

FLEETCOR TECHNOLOGIES INC  
Form SC 13G  
February 07, 2011

CUSIP NO. 339041105

Schedule 13G

Page 1 of 16

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

**SCHEDULE 13G**

**(Rule 13d - 102)**

**INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO  
RULES 13d-1(b) (c), and (d) AND AMENDMENTS THERETO FILED  
PURSUANT TO RULE 13d-2(b)  
(Amendment No. \_\_\_\_\_)<sup>1</sup>**

**FleetCor Technologies, Inc.**

(Name of issuer)

Common Stock, par value \$0.001

(Title of class of securities)

339041105

(CUSIP number)

December 15, 2010

(Date of event which requires filing of this statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

(Continued on the following pages)

(Page 1 of 16 Pages)

<sup>1</sup> The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, *see the Notes*).

CUSIP NO. 339041105

Schedule 13G

Page 2 of 16

1 NAME OF REPORTING PERSON  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)

Advent International Corporation

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

- (a)
- (b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

5 SOLE VOTING POWER

NUMBER OF 4,091,925

6 SHARED VOTING POWER

SHARES BENEFICIALLY OWNED BY 0

7 SOLE DISPOSITIVE POWER

EACH REPORTING PERSON 4,091,925

8 SHARED DISPOSITIVE POWER

WITH 0

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

4,091,925

**10**

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

**11**

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

5.27%

**12**

TYPE OF REPORTING PERSON\*

CO, IA

SEE INSTRUCTIONS BEFORE FILLING OUT!

---

CUSIP NO. 339041105

Schedule 13G

Page 3 of 16

**1** NAME OF REPORTING PERSON  
 I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)  
 ACEE III GP Limited Partnership

**2** CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
 (a)    
 (b)

**3** SEC USE ONLY

**4** CITIZENSHIP OR PLACE OF ORGANIZATION  
 Massachusetts

**5** SOLE VOTING POWER  
 NUMBER OF 4,046,689

**6** SHARES BENEFICIALLY OWNED BY  
 SHARED VOTING POWER  
 0

**7** EACH REPORTING PERSON  
 SOLE DISPOSITIVE POWER  
 4,046,689

**8** WITH SHARED DISPOSITIVE POWER  
 0

**9** AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

4,046,689

**10**

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

**11**

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

5.21%

**12**

TYPE OF REPORTING PERSON\*

PN

SEE INSTRUCTIONS BEFORE FILLING OUT!

---

CUSIP NO. 339041105

Schedule 13G

Page 4 of 16

**1** NAME OF REPORTING PERSON  
 I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)  
 Advent International LLC

**2** CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
 (a)    
 (b)

**3** SEC USE ONLY

**4** CITIZENSHIP OR PLACE OF ORGANIZATION  
 Massachusetts

**5** SOLE VOTING POWER  
 NUMBER OF 4,051,747

**6** SHARES BENEFICIALLY OWNED BY  
 SHARED VOTING POWER  
 0

**7** EACH REPORTING PERSON  
 SOLE DISPOSITIVE POWER  
 4,051,747

**8** WITH  
 SHARED DISPOSITIVE POWER  
 0

**9** AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

4,051,747

**10**

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

**11**

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

5.21%

**12**

TYPE OF REPORTING PERSON\*

PN

---

CUSIP NO. 339041105

Schedule 13G

Page 5 of 16

**1** NAME OF REPORTING PERSON  
 I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)  
 Advent Central and Eastern Europe III Limited Partnership

**2** CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
 (a)    
 (b)

**3** SEC USE ONLY

**4** CITIZENSHIP OR PLACE OF ORGANIZATION  
 Delaware

**5** SOLE VOTING POWER  
 NUMBER OF 1,659,957

**6** SHARED VOTING POWER  
 SHARES BENEFICIALLY OWNED BY 0

**7** SOLE DISPOSITIVE POWER  
 EACH REPORTING PERSON 1,659,957

**8** SHARED DISPOSITIVE POWER  
 WITH 0

**9** AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON



1,659,957

**10**

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

**11**

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

2.14%

**12**

TYPE OF REPORTING PERSON\*

PN

SEE INSTRUCTIONS BEFORE FILLING OUT!

---

CUSIP NO. 339041105

Schedule 13G

Page 6 of 16

NAME OF REPORTING PERSON

1

I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)

Advent Central and Eastern Europe III-A Limited Partnership

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

2

(a)

(b)

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF ORGANIZATION

4

Delaware

SOLE VOTING POWER

5

NUMBER OF 1,272,720

SHARED VOTING POWER

SHARES BENEFICIALLY OWNED BY 6

0

SOLE DISPOSITIVE POWER

EACH REPORTING PERSON 7

1,272,720

SHARED DISPOSITIVE POWER

WITH 8

0

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

9

1,272,720

**10**

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

**11**

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

1.64%

**12**

TYPE OF REPORTING PERSON\*

PN

SEE INSTRUCTIONS BEFORE FILLING OUT!

---

CUSIP NO. 339041105

Schedule 13G

Page 7 of 16

**1** NAME OF REPORTING PERSON  
 I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)  
 Advent Central and Eastern Europe III-B Limited Partnership

**2** CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
 (a)    
 (b)

**3** SEC USE ONLY

**4** CITIZENSHIP OR PLACE OF ORGANIZATION  
 Delaware

**5** SOLE VOTING POWER  
 NUMBER OF 181,020

**6** SHARES BENEFICIALLY OWNED BY  
 SHARED VOTING POWER  
 0

**7** EACH REPORTING PERSON  
 SOLE DISPOSITIVE POWER  
 181,020

**8** WITH  
 SHARED DISPOSITIVE POWER  
 0

**9** AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

181,020

**10**

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

**11**

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

0.23%

**12**

TYPE OF REPORTING PERSON\*

PN

SEE INSTRUCTIONS BEFORE FILLING OUT!

---

CUSIP NO. 339041105

Schedule 13G

Page 8 of 16

1 NAME OF REPORTING PERSON  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)

Advent Central and Eastern Europe III-C Limited Partnership

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

- (a)
- (b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

5 SOLE VOTING POWER

NUMBER OF 246,145

6 SHARED VOTING POWER

SHARES BENEFICIALLY OWNED BY 0

7 SOLE DISPOSITIVE POWER

EACH REPORTING PERSON 246,145

8 SHARED DISPOSITIVE POWER

WITH 0

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

246,145

**10** CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

o

**11** PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

0.32%

**12** TYPE OF REPORTING PERSON\*

PN

---

CUSIP NO. 339041105

Schedule 13G

Page 9 of 16

**1** NAME OF REPORTING PERSON  
 I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)  
 Advent Central and Eastern Europe III-D Limited Partnership

**2** CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
 (a)    
 (b)

**3** SEC USE ONLY

**4** CITIZENSHIP OR PLACE OF ORGANIZATION  
 Delaware

**5** SOLE VOTING POWER  
 NUMBER OF 373,530

**6** SHARED VOTING POWER  
 SHARES BENEFICIALLY OWNED BY 0

**7** SOLE DISPOSITIVE POWER  
 EACH REPORTING PERSON 373,530

**8** SHARED DISPOSITIVE POWER  
 WITH 0

**9** AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON



373,530

**10**

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

**11**

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

0.48%

**12**

TYPE OF REPORTING PERSON\*

PN

---

CUSIP NO. 339041105

Schedule 13G

Page 10 of 16

**1** NAME OF REPORTING PERSON  
 I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)  
 Advent Central and Eastern Europe III-E Limited Partnership

**2** CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
 (a)    
 (b)

**3** SEC USE ONLY

**4** CITIZENSHIP OR PLACE OF ORGANIZATION  
 Delaware

**5** SOLE VOTING POWER  
 NUMBER OF 313,317

**6** SHARES BENEFICIALLY OWNED BY  
 SHARED VOTING POWER  
 0

**7** EACH REPORTING PERSON  
 SOLE DISPOSITIVE POWER  
 313,317

**8** WITH  
 SHARED DISPOSITIVE POWER  
 0

**9** AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

313,317

**10**

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

**11**

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

0.40%

**12**

TYPE OF REPORTING PERSON\*

PN

---

CUSIP NO. 339041105

Schedule 13G

Page 11 of 16

1 NAME OF REPORTING PERSON  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)

Advent Partners ACEE III Limited Partnership

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

- (a)
- (b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

5 SOLE VOTING POWER

NUMBER OF 40,178

6 SHARED VOTING POWER

SHARES BENEFICIALLY OWNED BY 0

7 SOLE DISPOSITIVE POWER

EACH REPORTING PERSON 40,178

8 SHARED DISPOSITIVE POWER

WITH 0

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

40,178

**10**

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

**11**

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

0.05%

**12**

TYPE OF REPORTING PERSON\*

PN

---

CUSIP NO. 339041105

Schedule 13G

Page 12 of 16

**1** NAME OF REPORTING PERSON  
 I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)  
 Advent Partners III Limited Partnership

**2** CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
 (a)    
 (b)

**3** SEC USE ONLY

**4** CITIZENSHIP OR PLACE OF ORGANIZATION  
 Delaware

	<b>5</b>	SOLE VOTING POWER
NUMBER OF		5,058

	<b>6</b>	SHARED VOTING POWER
SHARES BENEFICIALLY OWNED BY		0

	<b>7</b>	SOLE DISPOSITIVE POWER
EACH REPORTING PERSON		5,058

	<b>8</b>	SHARED DISPOSITIVE POWER
WITH		0

**9** AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

5,058

**10**

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

**11**

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

0.01%

**12**

TYPE OF REPORTING PERSON\*

PN

---

CUSIP NO. 339041105

Schedule 13G

Page 13 of 16

Item 1.

(a) (b) This statement on Schedule 13G relates to the Reporting Persons (as defined in Item 2 below) beneficial ownership interest in FleetCor Technologies, Inc. a Delaware corporation (the Corporation). The address of the principal executive office of the Corporation is 655 Engineering Drive Suite 300, Norcross, GA 30092-2830.

Item 2.

(a) (b) (c) This statement is being filed by the following entities:

- (1) Advent International Corporation, a Delaware corporation;
- (2) ACEE III GP Limited Partnership, a Massachusetts limited partnership;
- (3) Advent International LLC, a Massachusetts limited corporation;
- (4) Advent Central and Eastern Europe III Limited Partnership, a Delaware limited partnership;
- (5) Advent Central and Eastern Europe III-A Limited Partnership, a Delaware limited partnership;
- (6) Advent Central and Eastern Europe III-B Limited Partnership, a Delaware limited partnership;
- (7) Advent Central and Eastern Europe III-C Limited Partnership, a Delaware limited partnership;
- (8) Advent Central and Eastern Europe III-D Limited Partnership, a Delaware limited partnership;
- (9) Advent Central and Eastern Europe III-E Limited Partnership, a Delaware limited partnership;
- (10) Advent Partners ACEE III Limited Partnership, a Delaware limited Partnership;
- (11) Advent Partners III Limited Partnership, a Delaware limited partnership.

The entities listed in subparagraph (1) through (11) above are herein collectively referred to as the Reporting Persons and individually as a Reporting Person. The principal business address of all of the Reporting Persons is c/o Advent International Corporation, 75 State Street, Boston, MA 02109.

(d) (e) This statement relates to the Common Stock, par value \$0.001 per share, (the Common Stock) of the Corporation named in Item 1 of this statement. The CUSIP number associated with such Common Stock is 339041105.

---



CUSIP NO. 339041105

Schedule 13G

Page 14 of 16

Item 3. Filing pursuant to Rule 13d-1(b), or 13d-2(b) or (c).

This statement is not being filed pursuant to Rule 13d-1(b), or 13d-2(b) or (c). This statement is being filed pursuant to rule 13d-1(c).

Item 4. Ownership.

(a) (b) The following table sets forth the aggregate number and percentage of the Common Stock beneficially owned by each Reporting Person named in Item 2 of this statement (based upon 77,700,311 shares of Common Stock outstanding as of December 15, 2010). The aggregate number and percentage of the Common Stock beneficially owned by each Reporting Person is calculated in accordance with Rule 13d-3(d)(1).

Reporting Person	Common	Percentage Of Shares Outstanding	Number of Shares Sold in Past 60 Days
Advent International Corporation (1)(2)(3)(4)	4,091,925	5.27%	1,064,393
ACEE III GP Limited Partnership (1)(2)	4,046,689	5.21%	1,052,626
Advent International LLC (1)(2)	4,051,747	5.21%	1,053,942
Advent Central and Eastern Europe III Limited Partnership (2)	1,659,957	2.14%	431,790
Advent Central and Eastern Europe III-A Limited Partnership (2)	1,272,720	1.64%	331,060
Advent Central and Eastern Europe III-B Limited Partnership (2)	181,020	0.23%	47,087
Advent Central and Eastern Europe III-C Limited Partnership (2)	246,145	0.32%	64,027
Advent Central and Eastern Europe III-D Limited Partnership (2)	373,530	0.48%	97,162
Advent Central and Eastern Europe III-E Limited Partnership (2)	313,317	0.40%	81,500
Advent Partners ACEE III Limited Partnership (3)	40,178	0.05%	10,451
Advent Partners III Limited Partnership (4)	5,058	0.01%	1,316
Total Group	4,091,925	5.27%	1,064,393

(1) Advent International Corporation ( AIC ) is the Manager of Advent International LLC ( AI LLC ) which in turn is the General Partner of ACEE III GP ( ACEE III GP ) Limited Partnership which in turn is the General Partner of the indicated Reporting Persons. As such, AIC has the sole power to vote and dispose of the securities owned by the indicated Reporting Persons. The beneficial ownership of AIC, AI LLC and ACEE III GP derive from such power.

(2) Advent International Corporation ( AIC ) is the Manager of Advent International LLC ( AI LLC ), which in turn is the General Partner of ACEE III GP Limited Partnership ( ACEE III GP ) which in turn is the General Partner of the indicated Reporting Persons. As such, AIC has the sole power to vote and dispose of the securities of Advent Central and Eastern Europe III Limited Partnership, Advent Central and Eastern Europe III-A Limited Partnership, Advent Central and Eastern Europe III-B Limited Partnership, Advent Central and Eastern Europe III-C Limited Partnership, Advent Central and Eastern Europe III-D Limited

CUSIP NO. 339041105

Schedule 13G

Page 15 of 16

Partnership, Advent Central and Eastern Europe III-E Limited Partnership. The beneficial ownership of AIC, AI LLC and ACEE III GP derive from such power.

(3) Advent International Corporation ( AIC ) is the General Partner of the indicated Reporting Person. As such, AIC has the power to vote and dispose of the securities of Advent Partners ACEE III Limited Partnership. The beneficial ownership of AIC derives from such power.

(4) Advent International Corporation ( AIC ) is the Manager of Advent International LLC ( AI LLC ), which in turn is the General Partner of the indicated Reporting Person. As such, AIC has the sole power to vote and dispose of the securities of Advent Partners III Limited Partnership. The beneficial ownership of AIC and AI LLC derives from such power.

Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the Reporting Persons have ceased to be the beneficial owners of more than five percent of the class of securities, check the following [ ].

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Not applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company.

Not applicable.

Item 8. Identification and Classification of Members of the Group.

Not applicable.

Item 9. Notice of Dissolution of Group.

Not applicable.

Item 10. Certification.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

---

CUSIP NO. 339041105

Schedule 13G

Page 16 of 16

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 7, 2011

Advent Central & Eastern Europe III Limited Partnership

Advent Central & Eastern Europe III-A Limited Partnership

Advent Central & Eastern Europe III-B Limited Partnership

Advent Central & Eastern Europe III-C Limited Partnership

Advent Central & Eastern Europe III-D Limited Partnership

Advent Central & Eastern Europe III-E Limited Partnership

By: ACEE III GP Limited Partnership, General Partner

By: Advent International LLC, General Partner

By: Advent International Corporation, Manager

By: Jarlyth H. Gibson, Compliance Officer\*

Advent Partners ACEE III Limited Partnership

By: Advent International Corporation, General Partner

By: Jarlyth H. Gibson, Compliance Officer \*

Advent Partners III Limited Partnership

By: Advent International LLC, General Partner

By: Advent International Corporation, Manager

By: Jarlyth H. Gibson, Compliance Officer\*

ADVENT INTERNATIONAL CORPORATION

By: Jarlyth H. Gibson, Compliance Officer\*

\* For all of the above:

/s/ Jarlyth H. Gibson

Jarlyth H. Gibson, Compliance Officer