

SONOCO PRODUCTS CO
Form 8-K
February 14, 2011

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): February 8, 2011
SONOCO PRODUCTS COMPANY
Commission File No. 0-516

Incorporated under the laws
of South Carolina

I.R.S. Employer Identification
No. 57-0248420

1 N. Second St.
Hartsville, South Carolina 29550
Telephone: 843/383-7000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Section 5 Corporate Governance and Management

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On February 8, 2011, the Executive Compensation Committee of Sonoco's Board of Directors approved the following equity awards under the Sonoco Products Company 2008 Long-Term Incentive Plan:

Name	Stock Appreciation Rights	Performance Contingent Restricted Stock Unit Awards		
		Threshold	Target	Maximum
H. E. DeLoach, Jr.	100,000	33,750	67,500	101,250
M. J. Sanders	40,000	20,000	40,000	60,000
C. J. Hupfer	0	0	0	0
R. D. Fuller	18,000	6,000	12,000	18,000
R. C. Tiede	14,000	5,000	10,000	15,000
All other officers	112,800	35,250	70,500	105,750

Stock Appreciation Rights

Stock settled stock appreciation rights (SARs) provide executive officers and other key management employees the right to receive shares of the Company's common stock equal to the appreciation in share price above the closing price on February 9, 2011. The material terms and conditions are as follows:

Approved Features

Grant Type: Stock-Settled Stock Appreciation Rights

SAR Price: Fair Market Value on February 9, 2011 (Closing price on the New York Stock Exchange)

Exercise Term: 7 years from date of grant; expiration date February 9, 2018

Vesting: 100% vested on February 9, 2012, the first anniversary of the date of the grant. Unvested SARs are cancelled upon termination of employment, except in the case of death, disability or involuntary (or good reason) termination within two years of a Change in Control that meets the criteria of Internal Revenue Code (IRC) Section 409A and the regulations thereunder, in which case, unvested SARs will immediately vest upon the date of termination, or in the case of retirement, in which case unvested SARs will continue to vest provided the employee does not accept employment (without prior approval from Sonoco) that violates his or her signed Employee Agreement; violation results in forfeiture of all remaining awards.

Exercise Period at Termination

Death:	Longer of remaining term of SAR or one year
Disability:	Shorter of remaining term of SAR or one year from termination following total disability
Retirement:	Shorter of remaining term of SAR or five years from retirement provided the employee does not accept employment (without prior approval from Sonoco) that violates his or her signed Employee Agreement; violation results in forfeiture of all remaining shares.
Termination without cause:	Three month exercise period for vested awards after expiration of any blackout period (if applicable)
Termination for cause:	Immediate cancellation of all awards
Change in Control:	Shorter of remaining term of SAR or one year from an involuntary (or good reason) termination within two years of a Change in Control

Allowable Exercise Provisions

- Withholding of shares to pay taxes.
- Receive stock certificate for value of SAR or have certificate sent to company approved broker for addition to personal account or sale for cash.

Performance Contingent Restricted Stock Unit Awards

The material terms and conditions of the 2011 grants of performance contingent restricted stock units (PCSUs) are the same as for those made in 2010 with the exception of changes in the three-year financial performance goals for early vesting and the number of performance contingent restricted stock units granted.

Key provisions of the grants are:

Grant Date:	February 9, 2011
Plan Structure:	5-year plan with 3-year performance period for accelerated vesting
Performance Cycle:	January 1, 2011 through December 31, 2013

Vesting: For accelerated vesting:

Goals will be established for three levels of performance: acceptable, superior and outstanding

150% of target shares vest if outstanding (maximum) performance is achieved after three years

100% of target shares vest if superior (target) performance is achieved after three years

50% of target shares vest if acceptable (threshold) performance is achieved after three years

If less than the number of threshold shares vest at the end of the 3-year performance period, then one-half of the remaining number of threshold shares will vest and be settled at the end of year four and one-half at the end of year five.

Change in Control: In the event of a Change in Control, all unvested PCSUs will vest at Target on a pro rata basis if the Change in Control occurs during the 3-year Performance Period or at Threshold on a pro rata basis if the Change in Control occurs during the Time-Vesting Period in year 4 or 5.

Performance Measures

The financial performance measures used to determine the amount of performance units vested are cumulative base earnings per share (as adjusted to exclude certain items) (BEPS) and average return on net assets employed (RONAE), after adjusting to exclude certain items.

The targets for the 2011 – 2013 performance cycle are as follows:

	Threshold Vesting	Target Vesting	Maximum Vesting
Three-Year Cumulative BEPS	\$ 7.59	\$ 7.90	\$ 8.51
Average Three-Year RONAE ¹	10.8%	11.3%	11.8%

¹ RONAE targets will be adjusted down by 0.1% for every \$100 million of capital used for acquisitions during the 2011 – 2013 performance cycle.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SONOCO PRODUCTS COMPANY

Date: February 14, 2011

By: /s/ Charles J. Hupfer
Charles J. Hupfer Senior Vice President
and Chief Financial Officer

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