CANON INC Form 6-K January 28, 2011

#### FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of .....January....., 2011

#### **CANON INC.**

(Translation of registrant s name into English) 30-2, Shimomaruko 3-Chome, Ohta-ku, Tokyo 146-8501, Japan

(Address of principal executive offices)

[Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F **X** Form 40-F

[Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No X

[If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):82-.....

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

#### **CANON INC.**

(Registrant)

Date.... January 27, 2011... By...../s/..... Masashiro Kobayashi .............. (Signature)\*

Masashiro Kobayashi General Manager Global Finance Management Center Canon Inc.

The following materials are included.

<sup>\*</sup>Print the name and title of the signing officer under his signature.

<sup>1.</sup> CONSOLIDATED FINANCIAL RESULTS FOR THE FOURTH QUARTER AND THE FISCAL YEAR ENDED DECEMBER 31, 2010

# RESULTS FOR THE FOURTH QUARTER AND THE FISCAL YEAR ENDED DECEMBER 31, 2010

January 27, 2011

#### **CONSOLIDATED RESULTS**

(Millions of yen, thousands of U.S. dollars, except per share amounts)

					Projected						
		Year								(	Change(%)
		ended	Y	ear ended		Change(%)	7	ear ended	Y	ear ending	
	D	ecember	$\Gamma$	ecember		Change (%)		December	Ι	December	
	3	31, 2010	3	31, 2009				31, 2010		31, 2011	
Ni-4 nalan	<b>T</b> 7 ·	2 707 001	v	2 200 201		155	φ	<i>45 5 ( 4 3</i> 1 0	17	4 100 000	. 10.6
Net sales	¥.	3,706,901	¥	3,209,201	+	15.5	Þ	45,764,210	¥	4,100,000	+ 10.6
Operating profit		387,552		217,055	+	78.6		4,784,593		470,000	+ 21.3
<b>Income before income taxes</b>		392,863		219,355	+	79.1		4,850,160		470,000	+ 19.6
Net income attributable											
to Canon Inc.											
	¥	246,603	¥	131,647	+	87.3	\$	3,044,481	¥	310,000	+ 25.7
Net income attributable to Cano	n I	nc. stockh	old	ers per sha	re:						
- Basic	¥	199.71	¥	106.64	+	87.3	\$	2.47	¥	252.35	+ 26.4
- Diluted		199.70		106.64	+	87.3		2.47		-	-

		Actual								
	As of December 31, 2010	As of December 31, 2009	Chan	ge(%)	As of December 31, 2010					
Total assets	¥ 3,983,820	¥ 3,847,557	+	3.5	\$ 49,182,963					
Canon Inc. stockholders	equity ¥ 2,645,782	¥ 2,688,109	-	1.6	\$ 32,663,975					

- Notes: 1. Canon s consolidated financial statements are prepared in accordance with U.S. generally accepted accounting principles.
  - 2. U.S. dollar amounts are translated from yen at the rate of JPY 81 = U.S.\$1, the approximate exchange rate on the Tokyo Foreign

Exchange Market as of December 30, 2010, solely for the convenience of the reader.

## NON-CONSOLIDATED RESULTS

(Millions of yen, thousands of U.S. dollars, except per share amounts)

	Act		
Year ended	Year ended	Change(%)	Year ended

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		December 31, 2010	De	ecember 31, 2009			Ι	December 31, 2010
Net sales Operating profit	¥	2,317,043 240,365	¥	2,025,546 97,777	+	14.4 145.8	\$	28,605,469 2,967,469
Ordinary profit		274,742		142,684	+	92.6		3,391,877
Net income	¥	152,498	¥	80,778	+	88.8	\$	1,882,691
Net income per share:								
- Basic	¥	123.50	¥	65.44	+	88.7	\$	1.52
- Diluted		123.49		65.43	+	88.7		1.52
Dividend per								
share		120.00		110.00	+	9.1		1.48

# Actual

				Acu	uai			
		As of		As of				As of
		December 31, 2010	De	ecember 31, 2009	Char	nge(%)	Ι	December 31, 2010
Total assets	¥	2,603,429	¥	2,551,100	+	2.1	\$	32,141,099
Net assets	¥	1,811,901	¥	1,812,718	-	0.0	\$	22,369,148

Note: U.S. dollar amounts are translated from yen at the rate of JPY 81= U.S.\$1, the approximate exchange rate on the Tokyo Foreign

Exchange Market as of December 30, 2010, solely for the convenience of the reader.

Canon Inc. Headquarter office 30-2, Shimomaruko 3-chome, Ohta-ku, Tokyo 146-8501, Japan Phone: +81-3-3758-2111

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# I. Operating Results and Financial Conditions 2010 Fourth Quarter in Review

Looking back at the global economy in 2010, economic conditions continued to improve broadly throughout the world, led by the economic growth of such emerging markets as China and India. In the United States, despite the unemployment rate remaining at a relatively high level and other concerns, economic conditions continued to recover gradually thanks in part to economic measures by the government. As for Europe, in spite of lingering financial and employment concerns along with the emergence of financial crises in some countries, the region overall managed to realize a recovery. China, which quickly recovered its growth pace through major economic stimulus measures, and the rest of Asia, along with other emerging nations, continued to achieve economic expansion. And in Japan, although signs began to appear indicating a turnaround, the recovery came to a standstill at the end of 2010 due to prolonged deflation and other factors.

As for the markets in which Canon operates amid these conditions, within the office equipment market, demand for network digital multifunction devices (MFDs) recovered, mainly for color models, while laser printers also realized a steady rebound compared with the previous year. As for the consumer products market, demand for digital single-lens reflex (SLR) cameras maintained healthy growth across global markets. As for compact digital cameras, although sales were sluggish in developed countries, demand in emerging markets grew favorably resulting in a slight increase overall. With regard to inkjet printers, demand continued on a track to recovery. In the industry and others market, demand for semiconductor lithography equipment and liquid crystal display (LCD) lithography equipment grew steadily, owing to improved investment by semiconductor device and LCD panel manufacturers.

The average value of the yen during the year was \quan \quan \quan 47.40 against the U.S. dollar, a year-on-year appreciation of approximately \quan \quan 46, and \quan \quan 114.97 against the euro, a year-on-year appreciation of approximately \quan 15.

Amid the impact of the sharp appreciation of the yen, net sales for the year totaled \(\frac{\pmathbf{3}}{3},706.9\) billion (U.S.\(\frac{\pmathbf{4}}{5},764\) million), an increase of 15.5% from the previous year, owing to a substantial recovery in sales of laser printers among office products, continued robust sales of such consumer products as digital SLR cameras, the increase in sales within the industry and others segment, and the effects of consolidation arising from corporate acquisitions, such as that of Océ N.V. Although the strong yen had a significant impact, the gross profit ratio rose 3.6 points year on year to 48.1% mainly reflecting the launch of new products and ongoing cost-cutting efforts, along with heightened production turnover accompanying ramped-up production. As a result, gross profit rose by 24.9% to \(\frac{\pmathbf{1}}{1},783.1\) billion (U.S.\(\frac{\pmathbf{2}}{2},104\) million) for the year. Despite the impact of consolidation, continued Group-wide efforts to thoroughly reduce spending contributed to an operating expenses to sales ratio of 37.6% for the year, an improvement of 0.1 points. Consequently, operating profit recorded growth of 78.6% to \(\frac{\pmathbf{3}}{3}87.6\) billion (U.S.\(\frac{\pmathbf{4}}{3}4,785\) million) for the year. Other income (deductions) recorded an increase of \(\frac{\pmathbf{2}}{3}3\) billion (U.S.\(\frac{\pmathbf{3}}{3}7.6\) billion (U.S.\(\pmathbf{4}37.85\) million), an increase of 79.1% year on year. Net income attributable to Canon Inc. grew by 87.3% to \(\frac{\pmathbf{2}}{2}46.6\) billion (U.S.\(\pmathbf{3}3,044\) million) for the year.

Basic net income attributable to Canon Inc. stockholders per share for the year was \$199.71 (U.S.\$2.47), an increase of \$93.07 (U.S.\$1.15) compared with the previous year.

#### **Results by Segment**

Looking at Canon s quarterly performance by business sector, within the Office Business Unit, sales volume of both color and monochrome network digital MFDs increased, boosted by the recovery in demand for office equipment along with the introduction of new imageRUNNER ADVANCE-series products.

Within the Consumer Business Unit, sales volumes increased significantly for such digital SLR cameras as EOS Digital Rebel T1i (EOS 500D) and the new EOS Digital Rebel T2i (EOS 550D) the competitively priced models, along with the EOS 5D Mark II, EOS 7D and the new EOS 60D advanced-amateur models. As for compact digital cameras, the Company launched five new ELPH (IXUS)-series models and seven new PowerShot-series models, boosting sales volumes particularly in emerging markets.

With respect to inkjet printers, sales volume increased from the year-ago level, fueled by healthy sales growth, particularly in Asia. As a result, despite the strong yen, sales for the segment rose 6.9% year on year to \$1,391.3 billion (U.S.\$17,177 million), while operating profit increased by 29.7% to \$238.1 billion (U.S.\$2,939 million), largely reflecting increased sales and gross profit ratio.

In the Industry and Others Business Unit, in addition to an appreciable increase in sales volume of LCD lithography equipment and a rebound in sales volume of semiconductor lithography, semiconductor-related independent business sales by Group subsidiaries also grew, resulting in an increase in sales for the segment of 20.9% to \footnote{433.0} billion (U.S.\footnote{5,345} million) for the year. Operating loss totaled \footnote{99.8} billion (U.S.\footnote{121} million) for the year, despite a turnaround of \footnote{466.1} billion (U.S.\footnote{816} million), made possible through increased sales and an improved gross profit ratio.

#### **Cash Flow**

During the year 2010, cash flows from operating activities totaled ¥744.4billion (U.S.\$9,190 million), an increase of ¥133.2 billion (U.S.\$1,644 million) from the previous year, mainly due to the significant increase of profit. Although investments, such as for the acquisition of shares of Océ N.V., increased substantially, purchases of fixed assets decreased, which led to a year-on-year decrease in cash flows from investing activities of ¥28.1 billion (U.S.\$347 million) to ¥342.1 billion (U.S.\$4,223 million). Accordingly, free cash flows totaled ¥402.3 billion (U.S.\$4,967 million), an increase of ¥161.3 billion (U.S.\$1,991 million) from the corresponding previous year.

Cash flows from financing activities recorded an outlay of ¥279.9billion (U.S.\$3,456 million), mainly arising from the dividend payout of ¥136.1billion (U.S.\$1,680 million), repurchases of treasury stock, and the repayment of substantially all borrowings of Océ N.V. Consequently, cash and cash equivalents increased by ¥45.5 billion (U.S.\$562 million) to ¥840.6 billion (U.S.\$10,378 million) from the end of the previous year despite foreign currency translation adjustments stemming from the strong yen.

#### **Non-consolidated Results**

Non-consolidated net sales totaled \$2,317.0 billion (U.S.\$28,605 million), a year-on-year increase of 14.4%, ordinary profit increased by 92.6% to \$274.7 billion (U.S.\$3,391 million), and net income increased by 88.8% to \$152.5 billion (U.S.\$1,883 million).

#### Outlook

As for the outlook in 2011, emerging nations such as China and India are expected to maintain healthy expansion. Developed countries, by comparison, while expected to be headed toward modest recovery, will face uncertainty regarding future prospects due to such factors as employment problems in the United States, financial concerns in European countries, and continued domestic deflation.

In the businesses in which Canon is involved, within the office equipment market, demand for such products as network digital MFDs and laser printers is projected to achieve solid growth amid increasingly intense competition. With respect to the consumer products market, demand for digital SLR cameras, compact digital cameras and inkjet printers is expected to expand, although competition is also expected to become more severe. In the industry and others market, while demand for semiconductor and LCD lithography equipment will likely increase steadily, uncertainty remains regarding the future.

With regard to currency exchange rates for the next year, on which Canon s performance outlook is based, despite the uncertainty over such factors as future interest rate policies for major countries and the speed and degree realized by the economic recovery, Canon anticipates exchange rates for the period of \(\frac{4}{85}\) to the U.S. dollar and \(\frac{4}{110}\) to the euro, representing appreciations of approximately \(\frac{4}{2}\) against the U.S. dollar, and approximately \(\frac{4}{5}\) against the euro compared with the previous year. Upon taking into consideration these foreign exchange rate assumptions and current economic forecasts, Canon projects full-year consolidated net sales in 2011 of \(\frac{4}{4}\),100.0 billion (U.S.\(\frac{4}{5}\),50,617 million), a year-on-year increase of 10.6%; operating profit of \(\frac{4}{4}\)70.0 billion (U.S.\(\frac{4}{5}\),802 million), a year-on-year increase of 19.6%; and net income attributable to Canon Inc. of \(\frac{4}{3}\)10.0 billion (U.S.\(\frac{4}{3}\),827 million), a year-on-year increase of 25.7%.

#### Basic Policy Regarding Profit Distribution and Dividends for the Current Fiscal Year

Canon is being more proactive in returning profits to shareholders, mainly in the form of a dividend, taking into consideration planned future investments, free cash flow, and the Company's consolidated business performance. Specifically, the Company's medium-to long-term objective is a consolidated payout ratio of approximately 30%. In 2010, a year viewed by Canon as the first in a new era of growth, the Company achieved its goal to significantly expand profits despite the yen's appreciation. Additionally, thanks to comprehensive cash flow management, the Company realized further improvements in management efficiency and adequate cash on hand. In light of this situation, the Company comprehensively evaluated such factors as its outlook for future performance, planned investments, and cash flow without focusing solely on the performance of this fiscal year in its decision to provide a stable return and actively return profits to shareholders. As a result, the Company plans to distribute a full-year dividend totaling ¥120.00 (U.S.\$1.48) per share (interim dividend of ¥55.00 [U.S.\$0.68] per share [already distributed], and year-end dividend of ¥65.00 [U.S.\$0.80]), an increase of ¥10.00 (U.S.\$0.12) per share compared with fiscal year 2010.

Until our performance returns to a trend of stable expansion, we will not declare numerical targets such as a targeted dividend payout ratio. Instead, we will take a more comprehensive approach taking into consideration, such factors as our outlook for medium-term profits, planned future investments and free cash flow as we works to provide a stable return and actively return profits to shareholders.

This document contains forward-looking statements with respect to future results, performance and achievements that are subject to risk and uncertainties and reflect management s views and assumptions formed by available information. All statements other than statements of historical fact are statements that could be considered forward-looking statements. When used in this document, words such as anticipate. intend, believe. estimate. expect. or should and similar expressions, as they relate to Canon, are intended to identify forward-looking statements. Many factors could cause the actual results, performance or achievements of Canon to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements, including, among others, changes in general economic and business conditions, changes in currency exchange rates and interest rates, introduction of competing products by other companies, lack of acceptance of new products or services by Canon s targeted customers, inability to meet efficiency and cost reduction objectives, changes in business strategy and various other factors, both referenced and not referenced in this document. A detailed description of these and other risk factors is included in Canon s annual report on Form 20-F, which is on file with the United States

Securities and Exchange Commission. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein. Canon does not intend or assume any obligation to update these forward-looking statements.

#### **II. Management Policy**

#### (1) Basic Policy

Under the corporate philosophy of *kyosei* living and working together for the common good Canon s basic management policy is to contribute to the prosperity and well-being of the world while endeavoring to become a truly excellent global corporation targeting continued growth and development.

#### (2) Management Goals

Based on this basic management policy, Canon launched two consecutive five-year management plans Phase I of the Excellent Global Corporation Plan in 1996, and Phase II in 2001. Through these two management plans, we worked to thoroughly strengthen our product competitiveness and our financial base. From 2006, under a new five-year management plan Phase III, which targeted further growth and improved corporate value Canon pursued sound growth, the further expansion of corporate scale while maintaining a high level of profitability.

In 2009, however, due to the global recession triggered by the collapse of Lehman Brothers, we were forced to temporarily shift our strategic direction from expansion to establishing a muscular business constitution and enhancing corporate strength to agilely respond to changes in our business environment. After working to further expense reductions, capital-investment efficiencies and the establishment of advanced supply-chain management enabling inventory reduction, in 2010, we realized a quick recovery in performance, employing a new growth strategy, capitalizing on the turnaround to post results that outpaced the speed of the economic recovery.

In 2011, Canon embarks on a new five-year plan under the slogan Aiming for the Summit Speed & Sound Growth which aims to leverage the Company s solid management base developed during Phases I, II and III.

The global economy s engine of growth has largely shifted from developed countries to emerging countries, which is expected to lead to volatility in the business environment. Canon will take advantage of these dramatic changes and will again tackle the challenge of achieving sound growth through timely transformations tailored to the changes of the times.

In particular, the Company is focusing on the following six important management objectives.

- 1) Achieving the overwhelming No. 1 position in all core businesses and expanding related and peripheral businesses
- 2) Developing new business through globalized diversification and establishing the Three Regional Headquarters management system
- 3) Establishing a world-leading global optimized production system
- 4) Comprehensively reinforcing global sales capabilities
- 5) Building the foundations of an environmentally advanced corporation
- 6) Imparting a corporate culture, and cultivating human resources befitting a truly excellent global company By realizing these strategies, we aim to achieve net sales of more than ¥5 trillion, an operating profit ratio of more than 20%, a net income ratio of more than 10%, and a shareholders—equity ratio of more than 75% by 2015, the final year of Phase IV. In this way, we will again aim to realize our goal of joining the ranks of the world—s top 100 companies in terms of all major management indicators.

#### (3) Business Challenges

As for the global economy, in the U.S., despite the risk of a slowdown due to the ongoing credit crisis and high unemployment, we expect the trend toward gradual recovery to continue. In Europe, while concerns remain regarding an economic slump due to financial instability, we believe the economy will make steady progress towards recovery. In Asia, the overall trend toward economic recovery is expected to continue, fueled by such factors as continued strong economic expansion in such countries as China and India. We believe the pattern of emerging markets, such as China and India, leading the global economy will become increasingly prominent over the near future.

As for Japan, while the economy will likely continue to realize a gradual economic rebound against the backdrop of a global economic recovery, we also expect the current trend of economic deflation to continue for the time being due to

Amid this climate, the Canon Group has launched its latest five-year plan: Phase IV of the Excellent Global Corporation Plan (2011-2015).

In order to achieve our targets, we aim to transform into a different company in terms of scale and business operations, further strengthening our imaging-related businesses and working to expand business domains by cultivating such areas as medical and industrial equipment into new business pillars. At the same time, as a manufacturer, we will make efforts to significantly transform ourselves in keeping with the changing times through the reinforcement of such basic functions as research and development, production, and sales and marketing. Specifically, we will strive to change to a situation where products developed in each region are sold globally, accelerating transition to a three regional headquarters management system, which includes R&D centers in Japan, the U.S. and Europe, as we solicit the world s great minds and innovative power.

Targeting this kind of change and transformation, we will also make active use of M&As. For this, we set up a special organization in charge of further promoting M&As, effective January 1, 2011.

At the same time, we will work to solidify our foundation as a leading environmental company that aims for both growth and environmental conservation, by further raising the environmental performance of our products and reducing the impact of all corporate activities on the environment.

In 2011, the first year of Phase IV, under the theme Launching a Full-Scale Offensive with the Courage to Change, Canon will be taking measures to realize its basic policy of ensuring that financial results in 2012 exceed those of its record-high performance of 2007.

One important measure addresses the continuous introduction of innovative products and services. Through the timely launch of products displayed at last year s Canon EXPO, we will work to comprehensively strengthen the Company s existing core businesses. In the office equipment segment, we aim to expand our lineup by accelerating joint product development efforts with Océ N.V.. In the consumer products segment, we aim to strengthen, among other areas, digital SLR movie capabilities. In addition, in our display business, for special applications such as high-resolution, high-image-quality medical displays, as well as OLED display, we will swiftly restructure our strategy as a new way to enter this area.

Next, we will work to reinforce our global sales capabilities. In order to further improve our performance in Asia, where an increasing proportion of group sales each year is generated, in addition to further strengthening our sales organization in China, we will also further our reach into the markets of Southeast Asia and India. In developed countries, in addition to accelerating our integration with Océ N.V. and leveraging Océ N.V. s sales network to expand product sales, we will also work to strengthen our solutions business.

Additionally, we will pursue thorough cost reductions to further lower the cost of sales ratio. In this regard, we will accelerate activities to establish an optimized global production system, finalizing our roadmap of reform for the ideal production system from a comprehensive viewpoint taking into account such aspects as logistics, procurement, labor and country risks. In addition to accelerating new product development through computer simulation and thorough cost reductions, we will also promote the further automation of production and the in-house production of manufacturing equipment. We will establish a highly efficient and advanced manufacturing business model, promoting man-machine cells that allow for further productivity improvements. An example of this can be found in our domestic production, where automation and testing equipment have been incorporated into the cell production system.

We also aim to accelerate the establishment of new core businesses through globalized diversification, based on a three regional headquarters approach focusing on bases where innovation is created. In the medical field, we will expand our product lineup with a focus on digital radiography, expand our industrial equipment business, and swiftly draw up plans to actively establish research and development functions in the U.S. and Europe.

In addition, we will thoroughly leverage the integrated systems we have in place that facilitate the sharing and utilization of product design information on a company-wide basis as we work for efficiencies in product development and further improvements in product quality.

Furthermore, with the understanding that product quality represents the lifeblood of a manufacturer, we will make further efforts towards our commitment to quality first.

In order to realize further advancements for the Canon Group and become a truly excellent global corporation that continues to thrive and prosper, we will strive to foster global human resources that can exercise their abilities around the world. We will also devote more effort towards CSR (corporate social responsibility) activities.

### CONSOLIDATED

### **III. Financial Statements**

# 1. CONSOLIDATED BALANCE SHEETS

	As of December	Millions of yen As of		Thousands of U.S. dollars <b>As of</b>
	31, 2010	December 31, 2009	Change	December 31, 2010
ASSETS				
Current assets:	V 940.570	V 705 024	V 45 545	¢ 10 277 510
Cash and cash equivalents Short-term investments	¥ 840,579 96,815	¥ 795,034 19,089	¥ 45,545 77,726	\$ 10,377,519 1,195,247
	557,504	556,572	932	
Trade receivables, net Inventories	384,777	373,241	11,536	6,882,765 4,750,333
	250,754	273,843	(23,089)	3,095,729
Prepaid expenses and other current assets	250,754	273,643	(23,069)	3,093,729
Total current assets	2,130,429	2,017,779	112,650	26,301,593
Noncurrent receivables	16,771	14,936	1,835	207,049
Investments	81,529	114,066	(32,537)	1,006,531
Property, plant and equipment, net	1,201,968	1,269,785	(67,817)	14,839,111
Intangible assets, net	153,021	117,396	35,625	1,889,148
Other assets	400,102	313,595	86,507	4,939,531
Total assets	¥3,983,820	¥ 3,847,557	¥ 136,263	\$ 49,182,963
LIABILITIES AND EQUITY Current liabilities: Short-term loans and current portion of long-term debt Trade payables Accrued income taxes Accrued expenses	¥ 7,200 383,251 72,482 299,710	¥ 4,869 339,113 50,105 274,300	¥ 2,331 44,138 22,377 25,410	\$ 88,889 4,731,494 894,840 3,700,123
Other current liabilities	134,298	115,303	18,995	1,658,000
Total current liabilities	896,941	783,690	113,251	11,073,346
Long-term debt, excluding current installments	4,131	4,912	(781)	51,000
Accrued pension and severance cost	197,609	115,904	81,705	2,439,617
Other noncurrent liabilities	75,502	63,651	11,851	932,123
Total liabilities	1,174,183	968,157	206,026	14,496,086

Equity: Canon Inc. stockholders equity: Common stock Additional paid-in capital Legal reserve Retained earnings	174,762 400,425 57,930 2,965,237	174,762 404,293 54,687 2,871,437	(3,868) 3,243 93,800	2,157,556 4,943,518 715,185 36,607,864
Accumulated other comprehensive income (loss)	(390,459)	(260,818)	(129,641)	(4,820,481)
Treasury stock, at cost	(562,113)	(556,252)	(5,861)	(6,939,667)
Total Canon Inc. stockholders equity	2,645,782	2,688,109	(42,327)	32,663,975
Noncontrolling interests	163,855	191,291	(27,436)	2,022,902
Total equity	2,809,637	2,879,400	(69,763)	34,686,877
Total liabilities and equity	¥3,983,820	¥ 3,847,557	¥ 136,263	\$ 49,182,963
	Millio	ns of yen		Thousands of U.S. dollars
	As of December	As of		As of
Notes:	31, 2010	December 31, 2009		December 31, 2010
<ol> <li>Allowance for doubtful receivables</li> <li>Accumulated depreciation</li> <li>Accumulated other comprehensive income (loss):</li> </ol>	¥ 14,920 1,909,703	¥ 11,343 1,815,982		\$ 184,198 23,576,580
Foreign currency translation adjustments	(325,612)	(202,628)		(4,019,901)
Net unrealized gains and losses on securities	3,020	3,285		37,284
Net gains and losses on derivative instruments	917	71		11,321
Pension liability adjustments	( <b>68,784</b> ) - 7 -	(61,546)		(849,185)

#### **CONSOLIDATED**

## 2. CONSOLIDATED STATEMENTS OF INCOME

Results for the fourth quarter	Milli	ons of yen		Thousands of U.S. dollars
	Three months ended December 31, 2010	Three months ended December 31, 2009	Change(%)	Three months ended December 31, 2010
Net sales Cost of sales	¥1,067,866 575,620	¥ 954,058 520,267	+ 11.9	\$ 13,183,531 7,106,420
Gross profit Operating expenses: Selling, general and administrative	492,246	433,791	+ 13.5	6,077,111
expenses	323,481	264,396		3,993,593
Research and development expenses	85,918	77,267		1,060,716
	409,399	341,663		5,054,309
Operating profit Other income (deductions):	82,847	92,128	- 10.1	1,022,802
Interest and dividend income	1,735	1,441		21,420
Interest expense	(771)	(95)		(9,519)
Other, net	(1,277)	4,447		(15,765)
	(313)	5,793		(3,864)
Income before income taxes	82,534	97,921	- 15.7	1,018,938
Income taxes	26,281	35,413		324,457
Consolidated net income	56,253	62,508		694,481
Less: Net income attributable to noncontrolling interests	2,294	944		28,321
Net income attributable to Canon Inc.	¥ 53,959	¥ 61,564	- 12.4	\$ 666,160

Note: Consolidated comprehensive income for the three months ended December 31, 2010 and 2009 was JPY 12,227 million

 $(U.S.\$150,\!951\ thousand$  ) and JPY 74,334 million , respectively.

Results for the fiscal year

Millions of yen

U.S. dollars

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	Year ended December 31, 2010	Year ended December 31, 2009	Change(%)	Year ended December 31, 2010
Net sales	¥ 3,706,901	¥ 3,209,201	+ 15.5	\$ 45,764,210
Cost of sales	1,923,813	1,781,808		23,750,778
Gross profit Operating expenses: Selling, general and administrative	1,783,088	1,427,393	+ 24.9	22,013,432
expenses	1,079,719	905,738		13,329,864
Research and development expenses	315,817	304,600		3,898,975
	1,395,536	1,210,338		17,228,839
Operating profit Other income (deductions):	387,552	217,055	+ 78.6	4,784,593
Interest and dividend income	6,022	5,202		74,346
Interest expense	(1,931)	(336)		(23,840)
Other, net	1,220	(2,566)		15,061
	5,311	2,300		65,567
Income before income taxes	392,863	219,355	+ 79.1	4,850,160
Income taxes	140,160	84,122		1,730,370
Consolidated net income	252,703	135,233		3,119,790
Less: Net income attributable to noncontrolling interests	6,100	3,586		75,309
Net income attributable to Canon Inc.	¥ 246,603	¥ 131,647	+ 87.3	\$ 3,044,481

Note: Consolidated comprehensive income for the year ended December 31, 2010 and 2009 was JPY 117,079 million

 $(U.S.\$1,\!445,\!420 \ thousand$  ) and JPY  $168,\!452 \ million$  , respectively.

# 3. DETAILS OF SALES

# CONSOLIDATED

Results for the fourth quarter	Milli	ons of	yen				Thousands of U.S. dollars
-	Three						
	months	Th	ree months			T	hree months
Sales by business unit	ended		ended	Cha	nge(%)		ended
·	December	De	ecember 31,			$\mathbf{L}$	ecember 31,
	31, 2010		2009				2010
Office	¥ 549,277	¥	465,131	+	18.1	\$	6,781,198
Consumer	412,240		412,729	_	0.1		5,089,383
Industry and Others	131,926		103,318	+	27.7		1,628,716
Eliminations	(25,577)		(27,120)		-		(315,766)
Total	¥1,067,866	¥	954,058	+	11.9	\$	13,183,531
	Milli	ons of	yen				Γhousands of U.S. dollars
	Three						C.S. donars
	months	Th	ree months			Т	hree months
Sales by region	ended		ended	Cha	nge(%)	_	ended
suits by region	December	De	ecember 31,	Ciia	nge(70)	Г	ecember 31,
	31, 2010	De	2009			_	2010
Japan	¥ 198,169	¥	197,599	+	0.3	\$	2,446,531
Overseas:	1 15 0,105	-	157,655	•	0.0	Ψ	_, ,
Americas	302,110		274,782	+	9.9		3,729,753
Europe	342,815		308,523		11.1		4,232,284
Asia and Oceania	224,772		173,154		29.8		2,774,963
	869,697		756,459	+	15.0		10,737,000
Total	¥ 1,067,866	¥	954,058	+	11.9	\$	13,183,531
	M:11:	ons of	wan			7	Γhousands of
Results for the fiscal year	1711111	ons of	yen				U.S. dollars
	Year ended		ear ended				Year ended
Sales by business unit	December	De	ecember 31,	Cha	nge(%)	D	ecember 31,
	31, 2010		2009				2010
Office	¥ 1,987,269		1,645,076	+	20.8	\$	24,534,185
Consumer	1,391,327		1,301,160	+	6.9		17,176,877
Industry and Others	432,958		357,998	+	20.9		5,345,160
Eliminations	(104,653)		(95,033)		-		(1,292,012)
Total	¥3,706,901	¥	3,209,201	+	15.5	\$	45,764,210

	Milli	ons of yen		Thousands of U.S. dollars		
	Year ended	Year ended		Year ended		
Sales by region	December	December 31,	Change(%)	December 31,		
	31, 2010	2009		2010		
Japan	¥ 695,749	¥ 702,344	- 0.9	\$ 8,589,494		
Overseas:						
Americas	1,023,299	894,154	+ 14.4	12,633,321		
Europe	1,172,474	995,150	+ 17.8	14,474,988		
Asia and Oceania	815,379	617,553	+ 32.0	10,066,407		
	3,011,152	2,506,857	+ 20.1	37,174,716		
Total	¥3,706,901	¥ 3,209,201	+ 15.5	\$ 45,764,210		

Notes: 1. The primary products included in each of the segments are as follows:

 $Office: \quad Office \ network \ digital \ multifunction \ devices \ (MFDs) \ / \ Color \ network \ digital \ MFDs \ / \ Personal-use$ 

network digital MFDs /

Office copying machines /Full-color copying machines / Personal-use copying machines /Laser

printers /

Large format inkjet printers/ Digital Production Printer

Consumer Digital SLR cameras / Compact digital cameras / Interchangeable lenses / Digital video

: camcorders /

Inkjet multifunction peripherals / Single function inkjet printers / Image scanners / Broadcasting

equipment

 $Industry\ and\ Others: \qquad Semiconductor\ lithography\ equipment\ /\ LCD\ lithography\ equipment\ /\ Medical\ image$ 

recording equipment /

Magnetic heads / Micromotors / Computers / Handy terminals / Document scanners /

Calculators / Ophthalmic products

2. The principal countries and regions included in each regional category are as follows:

Americas: United States of America, Canada, Latin America / Europe: England, Germany, France,

Netherlands /

Asia and Oceania: China, Australia, Asian countries

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ivative instruments

# 4. CONSOLIDATED STATEMENTS OF EQUITY

### **CONSOLIDATED**

Millions of yen

	(	Common Stock		Additional paid-in capital		Legal		Retained earnings		other  apprehensive income	,	Treasury stock		Total Canon Inc. 1 tockholders
										(loss)		( <u>)</u>		equity
08	¥	174,762	¥	403,790	¥	53,706	¥	2,876,576	¥	(292,820)	¥	(556,222)	¥	2,659,792
ontrolling interests and other . stockholders lling interests				503				(135,793)	)					503 (135,793)
ining interests						981		(981)	)					-
n (loss) not of toy								131,647						131,647
e (loss), net of tax adjustments ses on securities vative instruments										33,340 2,150 (1,422) (2,066)				33,340 2,150 (1,422) (2,066)
;														163,649
t, net								(12)	)			(30)		(42)
09	¥	174,762	¥	404,293	¥	54,687	¥	2,871,437	¥	(260,818)	¥	(556,252)	¥	2,688,109
ncontrolling interests and				(3,787)				(13,453)	)	(680)		55,250		37,330
nc. stockholders rolling interests								(136,103)	)					(136,103)
forming interests						3,243		(3,243)	)					-
no (loss), not of toy								246,603						246,603
ne (loss), net of tax on adjustments sses on securities										(122,667) (222)				(122,667) (222)

833

833

its					(6,905)		(6,905)
ne(loss)							117,642
ck, net		(81)		(4)		(61,111)	(61,196)
010	¥ 174,762	¥ 400,425	¥ 57,930	¥ 2,965,237	¥ (390,459)	¥ (562,113)	¥ 2,645,782
009	\$ 2,157,556	\$4,991,272	\$ 675,148	\$ 35,449,840	<b>\$ (3,219,975)</b>	\$ (6,867,310)	\$ 33,186,531
ncontrolling interests and	, , ,		, ,				
ic. stockholders		(46,754)		(166,087) (1,680,284)	(8,395)	682,100	460,864 (1,680,284)
rolling interests			40,037	(40,037)			-
ne (loss), net of tax				3,044,481			3,044,481
on adjustments sses on securities					(1,514,407)		(1,514,407)
ivative instruments					(2,741) 10,284		(2,741) 10,284
ıts					(85,247)		(85,247)
ne(loss)							1,452,370
ck, net		(1,000)		(49)		(754,457)	(755,506)
010	\$ 2,157,556	\$4,943,518	\$715,185	\$ 36,607,864	\$ (4,820,481)	\$ (6,939,667)	\$ 32,663,975

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# 5. CONSOLIDATED STATEMENTS OF CASH FLOWS

### CONSOLIDATED

	Millio	ons of yen	Thousands of U.S. dollars	
	Year ended December 31, 2010	Year ended December 31, 2009	Year ended December 31, 2010	
Cash flows from operating activities:	V 252 702	V 125 222	¢ 2.110.700	
Consolidated net income Adjustments to reconcile consolidated net income	¥ 252,703	¥ 135,233	<b>\$</b> 3,119,790	
to net cash				
provided by operating activities:				
Depreciation and amortization	276,193	315,393	3,409,790	
Loss on disposal of property, plant and equipment	21,120	8,215	260,741	
Deferred income taxes	29,381	20,712	362,728	
(Increase) decrease in trade receivables	(6,671)	48,244	(82,358)	
(Increase) decrease in inventories	(17,532)	143,580	(216,444)	
Increase (decrease) in trade payables	115,726	(76,843)	1,428,716	
Increase (decrease) in accrued income taxes	25,228	(21,023)	311,457	
Increase (decrease) in accrued expenses	77	(9,827)	951	
Increase in accrued (prepaid) pension and				
severance cost	4,147	4,765	51,198	
Other, net	44,041	42,786	543,715	
Net cash provided by operating activities	744,413	611,235	9,190,284	
Cash flows from investing activities:				
Purchases of fixed assets	(199,152)	(327,983)	(2,458,667)	
Proceeds from sale of fixed assets	3,303	8,893	40,778	
Purchases of available-for-sale securities	(10,891)	(3,253)	(134,457)	
Proceeds from sale and maturity of				
available-for-sale securities	3,910	2,460	48,272	
Increase in time deposits, net	(80,904)	(11,345)	(998,815)	
Acquisitions of subsidiaries, net of cash acquired	(55,686)	(2,979)	(687,481)	
Purchases of other investments	(1,955)	(37,981)	(24,136)	
Other, net	(758)	1,944	(9,358)	
Net cash used in investing activities	(342,133)	(370,244)	(4,223,864)	
Cash flows from financing activities:				
Proceeds from issuance of long-term debt	5,902	3,361	72,864	
Repayments of long-term debt	(5,739)	(6,282)	(70,852)	
Decrease in short-term loans, net	(74,933)	(280)	(925,099)	
Dividends paid	(136,103)	(135,793)	(1,680,284)	
Repurchases of treasury stock, net	(61,196)	(42)	(755,506)	
Other, net	(7,828)	(3,343)	(96,642)	
Net cash used in financing activities	(279,897)	(142,379)	(3,455,519)	

Effect of exchange rate changes on cash and cash equivalents	(76,838)		17,226	(948,617)
Net change in cash and cash equivalents Cash and cash equivalents at beginning of year	45,545 795,034		115,838 679,196	562,284 9,815,235
Cash and cash equivalents at end of year	¥ 840,579	¥	795,034	\$ 10,377,519
	- 11 -			

**CONSOLIDATED** 

# 6. NOTE FOR GOING CONCERN ASSUMPTION

Not applicable.

# 7. SEGMENT INFORMATION

(1) SEGMENT INFORMATION BY BUSINESS UNIT

Results for the fourth quarter		ons of yen		Thousands of U.S. dollars
Off"	Three months ended December 31, 2010	Three months ended December 31, 2009	Change(%)	Three months ended December 31, 2010
Office Net sales: External customers Intersegment	¥ 547,319 1,958	¥ 462,149 2,982	+ 18.4 - 34.3	\$ 6,757,025 24,173
Total	549,277	465,131	+ 18.1	6,781,198
Operating cost and expenses	488,126	384,517	+ 26.9	6,026,247
Operating profit	¥ 61,151	¥ 80,614	- 24.1	\$ 754,951
Consumer Net sales: External customers Intersegment	¥ 411,881 359	¥ 412,087 642	- 0.0 - 44.1	\$ 5,084,951 4,432
Total	412,240	412,729	- 0.1	5,089,383
Operating cost and expenses	347,218	337,586	+ 2.9	4,286,642
Operating profit	¥ 65,022	¥ 75,143	- 13.5	\$ 802,741
Industry and Others Net sales: External customers Intersegment	¥ 108,666 23,260	¥ 79,822 23,496	+ 36.1 - 1.0	\$ 1,341,555 287,161
Total	131,926	103,318	+ 27.7	1,628,716
Operating cost and expenses	137,770	138,278	- 0.4	1,700,864

Operating profit (loss)	¥ (5,	844) ¥	(34,960)		-	\$ (72,148)
Corporate and Eliminations Net sales: External customers Intersegment	¥ (25,	- ¥ 577)	(27,120)		- -	\$ (315,766)
Total	(25,	577)	(27,120)		-	(315,766)
Operating cost and expenses	11,	905	1,549		-	146,976
Operating profit (loss)	¥ (37,	482) ¥	(28,669)		-	\$ (462,742)
Consolidated Net sales: External customers Intersegment	¥1,067,	866 ¥ -	954,058 -	+	11.9	\$ 13,183,531
Total	1,067,	866	954,058	+	11.9	13,183,531
Operating cost and expenses	985,	019	861,930	+	14.3	12,160,729
Operating profit	¥ 82,	847 ¥	92,128	-	10.1	\$ 1,022,802
		- 12 -				

Results for the fiscal year	Millio <b>Year</b>	Thousands of U.S. dollars		
	ended December 31, 2010	Year ended December 31, 2009	Change(%)	Year ended December 31, 2010
Office Net sales: External customers Intersegment	¥1,978,945 8,324	¥ 1,635,056 10,020	+ 21.0 - 16.9	\$ 24,431,420 102,765
Total	1,987,269	1,645,076	+ 20.8	24,534,185
Operating cost and expenses	1,693,947	1,415,680	+ 19.7	20,912,926
Operating profit	293,322	229,396	+ 27.9	3,621,259
Total assets	855,893	745,646	+ 14.8	10,566,580
Depreciation and amortization	103,548	90,878	+ 13.9	1,278,370
Capital expenditures	¥ 53,115	¥ 96,718	- 45.1	\$ 655,741
Consumer				
Net sales:				
External customers	¥1,389,622	¥ 1,299,194	+ 7.0	\$ 17,155,827
Intersegment	1,705	1,966	- 13.3	21,050
Total	1,391,327	1,301,160	+ 6.9	17,176,877
Operating cost and expenses	1,153,262	1,117,668	+ 3.2	14,237,803
Operating profit	238,065	183,492	+ 29.7	2,939,074
Total assets	414,022	437,160	- 5.3	5,111,383
Depreciation and amortization	41,665	48,701	- 14.4	514,383
Capital expenditures	¥ 36,266	¥ 27,503	+ 31.9	<b>\$</b> 447,728
Industry and Others Net sales: External customers	¥ 338,334	¥ 274,951	+ 23.1	<b>\$</b> 4,176,963
Intersegment	94,624	83,047	+ 13.9	1,168,197
· · · · · · · · · · · · · · · · · · ·	> .,e= .	02,0.7		-,100,177

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Total	432,958		357,998	+	20.9		5,345,160
Operating cost and expenses	442,789		433,954	+	2.0		5,466,530
Operating profit (loss)	(9,831)		(75,956)		-		(121,370)
Total assets Depreciation and amortization Capital expenditures	307,029 37,387 ¥ 27,105	¥	359,635 60,770 25,644	- - +	14.6 38.5 5.7	\$	3,790,481 461,568 334,630
						•	.,,,,,,,,
<b>Corporate and Eliminations</b> Net sales:							
External customers Intersegment	¥ - (104,653)	¥	(95,033)		-	\$	(1,292,012)
Total	(104,653)		(95,033)		-		(1,292,012)
Operating cost and expenses	29,351		24,844		-		362,358
Operating profit (loss)	(134,004)		(119,877)		-		(1,654,370)
Total assets Depreciation and amortization Capital expenditures	2,406,876 93,593 ¥ 77,061	¥	2,305,116 115,044 108,387	+ - -	4.4 18.6 28.9	\$	29,714,519 1,155,469 951,370
Consolidated							
Net sales: External customers Intersegment	¥3,706,901	¥	3,209,201	+	15.5	\$	45,764,210
Total	3,706,901		3,209,201	+	15.5		45,764,210
Operating cost and expenses	3,319,349		2,992,146	+	10.9		40,979,617
Operating profit	387,552		217,055	+	78.6		4,784,593
Total assets Depreciation and amortization Capital expenditures	3,983,820 276,193 ¥ 193,547	¥	3,847,557 315,393 258,252	+ - -	3.5 12.4 25.1	\$	49,182,963 3,409,790 2,389,469
		- 13 -					

# (2) SEGMENT INFORMATION BY GEOGRAPHIC AREA

CONSOLIDATED

		Mala	a C				7	Thousands of
Results for the fourth quarter		MIIIIC	ons of	yen				U.S. dollars
		Three months ended December 31, 2010		entee months ended ecember 31, 2009	Ch	nange(%)	Т	Three months ended December 31, 2010
Japan		01, 2010		2007				2010
Net sales: External customers	¥	249,834	¥	227,939	+	9.6	\$	3,084,370
Intersegment		517,387		539,255	-	4.1		6,387,494
Total		767,221		767,194	+	0.0		9,471,864
Operating cost and expenses		654,934		667,146	-	1.8		8,085,605
Operating profit	¥	112,287	¥	100,048	+	12.2	\$	1,386,259
Americas Net sales: External customers	¥	296,872	¥	268,797	+	10.4	\$	3,665,086
Intersegment		2,841		392	+	624.7		35,074
Total		299,713		269,189	+	11.3		3,700,160
Operating cost and expenses		294,476		263,571	+	11.7		3,635,506
Operating profit	¥	5,237	¥	5,618	-	6.8	\$	64,654
Europe Net sales:								
External customers Intersegment	¥	339,566 839	¥	306,949 (1,313)	+	10.6	\$	4,192,173 10,358
Total		340,405		305,636	+	11.4		4,202,531
Operating cost and expenses		332,306		298,750	+	11.2		4,102,543
Operating profit	¥	8,099	¥	6,886	+	17.6	\$	99,988

## **Asia and Oceania**

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Net sales: External customers Intersegment	¥	181,594 194,786	¥	150,373 165,586	++	20.8 17.6	\$	2,241,902 2,404,765
Total		376,380		315,959	+	19.1		4,646,667
Operating cost and expenses		368,997		309,860	+	19.1		4,555,519
Operating profit	¥	7,383	¥	6,099	+	21.1	\$	91,148
Corporate and Eliminations Net sales: External customers	¥	- (715,853)	¥	(703,920)		-	\$	- (8,837,691)
Intersegment Total				, , ,		-		
		(715,853)		(703,920)		-		(8,837,691)
Operating cost and expenses		(665,694)		(677,397)		-		(8,218,444)
Operating profit (loss)	¥	(50,159)	¥	(26,523)		-	\$	(619,247)
Consolidated Net sales: External customers Intersegment	¥	1,067,866	¥	954,058 -	+	11.9	\$	13,183,531
Total		1,067,866		954,058	+	11.9		13,183,531
Operating cost and expenses		985,019		861,930	+	14.3		12,160,729
Operating profit	¥	82,847	¥	92,128	-	10.1	\$	1,022,802
-14-								

Total assets

CANON INC. AND SUBSIDIARIE	S			CONSOLIDATED		
Results for the fiscal year	Millions of yen Year ended Year ended December December 31, 31, 2010 2009		Change(%)	Thousands of U.S. dollars Year ended December 31, 2010		
Japan Net sales: External customers Intersegment	¥ 854,208 1,974,591	¥ 827,762 1,714,375	+ 3.2 + 15.2	\$ 10,545,778 24,377,666		
Total	2,828,799	2,542,137	+ 11.3	34,923,444		
Operating cost and expenses	2,398,439	2,288,471	+ 4.8	29,610,358		
Operating profit	430,360	253,666	+ 69.7	5,313,086		
Total assets	¥ 1,321,572	¥ 1,386,511	- 4.7	\$ 16,315,704		
Americas Net sales: External customers Intersegment Total	¥ 1,008,200 7,975 1,016,175	¥ 871,633 1,263 872,896	+ 15.7 + 531.4 + 16.4	\$ 12,446,914 98,456 12,545,370		
Operating cost and expenses	993,310	860,863	+ 15.4	12,263,086		
Operating profit  Total assets	22,865 ¥ 251,587	12,033 ¥ 198,094	+ 90.0 + 27.0	282,284 \$ 3,106,012		
Europe Net sales: External customers Intersegment	¥ 1,163,452 3,489	¥ 991,336 919	+ 17.4 + 279.7	\$ 14,363,605 43,074		
Total	1,166,941	992,255	+ 17.6	14,406,679		
Operating cost and expenses	1,126,521	964,606	+ 16.8	13,907,667		
Operating profit	40,420	27,649	+ 46.2	499,012		

¥ 472,785 ¥ 378,477 + 24.9 \$

5,836,852

Asia and Oceania Net sales:					
External customers	¥ 681,041 723,423	¥ 518,470	+	31.4 35.4	\$ 8,407,913 8,031,140
Intersegment	123,423	534,147	+	33.4	8,931,149
Total	1,404,464	1,052,617	+	33.4	17,339,062
Operating cost and expenses	1,357,663	1,019,208	+	33.2	16,761,272
Operating profit	46,801	33,409	+	40.1	577,790
Total assets	¥ 421,250	¥ 384,795	+	9.5	\$ 5,200,617
Corporate and Eliminations Net sales:					
External customers	¥ -	¥ -		-	\$ -
Intersegment	(2,709,478)	(2,250,704)		-	(33,450,345)
Total	(2,709,478)	(2,250,704)		-	(33,450,345)
Operating cost and expenses	(2,556,584)	(2,141,002)		-	(31,562,766)
Operating profit (loss)	(152,894)	(109,702)		-	(1,887,579)
Total assets	¥ 1,516,626	¥ 1,499,680	+	1.1	\$ 18,723,778
Consolidated					
Net sales: External customers Intersegment	¥ 3,706,901	¥ 3,209,201	+	15.5	\$ 45,764,210
Total	3,706,901	3,209,201	+	15.5	45,764,210
Operating cost and expenses	3,319,349	2,992,146	+	10.9	40,979,617
Operating profit	387,552	217,055	+	78.6	4,784,593
Total assets	¥ 3,983,820	¥ 3,847,557	+	3.5	\$ 49,182,963
		-15-			

**CONSOLIDATED** 

## 8. BASIS OF PRESENTATION AND SIGNIFICANT ACCOUNTING POLICIES

### (1) GROUP POSITION

1. Number of Group Companies

	December 31,	December 31,	
	2010	2009	Change
Subsidiaries	294	241	+53
Affiliates	14	15	(1)
Total	308	256	+52

#### 2. Change in Group Entities

**Subsidiaries** 

Addition: 86 companies Removal: 33 companies

Affiliates (Carried at Equity Basis)
Addition: 3 companies
Removal: 4 companies

3. Subsidiaries Listed on Domestic Stock Exchange

Tokyo Stock Exchange (1st section): Canon Marketing Japan Inc., Canon Electronics Inc.

### (2) SIGNIFICANT ACCOUNTING POLICIES

Canon s consolidated financial statements are prepared in accordance with U.S. generally accepted accounting principles.

**CONSOLIDATED** 

## 9. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

#### (1) NET INCOME ATTRIBUTABLE TO CANON INC. STOCKHOLDERS PER SHARE

Results for the fiscal year	Millions of yen			Thousands of U.S. dollars		
	Ye	ar ended	Ye	ear ended	Y	ear ended
	Dec	ember 31, 2010	Dec	cember 31, 2009	L	31, 2010
Net income attributable to						
Canon IncBasic	¥	246,603	¥	131,647	\$	3,044,481
-Diluted		246,603		131,647		3,044,481
		Number	of shar	es		
Average common shares outstanding						
-Basic	,	34,817,511		34,481,836		
-Diluted	1,2	34,868,114	1,2	34,481,836		
		Y	en		U	J.S. dollars
Net income attributable to						
Canon Inc. stockholders per						
share:						
-Basic	¥	199.71	¥	106.64	\$	2.47
-Diluted		199.70		106.64		2.47

- (2) FINANCE RECEIVABLES AND OPERATING LEASES, ACQUISITIONS, MARKETABLE SECURITIES, DEFERRED TAX ACCOUNTING, EMPLOYEE RETIREMENT AND SEVERANCE BENEFITS, STOCK OPTIONS, DERIVATIVE CONTRACTS AND OTHERS
  - The disclosure is omitted as it is not considered significant in this report.
- (3) SUBSEQUENT EVENT

There is no significant subsequent event.

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### CANON INC.

# NON-CONSOLIDATED

# $\frac{10.\;NON\text{-}CONSOLIDATED\;BALANCE\;SHEETS}{(\;\textbf{Parent company only}\;)}$

ASSETS	As of December 31, 2010	Millions of yen As of December 31, 2009	Change
Current assets: Cash Trade receivables Marketable securities Inventories Prepaid expenses and other current assets Allowance for doubtful receivables	¥ 56,923 636,098 135,290 117,306 229,757	¥ 6,855 649,594 92,740 147,938 215,657 (1)	¥ 50,068 (13,496) 42,550 (30,632) 14,100
Total current assets	1,175,374	1,112,783	62,591
Fixed assets: Net property, plant and equipment Intangibles Investments and other fixed assets Allowance for doubtful receivables-noncurrent Total fixed assets Total assets	784,520 36,191 607,398 (54) 1,428,055 ¥ 2,603,429	862,901 32,444 543,027 (55) 1,438,317 ¥ 2,551,100	(78,381) 3,747 64,371 1 (10,262) ¥ 52,329
LIABILITIES AND NET ASSETS Current liabilities: Trade payables Short-term loans Accrued income taxes Accrued warranty expenses Accrued bonuses for employees Accrued bonuses for directors Other current liabilities	¥ 334,299 260,662 41,027 3,404 4,594 218 101,502	¥ 332,219 226,749 27,639 3,043 4,129 127 105,774	¥ 2,080 33,913 13,388 361 465 91 (4,272)
Total current liabilities	745,706	699,680	46,026
Noncurrent liabilities: Accrued pension and severance cost Accrued directors retirement benefits Reserve for environmental provision Accrued long service rewards for employees	36,701 1,572 6,141 1,399	34,524 1,786 1,170 1,176	2,177 (214) 4,971 223

Other noncurrent liabilities	9	46	(37)
Total noncurrent liabilities	45,822	38,702	7,120
Total liabilities	791,528	738,382	53,146
Net assets: Stockholders equity Valuation and translation adjustments Subscription right to shares	1,807,975 2,485 1,441	1,810,900 1,008 810	(2,925) 1,477 631
Total net assets	1,811,901	1,812,718	(817)
Total liabilities and net assets	¥ 2,603,429	¥ 2,551,100	¥ 52,329
Notes:	As of December 31,	As of December 31,	
1.Accumulated depreciation Accumulated impairment loss 2.Cautionary obligation and other Cautionary obligation contract - 18 -	2010 ¥ 1,196,703 ¥ 20,019 ¥ 13,818	2009 ¥ 1,122,921 ¥ 21,606 ¥ 16,256	

#### CANON INC. NON-CONSOLIDATED

# 11. NON-CONSOLIDATED STATEMENTS OF INCOME

( Parent company only )

# Millions of yen

Net sales	Year ended December 31, 2010 ¥ 2,317,043	Year ended  December 31, 2009 ¥ 2,025,546	Change(%) + 14.4
Cost of sales	1,602,918	1,471,056	
Gross profit Selling, general and administrative expenses	714,125 473,760	554,490 456,713	+ 28.8
Operating profit	240,365	97,777	+ 145.8
Other income (deductions): Interest and dividend income Interest expense Other, net	21,227 (2,811) 15,961	16,314 (3,916) 32,509	
Ordinary profit	34,377 274,742	44,907 142,684	+ 92.6
Non-ordinary gain (loss), net	(41,539)	(20,396)	
Income before income taxes Income taxes	233,203 80,705	122,288 41,510	+ 90.7
Net income	¥ 152,498	¥ 80,778	+ 88.8
12. DETAILS OF SALES ( Parent company only )			

# Millions of yen

$\alpha$		1		1	4
Sal	les	nv	pro	an	CI

and any production	Year ended December	Year ended		
	31, 2010	December 31, 2009	Chan	ge(%)
Office	¥ 1,185,103	¥ 1,021,285	+	16.0
Consumer	1,024,674	950,554	+	7.8
Industrial and others	107,266	53,707	+	99.7
Total	¥ 2,317,043	¥ 2,025,546	+	14.4

# Millions of yen

Sales by region			
	Year ended	Year ended	
	December		
	31,	December 31,	Change(%)
	2010	2009	
Japan	¥ 283,291	¥ 276,385	+ 2.5
Overseas:			
Americas	703,622	645,174	+ 9.1
Europe	745,208	677,162	+ 10.0
Asia and Oceania	584,922	426,825	+ 37.0
	2,033,752	1,749,161	+ 16.3
Total	¥ 2,317,043	¥ 2,025,546	+ 14.4

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CANON INC.

#### NON-CONSOLIDATED

# 13. NON-CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS EQUITY (Parent company only)

ed De	ecember 31,	, 2010								(Millio
			Stockholde	rs equity				Valuatio transla adjustn	ation	( <del>-</del> "
		Capital surplus	Retained e	earnings						
s of	Common stock	AdditionaOther Legan paid-in capital reser capital surplus	Reserve for Reserve deferral al	Special reserves	Retained earnings	Treasury stock	Total stockholders equity	Net unrealized gains s (losses) ( on securities)	Deferred reprofits (losses) s	escription rights to shares
s of r 31,	¥ 174,762	¥306,288 -¥22,1	14 ¥ 1,566 ¥ 2,701 ¥	¥ 1,249,928	¥ 609,793	¥ (556,252)	)¥ 1,810,900	¥1,384 ¥	(376)¥	810 ¥ 1
n o										
r			83		(83)	ı	-			
on of r			(853)		853		_			
on o r			(323)							
gain			304		(304)		0			
of r										
gain			(92)		92		0			
Š					(136,103)	ı	(136,103)	)		

152,498

152,498

of tock of tock							(6	(61,436) ) 18	(61,436) 12			
by s							(13,453	) 55,557	42,104			
ge of er									0	(26)	1,503	631
ers									U	(20)	1,303	031
nges n s of		-	-	(770)	212	0	3,494	(5,861)	(2,925)	(26)	1,503	631
	¥ 174,762 ¥ 306,288	-¥2	2,114 ¥	796 ≩	₹2,913	¥ 1,249,928	¥ 613,287	¥ (562,113)¥	1,807,975	¥ 1,358	¥ 1,127	¥ 1,441 ¥ 1

#### Notes:

1.Number of issued shares as of December 31, 2010 2.Classes and number of treasury stock

(Shares)

Classes of stock	Balance as of December 31, 2009	Increase	Decrease	Balance as of December 31, 2010
common	00.200.001	16.012.062	10.004.000	105 205 055
stock	99,288,001	16,012,063	10,004,089	105,295,975

#### 3.Payment for dividends

Decision	Classes of stock	Cash dividend (Millions of yen)	Dividend per share (yen)	Base date	Effective date
March 30,					
2010 Annual meeting of stockholders	common stock	67,896	55.00	December 31, 2009	March 31, 2010
July 27, 2010 Board of directors meeting	common stock	68,206	55.00	June 30, 2010	August 27, 2010

Scheduled	Classes of stock	Cash dividend (Millions of yen)	A source of dividend	Dividend per share (yen	Base date	Effective date
March 30, 2011 Annual meeting of stockholders	common stock	79,850	Retained earnings	65.00	December 31, 2010	March 31, 2011
			- 2	20 -		

CANON INC.

## NON-CONSOLIDATED

ecember 31,	2009 Capital		ers equity				Valuatio transla adjustr	ation	(Mil
	surplus	Reserve for al Reserve deferral	Special reserves	Retained earnings	Treasury stock	Total stockholders equity	Net unrealized gains (losses) on securities	Deferred profits (losses) on	
f , ¥174,762	¥306,288 ¥22,1	14 ¥ 4,664 ¥ 2,578	¥ 1,249,928 ¥	¥ 661,843	¥ (556,222)	¥ 1,865,955	¥(1,048)	¥ (148) ¥	₹ 246¥
		146		(146)					
		(3,244)		3,244					
n		199		(199)	ı	0			
n		(76)		76		O	)		
				(135,793)	1	(135,793)			

80,778

80,778 (51)

(51)

ck											
ck						(10)	21	11			
of											
S								(	2,432	(228)	564
20											
es			(3,098)	123	-	(52,050)	(30)	(55,055)	2,432	(228)	564
of 1,	¥ 174,762 ¥ 306,288	-¥22,114 ¥	1,566 ¥ 2	,701 ¥ 1,249,92	28 ¥	609,793	¥ (556,252)	¥ 1,810,900	¥ 1,384	¥ (376)	¥ 810

#### Notes:

1. Number of issued shares 1,333,763,464 as of December 31, 2009

2. Classes and number of treasury stock

(Shares)

Classes of stock	Balance as of December 31, 2008	Increase	Decrease	Balance as of December 31, 2009
common				
stock	99,275,245	16,518	3,762	99,288,001

## 3. Payment for dividends

Decision	Classes of stock	Cash dividend (Millions of yen)	Dividend per share (yen)	Base date	Effective date
March 27, 2009 Annual meeting of stockholders	common stock	67,897	55.00	December 31, 2008	March 30, 2009
July 28, 2009 Board of directors meeting	common stock	67,896	55.00	June 30, 2009	August 28, 2009

CANON INC.

NON-CONSOLIDATED

## 14. NOTE FOR GOING CONCERN ASSUMPTION

( Parent company only )

Not applicable.

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NON-CONSOLIDATED

#### **Directors**

(Current titles are shown in the parentheses)

(1) Candidate for new Representative Director

Representative Director Toshiaki Ikoma (Executive Vice President, Group Executive of

& Executive Vice President Corporate R&D Headquarters)

(2) Candidates for Director to be promoted

Senior Managing Director Shigeyuki Matsumoto (Managing Director, Group Executive of Device

Technology Development Headquarters)

(3) Candidates for new Directors to be appointed

Yasuhiro Tani (Executive Officer, Group Executive of Digital Platform Technology

Development Headquarters)

Makoto Araki (Executive Officer, Group Executive of Information & Communication Systems

Headquarters)

**Executive Officers** 

(1) Candidates for new Executive Officers

Akiyoshi Kimura (Group Executive of OIP Production System Group)

Kazuto Ogawa (President of Canon Canada Inc.)

Naoji Otsuka (Group Executive of Inkjet Products Development Group)

Kenji Kobayashi (President of Canon Australia Pty Ltd.)

Ryuichi Ebinuma (Group Executive of Core Technology Development Group)

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Canon Inc. January 27, 2011

# CONSOLIDATED FINANCIAL RESULTS FOR THE FOURTH QUARTER AND THE FISCAL YEAR ENDED DECEMBER 31, 2010 SUPPLEMENTARY REPORT TABLE OF CONTENTS

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This document contains forward-looking statements with respect to future results, performance and achievements that are subject to risk and uncertainties and reflect management s views and assumptions formed by available information. All statements other than statements of historical fact are statements that could be considered forward-looking statements. When used in this document, words such as anticipate. believe. estimate. or should and similar expressions, as they relate to Canon, are intended to identify forward-looking statements. Many factors could cause the actual results, performance or achievements of Canon to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements, including, among others, changes in general economic and business conditions, changes in currency exchange rates and interest rates, introduction of competing products by other companies, lack of acceptance of new products or services by Canon s targeted customers, inability to meet efficiency and cost reduction objectives, changes in business strategy and various other factors, both referenced and not referenced in this document. A detailed description of these and other risk factors is included in Canon s annual report on Form 20-F, which is on file with the United States Securities and Exchange Commission. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein. Canon does not intend or assume any obligation to update these forward-looking statements.

## 1. SALES BY GEOGRAPHIC AREA AND BUSINESS UNIT (2010)

	20:	10	20 4th	009	Change year year 4th	
	4th quarter	Year	quarter	Year	quarter	Year
<b>Japan</b> Office	96,233	376,928	92,303	374,275	+4.3%	+0.7%
Consumer	70,798	216,509	69,731	219,036	+1.5%	-1.2%
Industry and Others	31,138	102,312	35,565	109,033	-12.4%	-6.2%
Total	198,169	695,749	197,599	702,344	+0.3%	-0.9%
Overseas Office	451,086	1,602,017	369,846	1,260,781	+22.0%	+27.1%
Consumer	341,083	1,173,113	342,356	1,080,158	-0.4%	+8.6%
Industry and Others	77,528	236,022	44,257	165,918	+75.2%	+42.3%
Total	869,697	3,011,152	756,459	2,506,857	+15.0%	+20.1%
<b>Americas</b> Office	169,823	601,090	138,949	485,180	+22.2%	+23.9%
Consumer	118,812	379,522	125,209	367,035	-5.1%	+3.4%
Industry and Others	13,475	42,687	10,624	41,939	+26.8%	+1.8%
Total	302,110	1,023,299	274,782	894,154	+9.9%	+14.4%
<b>Europe</b> Office	208,654	733,216	168,917	565,656	+23.5%	+29.6%
Consumer	123,921	407,994	132,398	405,173	-6.4%	+0.7%
Industry and Others	10,240	31,264	7,208	24,321	+42.1%	+28.5%
Total	342,815	1,172,474	308,523	995,150	+11.1%	+17.8%

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Asia and Oceania						
Office	72,609	267,711	61,980	209,945	+17.1%	+27.5%
Consumer	98,350	385,597	84,749	307,950	+16.0%	+25.2%
Industry and Others	53,813	162,071	26,425	99,658	+103.6%	+62.6%
Total	224,772	815,379	173,154	617,553	+29.8%	+32.0%
<b>Intersegment</b> Office	1,958	8,324	2,982	10,020	-34.3%	-16.9%
Consumer	359	1,705	642	1,966	-44.1%	-13.3%
Industry and Others	23,260	94,624	23,496	83,047	-1.0%	+13.9%
Eliminations	(25,577)	(104,653)	(27,120)	(95,033)	-	-
Total	0	0	0	0	-	-
<b>Total</b> Office	549,277	1,987,269	465,131	1,645,076	+18.1%	+20.8%
Consumer	412,240	1,391,327	412,729	1,301,160	-0.1%	+6.9%
Industry and Others	131,926	432,958	103,318	357,998	+27.7%	+20.9%
Eliminations	(25,577)	(104,653)	(27,120)	(95,033)	-	-
Total	1,067,866	3,706,901	954,058	3,209,201	+11.9%	+15.5%
			- S	1 -		

## 2. SALES BY GEOGRAPHIC AREA AND BUSINESS UNIT (2011/Projection)

			(Millions of
(1) Sales by business unit			yen)
			Change year
	2011 (P)	2010	over year
	Year	Year	Year
Office	2,180,000	1,987,269	+9.7%
Consumer	1,535,000	1,391,327	+10.3%
Industry and Others	465,000	432,958	+7.4%
Eliminations	(80,000)	(104,653)	-
Total	4,100,000	3,706,901	+10.6%
			(P)=Projection
			(Millions of
(2) Sales by region			yen)
			Change year
	2011 (P)	2010	over year
	Year	Year	Year
Japan	737,700	695,749	+6.0%
Overseas	3,362,300	3,011,152	+11.7%
Americas	1,074,400	1,023,299	+5.0%
Europe	1,278,100	1,172,474	+9.0%
Asia and Oceania	1,009,800	815,379	+23.8%
Total	4,100,000	3,706,901	+10.6%
		- S2	(P)=Projection
		- 32	-

## 3. SEGMENT INFORMATION BY PRODUCT (2010)

	201	0	20 4th	09	Change year	
	4th quarter	Year	quarter	Year	quarter	Year
Office External customers	547,319	1,978,945	462,149	1,635,056	+18.4%	+21.0%
Intersegment	1,958	8,324	2,982	10,020	-34.3%	-16.9%
Total sales	549,277	1,987,269	465,131	1,645,076	+18.1%	+20.8%
Operating profit	61,151	293,322	80,614	229,396	-24.1%	+27.9%
% of sales	11.1%	14.8%	17.3%	13.9%	-	-
Consumer External customers Intersegment	411,881 359	1,389,622 1,705	412,087 642	1,299,194 1,966	-0.0% -44.1%	+7.0% -13.3%
Total sales	412,240	1,391,327	412,729	1,301,160	-0.1%	+6.9%
Operating profit	65,022	238,065	75,143	183,492	-13.5%	+29.7%
% of sales	15.8%	17.1%	18.2%	14.1%	-	-
Industry and Others External						
customers	108,666	338,334	79,822 23,496	274,951 83,047	+36.1% -1.0%	+23.1%
Intersegment	23,260	94,624	23,490	83,047	-1.0%	+13.9%
Total sales	131,926	432,958	103,318	357,998	+27.7%	+20.9%
Operating profit	(5,844)	(9,831)	(34,960)	(75,956)	-	-
% of sales	-4.4%	-2.3%	-33.8%	-21.2%	-	-
Corporate and Eliminations External customers	<u>-</u>	-	_	_	-	-
Intersegment	(25,577)	(104,653)	(27,120)	(95,033)	-	-

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Total sales	(25,577)	(104,653)	(27,120)	(95,033)	-	-
Operating profit	(37,482)	(134,004)	(28,669)	(119,877)	-	-
Consolidated External						
customers Intersegment	1,067,866	3,706,901	954,058	3,209,201	+11.9%	+15.5%
Total sales	1,067,866	3,706,901	954,058	3,209,201	+11.9%	+15.5%
Operating profit	82,847	387,552	92,128	217,055	-10.1%	+78.6%
% of sales	7.8%	10.5%	9.7%	6.8%	-	-

## 4. OTHER INCOME / DEDUCTIONS (2010)

	2010	)	200 4th	)9	Change y yea 4th	
	4th quarter	Year	quarter	Year	quarter	Year
Interest and						
dividend, net	964	4,091	1,346	4,866	(382)	(775)
Forex gain / loss	(446)	3,089	3,485	1,842	(3,931)	+1,247
Equity earnings /						
loss of affiliated						
companies	(551)	10,471	(527)	(12,649)	(24)	+23,120
Other, net	(280)	(12,340)	1,489	8,241	(1,769)	(20,581)
Total	(313)	5,311	5,793	2,300	(6,106)	+3,011
			- S3 -			

## **5. SEGMENT INFORMATION BY PRODUCT** (2011/Projection)

	2011 (P) Year	2010 Year	Change year over year Year
Office External customers Intersegment	2,196,700 (16,700)	1,978,945 8,324	+11.0%
Total sales	2,180,000	1,987,269	+9.7%
Operating profit % of sales	322,000 14.8%	293,322 14.8%	+9.8%
Consumer External customers Intersegment	1,533,000 2,000	1,389,622 1,705	+10.3% +17.3%
Total sales	1,535,000	1,391,327	+10.3%
Operating profit % of sales	265,000 17.3%	238,065 17.1%	+11.3%
Industry and Others External customers Intersegment	370,300 94,700	338,334 94,624	+9.4% +0.1%
Total sales	465,000	432,958	+7.4%
Operating profit % of sales	18,500 4.0%	(9,831) -2.3%	-
Corporate and Eliminations External customers Intersegment	(80,000)	(104,653)	- -
Total sales	(80,000)	(104,653)	-
Operating profit	(135,500)	(134,004)	-
Consolidated External customers Intersegment	4,100,000	3,706,901	+10.6%
Total sales	4,100,000	3,706,901	+10.6%

Operating profit % of sales	470,000 11.5%	387,552 10.5%	+21.3%	
6. OTHER INCOME / DEDU (2011/Projection)	UCTIONS		(Millions of yen)	(P)=Projection
			Change year over	
	2011 (P)	2010	year	
	Year	Year	Year	
Interest and dividend, net	5,000	4,091	+909	
Forex gain / loss	0	3,089	(3,089)	
Equity earnings / loss of				
affiliated companies	0	10,471	(10,471)	
Other, net	(5,000)	(12,340)	+7,340	
Total	0	5,311	(5,311)	
				(P)=Projection
		- S4 -		•

## 7. BREAKDOWN OF PRODUCT SALES WITHIN BUSINESS UNIT

	2011 (P)	20	10	200	09
	Year	4th quarter	Year	4th quarter	Year
Office					
Monochrome copiers	15%	14%	15%	17%	20%
Color copiers	18%	16%	17%	19%	19%
Other printing devices	49%	46%	50%	57%	53%
Others	18%	24%	18%	7%	8%
Consumer					
Cameras	70%	70%	70%	68%	68%
Inkjet printers	25%	25%	24%	26%	25%
Others	5%	5%	6%	6%	7%
<b>Industry and Others</b>					
Lithography equipment	20%	25%	23%	14%	19%
Others	80%	75%	77%	86%	81%
				(P)	=Projection

#### 8. SALES GROWTH IN LOCAL CURRENCY

	2011 (P)	201	010	
	Year	4th quarter	Year	
Office				
Japan	-	+4.3%	+0.7%	
Overseas	-	+32.3%	+35.9%	
Total	+12.8%	+26.3%	+27.6%	
Consumer				
Japan	-	+1.5%	-1.2%	
Overseas	-	+10.9%	+17.5%	
Total	+13.4%	+9.2%	+14.3%	

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<b>Industry and Others</b>			
Japan	-	-12.4%	-6.2%
Overseas	-	+80.3%	+45.7%
Total	+8.2%	+29.9%	+22.5%
Total			
Japan	+6.0%	+0.3%	-0.9%
Overseas	+15.3%	+25.4%	+28.7%
Americas	+8.0%	+18.0%	+21.6%
Europe	+13.9%	+26.2%	+30.0%
Asia and Oceania	+26.3%	+35.9%	+36.6%
Total	+13.5%	+20.2%	+22.2%
		(P)	)=Projection
		- S5 -	

#### 9. PROFITABILITY

	2011 (P) Year	2010 Year	2009 Year
ROE	11.3%	9.2%	4.9%
ROA	7.6%	6.3%	3.4%

<sup>\*1</sup> Based on Net Income attributable to Canon Inc. and Total Canon Inc.

Stockholders Equity

(P)=Projection

2010

2010

#### 10. IMPACT OF FOREIGN EXCHANGE RATES

(1) Exchange rates	(Yen)
--------------------	-------

2011 (P)

2011 (1)	20	710	•	2007
Year	4th quarter	Year	4th quarter	Year
85.00	82.68	87.40	89.68	93.21
110.00	111.99	114.97	132.54	130.46
	Year 85.00	4th Year quarter  85.00 82.68	4th Year quarter Year  85.00 82.68 87.40	4th       4th         Year       quarter         85.00       82.68         87.40       89.68

2011 (P)

(P)=Projection

2009

## (2) Impact of foreign exchange rates on sales (Year over

year) (Billions of yen)

	Year	4th quarter	Year
US\$	(44.5)	(28.4)	(86.7)
Euro	(49.4)	(40.3)	(101.1)
Other currencies	(8.6)	(3.1)	(6.1)
Total	(102.5)	(71.8)	(193.9)

(P)=Projection

(3) Impact of foreign exchange rates per yen

yen)

(Billions of

2011 (P)

Year

<sup>\*2</sup> Based on Net Income attributable to Canon Inc.

On sales	
US\$	19.4
Euro	10.4
On operating profit	
US\$	10.1
Euro	5.8

(P)=Projection

## 11. STATEMENTS OF CASH FLOWS

	2011 (P)	20	010		2009
	Year	4th quarter	Year	4th quarter	Year
Net cash provided by operating activities	625,000	224,986	744,413	236,708	611,235
Net cash used in investing activities	(395,000)	(98,931)	(342,133)	(84,010)	(370,244)
Free cash flow	230,000	126,055	402,280	152,698	240,991
Net cash used in financing activities	(158,000)	(11,939)	(279,897)	(998)	(142,379)
Effect of exchange rate changes on cash and cash equivalents	17,400	(32,936	(76,838	9,678	17,226
Net change in cash and cash equivalents	89,400	81,180	45,545	161,378	115,838
Cash and cash equivalents at end of period	930,000	840,579	840,579	795,034	795,034
	- S6 -				(P)=Projection

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Canon	Ina
Canon	THE

12. R&D EXPENDITURE	(Millions of yen)		
	2011 (P)	2010	2009
	Year	Year	Year
Office	_	96,156	78,872
Consumer	-	82,843	74,131
Industry and Others	-	21,062	23,300
Corporate and Eliminations	-	115,756	128,297
Total	340,000	315,817	304,600
% of sales	8.3%	8.5%	9.5%
13. INCREASE IN PP&E & DEPRECIATI	ON AND AN	MORTIZAT	Projection (TION) as of yen)
	2011 (P)	2010	2009
	Year	Year	Year
Increase in PP&E			
Office	-	48,969	91,525
Consumer	-	35,017	26,483
Industry and Others	-	26,109	22,743
Corporate and Eliminations	-	48,881	75,377
Total	260,000	158,976	216,128
Depreciation and amortization			
Office	-	103,548	90,878
Consumer	-	41,665	48,701
Industry and Others	-	37,387	60,770
Corporate and Eliminations	-	93,593	115,044

(P)=Projection

315,393

276,193

300,000

## 14. INVENTORIES

Total

(1) Inventories (Millions of yen)

	0		
	2010 Dec.31	2009 Dec.31	Difference
Office	186,817	144,941	+41,876
Consumer	107,261	113,975	(6,714)
Industry and Others	90,699	114,325	(23,626)
Total	384,777	373,241	+11,536
(2) Inventories/Sales*			(Days)
	2010 Dec.31	2009 Dec.31	Difference
Office	32	30	+2
Consumer	27	29	(2)
Industry and Others	88	158	(70)
Total	35	39	(4)
*Index based on the previous six	months sales		

<sup>\*</sup>Index based on the previous six months sales.

#### 15. DEBT RATIO

	2010 Dec.31	2009 Dec.31	Difference
Total debt / Total assets	0.3%	0.3%	0.0%

#### 16. OVERSEAS PRODUCTION RATIO

	2010 Year	2009 Year
Overseas production ratio	49%	40%

#### 17. NUMBER OF EMPLOYEES

	2010 Dec.31	2009 Dec.31	Difference
Japan	71,954	73,635	(1,681)
Overseas	125,432	95,244	+30,188
Total	197,386	168,879	+28,507