but were partially offset by an increase in asset disposition expenses of \$367,000. For the first nine months ended September 30, 2010, excluding the impairment write-down of goodwill of \$49,813,000 in the second quarter of 2009, noninterest expenses were \$1,767,000 or 2.9 percent higher versus a year ago, totaling \$62,833,000. The primary cause for this increase over 2009 was higher net losses on OREO and repossessed assets and asset disposition costs (aggregated) of \$3,571,000 recorded in the first quarter of 2010, which together with second and third quarter 2010's decreases in losses year over year of \$1,025,000 and \$629,000, respectively, summed to a \$1,917,000 increase for the nine month period in this expense item.

Noninterest expenses for 2010 have been in line with our expectations. Salaries, wages and benefits were \$38,000 or 0.5 percent lower for third quarter 2010 compared to the same period in 2009. Cost reductions were also achieved in communication costs, occupancy, and furniture and equipment expenses, and marketing expenditures, all of which declined when comparing the third quarter of 2010 to 2009 for the same period.

Salaries and wages for the third quarter of 2010 increased nominally to \$6,631,000 compared to the prior year's third quarter. For the first nine months of 2010, salaries and wages were \$378,000 or 1.9 percent lower. Severance during the third quarter was \$110,000 lower in 2010 than a year ago, and was \$300,000 lower for the nine months ended September 30, 2010 versus 2009. Savings from the branch closures in 2009 and lower commission payments due to lower revenues generated from wealth management and weak lending production were also causes for the decrease for the nine months ended September 30, 2010, compared to 2009. Base salaries were 0.6 percent higher year over year for the third quarter, with full-time equivalent employees ( FTEs ) totaling 419 at September 30, 2010, compared to 413 FTEs at September 30, 2009.

Employee benefits costs increased by \$5,000 to \$1,367,000 from the third quarter of 2009, and were \$317,000 or 6.5 percent lower for the first nine months of 2010 compared to a year ago. The Company recognized slightly higher claims experience in the third quarter of 2010 for its self-funded health care plan compared to 2009, an increase of \$4,000 versus the third quarter a year ago. In addition, unemployment compensation costs were \$3,000 higher year over year for the third quarter of 2010 due to the state of Florida increasing rates to replenish funding pools for compensation disbursements, and payroll taxes increased by \$6,000. Partially offsetting, 401K costs were \$8,000 lower for the same period.

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Outsourced data processing costs totaled \$1,772,000 for the third quarter of 2010, a decrease of \$80,000 from the second quarter of 2010, but higher than the third quarter a year ago, by \$67,000 or 3.9 percent. Year-to-date, outsourced data processing costs for 2010 increased slightly, by 1.8 percent. Seacoast National utilizes third parties for its core data processing systems and merchant services processing. Outsourced data processing costs are directly related to the number of transactions processed. Merchant income and merchant services processing costs were lower year over year, with fewer transactions occurring at local businesses reflecting the poor economy (see Noninterest Income ). Merchant services processing expenses were \$47,000 lower than a year ago for the third quarter of 2009. More than offsetting, core data processing and check card processing costs were \$80,000 and \$24,000 higher for the third quarter of 2010, versus a year ago. Outsourced data processing costs can be expected to increase as the Company's business volumes grow and new products such as bill pay, internet banking, etc. become more popular.

Telephone and data line expenditures, including electronic communications with customers and between branch locations and personnel, as well as third party data processors, decreased by \$89,000 or 18.9 percent to \$383,000 for the third quarter of 2010 when compared to 2009, and for the nine months ended September 30, 2010 were \$231,000 or 16.3 percent lower than a year ago. Improved systems and monitoring of services utilized as well as reducing the number telephone lines (in part due to our branch consolidations) has reduced our communication costs, and these costs should continue to be lower prospectively when compared to prior year.

Total occupancy, furniture and equipment expenses for the third quarter of 2010 decreased \$224,000 or 8.2 percent to \$2,523,000, year over year, versus the same period in 2009. For the nine months ended September 30, 2010, these costs were 8.7 percent lower as well. Included in the \$224,000 decrease during the third quarter of 2010 were lease payments for bank premises decreasing \$57,000, and lower depreciation, utility costs (power, lights and water) and maintenance and repair expenditures, declining \$102,000, \$37,000 and \$13,000, respectively. Office relocation costs were lower as well, by \$10,000 during the third quarter of 2010, compared to 2009's third quarter.

For the third quarter of 2010, marketing expenses, including sales promotion costs, ad agency production and printing costs, newspaper and radio advertising, and other public relations costs associated with the Company's efforts to market products and services, decreased by \$62,000 or 9.7 percent to \$577,000 when compared to third quarter 2009. More importantly, year-to-date marketing expense for 2010 is \$598,000 or 38.6 percent greater than a year ago, reflecting a focused campaign in our markets targeting the customers of competing financial institutions in our markets and promoting our brand. Television and radio advertising, direct mail activities, and sales promotions have been ramped up the most during the nine months ended September 30, 2010 versus a year ago, by \$221,000, \$230,000 and \$127,000, respectively.

Legal and professional fees increased by \$838,000 or 50.7 percent to \$2,491,000 for the third quarter of 2010, compared to a year ago for 2009, and were \$1,546,000 or 33.3 percent greater for the nine month period ended September 30, 2010, versus last year. Legal fees were \$129,000 higher for the third quarter of 2010 year over year, primarily due to costs related to problem assets, principally OREO. Compared to third quarter 2009, regulatory examination fees and CPA fees on an aggregate basis were \$9,000 lower for 2010, and professional fees were \$716,000 higher reflecting ongoing strategic planning assistance. Professional fees have generally been higher during this period of increased regulatory compliance. The Company also uses the consulting services of a former bank regulator who also serves as a director of Seacoast National to assist it with its compliance with the formal agreement and regulatory examinations. For the nine months ended September 30, 2010 and 2009, Seacoast National paid \$460,000 and \$385,000, respectively, for these services.

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The FDIC assessment for third quarter 2010 totaled \$966,000, compared to first and second quarter 2010's assessment of \$1,006,000 and \$1,039,000, respectively. FDIC assessments for the first, second, third and fourth quarters of 2009 totaled \$877,000, \$2,026,000, \$1,007,000 and \$1,042,000, respectively. In addition, on April 1, 2009 a higher base assessment went into effect as well as the FDIC's implementation of a more complex risk-based formula to calculate assessments. The FDIC also mandated the prepayment of assessments for the next three years plus fourth quarter 2009's assessment that was remitted on December 30, 2009. The amount of the prepayment totaled \$14.8 million. The Company anticipates that FDIC insurance costs are likely to remain elevated, with assessments possibly increasing even more depending on the severity of bank failures and their impact to the FDIC's Deposit Insurance Fund.

Net losses on other real estate owned (OREO) and repossessed assets, and asset disposition expenses associated with the management of OREO and repossessed assets (aggregated) totaled \$4,073,000, \$415,000 and \$1,436,000 for the first, second and third quarters of 2010, respectively, compared to \$502,000, \$1,440,000 and \$2,065,000 for the same periods in 2009. These costs moderated somewhat during the second and third quarters of 2010. Of the \$1,436,000 total for the third quarter of 2010, assets disposition costs summed to \$587,000 and net losses on OREO and repossessed assets totaled \$849,000. These costs will likely continue to be higher over the remainder of 2010 and into 2011 as problem assets migrate toward liquidation.

Other noninterest expenses decreased \$160,000 or 7.1 percent to \$2,098,000 when comparing the third quarter of 2010 to the same quarter a year ago. Increasing year over year for the third quarter of 2010 were employee placement and relocation fees (up \$31,000, including headhunter fees), insurance (up \$105,000, including property and casualty as well as other liability coverage), credit information costs (up \$23,000), and dealer referral fees (up \$33,000, related to marine lending). More than offsetting, directors fees were lower (down \$42,000), as were stationery and supplies expenditures (down \$32,000), charge-offs related to robbery and customer fraud (down \$49,000), memberships, books and publications (down \$26,000), property appraisals (down \$58,000) and amortization of intangibles (down \$103,000). Other noninterest expenses for the nine month period ended September 30, 2010 were \$150,000 or 2.2 percent above 2009 for the same period. One-time settlements regarding a branch lease terminated in 2009 and a customer dispute (each for \$150,000) recorded in the first quarter of 2010 were the primary contributors to the increase year over year for the nine months.

**INCOME TAXES**

No income tax benefit was recorded for the first, second and third quarters of 2010, consistent with the third and fourth quarters of 2009. In comparison, an income tax benefit of \$3.1 million and \$8.7 million was recorded for the first and second quarters of 2009, respectively.

The tax benefit for the net loss for the first, second and third quarters of 2010 totaled \$0.6 million, \$5.3 million and \$2.8 million, respectively. The deferred tax valuation allowance was increased by a like amount, and therefore there was no change in the carrying value of deferred tax assets which are supported by tax planning strategies (see Critical Accounting Estimates - Deferred Tax Assets). The tax benefit for the net loss for the third and fourth quarters of 2009 totaled \$29.7 million, and also was offset by a valuation allowance of a like amount. As the economy shows signs of improvement and our credit costs moderate, we anticipate that we will be able to place increased reliance on our forecast of future taxable earnings, which would result in realization of future tax benefits.

**Table of Contents****FINANCIAL CONDITION****CAPITAL RESOURCES**

The Company's equity capital at September 30, 2010 totaled \$179.6 million and the ratio of shareholders' equity to period end total assets was 8.92 percent, compared with 7.06 percent at December 31, 2009, and 8.43 percent at September 30, 2009. Seacoast's management uses certain non-GAAP financial measures in its analysis of the Company's performance. Seacoast's management uses this measure to assess the quality of capital and believes that investors may find it useful in their analysis of the Company. This capital measure is not necessarily comparable to similar capital measures that may be presented by other companies. The Company and its banking subsidiary, Seacoast National, are subject to various general regulatory policies and requirements relating to the payment of dividends, including requirements to maintain adequate capital above regulatory minimums. As a result, the Company's capital position remains strong, meeting the general definition of "well capitalized", with a total risk-based capital ratio of 18.38 percent at September 30, 2010, higher than December 31, 2009's ratio of 15.16 percent and higher than 16.21 percent at September 30, 2009. The Bank agreed to maintain a Tier 1 capital (to adjusted average assets) (leverage ratio) ratio of at least 8.50 percent and a total risk-based capital ratio of at least 12.00 percent with its primary regulator the Office of the Comptroller of the Currency (the OCC). The agreement with the OCC as to minimum capital ratios does not change the Bank's status as "well-capitalized" for bank regulatory purposes, to which the Bank is currently in compliance.

The Company and its banking subsidiary, Seacoast National, are subject to various general regulatory policies and requirements relating to the payment of dividends, including requirements to maintain adequate capital above regulatory minimums. The appropriate federal bank regulatory authority may prohibit the payment of dividends where it has determined that the payment of dividends would be an unsafe or unsound practice. The Company is a legal entity separate and distinct from Seacoast National and its other subsidiaries, and the Company's primary source of cash and liquidity, other than securities offerings and borrowings, is dividends from its bank subsidiary. Prior OCC approval presently is required for any payments of dividends from Seacoast National to the Company.

The OCC and the Federal Reserve have policies that encourage banks and bank holding companies to pay dividends from current earnings, and have the general authority to limit the dividends paid by national banks and bank holding companies, respectively, if such payment may be deemed to constitute an unsafe or unsound practice. If, in the particular circumstances, either of these federal regulators determined that the payment of dividends would constitute an unsafe or unsound banking practice, either the OCC or the Federal Reserve may, among other things, issue a cease and desist order prohibiting the payment of dividends by Seacoast National or us, respectively. Under a recently adopted Federal Reserve policy, the board of directors of a bank holding company must consider different factors to ensure that its dividend level is prudent relative to the organization's financial position and is not based on overly optimistic earnings scenarios such as any potential events that may occur before the payment date that could affect its ability to pay, while still maintaining a strong financial position. As a general matter, the Federal Reserve has indicated that the board of directors of a bank holding company, such as Seacoast, should consult with the Federal Reserve and eliminate, defer, or significantly reduce the bank holding company's dividends if: (i) its net income available to shareholders for the past four quarters, net of dividends previously paid during that period, is not sufficient to fully fund the dividends; (ii) its prospective rate of earnings retention is not consistent with its capital needs and overall current and prospective financial condition; or (iii) it will not meet, or is in danger of not meeting, its minimum regulatory capital adequacy ratios.

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As a result of our participation in the TARP CPP program, additional restrictions have been imposed on our ability to declare or increase dividends on shares of our common stock, including a restriction on paying quarterly dividends above \$0.01 per share. Specifically, we are unable to declare dividend payments on our common, junior preferred or *pari passu* preferred shares if we are in arrears on the dividends on the Series A Preferred Stock. Further, without the Treasury's approval, we are not permitted to increase dividends on our common stock above \$0.01 per share until December 19, 2011 unless all of the Series A Preferred Stock has been redeemed or transferred by the Treasury. In addition, we cannot repurchase shares of common stock or use proceeds from the Series A Preferred Stock to repurchase trust preferred securities. The consent of the Treasury generally is required for us to make any stock repurchase until December 19, 2011 unless all of the Series A Preferred Stock has been redeemed or transferred by the Treasury to a third party. Further, our common, junior preferred or *pari passu* preferred shares may not be repurchased if we have not declared and paid all Series A Preferred Stock dividends.

The Company has suspended the payment of dividends on both the common stock and Series A Preferred Stock, as well as all distributions on its trust preferred securities, as a result of Federal Reserve policies related to dividends and other distributions. Dividends will be suspended until such time as dividends are allowed by the Federal Reserve.

As of September 30, 2010, our accumulated deferred dividend payments on Series A Preferred Stock was \$4,215,000 and our accumulated deferred interest payment on trust preferred securities was \$1,715,000.

At September 30, 2010, the capital ratios for the Company and its subsidiary, Seacoast National, were as follows:

	<b>Seacoast (Consolidated)</b>	<b>Seacoast National</b>	<b>Minimum to be Well Capitalized*</b>
September 30, 2010:			
Tier 1 capital ratio	17.11%	15.54%	6%
Total risk-based capital ratio	18.38%	16.81%	10%
Tier 1 leverage ratio	10.53%	9.56%	5%

\* For subsidiary  
bank only

**Table of Contents****LOAN PORTFOLIO**

Total loans (net of unearned income) were \$1,263,346,000 at September 30, 2010, \$241,220,000 or 16.0 percent less than at September 30, 2009, and \$134,157,000 or 9.6 percent less than at December 31, 2009. The following table details loan portfolio composition at September 30, 2010, December 31, 2009 and September 30, 2009:

(In thousands)	Sept. 30, 2010	Dec. 31, 2009	Sept. 30, 2009
Commercial real estate	\$ 603,628	\$ 709,285	\$ 770,814
Residential real estate	553,260	562,660	600,773
Commercial and financial	53,982	61,058	65,954
Consumer	52,192	64,024	66,739
Other loans	284	476	286
<b>Total</b>	<b>\$ 1,263,346</b>	<b>\$ 1,397,503</b>	<b>\$ 1,504,566</b>

Overall loan growth was negative when comparing outstanding balances at September 30, 2010 to prior year, as a result of the economic recession, including lower demand for commercial loans, and the Company's successful divestiture of specific problem loans (including residential construction and land development loans) through loan sales. Total problem loans sold in 2010 totaled almost \$30 million and for 2009 totaled \$82 million, with the Company significantly reducing its exposure to construction and land development loans and improving the Company's overall risk profile.

As shown in the table above, commercial real estate loans decreased \$167,186,000 or 21.7 percent from September 30, 2009 to \$603,628,000 at September 30, 2010 and residential real estate loans decreased \$47,513,000 or 7.9 percent to \$553,260,000. The primary cause for the decrease in commercial real estate loans was a reduction in construction and land development loans for residential and commercial properties of \$36,362,000 or 63.1 percent and \$93,226,000 or 72.5 percent, respectively. Total outstanding balances for these portfolios have been reduced to \$21,301,000 and \$35,410,000, respectively, at September 30, 2010. Also decreasing, commercial real estate mortgages were lower by \$37,598,000 or 6.4 percent to \$546,917,000. Construction and land development loans to individuals for personal residences included in residential real estate loans were lower as well, declining \$6,374,000 or 15.2 percent to \$35,438,000. In addition, adjustable rate residential mortgages were lower year over year, by \$25,029,000 or 7.7 percent to \$300,883,000. Fixed rate residential mortgages, home equity mortgages and home equity lines changed less significantly and totaled \$84,056,000, \$74,428,000 and \$58,455,000 at September 30, 2010. Commercial and financial loans and consumer loans (principally installment loans to individuals) decreased \$11,972,000 or 18.2 percent and \$14,547,000 or 21.8 percent, respectively, from a year ago to \$53,982,000 and \$52,192,000 at September 30, 2010, reflecting the impact on lending of the economic downturn.

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Construction and land development loans, including loans secured by commercial real estate, were comprised of the following types of loans at September 30, 2010 and 2009:

September 30 (In millions)	2010			2009		
	Funded	Unfunded	Total	Funded	Unfunded	Total
Construction and land development*						
Residential:						
Condominiums	\$ 0.9	\$	\$ 0.9	\$ 9.0	\$ 0.2	\$ 9.2
Town homes						
Single Family Residences	3.8	0.7	4.5	7.1	1.4	8.5
Single Family Land & Lots	10.3	0.1	10.4	25.4	0.4	25.8
Multifamily	6.3		6.3	16.1		16.1
	21.3	0.8	22.1	57.6	2.0	59.6
Commercial:						
Office buildings				13.8	0.6	14.4
Retail trade				23.0	0.9	23.9
Land	35.1	0.1	35.2	50.8	0.9	51.7
Industrial	0.3		0.3	8.2	0.4	8.6
Healthcare				4.8	1.5	6.3
Churches & educational Facilities						
Lodging						
Convenience Stores						
Marina				28.1	0.2	28.3
Other						
	35.4	0.1	35.5	128.7	4.5	133.2
	56.7	0.9	57.6	186.3	6.5	192.8
Individuals:						
Lot loans	26.3		26.3	30.7		30.7
Construction	9.1	7.4	16.5	11.1	6.8	17.9
	35.4	7.4	42.8	41.8	6.8	48.6
<b>Total</b>	<b>\$ 92.1</b>	<b>\$ 8.3</b>	<b>\$ 100.4</b>	<b>\$ 228.1</b>	<b>\$ 13.3</b>	<b>\$ 241.4</b>

\* *Reassessment of collateral assigned to a particular loan over time may result in*

*amounts being  
reassigned to a  
more  
appropriate  
loan type  
representing the  
loan s intended  
purpose, and for  
comparison  
purposes prior  
period amounts  
have been  
restated to  
reflect the  
change.*

The Company s ten largest commercial real estate funded and unfunded loan relationships at September 30, 2010 aggregated to \$157.1 million (versus \$174.9 million a year ago) and for the top 30 commercial real estate relationships in excess of \$5 million the aggregate funded and unfunded totaled \$301.6 million (compared to 45 relationships aggregating to \$441.6 million a year ago).



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Commercial real estate mortgage loans, excluding construction and development loans, were comprised of the following loan types at September 30, 2010 and 2009:

September 30 (In millions)	2010			2009		
	Funded	Unfunded	Total	Funded	Unfunded	Total
Office buildings	\$ 122.9	\$ 1.0	\$ 123.9	\$ 144.2	\$ 1.5	\$ 145.7
Retail trade	152.0		152.0	151.4		151.4
Industrial	79.8	1.1	80.9	89.3	2.0	91.3
Healthcare	29.0		29.0	25.4	0.6	26.0
Churches and educational facilities	29.4		29.4	30.8	0.1	30.9
Recreation	2.9	0.1	3.0	3.3	0.5	3.8
Multifamily	23.2		23.2	35.1	0.7	35.8
Mobile home parks	2.6		2.6	5.6		5.6
Lodging	22.1		22.1	25.6		25.6
Restaurant	4.5		4.5	5.0		5.0
Agriculture	10.7	0.4	11.1	12.0	1.2	13.2
Convenience Stores	18.9		18.9	22.8		22.8
Marina	22.1		22.1	5.9		5.9
Other	26.8	0.3	27.1	28.1	0.5	28.6
<b>Total</b>	<b>\$ 546.9</b>	<b>\$ 2.9</b>	<b>\$ 549.8</b>	<b>\$ 584.5</b>	<b>\$ 7.1</b>	<b>\$ 591.6</b>

Fixed rate and adjustable rate loans secured by commercial real estate, excluding construction loans, totaled approximately \$325 million and \$222 million, respectively, at September 30, 2010, compared to \$361 million and \$224 million, respectively, a year ago.

At September 30, 2010, approximately \$301 million or 58 percent of the Company's residential mortgage balances were adjustable, compared to \$326 million or 58 percent a year ago. Loans secured by residential properties having fixed rates totaled approximately \$158 million at September 30, 2010, of which 15- and 30-year mortgages totaled approximately \$26 million and \$58 million, respectively. The remaining fixed rate balances were comprised of home improvement loans, most with maturities of 10 years or less. In comparison, loans secured by residential properties having fixed rates totaled approximately \$173 million at September 30, 2009, with 15- and 30-year fixed rate residential mortgages totaling approximately \$32 million and \$58 million, respectively. The Company also has a small home equity line portfolio totaling approximately \$58 million at September 30, 2010, slightly lower than the \$60 million that was outstanding at September 30, 2009.

Commercial loans decreased and totaled \$53,982,000 at September 30, 2010, compared to \$65,954,000 a year ago. Commercial lending activities are directed principally towards businesses whose demand for funds are within the Company's lending limits, such as small- to medium-sized professional firms, retail and wholesale outlets, and light industrial and manufacturing concerns. Such businesses are smaller and subject to the risks of lending to small to medium sized businesses, including, but not limited to, the effects of a downturn in the local economy, possible business failure, and insufficient cash flows.

The Company also provides consumer loans (including installment loans, loans for automobiles, boats, and other personal, family and household purposes, and indirect loans through dealers to finance automobiles) which totaled \$52,192,000 (versus \$66,739,000 a year ago), real estate construction loans to individuals secured by residential properties which totaled \$9,138,000 (versus \$11,071,000 a year ago), and residential lot loans to individuals which totaled \$26,300,000 (versus \$30,741,000 a year ago).

At September 30, 2010, the Company had commitments to make loans of \$104 million, compared to \$156 million at September 30, 2009.



**Table of Contents****Loan Concentrations**

Over the past two years and into 2010, the Company has been pursuing an aggressive program to reduce exposure to loan types that have been most impacted by stressed market conditions in order to achieve lower levels of credit loss volatility. The program included aggressive collection efforts, loan sales and early stage loss mitigation strategies focused on the Company's largest loans. Successful execution of this program has significantly reduced our exposure to larger balance loan relationships (including multiple loans to a single borrower or borrower group). Commercial loan relationships greater than \$10 million were reduced by \$430.2 million to \$167.4 million at September 30, 2010 compared with year-end 2007.

Commercial Relationships Greater than \$10 Million (*dollars in thousands*)

	Sept. 30, 2010	December 31, 2009	December 31, 2008	December 31, 2007
Performing	\$ 113,822	\$ 145,797	\$ 374,241	\$ 592,408
Performing TDR*	28,395	31,152		
Nonaccrual	25,186	28,525	14,873	5,152
Total	\$ 167,403	\$ 205,474	\$ 389,114	\$ 597,560
Top 10 Customer Loan Relationships	\$ 157,119	\$ 173,162	\$ 228,800	\$ 266,702

\* TDR =  
Troubled debt  
restructures

Commercial loan relationships greater than \$10 million as a percent of tier 1 capital and the allowance for loan losses was reduced to 65.8 percent at September 30, 2010, compared with 85.9 percent at year-end 2009, 162.1 percent at the end of 2008 and 258.1 percent at the end of 2007.

Concentrations in total construction and development loans and total commercial real estate (CRE) loans have also been substantially reduced. As shown in the table below, under regulatory guidance for construction and land development and commercial real estate loan concentrations as a percentage of total risk based capital, Seacoast National's loan portfolio in these categories (as defined in the guidance) have improved.

	Sept. 30, 2010	December 31, 2009	December 31, 2008	December 31, 2007
Construction & Land Development Loans to Total Risk Based Capital	44%	81%	206%	265%
CRE Loans to Total Risk Based Capital	217%	274%	389%	390%

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The following is the geographic location of the Company's construction and land development loans (excluding loans to individuals) totaling \$56,711,000 at September 30, 2010 and \$186,299,000 at September 30, 2009:

<b>Florida County</b>	<b>% of Total Construction and Land Development Loans</b>	
	<b>2010</b>	<b>2009</b>
Palm Beach	42.9	24.6
Indian River	16.2	11.9
St. Lucie	10.9	13.8
Martin	8.1	4.6
Brevard	6.5	9.3
Okeechobee	4.6	1.7
Collier	4.4	1.6
Orange	1.7	3.4
Charlotte	1.6	0.5
Lake	1.3	0.3
Hendry	1.2	0.8
Marion	0.4	1.0
Highlands	0.0	8.4
Miami-Dade	0.0	8.2
Volusia	0.0	6.7
Broward	0.0	2.7
Pinellas	0.0	0.3
Other	0.2	0.2
<b>Total</b>	<b>100.0</b>	<b>100.0</b>

**ALLOWANCE FOR LOAN LOSSES**

Management continuously monitors the quality of the loan portfolio and maintains an allowance for loan losses it believes sufficient to absorb probable losses inherent in the loan portfolio. The allowance for loan losses totaled \$38,447,000 at September 30, 2010, \$10,403,000 less than at September 30, 2009 and \$6,745,000 lower than at December 31, 2009. The allowance for loan losses framework has two basic elements: specific allowances for loans individually evaluated for impairment, and a formula-based component for pools of homogeneous loans within the portfolio that have similar risk characteristics, which are not individually evaluated.

The first element of the ALLL analysis involves the estimation of allowance specific to individually evaluated impaired loans including accruing and nonaccruing restructured commercial and consumer loans. In this process, a specific allowance is established for impaired loans based on an analysis of the most probable sources of repayment, including discounted cash flows, liquidation of collateral, or the market value of the loan itself. It is the Company's policy to charge off any portion of the loan deemed a loss. Restructured consumer loans are also evaluated in this element of the estimate. As of September 30, 2010, the specific allowance related to impaired loans individually evaluated totaled \$11.6 million.

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The second element of the ALLL, the general allowance for homogeneous loan pools not individually evaluated, is determined by applying allowance factors to pools of loans within the portfolio that have similar risk characteristics. The general allowance factors are determined using a baseline factor that is developed from an analysis of historical net charge-off experience and qualitative factors designed and intended to measure expected losses. These baseline factors are developed and applied to the various loan pools. Adjustments may be made to baseline reserves for some of the loan pools based on an assessment of internal and external influences on credit quality not fully reflected in the historical loss. These influences may include elements such as changes in concentration risk, macroeconomic conditions, and/or recent observable asset quality trends.

In addition, our analyses of the adequacy of the allowance for loan losses also takes into account qualitative factors such as credit quality, loan concentrations, internal controls, audit results, staff turnover, local market conditions and loan growth.

The Company's independent Credit Administration Department assigns all loss factors to the individual internal risk ratings based on an estimate of the risk using a variety of tools and information. Its estimate includes consideration of the level of unemployment which is incorporated into the overall allowance. In addition, the portfolio is segregated into a graded loan portfolio, residential, installment, home equity, and unsecured signature lines, and loss factors are calculated for each portfolio. The loss factors assigned to the graded loan portfolio are based on historical migration of actual losses by grade and a range of losses over various periods. Loss factors for the other portfolios are based on historical losses over the prior 12 months and prospective factors that consider loan type, delinquencies, loan to value, purpose of the loan, and type of collateral.

Our charge-off policy meets or exceeds regulatory minimums. Secured loans may be charged-down to the estimated value of the collateral with previously accrued unpaid interest reversed. Subsequent charge-offs may be required as a result of changes in the market value of collateral or other repayment prospects. Initial charge-off amounts are based on valuation estimates derived from appraisals, broker price opinions, or other market information. Generally, new appraisals are not received until the foreclosure process is completed; however, collateral values are evaluated periodically based on market information and incremental charge-offs are recorded if it is determined that collateral values have declined from their initial estimates.

In general, collateral values for residential real estate have declined since 2006, with values being more stable over the last 12 months to 18 months. Loans originated from 2005 through 2007 have seen property values decline approximately 50 percent from their original appraised values, more than the decline on loans originated in other years. Declining residential collateral value has affected our actual loan losses over the last two and half years, but values appear to have stabilized over the last nine months. Residential loans that become 90 days past due are placed on nonaccrual. A specific allowance is made for any loan that becomes 120 days past due. Residential loans are subsequently written down if they become 180 days past due and such write-downs are supported by a current appraisal, consistent with current banking regulations.

Our Loan Review unit is independent, and performs loan reviews and evaluates a representative sample of credit extensions after the fact for appropriate individual internal risk ratings. Loan Review has the authority to change internal risk ratings and is responsible for assessing the adequacy of credit underwriting. This unit reports directly to the Directors' Loan Committee of Seacoast National's Board of Directors.

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The allowance as a percentage of loans outstanding was 3.04 percent at September 30, 2010, compared to 3.25 percent at September 30, 2009 and 3.23 percent at December 31, 2009. The allowance for loan losses represents management's estimate of an amount adequate in relation to the risk of losses inherent in the loan portfolio.

During the first, second and third quarters of 2010, net charge-offs totaled \$3,541,000, \$20,209,000 and \$10,700,000, respectively. This compares to \$8,540,000 in the first quarter of 2009, \$15,109,000 in the second quarter of 2009, \$40,142,000 in the third quarter of 2009 and \$45,172,000 in the fourth quarter of 2009. Some of the increase in charge-offs during 2009 and 2010 were related to loan sales to reduce risk in the loan portfolio. Although there is no assurance that we will not have elevated charge-offs in the future, we believe that we have significantly reduced the risks in our loan portfolio and that with stabilizing market conditions, future charge-offs would decline. Net charge-offs year-to-date at September 30, 2010 and 2009 were as follows:

Nine Months Ended (In thousands)	September 30, 2010			September 30, 2009		
	Charge- Offs	Recoveries	Net	Charge- Offs	Recoveries	Net
Commercial real estate	\$ 26,837	\$ 958	\$ 25,879	\$ 47,625	\$ 590	\$ 47,035
Residential real estate	5,862	568	5,294	12,669	157	12,512
Commercial & financial	402	336	66	1,879	81	1,798
Consumer	3,441	230	3,211	2,628	182	2,446
<b>Total</b>	<b>\$ 36,542</b>	<b>\$ 2,092</b>	<b>\$ 34,450</b>	<b>\$ 64,801</b>	<b>\$ 1,010</b>	<b>\$ 63,791</b>

Concentrations of credit risk, discussed under **Loan Portfolio** of this discussion and analysis, can affect the level of the allowance and may involve loans to one borrower, an affiliated group of borrowers, borrowers engaged in or dependent upon the same industry, or a group of borrowers whose loans are predicated on the same type of collateral. The Company's most significant concentration of credit is a portfolio of loans secured by real estate. At September 30, 2010, the Company had \$1.157 billion in loans secured by real estate, representing 91.6 percent of total loans, up nominally from September 30, 2009. In addition, the Company is subject to a geographic concentration of credit because it only operates in central and southeastern Florida. Included in real estate loans, the Company has a credit exposure to commercial real estate developers and investors with total commercial real estate construction and land development loans of \$56.7 million or 4.5 percent of total loans at September 30, 2010, down from \$186.3 million or 12.4 percent at September 30, 2009. At September 30, 2010, a total of \$29.2 million of the \$56.7 million is on nonaccrual. The Company's exposure to these credits is secured by project assets and personal guarantees. The exposure to this industry group, together with an assessment of current trends and expected future financial performance, are considered in our evaluation of the adequacy of the allowance for loan losses.

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While it is the Company's policy to charge off in the current period loans in which a loss is considered probable, there are additional risks of future losses that cannot be quantified precisely or attributed to particular loans or classes of loans. Because these risks include the state of the economy, borrower payment behaviors and local market conditions as well as conditions affecting individual borrowers, management's judgment of the allowance is necessarily approximate and imprecise. It is also subject to regulatory examinations and determinations as to adequacy, which may take into account such factors as the methodology used to calculate the allowance for loan losses and the size of the allowance for loan losses in comparison to a group of peer companies identified by the regulatory agencies.

In assessing the adequacy of the allowance, management relies predominantly on its ongoing review of the loan portfolio, which is undertaken both to ascertain whether there are probable losses that must be charged off and to assess the risk characteristics of the portfolio in aggregate. This review considers the judgments of management, and also those of bank regulatory agencies that review the loan portfolio as part of their regular examination process. Our bank regulators have generally agreed with our credit assessments, however the regulators could seek additional provisions to our allowance for loan losses.

Seacoast National entered into a formal agreement with the OCC on December 16, 2008 to improve its asset quality. Under the formal agreement, Seacoast National's board of directors appointed a compliance committee to monitor and coordinate Seacoast National's performance under the formal agreement. The formal agreement provides for the development and implementation of written programs to reduce Seacoast National's credit risk, monitor and reduce the level of criticized assets, and manage commercial real estate loan ( CRE ) concentrations in light of current adverse CRE market conditions. The Company believes it has complied with this formal agreement.

**NONPERFORMING ASSETS**

Nonperforming assets at September 30, 2010 totaled \$101,925,000 and are comprised of \$69,519,000 of nonaccrual loans and \$32,406,000 of other real estate owned ( OREO ), compared to \$180,800,000 at September 30, 2009 (comprised of \$153,981,000 in nonaccrual loans and \$26,819,000 of OREO). At September 30, 2010, approximately 92 percent of nonaccrual loans were secured with real estate, the remainder principally by marine vessels. See the table below for details about nonaccrual loans. At September 30, 2010, nonaccrual loans have been written down by approximately \$34.3 million or 35.8 percent of the original loan balance (including specific impairment reserves). OREO has increased as problem loans migrated to foreclosure.

Sales of loans were nominal during the first and third quarter of 2010, compared to second quarter 2010 loan sales. Year-to-date sales totaled \$30 million at an average price of 60 percent of the outstanding ledger balance, and for all of 2009 sales totaled \$82 million, at an average price of approximately 56 percent of the outstanding ledger balance. Prospectively, the Company anticipates loan sales will continue to play a lesser role in connection with liquidation efforts, since we have substantially reduced our largest borrower concentrations. The Company pursues loan restructurings in selected cases where it expects to realize better values than may be expected through traditional collection activities. The Company has worked with retail mortgage customers, when possible, to achieve lower payment structures in an effort to avoid foreclosure. Troubled debt restructurings ( TDRs ) are part of the Company's loss mitigation activities and can include rate reductions, payment extensions and principal deferrals. Company policy requires TDRs be classified as nonaccrual loans until (under certain circumstances) performance can be verified, which usually requires six months of performance under the restructured loan terms. Some TDRs that have never been past due continue as accruing loans of which \$11.1 million were performing. Accruing restructured loans totaled \$64.4 million at September 30, 2010.

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September 30, 2010 (In thousands)	Nonaccrual Loans			Accruing Restructured Loans
	Non- Current	Per- forming	Total	
Construction & land development				
Residential	\$ 5,564	\$ 159	\$ 5,723	\$ 2,501
Commercial	23,634		23,634	486
Individuals	1,752	177	1,929	3,165
	30,950	336	31,286	6,152
Residential real estate mortgages	11,496	3,271	14,767	21,040
Commercial real estate mortgages	8,552	9,423	17,975	36,484
Real estate loans	50,998	13,030	64,028	63,676
Commercial and financial	286	4,671	4,957	
Consumer	56	478	534	727
	\$ 51,340	\$ 18,179	\$ 69,519	\$ 64,403

At September 30, 2010 and 2009, total TDRs (performing and nonperforming) were comprised of the following loans by type of modification:

(Dollars in thousands)	2010		2009	
	Number	Amount	Number	Amount
Rate reduction	72	\$ 21,638	60	\$ 20,834
Maturity extended with change in terms	126	56,277	130	38,221
Forgiveness of principal	2	2,576		
Payment structure changed to allow for interest only payments	1	408		
Not elsewhere classified	10	6,410	1	277
	211	\$ 87,309	191	\$ 59,332

At September 30, 2010, loans totaling \$133,939,000 were considered impaired (comprised of total nonaccrual and TDRs)(see Note F Impaired Loans and Allowance for Loan Losses ).

For more than 30 months, management has maintained an intensive focus on the commercial real estate portfolio given the general economic stress in the Company's markets. The majority of these credits have been reviewed using current financial information and were appropriately risk graded. During the third and fourth quarters of 2009, additional reviews of all internally classified CRE loans were conducted. This included tests of cash flows against current outlook, the borrowers' current condition and borrower financial trends. As a result of the reviews conducted, nonperforming loans increased and may have peaked in the third quarter of 2009.



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All impaired loans are reviewed quarterly to determine if valuation adjustments are necessary based on known changes in the market and/or the project assumptions. When necessary, the As Is appraised value may be adjusted based on more recent appraisal assumptions received by the Company on other similar properties, the tax assessed market value, comparative sales and/or an internal valuation. If an updated assessment is deemed necessary and an internal valuation cannot be made, an external As Is appraisal will be obtained. If the As Is appraisal does not appropriately reflect the current fair market value, in the Company's opinion, a specific reserve is established and/or the loan is written down to the current fair market value.

Collateral dependant, impaired loans are solely dependant on the liquidation of the collateral for repayment. All OREO / REPO loans are reviewed quarterly to determine if valuation adjustments are necessary based on known changes in the market and/or project assumptions. When necessary, the As Is appraisal is adjusted based on more recent appraisal assumptions received by the Company on other similar properties, the tax assessment market value, comparative sales and/or an internal valuation is performed. If an updated assessment is deemed necessary, and an internal valuation cannot be made, an external appraisal will be requested. Upon receipt of the As Is appraisal a charge-off is recognized for the difference between the loan amount and its current fair market value.

As Is values are used to measure fair market value on impaired loans, OREO and REPOs.

Any loan that is partially charged-off remains in nonperforming status until it is paid off regardless of current valuation of the loan.

In accordance with regulatory reporting requirements, loans are placed on non-accrual following the Retail Classification of Loan interagency guidance. Typically loans 90 days or more past due are reviewed for impairment, and if deemed impaired, are placed on non-accrual. Once impaired, the current fair market value of the collateral is assessed and a specific reserve and/or charge-off taken. Quarterly thereafter, the loan carrying value is analyzed and any changes are appropriately made as described above.

Upon receipt of an appraisal, an appraisal review is performed and a specific reserve or charge-off is processed, if warranted.

**SECURITIES**

At September 30, 2010, the Company had \$426,931,000 in securities available for sale (representing 94.8 percent of total securities), and securities held for investment of \$23,500,000 (5.2 percent of total securities). The Company's securities portfolio increased \$88,393,000 or 24.4 percent from September 30, 2009 and \$39,696,000 or 9.7 percent from December 31, 2009.

As part of the Company's interest rate risk management process, an average duration for the securities portfolio is targeted. In addition, securities are acquired which return principal monthly that can be reinvested. Agency and private label mortgage backed securities and collateralized mortgage obligations comprise \$438,666,000 of total securities, approximately 97 percent of the portfolio. Remaining securities are largely comprised of U.S. Treasury, U.S. Government agency securities and tax-exempt bonds issued by states, counties and municipalities.

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Cash and due from banks and interest bearing deposits (aggregated) totaled \$201,242,000 at September 30, 2010, compared to \$170,155,000 at September 30, 2009 and \$215,100,000 at December 31, 2009, which reflects the decline in the loan portfolio and funds from the capital raised during 2009 and 2010. The Company has maintained additional liquidity during the uncertain environment and may use these funds to increase loans and investments as the economy continues to improve.

At September 30, 2010, available for sale securities had gross losses of \$1,068,000 and gross gains of \$9,249,000, compared to gross losses of \$2,273,000 and gross gains of \$9,618,000 at September 30, 2009. All of the securities with unrealized losses are reviewed for other-than-temporary impairment at least quarterly. As a result of these reviews during the first, second and third quarters of 2010 and 2009, it was determined that the unrealized losses were not other than temporarily impaired and the Company has the intent and ability to retain these securities until recovery over the periods presented (see discussion under Critical Accounting Estimates Fair Value and Other than Temporary Impairment of Securities Classified as Available for Sale ).

Company management considers the overall quality of the securities portfolio to be high. The Company has no exposure to securities with subprime collateral and had no Fannie Mae or Freddie Mac preferred stock when these entities were placed in conservatorship. The Company holds no interests in trust preferred securities.

**DEPOSITS AND BORROWINGS**

Total deposits decreased \$124,257,000 or 7.1 percent to \$1,637,030,000 at September 30, 2010 compared to one year earlier, reflecting declining brokered deposits and single service time deposits. Since September 30, 2009, interest bearing deposits (NOW, savings and money markets deposits) increased \$25,944,000 or 3.3 percent to \$814,098,000, noninterest bearing demand deposits increased \$12,647,000 or 4.8 percent to \$276,739,000, and CDs decreased \$162,848,000 or 23.0 percent to \$546,193,000. Included in CDs, brokered time deposits decreased \$43,681,000 to \$11,788,000 at September 30, 2010 from prior year, of which \$6,300,000 are attributable to CDARs. Funds deposited under the CDARs program are required to be classified as brokered deposits.

The Company continues to utilize a focused retail deposit growth strategy that has successfully generated core deposit relationships and increased services per household since its implementation in the first quarter of 2008. During the third quarter of 2010, new personal checking retail relationships opened during the quarter were up 19.1 percent from the same quarter a year ago and 14.1 percent from the second quarter of 2010. Likewise, new commercial business checking deposit relationships opened during the third quarter of 2010 increased by 30.7 percent compared to the same quarter a year ago. Since initial implementation in 2008, the acquisition of new retail checking deposit households and the average services per household have increased 32.4 percent and 37.0 percent, respectively.

Securities sold under repurchase agreements decreased over the past twelve months by \$6,275,000 or 9.1 percent to \$62,522,000 at September 30, 2010. Repurchase agreements are offered by Seacoast National to select customers who wish to sweep excess balances on a daily basis for investment purposes. Public fund depositors switching to sweep repurchase agreements comprised a significant amount of the outstanding balance a year ago, when safety was a major concern for these customers. At September 30, 2010, the number of sweep repurchase accounts was 181, compared to 208 a year ago.

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**OFF-BALANCE SHEET TRANSACTIONS**

In the normal course of business, we engage in a variety of financial transactions that, under generally accepted accounting principles, either are not recorded on the balance sheet or are recorded on the balance sheet in amounts that differ from the full contract or notional amounts. These transactions involve varying elements of market, credit and liquidity risk.

The two primary off-balance sheet transactions the Company has engaged in are:

to manage exposure to interest rate risk (derivatives); and

to facilitate customers' funding needs or risk management objectives (commitments to extend credit and standby letters of credit).

Derivative transactions are often measured in terms of a notional amount, but this amount is not recorded on the balance sheet and is not, when viewed in isolation, a meaningful measure of the risk profile of the instruments. The notional amount is not usually exchanged, but is used only as the basis upon which interest or other payments are calculated.

The derivatives the Company uses to manage exposure to interest rate risk are interest rate swaps. All interest rate swaps are recorded on the balance sheet at fair value with realized and unrealized gains and losses included either in the results of operations or in other comprehensive income, depending on the nature and purpose of the derivative transaction.

The credit risk of these transactions is managed by establishing a credit limit for counterparties and through collateral agreements. The fair value of interest rate swaps recorded in the balance sheet at September 30, 2010 included derivative product assets of \$118,000. In comparison, at September 30, 2009 net derivative product assets of \$77,000 were outstanding.

Lending commitments include unfunded loan commitments and standby and commercial letters of credit. A large majority of loan commitments and standby letters of credit expire without being funded, and accordingly, total contractual amounts are not representative of our actual future credit exposure or liquidity requirements. Loan commitments and letters of credit expose the Company to credit risk in the event that the customer draws on the commitment and subsequently fails to perform under the terms of the lending agreement.

Loan commitments to customers are made in the normal course of our commercial and retail lending businesses. For commercial customers, loan commitments generally take the form of revolving credit arrangements. For retail customers, loan commitments generally are lines of credit secured by residential property. These instruments are not recorded on the balance sheet until funds are advanced under the commitment. For loan commitments, the contractual amount of a commitment represents the maximum potential credit risk that could result if the entire commitment had been funded, the borrower had not performed according to the terms of the contract, and no collateral had been provided. Loan commitments were \$104 million at September 30, 2010, and \$156 million at September 30, 2009.

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**INTEREST RATE SENSITIVITY**

Fluctuations in interest rates may result in changes in the fair value of the Company's financial instruments, cash flows and net interest income. This risk is managed using simulation modeling to calculate the most likely interest rate risk utilizing estimated loan and deposit growth. The objective is to optimize the Company's financial position, liquidity, and net interest income while limiting their volatility.

Senior management regularly reviews the overall interest rate risk position and evaluates strategies to manage the risk. The Company's most recent Asset and Liability Management Committee (ALCO) model simulation indicates net interest income would increase 13.3 percent if interest rates are shocked 200 basis points up over the next 12 months and 6.7 percent if interest rates are shocked up 100 basis points. Prior discussions focused on rates gradually increasing over the projected period, however recent regulatory guidance has placed more emphasis on rate shocks.

The Company had a positive gap position based on contractual and prepayment assumptions for the next 12 months, with a positive cumulative interest rate sensitivity gap as a percentage of total earning assets of 17.1 percent, based on its most recent ALCO modeling. This result includes assumptions for core deposit re-pricing recently validated for the Company by an independent third party consulting group.

The computations of interest rate risk do not necessarily include certain actions management may undertake to manage this risk in response to changes in interest rates. Derivative financial instruments, such as interest rate swaps, options, caps, floors, futures and forward contracts may be utilized as components of the Company's risk management profile.

**LIQUIDITY MANAGEMENT**

Liquidity risk involves the risk of being unable to fund assets with the appropriate duration and rate-based liability, as well as the risk of not being able to meet unexpected cash needs. Liquidity planning and management are necessary to ensure the ability to fund operations cost effectively and to meet current and future potential obligations such as loan commitments and unexpected deposit outflows.

Funding sources primarily include customer-based core deposits, collateral-backed borrowings, cash flows from operations, and asset securitizations and sales.

Cash flows from operations are a significant component of liquidity risk management and consider both deposit maturities and the scheduled cash flows from loan and investment maturities and payments. Deposits are a primary source of liquidity. The stability of this funding source is affected by numerous factors, including returns available to customers on alternative investments, the quality of customer service levels, safety and competitive forces. We routinely use securities and loans as collateral for secured borrowings. In the event of severe market disruptions, we have access to secured borrowings through the FHLB and the Federal Reserve Bank of Atlanta.

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Contractual maturities for assets and liabilities are reviewed to meet current and expected future liquidity requirements. Sources of liquidity, both anticipated and unanticipated, are maintained through a portfolio of high quality marketable assets, such as residential mortgage loans, securities held for sale and interest bearing deposits. The Company also has access to borrowed funds such as an FHLB line of credit and the Federal Reserve Bank of Atlanta under its borrower-in-custody program. The Company is also able to provide short term financing of its activities by selling, under an agreement to repurchase, United States Treasury and Government agency securities not pledged to secure public deposits or trust funds. At September 30, 2010, Seacoast National had available lines of credit under current lendable collateral value, which are subject to change, of \$328 million. Seacoast National had \$160 million of United States Treasury and Government agency securities and mortgage backed securities not pledged and available for use under repurchase agreements, and had an additional \$222 million in residential and commercial real estate loans available as collateral.

Liquidity, as measured in the form of cash and cash equivalents (including interest bearing deposits), totaled \$201,242,000 on a consolidated basis at September 30, 2010 as compared to \$170,155,000 at September 30, 2009. The composition of cash and cash equivalents has changed from a year ago. Over the past twelve months, cash and due from banks decreased \$4,682,000 to \$27,833,000 while interest bearing deposits grew to \$173,409,000 from \$137,640,000. The interest bearing deposits are maintained in Seacoast National's account at the Federal Reserve Bank of Atlanta. Cash and cash equivalents vary with seasonal deposit movements and are generally higher in the winter than in the summer, and vary with the level of principal repayments and investment activity occurring in Seacoast National's securities and loan portfolios.

The Company is a legal entity separate and distinct from Seacoast National and its other subsidiaries. Various legal limitations, including Section 23A of the Federal Reserve Act and Federal Reserve Regulation W, restrict Seacoast National from lending or otherwise supplying funds to the Company or its non-bank subsidiaries. The Company has traditionally relied upon dividends from Seacoast National and securities offerings to provide funds to pay the Company's expenses, to service the Company's debt and to pay dividends upon Company common stock. In 2008 and 2007, Seacoast National paid dividends to the Company that exceeded its earnings in those years. Seacoast National cannot currently pay dividends to the Company without prior OCC approval. At September 30, 2010, the Company had cash and cash equivalents of approximately \$21.9 million, comprised of remaining proceeds from our common stock offering which was consummated in the second quarter of 2010. The Company has suspended all dividends upon its Series A preferred stock and its common stock, and has deferred distributions on its subordinated debt related to trust preferred securities issued through affiliated trusts. Additional losses could prolong Seacoast National's inability to pay dividends to its parent without regulatory approval (see Financial Condition - Capital Resources).

**EFFECTS OF INFLATION AND CHANGING PRICES**

The condensed consolidated financial statements and related financial data presented herein have been prepared in accordance with U. S. generally accepted accounting principles, which require the measurement of financial position and operating results in terms of historical dollars, without considering changes in the relative purchasing power of money, over time, due to inflation.

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Unlike most industrial companies, virtually all of the assets and liabilities of a financial institution are monetary in nature. As a result, interest rates have a more significant impact on a financial institution's performance than the general level of inflation. However, inflation affects financial institutions by increasing their cost of goods and services purchased, as well as the cost of salaries and benefits, occupancy expense, and similar items. Inflation and related increases in interest rates generally decrease the market value of investments and loans held and may adversely affect liquidity, earnings, and shareholders' equity. Mortgage originations and re-financings tend to slow as interest rates increase, and higher interest rates likely will reduce the Company's earnings from such activities and the income from the sale of residential mortgage loans in the secondary market.

**SPECIAL CAUTIONARY NOTICE REGARDING FORWARD LOOKING STATEMENTS**

Various of the statements made herein under the captions "Management's Discussion and Analysis of Financial Condition and Results of Operations", "Quantitative and Qualitative Disclosures about Market Risk", "Risk Factors" and elsewhere, are forward-looking statements within the meaning and protections of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act").

Forward-looking statements include statements with respect to our beliefs, plans, objectives, goals, expectations, anticipations, estimates and intentions, and involve known and unknown risks, uncertainties and other factors, which may be beyond our control, and which may cause the actual results, performance or achievements of Seacoast to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. You should not expect us to update any forward-looking statements.

All statements other than statements of historical fact are statements that could be forward-looking statements. You can identify these forward-looking statements through our use of words such as may, will, anticipate, assume, support, indicate, would, believe, contemplate, expect, estimate, continue, further, point to, other similar words and expressions of the future. These forward-looking statements may not be realized due to a variety of factors, including, without limitation:

the effects of future economic and market conditions, including seasonality;

governmental monetary and fiscal policies, as well as legislative, tax and regulatory changes;

legislative and regulatory changes, including changes in banking, securities and tax laws and regulations and their application by our regulators, and changes in the scope and cost of FDIC insurance and other coverage;

changes in accounting policies, rules and practices;

the risks of changes in interest rates on the level and composition of deposits, loan demand, liquidity and the values of loan collateral, securities, and interest sensitive assets and liabilities; interest rate risks, sensitivities and the shape of the yield curve;

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the effects of competition from other commercial banks, thrifts, mortgage banking firms, consumer finance companies, credit unions, securities brokerage firms, insurance companies, money market and other mutual funds and other financial institutions operating in our market areas and elsewhere, including institutions operating regionally, nationally and internationally, together with such competitors offering banking products and services by mail, telephone, computer and the Internet;

the failure of assumptions underlying the establishment of reserves for possible loan losses;

the risks of mergers and acquisitions, include, without limitation, unexpected transaction costs, including the costs of integrating operations; the risks that the businesses will not be integrated successfully or that such integration may be more difficult, time-consuming or costly than expected;

the potential failure to fully or timely realize expected revenues and revenue synergies, including as the result of revenues following the merger being lower than expected;

the risk of deposit and customer attrition; any changes in deposit mix; unexpected operating and other costs, which may differ or change from expectations;

the risks of customer and employee loss and business disruption, including, without limitation, as the result of difficulties in maintaining relationships with employees; increased competitive pressures and solicitations of customers by competitors; as well as the difficulties and risks inherent with entering new markets; and

other risks and uncertainties described herein and in our annual report on Form 10-K for the year ended December 31, 2009 and otherwise in our Securities and Exchange Commission, or SEC, reports and filings.

All written or oral forward-looking statements attributable to us are expressly qualified in their entirety by this cautionary notice. We have no obligation and do not undertake to update, revise or correct any of the forward-looking statements after the date of this report, or after the respective dates on which such statements otherwise are made.

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See Management's discussion and analysis Interest Rate Sensitivity .

Market risk refers to potential losses arising from changes in interest rates, and other relevant market rates or prices.

Interest rate risk, defined as the exposure of net interest income and Economic Value of Equity, or EVE, to adverse movements in interest rates, is the Company's primary market risk, and mainly arises from the structure of the balance sheet (non-trading activities). The Company is also exposed to market risk in its investing activities. The Company's Asset/Liability Committee, or ALCO, meets regularly and is responsible for reviewing the interest rate sensitivity position of the Company and establishing policies to monitor and limit exposure to interest rate risk. The policies established by the ALCO are reviewed and approved by the Company's Board of Directors. The primary goal of interest rate risk management is to control exposure to interest rate risk, within policy limits approved by the Board. These limits reflect the Company's tolerance for interest rate risk over short-term and long-term horizons.

The Company also performs valuation analyses, which are used for evaluating levels of risk present in the balance sheet that might not be taken into account in the net interest income simulation analyses. Whereas net interest income simulation highlights exposures over a relatively short time horizon, valuation analysis incorporates all cash flows over the estimated remaining life of all balance sheet positions. The valuation of the balance sheet, at a point in time, is defined as the discounted present value of asset cash flows minus the discounted value of liability cash flows, the net result of which is the EVE. The sensitivity of EVE to changes in the level of interest rates is a measure of the longer-term re-pricing risks and options risks embedded in the balance sheet. In contrast to the net interest income simulation, which assumes interest rates will change over a period of time, EVE uses instantaneous changes in rates. EVE values only the current balance sheet, and does not incorporate the growth assumptions that are used in the net interest income simulation model. As with the net interest income simulation model, assumptions about the timing and variability of balance sheet cash flows are critical in the EVE analysis. Particularly important are the assumptions driving prepayments and the expected changes in balances and pricing of the indeterminate life deposit portfolios. Based on our most recent modeling, an instantaneous 100 basis point increase in rates is estimated to decrease the EVE 1.9 percent versus the EVE in a stable rate environment, while a 200 basis point increase in rates is estimated to decrease the EVE 7.6 percent.

While an instantaneous and severe shift in interest rates is used in this analysis to provide an estimate of exposure under an extremely adverse scenario, a gradual shift in interest rates would have a much more modest impact. Since EVE measures the discounted present value of cash flows over the estimated lives of instruments, the change in EVE does not directly correlate to the degree that earnings would be impacted over a shorter time horizon, i.e., the next fiscal year. Further, EVE does not take into account factors such as future balance sheet growth, changes in product mix, change in yield curve relationships, and changing product spreads that could mitigate the adverse impact of changes in interest rates.



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**Item 4. CONTROLS AND PROCEDURES**

The Company's management, with the participation of its chief executive officer and chief financial officer has evaluated the effectiveness of the Company's disclosure controls and procedures (as defined in Rule 13a-15(e) and Rule 15d-15(e) under the Exchange Act) as of September 30, 2010 and concluded that those disclosure controls and procedures are effective. There have been no changes to the Company's internal control over financial reporting that occurred since the beginning of the Company's first quarter of 2010 that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

While the Company believes that its existing disclosure controls and procedures have been effective to accomplish these objectives, the Company intends to continue to examine, refine and formalize its disclosure controls and procedures and to monitor ongoing developments in this area.

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**Part II OTHER INFORMATION**

**Item 1. Legal Proceedings**

The Company and its subsidiaries are subject, in the ordinary course, to litigation incident to the business in which they are engaged. Management presently believes that none of the legal proceedings to which the Company or any of its subsidiaries is a party or of which any of their property is the subject are materially likely to have a material adverse effect on the Company's consolidated financial position, or operating results or cash flows, although no assurance can be given with respect to the ultimate outcome of any such claim or litigation.

**Item 1A. Risk Factors**

Any of the following risks could harm our business, results of operations and financial condition and an investment in our stock. The risks discussed below also include forward-looking statements, and our actual results may differ substantially from those discussed in these forward-looking statements.

**Risks Related to Our Business**

*There can be no assurance that recent or future legislation and administrative actions authorizing the U.S. government to take direct actions within the financial services industry will help stabilize the U.S. financial system or how such actions will impact the Company.*

Numerous actions have been taken by the U.S. Congress, the Federal Reserve, the Treasury, the FDIC, the SEC and others to address the liquidity and credit crisis that followed the sub-prime mortgage crisis that commenced in 2007. These actions include the Financial Stability Program adopted by the Treasury, the Emergency Economic Stabilization Act of 2008 (or EESA), which was enacted on October 3, 2008 and the American Recovery and Reinvestment Act of 2009 (or ARRA), which was enacted on February 17, 2009. Additional regulatory reform measures have also been proposed and are currently under consideration by Congress, the Executive branch and the various regulatory authorities.

We cannot predict the continued effects of EESA, the ARRA, any new proposed regulatory reform measures that become law and various other governmental, regulatory, monetary and fiscal initiatives which have been and may be proposed or adopted on the economy, the financial markets, on us and on Seacoast National. The terms and costs of these measures, or the failure of these actions to help stabilize the financial markets, asset prices, market liquidity and a continuation or worsening of current financial market and economic conditions could materially and adversely affect our business, financial condition, results of operations, and the trading prices of our securities. In addition, a number of the programs enacted in 2008 and 2009 are in the process of winding down and the effects of the wind-down on us and Seacoast National can not be predicted.

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***Difficult market conditions have adversely affected and may continue to affect our industry.***

We are exposed to downturns in the U.S. economy, and particularly the local markets in which we operate in Florida. Declines in the housing markets over the past two years, including falling home prices and sales volumes, and increasing foreclosures, have negatively affected the credit performance of mortgage loans and resulted in significant write-downs of asset values by financial institutions, including government-sponsored entities and major commercial and investment banks, as well as Seacoast National. These write-downs have caused many financial institutions to seek additional capital, to merge with larger and stronger institutions and, in some cases, to fail. Many lenders and institutional investors have reduced or ceased providing funding to borrowers, including other financial institutions. This market turmoil and the tightening of credit have led to increased levels of commercial and consumer delinquencies, lack of consumer confidence, increased market volatility and reductions in business activity generally. The resulting economic pressure on consumers and lack of confidence in the financial markets has adversely affected our business, financial condition and results of operations. We do not expect that the difficult conditions in the financial markets are likely to improve in the near future. A worsening of these conditions would likely exacerbate the adverse effects of these difficult market conditions on us and other financial institutions. In particular:

We expect to face increased regulation of our industry, including as a result of proposed regulatory reform initiatives by the U.S. government. Compliance with such regulations may increase our costs and limit our ability to pursue business opportunities.

Market developments, government programs and the winding down of various government programs may continue to adversely affect consumer confidence levels and may cause adverse changes in borrower behaviors and payment rates, resulting in further increases in delinquencies and default rates, which could affect our loan charge-offs and our provisions for credit losses.

Our ability to assess the creditworthiness of our customers or to estimate the values of our assets and collateral for loans will be reduced if the models and approaches we use become less predictive of future behaviors, valuations, assumptions or estimates. We estimate losses inherent in our credit exposure, the adequacy of our allowance for loan losses and the values of certain assets by using estimates based on difficult, subjective, and complex judgments, including estimates as to the effects of economic conditions and how these economic conditions might affect the ability of our borrowers to repay their loans or the value of assets.

Our ability to borrow from other financial institutions on favorable terms or at all, or to raise capital, could be adversely affected by further disruptions in the capital markets or other events, including, among other things, deterioration in investor expectations and changes in the FDIC's resolution authority or practices. Failures of other depository institutions in our markets and increasing consolidation of financial services companies as a result of current market conditions could increase our deposits and assets, necessitating additional capital, and may have unexpected adverse effects upon our ability to compete effectively.

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***We are not paying dividends on our preferred stock or common stock and are deferring distribution on our trust preferred securities, and we are restricted in otherwise paying cash dividends on our common stock. The failure to resume paying dividends on our preferred stock and trust preferred securities may adversely affect us.***

We historically paid cash dividends before we suspended dividend payments on our preferred and common stock and distributions on our trust preferred securities on May 19, 2009, pursuant to the request of the Federal Reserve, because, as a matter of policy, the Federal Reserve indicated that bank holding companies should not pay dividends or make distributions on trust preferred securities using funds from the TARP Capital Purchase Program (or CPP). There is no assurance that we will receive approval to resume paying cash dividends. Even if we are allowed to resume paying dividends again by the Federal Reserve, future payment of cash dividends on our common stock, if any, will be subject to the prior payment of all unpaid dividends and deferred distributions on our Series A Preferred Stock and trust preferred securities. Further, we need prior Treasury approval to increase our quarterly cash dividends above \$0.01 per common share through the earliest of December 19, 2011, the date we redeem all shares of Series A Preferred Stock or the Treasury has transferred all shares of Series A Preferred Stock to third parties. All dividends are declared and paid at the discretion of our board of directors and are dependent upon our liquidity, financial condition, results of operations, capital requirements and such other factors as our board of directors may deem relevant.

Further, dividend payments on our Series A Preferred Stock and distributions on our trust preferred securities are cumulative and therefore unpaid dividends and distributions will accrue and compound on each subsequent dividend payment date. In the event of any liquidation, dissolution or winding up of the affairs of our Company, holders of the Series A Preferred Stock shall be entitled to receive for each share of Series A Preferred Stock the liquidation amount plus the amount of any accrued and unpaid dividends. If we miss six quarterly dividend payments, whether or not consecutive, the Treasury will have the right to appoint two directors to our board of directors until all accrued but unpaid dividends have been paid. We cannot pay dividends on our outstanding shares of Series A Preferred Stock or our common stock until we have paid in full all deferred distributions on our trust preferred securities, which will require prior approval of the Federal Reserve.

***Nonperforming assets take significant time and adversely affect our results of operations and financial condition.***

At September 30, 2010 and 2009, our nonperforming loans (which consist of nonaccrual loans) totaled \$69.5 million and \$154.0 million, or 5.5 percent and 10.2 percent of the loan portfolio, respectively. At September 30, 2010 and 2009, our nonperforming assets (which include foreclosed real estate) were \$101.9 million and \$180.8 million, or 5.1 percent and 8.5 percent of assets, respectively. In addition, we had approximately \$17,000 and \$48,000 in accruing loans that were 90 days or more delinquent at September 30, 2010 and 2009, respectively. Our nonperforming assets adversely affect our net income in various ways. Until economic and market conditions improve, we may incur additional losses relating to an increase in nonperforming loans. We do not record interest income on nonaccrual loans or other real estate owned, thereby adversely affecting our income, and increasing our loan administration costs. When we take collateral in foreclosures and similar proceedings, we are required to mark the related loan to the then fair market value of the collateral, which may result in a loss. These loans and other real estate owned also increase our risk profile and the capital our regulators believe is appropriate in light of such risks.

Seacoast National has adopted and implemented a written program to ensure Bank adherence to a process designed to eliminate the basis of criticism of criticized assets as required by the OCC pursuant to the formal agreement that Seacoast National entered into with the OCC. While we have reduced our problem assets through loan sales, workouts, restructurings and otherwise, decreases in the value of these remaining assets, or the underlying collateral, or in these borrowers' performance or financial conditions, whether or not due to economic and market conditions beyond our control, could adversely affect our business, results of operations and financial condition. In addition, the resolution of nonperforming assets requires significant commitments of time from management and our directors, which can be detrimental to the performance of their other responsibilities. There can be no assurance that we will not experience further increases in nonperforming loans in the future, or that nonperforming assets will not result in further losses in the future.

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***Our allowance for loan losses may prove inadequate or we may be adversely affected by credit risk exposures.***

Our business depends on the creditworthiness of our customers. We periodically review our allowance for loan losses for adequacy considering economic conditions and trends, collateral values and credit quality indicators, including past charge-off experience and levels of past due loans and nonperforming assets. We cannot be certain that our allowance for loan losses will be adequate over time to cover credit losses in our portfolio because of unanticipated adverse changes in the economy, market conditions or events adversely affecting specific customers, industries or markets, or borrower behaviors towards repaying their loans. The credit quality of our borrowers has deteriorated as a result of the economic downturn in our markets. If the credit quality of our customer base or their debt service behavior materially decreases further, if the risk profile of a market, industry or group of customers declines further or weaknesses in the real estate markets and other economics persist or worsen, or if our allowance for loan losses is not adequate, our business, financial condition, including our liquidity and capital, and results of operations could be materially adversely affected.

***All of our loan portfolios have been affected by the sustained economic weakness of our markets and the effects of higher unemployment rates. Our commercial and residential real estate and real estate-related portfolios have been especially affected by adverse market conditions, including reduced real estate prices and sales levels.***

Our commercial and residential real estate and real estate-related loans, especially construction and development loans, have been affected adversely by the on-going correction in real estate prices, reduced levels of sales during the recessions, and the economic weakness of our Florida markets and the effects of higher unemployment rates. We may have to increase our allowance for loan losses through additional provisions for loan losses because of continued adverse changes in the economy, market conditions, and events that adversely affect our customers or markets. Our business, financial condition, liquidity, capital (especially tangible common equity), and results of operations could be materially adversely affected by additional provisions for loan losses.

***Weaknesses in the real estate markets, including the secondary market for residential mortgage loans, have adversely affected us and may continue to adversely affect us.***

The effects of ongoing mortgage market challenges, combined with the correction in residential real estate market prices and reduced levels of home sales, could result in further price reductions in single family home values, further adversely affecting the liquidity and value of collateral securing commercial loans for residential land acquisition, construction and development, as well as residential mortgage loans and residential property collateral securing loans that we hold, mortgage loan originations and gains on sale of mortgage loans. Declining real estate prices have caused higher delinquencies and losses on certain mortgage loans, generally, particularly second lien mortgages and home equity lines of credit. Significant ongoing disruptions in the secondary market for residential mortgage loans have limited the market for and liquidity of most residential mortgage loans other than conforming Fannie Mae and Freddie Mac loans. These trends could continue, notwithstanding various government programs to boost the residential mortgage markets and stabilize the housing markets. Declines in real estate values, home sales volumes and financial stress on borrowers as a result of job losses, interest rate resets on adjustable rate mortgage loans or other factors could have further adverse effects on borrowers that result in higher delinquencies and greater charge-offs in future periods, which would adversely affect our financial condition, including capital and liquidity, or results of operations. In the event our allowance for loan losses is insufficient to cover such losses, our earnings, capital and liquidity could be adversely affected.

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***Our real estate portfolios are exposed to weakness in the Florida housing market and the overall state of the economy.***

The declines in home prices and the volume of home sales in Florida, along with the reduced availability of certain types of mortgage credit, have resulted in increases in delinquencies and losses in our portfolios of home equity lines and loans, and commercial loans related to residential real estate acquisition, construction and development. Further declines in home prices coupled with the continued economic recession in our markets and continued high or increased unemployment levels could cause additional losses which could adversely affect our earnings and financial condition, including our capital and liquidity.

***Our concentration of commercial real estate loans could result in further increased loan losses.***

CRE is cyclical and poses risks of loss to us due to concentration levels and similar risks of the asset, especially since we had 47.8 percent and 51.2 percent of our portfolio in CRE loans at September 30, 2010 and 2009, respectively. The banking regulators continue to give CRE lending greater scrutiny, and banks with higher levels of CRE loans are expected to implement improved underwriting, internal controls, risk management policies and portfolio stress testing, as well as higher levels of allowances for possible losses and capital levels as a result of CRE lending growth and exposures. During the first nine months of 2010, we added \$27.7 million of provisioning for loan losses, in addition to provisioning of \$124.8 million for the entire year in 2009, \$88.6 million in 2008 and \$12.7 million in 2007, in part reflecting collateral evaluations in response to changes in the market values of land collateralizing acquisition and development loans.

Pursuant to the formal agreement that Seacoast National entered into with the OCC, Seacoast National adopted and implemented a written commercial real estate concentration risk management program. However, there is no guarantee that the program will effectively reduce our concentration of commercial real estate.

***Higher FDIC deposit insurance premiums and assessments could adversely affect our financial condition.***

FDIC insurance premiums increased substantially in 2009 and we expect to pay significantly higher FDIC premiums in the future. Market developments have significantly depleted the insurance fund of the FDIC and reduced the ratio of reserves to insured deposits. The FDIC adopted a revised risk-based deposit insurance assessment schedule on February 27, 2009, which raised deposit insurance premiums. On May 22, 2009, the FDIC implemented a five basis point special assessment of each insured depository institution's assets minus Tier 1 capital as of June 30, 2009, but no more than 10 basis points times the institution's assessment base for the second quarter of 2009, collected on September 30, 2009. The FDIC also required all FDIC-insured institutions to prepay their estimated quarterly risk-based assessments for the fourth quarter of 2009 and for all of 2010, 2011 and 2012, which was paid on December 30, 2009.

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We also participate in the FDIC's TLG for noninterest-bearing transaction deposit accounts. Banks that participate in the TLG's noninterest-bearing transaction account guarantee paid the FDIC an annual assessment of 10 basis points on the amounts in such accounts above the amounts covered by FDIC deposit insurance. TLG's noninterest-bearing transaction deposit account guarantee program was scheduled to expire on December 31, 2009, but was extended to December 31, 2010. Management decided to participate in the extended program. Institutions that participate in the program are required to pay an annualized fee of 15 to 25 basis points in accordance with their risk category rating assigned by the FDIC. To the extent that these TLG assessments are insufficient to cover any loss or expenses arising from the TLG program, the FDIC is authorized to impose an emergency special assessment on all FDIC-insured depository institutions. The FDIC has authority to impose charges for the TLG program upon depository institution holding companies, as well. The increased premiums and TLG assessments charged by the FDIC increased our noninterest expense for the first, second and third quarters of 2010 and will continue to increase our noninterest expense prospectively.

Under the Dodd-Frank legislation recently passed, unlimited deposit insurance coverage on noninterest bearing transaction accounts to all FDIC insured institutions was approved through December 31, 2012. Unlike the TLG program, which will expire at December 31, 2010, the Dodd-Frank provisions apply at all FDIC insured institutions and will cover only traditional checking accounts that do not pay interest.

***Current levels of market volatility are unprecedented.***

The capital and credit markets have been experiencing volatility and disruption for more than two years. In some cases, the markets have produced downward pressure on stock prices and credit availability for certain issuers without regard to those issuers' underlying financial condition or performance. If current levels of market disruption and volatility continue or worsen, we may experience adverse effects, which may be material, on our ability to maintain or access capital and on our business, financial condition and results of operations.

***Liquidity risks could affect operations and jeopardize our financial condition.***

Liquidity is essential to our business. An inability to raise funds through deposits, borrowings, the sale of loans and other sources could have a substantial negative effect on our liquidity. Our funding sources include federal funds purchases, securities sold under repurchase agreements, non-core deposits, and short- and long-term debt. We are also members of the Federal Home Loan Bank of Atlanta and the Federal Reserve Bank of Atlanta, where we can obtain advances collateralized with eligible assets. We maintain a portfolio of securities that can be used as a secondary source of liquidity. There are other sources of liquidity available to us or Seacoast National should they be needed, including our ability to acquire additional non-core deposits, the issuance and sale of debt securities, and the issuance and sale of preferred or common securities in public or private transactions. Our access to funding sources in amounts adequate to finance or capitalize our activities or on terms which are acceptable to us could be impaired by factors that affect us specifically or the financial services industry or economy in general. Our liquidity, on a parent only basis, is adversely affected by our current inability to receive dividends from Seacoast National without prior regulatory approval. However, we held approximately \$21.9 million of cash and short-term investments at September 30, 2010, largely due to the receipt of proceeds from our common stock offering, which was consummated in the second quarter of 2010. We invested all of the \$50.0 million of the TARP CPP proceeds and an additional \$108.0 million of proceeds from our offerings in Seacoast National to meet the OCC capital requirements. Our ability to borrow could also be impaired by factors that are not specific to us, such as further disruption in the financial markets or negative views and expectations about the prospects for the financial services industry in light of recent turmoil faced by banking organizations and the continued deterioration in credit markets.

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***We could encounter difficulties as a result of our growth.***

Our loans, deposits, fee businesses and employees have increased as a result of our organic growth and acquisitions. Our failure to successfully manage and support this growth with sufficient human resources, training and operational, financial and technology resources in challenging markets and economic conditions could have a material adverse effect on our operating results and financial condition. We may not be able to sustain our historical growth rates.

***We are required to maintain capital to meet regulatory requirements, and if we fail to maintain sufficient capital, whether due to losses, an inability to raise additional capital or otherwise, our financial condition, liquidity and results of operations, as well as our regulatory requirements, would be adversely affected.***

Both we and Seacoast National must meet regulatory capital requirements and maintain sufficient liquidity and our regulators may modify and adjust such requirements in the future. Seacoast National agreed to an informal letter agreement with the OCC to maintain a Tier 1 leverage capital ratio of 8.50 percent and a total risk-based capital ratio of 12.00 percent at Seacoast National, which are higher than the regulatory minimum capital ratios. We also face significant regulatory and other governmental risk as a financial institution and a participant in the TARP CPP.

Our ability to raise additional capital, when and if needed, will depend on conditions in the capital markets, economic conditions and a number of other factors, including investor perceptions regarding the banking industry and market condition, and governmental activities, many of which are outside our control, and on our financial condition and performance. Accordingly, we cannot assure you that we will be able to raise additional capital if needed or on terms acceptable to us. If we fail to meet these capital and other regulatory requirements, our financial condition, liquidity and results of operations would be materially and adversely affected.

Although we currently comply with all capital requirements, we may be subject to more stringent regulatory capital ratio requirements in the future and we may need additional capital in order to meet those requirements. Our failure to remain well capitalized for bank regulatory purposes could affect customer confidence, our ability to grow, our costs of funds and FDIC insurance costs, our ability to pay dividends on common and preferred stock, make distributions on our trust preferred securities, our ability to make acquisitions, and our business, results of operation and financial conditions, generally. Under FDIC rules, if Seacoast National ceases to be a well capitalized institution for bank regulatory purposes, its ability to accept brokered deposits may be restricted and the interest rates that it pays may be restricted.



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***Our ability to realize our deferred tax assets may be reduced in the future if our estimates of future taxable income from our operations and tax planning strategies do not support our deferred tax amount, and the amount of net operating loss carry-forwards and certain other tax attributes realizable for income tax purposes may be reduced under Section 382 of the Internal Revenue Code by sales of our capital securities.***

As of September 30, 2010, we had net deferred tax assets of \$16.9 million after we recorded a \$44.0 million of valuation allowance based on management's estimation of the likelihood of those deferred tax assets being realized. These and future deferred tax assets may be further reduced in the future if our estimates of future taxable income from our operations and tax planning strategies do not support the amount of our deferred tax asset.

The amount of net operating loss carry-forwards and certain other tax attributes realizable annually for income tax purposes may be reduced by an offering and/or other sales of our capital securities, including transactions in the open market by 5% or greater shareholders, if an ownership change is deemed to occur under Section 382 of the Internal Revenue Code. The determination of whether an ownership change has occurred under Section 382 is highly fact specific and can occur through one or more acquisitions of capital stock (including open market trading) if the result of such acquisitions is that the percentage of our outstanding common stock held by shareholders or groups of shareholders owning at least 5% of our common stock at the time of such acquisition, as determined under Section 382, is more than 50 percentage points higher than the lowest percentage of our outstanding common stock owned by such shareholders or groups of shareholders within the prior three-year period. Our sales of common stock in April 2010 increase the risk of a possible future change in control under Section 382.

***Our cost of funds may increase as a result of general economic conditions, FDIC insurance assessments, interest rates and competitive pressures.***

Our cost of funds may increase as a result of general economic conditions, FDIC insurance assessments, interest rates and competitive pressures. We have traditionally obtained funds principally through local deposits and we have a base of lower cost transaction deposits. Generally, we believe local deposits are a cheaper and more stable source of funds than other borrowings because interest rates paid for local deposits are typically lower than interest rates charged for borrowings from other institutional lenders and reflect a mix of transaction and time deposits, whereas brokered deposits typically are higher cost time deposits. Our costs of funds and our profitability and liquidity are likely to be adversely affected if, and to the extent, we have to rely upon higher cost borrowings from other institutional lenders or brokers to fund loan demand or liquidity needs, and changes in our deposit mix and growth could adversely affect our profitability and the ability to expand our loan portfolio.

***Our profitability and liquidity may be affected by changes in interest rates and economic conditions.***

Our profitability depends upon net interest income, which is the difference between interest earned on assets, and interest expense on interest-bearing liabilities, such as deposits and borrowings. Net interest income will be adversely affected if market interest rates change such that the interest we pay on deposits and borrowings and our FDIC deposit insurance assessments increase faster than the interest earned on loans and investments. Interest rates, and consequently our results of operations, are affected by general economic conditions (domestic and foreign) and fiscal and monetary policies may materially affect the level and direction of interest rates. From June 2004 to mid-2006, the Federal Reserve raised the federal funds rate from 1.0 percent to 5.25 percent. Since then, beginning in

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September 2007, the Federal Reserve decreased the federal funds rates by 100 basis points to 4.25 percent over the remainder of 2007, and has since reduced the target federal funds rate by an additional 400 basis points to a range between zero and 25 basis points beginning in December 2008. Decreases in interest rates generally increase the market values of fixed-rate, interest-bearing investments and loans held, and increase the values of loan sales and mortgage loan activities. However, the production of mortgages and other loans and the value of collateral securing our loans, are dependent on demand within the markets we serve, as well as interest rates. The levels of sales, as well as the values of real estate in our markets, have declined. Declining rates reflect efforts by the Federal Reserve to stimulate the economy, but may not be effective, and thus may negatively affect our results of operations and financial condition, liquidity and earnings.

On February 18, 2010, the Federal Reserve raised the discount rate from 0.5 percent to 0.75%. Increases in interest rates generally decrease the market values of fixed-rate, interest-bearing investments and loans held and the production of mortgage and other loans and the value of collateral securing our loans, and may adversely affect our liquidity and earnings.

***The TARP CPP and the ARRA impose, and other proposed rules may impose additional, executive compensation and corporate governance requirements that may adversely affect us and our business, including our ability to recruit and retain qualified employees.***

The purchase agreement we entered into in connection with our participation in the TARP CPP required us to adopt the Treasury's standards for executive compensation and corporate governance while the Treasury holds the equity issued pursuant to the TARP CPP, including the common stock which may be issued pursuant to the warrant to purchase 589,623 shares of common stock (or the Warrant) which we refer to as the TARP Assistance Period. These standards generally apply to our chief executive officer, chief financial officer and the three next most highly compensated senior executive officers. The standards include:

- ensuring that incentive compensation for senior executives does not encourage unnecessary and excessive risks that threaten the value of the financial institution;
- required clawback of any bonus or incentive compensation paid to a senior executive based on statements of earnings, gains or other criteria that are later proven to be materially inaccurate;
- prohibition on making golden parachute payments to senior executives; and
- agreement not to deduct for tax purposes executive compensation in excess of \$500,000 for each senior executive.

In particular, the change to the deductibility limit on executive compensation may increase the overall cost of our compensation programs in future periods.

The ARRA imposed further limitations on compensation during the TARP Assistance Period including:

- a prohibition on making any golden parachute payment to a senior executive officer or any of our next five most highly compensated employees;
- a prohibition on any compensation plan that would encourage manipulation of the reported earnings to enhance the compensation of any of its employees; and
- a prohibition of the five highest paid executives from receiving or accruing any bonus, retention award or incentive compensation, or bonus except for long-term restricted stock with a value not greater than one-third of the total amount of annual compensation of the employee receiving the stock.

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The Treasury released an interim final rule on TARP standards for compensation and corporate governance on June 10, 2009, which implemented and further expanded the limitations and restrictions imposed on executive compensation and corporate governance by the TARP CPP and ARRA. The new Treasury interim final rules also prohibit any tax gross-up payments to senior executive officers and the next 20 highest paid executives; require a say on pay vote in annual shareholders meetings; and restrict stock or units that may vest or become transferable granted to executives.

The Federal Reserve has proposed guidelines on executive compensation. The FDIC also has proposed a rule to incorporate employee compensation factors into the risk assessment system which would adjust risk-based deposit insurance assessment rates if the design of certain compensation programs does not satisfy certain FDIC goals to prevent executive compensation from encouraging undue risk-taking.

These provisions and any future rules issued by the Treasury, the Federal Reserve and the FDIC or any other regulatory agencies could adversely affect our ability to attract and retain management capable and motivated sufficiently to manage and operate our business through difficult economic and market conditions. If we are unable to attract and retain qualified employees to manage and operate our business, we may not be able to successfully execute our business strategy.

***Changes in accounting and tax rules applicable to banks could adversely affect our financial conditions and results of operations.***

From time to time, the FASB and SEC change the financial accounting and reporting standards that govern the preparation of our financial statements. These changes can be hard to predict and can materially impact how we record and report our financial condition and results of operations. In some cases, we could be required to apply a new or revised standard retroactively, resulting in us restating prior period financial statements.

***TARP lending goals may not be attainable.***

Congress and the bank regulators have encouraged recipients of TARP capital to use such capital to make loans and it may not be possible to safely, soundly and profitably make sufficient loans to creditworthy persons in the current economy to satisfy such goals. Congressional demands for additional lending by recipients of TARP capital, and regulatory demands for demonstrating and reporting such lending, are increasing. On November 12, 2008, the bank regulatory agencies issued a statement encouraging banks to, among other things, lend prudently and responsibly to creditworthy borrowers and to work with borrowers to preserve homeownership and avoid preventable foreclosures. We continue to lend and have expanded our mortgage loan originations, and to report our lending to the Treasury. The future demands for additional lending are unclear and uncertain, and we could be forced to make loans that involve risks or terms that we would not otherwise find acceptable or in our shareholders best interest. Such loans could adversely affect our results of operation and financial condition, and may be in conflict with bank regulations and requirements as to liquidity and capital. The profitability of funding such loans using deposits may be adversely affected by increased FDIC insurance premiums.

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***Changes of TARP program and future rules applicable to banks generally or to TARP recipients could adversely affect our operations, financial condition, and results of operations.***

The rules and policies applicable to recipients of capital under the TARP CPP continue to evolve and their scope, timing and effect cannot be predicted. Any redemption of the securities sold to the Treasury to avoid these restrictions would require prior Federal Reserve and Treasury approval. Based on recently issued Federal Reserve guidelines, institutions seeking to redeem TARP CPP preferred stock must demonstrate an ability to access the long-term debt markets without reliance on the FDIC's TLG, successfully demonstrate access to public equity markets and meet a number of additional requirements and considerations before we can redeem any securities sold to the Treasury. Therefore, it is uncertain if we will be able to redeem such securities even if we have sufficient financial resources to do so.

In addition, the government is contemplating potential new programs under TARP, including programs to promote small business lending, among other initiatives. It is uncertain whether we will qualify for those new programs and whether those new programs may impose additional restrictions on our operation and affect our financial condition in the future.

***Our future success is dependent on our ability to compete effectively in highly competitive markets.***

We operate in the highly competitive markets of Martin, St. Lucie, Brevard, Indian River and Palm Beach Counties in southeastern Florida, the Orlando, Florida metropolitan statistical area, as well as in more rural competitive counties in the Lake Okeechobee, Florida region. Our future growth and success will depend on our ability to compete effectively in these markets. We compete for loans, deposits and other financial services in geographic markets with other local, regional and national commercial banks, thrifts, credit unions, mortgage lenders, and securities and insurance brokerage firms. Many of our competitors offer products and services different from us, and have substantially greater resources, name recognition and market presence than we do, which benefits them in attracting business. Larger competitors may be able to price loans and deposits more aggressively than we can, and have broader customer and geographic bases to draw upon.

***The soundness of other financial institutions could adversely affect us.***

Our ability to engage in routine funding and other transactions could be adversely affected by the actions and commercial soundness of other financial institutions. Financial services institutions are interrelated as a result of trading, clearing, counterparty or other relationships. As a result, defaults by, or even rumors or questions about, one or more financial services institutions, or the financial services industry generally, have led to market-wide liquidity problems, losses of depositor, creditor and counterparty confidence and could lead to losses or defaults by us or by other institutions. We could experience increases in deposits and assets as a result of other banks' difficulties or failure, which would increase the capital we need to support such growth.

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***We operate in a heavily regulated environment.***

We and our subsidiaries are regulated by several regulators, including the Federal Reserve, the OCC, the SEC, the FDIC and FINRA, and since December 2008, the Treasury. Our success is affected by state and federal regulations affecting banks and bank holding companies, and the securities markets and securities and insurance regulators. Banking regulations are primarily intended to protect depositors, not shareholders. The financial services industry also is subject to frequent legislative and regulatory changes and proposed changes, the effects of which cannot be predicted. Federal bank regulatory agencies and the Treasury, as well as the Congress and the President, are evaluating and have proposed numerous significant changes in the regulation of banks, other financial services providers and the financial markets. These changes, if adopted, could require us to maintain more capital, liquidity and risk controls which could adversely affect our growth, profitability and financial condition.

***We are subject to internal control reporting requirements that increase compliance costs and failure to comply timely could adversely affect our reputation and the value of our securities.***

We are required to comply with various corporate governance and financial reporting requirements under the Sarbanes-Oxley Act of 2002, as well as rules and regulations adopted by the SEC, the Public Company Accounting Oversight Board and Nasdaq. In particular, we are required to include management and independent registered public accounting firm reports on internal controls as part of our annual report on Form 10-K pursuant to Section 404 of the Sarbanes-Oxley Act. We are also subject to a number of disclosure and reporting requirements as a result of our participation in TARP CPP. The SEC also has proposed a number of new rules or regulations requiring additional disclosure, such as lower-level employee compensation. We expect to continue to spend significant amounts of time and money on compliance with these rules. Our failure to track and comply with the various rules may materially adversely affect our reputation, ability to obtain the necessary certifications to financial statements, and the value of our securities.

***Technological changes affect our business, and we may have fewer resources than many competitors to invest in technological improvements.***

The financial services industry is undergoing rapid technological changes with frequent introductions of new technology-driven products and services. In addition to serving clients better, the effective use of technology may increase efficiency and may enable financial institutions to reduce costs. Our future success will depend, in part, upon our ability to use technology to provide products and services that provide convenience to customers and to create additional efficiencies in operations. We may need to make significant additional capital investments in technology in the future, and we may not be able to effectively implement new technology-driven products and services. Many competitors have substantially greater resources to invest in technological improvements.

***The anti-takeover provisions in our Articles of Incorporation and under Florida law may make it more difficult for takeover attempts that have not been approved by our board of directors.***

Florida law and our Articles of Incorporation include anti-takeover provisions, such as provisions that encourage persons seeking to acquire control of us to consult with our board, and which enable the board to negotiate and give consideration on behalf of us and our shareholders and other constituencies to the merits of any offer made. Such provisions, as well as supermajority voting and quorum requirements and a staggered board of directors, may make any takeover attempts and other acquisitions of interests in us, by means of a tender offer, open market purchase, a proxy fight or otherwise, that have not been approved by our board of directors more difficult and more expensive. These provisions may discourage possible business combinations that a majority of our shareholders may believe to be desirable and beneficial. As a result, our board of directors may decide not to pursue transactions that would otherwise be in the best interests of holders of our common stock.

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***Hurricanes or other adverse weather events would negatively affect our local economies or disrupt our operations, which would have an adverse effect on our business or results of operations.***

Our market areas in Florida are susceptible to hurricanes and tropical storms and related flooding and wind damage. Such weather events can disrupt operations, result in damage to properties and negatively affect the local economies in the markets where they operate. We cannot predict whether or to what extent damage that may be caused by future hurricanes will affect our operations or the economies in our current or future market areas, but such weather events could result in a decline in loan originations, a decline in the value or destruction of properties securing our loans and an increase in the delinquencies, foreclosures or loan losses. Our business or results of operations may be adversely affected by these and other negative effects of future hurricanes or tropical storms, including flooding and wind damage. Many of our customers have incurred significantly higher property and casualty insurance premiums on their properties located in our markets, which may adversely affect real estate sales and values in our markets.

***Future acquisitions and expansion activities may disrupt our business, dilute existing shareholders and adversely affect our operating results.***

We regularly evaluate potential acquisitions and expansion opportunities. To the extent that we grow through acquisitions, we cannot assure you that we will be able to adequately or profitably manage this growth. Acquiring other banks, branches or businesses, as well as other geographic and product expansion activities, involve various risks including:

risks of unknown or contingent liabilities;

unanticipated costs and delays;

risks that acquired new businesses do not perform consistent with our growth and profitability expectations;

risks of entering new markets or product areas where we have limited experience;

risks that growth will strain our infrastructure, staff, internal controls and management, which may require additional personnel, time and expenditures;

exposure to potential asset quality issues with acquired institutions;

difficulties, expenses and delays of integrating the operations and personnel of acquired institutions, and start-up delays and costs of other expansion activities;

potential disruptions to our business;

possible loss of key employees and customers of acquired institutions;

potential short-term decreases in profitability; and

diversion of our management's time and attention from our existing operations and business.

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***We may engage in FDIC-assisted transactions, which could present additional risks to our business.***

We may have opportunities to acquire the assets and liabilities of failed banks in FDIC-assisted transactions, which present the risks of acquisitions, although generally, as well as some risks specific to these transactions. Although these FDIC-assisted transactions typically provide for FDIC assistance to an acquirer to mitigate certain risks, which may include loss-sharing, where the FDIC absorbs most losses on covered assets and provides some indemnity, we would be subject to many of the same risks we would face in acquiring another bank in a negotiated transaction, without FDIC assistance, including risks associated with pricing such transactions, the risks of loss of deposits and maintaining customer relationships and failure to realize the anticipated acquisition benefits in the amounts and within the timeframes we expect. In addition, because these acquisitions provide for limited diligence and negotiation of terms, these transactions may require additional resources and time, servicing acquired problem loans and costs related to integration of personnel and operating systems, the establishment of processes to service acquired assets, require us to raise additional capital, which may be dilutive to our existing shareholders. If we are unable to manage these risks, FDIC-assisted acquisitions could have a material adverse effect on our business, financial condition and results of operations.

***Attractive acquisition opportunities may not be available to us in the future.***

While we seek continued organic growth, as our earnings and capital position improve, we may consider the acquisition of other businesses. We expect that other banking and financial companies, many of which have significantly greater resources, will compete with us to acquire financial services businesses. This competition could increase prices for potential acquisitions that we believe are attractive. Also, acquisitions are subject to various regulatory approvals. If we fail to receive the appropriate regulatory approvals, we will not be able to consummate an acquisition that we believe is in our best interests. Among other things, our regulators consider our capital, liquidity, profitability, regulatory compliance and levels of goodwill and intangibles when considering acquisition and expansion proposals. Any acquisition could be dilutive to our earnings and shareholders' equity per share of our common stock.

**Risks Related to our Common Stock**

***We may issue additional shares of common or preferred stock securities, which may dilute the interests of our shareholders and may adversely affect the market price of our common stock.***

We are currently authorized to issue up to 300 million shares of common stock, of which 93,452,708 shares were outstanding as of September 30, 2010, and up to 4 million shares of preferred stock, of which 2,000 shares are outstanding. During the second quarter of 2010, the Company issued Series B convertible preferred stock raising \$47.3 million in capital, with additional common stock of 34,465,348 shares issued at conversion five days after approval by shareholders at the annual shareholders' meeting on June 22, 2010. Our board of directors has authority, without action or vote of the shareholders, to issue all or part of the remaining authorized but unissued shares and to establish the terms of any series of preferred stock. These authorized but unissued shares could be issued on terms or in circumstances that could dilute the interests of other shareholders.

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***The Series A Preferred Stock diminishes the net income available to our common shareholders and earnings per common share, and the Warrant we issued to Treasury may be dilutive to holders of our common stock.***

The dividends accrued and the accretion on discount on the Series A Preferred Stock reduce the net income available to common shareholders and our earnings per common share. The Series A Preferred Stock is cumulative, which means that any dividends not declared or paid will accumulate and will be payable when we resume paying dividends. Shares of Series A Preferred Stock will also receive preferential treatment in the event of liquidation, dissolution or winding up of Seacoast. Additionally, the ownership interest of the existing holders of our common stock will be diluted to the extent the Warrant is exercised. The shares of common stock underlying the Warrant represent approximately 0.6 percent of the shares of our common stock outstanding as of September 30, 2010 (including the shares issuable upon exercise of the Warrant in our total outstanding shares). Although Treasury has agreed not to vote any of the shares of common stock it receives upon exercise of the Warrant, a transferee of any portion of the Warrant or of any shares of common stock acquired upon exercise of the Warrant is not bound by this restriction.

***Holders of the Series A Preferred Stock have certain voting rights that may adversely affect our common shareholders, and the holders of shares of our Series A Preferred Stock may have different interests from, and vote their shares in a manner deemed adverse to, our common shareholders.***

In the event that we fail to pay dividends on the Series A Preferred Stock for an aggregate of at least six quarterly dividend periods (whether or not consecutive) the Treasury will have the right to appoint two directors to our board of directors until all accrued but unpaid dividends have been paid; otherwise, except as required by law, holders of the Series A Preferred Stock have limited voting rights. So long as shares of the Series A Preferred Stock are outstanding, in addition to any other vote or consent of shareholders required by law or our amended and restated charter, the vote or consent of holders owning at least 66 2/3 percent of the shares of Series A Preferred Stock outstanding is required for:

- any authorization or issuance of shares ranking senior to the Series A Preferred Stock;
- any amendment to the rights of the Series A Preferred Stock so as to adversely affect the rights, preferences, privileges or voting power of the Series A Preferred Stock; or
- consummation of any merger, share exchange or similar transaction unless the shares of Series A Preferred Stock remain outstanding, or if we are not the surviving entity in such transaction, are converted into or exchanged for preference securities of the surviving entity and the shares of Series A Preferred Stock remaining outstanding or such preference securities have such rights, preferences, privileges and voting power as are not materially less favorable to the holders than the rights, preferences, privileges and voting power of the shares of Series A Preferred Stock. Holders of Series A Preferred Stock could block the foregoing transitions, even where considered desirable by, or in the best interests of, holders of our common stock.

The holders of Series A Preferred Stock, including the Treasury, may have different interests from the holders of our common stock, and could vote to disapprove transactions that are favored by, or are in the best interests of, our common shareholders.



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***The anti-takeover provisions in our articles of incorporation and under Florida law may make it more difficult for takeover attempts that have not been approved by our board of directors.***

Florida law and our articles of incorporation include anti-takeover provisions, such as provisions that encourage persons seeking to acquire control of us to consult with our board, and which enable the board to negotiate and give consideration on behalf of us and our shareholders and other constituencies to the merits of any offer made. Such provisions, as well as supermajority voting and quorum requirements and a staggered board of directors, may make any takeover attempts and other acquisitions of interests in us that have not been approved by our board of directors more difficult and more expensive. These provisions may discourage possible business combinations that a majority of our shareholders may believe to be desirable and beneficial.

***Financial services legislative and regulatory reforms may have a significant impact on our businesses and results of operations.***

Enactment of the Dodd-Frank Wall Street Reform and Consumer Protection Act and the rules and regulations that may be issued by U.S. regulators implementing such legislation (as well as actions that may be taken by legislatures and regulatory bodies in other countries) could limit our ability to pursue business opportunities we might otherwise consider engaging in, impose additional costs on us, result in significant loss of revenue, impact the value of assets we hold, establish more stringent capital, liquidity and leverage requirements, or otherwise significantly adversely affect our businesses.

In addition, increased regulatory focus on consumer protection practices have resulted in changes in certain of the Company's practices, have increased costs of compliance and, for certain businesses, reduced income.

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Issuer purchases of equity securities during the first, second and third quarters of 2010 were as follows:

Period	Total Number of Shares Purchased	Average Price Paid Per Share	Total Number of Shares Purchased as Part of Public Announced Plan*	Maximum Number of Shares that May yet be Purchased Under the Plan
1/1/10 to 1/31/10	0	\$ 0	668,657	156,343
2/1/10 to 2/28/10	0	0	668,657	156,343
3/1/10 to 3/31/10	0	0	668,657	156,343
Total 1 <sup>st</sup> Quarter	0	0	668,657	156,343
4/1/10 to 4/30/10	0	0	668,657	156,343
5/1/10 to 5/31/10	0	0	668,657	156,343
6/1/10 to 6/30/10	0	0	668,657	156,343
Total 2 <sup>nd</sup> Quarter	0	0	668,657	156,343
7/1/10 to 7/31/10	0	0	668,657	156,343
8/1/10 to 8/31/10	0	0	668,657	156,343
9/1/10 to 9/30/10	0	0	668,657	156,343
Total 3 <sup>rd</sup> Quarter	0	0	668,657	156,343

\* The plan to purchase equity securities totaling 825,000 was approved on September 18, 2001, with no expiration date.

**Item 3. Defaults upon Senior Securities**

On May 19, 2009, the Company's Board of Directors voted to suspend quarterly dividends on the Company's common and preferred stock and interest payments on subordinated debt associated with trust preferred securities. Therefore, the Company is currently in arrears with the dividend payments on Series A Preferred Stock and interest payments on subordinated debt. As of the date of filing this Report, the amount of the arrearage on the dividend payments of Series A Preferred Stock is \$4,215,000 and the amount of the arrearage on the payments on the subordinated debt associated with trust preferred securities is \$1,715,000. The total arrearage on both securities is \$5,930,000 as of September 30, 2010.

**Item 4. Submission of Matters to a Vote of Security Holders**

None

**Item 5. Other Information**

During the period covered by this report, there was no information required to be disclosed by us in a Current Report on Form 8-K that was not so reported, nor were there any material changes to the procedures by which our security holders may recommend nominees to our Board of Directors.

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**Item 6. Exhibits**

- |              |   |
|--------------|---|
| Exhibit 31.1 | Certification of the Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.                                     |
| Exhibit 31.2 | Certification of the Chief Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.                                     |
| Exhibit 32.1 | Statement of Chief Executive Officer Pursuant to 18 U.S.C. Section 1350, Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| Exhibit 32.2 | Statement of Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

SEACOAST BANKING CORPORATION OF FLORIDA

November 9, 2010

/s/ Dennis S. Hudson, III

DENNIS S. HUDSON, III  
Chairman & Chief Executive Officer

November 9, 2010

/s/ William R. Hahl

WILLIAM R. HAHL  
Executive Vice President & Chief Financial Officer